

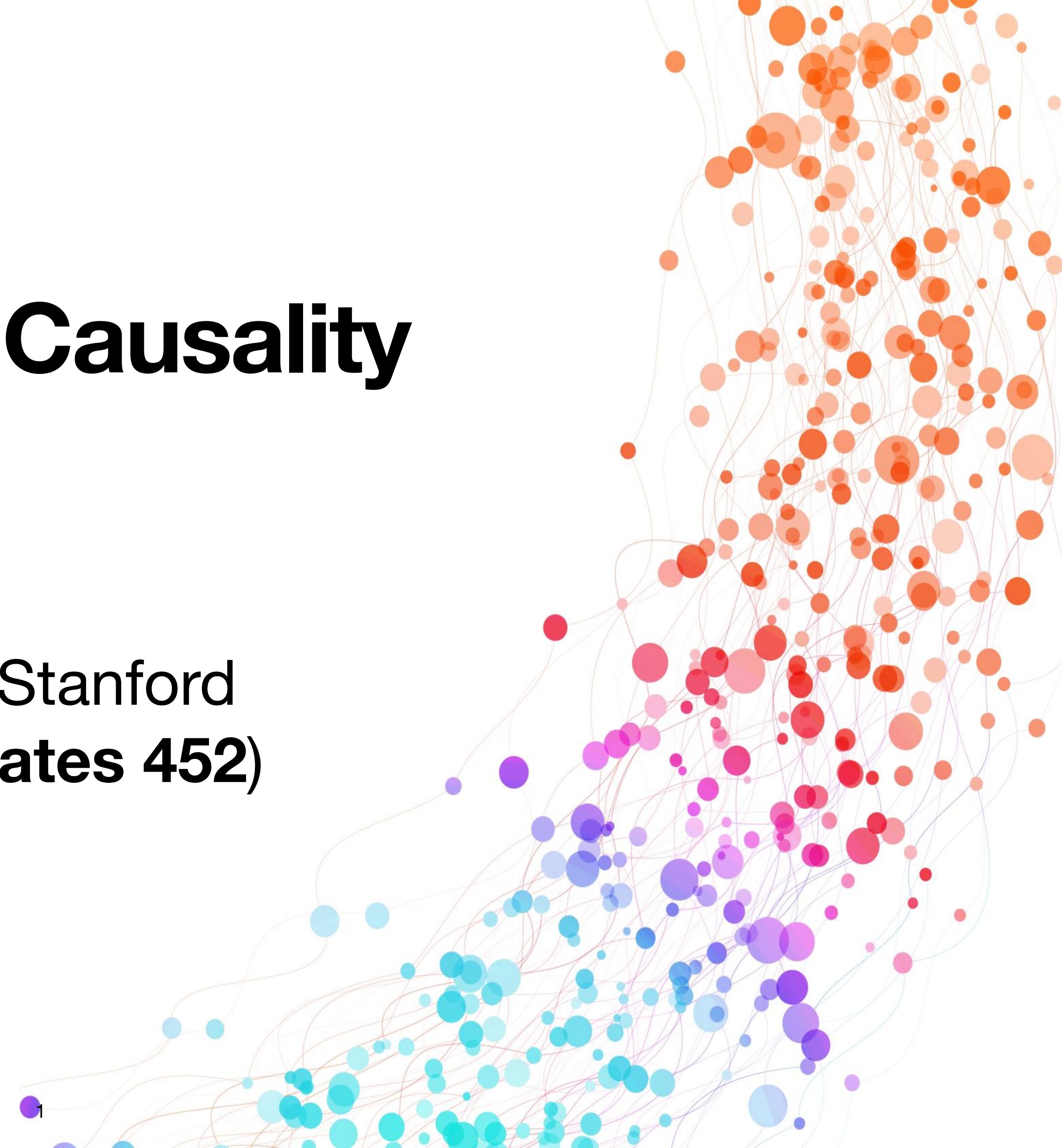
# Link Prediction and Causality

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on sabbatical until July 2024, **Gates 452**)

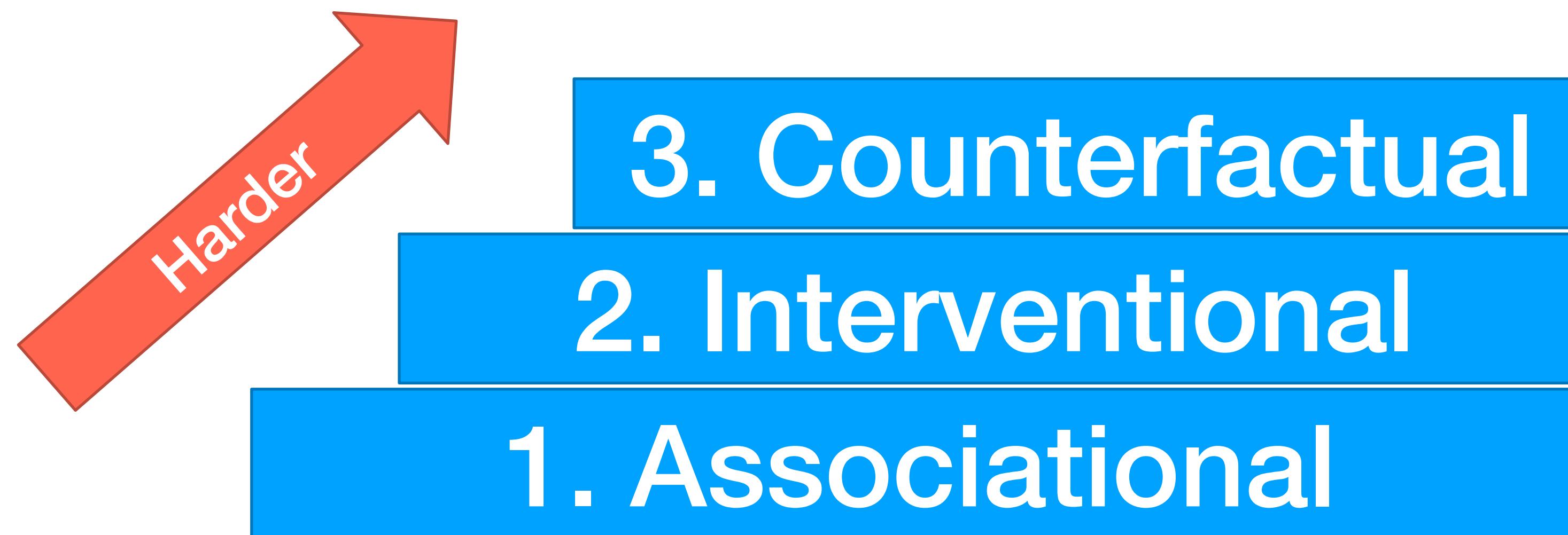
Stanford CS224W,  
November 30th, 2023



# Outline

- A short introduction to causality
- Causality in out-of-distribution graph tasks
- Temporal Link Prediction = Static Link Prediction (Associational)
- Causal link prediction: models & the challenge of cascading dependencies

# The 3 rungs of the ladder of causation



# Rung 1: Associational

- Traditional graph machine learning tasks

Assume  $X \perp\!\!\!\perp Y$

**Task:** Predict output Y from input X

**Data:** samples of  $(X, Y)$

# Background: Inverse Transform Sampling

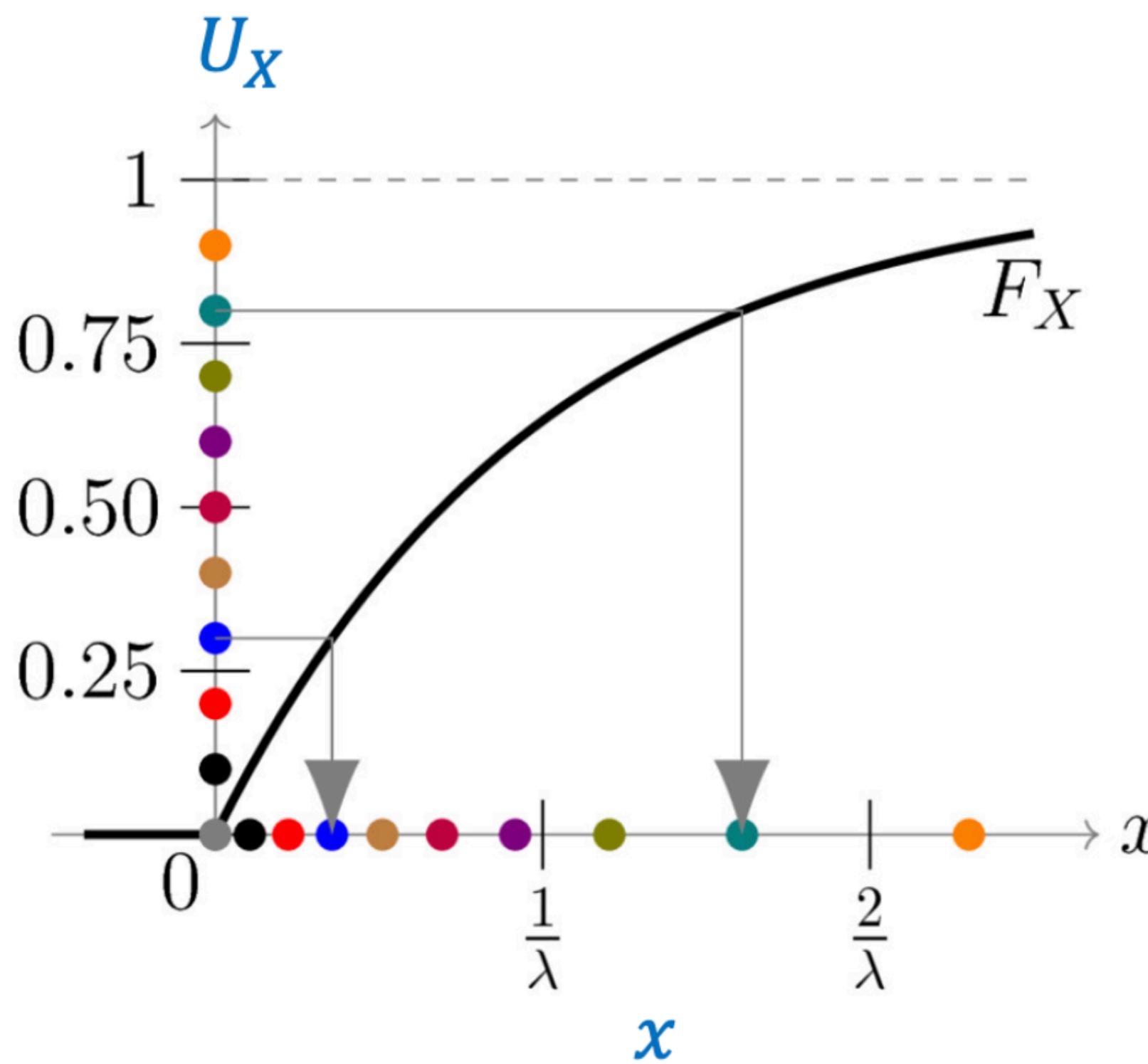
- Data generation algorithm:

- Let  $U_X \sim \text{Uniform}(0, 1)$  be a random uniform value in the interval  $[0, 1]$
  - Then,

$$X := F_X^{-1}(U_X)$$

is a random sample with distribution  $P(X = x)$ .

- Exponential distribution example:  $P(X \leq x) = F_X(x) = 1 - e^{-\lambda x}$  with inverse  $x = F_X^{-1}(U_X) = -\frac{1}{\lambda} \ln(1 - U_X)$ :



# Rung 2: Interventional

- Tasks where we must predict the effect of an intervention

Assume  $X \perp\!\!\!\perp Y$

**Task:** Predict output  $Y$  from acting on input  $X$

**Data:** samples of  $(Y, \text{do}(X=x))$

## Rung 2: Interventional (cont)

Imagine two hypothetical data generators for

same  $P(X, Y)$

$$\begin{aligned} X &:= f_x(U_x) \\ Y &:= f_y(X, U_Y) \end{aligned}$$

$$\stackrel{U_y, U_x \sim \text{i.i.d. Uniform}(0,1)}{=}$$

$$\begin{aligned} Y &:= f_y(U_x) \\ X &:= f_x(Y, U_Y) \end{aligned}$$

- $\text{do}(X = x)$  changes  $f_x$  to a constant in data generation

$$\begin{aligned} X &:= x \\ Y &:= f_y(X, U_Y) \end{aligned}$$

$\neq$

$$\begin{aligned} Y &:= f_y(U_x) \\ X &:= x \end{aligned}$$

# Rung 3: Counterfactual

- Tasks where we must imagine the effect of an intervention at an event that has “already happened”

Assume  $X \perp\!\!\!\perp Y$

**Task:** Predict output  $Y$  from acting on input  $X$

**Data:**  $Y(X = x) | X = x'$ ,  $Y = y'$  or  $Y(X = x) | X = x'$

# Rung 3: Counterfactual

Imagine two hypothetical data generators for

same  $P(X, Y)$

$$\begin{aligned} X &:= f_x(U_x) \\ Y &:= f_y(X, U_Y) \end{aligned}$$

=

$$\begin{aligned} Y &:= f_y(U_x) \\ X &:= f_x(Y, U_Y) \end{aligned}$$

$U_y, U_x \sim \text{i.i.d. Uniform}(0,1)$

- Now assume we know  $X = x', Y = y'$   
This knowledge changes distribution of  $U_x$  and  $U_y$

$$\begin{aligned} X &:= x \\ Y &:= f_y(X, U_Y | (X = x', Y = y')) \end{aligned}$$

≠

$$\begin{aligned} Y &:= f_y(U_x | (X = x', Y = y')) \\ X &:= x \end{aligned}$$

# Causal DAG

- Representing causal dependencies using graphs (example in the extra notes)

- $S$  = Kidney stone size
- $T$  = Treatment type
- $Y$  = Treatment outcome

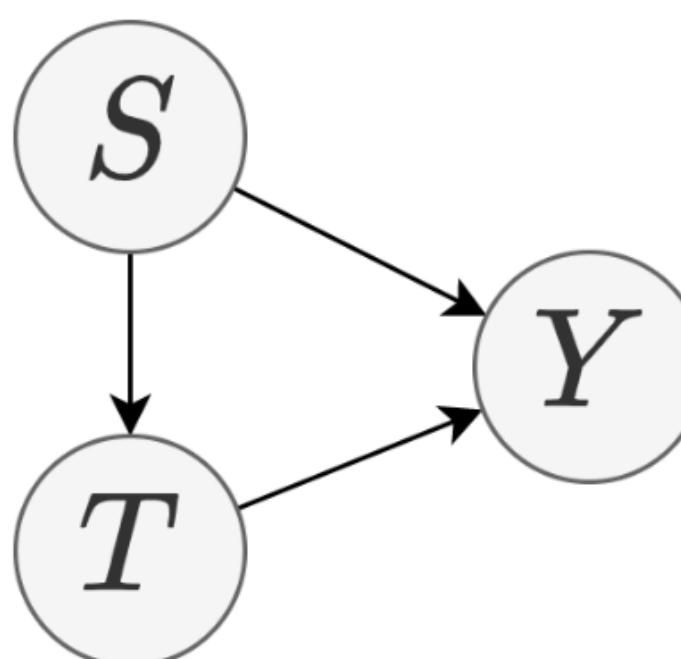
$$S = F_S^{-1}(U_{\text{stone size}}),$$

$$T = F_T^{-1}(S, U_{\text{treatment}}),$$

$$Y = F_C^{-1}(T, S, U_{\text{outcome}}),$$

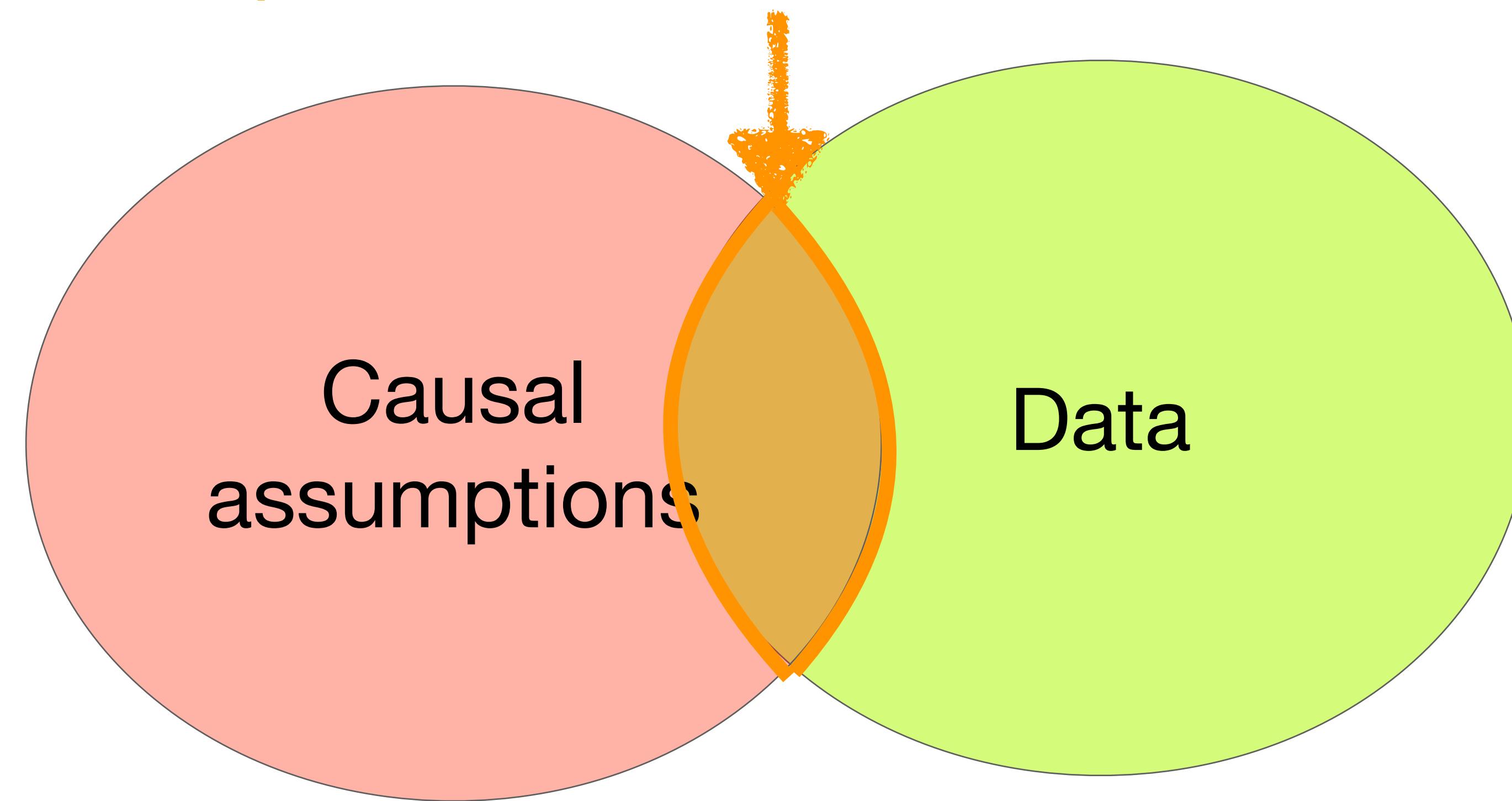
where  $U_{\text{stone size}}, U_{\text{treatment}}, U_{\text{outcome}} \in [0, 1]$  are independent variables.

