

# JCP EC Communications September 28, 2017

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# Logo Use



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#### Java 9 Duke



## EC Member Logo



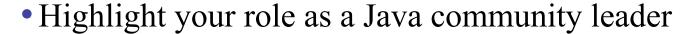






## Goals





- Grow the JCP Program
  - Broaden awareness and increase membership
- Reinforce your influence as a JCP EC member



# Communication Guideline

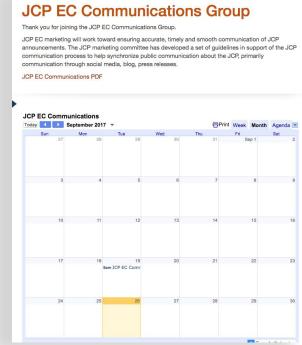


- JCP EC Communications to ensure accurate, timely and smooth communication of JCP announcements
- Guidelines in support of the JCP communication process
- Synchronize public communication about the JCP, primarily communication through social media, blog,

press releases

- Leverage individual and corporate associations to elevate each other and the JCP
- Shared <u>calendar</u>, private to JCP EC





- Methods of communications to amplify message
- Social media channels
  - Twitter
  - Facebook
  - LinkedIn
- Distribution
  - Individual
  - Corporate
  - JCP Group





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# Message



## Membership (all levels)

- JCP participation open to everyone
- JCP participate in the evolution of the Java Platform
- Platform improving and growing the technology

#### EC Elections

- Join the program to participates in annual EC elections
- Now November 2017

#### Twitter message:

Improve #Java technology with your vote! @jcp\_org EC elections: Oct 31 - Nov 13, 2017. Cast your vote for @dblevins @tomitribe today!





## JSR Participation

Ex: <name, number> EC Member participates in <xxx>
 JSR, <number> and <title> <description> to influence direction or Java technology in this area.

## Community

- Community Members working together with the JCP program to improve the technology they use everyday
- Ex: Adopt-a-JSR





# Campaigns



- Membership Drive: 1 2 times/year
- EC Elections: annually
- JSR Participation: on-going
- Community Involvement
  - Adopt-a-JSR
  - Adopt-a-JDK (Adoption Group)





## **Upcoming Events**



- Membership Drive
- JCP at JavaOne
  - Meet the JCP and Standards Leaders [BOF2205]
    - Heather VanCura, Harold Ogle, Linda Demichiel
  - Java, the JCP, and You [CON2197]
    - Heather VanCura & Naoko Hamato

#### Twitter message:

Learn how you can impact the Java technology with @heathervc & Naoko Hamamoto @JavaOneConf "Java, the @jcp\_org, and You" - Sun 10/1 at 11AM.





#### JCP at JavaOne

- JSR 375: New Security APIs for Java EE [CON3544]

#### Twitter message:

"JSR-375: New Security APIs for @Java\_EE" w/ @ivar\_grimstad @JavaOneConf - Learn about authentication, ID store, and new #security context.



- MVC 1.0: The @Controller of the Community [CON1185]

#### Twitter message:

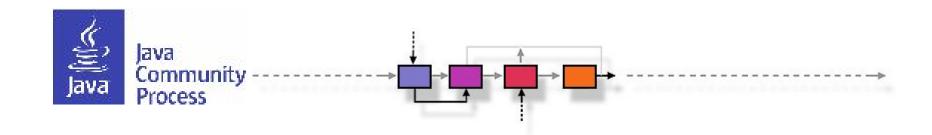
Everything you need to quicklys @ivar\_grimstad @Java\_Cham build secure, flexible, localized MVC web apps - hear it from @Java\_Championpions





Questions, discussion, next steps
Poll for new meeting time:
https://doodle.com/poll/k7ztdputeuq8m87k





Thank you! http://jcp.org