

# XinYu (Jason) Jiang

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## Education

**Baruch College, Zicklin School of Business**

*M.Sc. in Information Systems; Concentration: Data Analytics*

**New York, NY**

*Expected Graduation: May 2023*

**NYU Tandon School of Engineering**

*B.Sc. in Integrated Digital Media*

**Brooklyn, NY**

*May 2019*

## Relevant Experience

**Improve Inc.**

*Junior Project Associate*

**New York, NY**

*Jul 2019 - Aug 2021*

- Advised on technical audits of client sites, improved average page speed of each site by at least 10%.
- Assisted with building page speed measurement tool in Google Sheets, tracked Google Core Web Vitals automatically.
- Set up Google Data Studio dashboards with Account Managers, decreased time spent on monthly reports to clients.
- Responsible for data collection from Google Search Console and Google Analytics in preparation for strategy meetings.

**Marco Media**

*Digital Marketing Intern*

**Brooklyn, NY**

*Sept 2018 - Jul 2019*

- Addressed website issues related to: lazy-loading, 301 re-directions, and minification of large J.S and CSS files.
- Increased web traffic to clients using SEO strategies that focused on content optimization and content consolidation.

**Abbott Labs**

*Project Support Intern*

**Princeton, NJ**

*Jun 2017 - Sept 2017*

- Worked in a small team to improve user interface of internal employee timesheets, increased efficiency of platform.
- Assisted with product tests of handheld i-STAT blood analyzers and cartridges, supported early release of products.

## Projects

**Amazing Project 1**

*Date*

Tech Stack:

- Fill
- Fill

**Amazing Project 2**

*Date*

Tech Stack:

- Fill
- Fill

**Amazing Project 3**

*Date*

Tech Stack:

- Fill
- Fill

## Technical Skills

**Data Analysis and Manipulation:** Python (*numpy, pandas*)

**Data Visualization:** Python (*matplotlib*)

**Database Management:** SQL (*PostgreSQL*), Microsoft Access

**Others:** Jupyter Notebook, Google Workspace (G-Suite), Microsoft Office

## Additional Information

**Languages:** English, Conversational Mandarin

**Interests and Hobbies:** Powerlifting, Photography