The above data generation can be described by an execution graph, called the **causal Directed Acyclic Graph (DAG)**:



# Causality Challenge: *Identifiability*

*Identifiable queries:*  
Causal queries we can **answer** with our data



# Some graph tasks are causal

Link prediction for decision-making interventions  
(e.g., search & recommendations) tends to be causal

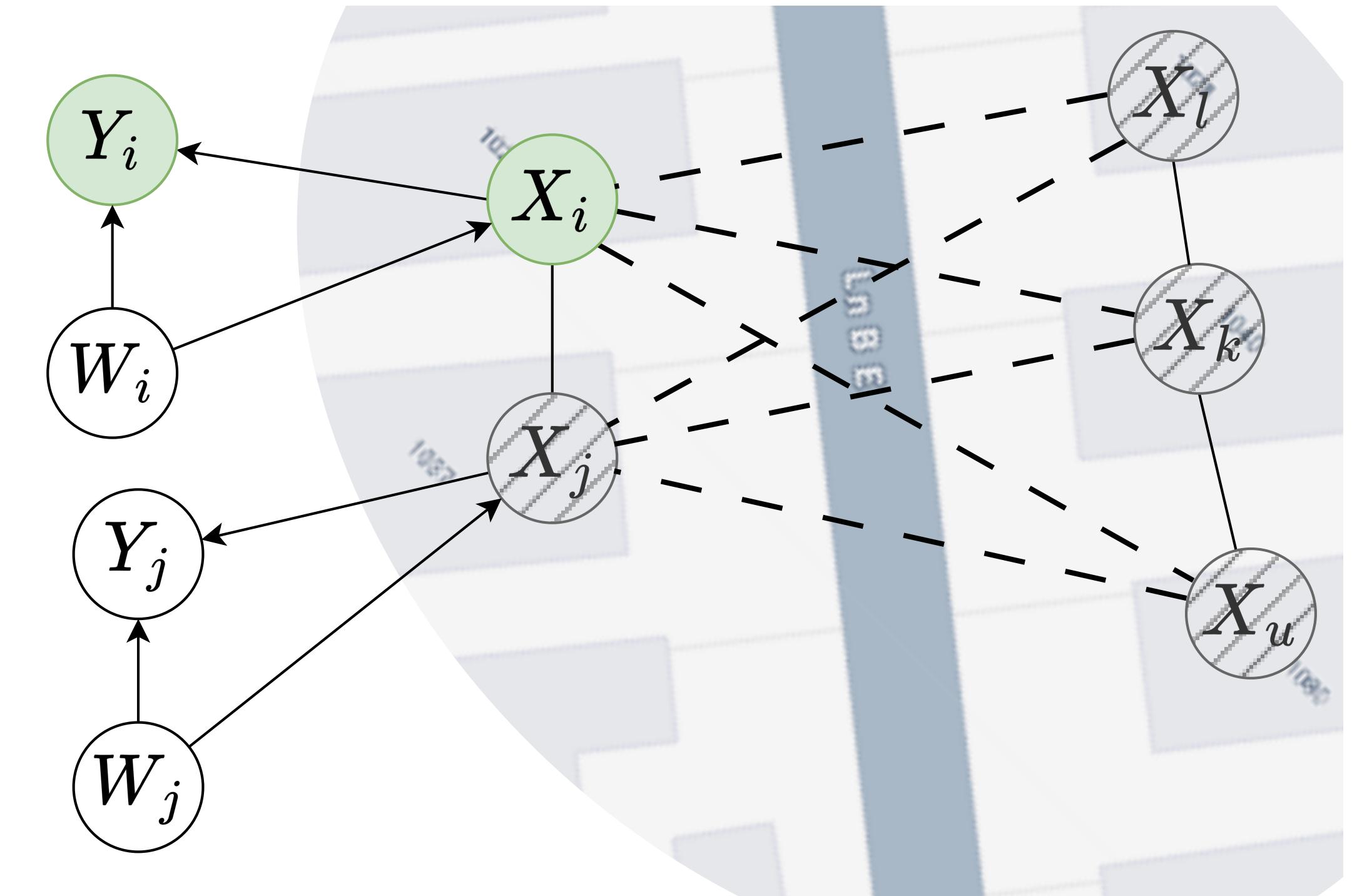
$$P(\text{Accept}(i,j) = \text{yes} \mid \text{do}(\text{show recommendation} = j \text{ to user} = i))$$

Can we identify (*answer*) these queries?

# **Importance of Causality in Decision-making**

# Zillow House Offer Example (my best-guess)

- Consider a graph where
  - $X_i$ : characteristics of house  $i$
  - $Y_i$ : price of house  $i$
  - $W_i$ : whether homeowner is ready to put house  $i$  on the market



● Observed variable on market

● Observed variable but not on market

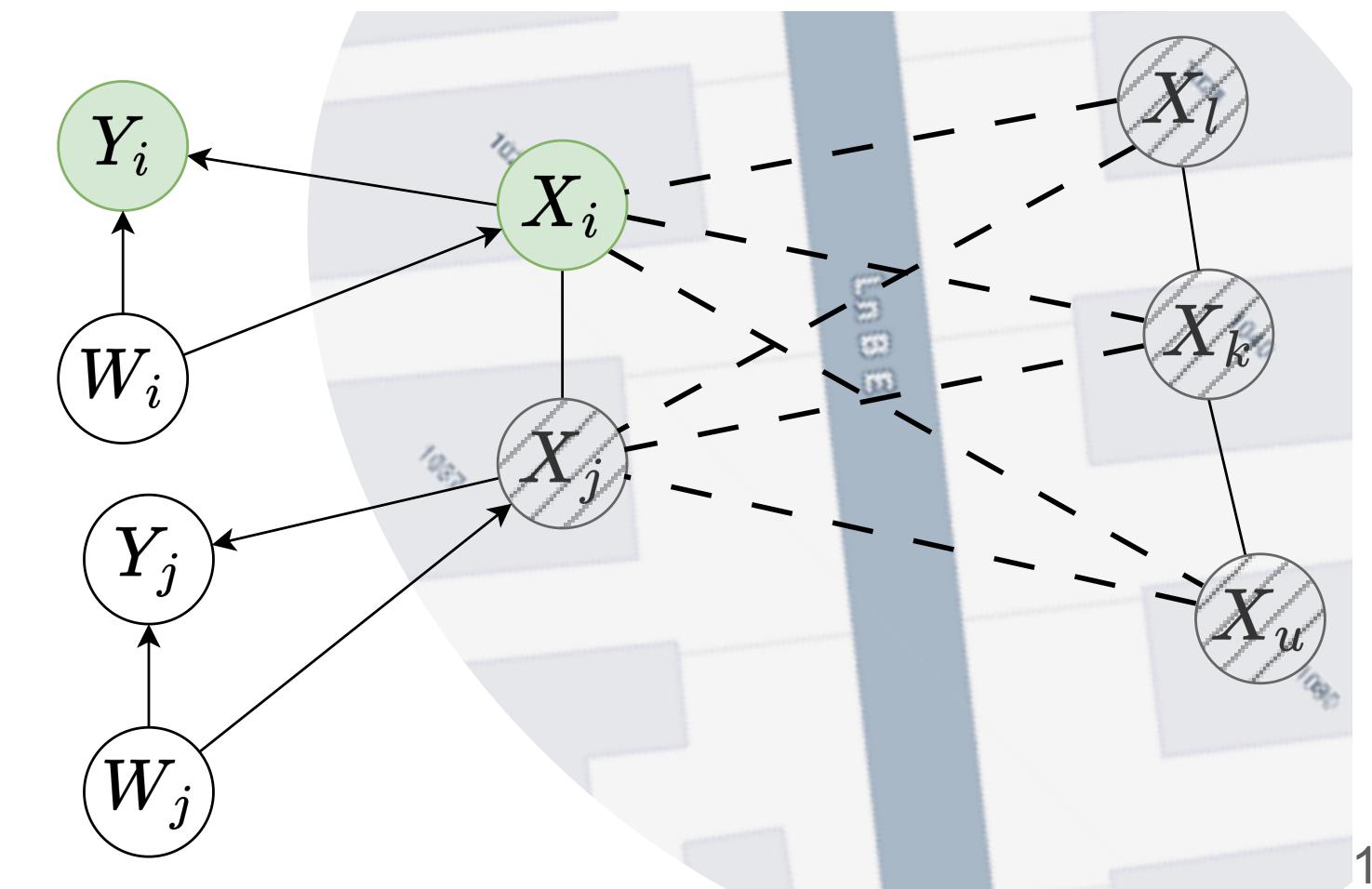
● Unobserved variable

→ Causal relation

----- Association by common ancestor  
(location)

# Zillow's Offer Intervention

- Zillow wants to make an **unsolicited** offer ( $Y_j - \Delta y$ )
  - Since  $Y_j$  is unobserved, Zillow can use the predictor  $\hat{p}(y | X_j, \{Y_m, X_m\}_{m \in N_j})$  learned from houses sold on the market (green observations)
- **But an unsolicited offer is an intervention:  $\text{do}(W_j = 1)$** 
  - Zillow should be predicting instead:  $p(y | \text{do}(W_j = 1), X_j, \{Y_m, X_m\}_{m \in N_j})$
  - $W_j$  is a confounder between  $X_j$  and  $Y_j$ 
    - $W = 1$  is associated with high prices  $Y$ , since owner may *improve home livability* to fetch a higher price (not fully reflected on  $X$ )

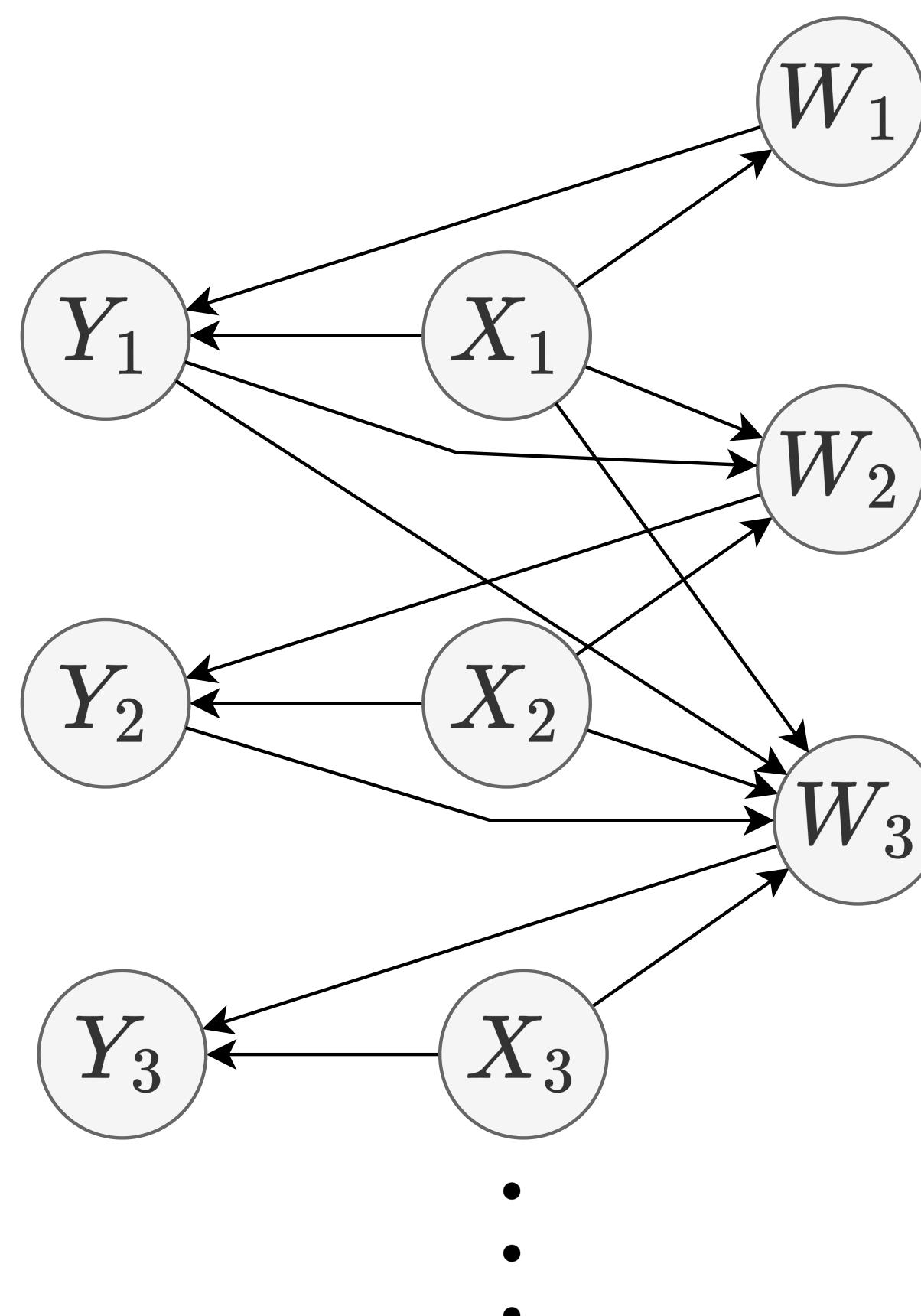


# Zillow's home-buying debacle shows how hard it is to use AI to value real estate

- “In 2021 for certain homes, Zillow’s “Zestimate” would also represent an initial cash offer from the company to purchase the property.”
- “[Zillow] took a \$304 million inventory write-down in the third quarter, which it blamed on having recently purchased homes for prices that are higher than it thinks it can sell them.”

# Biomedical Experiment Causal Graph

Outcome (👍,👎,🤷)   Drug/gene features   Intervention (trial)



- At step  $j$ , intervening  $W_j = 1$  may consider features  $X_j$  and the likelihood of success (i.e., account for past success cases)
- Query:  $P(Y_4 = y | X_4, \text{do}(W_4 = 1))$ 
  - May not be answerable with data due to cascading dependencies
  - $Y_j | X_j, W_j$  depends on  $Y_1, X_1, \dots, Y_{j-1}, X_{j-1}$

The task is a little easier if we split  $Y$  into two variables  
(outcome)  $Y' \in \{\text{👍, } \text{👎}\}$  and (observation)  $O \in \{\text{试管, } \text{困惑}\}$   
but the overall cascading challenge persists

# **Detour**

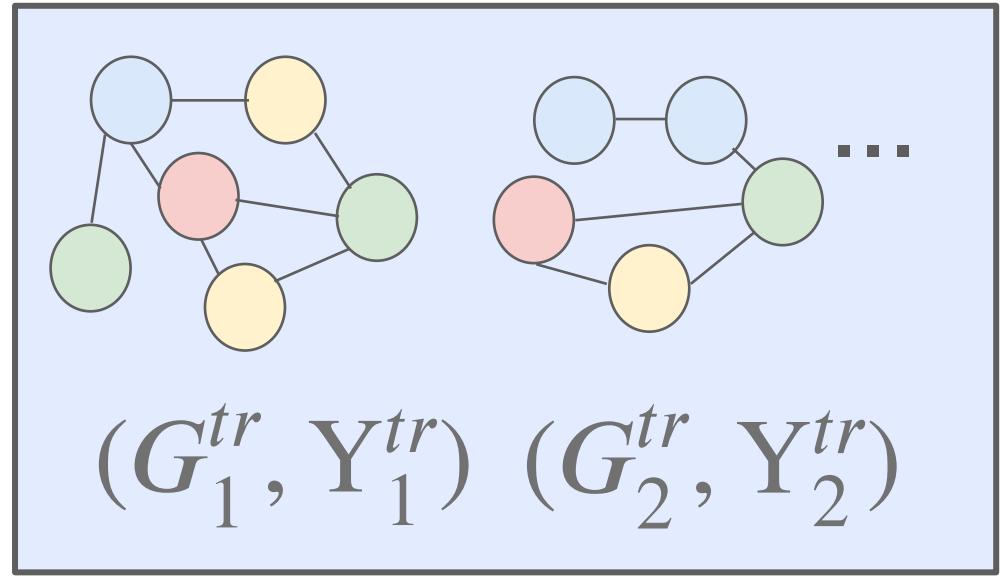
# **Other Applications of Causality in Graph Learning**

**(Out-of-distribution Graph Tasks)**

# Consider an out-of-distribution graph classification task

Running example:

Train (small graphs)

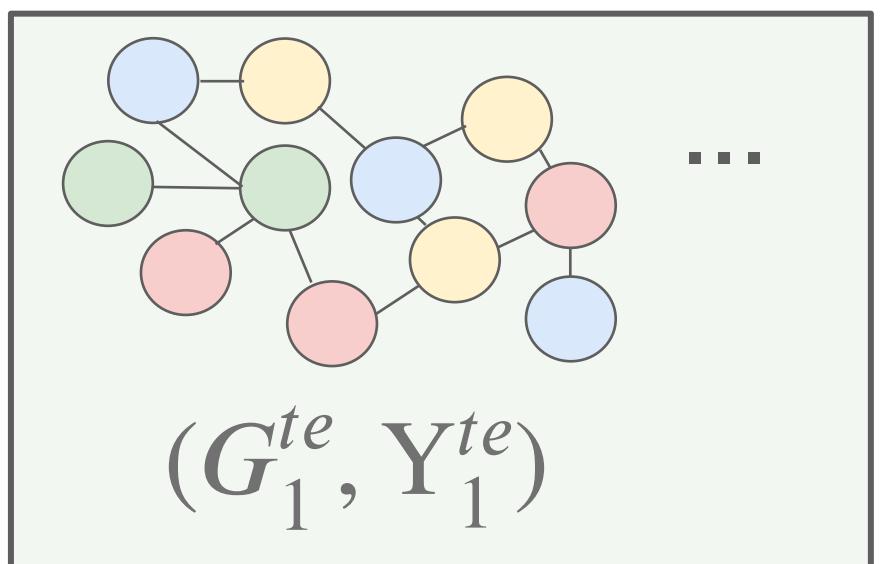


**Training data:**  $(G^{tr}, Y^{tr})$

**Test data:** Predict  $Y^{te}$  given  $G^{te}$ ,  
under  $P(Y^{tr} | G^{tr}) = P(Y^{te} | G^{te})$   
and  $\text{supp}(G^{tr}) \neq \text{supp}(G^{te})$

where  $\text{supp}(G) := \{ \forall G : P(G) > 0 \}$

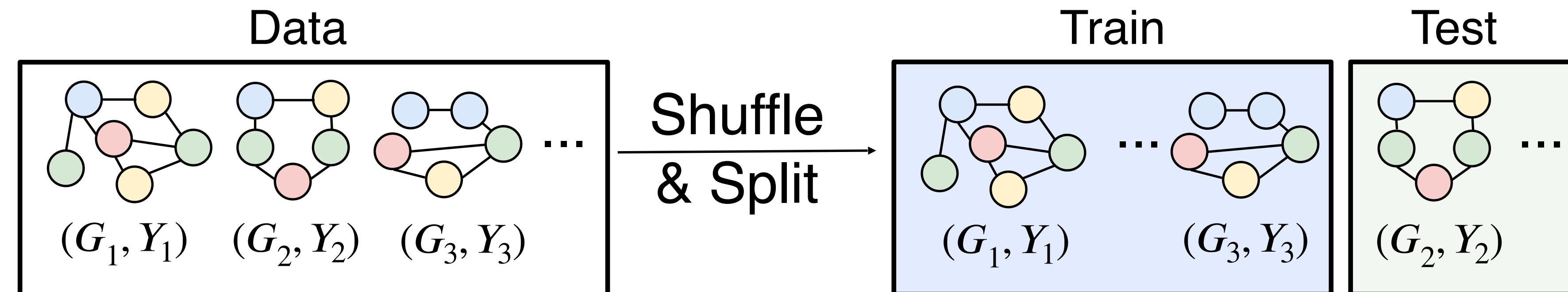
Test (large graphs)



