SuitePromotions Examples

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SuitePromotions Examples

This document explains how to create frequently used promotions in NetSuite using SuitePromotions, and the expected outcomes.

This document does not discuss how to manage the scope of a promotion, nor SuitePromotion features.

For more information regarding creating SuitePromotions and how to make the most of SuitePromotions' features, see the Promotions help topic.

SuitePromotions Overview

SuitePromotions take advantage of all the most recent promotion enhancements, as well as user interface and performance improvements.

When creating any type of SuitePromotion, the basic workflow is as follows:

1. Choose what the discount is applied to (select the promotion type)
2. Enter basic properties and scheduling information
3. Define what the customer needs to buy to be eligible for the discount (Buy conditions)
4. Define the amount of discount the customer will get (Get conditions)
5. Create a coupon code

This document focuses on steps 3 and 4, the Buy and Get conditions for each SuitePromotion type.

The following image illustrates the similarities in the basic workflows for setting the Buy and Get conditions in item, order, or shipping SuitePromotions. Selecting the promotion type from the SuitePromotions landing page determines which Get and Buy conditions can be defined. Buy conditions are defined in the **What the customer needs to buy** section of the promotion record. Get conditions are defined in the **What the customer will get** section.
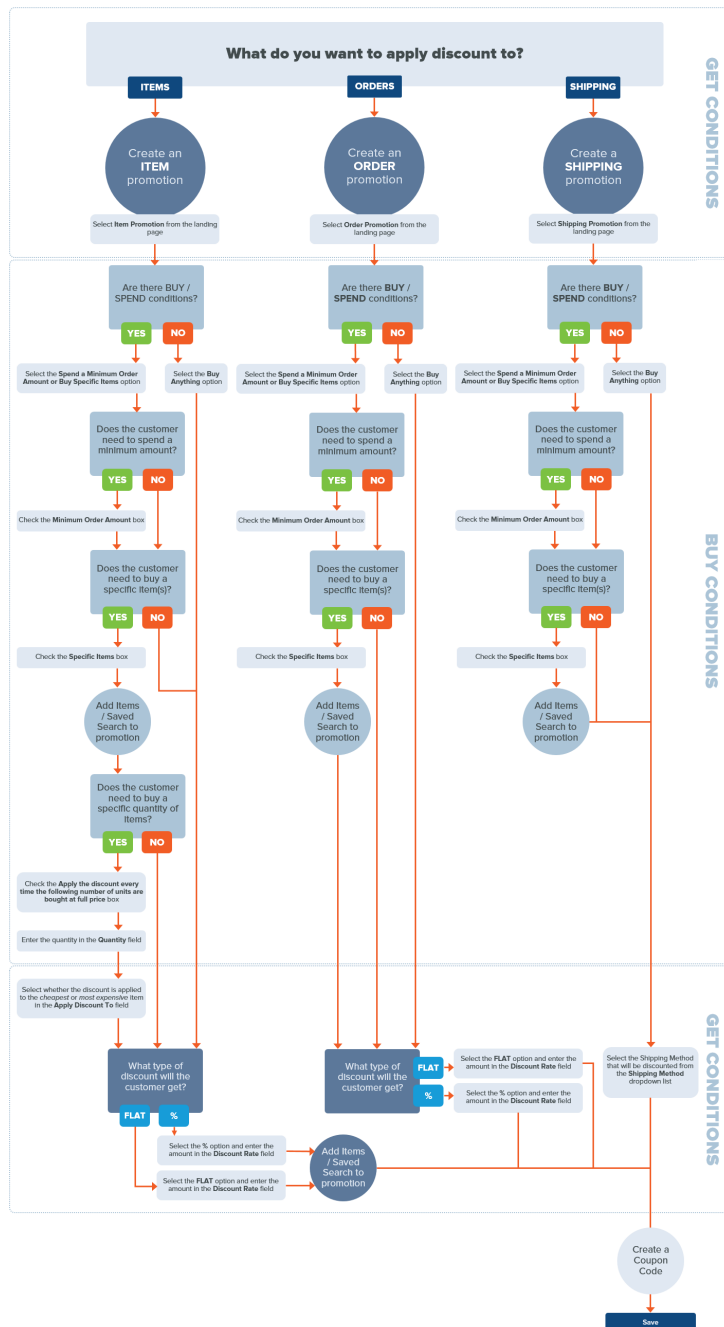
Note: Item, fixed price item, and free gift promotions have the same Buy conditions. However, the Get conditions differ for each of these promotion types.

Promotion Types

With SuitePromotions, you can offer your customers the following types of promotion:

- **Item promotions** – give percentage or currency amount discounts on items
- **Fixed price item promotions** – give items for a fixed discounted price

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- **Order promotions** – give percentage or currency discounts at the order level
- **Shipping promotions** – give your customers free shipping on specific shipping methods
- **Free gift promotions** – give your customers a free gift that is automatically added to their order

Promotion Discounts and Application

Promotions provide different types of discount that can be applied in a variety of ways, resulting in a wide range of possible combinations. The most popular of these combinations are provided in this guide.

Discounts are configured in the **What the customer will get** section of a promotion record and are also referred to as Get conditions.

Discount types:

- Flat rate
- Percentage
- Fixed price

Apply discount to:

- Each unit of the discounted item in the order (the default option).
- Every X number of items. When a unit quantity is added, you must also select if the discount is applied to the cheapest or most expensive item. These promotions are repeated if multiples of the unit quantity are added to the transaction. Currently there is no option to set a limit on how many times the discount can be repeated.

Notes About the Examples

The examples in this document refer to SuitePromotions only. For standard and Advanced Promotions examples, see the Promotions help topic.

The examples only use two inventory items. The price of each item before discount does not change:

- T-shirt – $10
- Dress – $20

The workflows in this document outline the minimum steps required to define the Buy and Get conditions for a SuitePromotion. The workflows do not include steps to define:

- Basic properties (the Name field is a required property in this section)
- Scheduling
- Further settings (the Discount item for accounting field is a required property in this section)
- Scope of the promotion, by limiting its use to specific customers or locations

On item promotions, when the **Apply the discount every time the following number of units are bought at full price** box is checked, a unit quantity must be added. You must also select if the discount is applied to the cheapest or most expensive item.

