



# Building's price affected by pollution

Analysis on how pollution affects building's price.

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# Project purposes

- Get a historical of contamination
  - Get a model to explain building's price in Valencia
  - Compare contamination with building's price
  - Propose a new factor to set building's price
- 



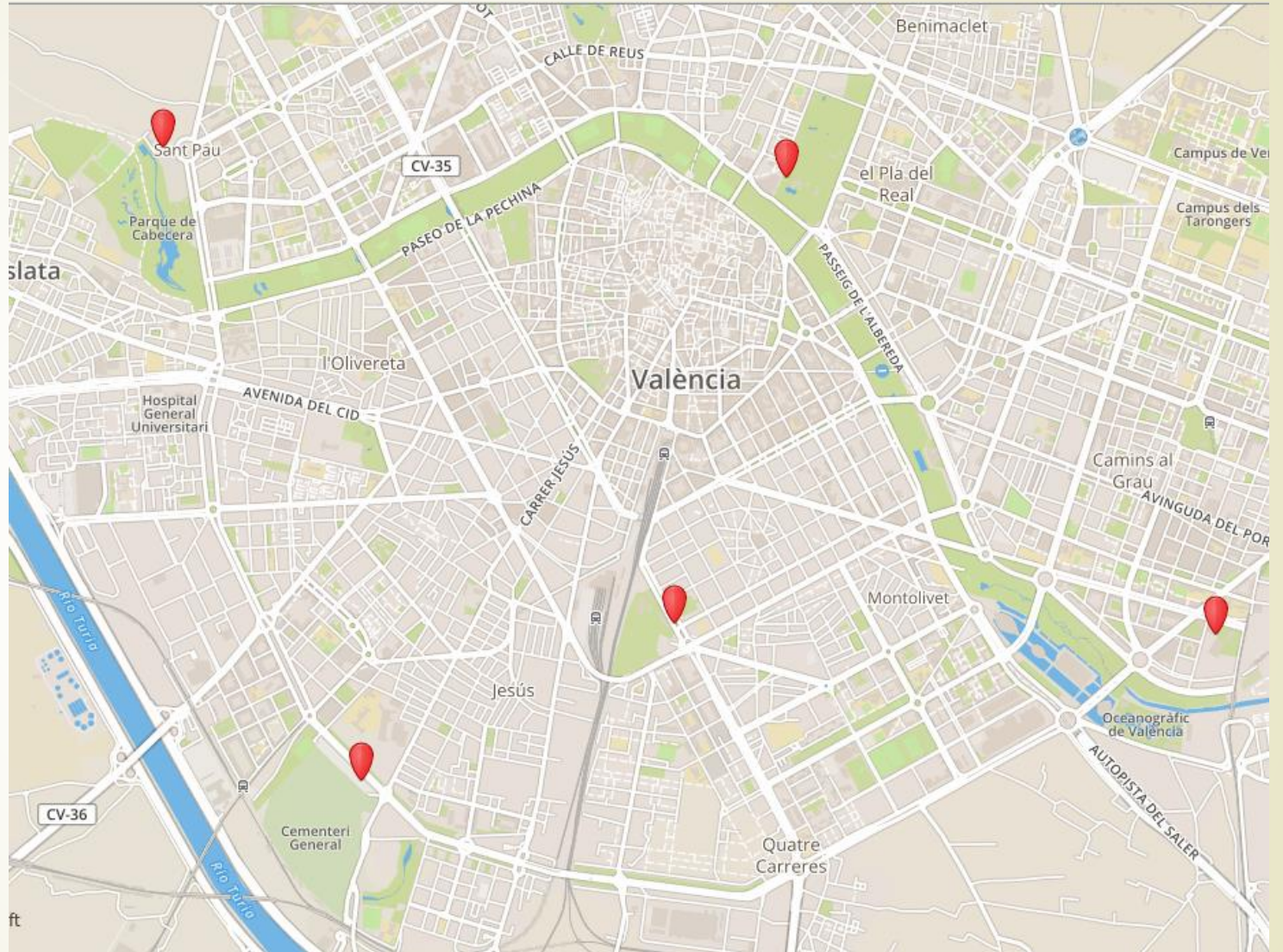
# Pollution data

- ▶ Pollution data has been taken from Valencia's city hall public data.
- ▶ The measured data is from **01/01/2014** to **08/31/2017**.
- ▶ We have taken different formats of the.
  - ▶ 'csv' format for the main pollution data
  - ▶ 'kml' format for the environmental station's location.



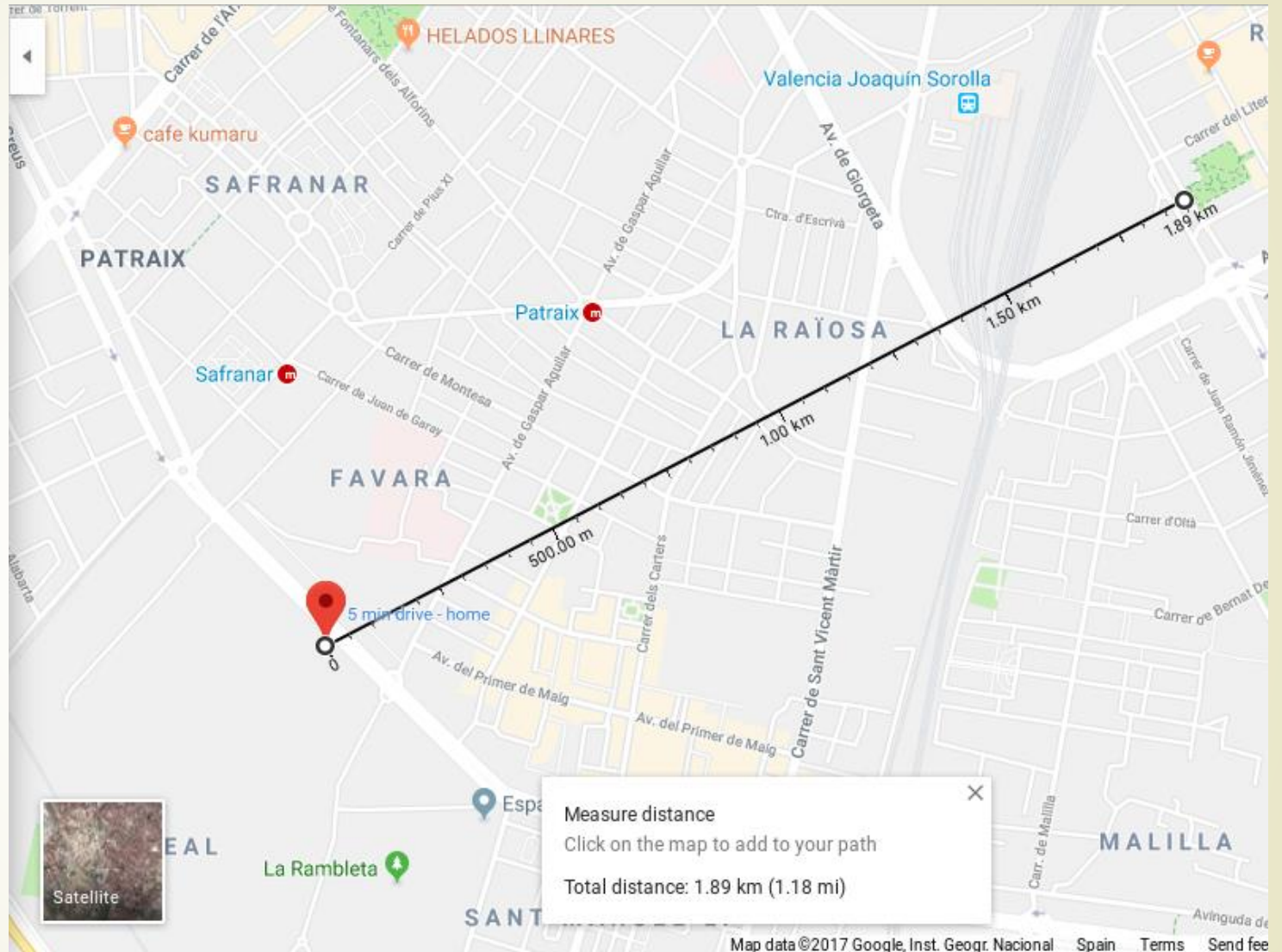
# Pollution data

- Environmental stations location:



# Pollution data

- Minimum distance between stations





# Pollution data

## Data in stations

Name	Data
Jardines de Viveros	Dióxido de azufre (SO <sub>2</sub> ), Óxidos de nitrógeno totales (NO <sub>x</sub> ), Monóxido de nitrógeno (NO), Dióxido de nitrógeno (NO <sub>2</sub> ), Ozono, Benceno (Benc), Tolueno (Tolue), Xileno (Xilen), Nivel de presión sonora (SPL), Partículas PM <sub>2.5</sub> , Partículas PM <sub>10</sub> , Niquel (Ni), Arsénico (As), Plomo (Pb), Benzo(a)pireno (BaP), Cadmio (Cd)
Avda. de Francia, 60	Dióxido de azufre (SO <sub>2</sub> ), Monóxido de carbono (CO), Ozono, Óxidos de nitrógeno totales (NO <sub>x</sub> ), Monóxido de nitrógeno (NO), Dióxido de nitrógeno (NO <sub>2</sub> ), Partículas PM <sub>10</sub> , Partículas PM <sub>2.5</sub> , Partículas PM <sub>1</sub> , Velocidad de viento (Veloc.)
Avda. Tres Cruces s/n (Parking Cementerio de Valencia)	Dióxido de azufre (SO <sub>2</sub> ), Ozono, Óxidos de nitrógeno totales (NO <sub>x</sub> ), Monóxido de nitrógeno (NO), Dióxido de nitrógeno (NO <sub>2</sub> ), Partículas PM <sub>10</sub> , Niquel (Ni), Arsénico (As), Plomo (Pb), Benzo(a)pireno (BaP), Cadmio (Cd)
Campus de la U. Politécnica. Avda. Tarongers	Dióxido de azufre (SO <sub>2</sub> ), Ozono, Óxidos de nitrógeno totales (NO <sub>x</sub> ), Monóxido de nitrógeno (NO), Dióxido de nitrógeno (NO <sub>2</sub> ), Partículas PM <sub>10</sub> , Partículas PM <sub>2.5</sub> , Partículas PM <sub>1</sub>
Avda. Pío Baroja - Avda. General Avilés	Dióxido de azufre (SO <sub>2</sub> ), Monóxido de carbono (CO), Ozono, Óxidos de nitrógeno totales (NO <sub>x</sub> ), Monóxido de nitrógeno (NO), Dióxido de nitrógeno (NO <sub>2</sub> ), Partículas PM <sub>10</sub> , Partículas PM <sub>2.5</sub> , Partículas PM <sub>1</sub>
C/ Filipinas, s/n	Dióxido de azufre (SO <sub>2</sub> ), Monóxido de carbono (CO), Ozono, Óxidos de nitrógeno totales (NO <sub>x</sub> ), Monóxido de nitrógeno (NO), Dióxido de nitrógeno (NO <sub>2</sub> ), Partículas PM <sub>10</sub> , Nivel de presión sonora (SPL), Velocidad de viento (Veloc.), Temperatura media (Temp.), Humedad relativa (H.Rel.), Radiación solar (R.Sol.), Presión barométrica (Pres.)

# Pollution data

Common data

NAME	SO2	NOx	NO	NO2	O3	Benc	Tolue	Xilen	SPL	PM2.5	PM10	Ni
Jardines de viveros	x	x	x	x	x	x	x	x	x	x	x	x
Avda. de Francia	x	x	x	x	x						x	x
Avda. Tres Cruces	x	x	x	x	x						x	x
U. Politécnica	x	x	x	x	x					x	x	
Avda. Pío Baroja	x	x	x	x	x					x	x	
C/Filipinas	x	x	x	x	x				x		x	
NAME	As	Pb	BaP	Cd	CO	PM1	viento	Temp	H.Rel.	R.Sol.	Pres.	
Jardines de viveros	x	x	x	x								
Avda. de Francia	x	x	x	x	x							
Avda. Tres Cruces	x	x	x	x								
U. Politécnica						x						
Avda. Pío Baroja					x							
C/Filipinas							x	x	x	x	x	





# Idealista API

- Idealista gave us access to its api with a maximum of 100 requests per month.
- The requests have been optimized to obtain the desired data.
- A test has been made to find the spot with the minimum number of buildings
- The minimum was found at 359 by 'Avda. Pío Baroja'
- The calls return items by 50 each row
- So it's been decided to take 350 items from each point.



# Idealista API

- ▶ To make the requests the following steps have been followed:
  - ▶ 1 - Obtain a token from idealista's auth method
  - ▶ 2 - Insert important parameters in request:
    - ▶ Central coordinates of request
    - ▶ Type of building requested: 'homes'
    - ▶ Max distance of the building from our central coordinates: 945 meters
    - ▶ Order items by: instance from center
    - ▶ Sort items: asc by distance from center
    - ▶ Max items per page (max allowed: 50)
    - ▶ Num of the page of the request



# Idealista API

- ▶ To make the requests the following steps have been followed:
  - ▶ 3 - Cleaning data
    - ▶ Join all different responses depending on the central point
    - ▶ Anonimize data



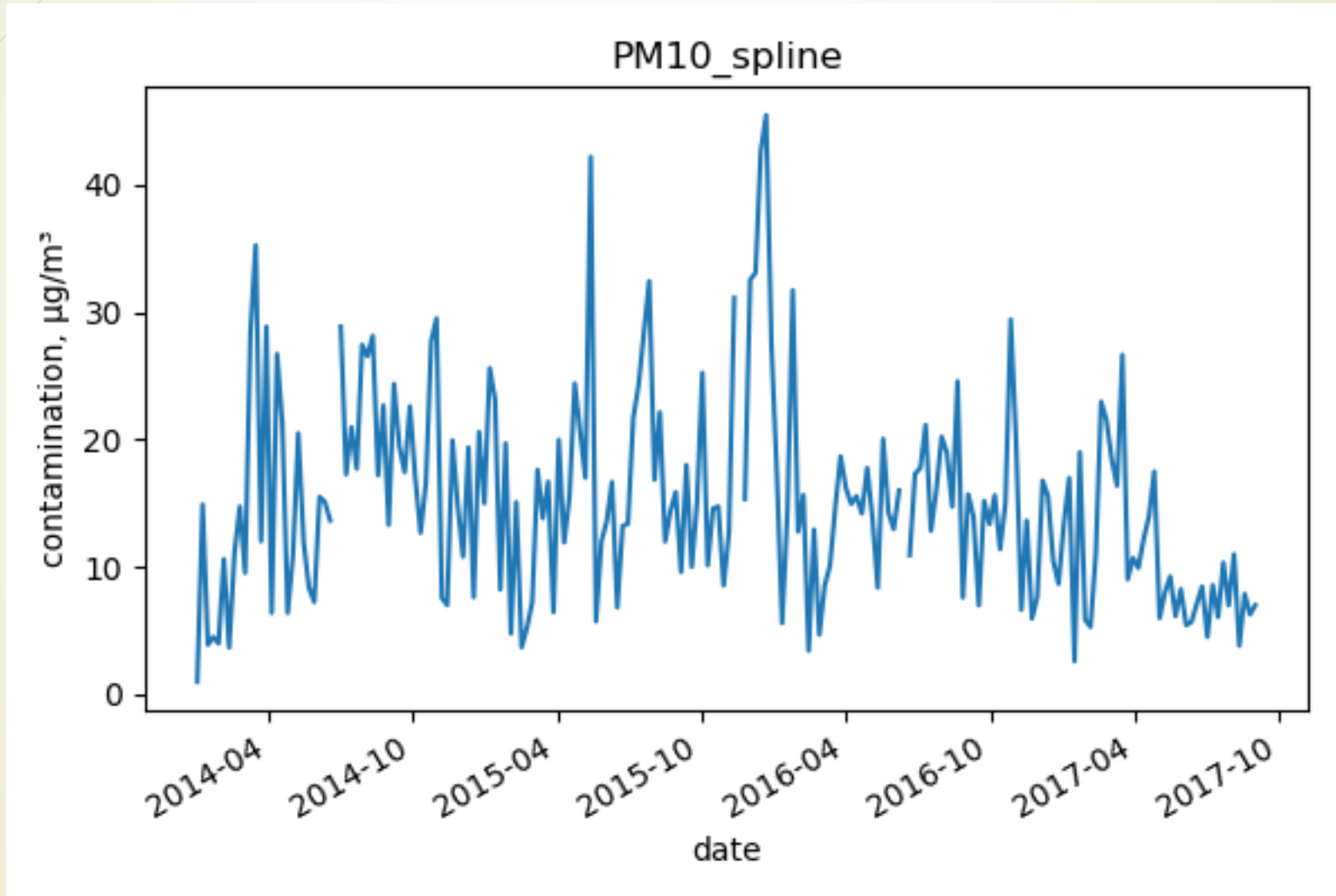
# Point One: Pollution Histogram

## PM10

- ▶ anual – 50
- ▶ Zona 3 moderada(25%-50%)
- ▶ Partículas sólidas o líquidas dispersas en la atmósfera (diámetro < 10micras)
- ▶ Penetran en el aparato respiratorio hasta los alvéolos pulmonares.
- ▶ Fuentes principales
  - ▶ Combustión industrial y doméstica del carbón, procesos industriales, incendios, erosión eólica y erupciones volcánicas, construcciones, demoliciones, etc.
- ▶ Salud
  - ▶ Produce irritación en las vías respiratorias. Su acumulación en los pulmones origina enfermedades como la silicosis y la asbestosis. Agravan el asma y las enfermedades cardiovasculares.



