

25 Mar 2021 15:00:50 ET | 34 pages

Quantitative Global

# **Searching for Alpha: Pairs Trading**

# **Applying Machine Learning to Pairs Trading**

- Pair Trades 2.0 We propose a novel pair trading strategy which selects historically correlated pairs that have diverged from their equilibrium and a model to predict the likelihood of mean reversion.
- Timing Reversion We enhance the standard Pairs Trading framework by introducing a Machine Learning model to forecast reversion in the stock pair price spread. We show that this trigger significantly improves the entry and exit points of the strategy and filters out pairs that will not converge to their historical equilibrium.
- How it works We screen for the top correlated pairs within GICS Industry groups. Among these, to open a position we require their spread to diverge by 2.5 std from the historical equilibrium and where the ML model forecasts future mean reversion. Similarly, we close a position if the pair price spread converges to its equilibrium or if the ML model forecasts further divergence.
- Daily Monitor Active positions and new open/close pairs are monitored on a daily basis. For a list of the pairs currently selected please see <u>Citi Daily Pairs Report:</u> <u>Update 25-Mar-2021</u>

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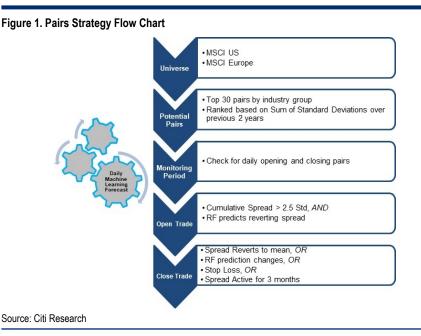
# **Executive Summary**

Pair trading is an investment strategy that seeks to identify two companies with similar characteristics and whose prices are currently trading outside of their historical range. Citi is not new to Pairs Trading having developed models across different regions over the past 20 years. Despite the theoretical underpinning and attractive historical returns, common belief is that the effectiveness of this strategy has reduced, making it less or not profitable in recent times. In this report, we combine the knowledge that we have accumulated over the years and combine it with Machine Learning to introduce our new pairs trading model covering the US and European markets.

The first part of the report is devoted to testing the 'standard' pairs trading approaches over recent market conditions, highlighting the role of some methodological choices often overlooked in practice. We found that simple approaches have delivered the best returns, but in recent times the efficacy has declined (after 2015) together with the number of profitable daily trades.

Having observed a decline in the risk-adjusted performance, we investigate the causes behind this phenomenon - we found two main reasons: 1. New Equilibria; and, 2. Timing. The standard pairs trading approaches do not take into account changes in fundamentals or macro drivers, which might affect the relative pricing and lead to a new long-term equilibrium. In addition, market participants have become increasingly efficient at tracking market deviation from the 'efficient pricing', leaving less opportunities to be exploited on a daily framework.

To tackle these issues, we propose a Random Forest model trained on a panel of fundamental, macro and technical data aiming at both modelling the mean-reversion pattern of stock pairs and changes in the stocks fundamentals, in the context of the overall macro environment. We find the machine learning based reversion signal significantly enhances performance by enforcing a stricter selection of possible pairs and improved entry and exit points of trades. The flow chart in Figure 1 provides a summary of the pair's selection process and the full set of open/close trading rules.



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# Introduction

Pairs trading is a popular short-term trading strategy used by a variety of different investors in different context. Pairs trading, although very popular among hedge funds, can also be implemented by enhanced index funds and investors with quite tight tracking error mandates. Investors can fully replicate or track a large part of the index and do selective pair trades whenever there are opportunities. This strategy is not new, having being used by investment professionals and researched widely by academia for more than 30 years.

The concept of pairs trading is extremely intuitive: two securities with similar characteristics that tend to move together and whose relative prices form an equilibrium can only temporarily deviate from this equilibrium. Significant arbitrage opportunities can be present when such a deviation occurs - when the price spread (or whatever chosen measure) between the two securities widens, buy one stock, short, the other and reverse the trade when the two stocks return to their long-term relationship. Equilibrium relationships can be identified using relative valuation criteria or simply on the past price behaviour of securities.

As an example of the strategy, Figure 2 illustrates the pairs trading concept using two stocks, Goldman Sachs and Blackrock, showing the last 10 years of daily returns. The two stocks have closely tracked each other over the past decade, but in several instances, their prices have diverged for some time. This happened, for example, in 2012 and 2014 with GS outperforming BLK or in 2016 and recently in 2019 with BLK outperforming GS.

Assuming no changes in the underlying fundamentals, investors can expect the relationship to revert to its long-term equilibrium and thus profit from the divergence.



Figure 2. Example of Deviations from Long-term Equilibrium Relationship – GS vs BLK

While the idea of pair trading is very intuitive, it is deeply rooted in the statistics literature and a great deal of academic research has been devoted to it, with different modelling approaches developed to describe this phenomenon.

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Pairs Trading models essentially come down to two stages:

- 1. identifying the pairs universe i.e. the stocks that 'move together';
- 2. defining a trading rule that triggers the buy/sell signals i.e. when the stocks diverge, take a long/short position and unwind upon convergence.

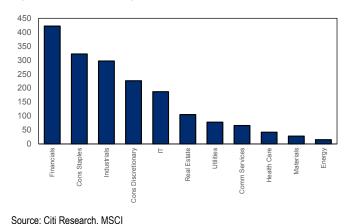
Modelling requires both of these steps to be parametrized in some way.

In this research, we review classic approaches to pairs trading strategies, investigating their (often-discussed) profitability in recent years. We then propose a novel approach to account for company fundamentals and the macro environment when modelling the stock pair mean reversion/price equilibrium.

# **Universe and Testing Environment**

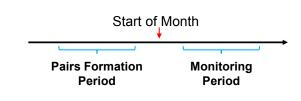
In this research, we focus our analysis on the US market and the investment universe that we utilize in the research is based on the constituents of MSCI US Index at the historical point of portfolio construction. At the start of each month, we consider all possible pairs within GICS industry groups. This provides a total of 1690 possible pairs to select from each month, with an average of 70 combinations for each industry group. Figure 3 shows the number of possible pairs combinations within industry groups aggregated across GICS sectors.

Figure 3. Possible Pairs by Sector



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Figure 4. Formation and Execution Time Frames



Source: Citi Research. MSCI

We consider a period of 6 months - the 'monitoring period' - to execute the strategy using the parameters estimated in the previous 24 months, which we call the 'formation period'. We run this process each month, without waiting six months for the current monitoring period to complete. As a result, we have six overlapping 'portfolios', with each portfolio associated with a trading period that has started in a different month. Lastly, in assessing the performance of the strategy, we equally weight all the active trades and assess the strategy performance on a daily basis.