# Differences between In-distribution and Out-of-distribution tasks

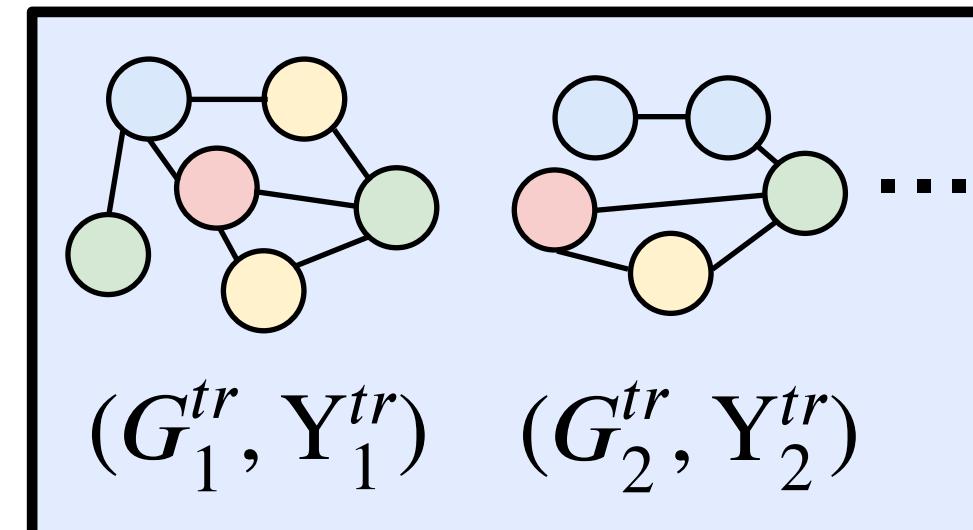
## In-distribution graph classification task:

Predicting unseen examples of training distribution

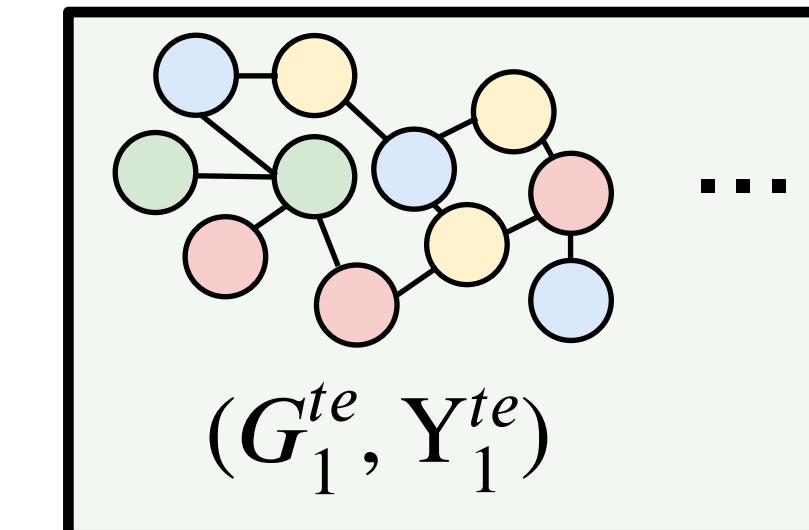


**Out-of-distribution graph classification task:** (since we have no access to test data):  
What would be the label of a graph if it were larger?

Train (small graphs)



Test (large graphs)



or vice-versa

# Out-of-distribution tasks are a mix of associational and counterfactual tasks

- Out-of-distribution tasks are associational

Data:  $(X^{tr}, Y^{tr})$

Task: Predict  $Y^{te}$  given  $X^{te}$ ,  
under  $P(Y^{tr} | X^{tr}) = P(Y^{te} | X^{te})$

tr = training distribution

te = test distribution

# Out-of-distribution tasks are a mix of associational and counterfactual tasks

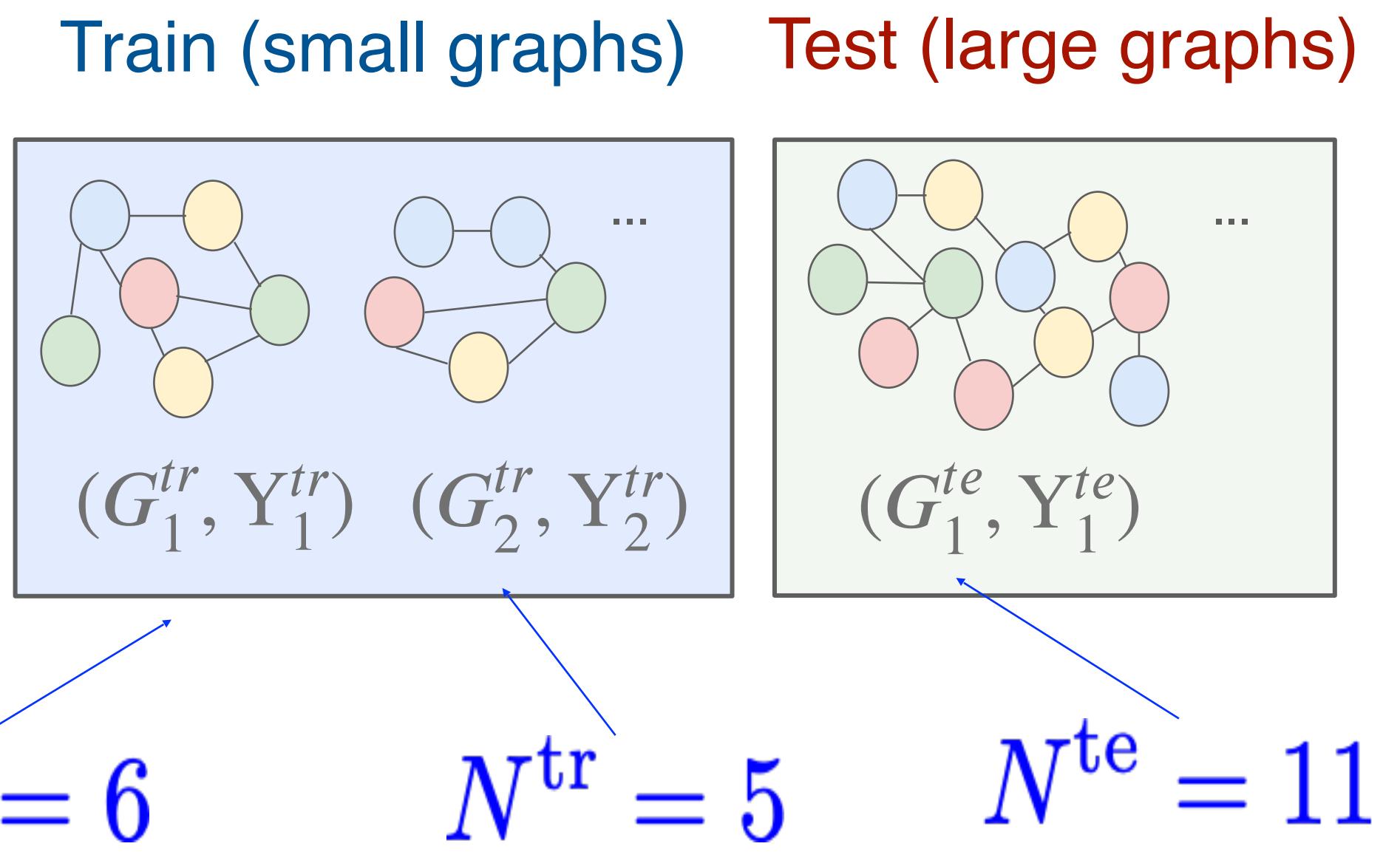
- But the learning is **counterfactual**
  1. Without examples from graphs in test  $G^{te}$
  2. The classifier must build a correct predictor for unseen graph sizes

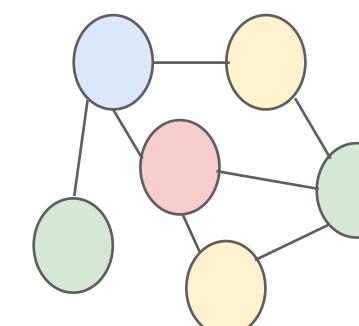
$$Y(N = n) \mid N = n^{\text{tr}}, G = g^{\text{tr}}, Y = y^{\text{tr}}$$

Given the size, topology, and label seen in training, what would have been the label if the graph were larger?

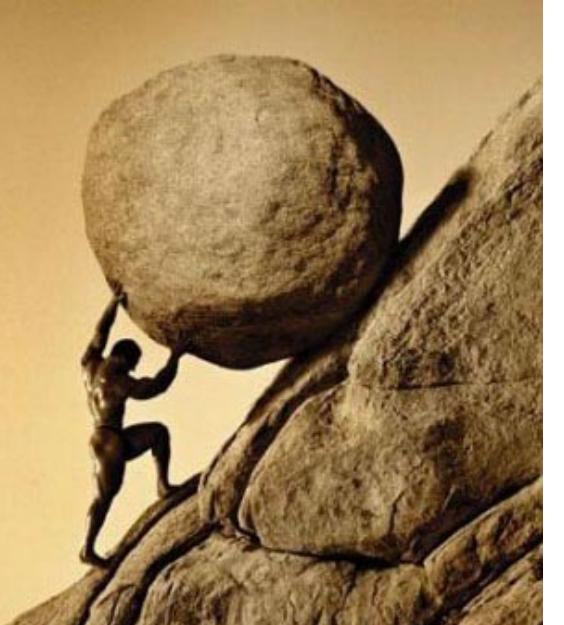
# Why is Graph OOD Learning a Counterfactual Task?

Example:



- Upon seeing graph  in training what would it look like if had  $N=11$  nodes rather than  $N=6$ ?

Difficult task for data augmentation:  
How to grow a graph?



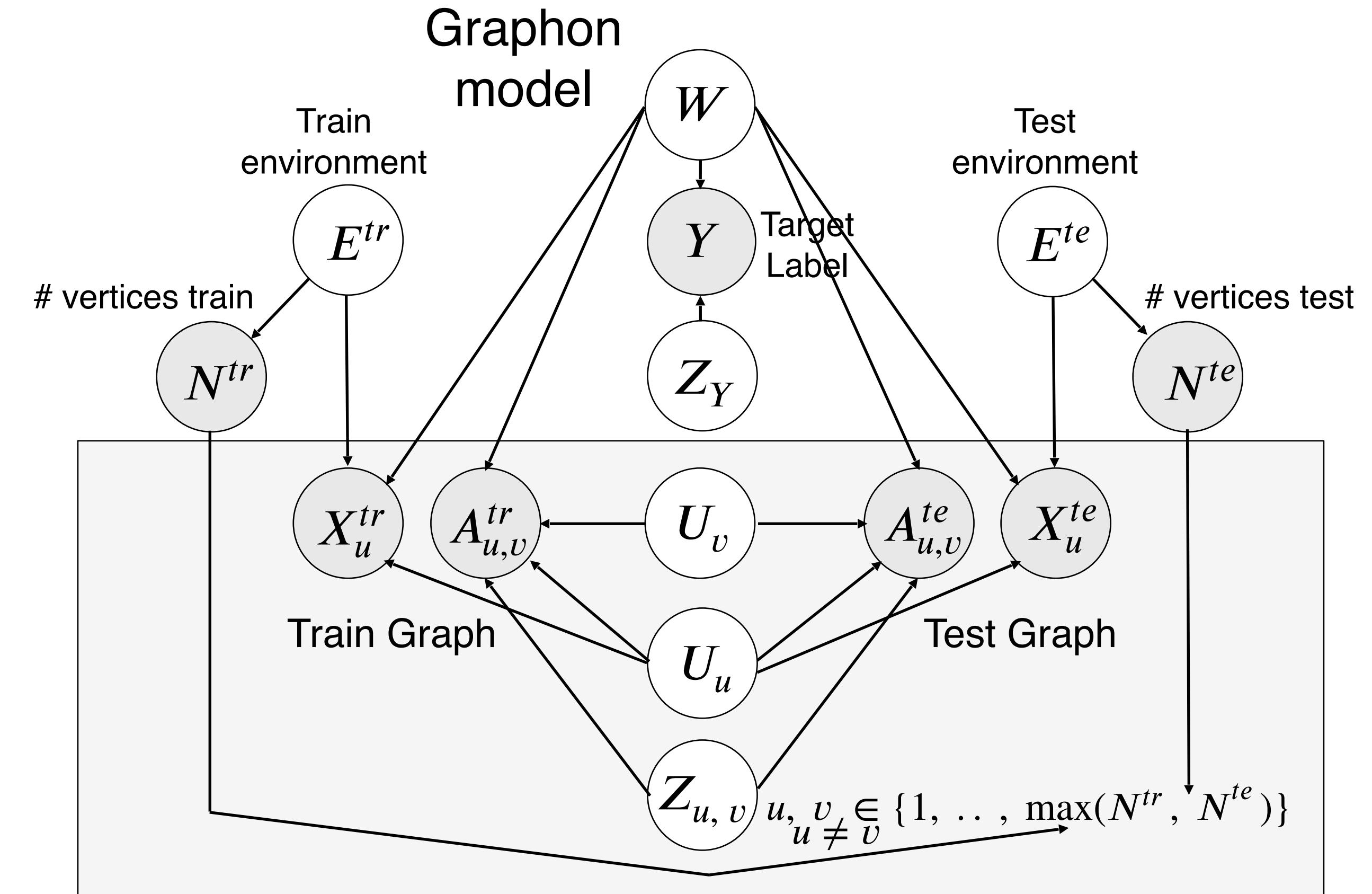
**Data augmentation question:**  
**What it would look like if graph were larger without changing class label?**

Unnecessarily  
hard!!

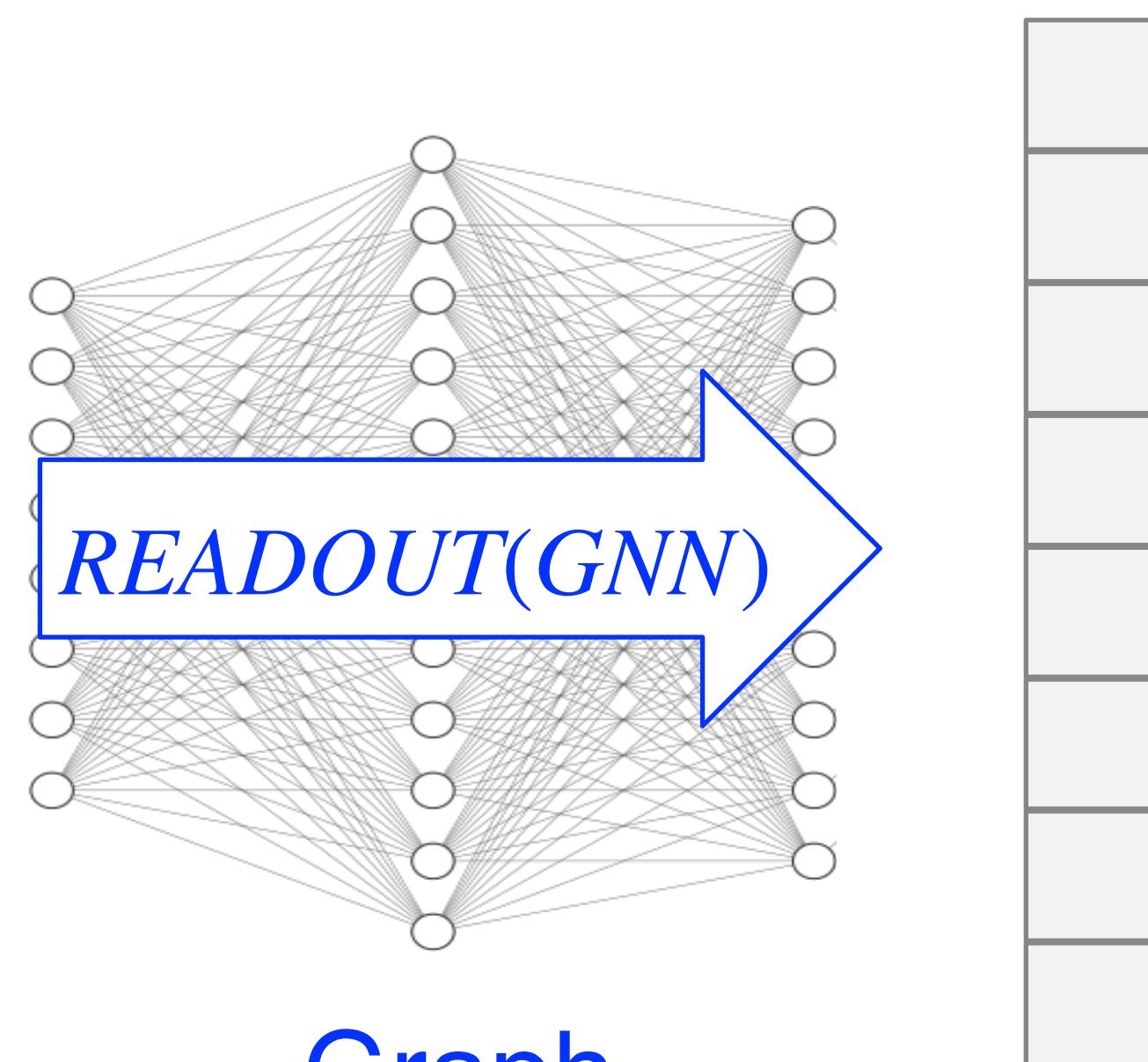
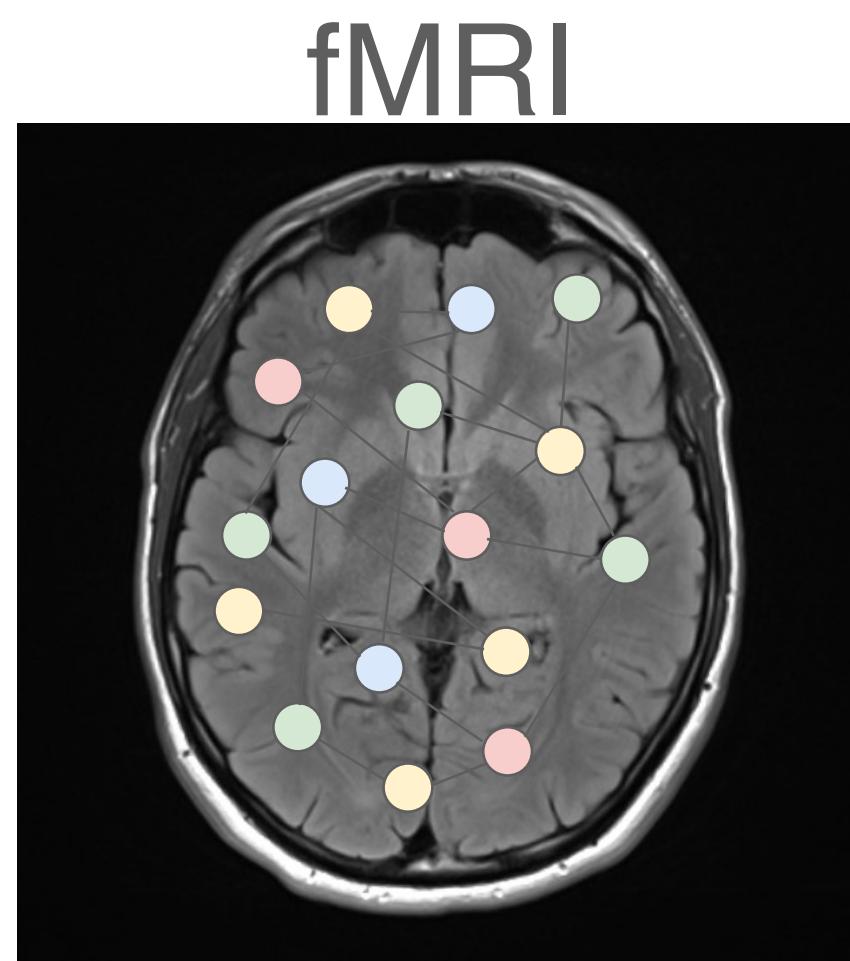
**Counterfactual-invariant representation question:**  
**What would be an invariant representation if graph were larger without changing class label?**

