



FREE Subscription Application

A complimentary one-year subscription to the print edition of Interactive Week will be sent to applicants who qualify. *This offer is available in U.S. and Canada only.* All questions must be answered completely. The Publisher reserves the right to limit the number of free subscriptions. Don't forget to "submit" your application upon completion. Thank You.

QUALIFICATION FORM

Please answer all of the following questions:

I wish to receive/continue to receive a FREE subscription to Interactive Week.

☐ Yes ☐ No

1. What is your organization's primary business function?

(Select one only)

Service Providers

- ☐ Internet Service Provider
- ☐ Provider of Web Hosting Services
- ☐ Local Exchange Carrier (incumbent local exchange, independent local exchange)
- ☐ Long Distance Service Provider
- ☐ Competitive Local Exchange (Competitive Local Exchange, Multi-Tenant Unit Exchange, Data Competitive Local Exchange, Competitive Access)
- ☐ Satellite Service Provider
- ☐ Integrated Service Provider (ICP)

General Industries

- ☐ Finance/Banking/Insurance/Real Estate
- ☐ Health/Medical/Legal
- ☐ Transportation/Travel/Hospitality
- ☐ Retail/Wholesale Trade
- ☐ R&D Labs
- ☐ Aerospace
- ☐ Other General Industry

Computer & Communications Industry

- ☐ Web/Software Developer
- ☐ Computer Manufacturers
- ☐ Communications/Network Manufacturers
- ☐ Cable Equipment Manufacturers
- ☐ Computer/Internet Resellers/VARS/System Integrators
- ☐ Computer/Internet Consulting
- ☐ Other Computer and Communications Industry

2. What is your job function?

SELECT ONE ONLY

If you selected "Other," please provide your job function:

3. In what ways is your company involved in Internet/E-Business/Interactive Applications, Technologies or Strategies?

(Check all that apply)

- ☐ **As a user of interactive applications** (human resources, CRM, e-commerce, e-mail, group collaboration, web hosting, web publishing, and marketing)
- ☐ **As a provider of network services** (such as Internet access, local telephone, long distance, cellular/wireless or cable services)
- ☐ **As a developer/supplier of content**
- ☐ **As a consultant to companies developing interactive applications, technologies, and strategies**
- ☐ **Other:**
- ☐ **None of the above or not involved**

4. Over the course of one year, do you specify, recommend, buy or approve the purchase of the following Internet related products or services worth:

(Please select one entry per product category)

Product Category

Personal

Entire Organization

Network Infrastructure (including switches, routers, WANs, transmission equipment, LANs, SANs and network management)

SELECT ONE

SELECT ONE

Hardware (including servers, workstations, personal computers, Internet appliances, storage, printers and other peripherals)

SELECT ONE

SELECT ONE

Software (including operating systems, database, business applications, development tools)

SELECT ONE

SELECT ONE

Electronic Commerce (including hardware, software, networks and tools for electronic commerce applications)

SELECT ONE

SELECT ONE

Internet Access/Web Hosting

(including Internet access, Internet services, Web services, content development, Web site development)

SELECT ONE

SELECT ONE

Application Development Tools

(including languages, compilers, platforms)

SELECT ONE

SELECT ONE

Communications Services

(including telecommunications services, wireless, DSL, VPN, Hosting, Storage Services, Internet Security Services)

SELECT ONE

SELECT ONE

Outsourcing/Application

Services (including consulting services, systems integration services, application hosting services, customer relationship services)

SELECT ONE

SELECT ONE

5. In which of the following ways are you personally involved in interactive initiatives for your company?

(Check all that apply)

- ☐ Authorize purchases
- ☐ Help decide vendor/brands to be used
- ☐ Participate in developing products and/or services
- ☐ Develop strategic alliances
- ☐ Provide technical management/support

☐ Other:

☐ None of the above

6. What is the highest level for which you specify, recommend, buy or approve the purchase of computer, communications, interactive products or services?