# **Identifying Pairs**

The first challenge in implementing this strategy is identifying stocks that have a 'relationship', i.e. stock prices tend to move together and exhibit mean reversion. We discuss and test two main approaches: the distance method and the Cointegration approach. Both these approaches are common within the investment management industry and finance literature. While other methods have been proposed (see, for example, Wei and Scheffer (2015)), in our view, the findings do not support the additional complexity in most of the cases. We therefore focus on the more traditional approaches to pairs trading strategies.

#### **Distance Method**

Distance based methods are the most intuitive, yet among the best performing approaches developed. These are based on the practical intuition of finding stocks whose prices 'move together'.

At the start of each month, we assess all possible pairs within industry groups and construct a normalized price series for each security over the previous two years (formation period). We then select the top 30 pairs that minimize the sum of squared deviations between their normalized price series. In addition, we also ensure that selected pairs have a positive correlation, although pairs that minimize the sum of squared deviations (SSD) within industries are almost surely positively correlated.

#### Cointegration

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The pairs trading strategy may be justified within an equilibrium asset-pricing framework with non-stationary common factors like discussed in Bossaerts and Green (1989) and Jagannathan and Viswanathan (1988). For example, two stocks in the Energy sector could both be priced around the (non-stationary) oil price and, therefore, their spread would be stationary.

The idea is that if the price spread among two stocks fluctuates with common nonstationary factors, then the prices of the two stocks would be co-integrated and the pairs trading strategy applied to these stocks would generate a profit.

In essence, a pair is cointegrated if its price spread is stationary. To test for cointegration in practice, we follow the Engle and Granger (1987) approach. First, we estimated the relationship between the pairs running a simple regression of the form:

$$Stock_{1,t} = \beta Stock_{2,t} + u_t$$

We then test for the stationarity of the residual  $u_t$  calculating a standard ADF test (Dickey and Fuller (1979)). If  $u_t$  is stationary, then the two stocks are deemed to be cointegrated.

In defining the candidate pair of stocks based on cointegration, first, we sort all pairs based on their SSD as described above. Second, we test each pair with the smallest SSD for cointegration, using their cumulative return series in the formation period. Pairs that are not cointegrated are discarded. Pairs that are cointegrated are included in the universe.

# **Trading Rules**

Having identified the universe of potential pairs (i.e. the pairs of stocks that show the highest degree of correlation within each industry), we need to define the trigger that signals the opening and closing of the pairs trade.

As we mentioned, over the years, the concept of pairs trading strategies has been studied widely and a large body of academic literature, as well as industry 'standards', are available. Most of these practices, however, are centered around techniques to identify pairs, with much less focus on the trading rules or parameters in which to trade the identified pairs.

In this section, we focus on classic trade signals, showing that the pairs universe selection is responsible for a great deal of the performance However, we also highlight pitfalls related to the classic trading rules, laying the foundations for enhanced trading rules that we propose in the next section.

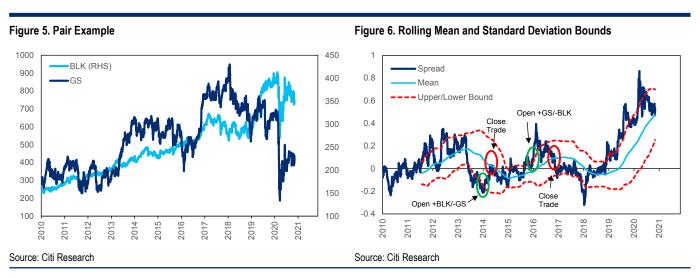
### **Classic Trading Triggers**

Consider two stocks that have historically been cointegrated. To profit from the pair of stocks, a long-short position is opened when the stock prices have diverged by a certain amount, and the position is closed when the prices have reverted.

Following practice, we base our rules for opening and closing positions on a standard deviation metric. We open a position in a pair when prices diverge by more than 2.5 historical standard deviations, as estimated during the pairs formation period. We unwind the position when the price spread metric crosses the mean again.

Figure 6 provides an example of this approach. The dark blue line in the chart is the cumulative normalized spread from the price series discussed in the introduction and reported in Figure 5 for convenience. The light blue line is the rolling cumulative average spread and the red dotted lines are the rolling +/- 2.5 standard deviation bands.

During the 10 years period that we show, the price spread remains relatively tight until 2019 and from there the spread crosses the upper bound frequently. Every time the spread breaks the upper or the lower bound, a position would be opened until convergence to the mean.



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While the vast majority of open trades close within the first 20 trading days, a portion of the trades might take longer to revert/diverge. We discuss this behavior in detail in the next section, but for this reason, we allow positions to stay open for a maximum of three months. If the normalized prices do not cross the mean price spread metric, the position is closed and gains or losses are calculated at the end of the last trading day.

In addition to the standard deviation metric, we enforced a stop loss at a maximum loss of -25% on the (unweighted) trade. While this rule represents an empirical constraints that might somehow bias the statistical soundness of the research, this is undoubtedly a good practice and industry standard that we believe should be included in any arbitrage based strategy.

#### **Performance**

Following the test methodology described above and considering the pairs based on both the Distance and Cointegration methods, we evaluate the profitability of the strategy in the US market from 2008 to 2020.

Figure 7 and Figure 8 report the out of sample performance of both the Distance Based and Cointegration strategies when using the 2.5 standard deviation activation signal. Between the two strategies, it can be seen that the Distance method is far superior to the Cointegration method in our research setup, having both higher raw and risk adjusted returns. This is consistent with recent academic literature (see, for example, Rad et al. (2016)) which show a similar result.