# A Causal Mechanism for Graph Sizes

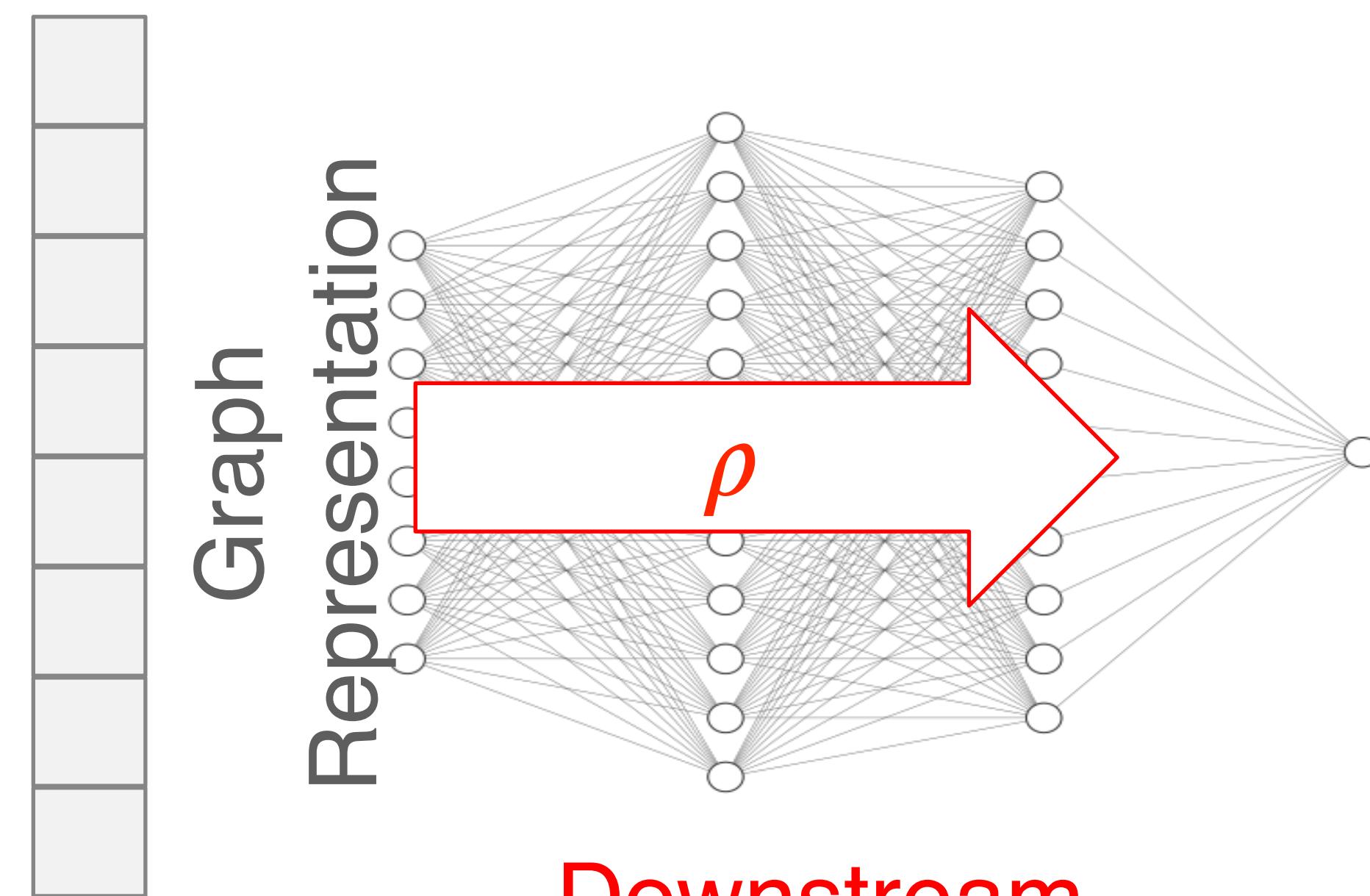
- ▶ *Graph formation process (Graphon):*
  - Graph label  $Y$  is a function of the graph model  $W$  & some random noise
  - Graph size  $N^{tr}(N^{te})$  is a function of “environment”  $E^{tr}$  ( $E^{te}$ ) only
  - Train (test) graphs are generated by  $W$  and  $E^{tr}$  ( $E^{te}$ ) with same random noises



# Graph Classification Task Example



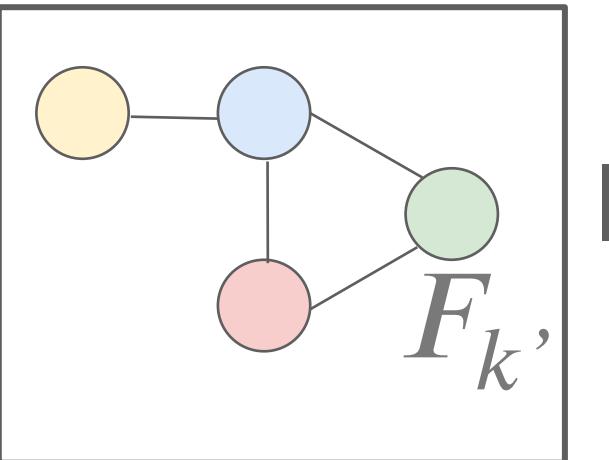
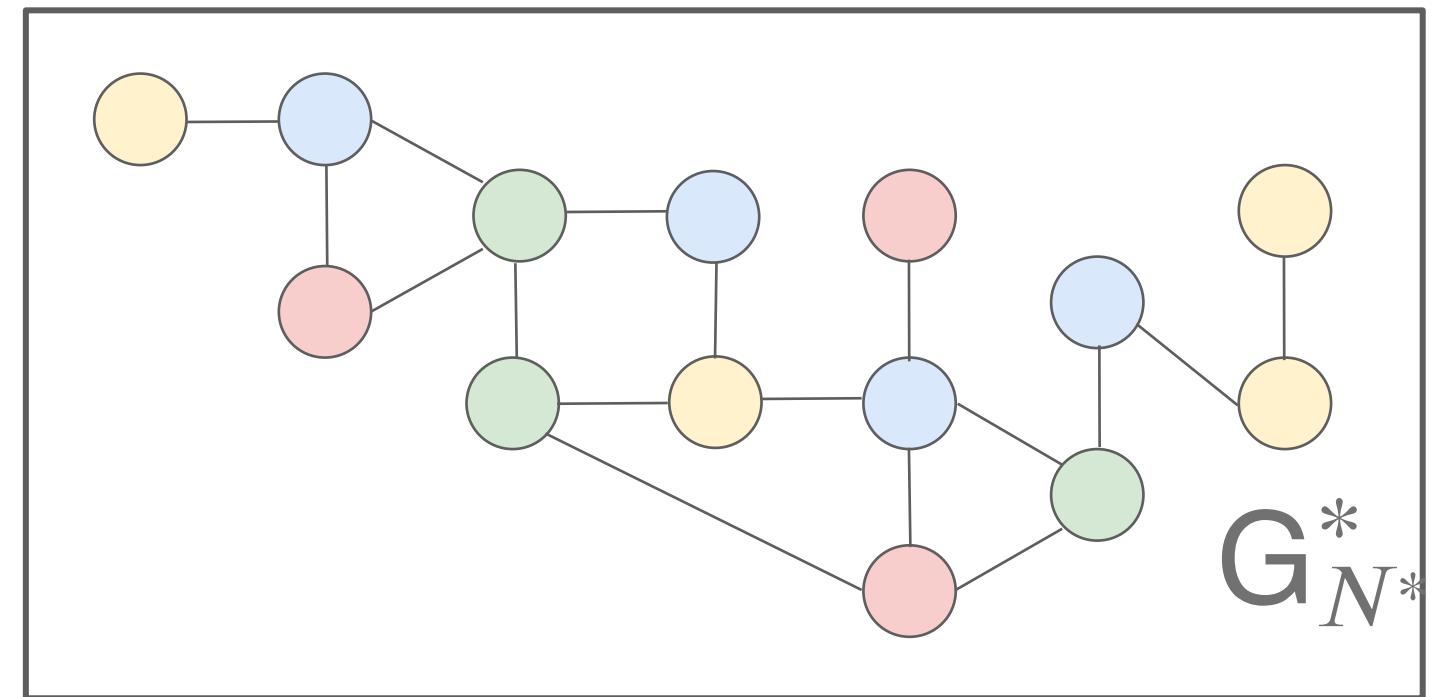
Graph  
Representation  
Learning



Downstream  
classifier

Predicted  
property:  
Schizophrenic  
person?

# Graph Representation from Subgraph Densities



New graph representation

$$\Gamma_{\text{GNN}}(G^*_{N^*}) = \sum_{F_{k'} \in \mathcal{F}_{\leq k}} t_{\text{ind}}(F_{k'}, G^*_{N^*}) \text{READOUT}_{\Gamma}(\text{GNN}(F_{k'}))$$

Induced subgraph density

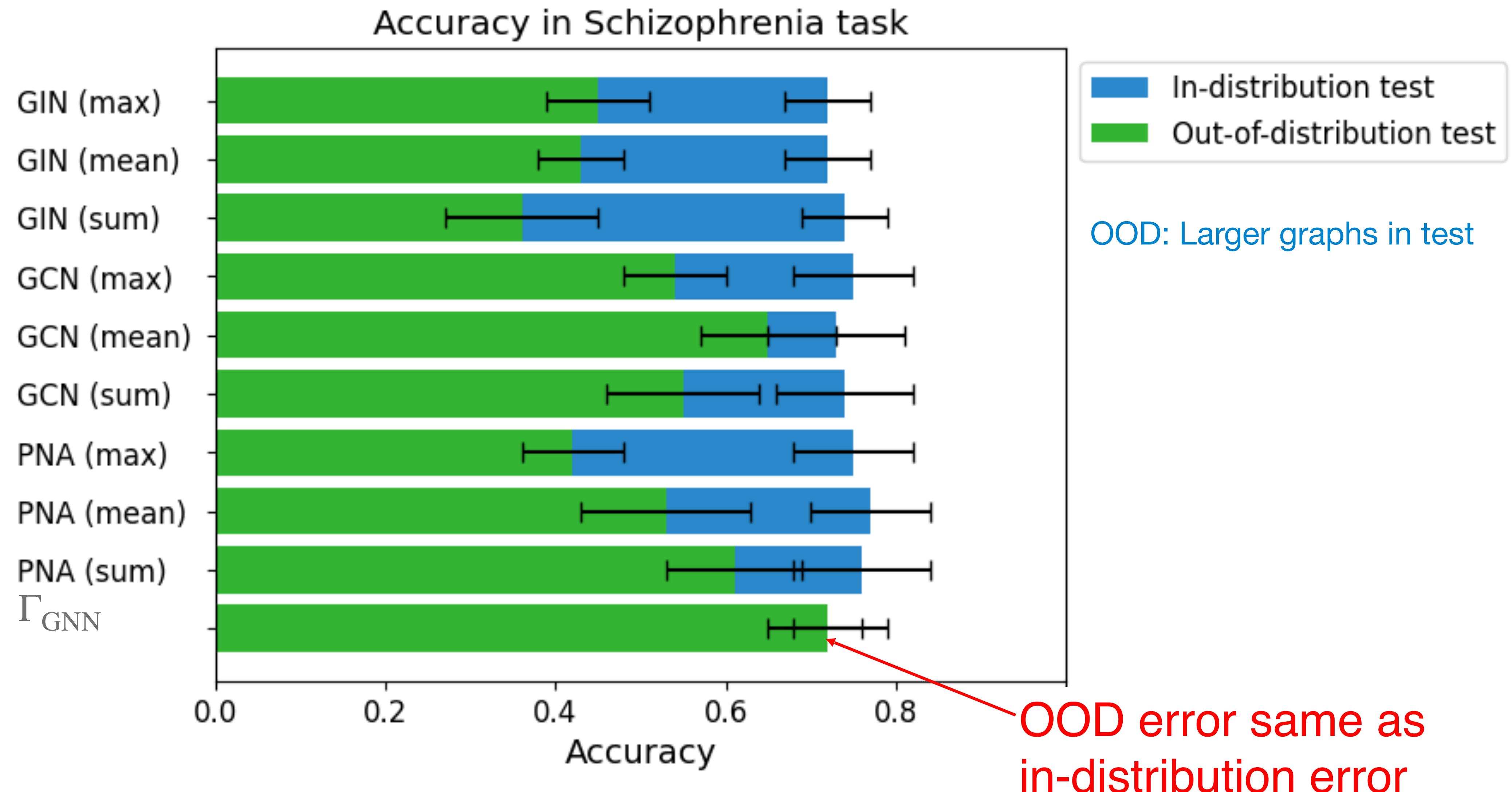
GNN-representation of  $F_{k'}$ ,



Proof of approximate counter-factual invariance in the paper

# OOD Error in Schizophrenia Graph Classification Task

- Can subgraph density representation  $\Gamma_{\text{GNN}}$  extrapolate OOD?



# **End Detour**

# Link Prediction

# Is Temporal Graph Learning Causal?

**Not necessarily.**

**Theoretically,  
Temporal Graph Learning is  
Equivalent to Static Graph Learning**

# Temporal Graph Representation Learning is Observational

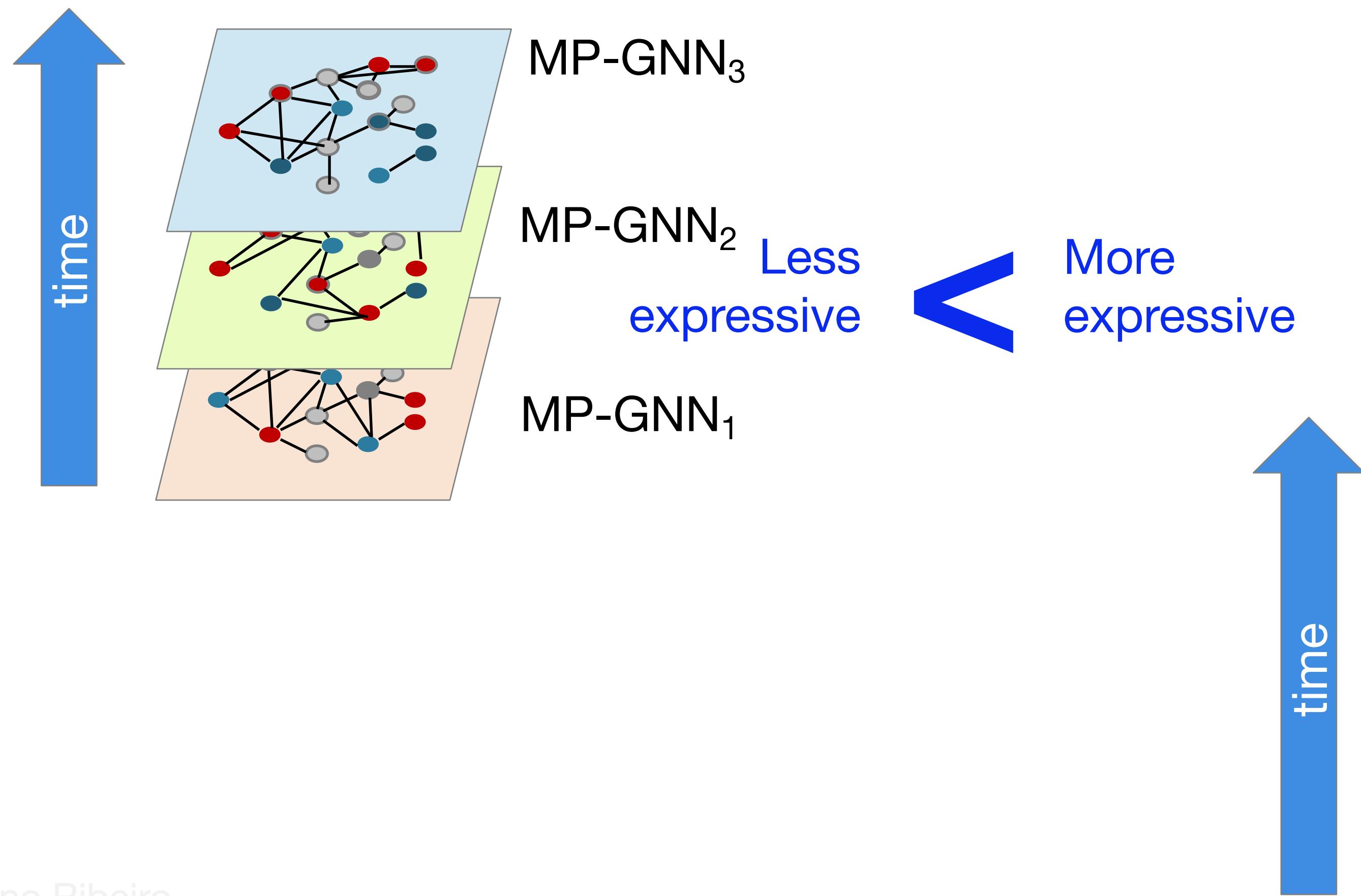
(Gao & R., 2021) describes the theory of temporal graph representation learning

- *Equivalence between two temporal graph representation learning frameworks:*
  1. **Time-and-graph representations**
  2. **Time-then-graph representations**
- In general, time-and-graph and time-then-graph are equally expressive
- Using Message Passing GNNs (MP-GNNs), **time-then-graph** are *more expressive* than **time-and-graph**

