

Guide to Site Builder Add Ons Beta Documentation August 13, 2012



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SuiteCommerce Site Builder Add-On Overview

SuiteCommerce Site Builder Add-Ons provide a SaaS (Software as a Service) solution that offer a set of add-on ecommerce features for your NetSuite web store delivered in a bundle.

You can use the custom site theme installed by the bundle, which includes all of the add-on functionality. Or you can customize the templates, tags and custom records installed by the bundle to build your own, unique ecommerce solution.

Contact your NetSuite account representative for more information about provisioning Site Builder Add-Ons.

Read the topics below to get started:

- Advanced Features Included in the Bundle
- Prerequisites for Using Site Builder Add-Ons
- Configuring Site Builder Add-Ons
- Site Builder Add-Ons Reference

Advanced Features Included in the Bundle

SuiteCommerce Site Builder Add-Ons include the following ecommerce functionality:

Product Reviews and Ratings

The bundle installs the online form that customers use to submit product reviews on your site, and corresponding custom records used to capture the product review information.

Product Images Gallery

Provide multiple views and images for any product. The bundle adds a custom tab to NetSuite item records, where you can choose up to five different images for each of the products you sell online.

Quick View

After using global search to return a list of items, and on any product listing page, shoppers can click the Quick View icon to see the item detail page in a lightview overlay.

Product Zoom

Customers can zoom in to a closer view by hovering over an image on the item detail page.

Mini Cart

A list of the items in the shopping cart displays when the shopper hovers over the shopping cart button.

Back In Stock Notification

Shoppers can register to be notified when an item they want to order is back in stock. The online form and corresponding custom record used to track customer and item stock information is installed by the bundle.

Recently Viewed Items

Customers who log in, can see the products they viewed during their last visit. The bundle installs a custom Web Site tag for displaying recently viewed items, and includes that tag in a custom site theme.

Wish List

Customers who log in can keep track of those items they want to purchase in the future. The bundle installs a custom Web Site tag for rendering the wish list, and includes that tag in a custom site theme.

Saved Cart

Customers who regularly purchase the same items can save a list of those items and then add the list to the shopping cart when they are ready to submit an order.

Previous and Next Item

While viewing an item detail page, a shopper can click a link to view the next or previous item in the same category.

Quick Order Entry

Your customers can enter orders using the Quick Order portlet by entering an SKU and quantity for each item.

Cart Abandonment Notification

You can send an email to customers who have logged in, and then left your site without having purchased the items in the shopping cart. The email serves as a reminder, and includes a list of the items left in the cart. A saved search and scheduled script to track customer and product information is installed by the bundle.

Prerequisites for Using Site Builder Add-Ons

Before you can start using Site Builder Add-Ons, you must have the correct module provisioned in your account, enable the required features, and then install the bundle.

- 1. Contact your NetSuite account representative for more information about provisioning the Site Builder Add-Ons module.
- 2. Log in to your NetSuite account, and turn on the features associated with the Site Builder Add-Ons module. For more information, see Enabling Required Features.
- 3. Install the bundle in your NetSuite account. See, Installing the Site Builder Add-Ons.

Enabling Required Features

In addition to Web Presence features, the Site Builder Add-Ons module also incorporates CRM and SuiteCloud features. To use all the functionality included in the bundle, an account administrator or another user with the Enable Features permission can turn on the features listed below.

To enable required features for the Site Builder Add-Ons module:

- **1.** Go to Setup > Company > Enable Features.
- **2.** Click the CRM tab.
 - In the Basic Features section, check the box for Marketing Automation.
 - In the Marketing section, check the boxes for Online Forms, and Mail Merge.
- **3.** Click the Web Presence tab.
 - In the Web Site section, check the boxes for Web Site, Web Store, and Advanced Site Customization.
 - In the Publishing section, check the box for Host HTML Files.
- 4. Click the SuiteCloud tab.
 - In the SuiteScript section, check the boxes for Client SuiteScript, and Server SuiteScript.
 - In the SuiteBuilder section, check the boxes for Custom Records, and Item Options.
- 5. Click Save.

After the features are enabled in your NetSuite account, go to the next step, Installing the Site Builder Add-Ons.

Installing the Site Builder Add-Ons

After your NetSuite account representative has provisioned the module in your account, and the required features have been enabled, you can install the bundle.