Figure 7. Distance Method and Cointegration – Historical Performance



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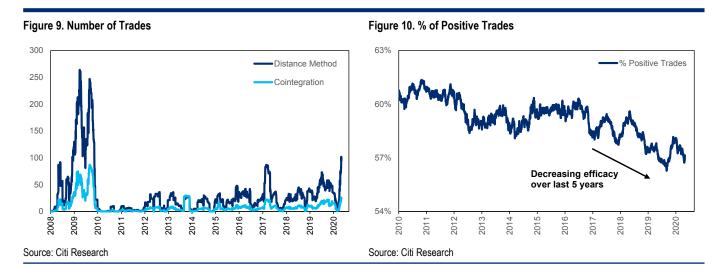
Figure 8. Performance Summary Statistics

	Distance Method Cointegrat	
Annualised Return	15.7%	6.5%
Annualised Volatility	19.2%	16.7%
IR .	0.82	0.39
Min	-7.0%	-8.6%
Max	9.9%	8.7%

Source: Citi Research

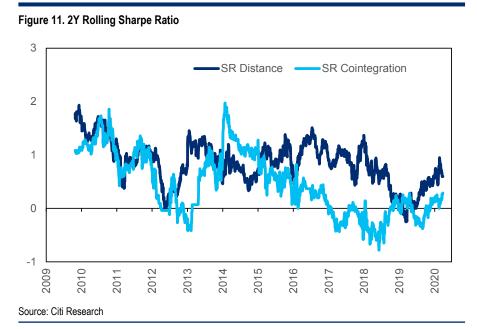
Figure 7 also shows that the strategy delivered better performances during times of high volatility (e.g. 2008-2009, 2010-2001 and more recently 2019-2020). The intuition behind this result is that volatile markets tend to offer better opportunities to exploit spread diversions. This intuition is backed up by the number of active pairs traded through time as presented in Figure 9. While the number of potential pairs in our set-up stays constant (i.e. we only monitor the top 30 'closest' pairs), the number of opened positions is significantly higher during high volatility periods.

From Figure 9, 23 pairs were active on average each day in the period 2011-2018. This figure reached 250 in 2008 and 130 in 2020. The clear conclusion is that more stocks tend to deviate from their long-term equilibrium with other stocks during periods of high volatility, opening potential opportunities for mean reversion.



The exposure to volatility is also shown by the rolling risk adjusted performances of the two strategies. Figure 11 shows the two-year rolling information ratio of both the Distance and Cointegration strategies. The period where the strategies suffered the most is between 2017 and 2019 similar to performance weakness in other quant strategies, and our result suggest that low volatility across the markets is the main driver of this underperformance.

The chart also reveals that, consistent with academic research, the profitability of the strategy has reduced over the last few years. This is further confirmed by the proportion of trades posting positive daily returns as shown in Figure 10. In the next section, we will examine in more detail the reasons for this decreased efficacy/performance and we propose a novel methodology to counter the strategy pitfalls.



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#### Alpha and Market Efficiency

To provide further perspective on the risk of the pairs trading strategies we have outlined, Figure 12 shows the estimated risk premia coefficients and the corresponding significance levels. As can be seen there are some significant risk exposures but of interest, particularly for the Distance strategy, is the highly significant positive alpha. This suggests that even after controlling for common risk factors, there is a significant alpha being generated for this strategy. Specific to the risk exposures, the table highlights a highly significant positive loading to the market. While pairs trades are delta neutral strategy, the positive exposure to the market is not a surprise given the exposure to volatility discussed above. Also not surprising is the highly significant negative loading to Price Momentum for both strategies. By construction, a pairs trading strategy is set to exploit short-term reversal patterns in prices that diverge from their long-term equilibrium.

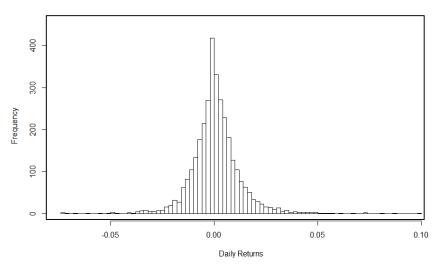
Figure 12. Styles Exposures

	Distance	Distance Method		gration
	Estimate	t stat	Estimate t stat	
(Intercept)	0.4%	3.01	0.1%	1.39
Market	11%	6.69	6%	2.99
Value	11%	1.97	0%	0.10
Price Mo	-16%	-4.52	-32%	-7.02
Size	12%	1.82	17%	2.11

Source: Citi Research

It is also worth emphasizing that, while trading individual pairs might generate exposure to tail risks (Gatev et al. 2006), when the strategy is implemented at a portfolio level the risk/return profile is significantly enhanced. Figure 13 illustrates this point through the distribution of daily returns of our strategy showing that the returns are balanced and exhibit positive skewness.

Figure 13. Daily Returns Distribution



Source: Citi Research

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#### **Sector Contribution**

Our analysis and backtests are based on pairs that are identified within industry groups. This is done to restrict our universe to possible pairs that are more likely to

be cointegrated since stocks in the same industry can be expected to be exposed to similar fundamental and risk factors. It is interesting, therefore, to assess the performance contribution of each industry and how the contributions changed through time.

Figure 14 shows the cumulative performance of each industry group aggregated at a sector level to allow easier inspection. While some time varying patterns are observable, almost all sectors contributed positively to the performance of the strategy through time. The best contributor is the Financial sector, however, a great deal of this performance is generated in the 2008-2010 and 2016-2018 time periods. On the other hand, Industrials and Real Estate are the worst performers, although their performance is mostly due to significant losses posted in specific, short time periods.

Figure 14. Cumulative Performance by Sector

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# **Methodological Choices**

#### **Universe Selection**

Having defined a measure of 'closeness' or relationship between stocks, a relevant parameter to be defined is the number of pairs to include in our 'potential pairs' universe: having ranked the pairs based on their sum of squared distances, how many pairs should we consider for trading? While it might seem a redundant question, Figure 15 shows that a large amount of performance depends upon it.

There is no consensus in literature and in many cases authors do not motivate their choice of how many pairs to trade. Also, optimizing this parameter would inevitably lead to biases or data snooping. Therefore, we have relied on balance and intuition and selected the top 30 pairs for each industry group. This is quite restrictive, but still provides an average universe of 750 'candidate' pairs, which allows the model to exploit opportunities, particularly in periods of high volatility.

Lastly, it is worth highlighting that most authors in academia tend to be more restrictive. Gatev et. al (2006), for example, select only the top 20 overall pairs. Figure 15 shows that empirically, being restrictive with the number of possible pairs supports our intuition – the stronger the relationship between pairs, the higher the mean-reversion opportunity. We prefer to keep a balanced approach, maintaining a relatively large amount of stocks to monitor and to refine our trading signal (discussed in next chapter) rather than constrain the model too much.



Figure 15. Wealth Curve for Different Pairs Universes

### **Monitoring Period**

So far, in the research we have assumed a 6-month monitoring period before resetting the strategy parameters. In particular, at the beginning of each monitoring period we re-normalize the cumulative series, update the SSD and cointegration coefficients associated with each stock, so we can select a new set of candidate pairs and re-estimate the mean spread and standard deviation.