Item Promotions

Item promotions let you offer discounts on items included in an order. These promotions create line-level discounts for each item defined on the promotion.

Item promotions may include the following:

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- A percentage or amount off an item or items (for example, 40% off all laptops)

- A percentage or amount off an item or items, if certain order criteria are met (for example, "buy one, get one free" or "50% off monitors on orders over $600)

- An item-specific promotional discount for a segment of customers (for example, customers who registered in the last twelve months get 20% off desktop computers)

- A promotional discount off an item or items for a segment of customers, if certain order criteria are met (for example, customers who registered in the last month and buy one item, get another free)

The basic workflow for creating an item promotion and setting the Buy and Get conditions is illustrated in the following image:

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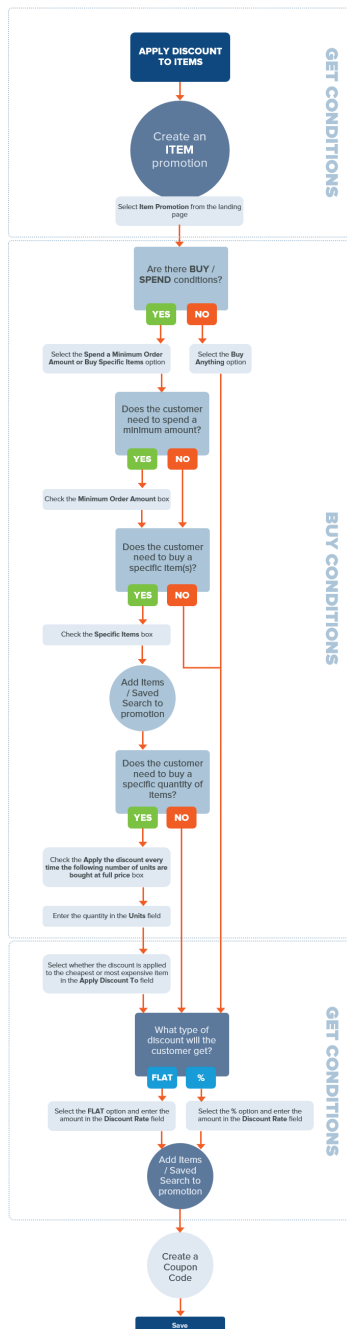
> **Note:** The workflows in this document outline the minimum steps required to define the Buy and Get conditions for a SuitePromotion. Steps to define the basic properties, scheduling, further settings or scope of the promotion are not covered in this document. For more detailed information regarding creating promotions, see the Promotions help topic.

Flat Rate Item Promotions

Currency amount discounts are referred to as flat rate discounts because the amount of discount awarded to the customer is fixed. Flat rate item promotions provide a flat rate discount on a specific item or items when the Buy conditions of the promotion are met.

Each Item – No Conditions – Flat

Customers are eligible for a flat rate discount on a specific item when they buy anything.

Tagline: $10 off all dresses!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Select
Spend a minimum order amount or buy specific items	Clear
Minimum Order Amount	Clear
Specific Items	Clear
Item	–
Apply the discount every time the following number of units are bought at full price	Clear
Units	–

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	Flat

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Field	Value
Discount Rate	10.00
Items to be discounted	Dress
Apply discount to	–

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt	$10	–	$10
1 dress	$20	$10 ($10 off the dress)	$10
1 T-shirt, 1 dress	$30	$10 ($10 off the dress)	$20
2 T-shirts, 2 dresses	$60	$20 ($10 off each dress)	$40

Each Item – Buy Conditions – Flat

Customers are eligible for a flat rate discount on each specified item when they buy a specific item.

Tagline: Buy a T-shirt and get $5 off dresses!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	Clear
Specific Items	Select
Item	T-shirt

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Field	Value
Apply the discount every time the following number of units are bought at full price	Clear
Units	–

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	Flat
Discount Rate	5.00
Items to be discounted	Dress
Apply discount to	–

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt, 1 dress	$30	$5 ($5 off the dress)	$25
1 T-shirt, 2 dresses	$50	$10 ($5 off each dress)	$40
1 T-shirt, 3 dresses	$70	$15 ($5 off each dress)	$55
2 T-shirts, 3 dresses	$90	$15 ($5 off each dress)	$65

Each Item – Spend Conditions – Flat

Customers are eligible for a flat rate discount on each specified item when they spend a minimum amount.

Tagline: Spend $20 or more, and get $5 off T-shirts!

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What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	20.00
Specific Items	Clear
Item	–
Apply the discount every time the following number of units are bought at full price	Clear
Units	–

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	Flat
Discount Rate	5.00
Items to be discounted	T-shirt
Apply discount to	–

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt	$10	–	$10
1 dress	$20	–	$20
1 T-shirt, 1 dress	$30	$5 ($5 off the T-shirt)	$25
4 T-shirts, 1 dress	$60	$20 ($5 off each T-shirt)	$40

Every 1 Item – Buy X, Get X – Flat

Customers are eligible for a flat rate discount on an additional same item.

Tagline: Buy a dress and get $10 off an additional dress!

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Small print: Discount applied to the cheapest dress or dresses

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	–
Specific Items	Select
Item	Dress
Apply the discount every time the following number of units are bought at full price	Select
Units	1

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	Flat
Discount Rate	10.00
Items to be discounted	Dress
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 dress	$20	–	$20
2 dresses	$40	$10 ($10 off the cheapest dress)	$30

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What the customer buys	Price before discount	Discount	Price after discount
3 dresses	$60	$10 ($10 off the cheapest dress)	$50
4 dresses	$80	$20 ($10 off each of the two cheapest dresses)	$60

Every 2 Items – Buy X, Get X – Flat

Customers are eligible for a flat rate discount on an additional same item when they buy three of that item.

Tagline: Buy 2 dresses and get $10 off an additional dress!