To install Site Builder Add-Ons:

- **1.** Go to Setup > Customization > Install Bundle.
- **2.** Select the following:
 - For Location, select **Repository**.
 - For Availability, select **Shared**.
 - In the Keywords field, type **16015**. This is the bundle ID.
- 3. Click Search. The Bundle displays in the list.
- Click Gproxy Solutions Inc. AEM Ver. 2.0.
- 5. Click Install.

Reviewing Bundle Components

After the bundle is installed, the components listed below appear in your NetSuite account. These components enable Site Builder Add-On functionality:

- Custom Item Fields
- **Custom Lists**
- Custom Records
- File Cabinet Files
- Saved Customer Searches
- Saved Custom Record Searches
- Custom Subtabs on entity records
- Custom Subtabs on Item Records
- Custom SuiteScript
 - Restlets
 - Scheduled SuiteScript
 - Suitelets
 - User Events
- Custom Item/Category Templates
- **Custom Layouts**
- **Custom Tags**
- A Custom Theme

After the bundle is installed in your account, you can start Configuring Site Builder Add-Ons.



Configuring Site Builder Add-Ons

Configuration consists of setting up the layouts, online forms and templates installed by the bundle, specifying the features you want to use on the General Preferences page, and modifying your site theme. Follow the steps described below:

- 1. Assign the bundle and site numbers to each of the custom layouts included in Site Builder Add-Ons. See Setting up Custom Layouts.
- 2. Set up the online form template for capturing product reviews from your customers. For more information, see Configuring the Product Review Form.
- 3. Set up the online form template customers use to sign up for Back in Stock Notifications. For more information, see Configuring the Back In Stock Functionality.
- 4. Create email templates for Back in Stock Notifications and Cart Abandonment Notifications. See Creating Email Templates for Site Builder Add-Ons.
- 5. Setup general preferences for Site Builder Add-Ons. Here, you can specify the functionality you want to use. For more information, see Setting General Preferences for Site Builder Add-Ons.
- **6.** Edit custom tags to integrate Site Builder Add-Ons in your web site. See, Customizing Tags for Site Builder Add-Ons.
- 7. Modify your web store theme. You can use the theme installed by the bundle, which incorporates all the add-on features, or you can create a custom theme to use only some of the features. See Modifying your Web Site Theme.

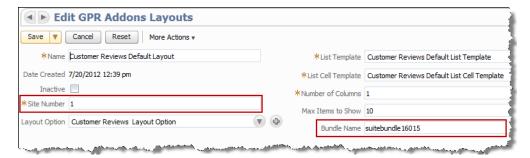
Setting up Custom Layouts

In this step, you will set the correct bundle number on each record in the GPR Addons **Layouts List**, and associate each layout with a web site. If you are using Site Builder Add-Ons on more than one site, make a copy of each layout and change the Site Number field value on each new record.

Important: If you want to change the custom layouts included in the bundle, you must create a new record with a new name. When bundle updates are released, any changes you make to the layouts installed by the bundle will be overwritten.

To setup custom layouts:

- 1. Go to Setup > Customization > Record Types.
- 2. Click List on the same row as GPR Addons Layouts. A list of installed layouts appear.
- 3. Click Edit next to each record to set the correct bundle number and associate each layout with a web site.



- Enter the ID for your site in the Site Number field.
- Enter **sitebundle16015** on each record, in the Bundle Name field.
- Click Save.

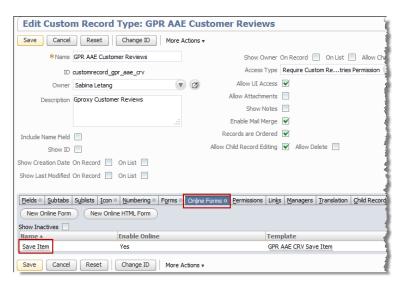
After you complete setting up the custom layouts, go to the next step, Configuring the Product Review Form.

Configuring the Product Review Form

The product review form is used to capture product information from your customers online. It is a custom record online form that is added to your account when you install Site Builder Add-Ons bundle.

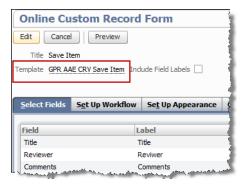
To configure the product review online form:

- **1.** Go to Setup > Customization > Record Types.
- Click on GPR AAE Customer Reviews to edit it.
 - **a.** Click the **Online Forms** subtab.



b. Click **Save Item** to open the Online Custom Record Form.