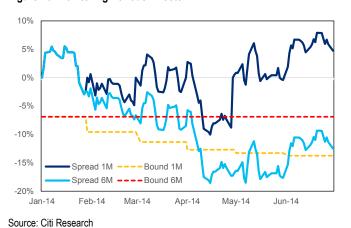
The implications of this choice are, indeed, very significant. Figure 16 provides an example of the implications of different training periods using again the spread between BLK and GS from Figure 2. The dark blue line shows what the cumulative spread and associated lower bound (yellow line) would look like with a 1-month monitoring period. At the beginning of each month, the spread would be rebased to zero and a new set of parameters would be estimated, leading the bounds/triggers to adapt much more dynamically.

With a six months monitoring period, instead, the cumulative spread (light blue line) can divergence even more before being rebased and the parameters do not allow the bounds (red dotted line) to adapt to recent moves. The monitoring period length is, therefore, a crucial component of the strategy. The idea underlying the pairs strategy is that we can exploit short term divergences from the long term equilibrium. The formation period and the monitoring period represent the definitions of 'short term' and 'long term'.

Figure 17 reports the performance of the strategy when different monitoring periods are considered, highlighting the significant impact of this choice or parameter. The best performance is achieved when considering a two months trading period, while a one-month trading period delivered the lowest return, possibly on the basis that this time period is too small for the mean reversion to occur.

Similar to the universe selection, optimizing the monitoring period length would lead to biases. We rely, therefore, on common industry practice and relevant literature that suggests 6 months period is optimal.

Figure 16. Monitoring Periods Effects



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Figure 17. Wealth Curve for Different Monitoring Periods



Source: Oili Nesearc

# 'Bad' Pairs and Relative Pricing

Pairs trading models have evolved throughout the years and many new techniques and approaches have been introduced as we touched on in the previous section. The vast majority of the innovations, however, focus on the identification of the pairs universe rather than the trading rules or managing the risk of the strategy. The fact that the prices of two securities move together, however, is not enough to qualify stocks as 'optimal' candidate pairs. What is central for this strategy to be successful is mean reversion.

In some cases, there could be an important structural reason why the prices of two companies, having historically had a relationship, have now diverged from each other. This could be due to a corporate action in one or both companies, change in the fundamentals/macro drivers or any other reason that may lead to a new equilibrium preventing mean reversion of the price spread and, therefore, the profitability of the strategy. In other words, the historical cointegration (as pure statistical measure) of two stocks is not a guarantee of future mean reversion given a divergence in the price relationship.

An example of a theoretical 'bad' pair is illustrated in Figure 18. For this example, we are highlighting two stocks that are both constituents of the Consumer Services industry group – lets call them stock 'XYZ' and stock 'ABC'. This example also highlights the trade-off between pair selection and pair breadth. We stated before we are using the GICS level 2 Industry Groups as a way to quickly and easily group homogenous groups of stocks. By restricting the universe of potential pairs to sector groupings, we are able to make the assumption that many of the stock pairs within the grouping will be cointegrated because they should have similar fundamentals that underpin the relationship. The more homogenous the groups of stocks are, the more likely the stock pairs relationship will not only be statistically significant, but will also be fundamentally intuitive. The downside, however, is that the breadth of stocks in which to choose pairs and the opportunity of short-term deviations from a stock pair equilibrium will be in most cases lower. Therefore, the choice of how you split the universe into sub-universes to choose pairs from is important on a number of different levels.

Focusing back on stocks 'XYZ' and 'ABC', historically these stocks have formed a cointegrated pair within the Consumer Services industry group. Some may argue that despite being both Consumer Services companies, they are quite different – in our example, one is an online travel company, the other a restaurant company. Even if we go down a further level of GICS, both are still in the same industry – Hotel, Restaurants & Leisure. This highlights the tradeoff that we described before – if we had gone down another level to using sub-industries (where one is a constituent of Hotels Resorts & Cruise Lines, the other Restaurants) these stocks would not have had a chance to be selected as a pair despite having a statistically significant relationship. With that said, the price series of the two stocks have closely tracked each other for some time and their ADF statistic is well above the 3.5 significance level, meaning they are cointegrated – their prices exhibit a statistical relationship.

In our theoretical example, starting from May 2018, the stocks' prices started to diverge and their spread widened as shown in Figure 19. The cumulative spread metric crossed the 2.5 lower standard deviation bound in July 2018, triggering an entry point for a pair trade – sell 'ABC', buy 'XYZ'. However, as can be seen, despite the two stocks (prices) exhibiting a cointegrating relationship, after opening the trade, there has been no mean reversion in the price spread. The result being that the trade would be closed out at a loss.

Figure 18. 'Bad Pair' Example - Stock 'XYZ' and Stock 'ABC' Figure 19. Cumulative Spread and Action Point 1.8 0 1.6 -0.1 1.4 -0.2 1.2 Active Trade -0.3 TradingSpread -0.4 Std Band 0.8 Stock 'XYZ' 'ABC -0.5 Apr-18 Jun-18 Sep-18 8 Jul-18 Aug-18 0.6 2019 Feb-1 201 Source: Citi Research Source: Citi Research

The effects of these 'bad pairs' in the performance of our strategy are observable in Figure 20. To construct the chart, we have aligned all trades opened during our backtest across trading days, starting from their opening day. Our goal is to analyze their aggregate performance pattern.

The chart reports the cumulative average performance during each trading day overlaid with the proportion of trades that stayed open after each trading day.

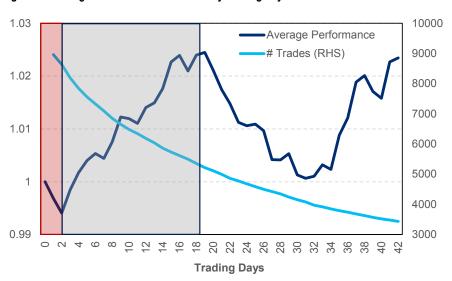


Figure 20. Average Cumulative Performance by Trading Day

Source: Citi Research

Our first observation is that the pairs, on average, do not perform well during the first few days, meaning that the price spreads tend to further diverge after breaking the 2.5 standard deviations band. Secondly, most of the pairs do in fact revert toward their long-term equilibrium during the first 20 days from the opening of the positions and here most of the trades generate profits. However, around 50% of the trades remain open after such period. Of the remaining trades, a good portion close within the following 10 days generating losses (i.e. stop loss closes) and the remaining 30% generate, on average, profit by converging to their mean afterwards.

This suggests that for some stock pairs, once diverged, they can take quite some time to return to their equilibrium. Also and perhaps more interesting, some other pairs do not converge back to their historical mean but rather set into a new equilibrium, generating losses.

