

XinYu (Jason) Jiang

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🌐 U.S. Citizen

EDUCATION

Zicklin School of Business | Baruch College

M.S. Information Systems, Data Analytics

GPA: [] / []

Graduate Coursework: Programming for Analytics, Information Technology Strategy,
Principles of Database Management Systems, Statistics

New York, NY

Expected Graduation: May 2023

NYU Tandon School of Engineering

B.S. Integrated Digital Media

Brooklyn, NY

May 2019

EXPERIENCE

Improve Inc.

Junior Project Associate

New York, NY

Jul 2019 - Jul 2021

- Advised on technical audits of client sites, improving average page speed of each site by at least 10%.
- Assisted in building page speed measurement tool in Google Sheets, tracking Google Core Web Vitals automatically.
- Built real-time reports in Google Data Studio with Account Managers, decreasing time spent on monthly reports.
- Responsible for data collection from Google Search Console and Google Analytics in preparation for strategy meetings.
- Performed keyword research and analysis, improving client site content and Domain Authority.

Marco Media

Digital Marketing Intern

Brooklyn, NY

Sept 2018 - Jul 2019

- Addressed website issues related to: lazy-loading, 301 re-directions, and minification of large J.S and CSS files.
- Increased web traffic to clients using SEO strategies that focused on content optimization and content consolidation.

Abbott Labs

Project Support Intern

Princeton, NJ

Jun 2017 - Sept 2017

- Worked in a small team to improve user interface of internal employee timesheets, increasing efficiency of platform.
- Assisted with product tests of handheld i-STAT blood analyzers and cartridges, supporting early release of products.

PROJECTS

Amazing Project 1

Date - Date

Tech Stack:

- Fill
- Fill

Amazing Project 2

Date - Date

Tech Stack:

- Fill
- Fill

TECHNICAL SKILLS

Programming Languages: Python, SQL, R

Software: Jupyter, PyCharm, Tableau, Google Workspace (G Suite), Microsoft Office, \LaTeX

ADDITIONAL INFORMATION

Languages: English, Conversational Mandarin

Interests and Hobbies: Powerlifting, Photography