# Point One: Pollution Histogram



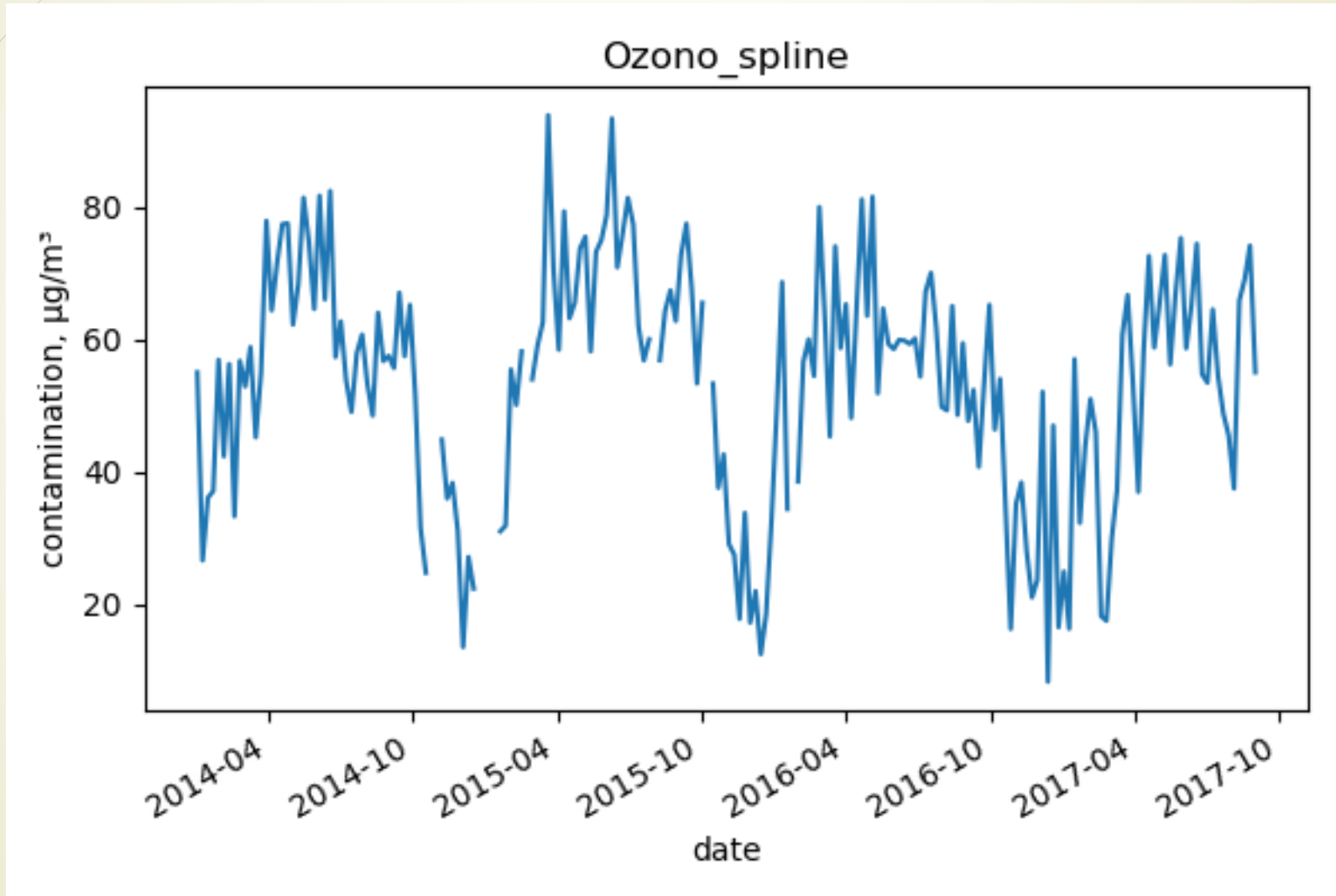


# Point One: Pollution Histogram

## Ozono

- ▶ 8horas-160
- ▶ Gas compuesto de tres átomos de oxígeno
- ▶ Es un oxidante y capta electrones de otras moléculas, iniciando con esto reacciones en cadenas y perturbando las estructuras vitales en las células
- ▶ Se forma en la baja atmósfera mediante reacciones químicas de compuestos orgánicos volátiles y el bióxido de nitrógeno en presencia de la luz
- ▶ Salud
  - ▶ Produce irritación de los ojos, nariz, y del tracto respiratorio. Agrava las enfermedades respiratorias y cardiovasculares. Los síntomas se manifiestan por dolor de pecho, tos, jadeo, congestión nasal y pulmonar, garganta irritada, náuseas, respiración acelerada.

# Point One: Pollution Histogram





# Point One: Pollution Histogram

## Dióxido de nitrógeno (NO<sub>2</sub>)

- ▶ anual – 100
- ▶ Zona 3 moderada (25%-50%)
- ▶ Zona 4 marginal (10%-25%)
- ▶ Gas amarillo parduzco picante que da al smog su característica color café.
- ▶ Se produce por reacción fotoquímica de óxido nitroso (NO) en el aire
- ▶ Es un oxidante, con capacidad de quitar electrones a otras moléculas



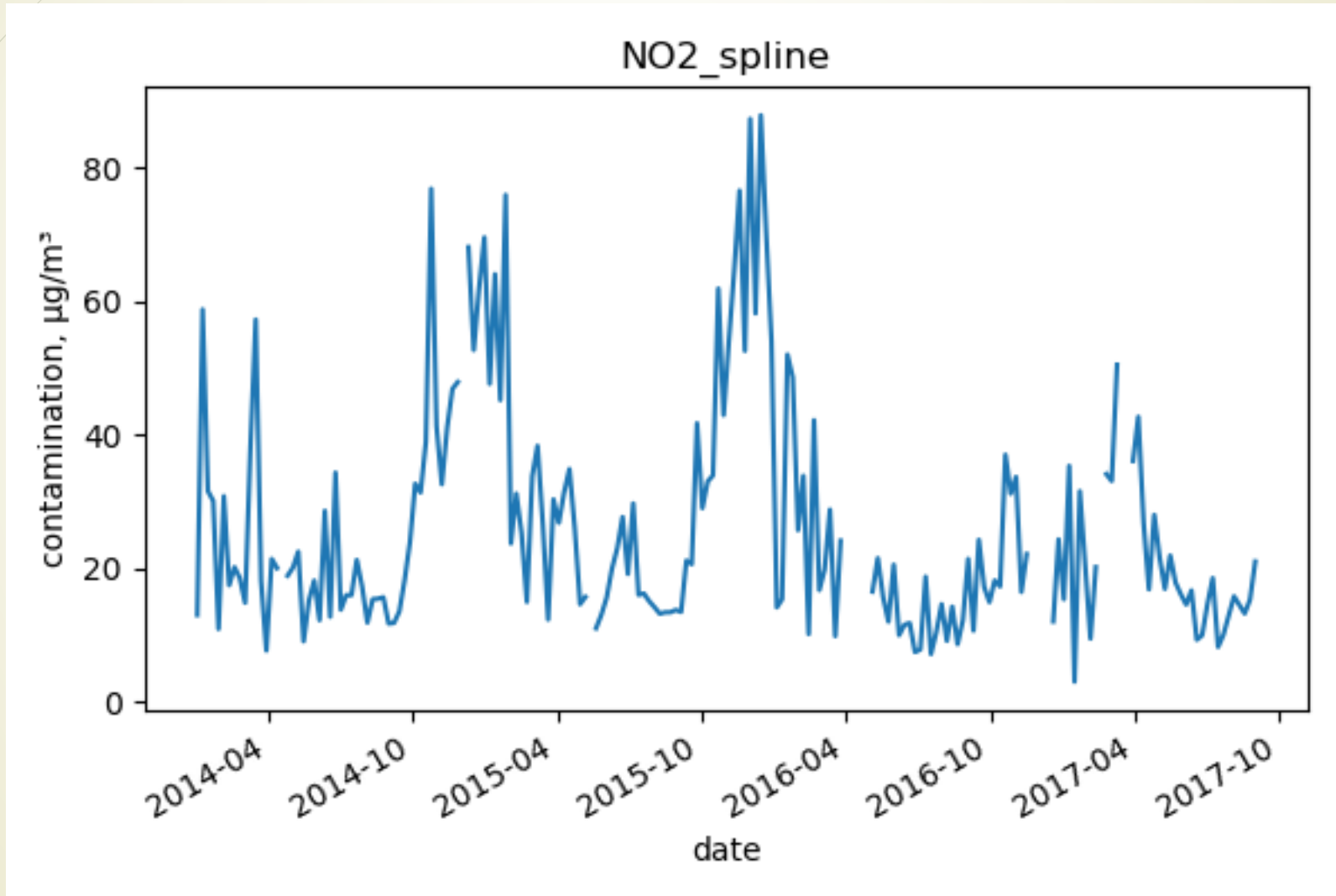


# Point One: Pollution Histogram

## Dióxido de nitrógeno (N02)

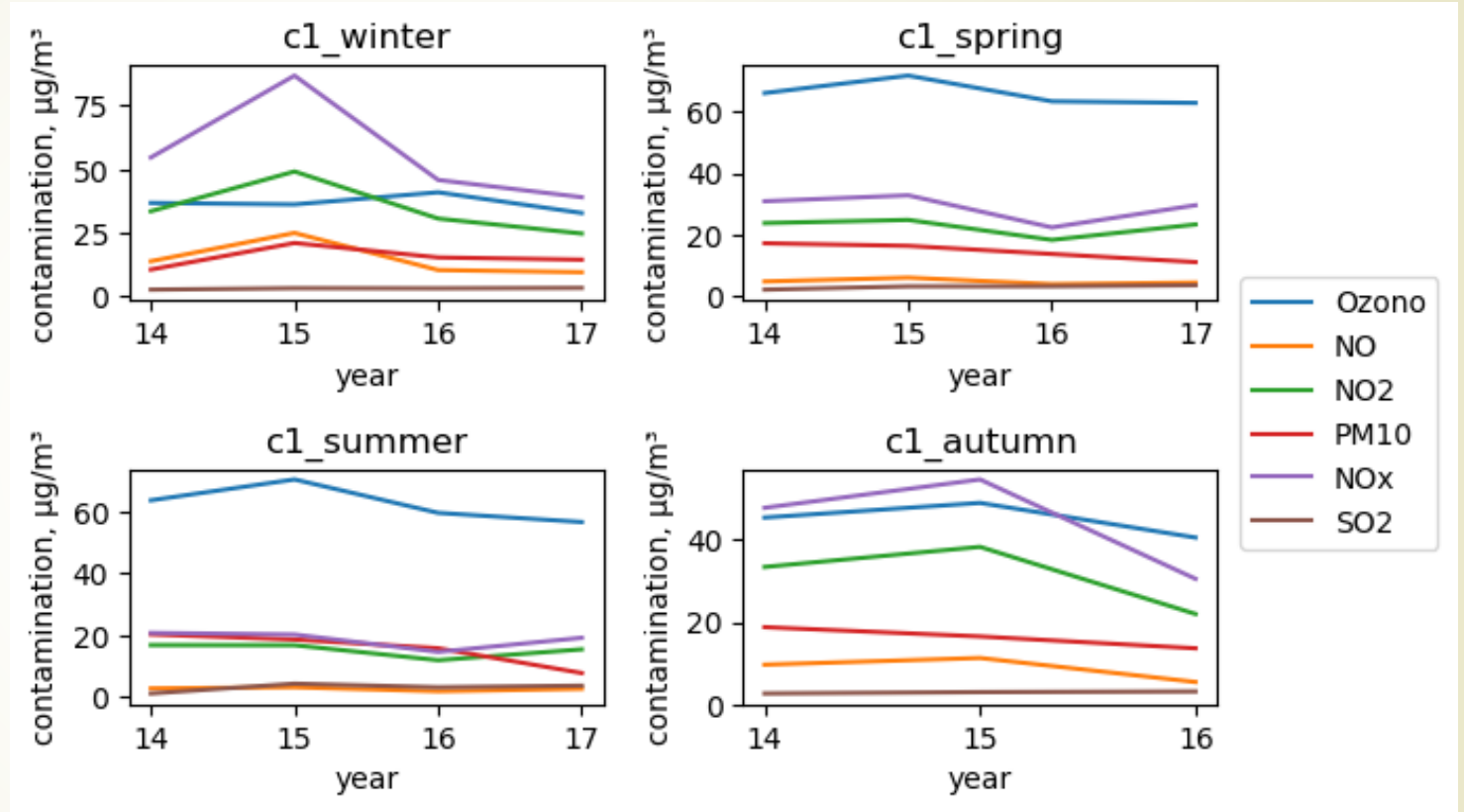
- ▶ Fuentes principales
  - ▶ Se produce en la combustión de altas temperaturas en industrias y vehículos, tormentas eléctricas y en las reacciones químicas atmosféricas.
- ▶ Salud
  - ▶ Produce irritación a los pulmones y daña las células que revisten los pulmones. No se presentan síntomas a menos que se trate de concentraciones muy altas; el mayor daño aparece de 5 a 72 horas después de la exposición causando edema pulmonar. Los niños que habitan en casas con calefacción presentan infecciones respiratorias (resfriados comunes). Algunos de los síntomas son: descarga nasal, dolor de cabeza, mareo y dificultad al respirar