In the next section, we discuss the theory around pairs trading, searching for the common factors driving the 'Bad Pairs' and proposing a novel methodology to deal with this pitfall.

# **Machine Learning Triggers**

The theory underpinning pairs trading strategies is based on the idea of relative pricing; two securities that are close substitutes for each other should theoretically have the same value and therefore the same price (scaled to share on issue). In our strategy, we use an algorithm to choose pairs based on the criterion that they have had the same or nearly the same state prices historically. We then trade pairs when their prices diverge, since in an efficient market their prices should be nearly identical.

Based on this, the profitability of pairs trading can be seen as the compensation for the disciplined investors taking advantage of the undisciplined over-reaction of the market and as such enforces efficiency. This is at least one possible – albeit behavioral – explanation for our results, which is consistent with Jegadeesh and Titman's (1995) finding that contrarian profits are in part due to over-reaction to company-specific information shocks rather than price reactions to common factors.

Over the last decade, however, market participants have become increasingly efficient at tracking market deviation from the 'efficient pricing', leaving less opportunities to be exploited on a daily framework. Moreover, in the classical pairs trading setting discussed so far, we are not taking into account changes in fundamentals or macro drivers which might affect the relative pricing of the pair and lead to a new long-term equilibrium.

While it is challenging to take into account stock specific events in our statistical framework, the data and the technology available today certainly allows us to include changes in the macro environment and in the stocks' fundamentals in the buy/sell signals.

In this section, we propose a novel methodology to enhance the typical trading triggers by both modelling the mean-reversion pattern of the pairs and by monitoring changes in the stocks fundamentals and overall macro environment. To achieve that, we have trained a Random Forest model using a panel approach with respect to our data. Our goal is to forecast whether a stock pair's price spread is going to mean revert and this model can be both a regression and a classification problem. In previous research (Searching for Alpha: Machine Learning: Beyond Random Forest for Stock Selection) we have shown that this is a significant choice and that, as it often happens, 'ensembling' the two methodologies can have advantages. We have tested, therefore, our model in both a regression and a classification setting and then the intersection of the two.

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#### **Random Forest Rules**

We develop a rolling window model, using 10 years of daily observations to forecast the 15-day ahead spread. The model is re-trained only once a year, at the beginning of the year, and is then used to forecast the 15-day ahead price spread for each pair on a daily basis. We open a position in a pair when both the following conditions are met:

- Price spread diverges by more than 2.5 historical standard deviations; and,
- The 15-day ahead price spread is forecasted to revert toward its mean.¹

Similarly, we unwind the position when our model forecasts the 15-day ahead spread to diverge for two consecutive days.

We select a training set length of one year so that in out sample, the first training is conducted considering observations from January 2006 to December 2006. Given our daily time period, this offers approximately 250 time periods for approximately 1,700 pairs. Given the 88 explanatory variables considered (we discuss this further in the report), this amounts to more than 37 million training data points. Moreover, to keep our framework transparent and favoring simplicity over out-right performance, we keep the model's hyper-parameters constant through the testing period.

#### **Data Selection**

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Our objective is twofold: 1. Modelling the mean-reversion pattern; and 2. Modelling the relationship between the changes in the price spread and changes in fundamentals and macro variables. To achieve this, we have designed a training set made up of three sets of data as illustrated in Figure 21.

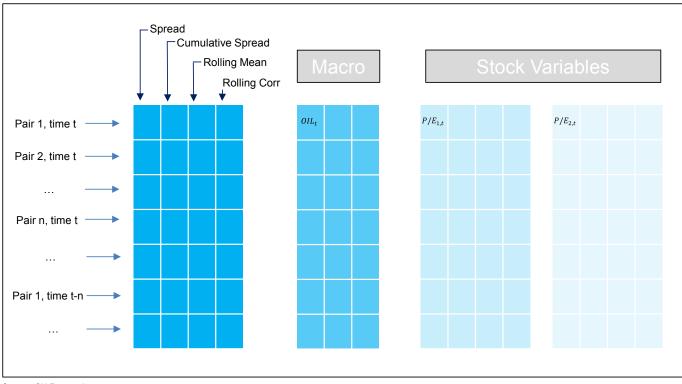
The first set of data includes daily observations on pair-specific variables. These are the daily spread, the cumulative spread, the rolling mean, standard deviation and correlation. The second set is a group of Macro/Technical indicators summarized Figure 33 in Appendix.

Lastly, the third group is a set of fundamental factors for each of the two stocks forming the pair. In essence, each row in the training set contains the same fundamental variables for both the stocks forming the pair. Figure 33 in the Appendix reports all the factors included.

The target or dependent variable to be forecasted is the 15-day ahead spread. In the regression setting this is the raw spread figure, while in the classification setting this is a binary outcome: 0 if the spread goes down, 1 if the spread goes up.

<sup>&</sup>lt;sup>1</sup> In the 'ensemble' model we require both the forecasts from the RF regression and classification to predict a reversion in the spread

Figure 21. Training Set Structure



Source: Citi Research

Consistent with our previous research on Random Forests, we neutralize the fundamental factor data for sector and country effects and rank factors such that each stock receives a score in the [0, 1] range, interpretable as the percentage of the universe which has a lower score than a particular stock. We have previously examined standardization techniques (see, for example, Normalising for Style Factor Composites) and concluded that ranking factors is robust to outliers while providing easy interpretability.

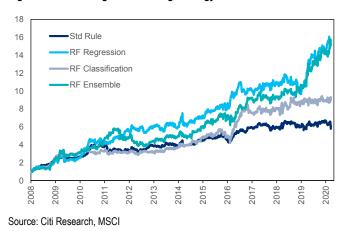
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### **Testing and Performance**

Figure 22 and Figure 23 report the performance metrics and wealth curves for the pairs trading strategy enhanced with the Random Forest (RF) predictions as compared to the classical Standard Deviation (Std) rule discussed in the previous sections. These results refer to the MSCI US universe, while in Figure 31 and Figure 32 in the Appendix we report the results for MSCI Europe,

Our first observation is that the Random Forest predictions significantly enhance the classical approach, with all Random Forest tests outperforming the Standard Deviation triggers. The regression approach posted the highest return, delivering an annualized 25% average return out-of-sample. The Ensemble model posted a lower standard deviation and a slightly higher Information Ratio.