Small print: Discount applied to the cheapest dress or dresses

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	–
Specific Items	Select
Item	Dress
Apply the discount every time the following number of units are bought at full price	Select
Units	2

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	Flat
Discount Rate	10.00

Field	Value
Items to be discounted	Dress
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 dress	$20	–	$20
2 dresses	$40	–	$40
3 dresses	$60	$10 ($10 off the cheapest dress)	$50
6 dresses	$120	$20 ($10 off each of the two cheapest dresses)	$100

Every 1 Item – Spend and Buy X, Get X – Flat

Customers are eligible for a flat rate discount on each specified item when they spend a minimum amount.

Tagline: Spend $20 or more and buy 1 T-shirt to get $5 off an additional T-shirt!

Small print: Discount applied to the cheapest dress or dresses

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	20.00
Specific Items	Select
Item	T-shirt

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Field	Value
Apply the discount every time the following number of units are bought at full price	Select
Units	1

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	Flat
Discount Rate	5.00
Items to be discounted	T-shirt
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt	$10	–	$10
1 T-shirt , 1 dress	$30	–	$30
2 T-shirts, 1 dress	$40	$5 ($5 off the cheapest T-shirt)	$35
4 T-shirts, 1 dress	$60	$10 ($5 off the two cheapest T-shirts)	$50

Every 1 Item – Buy X, Get Y – Flat

Customers are eligible for a flat rate discount on a specific item when they buy at least one of a specified different item.

Tagline: For every T-shirt you buy, get $5 off a dress!

Small print: Discount applied to the cheapest dress or dresses

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	–
Specific Items	Select
Item	T-shirt
Apply the discount every time the following number of units are bought at full price	Select
Units	1

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	Flat
Discount Rate	5.00
Items to be discounted	Dress
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt, 1 dress	$30	$5 ($5 off the dress)	$25
1 T-shirt , 2 dresses	$50	$5 ($5 off the cheapest dress)	$45
1 T-shirt, 3 dresses	$70	$5 ($5 off the cheapest dress)	$65
2 T-shirts, 3 dresses	$80	$10 ($5 off each of the two cheapest dresses)	$70

Every 2 Items – Buy X, Get Y – Flat

Customers are eligible for a flat rate discount on a specific item when they buy at least two of a specified different item.

Tagline: For every 2 T-shirts you buy, get $5 off a dress!

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Small print: Discount applied to the cheapest dress or dresses

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	–
Specific Items	Select
Item	T-shirt
Apply the discount every time the following number of units are bought at full price	Select
Units	2

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	Flat
Discount Rate	5.00
Items to be discounted	Dress
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt, 1 dress	$30	–	$30
2 T-shirts , 1 dress	$40	$5 ($5 off the cheapest dress)	$35

What the customer buys	Price before discount	Discount	Price after discount
2 T-shirts, 2 dresses	$60	$5 ($5 off the cheapest dress)	$55
4 T-shirts, 2 dresses	$80	$10 ($5 off the two cheapest dresses)	$70

Every 1 Item – Spend and Buy X, Get Y – Flat

Customers are eligible for a flat rate discount on a specific item when they spend a minimum amount and buy at least one of a different item.

Tagline: Spend $35 or more and buy 1 T-shirt to get $10 off dresses!

SPEND $35 OR MORE
AND BUY 1 T-SHIRT
TO GET **$10 OFF**
DRESSES!

Small print: Discount applied to the cheapest dress or dresses

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	35.00
Specific Items	Select
Item	T-shirt
Apply the discount every time the following number of units are bought at full price	Select
Units	1

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	Flat
Discount Rate	10.00

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Field	Value
Items to be discounted	Dress
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt, 1 dress	$30	–	$30
2 T-shirts , 1 dress	$40	$10 ($10 off the dress)	$30
2 T-shirts, 2 dresses	$60	$20 ($10 off each dress)	$40
3 T-shirts, 2 dresses	$70	$20 ($10 off each dress)	$50

Percentage Item Promotions

Percentage item promotions give customers a percentage off a selected item or items when the Buy conditions of the promotion are met.

Each Item – No Conditions – %

Customers are eligible for a percentage off each specified item.

Tagline: 10% off all dresses!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Select
Spend a minimum order amount or buy specific items	Clear
Minimum Order Amount	–
Specific Items	Clear

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Field	Value
Item	–
Apply the discount every time the following number of units are bought at full price	Clear
Units	–

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	10.00
Items to be discounted	Dress
Apply discount to	–

Examples of the discount provided

When there is a percentage promotion that applies to each item, the discount is returned as a percentage. The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt	$10	–	$10
1 dress	$20	10% ($2 off the dress)	$18
1 T-shirt, 1 dress	$30	10% ($2 off the dress)	$28
2 T-shirts, 2 dresses	$60	10% ($2 off each dress ($4))	$56

Each Item – Buy Conditions – %

Customers are eligible for a percentage off each specified item when they buy a different item.

Tagline: Buy a T-shirt and get 10% off dresses!

Small print: Discount applied to each dress

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What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	–
Specific Items	Select
Item	T-shirt
Apply the discount every time the following number of units are bought at full price	Clear
Units	–

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	10.00
Items to be discounted	Dress
Apply discount to	–

Examples of the discount provided

When there is a percentage promotion that applies to each item, the discount is returned as a percentage. The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt, 1 dress	$30	10% ($2 off the dress)	$28
1 T-shirt, 2 dresses	$50	10% ($2 off each dress = $4)	$46
1 T-shirt, 3 dresses	$70	10% ($2 off each dress = $6)	$64
2 T-shirts, 3 dresses	$80	10% ($2 off each dress = $6)	$74

Each Item – Spend Conditions – %

Customers are eligible for a percentage off each specified item when they spend a minimum amount.

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Tagline: Spend $20 or more and get 50% off T-shirts!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	20.00
Specific Items	Clear
Item	–
Apply the discount every time the following number of units are bought at full price	Clear
Units	–

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	50.00
Items to be discounted	T-shirt
Apply discount to	–

Examples of the discount provided

When there is a percentage promotion that applies to each item, the discount is returned as a percentage. The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt	$10	–	$10

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What the customer buys	Price before discount	Discount	Price after discount
1 dress	$20	–	$20
1 T-shirt, 1 dress	$30	50% ($5 off the T-shirt)	$25
4 T-shirts, 1 dress	$60	50% ($5 off each T-shirt = $20)	$40

Every 1 Item – Buy X, Get X – %

Customers are eligible for a percentage off an additional same item.

