428.12M

31M 2.62M

Total Sales

Bottles Sold

No. Transactions

24.76M

6.52M

Total Volume Sold (Litres)

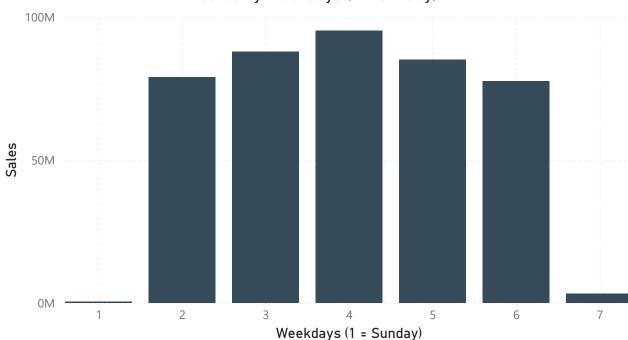
Total Volume Sold (Gallon)

Total Sales by Weekdays, Throughout Months

Month	2	3	4	5	6
January	6,324,490.55	5,691,577.06	6,165,689.87	5,336,242.18	5,147,660.20
February	6,327,460.63	5,424,009.27	6,504,345.63	5,995,959.13	5,366,031.29
March	7,379,971.04	7,408,016.28	8,976,374.25	6,252,669.10	6,636,511.31
April	6,346,872.57	6,283,458.42	7,016,643.65	7,889,484.89	7,169,530.49
May	6,250,541.41	6,979,411.95	7,541,453.00	6,737,292.28	5,621,224.47
June	7,172,335.96	8,065,704.93	9,105,970.00	7,089,052.59	5,752,941.56
July	5,851,654.24	6,107,298.28	7,913,823.73	7,814,634.56	7,454,382.40
August	6,812,111.57	9,244,693.86	7,778,453.00	6,840,118.67	5,793,539.77
September	4,200,694.91	6,767,523.46	9,234,854.60	8,859,062.74	5,738,570.36
October	7,064,751.05	8,623,728.89	7,708,292.17	7,065,516.91	7,550,914.30
November	8,579,056.81	9,127,714.26	7,592,013.13	5,484,385.34	7,153,930.99
December	6,702,160.14	8,114,403.60	9,614,303.19	9,636,286.77	8,190,207.71

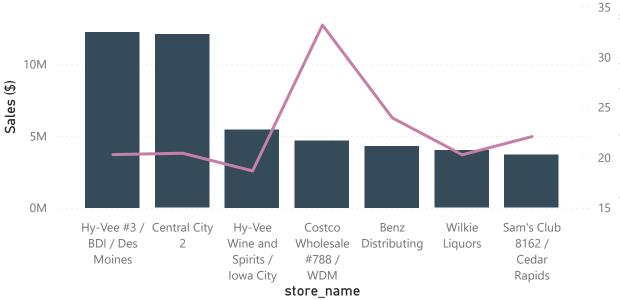


Sales by Weekdays (1 = Sunday)



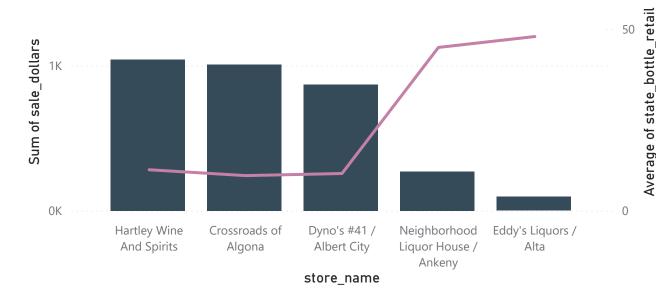
High Performance - Sales (\$) and Avg Retail Pricing