Figure 22. Enhancing Pairs Trading Strategy - Wealth Curve



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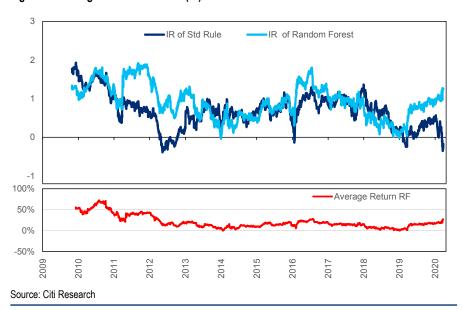
Figure 23. Performance Metrics

	Std Rule	RF Regression	RF Class.	RF Ensemble
Annualised Avg Return	14.7%	23.8%	19.0%	24.2%
Annualised Volatility	19.2%	23.9%	23.1%	23.1%
IR	0.76	1.00	0.82	1.05
Min	-7.0%	-8.3%	-8.8%	-7.4%
Max	9.9%	21.1%	17.4%	19.9%

Source: Citi Research, MSCI

While it is hard to identify 'the best model', having the Regression and the Ensemble models delivering a very similar performance and risk profile, we can conclude that in our testing sample and environment, the additional complexity of the ensemble model is probably not justified.

Figure 24. Rolling Information Ratios (IR) and Returns



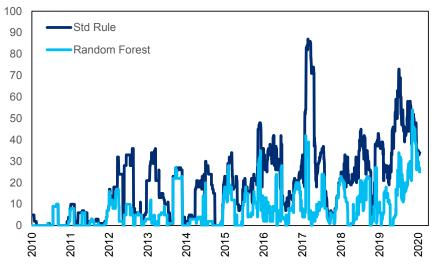
One last relevant observation is that the RF trigger algorithm enhances the strategy by not only boosting the overall returns, but also limiting the scenarios in which the classical trading strategy experiences a drag in performance, possibly from non-reverting pairs. Figure 24 supports this claim, showing that the 2-year rolling Information Ratios are mostly enhanced over the test period using the RF regression triggers, and particularly so in the 2011-2013 and 2018-2020 time frames, when the classical strategy suffered the most. Our interpretation is that this effect is particularly due to the influence of macro data included in Random Forest model. As discussed in previous section, the pairs opportunity set is highly dependent on the market environment (i.e. volatility). By including macro data in the Random Forest feature set, we allow our framework to take into account and mitigate the (negative) effects of the prevailing macro environment.

### Implicit effects of Machine Learning Triggers

The motivation of this research is to enhance the pricing awareness of a classical pairs trading strategy with the goal of avoiding pairs, that while historically having a relationship (whether through SSD or cointegration), when deviating from their 'equalibrium', fail to converge, and in addition, improving the entry and exit points of the implementation.

We can indeed observe two effects of the machine learning (RF) rule as compared to the Std rule: 1. reducing the number of trades; and 2. reducing the average number of trading days, when a trade is opened. Figure 25 shows the number of active trades for each day in our backtest when using the RF Regression strategy as compared to the trading rules based on the STD/classical pairs strategy. It is clear that the RF rule acts as a filter, significantly reducing the pairs that are activated each day.

Figure 25. Number of Trades



Source: Citi Research

In addition, the gap between the RF and the Std rules is wider in presence of higher volatility, meaning that the RF rule is less sensitive to the market volatility. This is also reflected in the sensitivity of the strategy to the FF3 factors as shown in Figure 26. As opposed to the Std strategy, when the RF rule is introduced the strategy significantly reduces its loading to the market, other than improving the alpha generated both in magnitude and significance. This is compared to what we showed in Figure 12 where the loadings and tstats for the Std strategy, regardless of how the pair is selected, are 11% and 6.69 respectively.

Figure 26. Random Forest Pairs - Styles Exposures

	(Intercept)	Market	Value	Price Mo	Size
Estimate	0.7%	-2%	-1%	-20%	16%
t stat	3.33	-0.92	-0.30	-4.51	3.01

Source: Citi Research

Lastly, Figure 27 reports the cumulative average performance during each trading day compared to the basic (Std or classical) rule. The chart shows that the average losses posted by the Std rule during the first few days of trading and after day 20 are not experienced when the RF rule is used.

Figure 28 provides additional insights on how this is achieved. The chart reports the number of trades that stayed open after each trading day when using both the Std rule and the RF rule and the ratio of the two (red dotted line). Other than the significant filter operated by the RF rule (~4000 total trades versus 9000 trades with the classical trigger), the holding period of the trades tend to be much shorter. This is confirmed by the ratio of trades which reveals how, as the number of days increases, the number of trades that remained open with the ML rule diminish more than proportionally.

In essence, this means that the RF rule tends to close pairs sooner than the Std Rule. Overlaying this observation with the better average performance shown in Figure 27 leads us to the conclusion that the ML rule significantly enhanced the timing ability of the strategy.

Figure 27. Average Cumulative Return by Trade Day

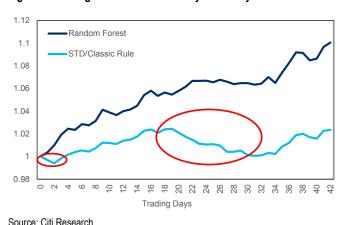
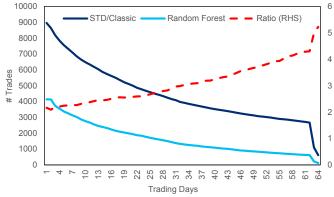


Figure 28. Number of Trades by Trading Day



Source: Citi Research

Source. Oili Nesearch

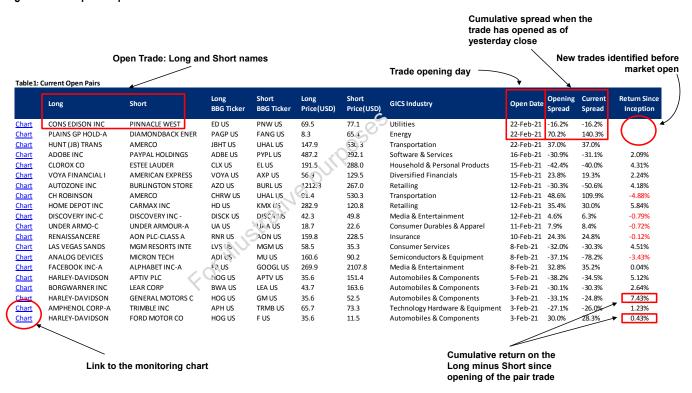
# Where to get our Pair Trade Ideas

We check opening/closing positions and monitor active trades on a daily basis and we post open/close trade ideas on Citi Velocity. As an example, this is our first daily report: Citi Daily Pairs Report: Update - 25-Mar-2021

Typical output is shown in Figure 29. The table provides a snapshot of all trades that are currently active. It reports information on the long and short components forming each pair, the current price and mark-to-market of the position. On this last point, it provides the date in which the position has opened, the cumulative spread (since beginning of the monitoring period) when the pair was opened and its current level, and the return on the trade since inception.

