XinYu (Jason) Jiang

🌐 U.S. Citizen

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DATA ANALYST SKILLS

- Tackle various data sources and make sense of unclean data to convert into actionable insights.
- Understand how to make data visually appealing and simple to both navigate and comprehend.
- Interpret data, analyze results using statistical techniques and provide ongoing analysis.
- Identify patterns and trends in data to create reports or dashboards for various teams.
- Strong analytical and problem-solving skills paired with the ability to develop creative and efficient solutions.

Programming Languages: Python (Packages: *Pandas, NumPy, Matplotlib*), SQL
Software: Jupyter, PyCharm, Tableau, Google Workspace (G Suite), Microsoft Office

EXPERIENCE

Improove Inc. — **New York, NY**
Junior Project Associate — *Jul 2019 - Aug 2021*

- Advised on technical audits of client sites, improving average page speed of each site by at least 10%.
- Assisted with building page speed measurement tool in Google Sheets, tracking Google Core Web Vitals automatically.
- Set up Google Data Studio dashboards with Account Managers, decreasing time spent on monthly reports to clients.
- Responsible for data collection from Google Search Console and Google Analytics in preparation for strategy meetings.
- Performed keyword research and analysis, improving client site content and Domain Authority.

Marco Media — **Brooklyn, NY**
Digital Marketing Intern — *Sept 2018 - Jul 2019*

- Addressed website issues related to: lazy-loading, 301 re-directions, and minification of large J.S and CSS files.
- Increased web traffic to clients using SEO strategies that focused on content optimization and content consolidation.

Abbott Labs — **Princeton, NJ**
Project Support Intern — *Jun 2017 - Sept 2017*

- Worked in a small team to improve user interface of internal employee timesheets, increasing efficiency of platform.
- Assisted with product tests of handheld i-STAT blood analyzers and cartridges, supporting early release of products.

PROJECTS

Amazing Project 1 — *Date - Date*
Tech Stack:
- Fill
- Fill

Amazing Project 2 — *Date - Date*
Tech Stack:
- Fill
- Fill

EDUCATION

Zicklin School of Business | Baruch College — **New York, NY**
M.S. Information Systems, Data Analytics — *Expected Graduation: May 2023*
GPA: [ ] / [ ]

NYU Tandon School of Engineering — **Brooklyn, NY**
B.S. Integrated Digital Media — *May 2019*

ADDITIONAL INFORMATION

Languages: English, Conversational Mandarin
Interests and Hobbies: Powerlifting, Photography