

SKILLS

Programming Languages : PHP, HTML, Javascript, jQuery, MySQL, Python
Tools & Platforms : Git, GitHub, VS Code, Vercel
Frameworks & Libraries : Laravel, Azure, Node.js, Pandas, NumPy, Matplotlib

TECHNICAL EXPERIENCE

Automation Technical Specialist

Feb 2022 — Currently

The Nielsen Company Indonesia

Jakarta - Remote

- Build some ready-made tools with the platform **Google Workspace**.
- Create an interviewer **Honorarium Payment** website for internal teams and vendors.
- Develop project assignment system for **field team** (*migration from manual to website*).
- Developed a web-based program in collaboration with **Business Analysis**.
- Build REST API with *PHP* for several internal teams and collect data from Database Warehouses

Digital Automation

Jan 2020 — Feb 2022

The Nielsen Company Indonesia

Jakarta - Remote

- Build a *Google Workspace* automation system using **Google Apps Script**.
- Create data summaries and dashboards and Analysis data to support team Field with **Google Sheets**.
- Create team internal tools, (Work Order System) using Google Sheet, Google Apps Script, & Google Form
- Manage and develop all database warehouses.

Freelance Web Developer (Bekasi, Indonesia)

Oct 2019 - Dec 2019

Full-stack - Web Developer

Bekasi- Remote

- Build some ready-made website projects.
- Design the desired feature requirements.
- Ensure the website is built according to user needs.
- Implement innovative solutions to meet the needs of users in creating features on the website.

Data Entry Specialist

Sep 2019 - Oct 2019

PT. Doosan Cipta Busana Jaya

Jakarta - On-Site

- Input data on import and export procurement.
- Produce financial reports.

PROJECTS

RevoU Mini Course - Amazon Prime Data Visualization

Sep 2024

- Creating Data Visuals to find what insights are obtained from the dataset used (*source; [kaggle](#)*)
- Using **Google Sheets** to clean and manipulate data before processing.
- Develop project used **Python** and several libraries (*Pandas, Numpy, Matplotlib*) to process data into Visual Data

Habis Kerja Data Science - Modelling Leads Scoring Madugital

Aug 2024

- Develop a machine learning model that can give leads a chance or score based on their likelihood to buy a product.
- Perform Data Understanding, Data Preparation, and Data Modeling using **Python**.
- The final data is made to predict the category of leads to facilitate identification by salesmen in the form of Visual Data.

Shopee Scraping Review

Aug 2024

- Creating data scraping tools for the needs of analyzing store reviews from E-Commerce (Shopee).
- Using Python for the programming language, then the output is made into JSON or CSV format.

Company Profile - Bimbel Ojo Kendor (by Pakde Tarno)

Jul 2023

- Create a company profile website, where the company is engaged in Tutoring for Training and Exam Preparation for POLRI, TNI, and Government-affiliated School.
- Develop project using framework **Laravel**.

EDUCATION

University of Gunadarma - Information Systems (GPA 3,45)

2014 — 2018

SMK Yadika 13 - Computer and Network Engineering

2011 — 2014

SMP Negeri 5 Tambun Selatan - Junior High School

2008 — 2011

REFERENCE

HAFIZ HANAFI

Automation & Technical Solutions Leader

hafiz.hanifi@nielseniq.com | 0851-1968-5600