Our model is based on daily close prices, therefore new positions are identified each morning, before market open. The first return on the new active pairs will be marked at close of the first day of trading.

Figure 29. Example of Open Pairs table



Source: Citi Research. Note: this is provided as guide on how to read the report and should not be considered as a current investment view.

Lastly, the table includes a link to the monitoring chart for each open pair (other than all pairs closed within the last 30 days). An illustration of the chart is provided in Figure 30.

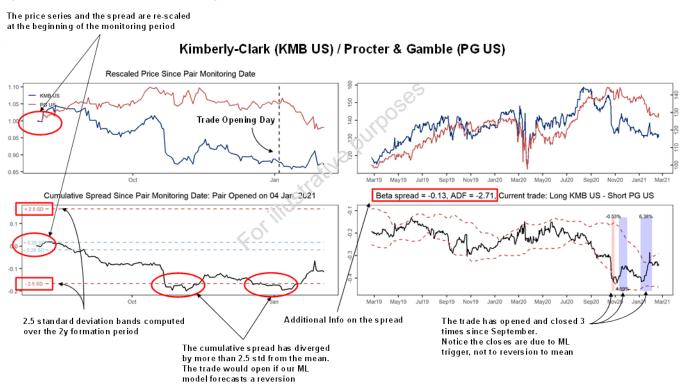
The monitoring chart consists of four panels. The left panels provide a visualization of the model parameters: the top-left panel reports the normalized prices series since the beginning of the monitoring period; and the bottom-left chart the corresponding cumulative spread and 2.5 standard deviation bands. The series are re-scaled and the standard deviation bands fixed at the beginning of the monitoring period.

The right panels provide instead information on the historical relationship between the stocks forming the pair. The top-right panel reports the price series over the last 2 years in local currency while the bottom-right panel reports the corresponding spread and the rolling 2.5 standard deviation bands. On top of the panel, we report the beta spread (i.e. the difference in the beta to market of the two stocks) and the ADF test statistic. While we do not use this information in our model, we still believe it is relevant to check the relative exposure to the market and the historical reversion features of the spread.

The bottom-right panel also reports the any previous trade on the same pair opened over the last 2 years. In the example provided in Figure 30, the trade long KMB US and short PG US has opened three times since October 2020 and has delivered a total return of approximately 10.5%.

These trades also provide a good example of the triggers that we require to open and close the trade. For KMB/PG, the spread crossed the 2.5 standard deviation band for the first time on October the 3<sup>rd</sup>. Having our ML model forecasting a reversion in the spread, we opened the position. However, after a few days, the spread remained flat while the ML model changed its forecast causing the position to close. From the bottom left panel it is clear that, indeed, the spread continued to diverge until mid-November. Here the ML model forecasted a reversion and we opened again the trade leading to a +4.59% return. Notice that the trade was closed without the spread reverting to his mean due to the ML forecast. Similarly, the spread crossed the standard deviation band again in December, but our triggers signaled to open the trade only in January leading to a +6.38% return again without having the spread reverting to its mean.

Figure 30. Example of Specific Pair Monitoring charts



Source: Citi Research. Note: this is provided as guide on how to read the report and should not be considered as a current investment view.

# **Conclusions**

In this research, we examine pairs trading strategies from a number of different angles in order to model the mean-reversion pattern in pairs of stocks and we propose a new framework to generate signals.

In the first Section, we review the basics of pairs trading and investigate the performance of standard strategies in recent years. We found that the strategy delivered good returns, but its efficacy has diminished over the last five to ten years.

The second section is devoted to advances in trading rules managing pairs trading strategies. We aim at improving the standard trading rules by both modelling the mean-reversion pattern of pairs and by monitoring changes in the stocks fundamentals and macro drivers. We fit a Random Forest using pairs related data, other than macro variables and stock specific fundamental data, for both the stocks involved in the trade.

We found the machine learning based rules to deliver significantly enhanced performances. We tested both a regression and a classification setting and an ensemble of the two and concluded that the regression random forest provides the best balance of performance and complexity.

Lastly, we show that the outperformance delivered by the ML triggers is due to both a stricter selection of the pairs to act on and improved entry and exit points of the trades.

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# **Appendix**

# Appendix A: Backtest Results for MSCI Europe

Figure 31 and Figure 32 report the performance metrics and wealth curves for our RF enhanced pairs trading strategy discussed in previous section when the MSCI Europe is used as starting universe. All results are in local currency.

Figure 31. Wealth Curve - Local Currency

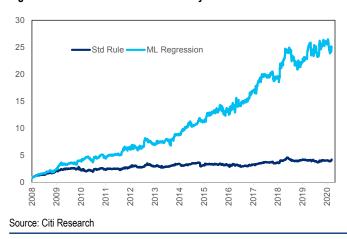


Figure 32. Performance Metrics

	Std Rule RF Regression		
Annualised Avg Return	14.0%	29.9%	
Annualised Volatility	20.8%	23.2%	
IR	0.67	1.29	
Min	-7.0%	-7.5%	
Max	14.2%	12.5%	

Source: Citi Research

### Appendix B: Full list of Factors used in RF Training

Figure 33. Random Forest Predictors

Macro / Technical Factors	Fundamental Factors		
Size Squared Returns	Earnings Yield (12 month Forward)	Earnings Yield (12 month Historical)	
Price Mo Squared Returns	Cash Flow to Price	Dividend Yield	
1M Returns	Book to Price	Sales to Price	
RSI (14 days)	EBITDA to EV	Sales to EV	
Volumes	Earnings Growth (12 month Forward)	S&P Growth-Value Score	
Oil	1-Year Sales Growth	Long Term Earnings Growth	
DXY	1-Year EPS Growth	1-Year DPS Growth	
GSCI	3 Month Volatility Adj Price Trend	12 Month Volatility Adj Price Trend	
JPY	First 11 Month Volatility Adj Price Trend	FCFY	
VIX Index	1 Month Change in Earnigns Forecasts	Earnings Revision	
Credit Spread	Sales Revision	Cash Revision	
Correlation	Equity to Debt	Earnigns Stability	
Dispersion	Beta against MSCI AC World	Beta against MSCI Country Index	
	Earnings Certainty	ROE	
	Net Profit Margin on Sales	Margin Growth	
	Earnigns Quality (Accruals)	Balance Sheet Quality (NOA)	
	Market Capitalization (log)	Illiquidity Ratio	
	6M Price Volatility		