# Point One: Pollution Histogram



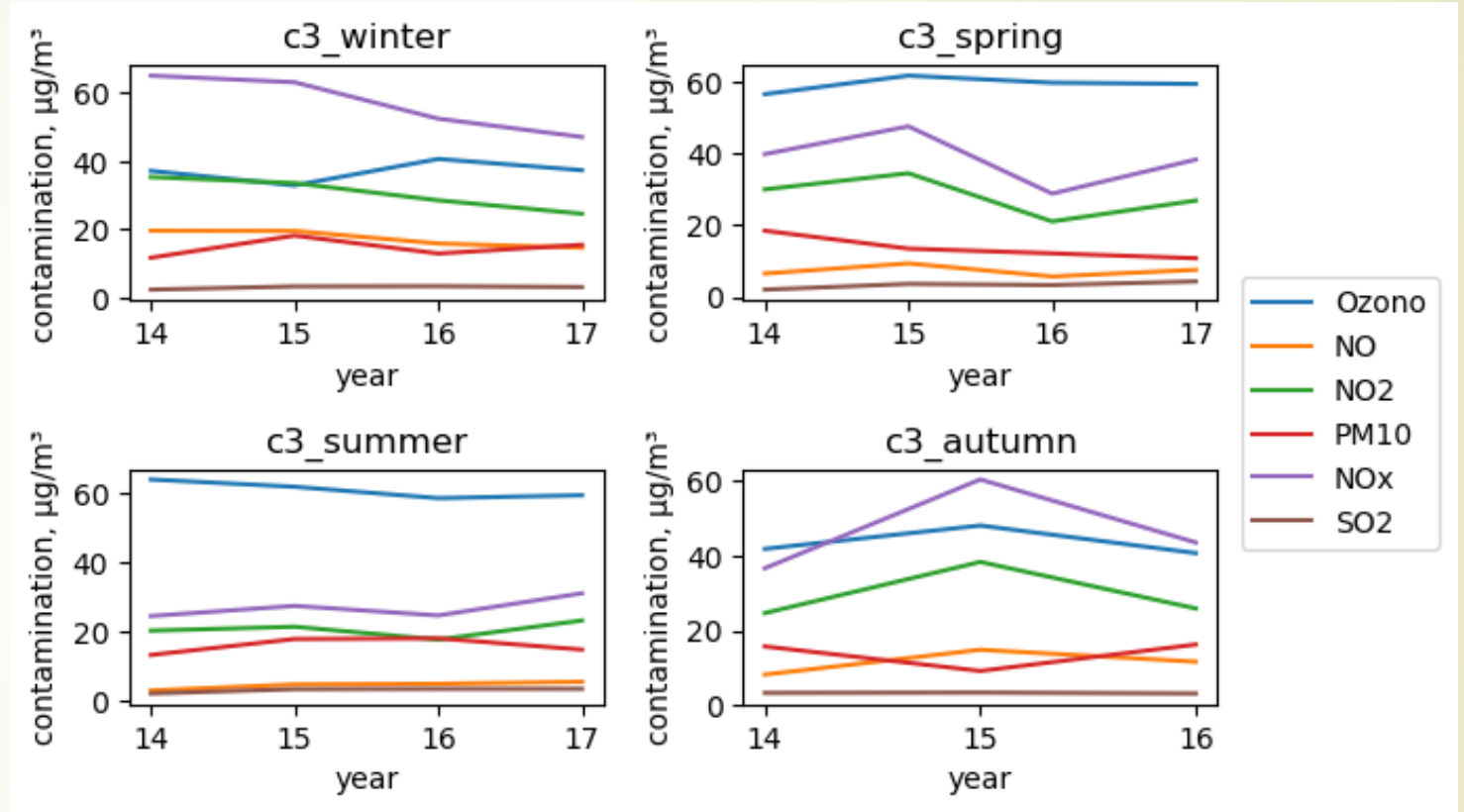
# Point One: Pollution Histogram

- Evolucion de la zona 1
- Jardines de Viveros



# Point One: Pollution Histogram

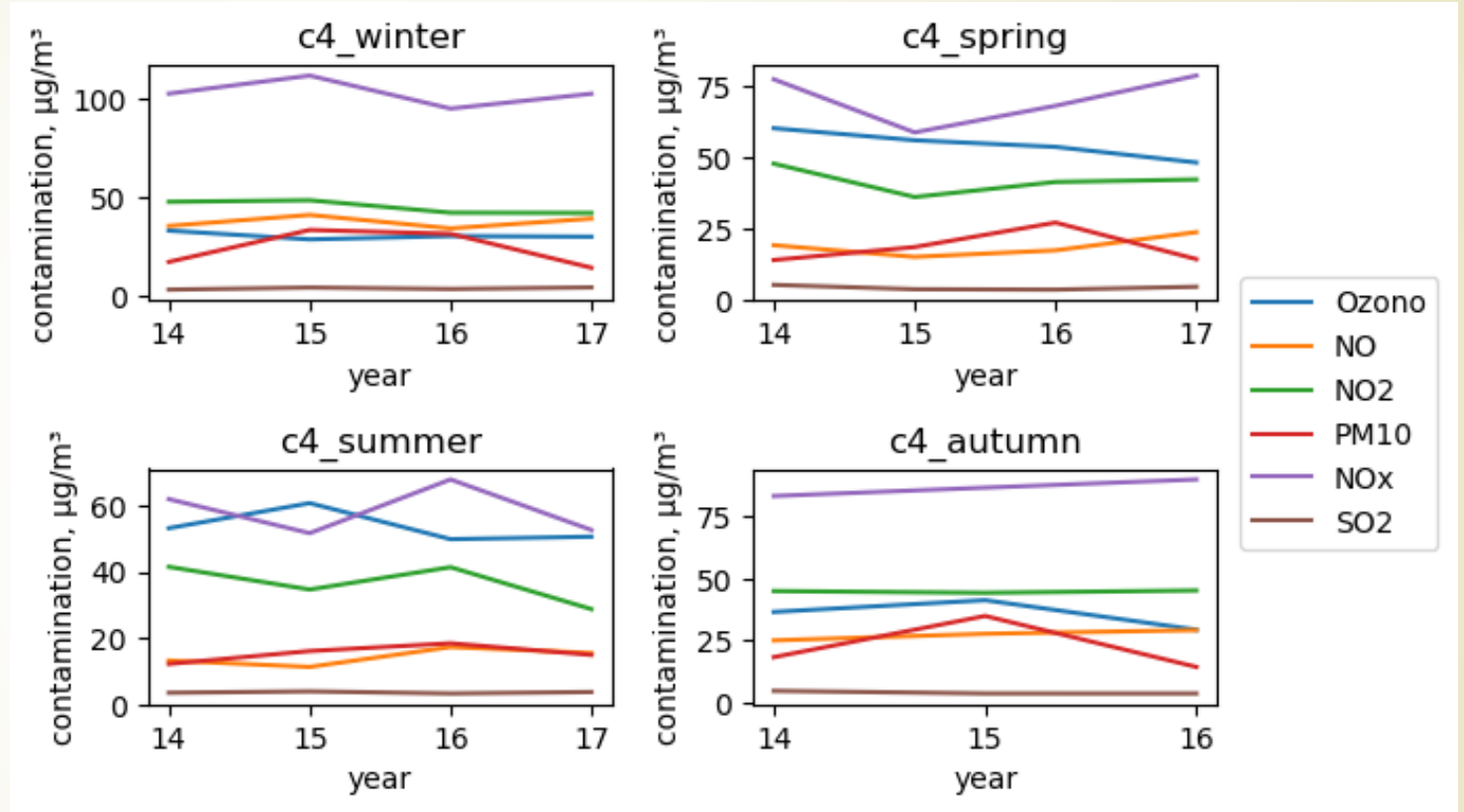
- Evolucion de la zona 3
- Avda. de Francia, 60





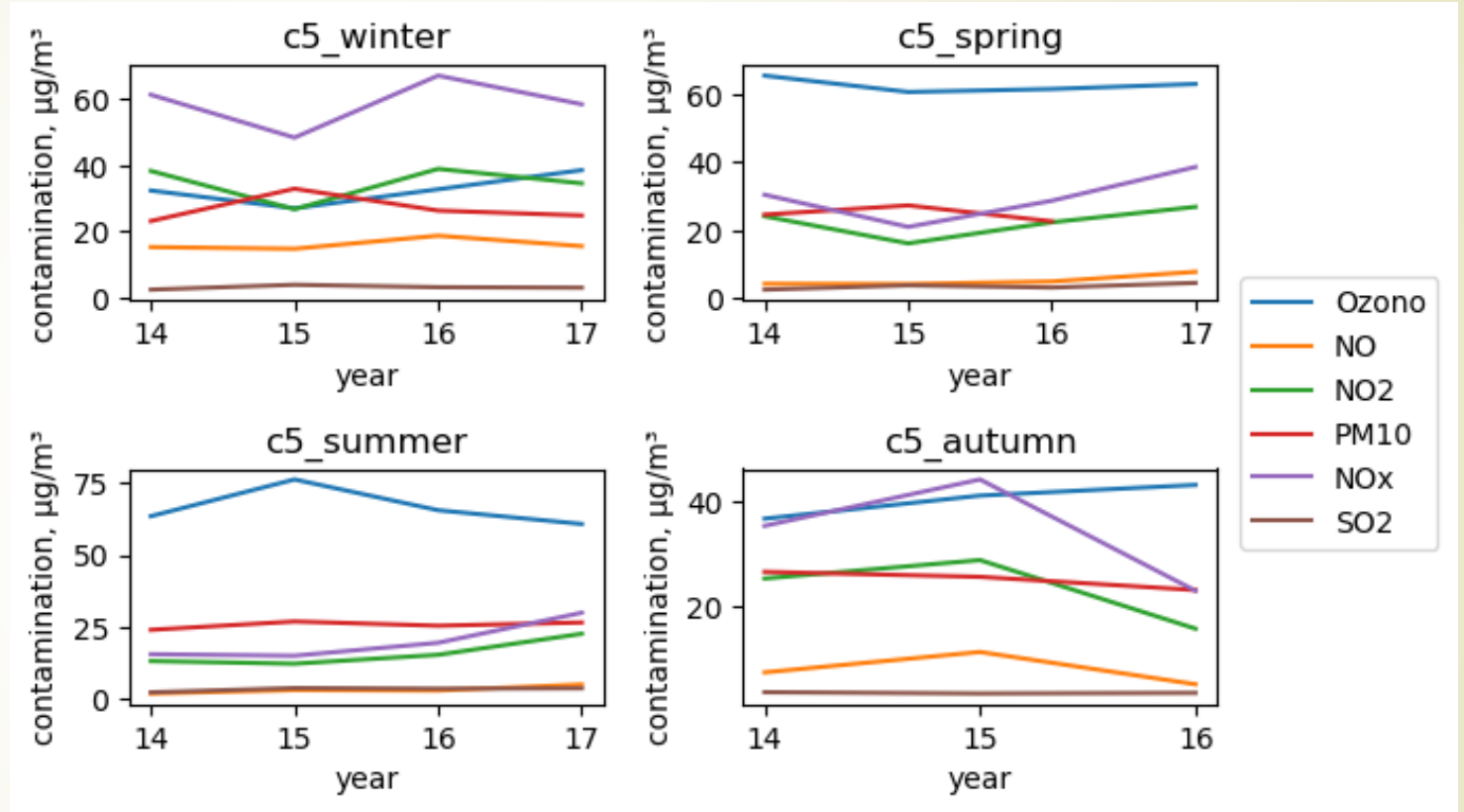
# Point One: Pollution Histogram

- Evolucion de la zona 4
- Avda. Tres Cruces s/n  
(Parking Cementerio de Valencia)