● Sales (\$) ● Average of state_bottle_retail

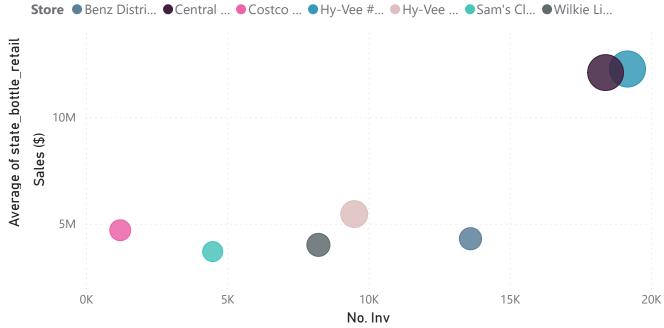


Low Performance - Sales (\$) and Avg Retail Pricing

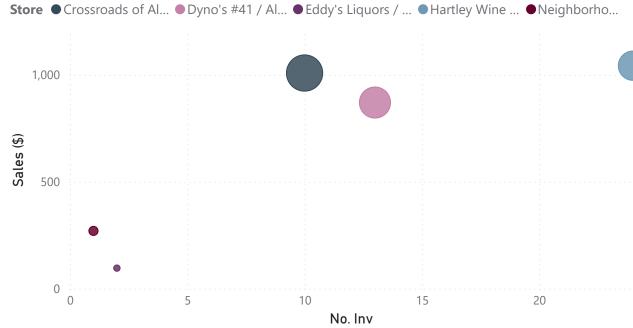
Sum of sale_dollars Average of state_bottle_retail



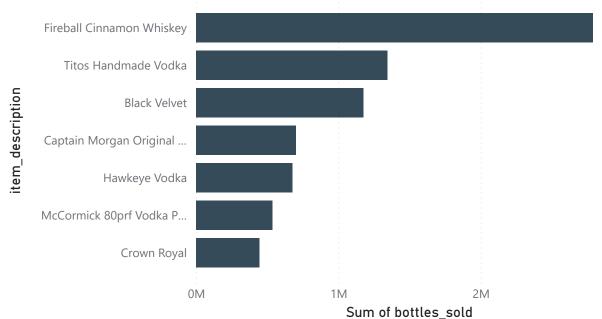
No. Inv, Sales (\$) and No. Bottles by Store and Store



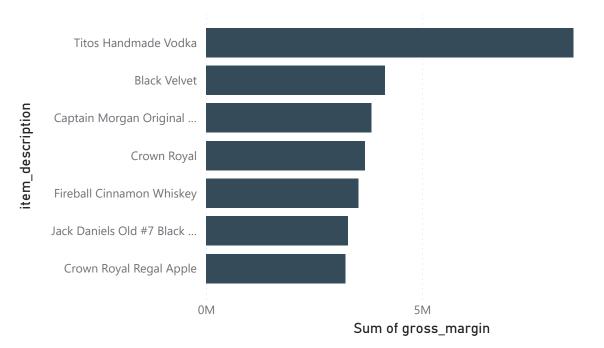
No. Inv, Sales (\$) and No. Bottles by Store and Store



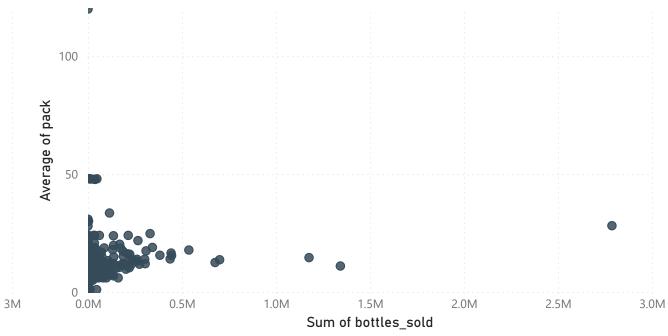
Top 7 Prod with Most No. Bottles Sold Fireball Cinnamon Whiskey



Top 7 Prod with Most Total Margin



Pack Size - No. Purchase Correlation



Correlation - Margin, Total Sales, and No. Bottles

