

A systematic method of creativity

- ▶ State objective X
- ▶ Enumerate elements in context (E_1 , E_2 , etc.)
- ▶ Go through all permutations possible using the following templates:
 - ▶ Solve X by adding more of E_y
 - ▶ Solve X by removing E_y
 - ▶ Solve X by skewing E_y
 - ▶ Solve X by combining E_y and E_z
 - ▶ Solve X by creating an imbalance between E_y and E_z