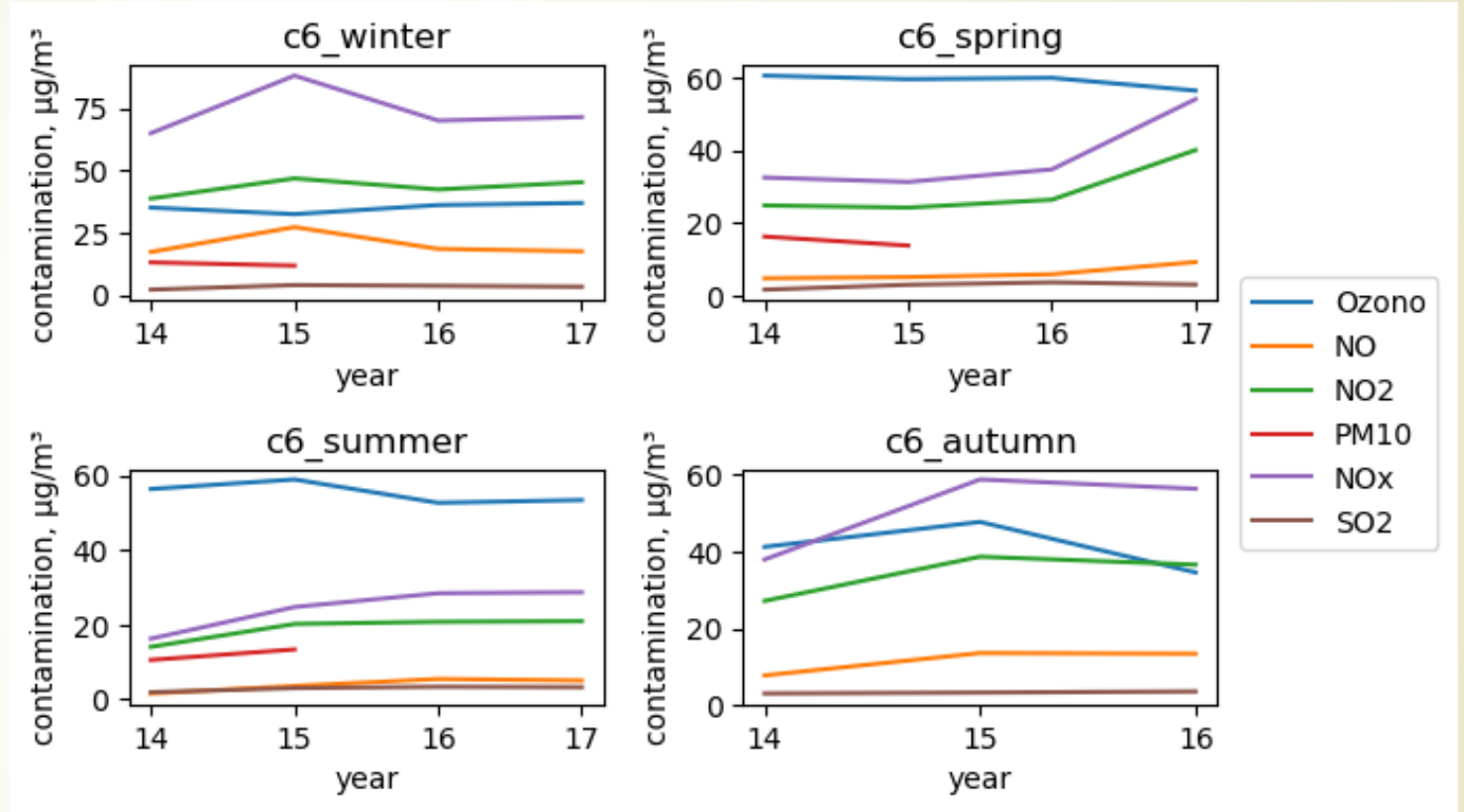
# Point One: Pollution Histogram

- Evolucion de la zona 5
- Campus de la U. Politécnica. Avda. Tarongers



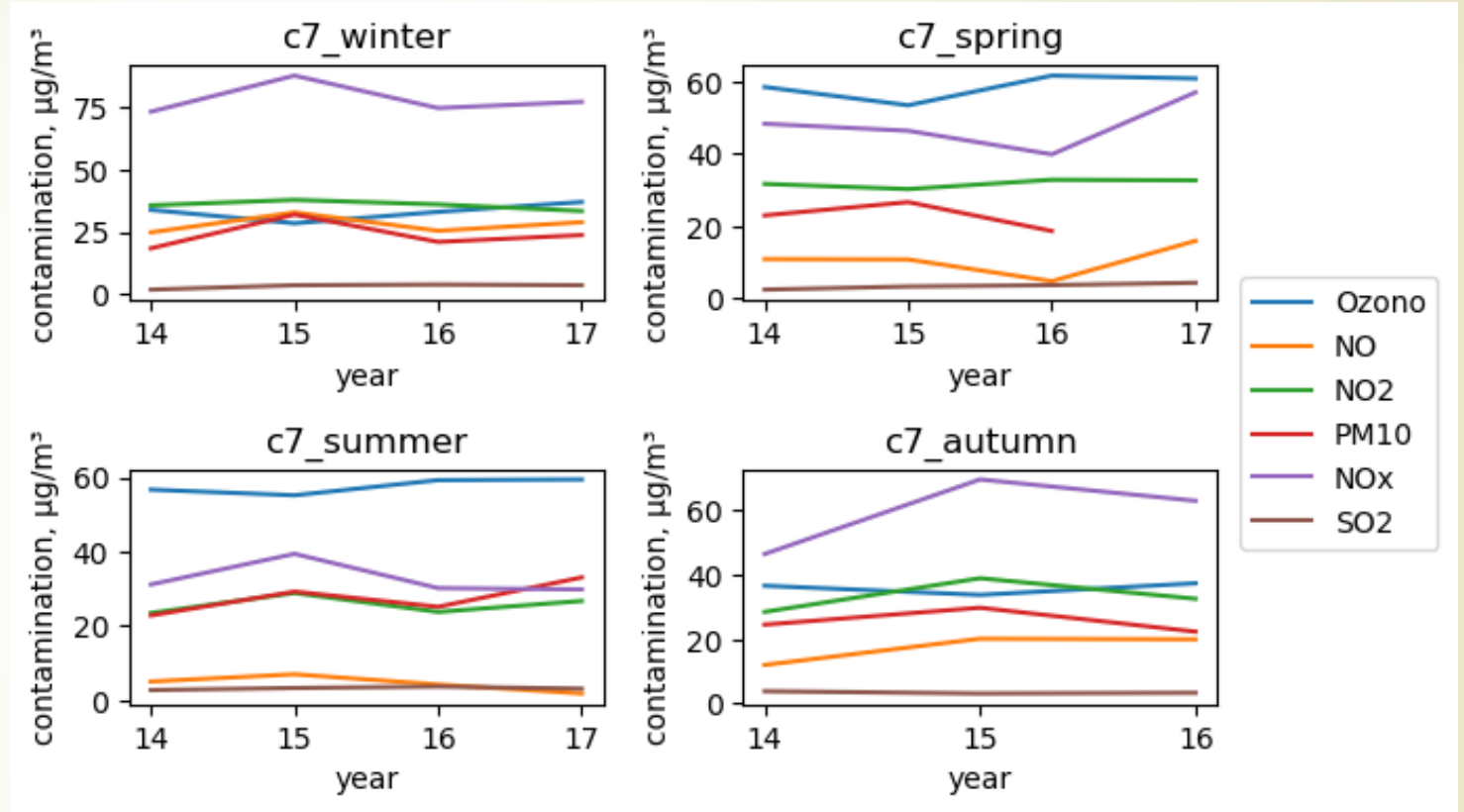
# Point One: Pollution Histogram

- Evolucion de la zona 6
- Avda. Pío Baroja - Avda. General Avilés



# Point One: Pollution Histogram

- Evolucion de la zona 7
- C/ Filipinas, s/n





# Point Two: House Price Model

## ► Data summary

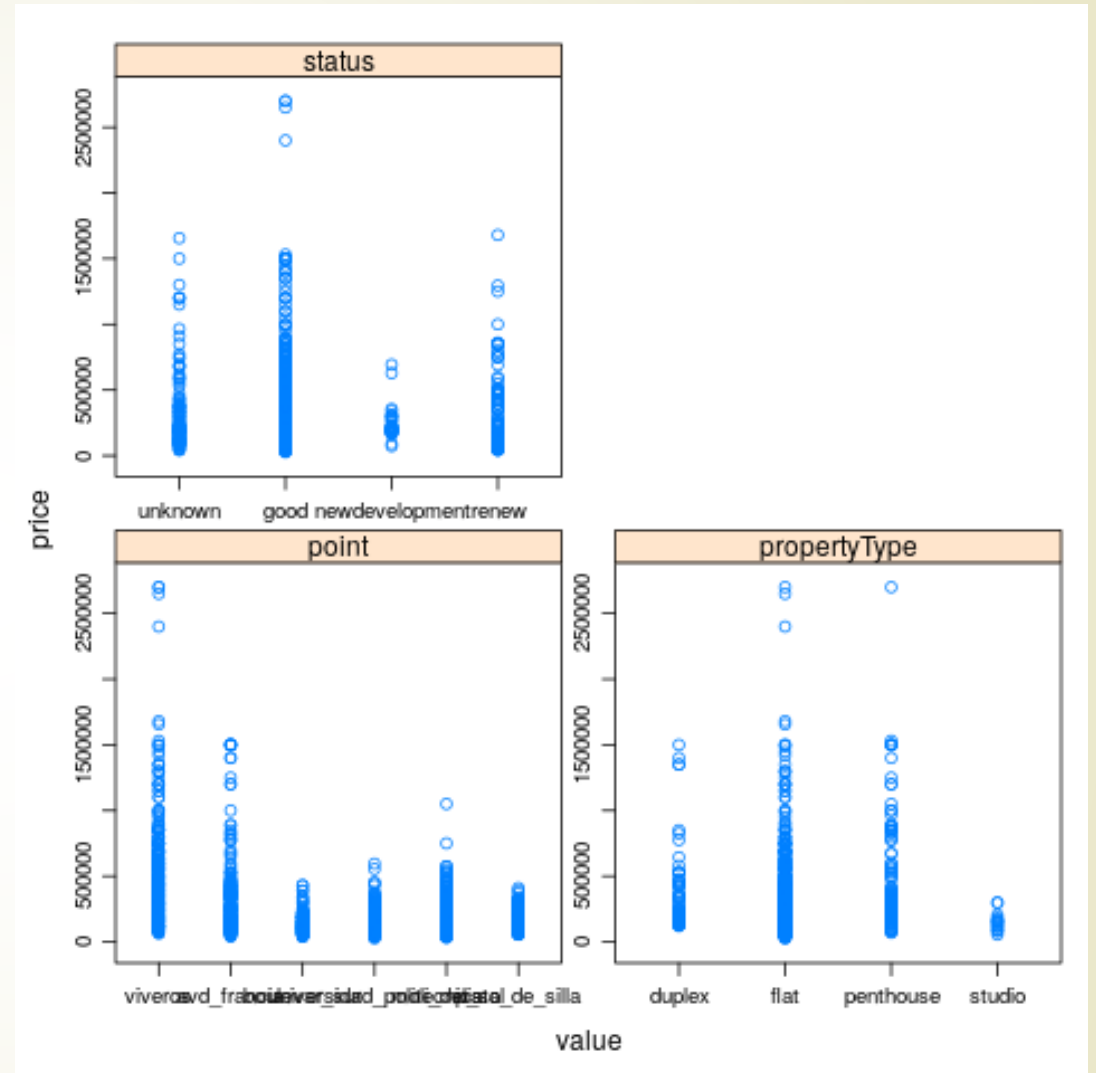
```
> summary(idealista)
      point      numPhotos      floor
viveros      :341   Min.   : 0.00   Min.   : 1.000
avd_francia   :343   1st Qu.:10.00   1st Qu.: 4.000
boulevard_sur :335   Median :16.00   Median :10.000
universidad_politecnica:295   Mean   :17.89   Mean   : 9.073
moli_del_sol  :330   3rd Qu.:24.00   3rd Qu.:12.000
pista_de_silla :341   Max.   :61.00   Max.   :20.000
      price      propertyType      size      exterior
Min.   : 26600   chalet      : 0   Min.   : 32.0   Mode :logical
1st Qu.:121005   duplex     : 73   1st Qu.: 85.0   FALSE:311
Median :175000   flat       :1745  Median :108.0   TRUE :1674
Mean   :250460   penthouse  : 150   Mean   :119.3   NA's :0
3rd Qu.:285000   studio     : 17   3rd Qu.:134.0
Max.   :2700000   countryHouse: 0   Max.   :655.0
      rooms      bathrooms      distance      hasVideo
Min.   :0.000   Min.   :0.000   Min.   : 33.0   Mode :logical
1st Qu.:2.000   1st Qu.:1.000   1st Qu.: 379.0   FALSE:1899
Median :3.000   Median :2.000   Median : 545.0   TRUE :86
Mean   :3.032   Mean   :1.778   Mean   : 541.5   NA's :0
3rd Qu.:4.000   3rd Qu.:2.000   3rd Qu.: 665.0
Max.   :8.000   Max.   :8.000   Max.   :1093.0
      status      newDevelopment      hasLift      priceByArea
unknown      : 157   Mode :logical   Mode :logical   Min.   : 455
good          :1572   FALSE:1894      FALSE:263      1st Qu.:1237
newdevelopment: 55   TRUE :91        TRUE :1722      Median :1714
renew        : 201   NA's :0         NA's :0         Mean   :1926
                                           3rd Qu.:2411
                                           Max.   :7614

      detailedType_typology
chalet      : 0
flat        :1985
countryHouse: 0

> nrow(idealista)
[1] 1985
```

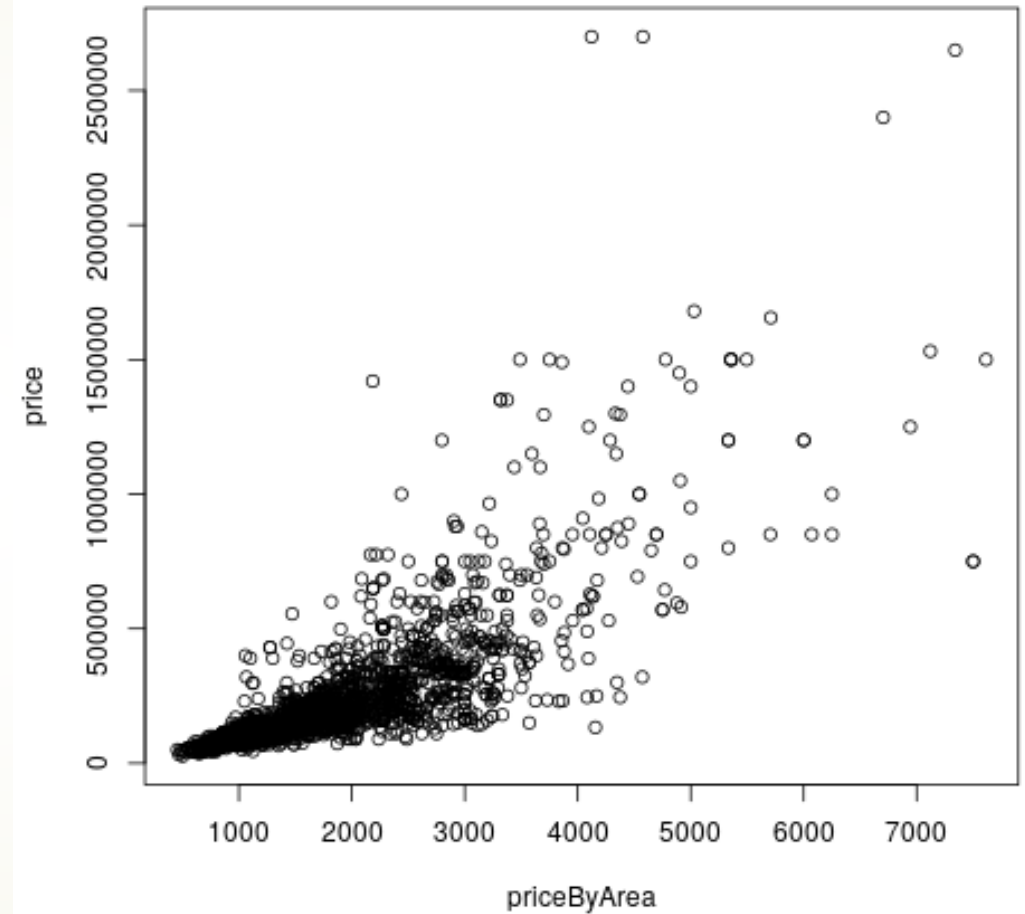
# Point Two: House Price Model

- Some interesting plots which can give us a lot of information:



