

XinYu (Jason) Jiang

🌐 U.S. Citizen 🏠 Brooklyn, NY

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Data Analyst Skills

- Make sense of unclean data to convert into actionable insights from various data sources.
- Understands how to make data visually appealing, simple, and easy to navigate and comprehend.
- Interpret data, analyze results using statistical techniques, and provide ongoing analysis.
- Strong analytical and problem-solving skills paired with the ability to develop creative and efficient solutions.

Data Analysis and Manipulation: Python (*numpy, pandas, scikit learn*)

Data Visualization: Tableau, Python (*matplotlib, seaborn*)

Database Management: SQL (*PostgreSQL*)

Projects

Amazing Project 1

Date

Tech Stack:

- Fill
- Fill

Amazing Project 2

Date

Tech Stack:

- Fill
- Fill

Work Experience

Improve Inc.

New York, NY

Junior Project Associate

Jul 2019 - Aug 2021

- Advised on technical audits of client sites, improved average page speed of each site by at least 10%.
- Assisted with building page speed measurement tool in Google Sheets, tracked Google Core Web Vitals automatically.
- Set up Google Data Studio dashboards with Account Managers, decreased time spent on monthly reports to clients.
- Responsible for data collection from Google Search Console and Google Analytics in preparation for strategy meetings.

Marco Media

Brooklyn, NY

Digital Marketing Intern

Sept 2018 - Jul 2019

- Addressed website issues related to: lazy-loading, 301 re-directions, and minification of large J.S and CSS files.
- Increased web traffic to clients using SEO strategies that focused on content optimization and content consolidation.

Abbott Labs

Princeton, NJ

Project Support Intern

Jun 2017 - Sept 2017

- Worked in a small team to improve user interface of internal employee timesheets, increased efficiency of platform.
- Assisted with product tests of handheld i-STAT blood analyzers and cartridges, supported early release of products.

Education

Baruch College, Zicklin School of Business

New York, NY

M.Sc. in Information Systems; Concentration: Data Analytics

Expected Graduation: May 2023

GPA: []/[]

NYU Tandon School of Engineering

Brooklyn, NY

B.Sc. in Integrated Digital Media

May 2019

Additional Information

Languages: English, Conversational Mandarin

Interests and Hobbies: Powerlifting, Photography