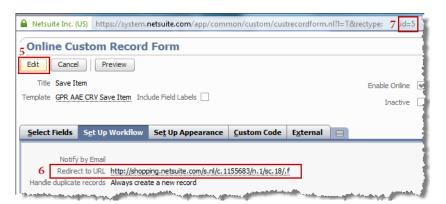
c. Click the HTML Form Template.



d. Edit the online form template by clicking Edit next to the filename.



- e. Find and replace the test drive account number (TSTDRV...) with your own account number.
- **f.** Save the file.
- Click Back to go back to the Online Custom Record Form page.
- Click the **Set Up Workflow** subtab.
- Click Edit. 5.



- Specify a value for the **Redirect to URL** field. It can be either a static HTML page in your NetSuite File Cabinet, or any of your web site URLs.
- Take note of the form ID appearing in the address bar.
- Click Save.
- **9.** Update the custom tag associated with your Customer Review Form.
 - Go to Setup > Website > Tags.
 - **b.** Edit the tag: GPR_AAE_CRV_ADDTOHEAD.



Find the **getOnlineFormUrl** method call in the code, and pass the ID for your online form (Step 7). For example, if the form ID is 5, the complete method call would be <%=getOnlineFormUrl(5)%>.

c. Click Save.

After you have configured the Product Review functionality, go to the next step, Configuring the Back In Stock Functionality

Configuring the Back In Stock Functionality

Your customers can use the Back In Stock Notification form to sign up for receiving an email message when an item they want to order comes back into stock.

To configure the Back In Stock Notification online form:

- **1.** Go to Setup > Customization > Record Types.
- 2. Click on GPR AAE Back In Stock Notif.
 - a. Click the Online Forms subtab.
 - Click **Save Notification** to open the Online Custom Record Form.
 - Click the Online Form Template, **GPR AAE BSN Save notification**.
 - d. Click Edit next to the HTML template, tpl-gpr-aae-bsn-save-notification.html to edit the file.

- e. Find and replace the test drive account number (TSTDRV...) with your own account number.
- **f.** Save the file.
- Click Back to go back to the Online Custom Record Form page.
- Click the Set Up Workflow subtab.
- 5. Click Edit.
 - a. Specify a value for the Redirect to URL field. It can be either a static HTML page in your NetSuite File Cabinet, or any of your store URLs.Is this correct?
 - **b.** Take note of the form ID for appearing in the address bar on the Online Custom record From page.
 - **c.** Click Save.
- **6.** Update the custom tag associated with your Back in Stock Notification Form.
 - **a.** Go to Setup > Website > Tags.
 - **b.** Edit the tag, GPR_AAE_BSN_ADDTOHEAD. Find the getOnlineFormUrl method call in the code, and pass the ID for your online form. For example, if the form ID is 5, the complete method call would be <%=getOnlineFormUrl(5)%>.
 - c. Click Save.

After you have configured the product review functionality, go to the next step, Creating Email Templates for Site Builder Add-Ons.

Creating Email Templates for Site Builder Add-Ons

You must create templates for the email functionality installed by the bundle: Back in Stock, and Cart Abandonment Notifications. Follow the instructions in the NetSuite Help Center to set up email templates for your web site. Read the topic, Creating Templates for Web Store Email Messages.

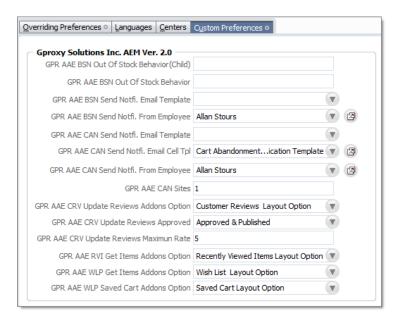
After you have created web store email templates for the notifications listed above, go to the next step, Setting General Preferences for Site Builder Add-Ons.

Setting General Preferences for Site Builder Add-Ons

You must set general preferences in your NetSuite account to use the custom functionality delivered in the Site Builder Add-Ons. It is not necessary to specify values for features that you do not plan to use.

To set general preferences for the Site Builder Add-Ons:

- **1.** Go to Setup > Company > General Preferences.
- **2.** Click the **Custom Preferences** subtab.