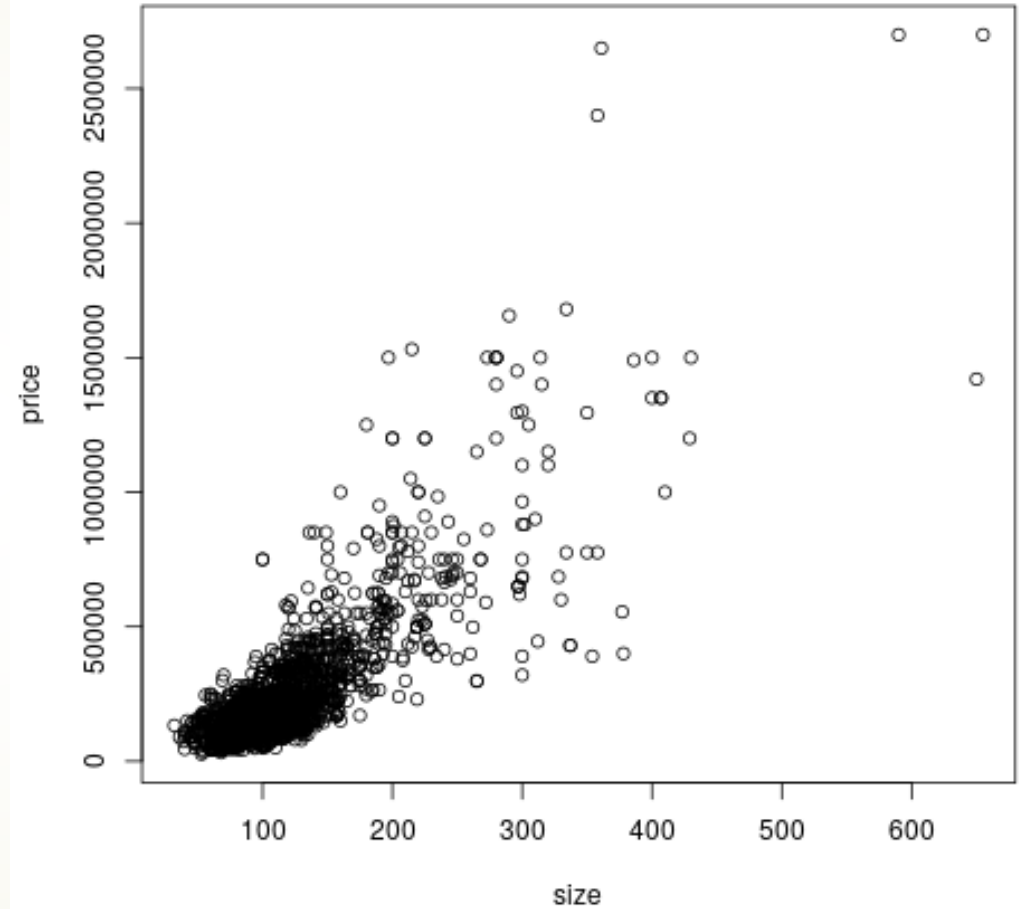
# Point Two: House Price Model

➤ Price of the m<sup>2</sup> in the area



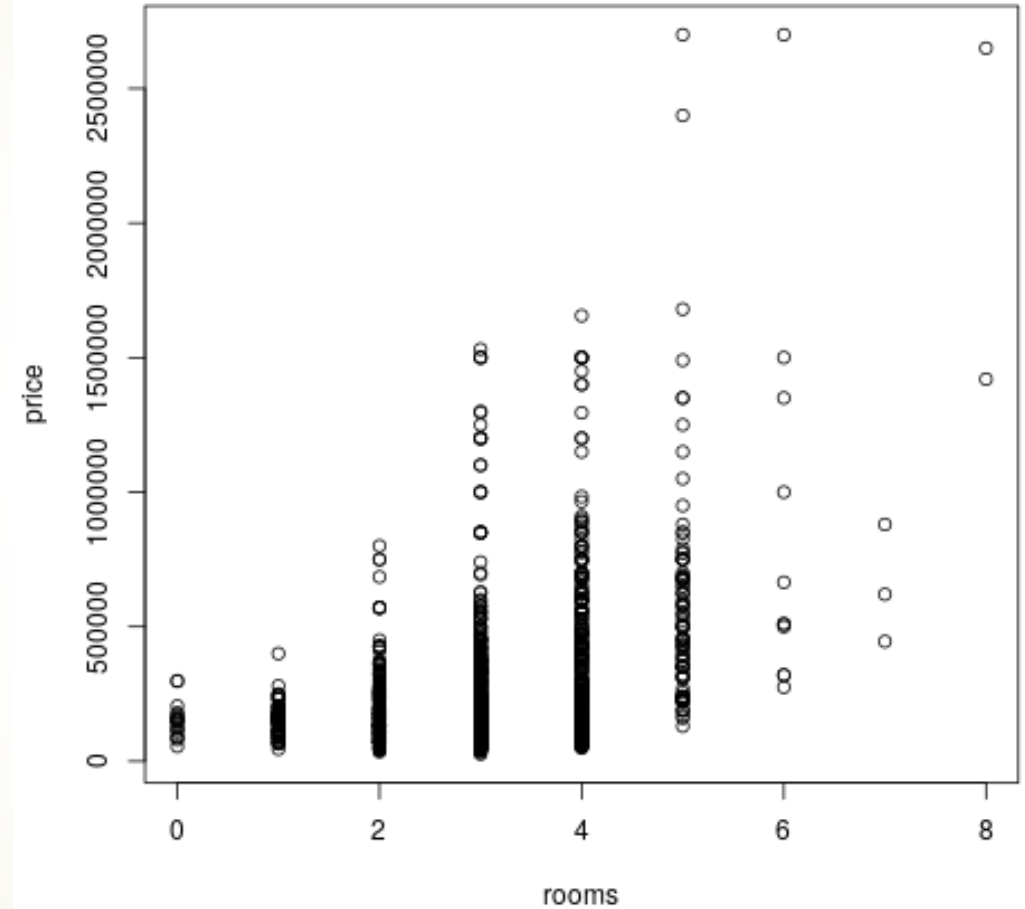
# Point Two: House Price Model

➤ Size of the building



# Point Two: House Price Model

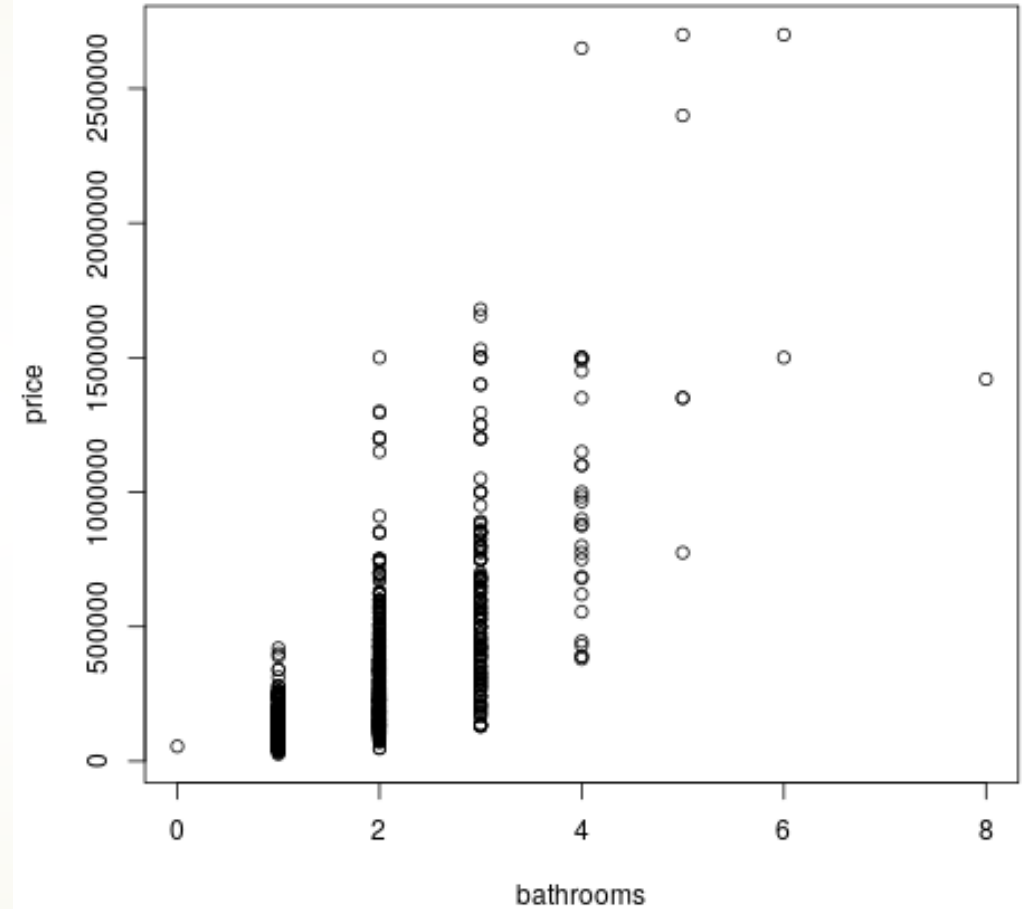
- Number of rooms in the building





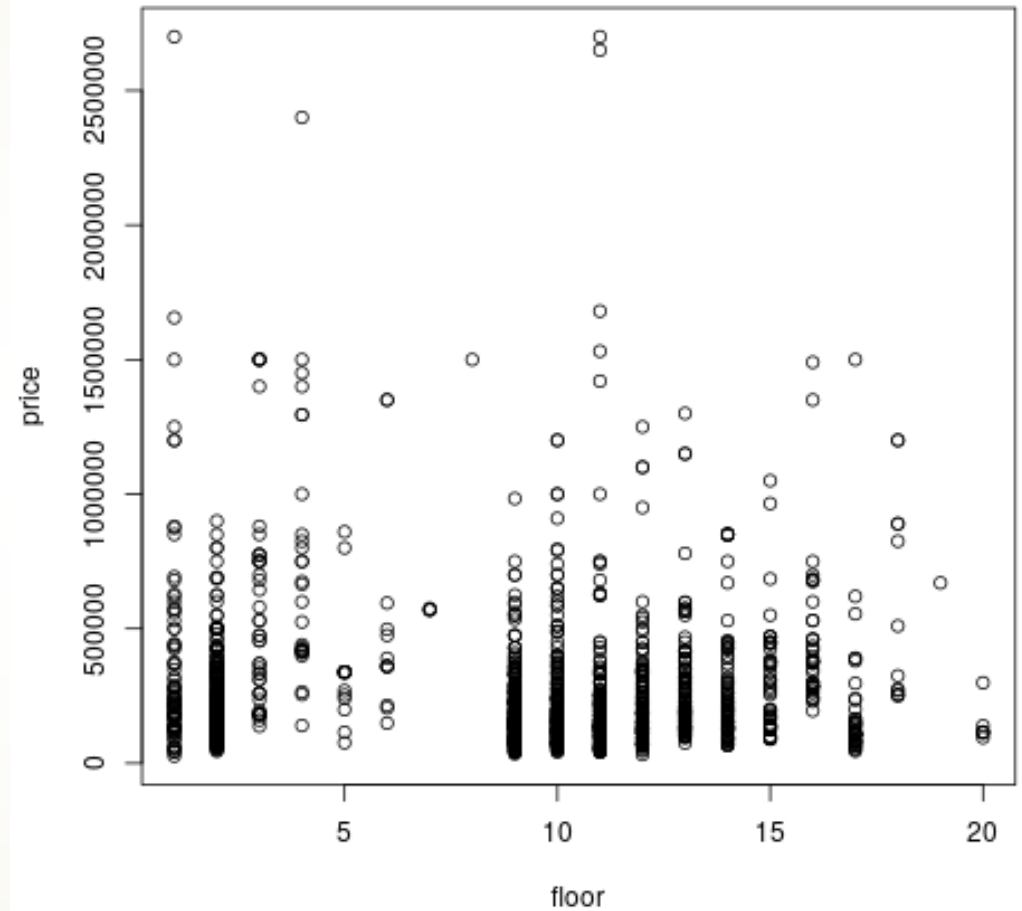
# Point Two: House Price Model

- Number of bathrooms in the building



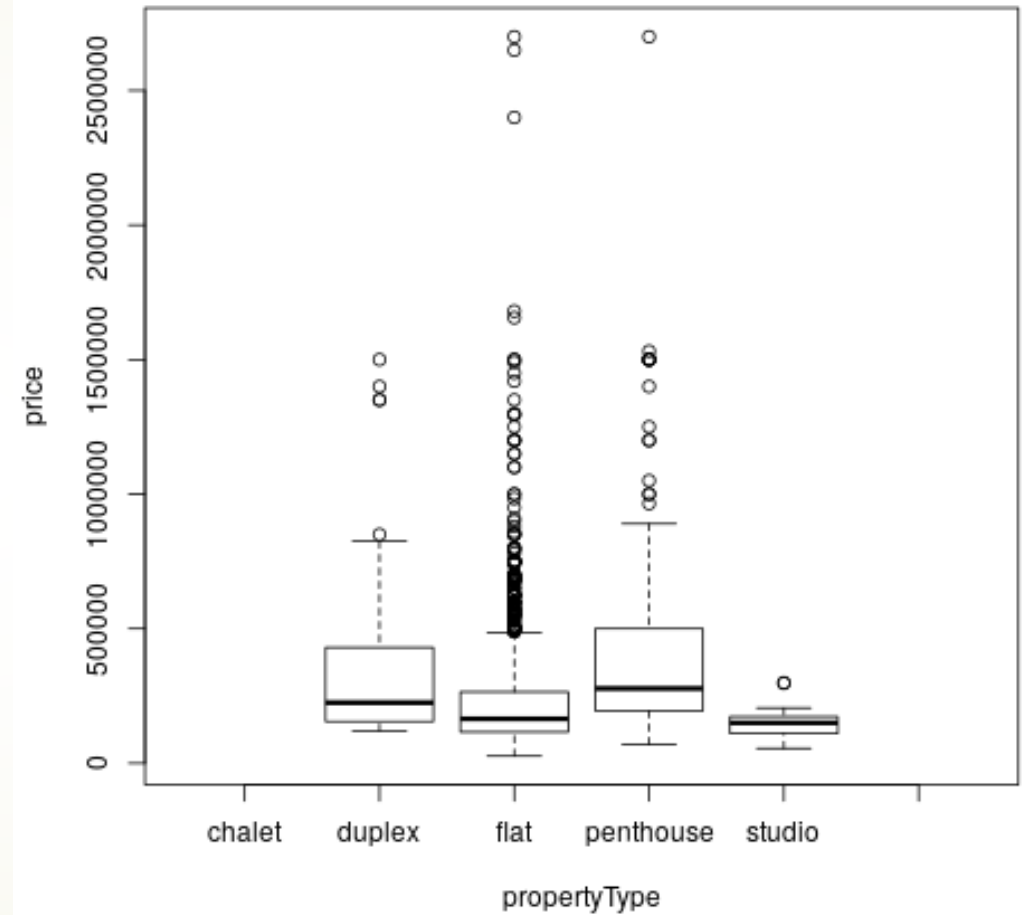
# Point Two: House Price Model

➤ Building's floor



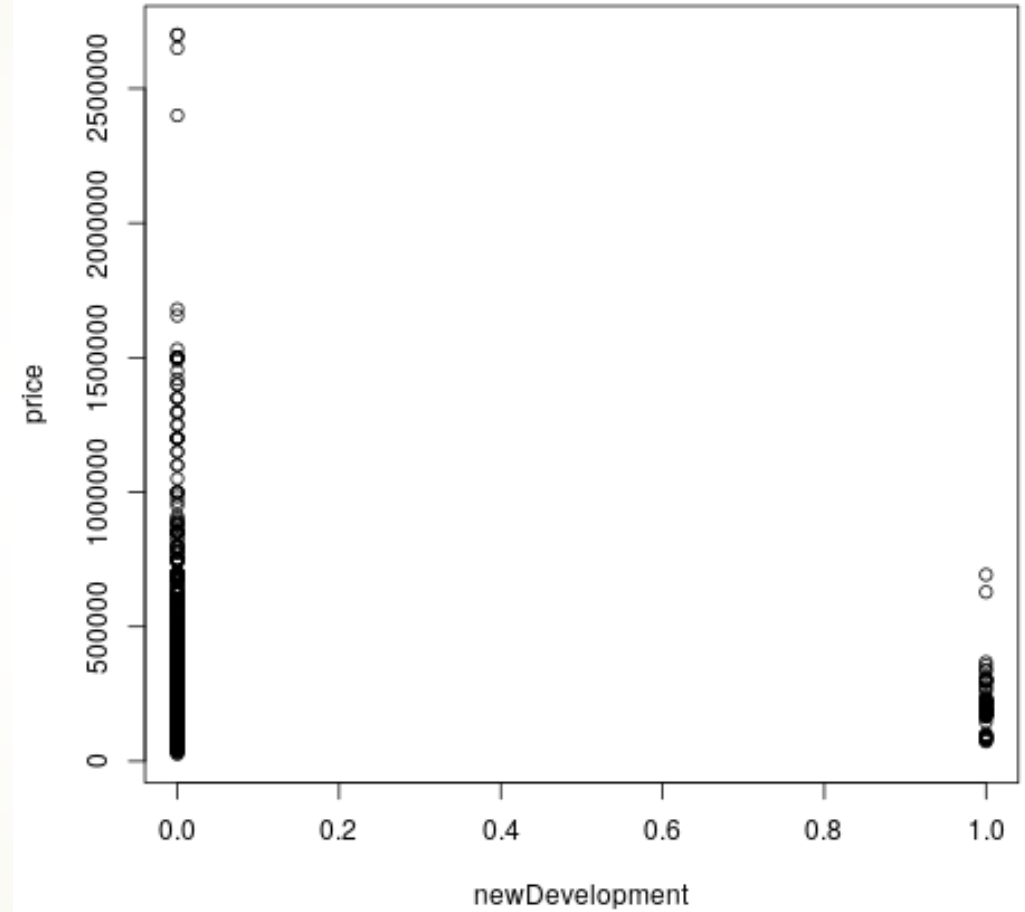
# Point Two: House Price Model

➤ Building's type



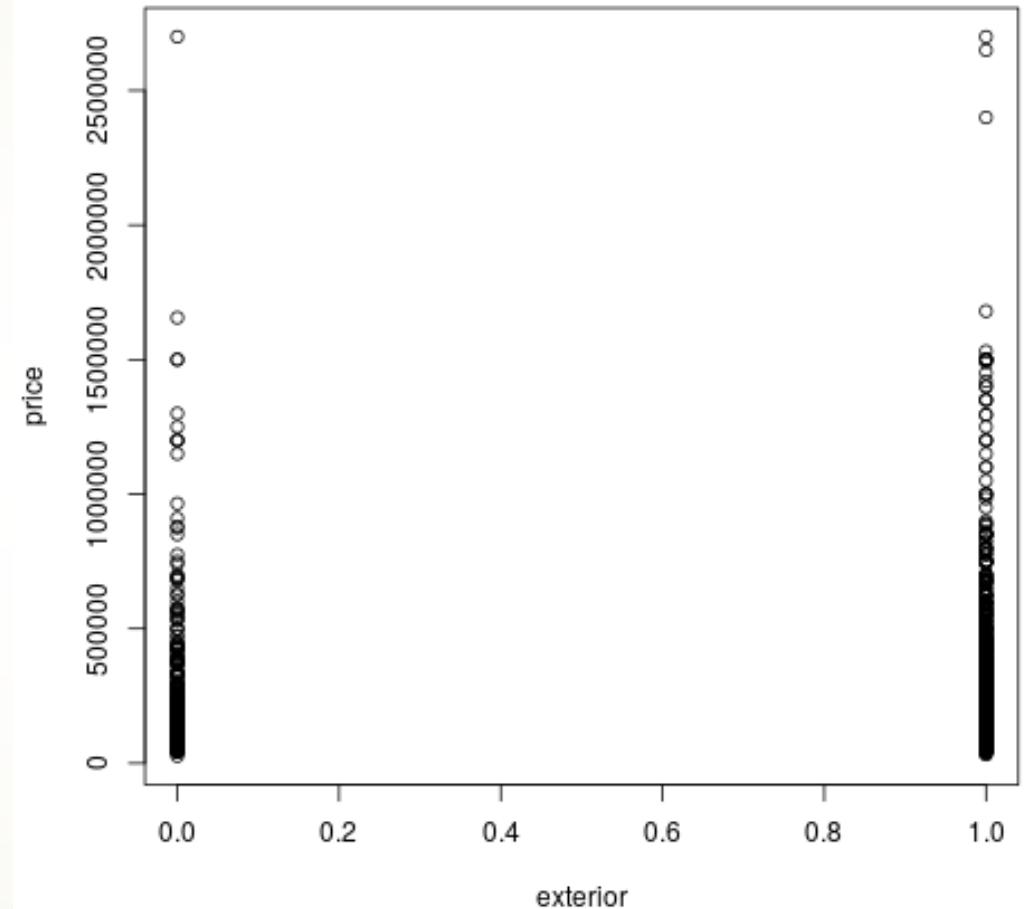
## Point Two: House Price Model

➤ Is a new development?



