

Data Consumers

Analysts



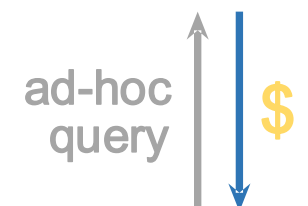
Applications



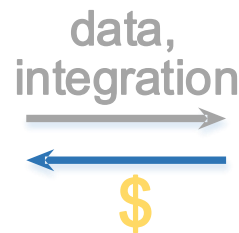
Developers



Data Providers



Data Publishers



Global Web

**Market, Trading, Billing
data, algorithm, processing flows**

crawl, purchase,
observer

match

aggregate

lineage

cleanse,
transform

mine



Storage

Processing Infrastructure

Executing processing flows + user defined functions

Data Market