Tagline: Buy a dress and get 10% off an additional dress!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	–
Specific Items	Select
Item	Dress
Apply the discount every time the following number of units are bought at full price	Select
Units	1

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	10.00
Items to be discounted	Dress

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Field	Value
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 dress	$20	–	$20
2 dresses	$40	$2 ($2 off the cheapest dress)	$38
3 dresses	$60	$2 ($2 off the cheapest dress)	$58
4 dresses	$80	$4 ($2 off each of the two cheapest dresses)	$76

Buy One, Get One Free (BOGO)

Customers are eligible for a 100% discount on an additional item when they buy at least two of that item.

Tagline: Buy 1 get 1 free on T-shirts! Or 2 T-shirts for the price of 1!

Small print: Discount applied to the cheapest T-shirt or T-shirts.

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	–
Specific Items	Select
Item	T-shirt

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Field	Value
Apply the discount every time the following number of units are bought at full price	Select
Units	1

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	100.00
Items to be discounted	T-shirt
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirts	$10	–	$10
2 T-shirts	$20	$10 ($10 off the cheapest T-shirt)	$10
3 T-shirts	$30	$10 ($10 off the cheapest T-shirt)	$20
6 T-shirts	$60	$30 ($10 off each of the three cheapest T-shirts)	$30

Every 2 Items – Buy X, Get X – %

Customers are eligible for a percentage off an additional same item when they buy at least two that item.

Tagline: Buy two dresses and get 10% off an additional dress!

Small print: Discount applied to the cheapest dress or dresses.

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	–
Specific Items	Select
Item	Dress
Apply the discount every time the following number of units are bought at full price	Select
Units	2

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	10.00
Items to be discounted	Dress
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 dress	$20	–	$20
2 dresses	$40	–	$40
3 dresses	$60	$2 ($2 off the cheapest dress)	$58
4 dresses	$80	$2 ($2 off the cheapest dress)	$78

Buy 2, Get 1 Free

Customers are eligible for a 100% discount on an additional item when they buy at least two of that item.

Tagline: Buy 2 get 1 free on T-shirts! Or Buy 3 for the price of 2!

Small print: Discount applied to the cheapest T-shirt or T-shirts.

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	–
Specific Items	Select
Item	T-shirt
Apply the discount every time the following number of units are bought at full price	Select
Units	2

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	100.00
Items to be discounted	T-shirt
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt	$10	–	$10

What the customer buys	Price before discount	Discount	Price after discount
2 T-shirts	$20	–	$20
3 T-shirts	$30	$10 ($10 off the cheapest T-shirt)	$20
6 T-shirts	$60	$20 ($10 off each of the two cheapest T-shirts)	$40

Every 1 Item – Spend and Buy X, Get X – %

Customers are eligible for a percentage off each specified item when they spend a minimum amount.

Tagline: Spend $20 or more and buy 1 T-shirt to get 50% off an additional T-shirt!

Small print: Discount applied to the cheapest T-shirt or T-shirts.

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	20.00
Specific Items	Select
Item	T-shirt
Apply the discount every time the following number of units are bought at full price	Select
Units	1

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%

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Field	Value
Discount Rate	50.00
Items to be discounted	T-shirt
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt	$10	–	$10
1 T-shirt, 1 dress	$30	–	$30
2 T-shirts , 1 dress	$40	$5 ($5 off the cheapest T-shirt)	$35
4 T-shirts, 1 dress	$60	$10 ($5 off the two cheapest T-shirts)	$50

Every 1 Item – Buy X, Get Y – %

Customers are eligible for a percentage off a specific item when they buy at least one of a specific different item.

Tagline: For every T-shirt you buy, get 10% off a dress!

Small print: Discount applied to the cheapest dress or dresses.

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	–
Specific Items	Select

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Field	Value
Item	T-shirt
Apply the discount every time the following number of units are bought at full price	Select
Units	1

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	10.00
Items to be discounted	Dress
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 dress	$20	–	$20
1 T-shirt, 1 dress	$30	$2 ($2 off the dress)	$28
2 T-shirts , 1 dress	$40	$2 ($2 off the dress)	$38
2 T-shirts, 2 dresses	$60	$4 ($2 off the two cheapest dresses)	$56

Free Item (Buy X, Get Y Free)

Customers are eligible for a free item when they buy a specific different item.

Tagline: Buy a dress and get a free T-shirt!

Small print: Discount applied to the cheapest T-shirt or T-shirts .

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> **Note:** To create a promotion that automatically adds a free gift to a customer's order, see Free Gift Promotions.

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	–
Specific Items	Select
Item	Dress
Apply the discount every time the following number of units are bought at full price	Select
Units	1

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	100.00
Items to be discounted	T-shirt
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 dress	$20	–	$20
1 T-shirt, 1 dress	$30	$10 ($10 off the T-shirt)	$20
2 T-shirts , 1 dress	$40	$10 ($10 off the cheapest T-shirt)	$30
2 T-shirts, 2 dresses	$60	$20 ($10 off the two cheapest T-shirts)	$40

Every 2 Items – Buy X, Get Y – %

Customers are eligible for a percentage off a specific item when they buy at least two of a specific different item.

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Tagline: For every 2 T-shirts you buy, get 10% off a dress!

FOR EVERY 2
T-SHIRTS YOU BUY
GET 10% OFF
A DRESS!

Small print: Discount applied to the cheapest dress or dresses.

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	–
Specific Items	Select
Item	T-shirt
Apply the discount every time the following number of units are bought at full price	Select
Units	2

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	10.00
Items to be discounted	Dress
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt, 1 dress	$30	–	$30
2 T-shirts, 1 dress	$40	$2 ($2 off the dress)	$38

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What the customer buys	Price before discount	Discount	Price after discount
2 T-shirts , 2 dresses	$60	$2($2 off the cheapest dress)	$58
4 T-shirts, 2 dresses	$80	$4 ($2 off the two cheapest dresses)	$76

Every 1 Item – Spend and Buy X, Get Y – %

Customers are eligible for a percentage off a specified item when they spend a minimum amount and buy at least one of a specific different item.