- In the **Gproxy Solutions Inc. AEM Ver. 2.0** section, set a value for each feature that you plan to use in your web store.
 - a. GPR AAE BSN Out Of Stock Behavior(Child): If you selected the option, Allow back orders with no out-of-stock message on the Web site setup page, enter that text here. Otherwise, the bundle uses the option you selected on the Shopping tab on the Web Site Setup page, and you can leave this field blank.
 - **GPR AAE BSN Out Of Stock Behavior:** The value in this field should be the same as the value in the previous field.
 - **GPR AAE BSN Send Notfi. Email Template:** Select an email template for Back in Stock Notification messages. You can create a custom web store email template and use it here. For more information, see Creating Email Templates for Site Builder Add-Ons.
 - d. GPR AAE BSN Send Notfi. From Employee: Select an employee as the sender of Back in Stock Notification email messages.
 - **GPR AAE CAN Send Notfi. Email Template:** Select an email template for Cart Abandonment Notifications. For more information, see Creating Email Templates for Site Builder Add-Ons.
 - GPR AAE CAN Send Notfi. Email Cell Tpl: Select a template for Cart Abandonment Notifications.
 - To create a template for this purpose, you must go to Setup > Customization > Record Types. Click New Record next to GPR Addons Templates, and then enter your template HTML.
 - **GPR AAE CAN Send Notfi. From Employee:** Select an employee as the sender of Cart Abandonment Notification email messages.

- h. GPR AAE CAN Sites: Enter the site ID for the site associated with cart abandonment notification messages. If you operate multiple web sites, you can add multiple site IDs separated by commas.
- GPR AAE CRV Reviews Addons Option: Select Customer Reviews Layout Option.
- GPR AAE CRV Update Reviews Approved: Select Approved & Published.
- k. GPR AAE CRV Update Reviews Maximum Rate: Set the maximum rating value. All the default templates included in the bundle use five as the maximum value. If you want to specify a different value for maximum, you can modify the online form to allow input of the maximum rating you specify here.
- I. GPR AAE RVI Get Items Addons Option: Select Recently Viewed Items Layout Option.
- m. GPR AAE WLP Get Items Addons Option: Select Wish List Layout Option with *Multiple add to Cart.*
- n. GPR AAE WLP Saved Cart Addons Option: Select Saved Cart Layout Option.

Customizing Tags for Site Builder Add-Ons

To successfully integrate Site Builder Add-Ons into your web site, you must edit two of the custom tags installed by the bundle:

- Customizing GPR_AAE_ADDTOHEAD_N1
- Customizing GPR_AAE_BUNDLENAME

The add-on functionality installed by the bundle is based on custom code included in custom Web Site tags. For a list of all the tag names, see Adding Web Site Tags to Item and Category Templates.

Understanding the tags associated with each add-on feature is helpful when you are creating your own solution based on Site Builder Add-Ons. Each tag name is prefixed according to the add-on functionality it is associated with. For more information, see Prefixes for Web Site Tags in Site Builder Add-Ons.

Customizing GPR AAE ADDTOHEAD N1

You must modify the GPR_AAE_ADDTOHEAD_N1 tag, even if you choose to use all the functionality installed by the bundle without customizing any features. This tag calls the AAE front-end libraries and css stylesheet, thus rendering the general look and feel of the web site theme and the JavaScript functionality.

Note: If you have only one site or the bundle is only for the site with n=1, you can leave this tag as it is. If you want to use this tag for multiple web sites, you must create duplicates of the tag, rename them, and modify the site ID in each tag appropriately.

To customize the GPR_AAE_ADDTOHEAD_N1 tag:

- **1.** Go to Setup > Web Site > Tags.
- Create a new tag. Note the following:
 - If the tag is for the site 1, append your initials to the tag name, for example, GPR_AAE_ADDTOHEAD_N1_JD.
 - If you have more than one site and you want to setup other sites increment the number in the tag name, for example you could use GPR_AAE_ADDTOHEAD_N2_JD or GPR_AAE_ADDTOHEAD_N2. Adding initials to the tag name allows you to track who changes or creates custom tags.
- 3. Click Save.
- Click Edit next to GPR_AAE_ADDTOHEAD_N1.
- Copy the content of the original tag, and then paste it in the Default Value field of new tag you created in Step 2.
- **6.** There are two things you need to modify in this tag:



The script tag that calls the jQuery library.

