

# XinYu (Jason) Jiang

🌐 U.S. Citizen

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## DATA ANALYST SKILLS

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- Tackle various data sources and make sense of unclean data to convert into actionable insights.
- Understand how to make data visually appealing and simple to both navigate and comprehend.
- Interpret data, analyze results using statistical techniques and provide ongoing analysis.
- Strong analytical and problem-solving skills paired with the ability to develop creative and efficient solutions.

**Programming Languages:** Python (Packages: *Pandas*, *NumPy*, *Matplotlib*), SQL

**Software:** Jupyter, PyCharm, Tableau, Google Workspace (G Suite), Microsoft Office

## EXPERIENCE

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### Improve Inc.

**New York, NY**

*Junior Project Associate*

*Jul 2019 - Aug 2021*

- Advised on technical audits of client sites, improving average page speed of each site by at least 10%.
- Assisted with building page speed measurement tool in Google Sheets, tracking Google Core Web Vitals automatically.
- Set up Google Data Studio dashboards with Account Managers, decreasing time spent on monthly reports to clients.
- Responsible for data collection from Google Search Console and Google Analytics in preparation for strategy meetings.

### Marco Media

**Brooklyn, NY**

*Digital Marketing Intern*

*Sept 2018 - Jul 2019*

- Addressed website issues related to: lazy-loading, 301 re-directions, and minification of large J.S and CSS files.
- Increased web traffic to clients using SEO strategies that focused on content optimization and content consolidation.

### Abbott Labs

**Princeton, NJ**

*Project Support Intern*

*Jun 2017 - Sept 2017*

- Worked in a small team to improve user interface of internal employee timesheets, increasing efficiency of platform.
- Assisted with product tests of handheld i-STAT blood analyzers and cartridges, supporting early release of products.

## PROJECTS

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### Amazing Project 1

*Date*

Tech Stack:

- Fill
- Fill

### Amazing Project 2

*Date*

Tech Stack:

- Fill
- Fill

## EDUCATION

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### Zicklin School of Business | Baruch College

**New York, NY**

*M.S. Information Systems, Data Analytics*

*Expected Graduation: May 2023*

### NYU Tandon School of Engineering

**Brooklyn, NY**

*B.S. Integrated Digital Media*

*May 2019*

## ADDITIONAL INFORMATION

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**Languages:** English, Conversational Mandarin

**Interests and Hobbies:** Powerlifting, Photography