Tagline: Spend $35 or more and buy 1 T-shirt to get 50% off dresses!

Small print: Discount applied to the cheapest dress or dresses.

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	35.00
Specific Items	Select
Item	T-shirt
Apply the discount every time the following number of units are bought at full price	Select
Units	1

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	50.00
Items to be discounted	Dress

Field	Value
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt, 1 dress	$30	–	$30
2 T-shirts, 1 dress	$40	$10 ($10 off the dress)	$30
2 T-shirts , 2 dresses	$60	$20 ($10 off each of the dresses)	$40
3 T-shirts, 2 dresses	$70	$20 ($10 off each of the dresses)	$50

Promotions That Are Not Recommended

Currently, with SuitePromotions it is not possible to apply discount to one item only. When the **Apply the discount every time the following number of units are bought at full price** box is cleared, the discount is applied to each item specified in the Items to be discounted field.

Therefore, you should avoid the following promotion.

Each Item – Spend Conditions – 100% Discount

Customers are eligible for a free gift when they spend a minimum amount.

Tagline: Spend $20 or more and get a free T-shirt!

> ⚠️ **Important:** This promotion is not recommended. When specifying a Minimum Order Amount without adding a buy an item condition, the discount is automatically repeated with no limits. The result is that the each T-shirt in the order is free.

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	$20
Specific Items	Clear
Item	–
Apply the discount every time the following number of units are bought at full price	Clear

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Field	Value
Units	–

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	100%
Items to be discounted	T-shirt
Apply discount to	–

Examples of the discount provided

When there is a percentage promotion that applies to each item, the discount is returned as a percentage. The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt	$10	–	$10
1 dress	$20	–	$20
1 T-shirt, 1 dress	$30	100% ($10 off the T-shirt)	$20
10 T-shirts, 1 dress	$120	100% ($10 off every T-shirt ($100))	$20

Fixed Price Item Promotions

You can create promotions that offer specific items at a fixed promotional price. You can also specify Buy conditions, Spend conditions, or both.

Fixed price item promotions may include the following:

- An item or items are available at a fixed price (for example, all dresses in the summer collection are now only $15)

- An item or items are available at a fixed price if certain order criteria are met (for example, buy two T–shirts, get the third for $5)

- An item-specific promotional discount for a segment of customers (for example, customers who registered in the last twelve months can get an exclusive bag for $10)

- An item or items are available at a fixed price during a specified period (for example, this February, get any jeans from the winter collection only for $25)

The basic workflow for creating a fixed price item promotion and setting the Buy and Get conditions is illustrated in the following image:

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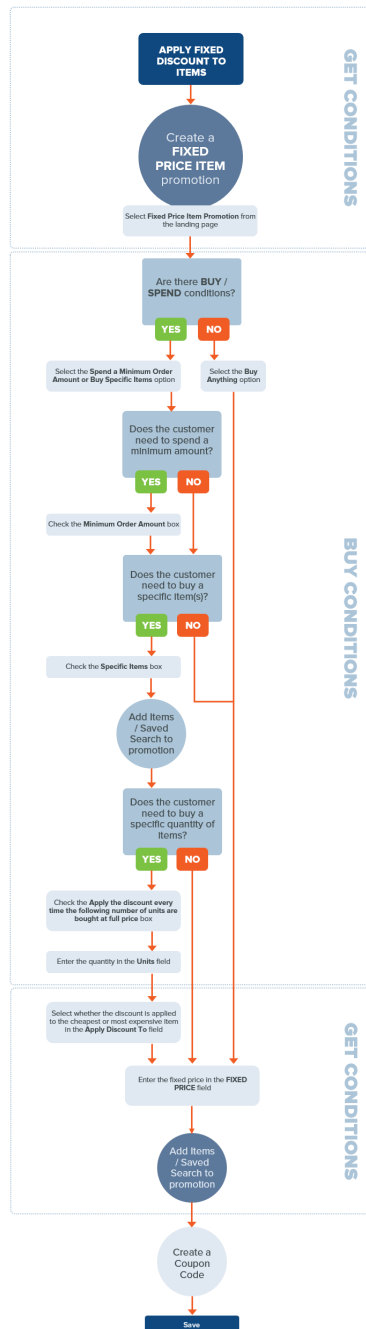
> **Note:** The workflows in this document outline the minimum steps required to define the Buy and Get conditions for a SuitePromotion. Steps to define the basic properties, scheduling, further settings or scope of the promotion are not covered in this document. For more detailed information regarding creating promotions, see the Promotions help topic.

Each Item – No Conditions – Fixed Price

Customers are eligible to buy any number of the same item for a fixed price without any buy conditions.

Tagline: All T-shirts now only $8!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Select
Spend a minimum order amount or buy specific items	Clear
Minimum Order Amount	Clear
Specific Items	Clear
Item	–
Apply the discount every time the following number of units are bought at full price	Clear
Units	–

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Fixed Price	8.00
Items to be discounted	T-shirt
Apply discount to	–

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt	$10	$2	$8
2 T-shirts	$20	$4 ($2 off each T-shirt)	$16
3 T-shirts	$30	$6 ($2 off each T-shirt)	$24

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What the customer buys	Price before discount	Discount	Price after discount
6 T-shirts	$60	$12 ($2 off each T-shirt)	$48

Each Item – Spend Conditions – Fixed Price

Customers are eligible for an item or items at a fixed price when they spend a minimum amount.

Tagline: Spend $100 or more and all T-shirts are $5 each!

SPEND $100 OR MORE AND **ALL T-SHIRTS** ARE **$5 EACH!**

⚠️ **Important:** This promotion should be used with caution. You cannot limit this type of promotion to one item per order. When the order total reaches the minimum order amount, every item in the order that is eligible for the fixed price will be discounted.