# Time-then-graph more expressive than Time-and-graph (when using MP-GNNs)

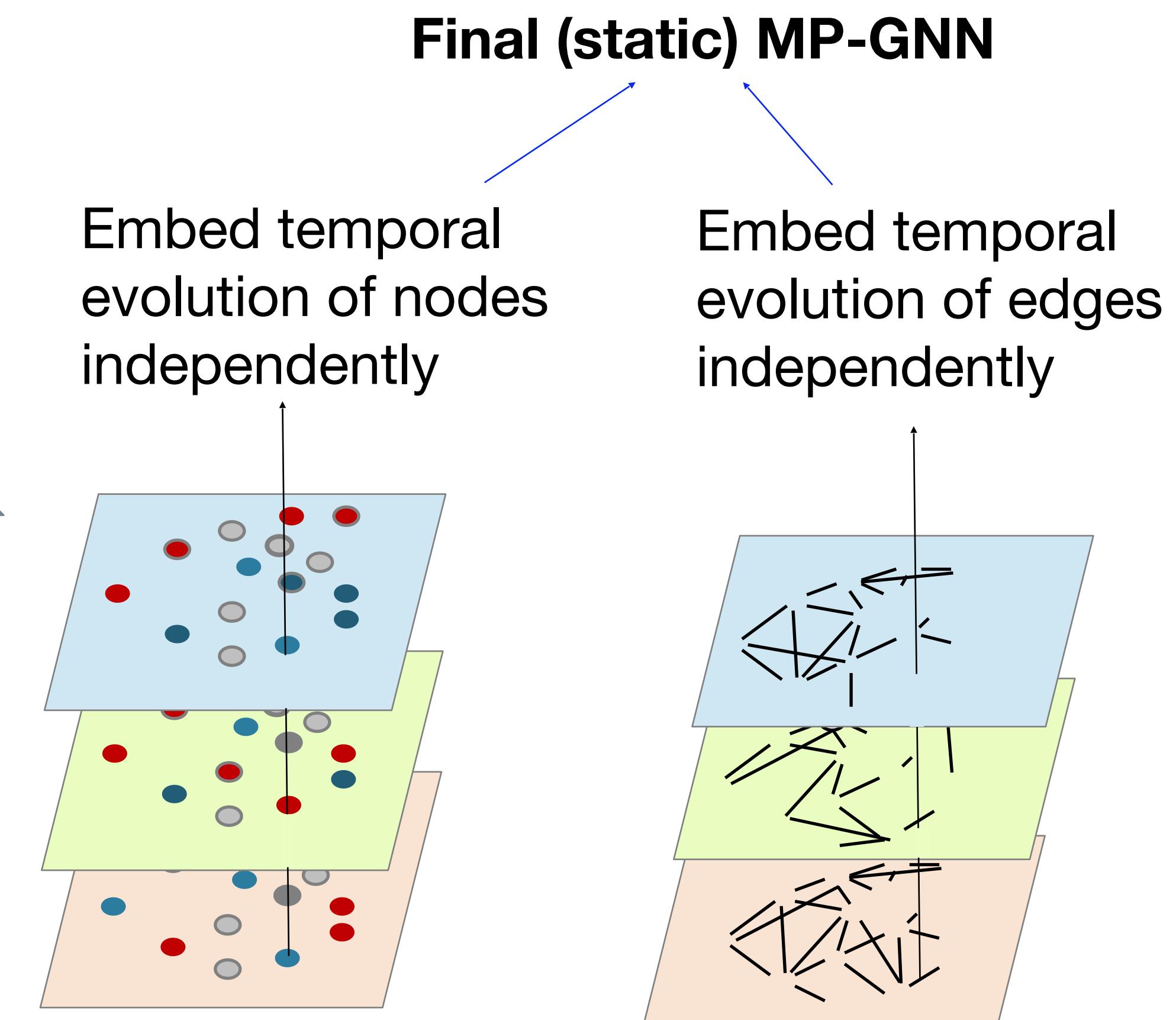
## ▶ Time-and-graph

- Encodes how node embeddings evolve over time
- Majority of existing works



## ▶ Time-then-graph

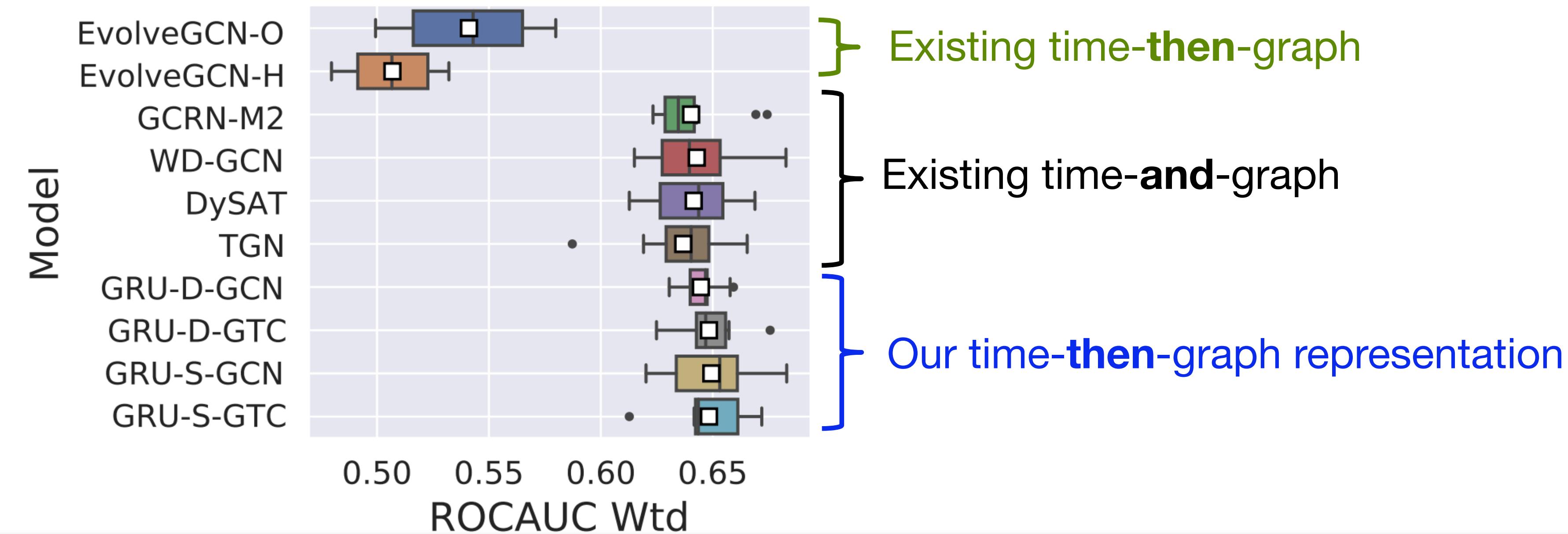
- Embedding encodes time evolution of nodes and edges independently
- Impose permutation-equivariance via final static graph



# Example: COVID-19 Observational Predictions

**Task:** Predict if a node will get infected

- **Input:** Temporal graph and epidemic evolution (discretized in time)
- **Output:** Probability a node gets infected in next step



Temporal-GNNs predictions can be purely observational:  
Modeling infections without modeling how virus spreads over contact network

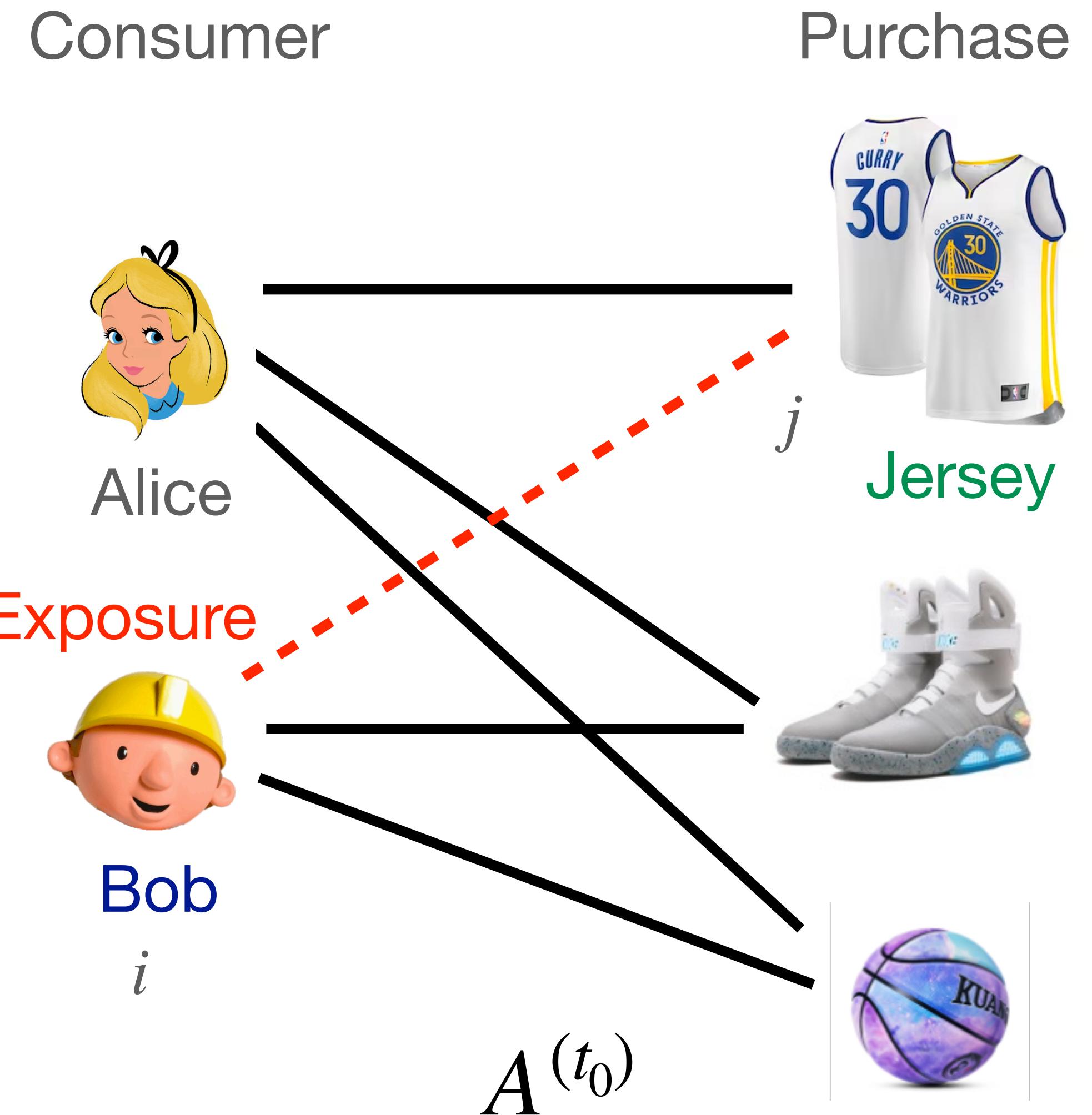
Take-home: Temporal GNNs not enough to predict causal effects on graphs

# Causality & Link Prediction

# Link prediction as an exposure

- At time  $t_0$  we expose **Bob** to **Jersey**
- We will define this intervention exposure as

$$E^{(t_0)} = (\text{Bob}, \text{Jersey})$$

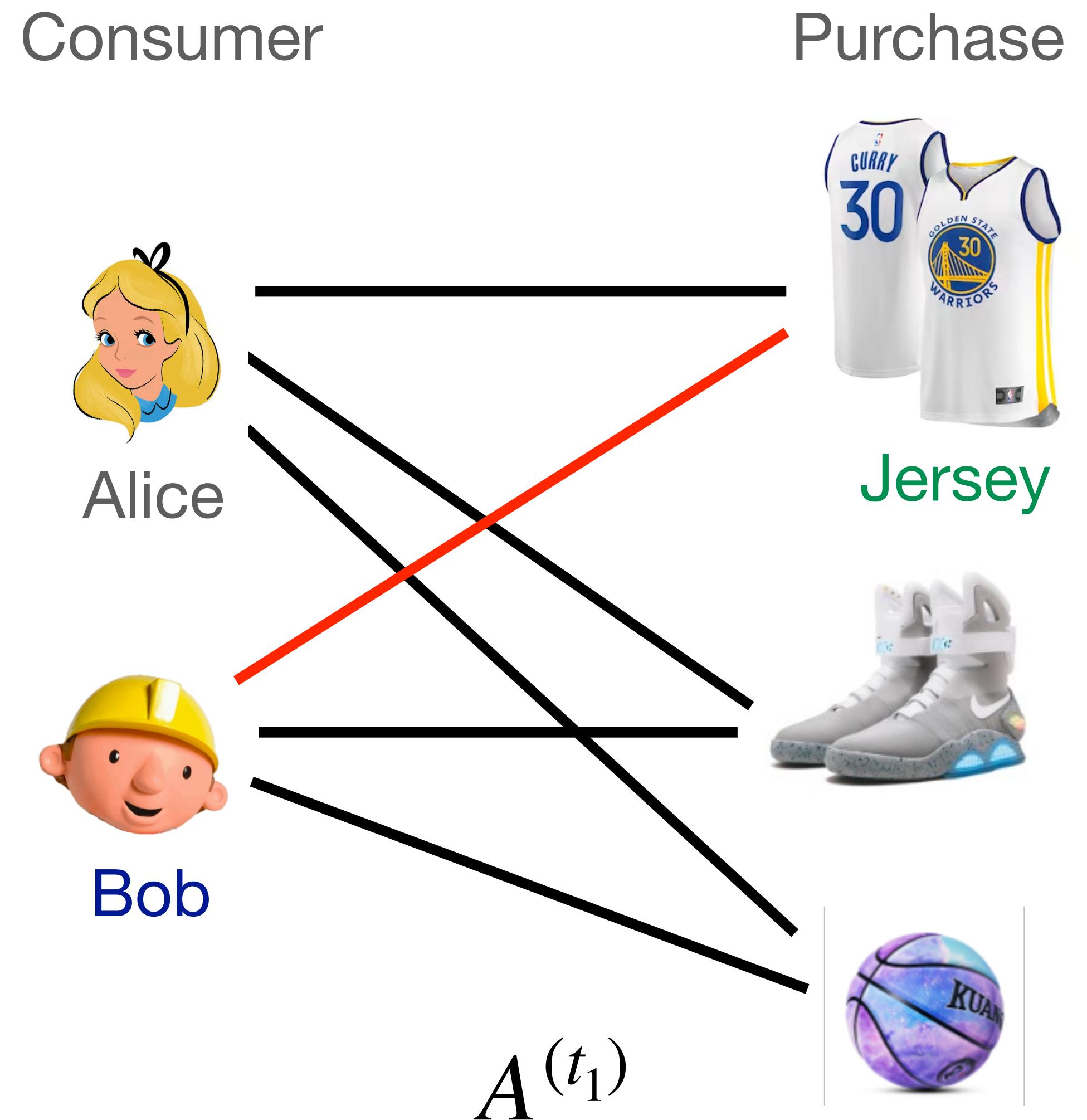


**Recommendations as treatments**  
(Joachims et al., 2021)

# Task: Link creation outcome

- At time  $t_1$  we see if Bob **bought Jersey**
- The outcome of the exposure at  $t_1$

$$A_{\text{Bob, Jersey}}^{(t_1)} \in \{0, 1\}$$



# Causal Identifiability

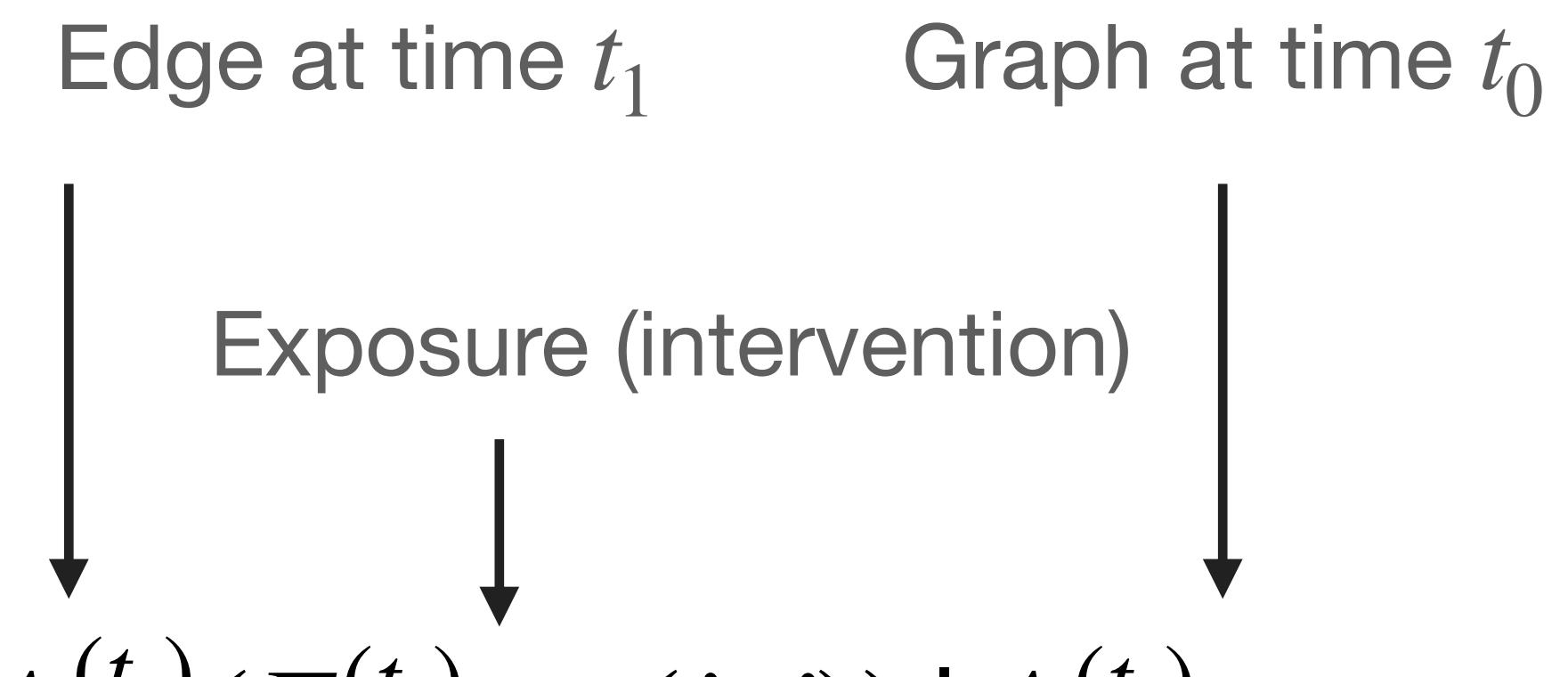
- $E^{(t_0)} = (i, j)$  is an exposure (intervention),  $i, j \in V$

- Let  $A^{(t_0)}$  be the graph at time  $t_0$

- **Causal identifiability:** Can fit a predictive model for  $A_{(i,j)}^{(t_1)}(E^{(t_0)} = (i, j)) | A^{(t_0)}$  on the available data?

