

# Maverick Distressed Slim-Fit Denim

## Product Overview

Embrace an effortlessly cool aesthetic with our Maverick Distressed Slim-Fit Denim. These jeans are designed for the modern man who values both style and comfort, perfect for casual outings, weekend adventures, or elevating an everyday look. The strategically worn finish adds an authentic, lived-in character, making them a versatile staple across all seasons, particularly from spring through autumn.

## Material & Fabric Composition

Crafted from a robust 98% BCI Cotton and 2% Elastane blend, offering a perfect balance of durability and stretch for ultimate comfort and freedom of movement. The denim fabric boasts a substantial 350 GSM (Grams per Square Meter), providing a premium handfeel and excellent shape retention. Its texture is a classic twill weave, softened through a pre-wash treatment, with intentionally abraded areas creating a subtle, authentic distressed appearance.

## Size Guide

Size	Waist (cm)	Hip (cm)	Inseam (cm)	Thigh (cm)
38	78	96	79	56
40	82	100	79	58
42	86	104	80	60
44	90	108	80	62
46	94	112	81	64
48	98	116	81	66

## Care Instructions

To maintain the integrity and finish of your Maverick Distressed Slim-Fit Denim, please follow these care guidelines: Machine wash cold (30 degC) with similar colors. Do not bleach. Tumble dry low or line dry in the shade to prevent excessive fading and shrinkage. Iron at a medium temperature if necessary, avoiding direct contact with distressed areas. Professional dry cleaning is not recommended due to the delicate distressed finish.

## Sustainability & Origin

Manufactured with care in Pakistan, a region renowned for its denim expertise. Our denim incorporates BCI (Better Cotton Initiative) certified cotton, ensuring that the cotton production supports responsible farming practices, water efficiency, and the well-being of cotton farmers. While specific carbon footprint data for this individual product is being continuously optimized, our commitment to BCI cotton aims to reduce the environmental impact associated with raw material sourcing.

## Style Notes

These versatile jeans can be dressed up or down with ease. For a relaxed, weekend look, pair them with a graphic tee, an unbuttoned overshirt, and canvas sneakers. To elevate your style for a casual evening out, combine them with a crisp white button-down shirt, a leather jacket, and Chelsea boots. The distressed finish makes them particularly suited for transitional weather, easily paired with lightweight knitwear in spring or layered under heavier coats in cooler autumn temperatures.