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	100.00
Specific Items	Clear
Item	-
Apply the discount every time the following number of units are bought at full price	Clear
Units	-

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Fixed Price	5.00

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Field	Value
Items to be discounted	T-shirt
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt	$10	-	$10
5 T-shirts, 2 dresses	$90	-	$90
5 T-shirts, 3 dresses	$110	$25 ($5 off each T-shirt)	$85
10 T-shirts	$100	$50 ($5 off each T-shirt)	$50

Each Item – Buy X, Get Y – Fixed Price

Customers are eligible for an item at a discounted fixed price when they buy a specific different item.

Tagline: Buy 1 T-shirt and get a dress for $15!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	Clear
Specific Items	Select
Item	T-shirt

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Field	Value
Apply the discount every time the following number of units are bought at full price	Select
Units	1

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Fixed Price	15.00
Items to be discounted	Dress
Apply discount to	Cheapest

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt	$10	-	$10
1 T-shirt, 1 dress	$30	$5 ($5 off the dress)	$25
2 T-shirts, 1 dress	$40	$5 ($5 off the dress)	$35
2 T-shirts, 2 dresses	$60	$10 ($5 off each dress)	$50

Order Promotions

Order promotions offer percentage or currency discounts at the order level and can be based on the order total or on items included in the order.

Order promotions may include the following:

- A percentage or amount off (for example, 40% off the order)
- A percentage or amount off if certain order criteria are met (for example, 10% discount on orders over $600)
- An order-specific promotional discount for a segment of customers (for example, customers who registered in the last twelve months get 20% off their first order)
- A promotional discount off items for a segment of customers if certain order criteria are met (for example, customers who registered in the last month get 25% off orders over $100, during the first month)

The basic workflow for creating an order promotion and setting the Buy and Get conditions is illustrated in the following image:

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The flowchart shows the workflow for applying a discount to orders:

GET CONDITIONS
- APPLY DISCOUNT TO ORDERS
- Create an ORDER promotion — Select **Order Promotion** from the landing page

BUY CONDITIONS
- Are there **BUY** / **SPEND** conditions?
  - YES: Select the **Spend a Minimum Order Amount or Buy Specific Items** option
  - NO: Select the **Buy Anything** option
- Does the customer need to spend a minimum amount?
  - YES: Check the **Minimum Order Amount** box
  - NO
- Does the customer need to buy a specific item(s)?
  - YES: Check the **Specific Items** box
  - NO
- Add Items / Saved Search to promotion

GET CONDITIONS
- What type of discount will the customer get?
  - FLAT: Select the **FLAT** option and enter the amount in the **Discount Rate** field
  - %: Select the **%** option and enter the amount in the **Discount Rate** field
- Create a Coupon Code
- Save

> **ⓘ Note:** The workflows in this document outline the minimum steps required to define the Buy and Get conditions for a SuitePromotion. Steps to define the basic properties, scheduling, further settings or scope of the promotion are not covered in this document. For more detailed information regarding creating promotions, see the Promotions help topic.

Flat Rate Order Promotions

Currency amount discounts are referred to as flat rate discounts because the amount of discount awarded to the customers is fixed. Flat rate order promotions provide a flat rate discount on the order total when the Buy conditions of the promotion are met.

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Order – No Conditions – Flat

Customers are eligible for a flat rate discount on any order.

Tagline: $10 off all orders!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Select
Spend a minimum order amount or buy specific items	Clear
Minimum Order Amount	Clear
Specific Items	Clear
Item	–

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	Flat
Discount Rate	10.00

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt, 1 dress	$30	$10	$20
2 T-shirts, 1 dress	$40	$10	$30
3 T-shirts, 2 dresses	$60	$10	$50
4 T-shirts, 2 dresses	$80	$10	$70

Order – Spend Conditions – Flat

Customers are eligible for a flat rate discount on any order over a certain value.

Tagline: $10 off your order, when you spend $50 or more!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	50.00
Specific Items	Clear
Item	–

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	Flat
Discount Rate	10.00

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt, 1 dress	$30	–	$30
2 T-shirts, 1 dress	$40	–	$40
3 T-shirts, 1 dress	$50	$10	$40
6 T-shirts, 2 dresses	$100	$10	$90

Order – Buy Conditions – Flat

Customers are eligible for a flat rate discount on any order when they buy a specific item.

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Tagline: Buy a T-shirt and get $5 off your order!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	Clear
Specific Items	Select
Item	T-shirt

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	Flat
Discount Rate	5.00

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 dress	$20	–	$20
1 T-shirt, 1 dress	$30	$5	$25
2 T-shirts, 2 dresses	$60	$5	$55
3 T-shirts, 2 dresses	$70	$5	$65

Percentage Order Promotions

Percentage item promotions give customers a percentage off a selected item or items when the Buy conditions of the promotion are met.

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Order – No Conditions – %

Customers are eligible for a flat rate discount on any order.

Tagline: 10% off everything!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Select
Spend a minimum order amount or buy specific items	Clear
Minimum Order Amount	Clear
Specific Items	Clear
Item	–

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	10.00

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt, 1 dress	$30	$3	$27
2 T-shirts, 1 dress	$40	$4	$36
3 T-shirts, 2 dresses	$60	$6	$54
4 T-shirts, 2 dresses	$80	$8	$72

Order – Spend Conditions – %

Customers are eligible for a percentage off any order over a certain value.

Tagline: 10% off all orders over $50!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	50.00
Specific Items	Clear
Item	–

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	10.00

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 T-shirt, 1 dress	$30	–	$30
2 T-shirts, 1 dress	$40	–	$40
3 T-shirts, 1 dress	$50	$5	$45
6 T-shirts, 2 dresses	$100	$10	$90

Order – Buy Conditions – %

Customers are eligible for a percentage off any order when they buy a specific item.

Tagline: Buy a T-shirt and get 10% off your order!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	Clear
Specific Items	Select
Item	T-shirt

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Discount Type	%
Discount Rate	10.00

Examples of the discount provided

The following table shows examples of the discount that this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Discount	Price after discount
1 dress	$20	–	$20
1 T-shirt, 1 dress	$30	$3	$27
2 T-shirts, 2 dresses	$60	$6	$54
3 T-shirts, 2 dresses	$70	$7	$63

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Shipping Promotions

You can create promotions that provide free shipping on specified shipping methods. Shipping promotions can be:

- **Item-based** – providing free shipping when customers buy a specific item or items
- **Order-level** – providing free shipping on orders, with or without spend conditions

You cannot offer a flat rate or percentage discount on shipping.

