

# XinYu (Jason) Jiang

🌐 U.S. Citizen 🏠 Brooklyn, NY

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## Data Analyst Skills

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- Tackle various data sources and make sense of unclear data to convert into actionable insights.
- Understand how to make data visually appealing and simple to both navigate and comprehend.
- Interpret data, analyze results using statistical techniques and provide ongoing analysis.
- Strong analytical and problem-solving skills paired with the ability to develop creative and efficient solutions.

**Data Analysis:** Python (*numpy, pandas, scikit learn*)

**Data Visualization:** Tableau, Python (*matplotlib, seaborn*)

**Database Management:** SQL

## Experience

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### Improve Inc.

**New York, NY**

*Junior Project Associate*

*Jul 2019 - Aug 2021*

- Advised on technical audits of client sites, improved average page speed of each site by at least 10%.
- Assisted with building page speed measurement tool in Google Sheets, tracked Google Core Web Vitals automatically.
- Set up Google Data Studio dashboards with Account Managers, decreased time spent on monthly reports to clients.
- Responsible for data collection from Google Search Console and Google Analytics in preparation for strategy meetings.

### Marco Media

**Brooklyn, NY**

*Digital Marketing Intern*

*Sept 2018 - Jul 2019*

- Addressed website issues related to: lazy-loading, 301 re-directions, and minification of large J.S and CSS files.
- Increased web traffic to clients using SEO strategies that focused on content optimization and content consolidation.

### Abbott Labs

**Princeton, NJ**

*Project Support Intern*

*Jun 2017 - Sept 2017*

- Worked in a small team to improve user interface of internal employee timesheets, increased efficiency of platform.
- Assisted with product tests of handheld i-STAT blood analyzers and cartridges, supported early release of products.

## Projects

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### Amazing Project 1

*Date*

Tech Stack:

- Fill
- Fill

### Amazing Project 2

*Date*

Tech Stack:

- Fill
- Fill

## Education

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### Baruch College, Zicklin School of Business

**New York, NY**

*M.Sc. in Information Systems; Concentration: Data Analytics*

*Expected Graduation: May 2023*

GPA: [ ]/[ ]

### NYU Tandon School of Engineering

**Brooklyn, NY**

*B.Sc. in Integrated Digital Media*

*May 2019*

## Additional Information

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**Languages:** English, Conversational Mandarin

**Interests and Hobbies:** Powerlifting, Photography