# Point Two: House Price Model

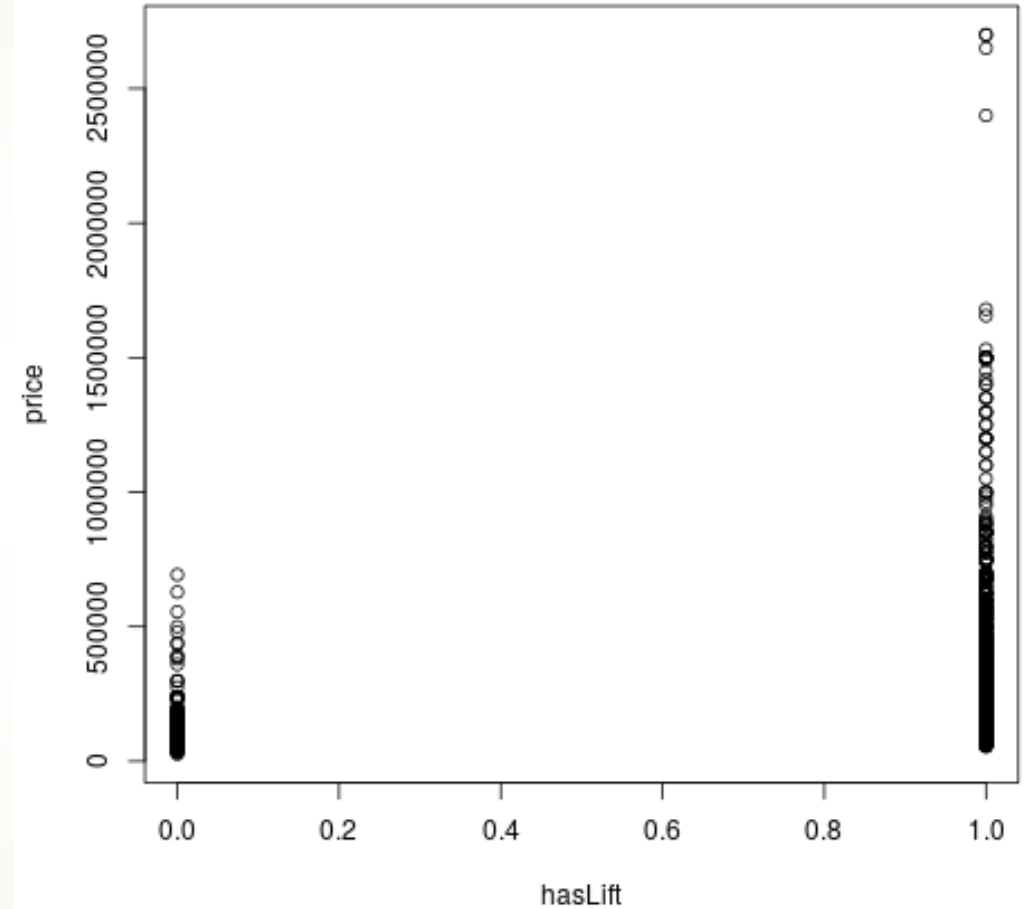
- ▶ Does the building has exterior?





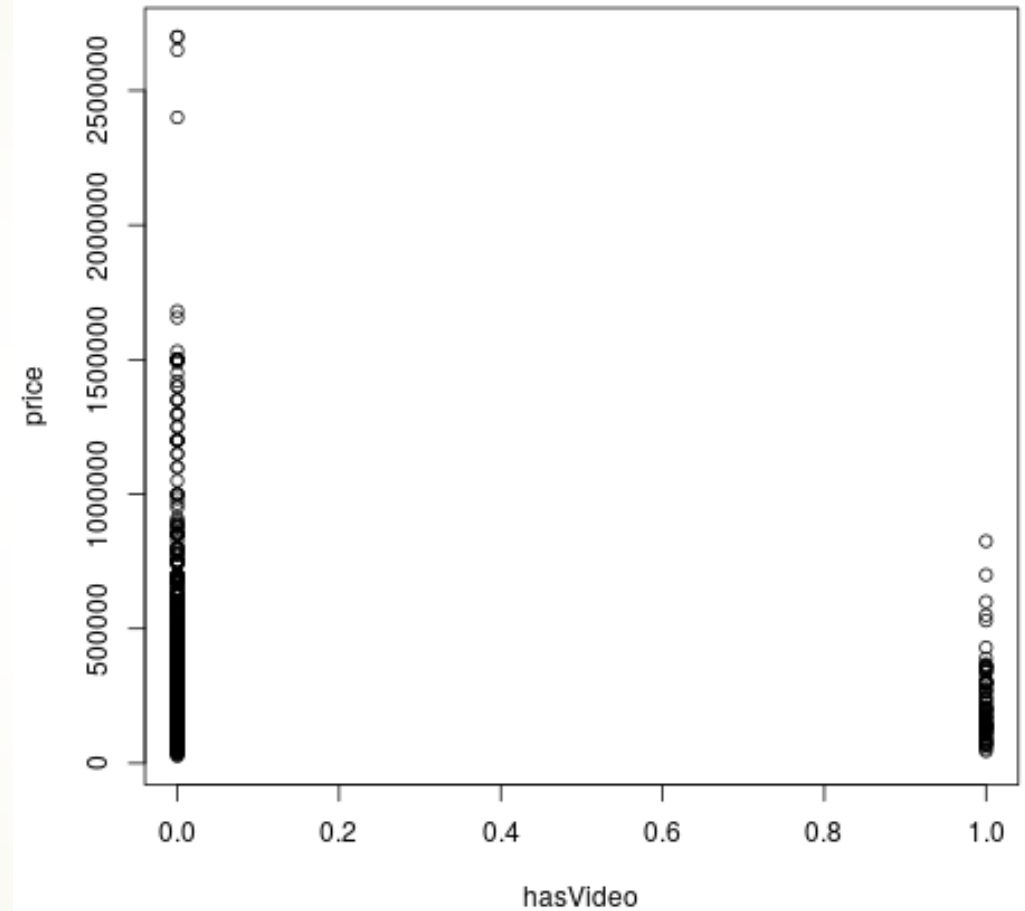
## Point Two: House Price Model

➤ Does the building has lift?



## Point Two: House Price Model

- Does the building's announcement has video?



# Point Two: House Price Model

## Correlation matrix

	numPhotos	floor	price	size	rooms	bathrooms	distance	priceByArea
numPhotos	1	0,02286639	0,20012760	0,21713154	0,15805619	0,24358395	0,02651322	0,15477167
floor	0,02286639	1	-0,06298738	-0,06784338	-0,11193510	-0,07852130	0,03399334	-0,03247983
price	0,20012760	-0,06298738	1	0,81993945	0,38421684	0,66427945	-0,15318137	0,77242896
size	0,21713154	-0,06784338	0,81993945	1	0,59869868	0,75540254	-0,11988583	0,38544488
rooms	0,15805619	-0,11193510	0,38421684	0,59869868	1	0,48350355	-0,10270013	0,02360684
bathrooms	0,24358395	-0,07852130	0,66427945	0,75540254	0,48350355	1	-0,06518356	0,42624090
distance	0,02651322	0,03399334	-0,15318137	-0,11988583	-0,10270013	-0,06518356	1	-0,17625529
priceByArea	0,15477167	-0,03247983	0,77242896	0,38544488	0,02360684	0,42624090	-0,17625529	1

## Point Two: House Price Model

House price model

Coefficients

	Estimate	Std. Error	t value	Pr(>mod(t))
<b>(Intercept)</b>	-3,43E+08	1,08E+07	-31.831	< 2e-16 ***
<b>priceByArea</b>	1,45E+05	2,36E+03	61.170	< 2e-16 ***
<b>size</b>	2,90E+06	5,69E+04	50.872	< 2e-16 ***
<b>rooms</b>	3,48E+06	2,59E+06	1.344	0.1791
<b>bathrooms</b>	-2,44E+07	4,34E+06	-5.612	2.38e-08 ***
<b>floor</b>	-4,35E+05	4,18E+05	-1.042	0.2977
<b>numPhotos</b>	-2,70E+05	1,99E+05	-1.358	0.1748
<b>distance</b>	2,07E+04	9,08E+03	2.280	0.0227 *

## Point Two: House Price Model

House price model

**Residuals**

Min	1Q	Median	3Q	Max
-490213	-34060	-4722	27031	961095

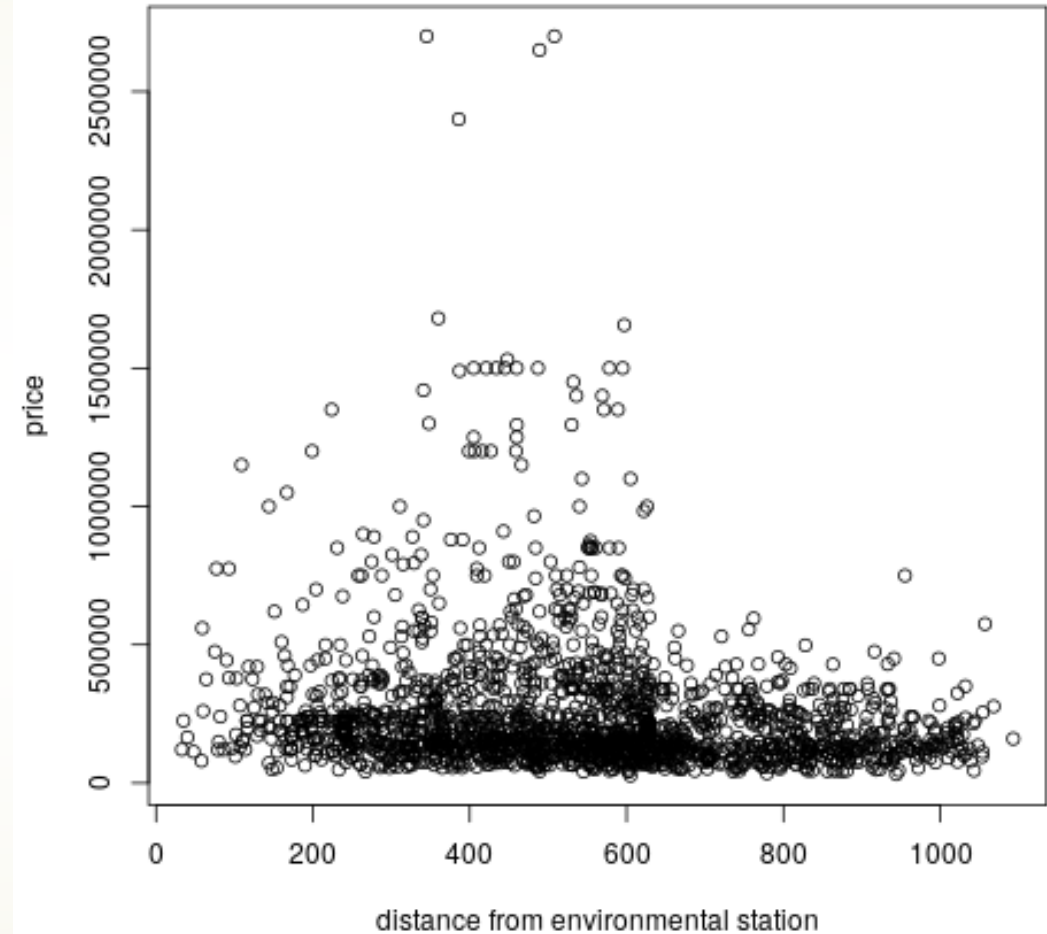
- Residual standard error: 73830 on 1481 degrees of freedom
- Multiple R-squared: 0.9152
- Adjusted R-squared: 0.9148
- F-statistic: 2283 on 7 and 1481 DF
- p-value:  $< 2.2e-16$

RMSE	MAE
71173.29 €	43755.22 €



# Point Three: Pollution and Building's price

- Building distance from environmental stations



# Point Three: Pollution and Building's price

	numPhotos	floor	price	size	rooms	bathrooms	distance	priceByArea	Ozono	NO	NO2	PM10	NOx
numPhotos	1,00000	0,02287	0,20013	0,21713	0,15806	0,24358	0,02651	0,15477	0,02990	-0,06847	-0,04437	-0,15718	-0,05964
floor	0,02287	1,00000	-0,06299	-0,06784	-0,11194	-0,07852	0,03399	-0,03248	-0,06403	0,06629	0,06215	0,05432	0,06501
price	0,20013	-0,06299	1,00000	0,81994	0,38422	0,66428	-0,15318	0,77243	0,30959	-0,33133	-0,33844	-0,30618	-0,33818
size	0,21713	-0,06784	0,81994	1,00000	0,59870	0,75540	-0,11989	0,38544	0,18312	-0,20133	-0,20499	-0,20772	-0,20523
rooms	0,15806	-0,11194	0,38422	0,59870	1,00000	0,48350	-0,10270	0,02361	0,03539	-0,02549	-0,03234	-0,01853	-0,02821
bathrooms	0,24358	-0,07852	0,66428	0,75540	0,48350	1,00000	-0,06518	0,42624	0,11056	-0,14843	-0,13334	-0,22660	-0,14418
distance	0,02651	0,03399	-0,15318	-0,11989	-0,10270	-0,06518	1,00000	-0,17626	-0,01981	-0,10732	-0,01485	-0,06602	-0,07118
priceByArea	0,15477	-0,03248	0,77243	0,38544	0,02361	0,42624	-0,17626	1,00000	0,37019	-0,39677	-0,39760	-0,37185	-0,40164
Ozono	0,02990	-0,06403	0,30959	0,18312	0,03539	0,11056	-0,01981	0,37019	1,00000	-0,95828	-0,98592	-0,24478	-0,97783
NO	-0,06847	0,06629	-0,33133	-0,20133	-0,02549	-0,14843	-0,10732	-0,39677	-0,95828	1,00000	0,96209	0,46244	0,99325
NO2	-0,04437	0,06215	-0,33844	-0,20499	-0,03234	-0,13334	-0,01485	-0,39760	-0,98592	0,96209	1,00000	0,33190	0,98717
PM10	-0,15718	0,05432	-0,30618	-0,20772	-0,01853	-0,22660	-0,06602	-0,37185	-0,24478	0,46244	0,33190	1,00000	0,41572
NOx	-0,05964	0,06501	-0,33818	-0,20523	-0,02821	-0,14418	-0,07118	-0,40164	-0,97783	0,99325	0,98717	0,41572	1,00000

Call: lm(formula = price ~ priceByArea + size + rooms + bathrooms + floor + numPhotos + distance + Ozono + NO + NO2 + PM10 + NOx, data = train)

## Point Three: Pollution and Building's price

### Coefficients

	Estimate	Std. Error	t value	Pr(>mod(t))
(Intercept)	-6,59E+08	1,36E+09	-0.484	0.62862
priceByArea	1,49E+05	2,50E+03	59.648	< 2e-16 ***
size	2,76E+06	5,66E+04	48.676	< 2e-16 ***
rooms	7,41E+06	2,49E+06	2.979	0.00294 **
bathrooms	-2,43E+07	4,22E+06	-5.767	9.8e-09 ***
floor	1,46E+04	4,05E+05	0.036	0.97131
numPhotos	-1,26E+05	1,92E+05	-0.654	0.51320
distance	1,76E+04	1,35E+04	1.312	0.18986
Ozono	4,40E+06	2,30E+07	0.191	0.84817
NO	1,22E+08	1,70E+08	0.715	0.47501
NO2	7,51E+07	1,09E+08	0.690	0.49015
PM10	2,19E+06	1,15E+06	1.913	0.05600 .
NOx	-7,63E+07	1,05E+08	-0.724	0.46924

## Point Three: Pollution and Building's price

### Residuals

Min	1Q	Median	3Q	Max
-430597	-31335	-5248	26248	952945

- Residual standard error: 71350 on 1476 degrees of freedom
- Multiple R-squared: 0,9194
- Adjusted R-squared: 0, 9188
- F-statistic: 1404 on 12 and 1476 DF
- p-value:  $< 2.2e-16$

RMSE	MAE
65065.34858925	40183.70166710



# Conclusions

- ▶ As we could see, the correlation matrix doesn't give us a statistically clear correlation between contaminants and building's price.
- ▶ In the other hand we could see the regression model has been improved because the RMSE and the MAE have decreased, but not in a significant way.
- ▶ Air pollution seems not to be actually an important characteristic which influences in the price of buildings, but now we have the technology and the information to make this possible.
- ▶ The question is, would the prices of valencia's buildings decrease or increase? In this report we made a local comparison in air pollution, but when getting some global info, this could result in a increase of the price of valencia's buildings.