Source: Citi Research

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# **Previously Published Research**

### Figure 34. Research Reports (since 2009)

Report Control of the	Date Published
Regime Modelling using Futures Positioning: Futures vs. Cash – A Distinct but Meaningful Relationship	09-Mar-2021
ESG Insights: The ESG 'Premium' – How does ESG compare to other Factors?	18-Feb-2021
Searching for Alpha: Asia Earnings Surprise – Predicting Asia Earnings Surprises	01-Feb-2021
ESG Insights: Where Machines do it Better – Inferred ESG Ratings Data	14-Jan-2021
Searching for Alpha: China A Alpha – Smoothing Price Momentum	30-Oct-2020
Under the Microscope: Overlapping Momentum	16-Oct-2020
Equity Markets Positioning Model – Introducing the EMP	14-Sep-2020
Searching for Alpha: Combining ESG and Risk Premia – A Double Screen Approach Searching for Alpha: Factoring Short Interest – Measuring and Profiting from Information in Shorts	11-Sep-2020 8-Sep-2020
Searching for Alpha: Machine Learning – Attributing Higher-Order Interactions: SHAP Value as Factor Selection Criterion	28-May-2020 28-Feb-2020
Searching for Alpha: Machine Learning – Leveraging Return Forecasts Searching for Alpha: China A Alpha - Sector-relative Value Is Powerful, Choose Sector Mappings Wisely	21-Feb-2020
	03-Oct-2019
Searching for Alpha: Machine Learning – Beyond Random Forests for Stock Selection	23-Sep-2019
Searching for Alpha: Earnings Surprise: Managing Expectations Searching for Alpha: Machine Learning – Interpreting Machine Learning Predictions	5-Mar-2019
Searching for Alpha: GAAP vs. Non-GAAP - Which Earnings does the Market Price?	7-Feb-2019
Searching for Alpha: Style Crowding in Asia - Getting Ahead of the Crowd	21-Nov-2018
Searching for Alpha: Earnings Surprise – Using Machine Learning to Forecast Earnings Surprises & Returns	17-Sep-2018
Searching for Alpha: The ESG Edge – A Step Forward	13-Sep-2018
Searching for Alpha: Machine Learning – Interacting Machine Learning and Factors	3-Sep-2018
Measuring the Crowded Trade: Introduction to our Crowding Composite for Individual Stocks	3-May-2018
Searching for Alpha: Profiting from Capex – Look to Capex Announcements	14-Mar-2018
Searching for Alpha: Tactical Style Rotation – Using Risk and Return to Manage Style Exposure	7-Sep-2017
Searching for Alpha: Big Data – Navigating New Alternative Datasets	10-Mar-2017
Searching for Alpha: Betting Against Accurate Beta	13-Feb-2017
Searching for Alpha: Competitive Advantage – Survival of the Fittest	19-Sep-2016
Searching for Alpha: Financial Strength Redux	9-Sep-2016
Searching for Alpha: Dynamic Style Weighting – Risk-Based Equity Style Allocation	14-Apr-2016
No Shorts Please: Long-Only Pure Style Portfolios	4-Mar-2016
Industry Alpha insights: Banks – One Size Does Not Fit All	18-Feb-2016
Under the Microscope: Stock Momentum Conflation	21 Sep-2015
Searching for Alpha: Macro Moves Markets	15-Sep-2015
Searching for Alpha: Style Performance, Trading Volumes and Investor Agreement	23-Mar-2015
World Radar Screen: Refining Our Global Search for Alpha	13-Mar-2015
Searching for Alpha: Networking with Analysts: Modelling Analyst Forecast Dependence	18-Feb-2015
The Rise of Low Risk Investing: Is it Getting Crowded Out There	01-Oct-2014
Under the Microscope: Five Innovations in Momentum Investing	27-Mar-2014
Searching for Alpha: Timing Price Momentum	07-Mar-2014
Equity Risk Premia Investing: A New Methodology For Monitoring Style Performance	27-Nov-2013
Stock Market Country Selection: Changes to a Well Established Model	23-Jul-2013
Searching for Alpha: Digging for Dividends – QUARI QUality with A Reliable Income	02-Jul-2013
Global Theme Machine: An Objective Way of Identifying Attractive Investment Themes	24-Jun-2013
Searching for Alpha: Purifying Analyst Recommendations – Removing Beta to get to the Alpha	25-Mar-2013
Searching for Alpha: Tangible Benefits of Intangibles – Brand, Respect & Intellectual Capital	06-Nov-2012
Low-Risk Portfolio Strategies: Sharpe Ratio Maximisation and Multi-Asset Applications	09-Mar-2012
Macro Risk and Style Rotation: A Guide Rather than a Prescription	28-Feb-2012
Searching for Alpha: Accruals Volatility – A New Approach to Quality Investing	14-Sep-2011
Industry Alpha Insights: Four Approaches to Tactical Industry Selection	24-Aug-2011
Industry Alpha Insights: Quantifying Industry Specific Fundamentals	17-Mar-2011
Low-Risk Equity Portfolios: More than just Minimum Variance	18-Nov-2010
Under the Microscope: Measuring Systemic Risk – The Absorption Ratio	15-Nov-2010
Under the Microscope: Optionality in Valuation	14-Jun-2010
Searching for Alpha: Earnings Surprise – Still Profiting from Surprises	31-Mar-2010
Searching for Alpha: Optimising Style Rotation Strategies	15-Oct-2009
Source: Citi Research	

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# **Appendix A-1**

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	12 IVIC	ontn Katı	ng	Cata	yst watc	:n
Data current as of 31 Dec 2020	Buy	Hold	Sell	Buy	Hold	Sell
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% of companies in each rating category that are investment banking clients	64%	64%	57%	68%	62%	67%
Citi Research Quantitative World Radar Screen Model Coverage	30%	40%	30%			
% of companies in each rating category that are investment banking clients	39%	34%	31%			
Citi Research Quantitative Latam Radar Screen Model Coverage	20%	60%	20%			
% of companies in each rating category that are investment banking clients	75%	72%	38%			
Citi Research Quantitative Asia Radar Screen Model Coverage	20%	60%	20%			
% of companies in each rating category that are investment banking clients	33%	29%	24%			
Citi Research Quantitative Australia Radar Screen Model Coverage	49%	0%	51%			
% of companies in each rating category that are investment banking clients	51%	0%	35%			

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Risk rating takes into account both price volatility and fundamental criteria. Stocks will either have no risk rating or a High risk rating assigned.

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