- **Best Reply Model**

- We will assume that outcome of an exposure is not strategic w.r.t. future outcomes



**Graph Formation Process Key to  
Understand Effect of Exposures**

# Graph Formation Processes

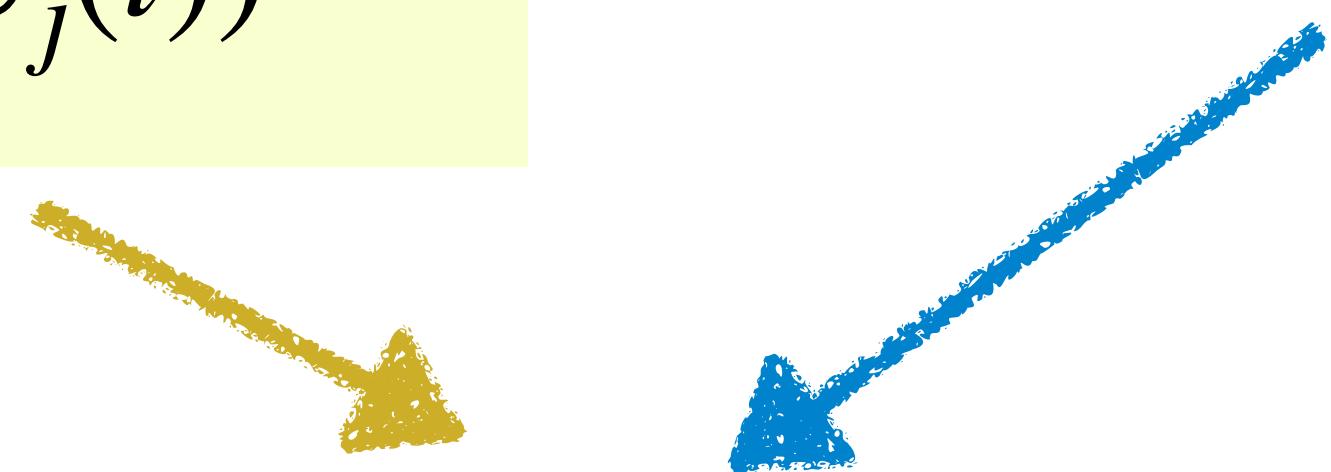
Consider the formation process of an edge  $A_{ij}(t)$  at time  $t$

## Simple Latent Factor Model

- $U_i(t) \sim g(t)$
- $U_j(t) \sim g(t)$
- $A_{ij}(t) \sim f(U_i(t), U_j(t))$

## Simple Path-dependent Model

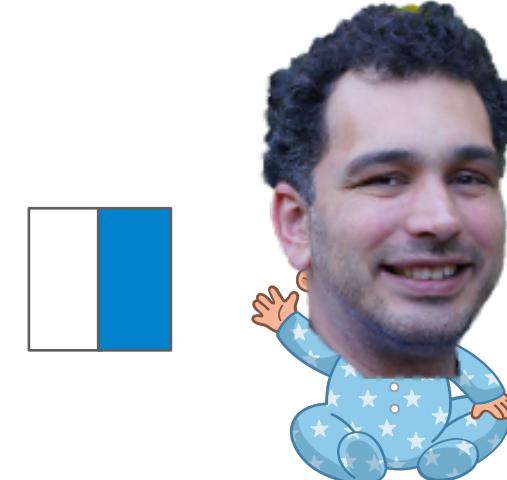
- $A_{ij}(t) \sim f(A(t - \Delta t), i, j)$



Most real graphs are both

# Latent Factor Graph Formation

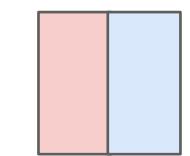
User  $i$



$U_i(0)$

Latent factor  
changes over time  
but **not caused** by  
**graph structure**

(innate)  
latent  
factors

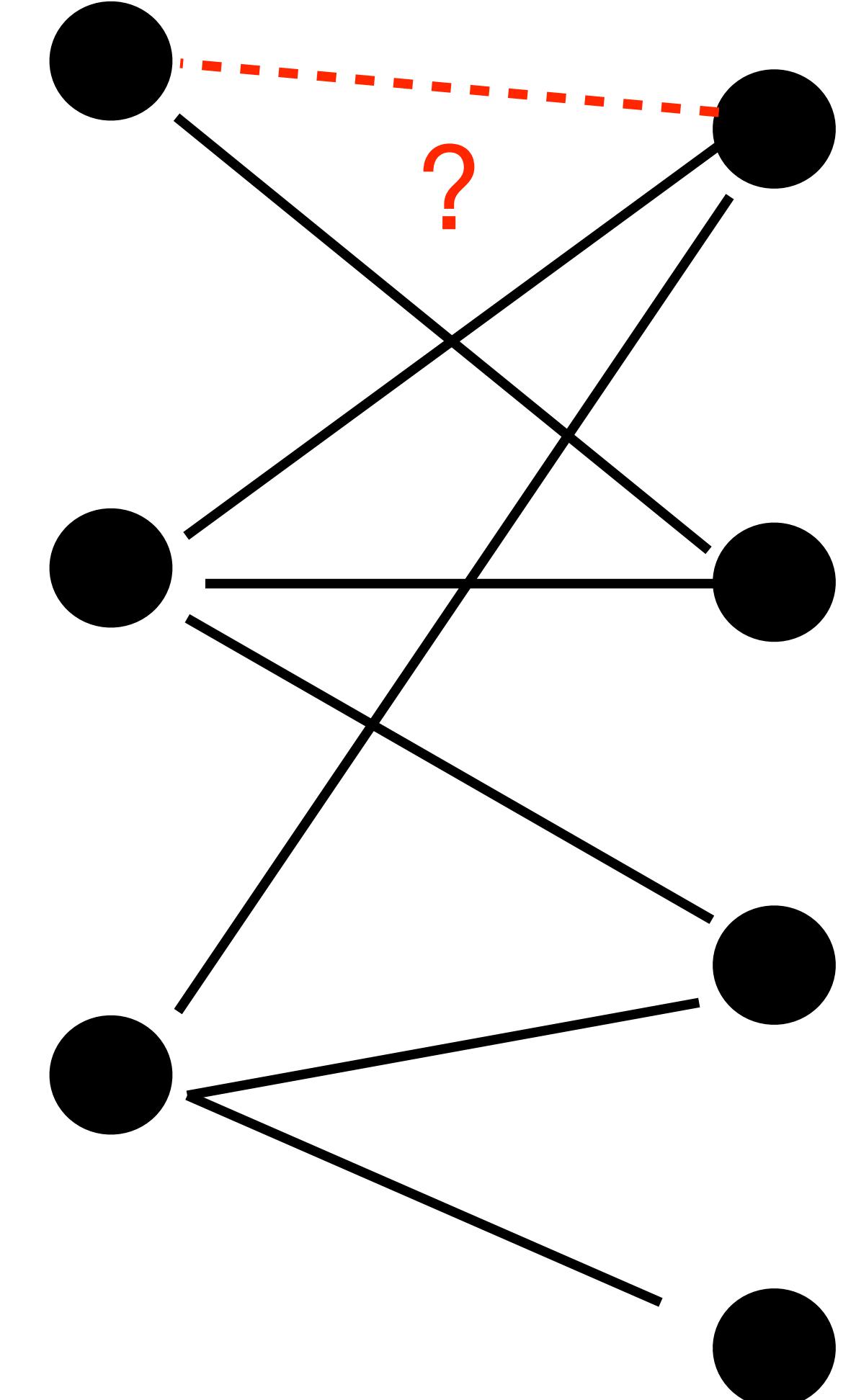


$U_i(t)$

Users



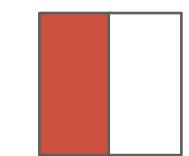
Links are manifestations  
of latent factors



Products

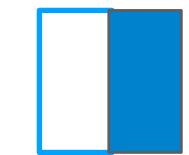


Latent factors

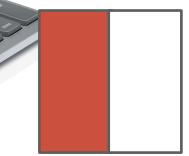
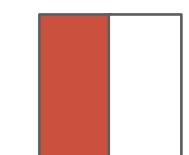


$U_j(t)$

Factor for  
desire to  
have a  
keyboard

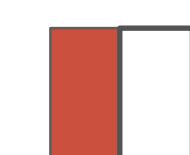


Factor for  
desire for  
sugar



## Latent Factor Model

- $U_i(t) \sim g(t)$
- $U_j(t) \sim g(t)$
- $A_{ij}(t) \sim f(U_i(t), U_j(t))$



# Example: Probabilistic Factor Model

- Another common class of models are **factor models**
- Generally, these consider only latent variables  $\beta_j$  and  $z_i$  that define how entity  $j \in \{1, \dots, m\}$  and element  $i \in \{1, \dots, n\}$  can interact
  - They are combined in the conditional distribution of causes,

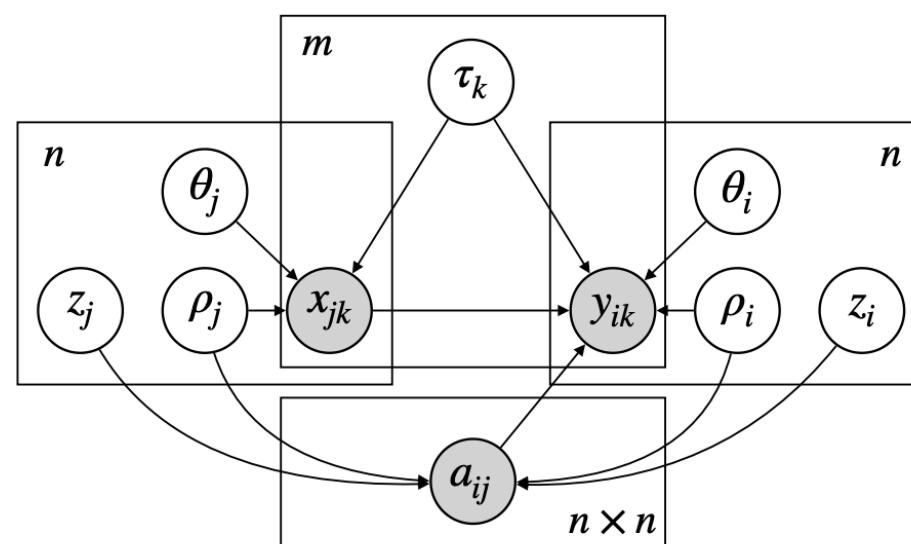
$$\beta_j \sim p(\beta)$$

$$z_i \sim p(z)$$

$$A_{ij} \sim p(a | z_i, \beta_j)$$

- Given a dataset of edges (outcomes) estimate  $p(\beta_{1:m}, z_{1:n} | A)$

More complex example:

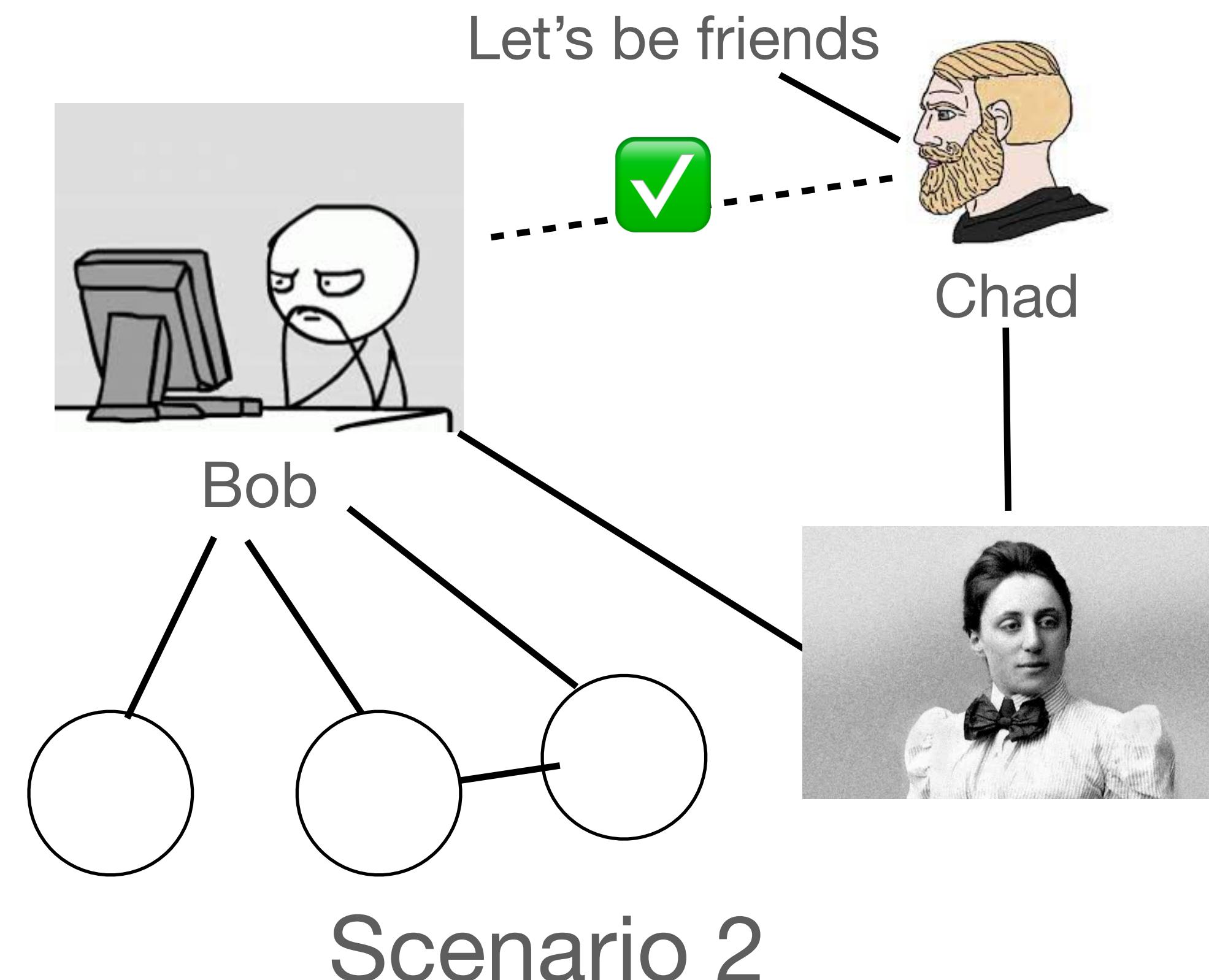
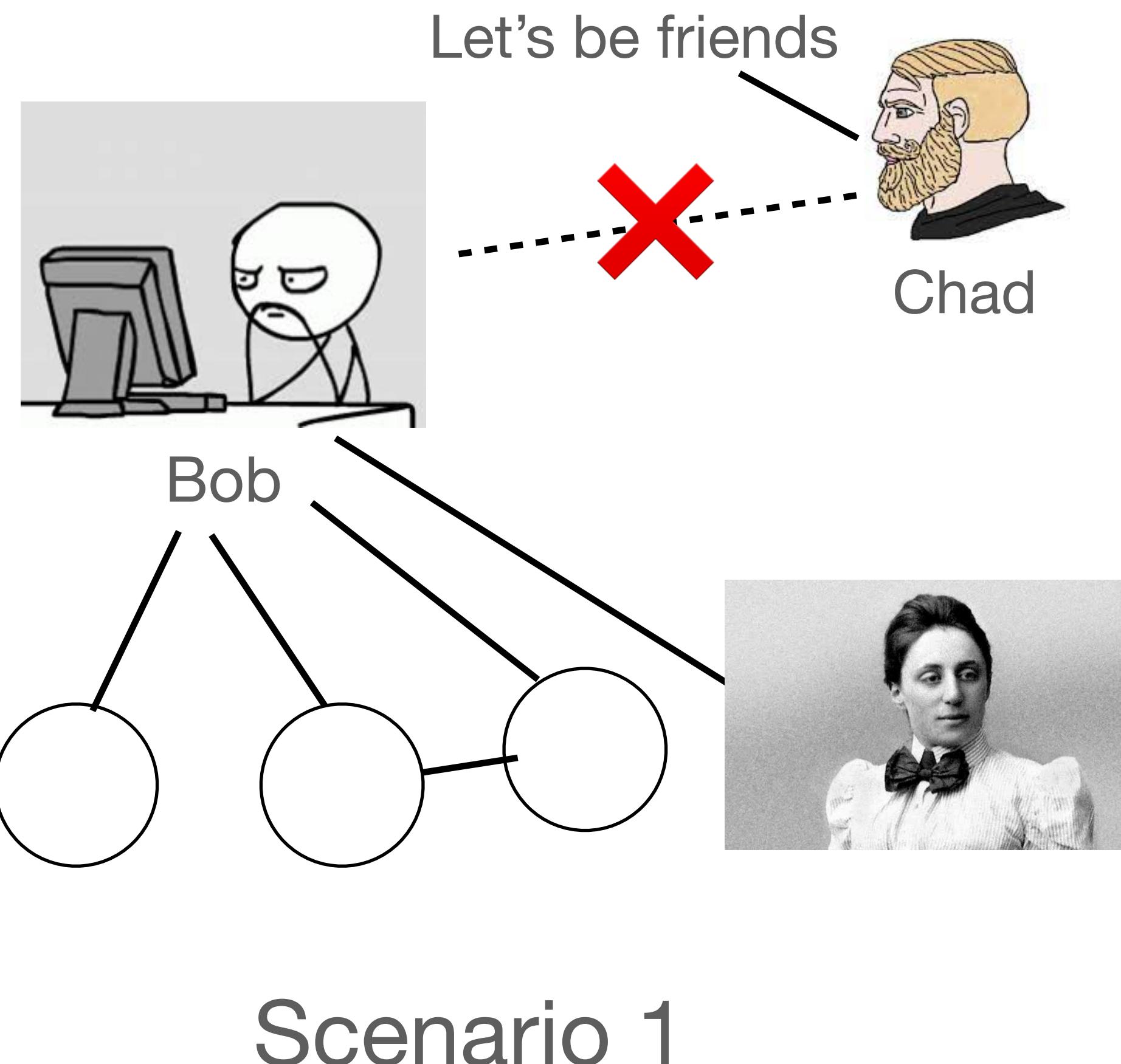


$x_{jk} \in \{0, 1\}$ : person  $j$  bought item  $k$  yesterday  
 $y_{ik} \in \mathbb{N}$ : person  $i$ 's consumption of item  $k$  today  
 $a_{ij} \in \{0, 1\}$ : person  $i$  is connected to person  $j$   
 $\tau_k \in \mathbb{R}^P$ : item  $k$ 's attributes  
 $\theta_i \in \mathbb{R}^P$ : person  $i$ 's preferences for attributes  
 $z_i \in \mathbb{R}^D$ : person  $i$ 's traits that affect connections  
 $\rho_i \in \mathbb{R}^K$ : person  $i$ 's traits that drive connections and purchases

Poisson Influence Factorization  
(Sridhar, De Bacco, Blei, 2022)