SELECT ONE ONLY

7. What is the scope of your personal involvement in purchasing interactive products and/or services for your organization?

SELECT ONE ONLY

8. From which type of providers do you buy services for your organization?

(Check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Local Exchange (Incumbent Local Exchange, Independent Local Exchange) | <input type="checkbox"/> Internet Service Providers |
| <input type="checkbox"/> Long Distance Service Providers | <input type="checkbox"/> Application Service Providers |
| <input type="checkbox"/> Wireless Service Providers (Wireless, Cellular, PCS, Mobile Service, Mobile Commerce, Wireless Internet Service, Broadband Fixed Wireless) | <input type="checkbox"/> Utility Service Providers |
| <input type="checkbox"/> Cable Network Service Providers (MSO) | <input type="checkbox"/> Systems/Software Integrators |
| <input type="checkbox"/> Competitive Local Exchange (Competitive Local Exchange, Multi-Tenant Unit Exchange, Data Competitive Local Exchange, Competitive Access) | <input type="checkbox"/> Business Process Consultants |
| | <input type="checkbox"/> Other: <input type="text"/> |
| | <input type="checkbox"/> None of the above |

9. Which of the following interactive applications or technologies is your company using, developing or reselling?

(Check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Streaming Media | <input type="checkbox"/> Netware/Intranetware |
| <input type="checkbox"/> Virtual Private Networks | <input type="checkbox"/> Linux |
| <input type="checkbox"/> Business Intelligence (Data Warehousing/Mining) | <input type="checkbox"/> E-Business |
| <input type="checkbox"/> Enterprise Application Integration | <input type="checkbox"/> Website Analysis/Tracking/Reporting |
| <input type="checkbox"/> Distance Learning | <input type="checkbox"/> B2B Collaboration Software |
| <input type="checkbox"/> Voice Over IP | <input type="checkbox"/> Hosted Applications |
| <input type="checkbox"/> Network Management | <input type="checkbox"/> Customer Relations Management (CRM) |
| <input type="checkbox"/> Security/Firewall/Encryption | <input type="checkbox"/> ERP (Enterprise Resource Planning) |
| <input type="checkbox"/> Database Management | <input type="checkbox"/> Sales Force Automation |
| <input type="checkbox"/> Storage Management | <input type="checkbox"/> Supply Chain Management |
| <input type="checkbox"/> Wireless Data Solutions | <input type="checkbox"/> Procurement |
| <input type="checkbox"/> Java | <input type="checkbox"/> Human Resource |
| <input type="checkbox"/> Windows 2000/NT | <input type="checkbox"/> None of the above |
| <input type="checkbox"/> UNIX | |
| <input type="checkbox"/> Sun OS/Solaris | |
| <input type="checkbox"/> Apple Mac OS | |

10. Approximately how many people are employed in your entire organization,

including all of its branches, subdivisions, and subsidiaries?

SELECT ONE ONLY

11. Would you like to receive the following:

The Interactive Week "E-mail Alert," a three-times-per-week digest of the latest news and features on Interactive Week Online.

☐ Yes ☐ No

The Interactive Week "NetCommerce Executive," a weekly e-newsletter covering the smartest ideas, best technologies, and most successful business models for conducting business on the Internet.

☐ Yes ☐ No

The Interactive Week "NetStructure: Building Interactive Networks," a weekly e-newsletter covering the latest communications, networking and Internet infrastructure technologies and trends.

☐ Yes ☐ No

Free and discounted offers from other companies via e-mail?

☐ Yes ☐ No

If you selected "Yes" to any of question #11 above, then you must enter your [E-mail Address](#) in the address block below.

Please enter your current COMPANY ADDRESS:

Full company name and company address must be entered below or application cannot be processed. **Asterisk (*) denotes required field.**

First name

 *

Last name

 *

Company name

 *

Title

 *

Division/Mail Stop

Street Address

 *

City

 *

State

Select State/Province

 *

Zip

*

Country

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 () -

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State

Select State/Province

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☐ USA ☐ CANADA

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