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REYNHARD RAMADHAN HALAKA

Github
Linkedin
Portfolio

Graduated with Bachelor of Information Systems from Gunadarma University with GPA 3.45 who is seeking to transition into a dynamic role as a Data Analyst. Proficient in SQL, Python, Ms. Excel and Google Sheets. Possessing a strong foundation in problem-solving skills, attention to detail, presentation skills, communication and analytical skills cultivated in fast-paced environments, I am eager to leverage my analytical mindset and proficiency in data interpretation to excel in the field of data analysis.

SKILLS

Programming Languages : PHP, MySQL, Python, JSON
Tools & Platforms : Microsoft Office, Google Workspace, Azure, SQLyog
Frameworks & Libraries : Pandas, NumPy, Matplotlib

WORK EXPERIENCE

The Nielsen Company Indonesia   **Jakarta - Remote**
Automation Technical Specialist   *Feb 2022 — Sep 2024*

- Collaborated with the Field department to create summary statistics and KPI assessments in Excel, evaluating the performance of 27 supervisors.
- Automated data retrieval from various raw data sources using Power Query and data blending techniques, achieving an average accuracy of 97% across all entries.
- Identified, analyzed, and interpreted inconsistencies and potential fake responses in over **200+ complex data sets** to ensure data integrity and accuracy.
- Managed quarterly KPI reports by designing advanced solutions with Google Apps Script, reducing data **processing time by 40%**.
- Develop methods to support the access, storage, and reporting of data sets that result from projects initiatives.
- Accomplished seamless data integration across multiple internal teams as measured by efficient API performance and data accessibility, by building **RESTful APIs** in **PHP-based** to gather and deliver real-time data from Database Warehouses.

Digital Automation   *Jan 2020 — Feb 2022*

- Increase work order automation during the COVID period by 85% by developing an interactive and efficient online **Work Order System** using the Google Workspace platform (Google Sheets, Google Apps Script, and Google Forms).
- Managed and developed database warehouses to support data storage and retrieval, built automation systems using Google Apps Script in Google Workspace, and created data summaries, dashboards, and analyses in Google Sheets to enhance field team performance.
- Implemented automated database backup procedures to minimize potential data loss and decrease **recovery time by 60%**.

PT. Doosan Cipta Busana Jaya   **Jakarta - On-Site**
Data Entry Specialist (Internship)   *Sep 2019 — Oct 2019*

- Input data on import and export procurement, and design the desired feature requirements to meet user expectations by gathering feedback and conducting thorough analysis.

PROJECTS

RevoU Mini Course - Amazon Prime Data Visualization   **Sep 2024**

- Created and implemented data visuals to derive insights from *kaggle* datasets, processed and cleaned data using Google Sheets, and developed data visualization projects using Python with libraries such as Pandas, Numpy, and Matplotlib for insightful data analysis.

Habis Kerja Data Science - Modelling Leads Scoring Madugital   **Aug 2024**

- Developed and implemented a machine learning model to assign a probability score to leads based on their purchase likelihood, analyzed and prepared data using Python for accurate modeling, and created predictive visualizations to categorize leads for streamlined identification by sales teams.

Shopee Scraping Review   **Aug 2024**

- Developed data scraping tools to analyze store reviews from Shopee, utilized Python to automate data extraction, and formatted outputs into JSON and CSV for streamlined data analysis.

EDUCATION, COURSES, & CERTIFICATION

University of Gunadarma - *Information Systems (GPA 3,45)*	**2014 — 2018**
MySkill - *Website Development Fundamental - COURSES*	**2024**
Habis Kerja - *Data Science with Python - COURSES*	**2024**
RevoU - *Data Analytics Mini Course - COURSES*	**2024**
BBPLK KEMNAKER - *Web Developer Programming - CERTIFICATION*	**2019**

REFERENCE

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