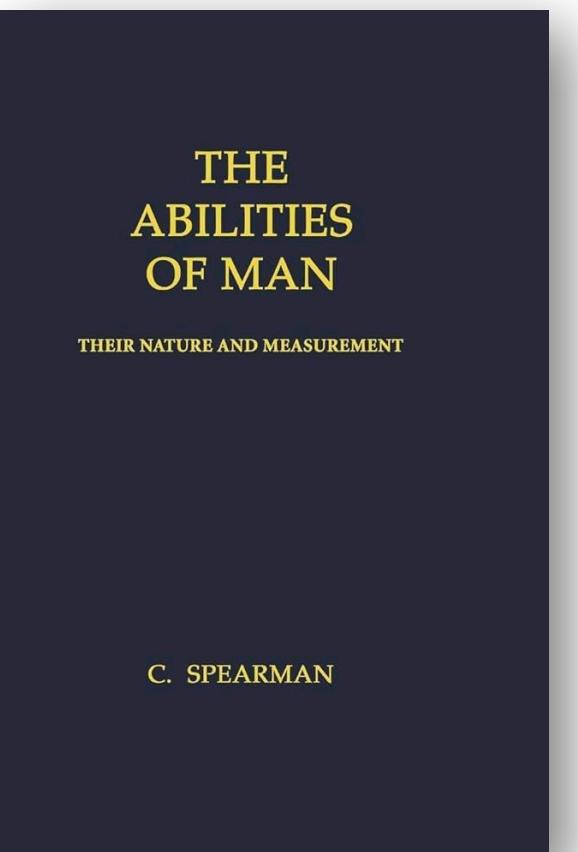
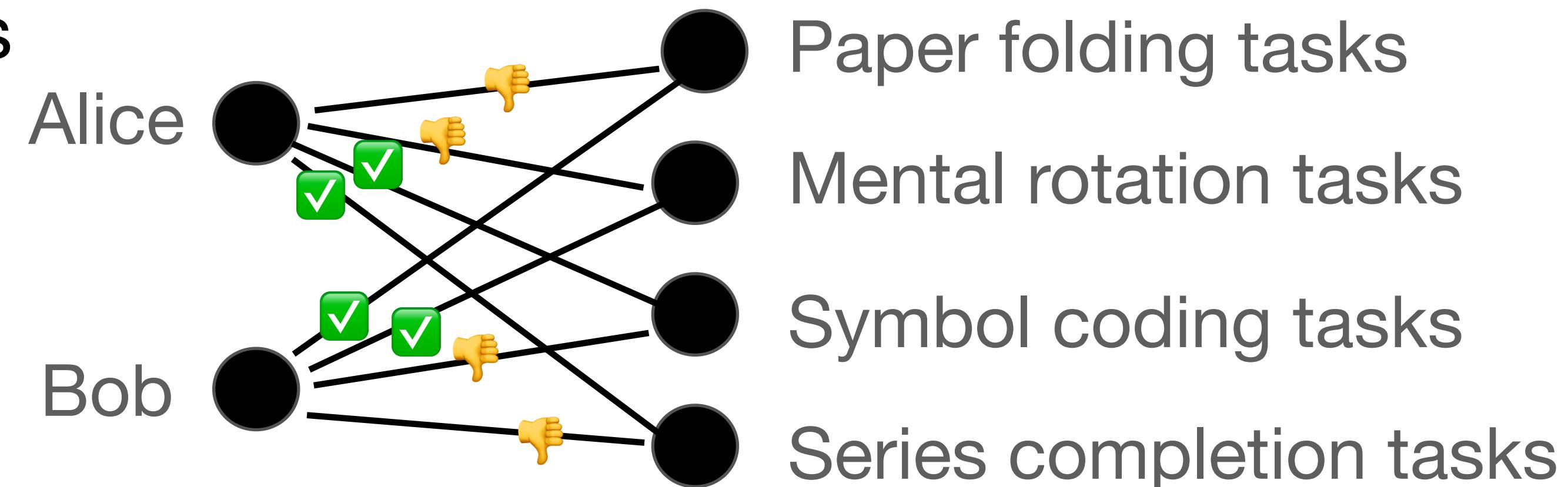
# Path-dependent Graph Formation

- Path-dependency in graph evolution
  - **Graph evolution may depend on current state of graph**



# Causal Interpretation of Latent Factors

- Factor models come from Spearman's *common factors of intelligence*
  - Spearman conjectures that **latent factors of intelligence** manifest as abilities to perform tasks
- In 1914 Woolley and Fischer's observed that "*boys are [innately] enormously superior [to girls] at spatial relations*"
- But Spearman (1927) disagreed with the conclusion: "*evidence [of this difference being] innate [rather than acquired] is still dubious*".



# Importance of Model on Predicting Exposures

Wikipedia



San Diego Historical Society



Under latent factors: Exposing Alice to spatial tasks does not improve her skills, but her skills may improve over time independently

Under path dependency:  
Exposing Alice to more spatial tasks may improve her skills

# A Few Joint (**Latent Factors** + **Path-dependent**) Modeling Options

# Causal identifiability under peer effects

(Goldsmith-Pinkham & Imbens, 2013) network formation process (e.g., Eq (5.1))

Strategic Network Formation Model whose next step adjacency matrix is

$$A_{ij}^{(t)} = \mathbf{1}(U_i(j) > 0) \cdot \mathbf{1}(U_j(i) > 0), \text{ where}$$

$$U_i(j) = \alpha_0 + \alpha_x |X_i - X_j| + \alpha_\xi |\xi_i - \xi_j| + \alpha_d A_{ij}^{(t-1)} + \alpha_f F(A_{ij}^{(t-1)}, i, j) + \epsilon_{ij}$$

Diagram illustrating the causal structure of the utility function:

- Covariates**: Points to the term  $\alpha_x |X_i - X_j|$ .
- Latent factors difference**: Points to the term  $\alpha_\xi |\xi_i - \xi_j|$ .
- Link between  $i, j$  at time  $t - 1$** : Points to the term  $\alpha_d A_{ij}^{(t-1)}$ .
- Number of common neighbors in  $A^{(t-1)}$** : Points to the term  $\alpha_f F(A_{ij}^{(t-1)}, i, j)$ .
- independent noise**: Points to the error term  $\epsilon_{ij}$ .

# Identification in social networks

(Graham, 2015)

Network formation process of link  $i \rightarrow j$  at time  $t$  is

$$A_{ij}^{(t)} = \mathbf{1}(\beta_0 A_{ij}^{(t-1)} + \gamma_0 F(A^{(t-1)}, i, j) + M_{ij} - U_{ij} \geq 0)$$

with, for instance,

$$M_{ij} = v_i + v_j - g(\xi_i, \xi_j)$$

Latent factor term

independent noise

Could be replaced by

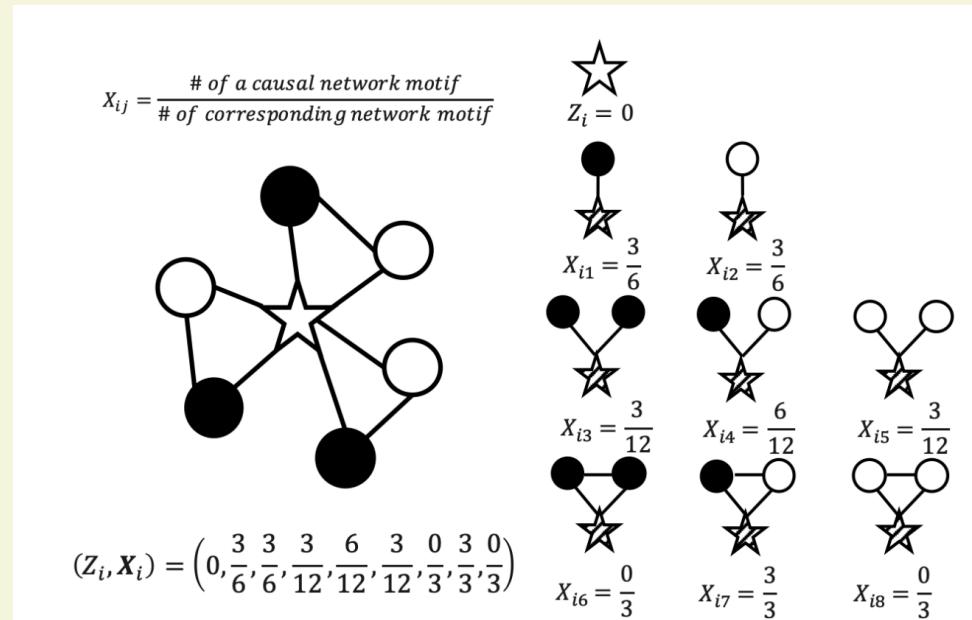
more complex

(Aronow, Samii, 2017)

structural properties: (Yuan, Altenburger, Kooti, 2021)

(Leung, Loupos, 2023)

Example: rooted subgraphs



# Overall Mechanism

For identifying the effect of an intervention (exposure) between  $i, j \in V$

- $f(A^{(t_0)}, i, j)$ : A structural characteristic of current graph  $A^{(t_0)}$
- $\xi_i, \xi_j$ : Some intrinsic factors of nodes

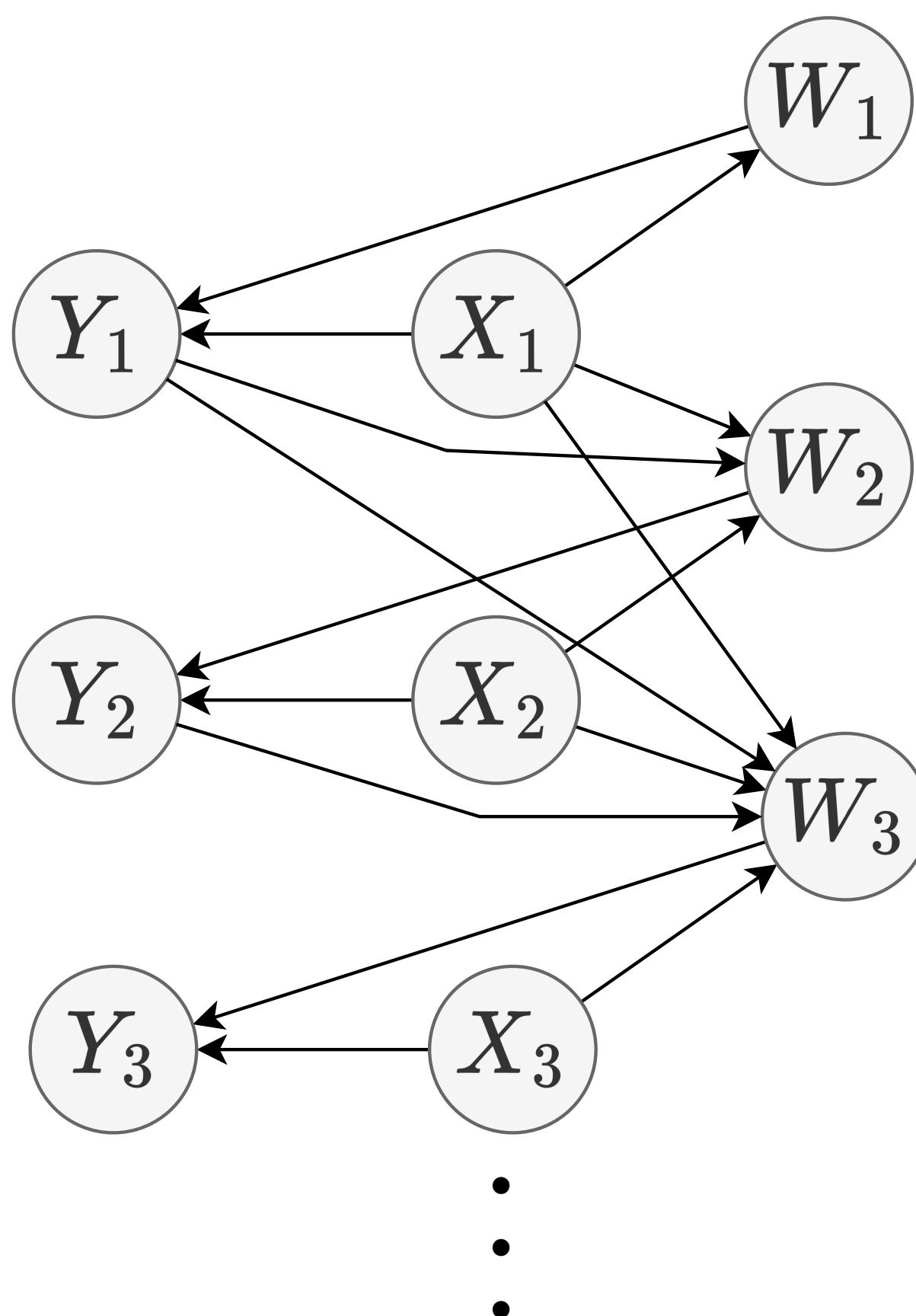
Then,

$$A_{ij}^{(t_1)} = g(\xi_i, \xi_j, f(A^{(t_0)}, i, j))$$

However, is  
*graph structure*  
enough for link prediction identifiability under  
cascading dependencies?

# The Challenge of Cascading Dependencies

Outcome Drug/gene Intervention  
(👍,👎,🤷) features (trial)



Someone intervening  $W_j = 1$  may depend on features  $X_j$  and past success cases

Query:  $P(Y_4 = y | X_4, \text{do}(W_4 = 1))$

- May not be answerable with data due to cascading dependencies
- $Y_j | X_j, W_j$  depends on  $Y_1, X_1, \dots, Y_{j-1}, X_{j-1}$

# “Universal” path-dependent graph formation

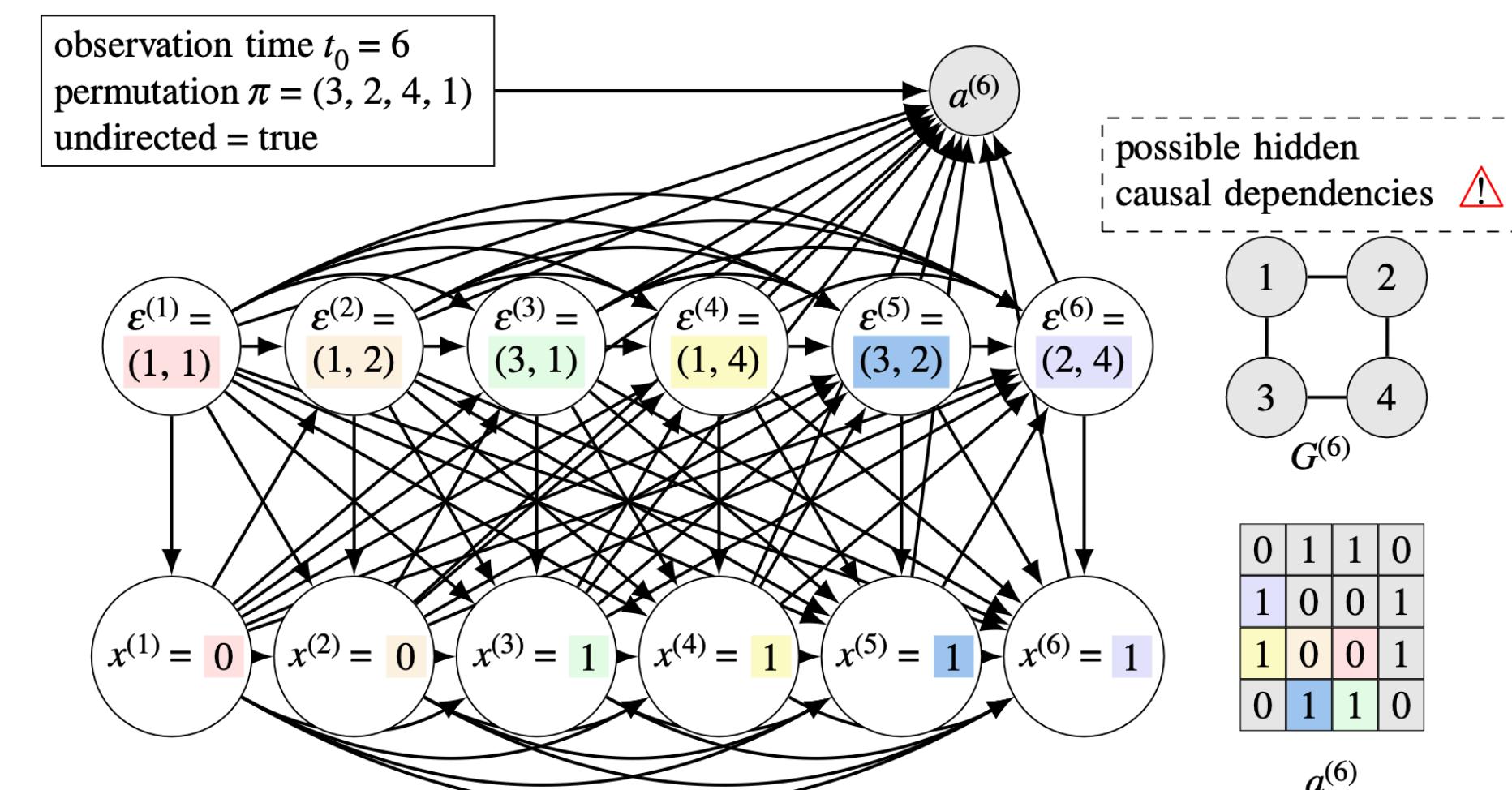
(Cotta, Bevilacqua, Ahmed, R., 2023)

**Unobserved exposure** (which pair is exposed next):

$$E^{(t)} = f_E^{(t)} \left( (E^{(r)})_{r=1}^{t-1}, (A_{E^{(r)}})_{r=1}^{t-1}, U_E^{(t)} \right),$$

Edge from exposure:  $A_{E^{(t)}}^{(t)} = \begin{cases} f_A^{(t)} \left( U_A^{(t)} \right), & \text{if } t = 1, \\ f_A^{(t)} \left( (E^{(r)})_{r=1}^t, (A_{E^{(r)}})_{r=1}^{t-1}, U_A^{(t)} \right), & \text{otherwise.} \end{cases}$

$U_A^{(t)}, U_E^{(t)}$ : independent exogenous variables



# Causal Lifting

*causal identifiability  
under cascading dependencies*

(Cotta, Bevilacqua, Ahmed, R., 2023)

# Defining invariances through groups

A group  $G$  is a set together with a binary operation  $\star$  such that:

- Closure holds i.e.,  $\forall a, b \in \mathcal{G}, a \star b \in G$
- Associativity holds  $(a \star b) \star c = a \star (b \star c) \quad \forall a, b, c \in G$
- Identity element exists i.e.,  $\exists e \in \mathcal{G}$  s.t.  $a \star e = e \star a = a \quad \forall a \in G$
- Inverse exists for every element and  $a \star a^{-1} = a^{-1} \star a = e \quad \forall a \in G$

# (Left) Group actions

For a group  $\mathcal{G}$ , binary operation  $\star$ , and with identity  $e$ , and a set  $X$ , a (left) group action is a function  $\circ : \mathcal{G} \times X \rightarrow X$ , such that

- $e \circ x = x, \forall x \in X$
- $g \circ (h \circ x) = (g \star h) \circ x, \forall g, h \in \mathcal{G}, \forall x \in X$

A function  $f$  is invariant to  $\mathcal{G}$  (i.e.  $\mathcal{G}$ -invariant) if  
 $f(x) = f(g \circ x), \forall g \in \mathcal{G}, \forall x \in X$

# Causal Lifting (Cotta, Bevilacqua, Ahmed, R., 2023)

- **Associational** lifting: Let  $\mathcal{G}$  be a group and  $\circ$  is the left action of  $\mathcal{G}$  onto  $\text{supp}(X)$   
E.g., (Kimmig et al., 2014)

$$P(Y|X = x) = P(Y|X = g \circ x), \quad \forall g \in \mathcal{G}$$

- Definition 3.2 (**Interventional** lifting):

$$P(Y(X = x)) = P(Y(X = g \circ x)), \quad \forall g \in \mathcal{G}$$

- Definition 3.3 (**Counterfactual** lifting):

$$P(Y(X = x) | X = x') = P(Y(X = g \circ x) | X = x'), \quad \forall g \in \mathcal{G}$$

or

$$P(Y(X = x) | X = x', Y = y') = P(Y(X = g \circ x) | X = x', Y = y'), \quad \forall g \in \mathcal{G}$$