The basic workflow for creating a shipping promotion and setting the Buy and Get conditions is illustrated in the following image:
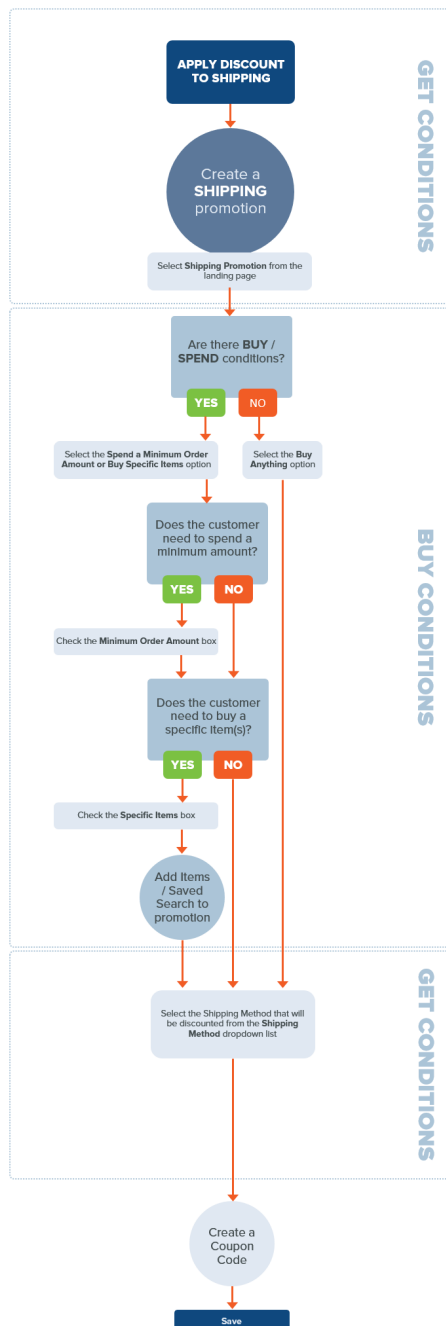
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> ⓘ **Note:** The workflows in this document outline the minimum steps required to define the Buy and Get conditions for a SuitePromotion. Steps to define the basic properties, scheduling, further settings or scope of the promotion are not covered in this document. For more detailed information regarding creating promotions, see the Promotions help topic.

Item – Buy Conditions – Free Shipping

Customers are eligible for free shipping when they buy a minimum number of a specific item.

Tagline: Buy a T-shirt and get free shipping on your order!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	Clear
Specific Items	Select
Item	T-shirt

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Shipping Method	Select any available shipping method from the list (the selected shipping method will be free for any eligible order).

Item – Spend Conditions – Free Shipping

Customers are eligible for free shipping when they spend a minimum amount on a specific item or items.

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Tagline: Spend $50 or more on T-shirts or dresses and get free shipping on the order!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	50.00
Specific Items	Select
Item	T-shirt or Dress

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Shipping Method	Select any available shipping method from the list (the selected shipping method will be free for any eligible order).

Order – Spend Conditions – Free Shipping

Customers are eligible for free shipping when they spend a minimum amount.

Tagline: Spend $50 or more and get free shipping on the order!

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What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	50.00
Specific Items	Clear
Item	–

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Shipping Method	Select any available shipping method from the list (the selected shipping method will be free for any eligible order).

Free Gift Promotions

You can create free gift promotions that give customers an item with 100% discount. The free gift is automatically added to the customer's order if the transaction is eligible. You can specify Buy conditions, Spend conditions, or both. Unlike other SuitePromotions, free gift promotions do not apply discount to the order total, they add an extra item to the order at no cost.

Free gift promotions may include the following:

- An item is available for free with any order (for example, get a free T–shirt with every order)

- An item is available for free if certain order criteria are met (for example, buy two pairs of jeans and get a free belt)

- A free item for a segment of customers (for example, customers who registered in the last twelve months get an exclusive bag for free)

- An item is given away for free during a specified period (for example, this February, get a free bag with every order)

The basic workflow for creating a free gift promotion and setting the Buy and Get conditions is illustrated in the following image:
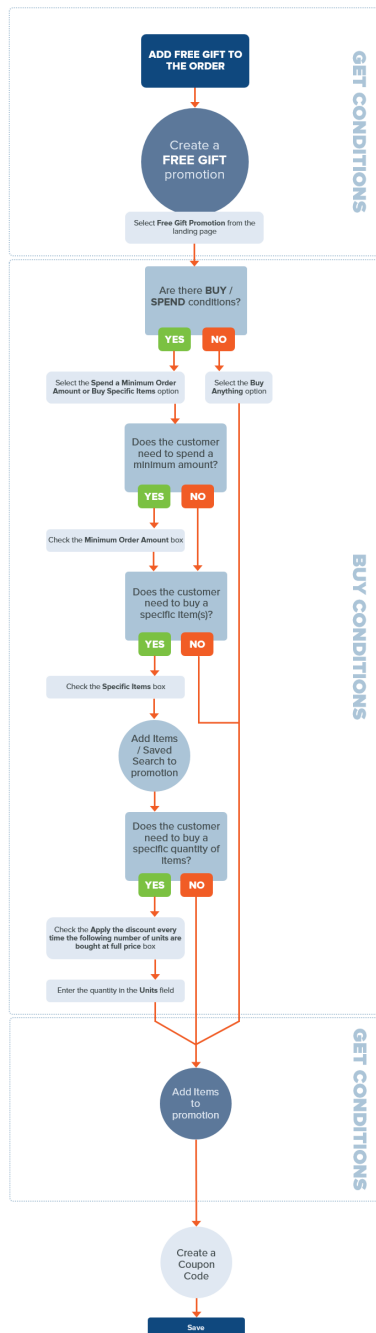
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GET CONDITIONS

ADD FREE GIFT TO THE ORDER

Create a **FREE GIFT** promotion

Select **Free Gift Promotion** from the landing page

BUY CONDITIONS

Are there **BUY** / **SPEND** conditions?