World

Asia

Europe

North  
America

South  
America

Africa

Australia

Middle East

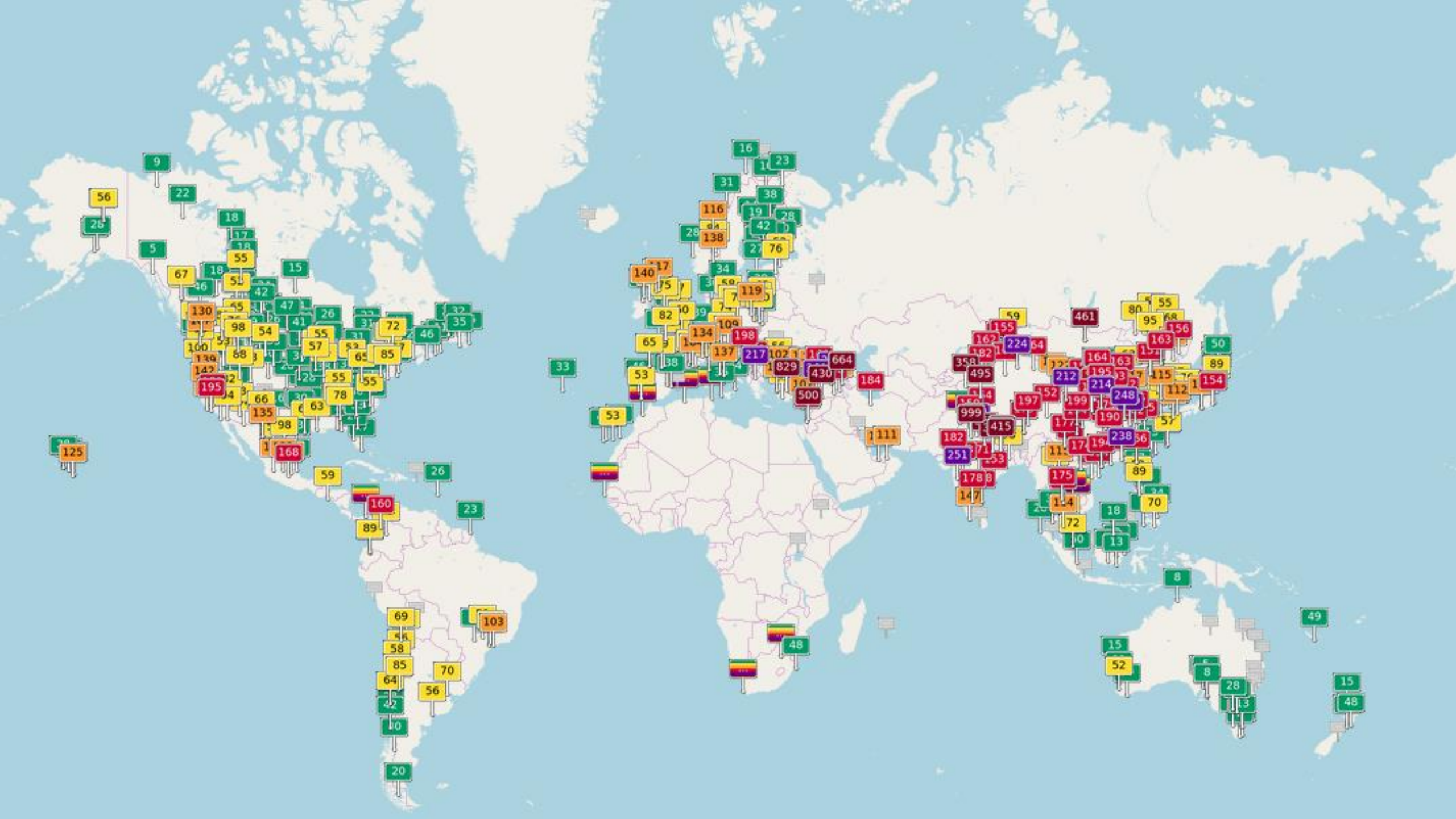
India

China

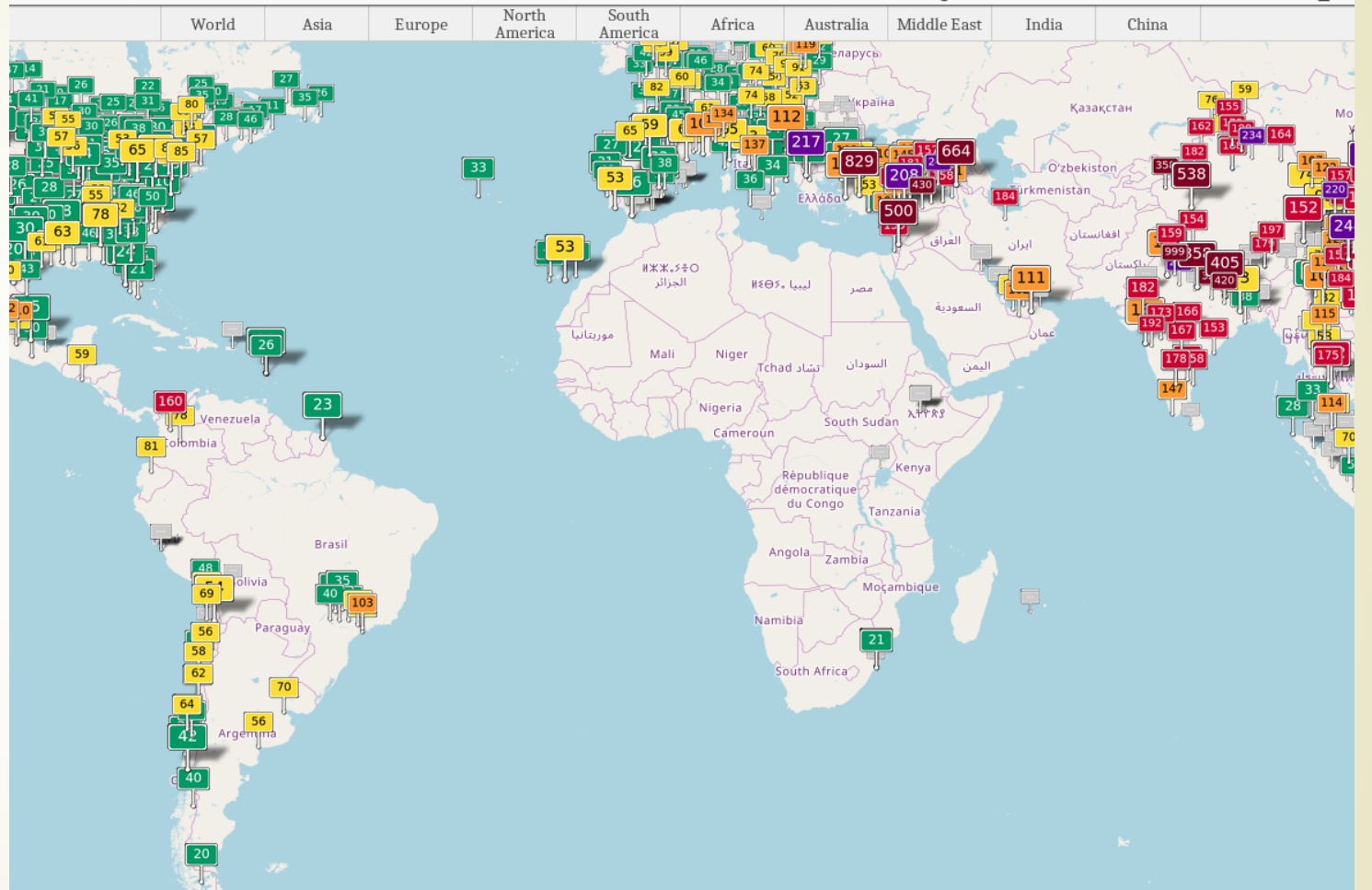
# Global pollution

How much polluted are other cities around the world



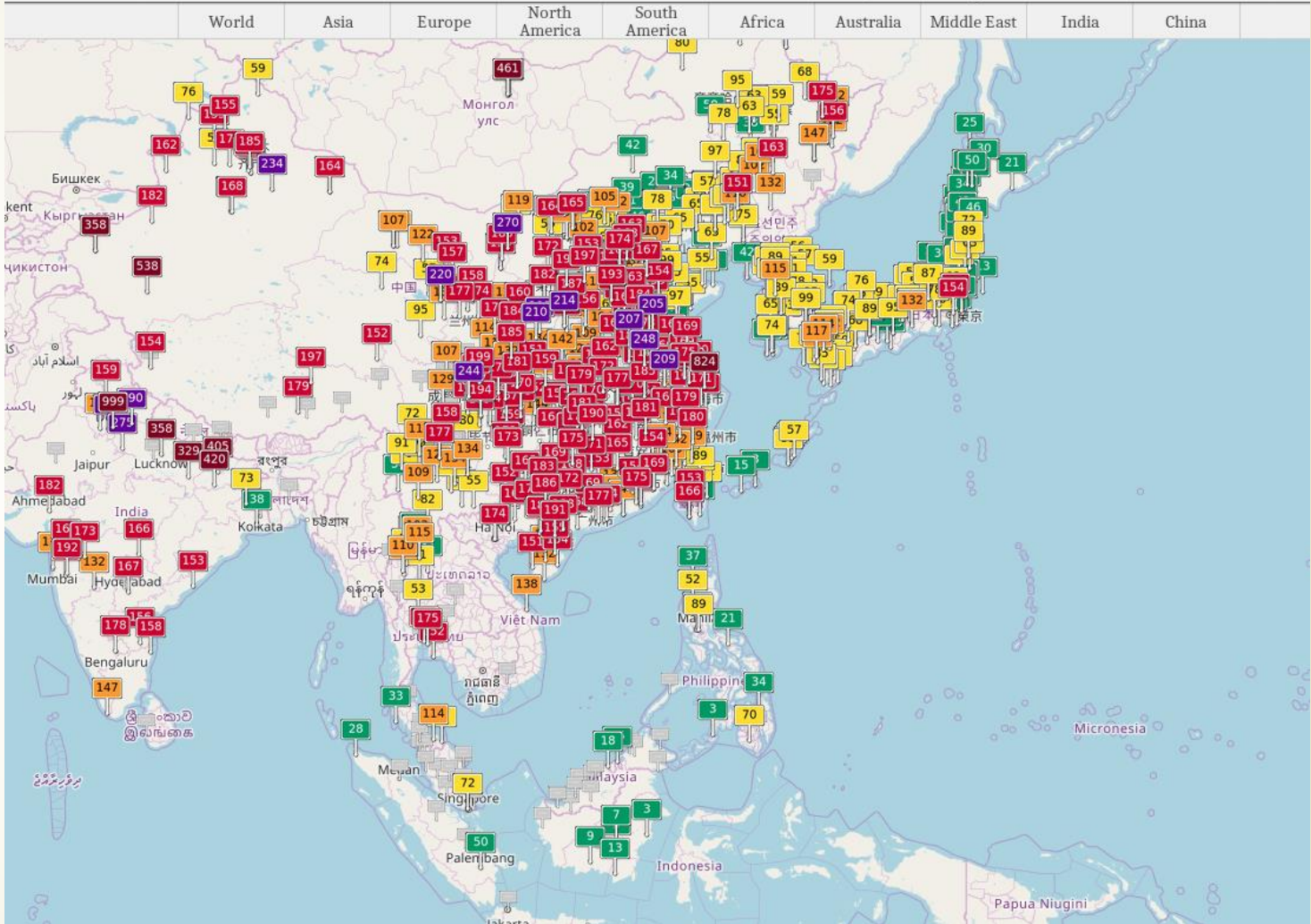


# Africa



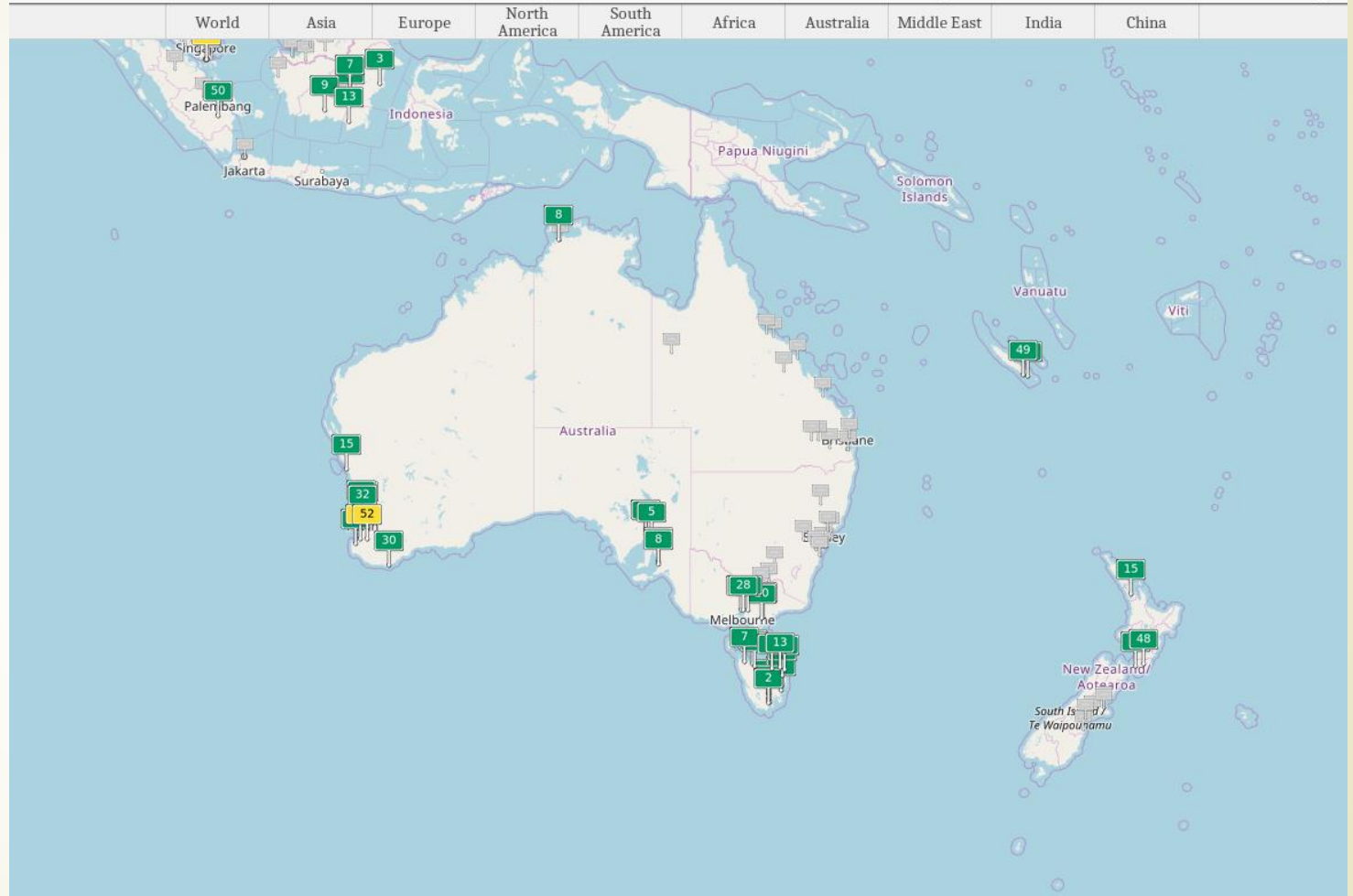


# Asia



# Australia

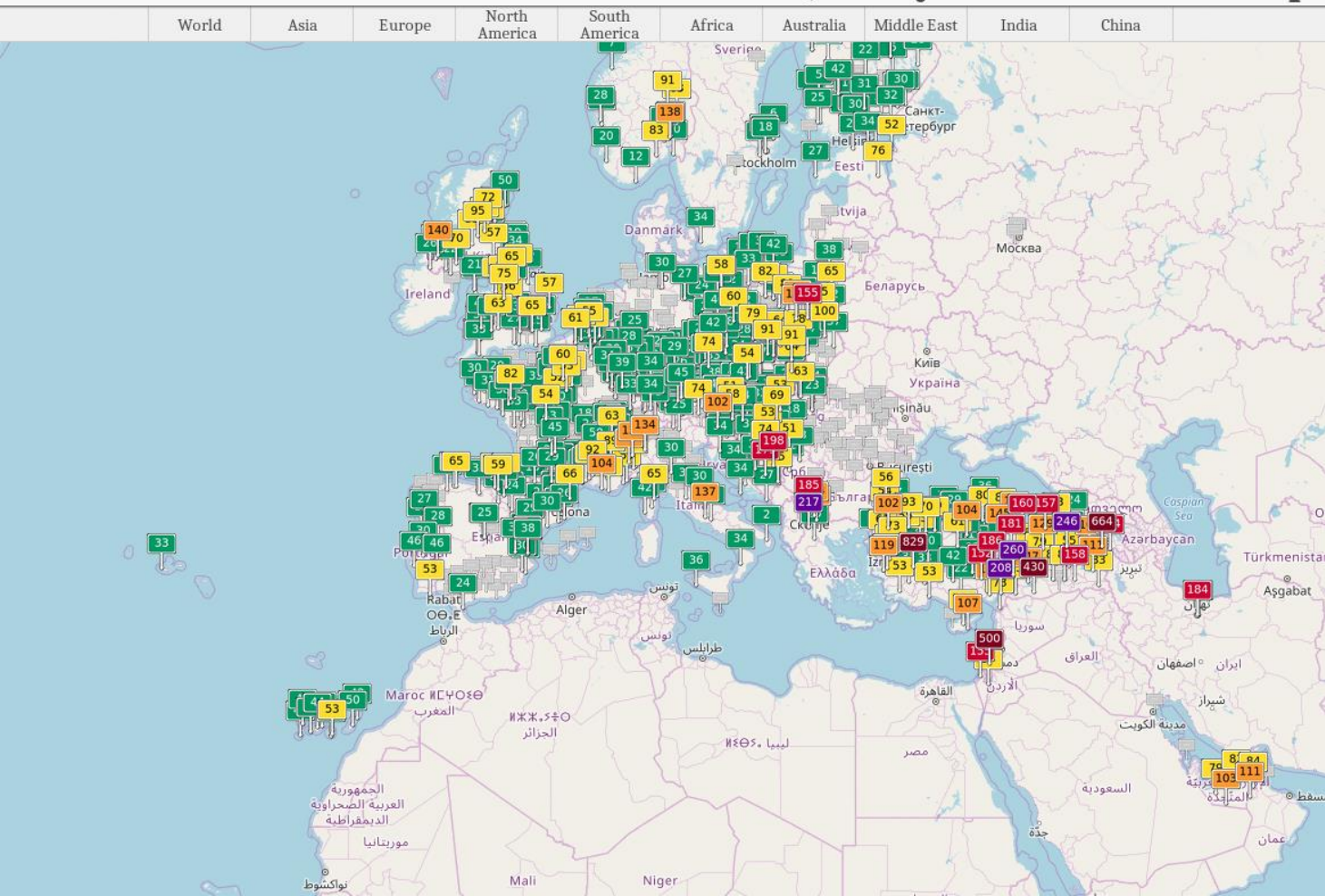
## Air Pollution in World: Real-time Air Quality Index Visual Map





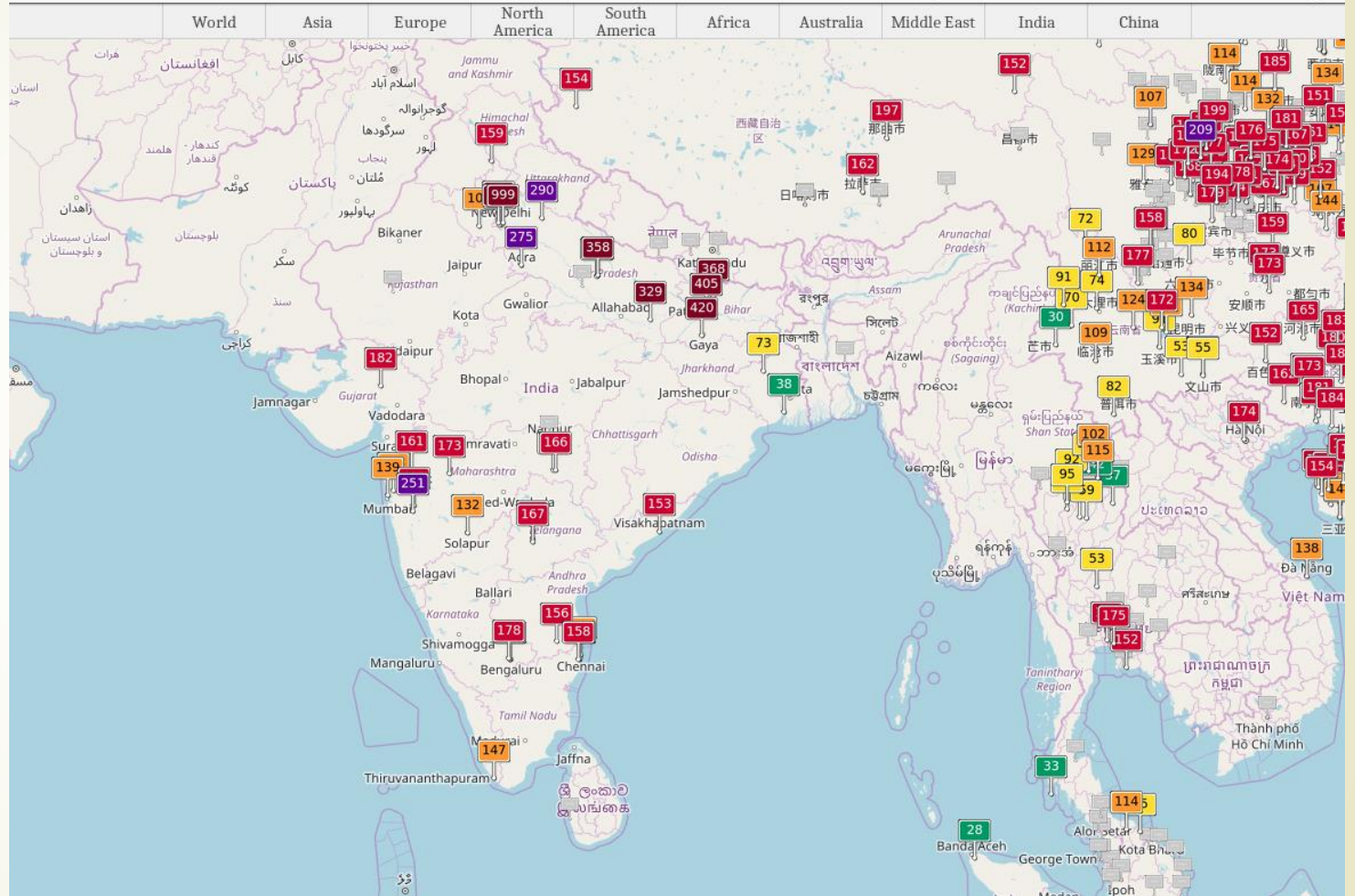