# Sufficient invariances for identification in causal link prediction under cascading dependencies

# Assumption 1: Gap Ignorability (informal)

We say that the universal SCM satisfies time gap ignorability if the mechanism  $f_X^{(t_1)}$  is invariant to the SCM intermediate states between the time the intervention probe is performed  $t_0$  and the instant before we see its effect in  $t_1$

- Otherwise, we need to account for the intermediate states in the interval  $(t_0, t_1)$ .
- Difficulty if violated: ? (guess = Hard)

# Assumption 2: Time Exchangeability (informal)

We say that the universal SCM satisfies time exchangeability if the mechanism  $f_X^{(t_1)}$  is invariant to the order in which edges and nonedges have been generated

- Otherwise, we need a temporal graph
  - Difficulty if violated: ? (guess = Easy)

# Assumption 3: Non-link Ignorability (informal)

We say that the universal SCM satisfies non-link ignorability if the mechanism  $f_X^{(t_1)}$  is invariant to which pairs of nodes were generated as non-links or were not exposed yet at time  $t_0$

- This is needed since the graph structure does not encode which pairs have been exposed
- Difficulty if violated: ? (guess = Easy)

## Assumption 4: Identifier Exchangeability (informal)

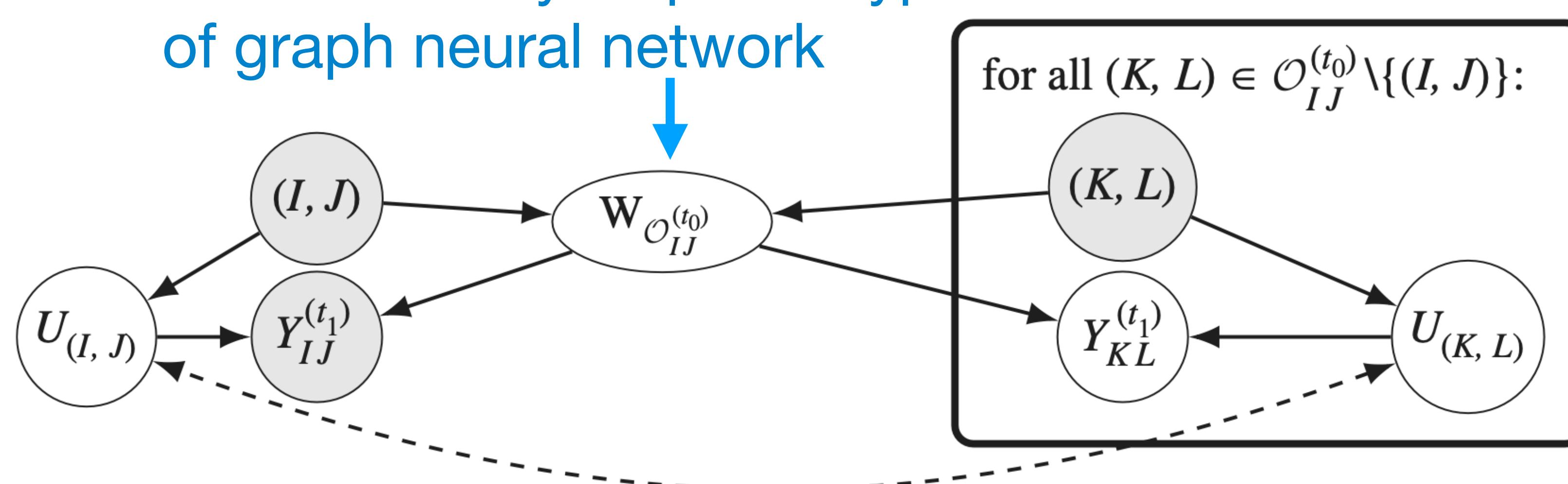
We say that the universal SCM satisfies identifier exchangeability if the mechanism  $f_X^{(t_1)}$  is invariant to permutations of the node identifiers

- This is needed to define the data as a *graph* in a machine learning model.
- Difficulty if violated: ? (guess = Hard)

# If Assumptions 1-4 hold, then...

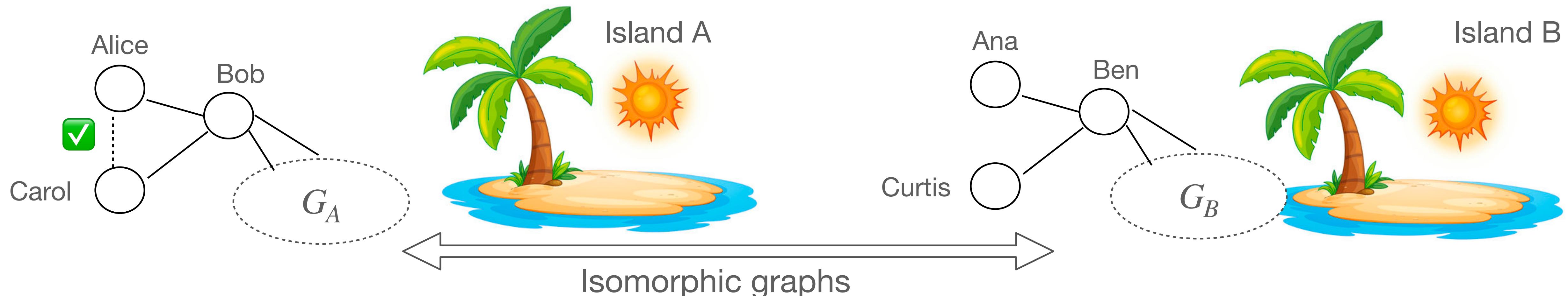
- Theorem 4.6 (Invariances for interventional lifting in link prediction).
  - Under Assumptions 1-4 in our Universal SCM then **causal lifting** can be used to obtain an **equivalent SCM** using just the **observed graph  $A$** :
    - *Where  $W_{O_{IJ}}$  is shared by all nodes structurally identical to the pair  $IJ$*

Can be obtained by a special type  
of graph neural network



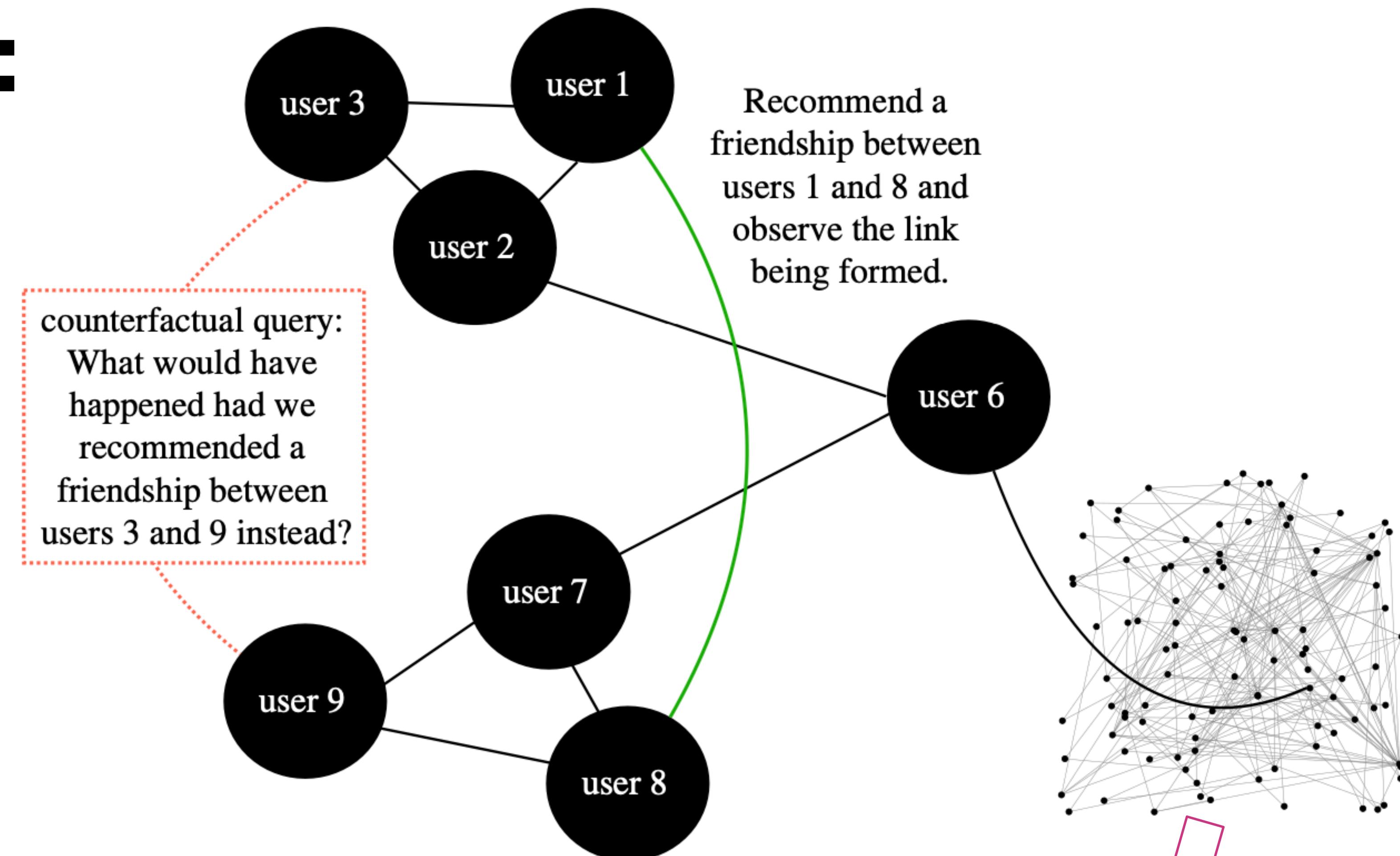
**Figure 3.** (Theorem 4.6(i)) Causal DAG of an equivalent data generating process of a probe in  $(i, j)$  (left) and in its orbit (right). As usual, we represent observed and unobserved variables with grey and white nodes, respectively.

# How Causal Lifting + Assumptions 1-4 = Identifiability via GNNs



- Consider two deserted islands
  - Assume the same **structural causal model** generated the two social networks
    - Also, for now, the social graphs of Islands A and B will be **isomorphic**
    - Assume we suggest **Alice to Carol** and she accepts ✓
    - In island B, under assumptions 1-4 the suggestion of **Ana to Curtis** will have a similar outcome (in distribution)

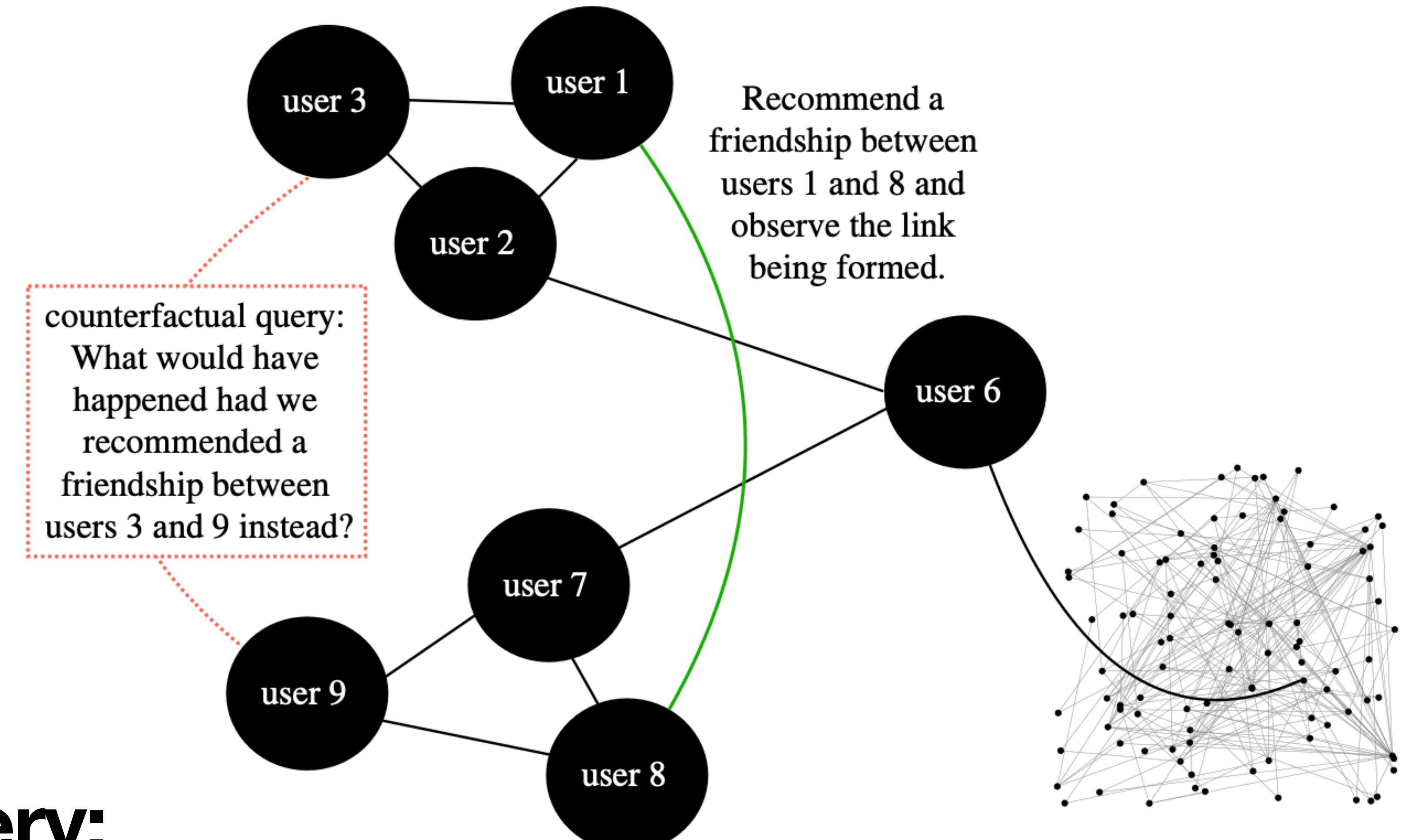
# Example:



**Observe outcome of an intervention  
(recommendation):**

$$\underbrace{Y_{IJ}^{(t_1)}}_{\text{outcome of probe in } (8,1)} := \underbrace{A_{\mathcal{E}^{(t_1)}}^{(t_1)} \left( \mathcal{E}^{(t_1)} = (8,1) \right)}_{\text{probe in } (8,1)} | G^{(t_0)},$$

# Identifiable

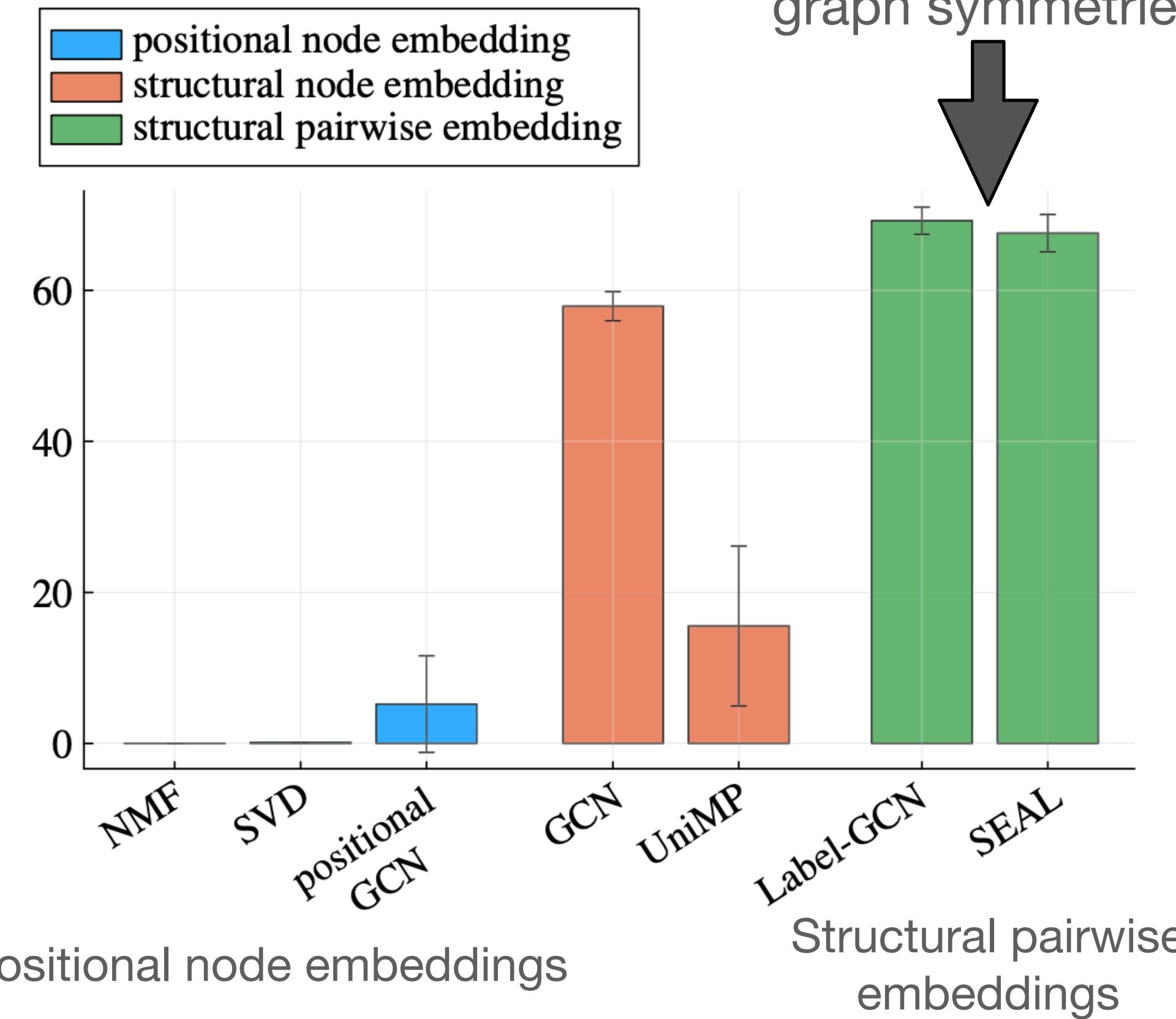


## Counterfactual query:

$$P\left(\underbrace{A_{\mathcal{E}^{(t_1)}}^{(t_1)}(\mathcal{E}^{(t_1)} = (3,9))}_{\text{what would have happened had we probed in } (3,9) \text{ instead?}} \mid A_{\mathcal{E}^{(t_1)}}^{(t_1)}(\mathcal{E}^{(t_1)} = (8,1)), G^{(t_0)}\right) \equiv P(Y_{39}^{(t_1)} \mid Y_{81}^{(t_1)})$$

# Example:

- Recommendations for Amazon purchases
  - In training we consider the subgroup of male users in recommendations.
  - At test time, our counterfactual queries are about female users.



# Summary

- Graph tasks that are used for decision-making are likely causal
  - Link prediction (for decision-making) is often a causal task
  - Temporal graph learning often not enough for decision-making
  - Causal lifting + invariances in graph formation process can tame cascading dependencies in causal graph learning