If you have already customized your web site to use a jQuery library, modify this call to use your own. You can find the jQuery library included with Site Builder Add-Ons at Documents > Files > File Cabinet > SuiteBundles > Bundle 16015 > site > common.

Note: The JQuery library must be loaded before any other library associated with Site Builder Add-Ons.

The **gprSiteNumber** variable.

Ensure the value assigned to this variable matches your site number. The default is 1.

7. Save the new tag.

Note that if you operate multiple web sites, you must create a tag for each site. For multiple web sites, you must go through Steps 1 - 6 above for each of your web sites, making sure the **gprSiteNumber** variable is updated for each site.



Customizing GPR_AAE_BUNDLENAME

This tag ensures that the custom tags in your account are receiving configuration information for the correct bundle. If you want to use any of the functionality included in Site Builder Add-Ons, the default value for this tag must point to bundle 16105.

- 1. Go back to Setup > Web Site > Tags.
- **2.** Click Edit, next to **GPR_AAE_BUNDLENAME**.
- 3. Verify that **sitebundle16015** is entered in the **Default Value** field.
- 4. Click Save.

Modifying your Web Site Theme

After you have finished Configuring Site Builder Add-Ons, you can choose an option below:

- Start using the custom web site theme installed by the bundle
- Start creating your own custom web site theme (based on the add-on functionality installed by the bundle)

Start using the custom web site theme installed by the bundle

Go to Setup > Web Site > Set up Web Site. Select the bundle's theme on the Appearance subtab. For more information about changing your web site theme, read the topic Setting Up Your Web *Site's Appearance*, in the NetSuite Help Center.

Start creating your own custom web site theme

To create your own web site theme, modify the Web Site tags associated with the elements of the bundle you want to change. For example, you can change the look and feel, some feature functionality, or template and custom record configuration.

Note: Whenever you modify Web Site tags associated with add-on functionality installed by the bundle, copy the original tag, and rename the tag you use for your custom solution. The original tags will be overwritten each time the bundle is updated.

For more information see, Site Builder Add-Ons Reference.

Site Builder Add-Ons Reference

This section includes reference information for customizing various components of the add-on features installed by the bundle.

- Styles for Site Builder Add-Ons
- Adding Web Site Tags to Item and Category Templates
- Prefixes for Web Site Tags in Site Builder Add-Ons
- **Image Browser Options**

Styles for Site Builder Add-Ons

The styles for Site Builder Add-Ons are specified in the **gpr-aae-all-styles.min.css** stylesheet.

To find the .css file:

- 1. Go to Documents > Files.
- 2. Navigate to the SuiteBundles > Bundle 16015 > common folder.

This file includes basic configuration for the Site Builder Add-Ons.

Adding Web Site Tags to Item and Category Templates

The table below lists each tag name and the template where it can be used. Use this table to integrate Site Builder Add-On functionality into your custom theme, or to locate tags you want to modify in the theme created during bundle installation.

Note: If you use the GPR AAE Bundle (Gproxy Design) theme, and you have modified any of the tags installed by the bundle, you must replace references to the original tags in custom records, online forms, other custom tags or file cabinet records installed by the bundle.

| Web Site Tag Name | Current theme 'Addition to <head>' field</head> | Item Tem- plate | Item List | Item List Cell | Footer Tem- plate | Left Sidebar Tem- plate | Info Item Tem- plate |
|-----------------------------------|---|-----------------------|--------------|----------------------|-------------------------|----------------------------------|-------------------------------|
| GPR_AAE_ADDTOHEAD_N1 | Х | | | | | | |
| GPR_AAE_BSN_ADDTOHEAD | Х | | | | | | |
| GPR_AAE_CRV_ADDTOHEAD | X | | | | | | |
| GPR_AAE_CRV_SAVE | | Х | | | | | |
| GPR_AAE_CRV_SHOWITEMLISTRATING_N1 | | | | Х | | | |
| GPR_AAE_CRV_SHOWITEMRATING_N1 | | Х | | | | | |
| GPR_AAE_CRV_SHOWITEMREVIEWS_N1 | | Х | | | | | |
| GPR_AAE_GIR_ADD | | Х | | | | | |
| GPR_AAE_GIR_SHOW | | | | | | | Х |
| GPR_AAE_IMB_GALLERY | | Х | | | | | |
| GPR_AAE_ITEMTEMPLATE | | Х | | | | | |
| GPR_AAE_MCT_ADDTOHEAD | Х | | | | | | |
| GPR_AAE_MCT_SHOW | | Х | | | X | X | Х |