YES | NO

Select the **Spend a Minimum Order Amount or Buy Specific Items** option

Select the **Buy Anything** option

Does the customer need to spend a minimum amount?

YES | NO

Check the **Minimum Order Amount** box

Does the customer need to buy a specific item(s)?

YES | NO

Check the **Specific Items** box

Add Items / Saved Search to promotion

Does the customer need to buy a specific quantity of Items?

YES | NO

Check the **Apply the discount every time the following number of units are bought at full price** box

Enter the quantity in the **Units** field

GET CONDITIONS

Add Items to promotion

Create a Coupon Code

Save

> **ⓘ Note:** The workflows in this document outline the minimum steps required to define the Buy and Get conditions for a SuitePromotion. Steps to define the basic properties, scheduling, further settings or scope of the promotion are not covered in this document. For more detailed information regarding creating promotions, see the Promotions help topic.

No Conditions – Free Gift

Customers are eligible for a free gift with any order.

Tagline: Get a free T-shirt with any order!

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What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Select
Spend a minimum order amount or buy specific items	Clear
Minimum Order Amount	Clear
Specific Items	Clear
Item	–
Apply the discount every time the following number of units are bought at full price	Clear
Units	–

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Free Gift	T-shirt Note, you cannot add parent matrix items as a free gift.

Free gift promotions without eligibility criteria are often limited to one free gift per customer. To set up a promotion limited to one free gift per customer, select **One time only** on the Usage Limits subtab. For more information, see the help topic Setting Usage Limits on SuitePromotions.

Examples of what the customer gets

The following table shows examples of how many free gifts this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Free gifts	Price after discount
1 T-shirt	$10	1 T-shirt	$10 (the T-shirt in the order is not discounted, an extra T-shirt is added to the order)

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What the customer buys	Price before discount	Free gifts	Price after discount
1 dress	$20	1 T-shirt	$20
1 T-shirt, 1 dress	$30	1 T-shirt	$30 (the T-shirt in the order is not discounted, an extra T-shirt is added to the order)
2 T-shirts, 1 dress	$40	1 T-shirt	$40 (the T-shirts in the order are not discounted, an extra T-shirt is added to the order)

Spend Conditions – Free Gift

Customers are eligible for a free gift when they spend a minimum amount.

Tagline: Spend $50 or more and get a free T-shirt!

SPEND $50 OR MORE AND GET A FREE T-SHIRT!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	100.00
Specific Items	Clear
Item	-
Apply the discount every time the following number of units are bought at full price	Clear
Units	-

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Free Gift	T-shirt

Field	Value
	Note, you cannot add parent matrix items as a free gift.

Examples of what the customer gets

The following table shows examples of how many free gifts this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Free gifts	Price after discount
1 T-shirt	$10	-	$10
1 dress	$20	-	$20
5 T-shirts	$50	1 T-shirt	$50 (the T-shirts in the order are not discounted, an extra T-shirt is added to the order)
5 dresses	$100	1 T-shirt	$100

Buy X, Get Y – Free Gift

Customers are eligible for a free item when they buy a specific different item.

Tagline: Buy a dress and get a free T-shirt!

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	Clear
Specific Items	Select
Item	Dress
Apply the discount every time the following number of units are bought at full price	Clear
Units	-

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What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Free Gift	T-shirt Note, you cannot add parent matrix items as a free gift.

Examples of what the customer gets

The following table shows examples of how many free gifts this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Free gifts	Price after discount
1 T-shirt	$10	-	$10
1 dress	$20	1 T-shirt	$20
1 T-shirt, 1 dress	$30	1 T-shirt	$30 (the T-shirt in the order is not discounted, an extra T-shirt is added to the order)
2 dresses	$40	1 T-shirt	$40

Every 1 Item – Buy X, Get Y– Free Gift

Customers are eligible for a free item every time they buy at least one of a specific different item.

Tagline: Buy a dress and get a free T-shirt!

Note that this promotion example has the same tagline as the previous example. This promotion however, is repeated and the customer can get more than one free T-shirt.

What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select

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Field	Value
Minimum Order Amount	Clear
Specific Items	Select
Item	Dress
Apply the discount every time the following number of units are bought at full price	Select
Units	1

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Free Gift	T-shirt Note, you cannot add parent matrix items as a free gift.

Examples of what the customer gets

The following table shows examples of how many free gifts this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Free gifts	Price after discount
1 T-shirt	$10	-	$10
1 dress	$20	1 T-shirt	$20
1 T-shirt, 1 dress	$30	1 T-shirt	$30 (the T-shirt in the order is not discounted, an extra T-shirt is added to the order)
2 dresses	$40	2 T-shirts	$40

Every 2 Items – Buy X, Get Y– Free Gift

Customers are eligible for a free item every time they buy at least two of a specific different item.

Tagline: Buy 2 dresses and get a free T-shirt!

BUY 2 DRESSES AND GET A FREE T-SHIRT!

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What the customer needs to buy

The following table shows how to set up the Buy conditions for this type of promotion.

Field	Value
Buy Anything	Clear
Spend a minimum order amount or buy specific items	Select
Minimum Order Amount	Clear
Specific Items	Select
Item	Dress
Apply the discount every time the following number of units are bought at full price	Select
Units	2

What the customer will get

The following table shows how to set up the Get conditions for this type of promotion.

Field	Value
Free Gift	T-shirt Note, you cannot add parent matrix items as a free gift.

Examples of what the customer gets

The following table shows examples of how many free gifts this type of promotion provides when various quantities of items are added to a transaction.

What the customer buys	Price before discount	Free gifts	Price after discount
1 T-shirt	$10	-	$10
1 dress	$20	-	$20
1 T-shirt, 2 dresses	$50	1 T-shirt	$50 (the T-shirt in the order is not discounted, an extra T-shirt is added to the order)
4 dresses	$80	2 T-shirts	$80

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