# Europe

Air Pollution in World: Real-time Air Quality Index Visual Map



# India

## Air Pollution in World: Real-time Air Quality Index Visual Map





# Midle East

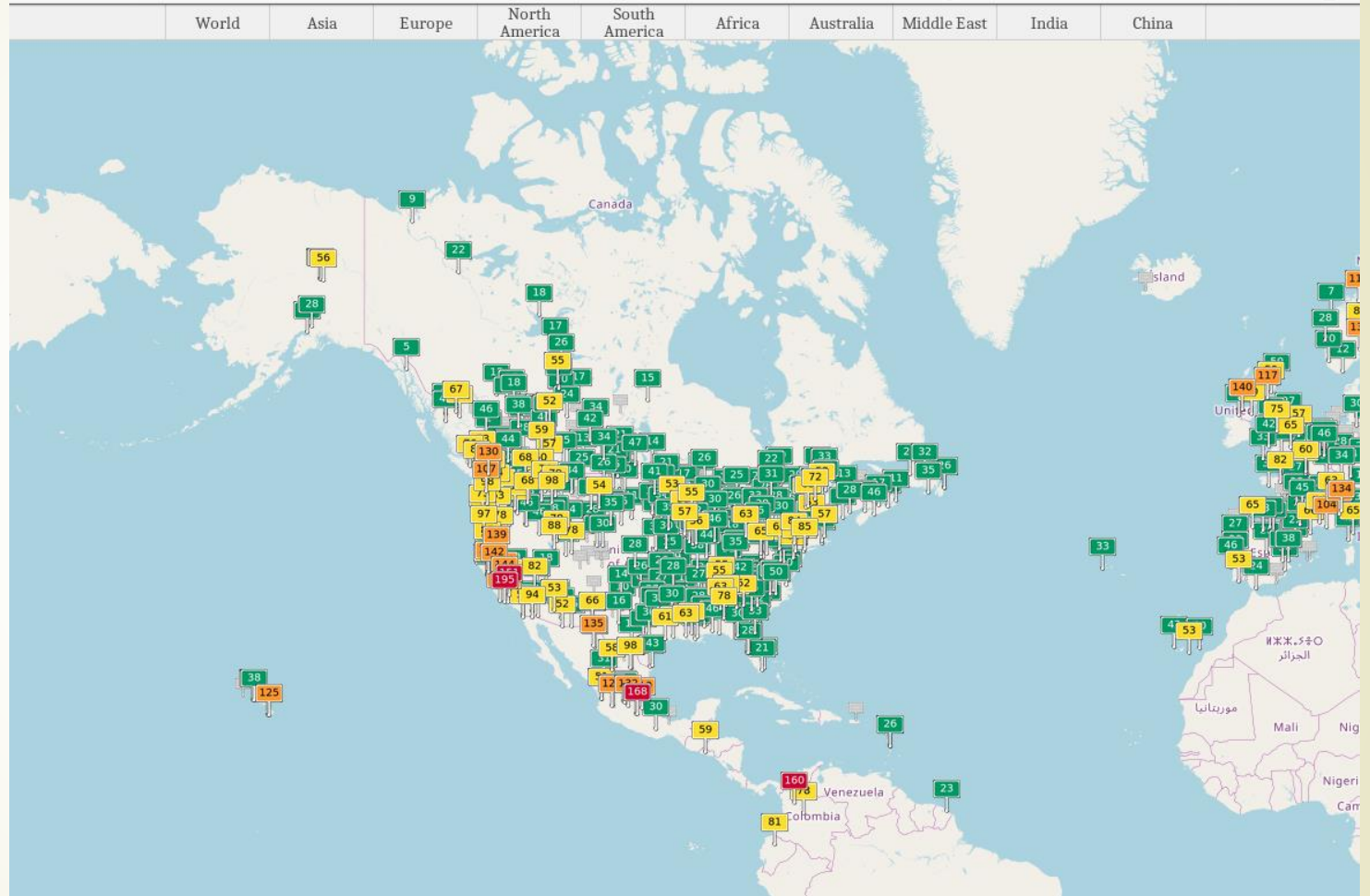
Air Pollution in World: Real-time Air Quality Index Visual Map





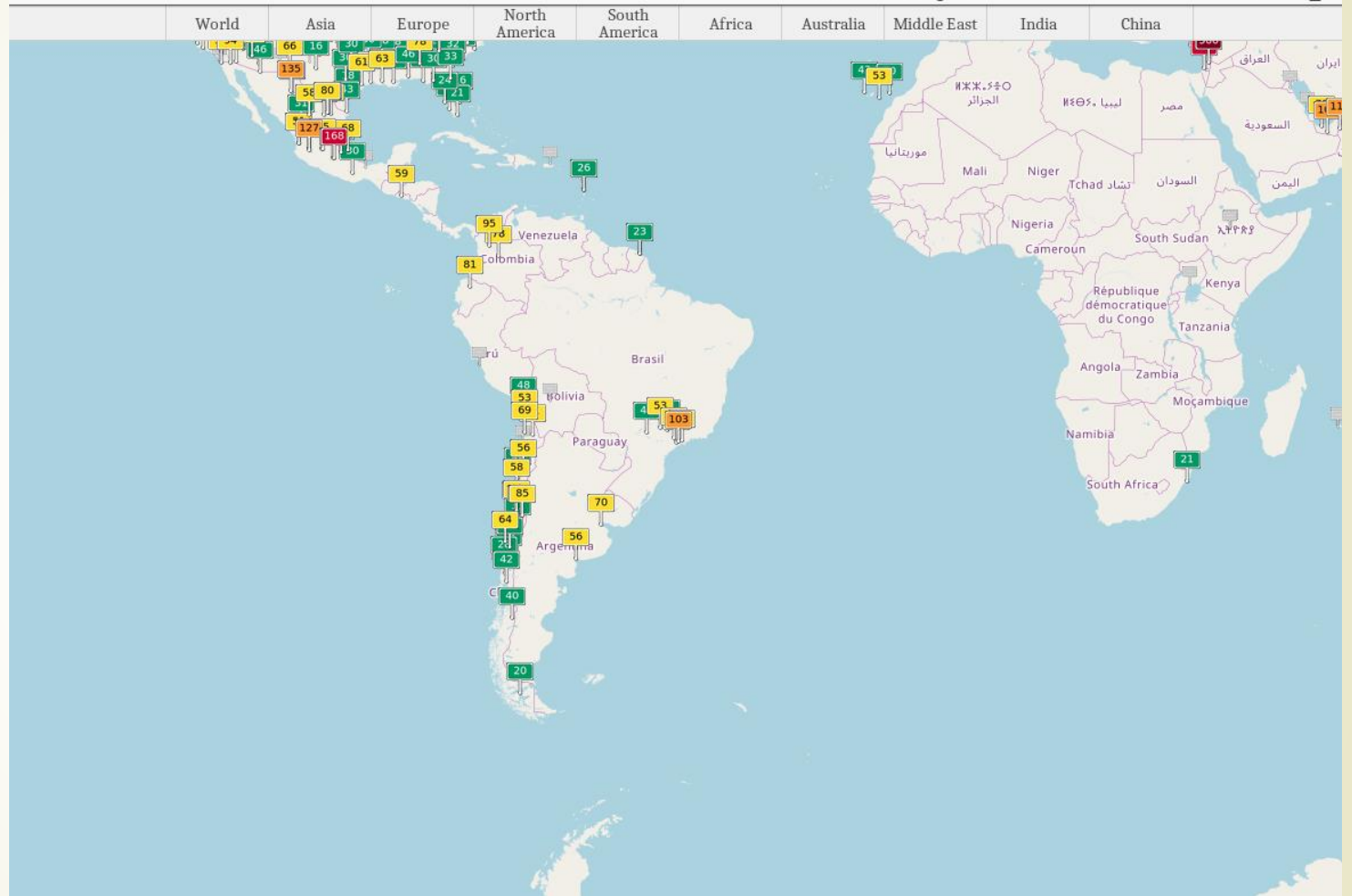
# North America

## Air Pollution in World: Real-time Air Quality Index Visual Map



# South America

Air Pollution in World: Real-time Air Quality Index Visual Map





# Thanks for your attention!

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