| GPR_AAE_MCT_UPDATECART | | | | | Х | | |
|--------------------------|---|---|---|---|---|---|---|
| GPR_AAE_QIO_ADDTOHEAD | Х | | | | | | |
| GPR_AAE_QIO_SHOW | | Х | | | Х | Х | Х |
| GPR_AAE_QVI_ADDTOHEAD | Х | | | | | | |
| GPR_AAE_QVI_CELLDATA | | | | Х | | | |
| GPR_AAE_QVI_POPUP | | | Х | | | | |
| GPR_AAE_RVI_ADDTOHEAD | Х | | | | | | |
| GPR_AAE_RVI_SAVEITEM | | Х | | | | | |
| GPR_AAE_RVI_SHOWITEMS | | Х | Х | | Х | Х | Х |
| GPR_AAE_WLP_ADD | | Х | | Х | | | |
| GPR_AAE_WLP_ADDCARTITEMS | | Х | Х | | Х | Х | Х |
| GPR_AAE_WLP_ADDTOHEAD | Х | | | | | | |
| GPR_AAE_WLP_SHOWITEMS | | | | | | | Х |

Prefixes for Web Site Tags in Site Builder Add-Ons

Each feature included in Site Builder Add-Ons has its own set of NetSuite Web Site tags. The prefix for each set of Web Site tags indicates the functionality associated with each tag, and the ending is its intended use. The following table maps the tags' prefixes to the corresponding functionality:

| Tag prefix | Functionality |
|-------------|-----------------------|
| GPR_AAE_BSN | Back in stock |
| GPR_AAE_CRV | Customer reviews |
| GPR_AAE_IMB | Image browser |
| GPR_AAE_MCT | Mini cart |
| GPR_AAE_QIO | Quick order item |
| GPR_AAE_QVI | Quick view item |
| GPR_AAE_RVI | Recently viewed items |
| GPR_AAE_WLP | Wish list |

Image Browser Options

Site Builder Add-Ons include a set of tags for displaying images on your site (prefixed with GPR_AAE_IMB). The table below lists additional options and values you can use for customizing the image browser tags installed by the bundle.

For example, the GPR_AAE_IMB_GALLERY_REVERSE tag, includes the zoomType, and title options.

```
Web Site Tags
 Save Cancel Reset More Actions ▼
    *Tag GPR_AAE_IMB_GALLERY_REVERSE
 Description Image Browser - Netsuite Inc. Advanced
}, {
                        zoomType : 'reverse',
title : false
                     });
                  }
               });
             })(iOuerv)
          </script>
```

You can use any of the options described below to customize an image browser tag installed by the bundle.

| Option Name | Default | Description |
|---------------|----------------|--|
| zoomType | 'standard' | Other option values are 'reverse", drag ", innerzoom'. |
| zoomWidth | 300 | The popup window width showing the zoomed area. |
| zoomHeight | 300 | The popup window height showing the zoomed area. |
| xOffset | 10 | Popup window x offset from the small image. |
| | | Always positive to move the popup window more on the right if position is "right" or more on the left if position is "left". |
| yOffset | 0 | Popup window y offset from the small image. |
| | | Always positive to move the popup window more on the top if position is "top" or more on the bottom if position is "bottom"), |
| position | ʻright' | The popup window position. |
| | | Accepted values:'right','left','top','bottom' |
| preloadImages | true | Preloads images. |
| | | If set to true , jqzoom will preload large images. |
| preloadText | 'Loading zoom' | The text to show while preloading images. |
| title | true | Show a small title over the zoomed window it can be the anchor title and if not specified, it will get the small image title. |
| lens | true | if set to false , the small lens over the image will not show. |
| imageOpacity | 0.4 | Set the image opacity when the 'zoomType' option is set to 'reverse'. |
| showEffect | 'show' | The effect by which showing the popup window.Options available: 'show' , 'fadein' . |
| hideEffect | 'hide' | The effect by which hiding the popup window.Options available: 'hide' ,'fadeout'. |
| fadeinSpeed | 'slow' | Changes fade in speed, in case the showEffect option is set to 'fadein'.(options: 'fast','slow',number) |
| fadeoutSpeed | '2000" | Changes fade out speed,in case the hideEffect option is set to 'fadeout'.(options: 'fast','slow',number) |