Value Village

10/20/2022
CIS9590 Group 4

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Project Summary

- Joe Schmoe owned a brick and mortar thrift store, Value Village, that primarily sells clothes. Due to a global pandemic drastically decreasing foot traffic - Joe was forced to close his physical store and move everything into storage as he could no longer afford rent.

- Joe reached out to our team for help setting up an online presence, and to revive his brand - this time with intentions to go national across the U.S.

- **Our team will help Joe re-connect with local customers and expand nationally by modernizing the store's technological reach.**

Systems Description

Inputs (User Interactions and Adding Data)

- Value Village will implement an electronic website where customers can input their information and make orders. The company's website is accessible via laptops, mobile devices, and/ or tablets. **Inputs include: login forms (name, email, phone number), order selections (product, quantity), and checkout info. (address)**.

- Our user-friendly website will allow customers to browse through and make searches for whatever types of clothes available. Before customers can make a purchase, they must be registered (sign-up required).

Systems Description

Data Processing & Handling

- Once customers input their information, order details will be generated saved into the database.
  - Google BigQuery, Microsoft Access, Microsoft SQL Server.
- The main type of data in the DBMS will be customer and inventory data.
- For querying, transforming, and any adjustments to the database will primarily be made using SQL.
  - Inner/Outer Joins, and Aggregate Functions like AVG, SUM, MIN, MAX

Systems Description

Outputs (Database Updates and Reports)

- **New data** will be added in the database when a new customer is registered. This is also follows for when new products are added to the website.
- Data will be **updated** when customers make changes to their account information or when item quantities are adjusted (products sold).
- Our overall system will allow us to make reports for analysis on: sales data, web data, and customer demographics.

System Goals

User Friendly Website

Designing our website for customer convenience so the customers can find the information they need quickly and easily on any device.

Increase Sales

Increasing sales by 30% in the first year and 50% by the consecutive year.

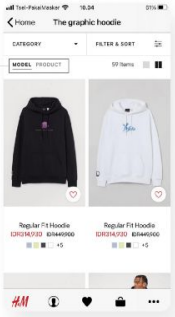
Minimizing the management costs

Automation of eCommerce businesses can assist in minimizing the management cost at a significant level.

Customer support

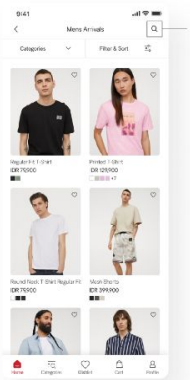
Improve customer satisfaction through better services

Before

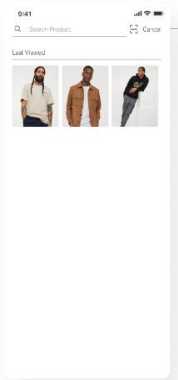


Removing the separate product tab and model tab

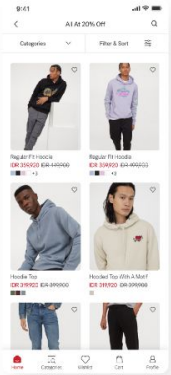
After

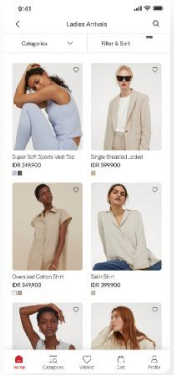


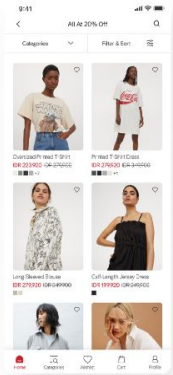
Now you can search in item page



Search the clothes you want to cop







- **Systems Design / Menu Hierarchy**
  - Brand
  - Marketing
  - Navigation
  - Usability
  - User Interface
  - Accessibility

Functional

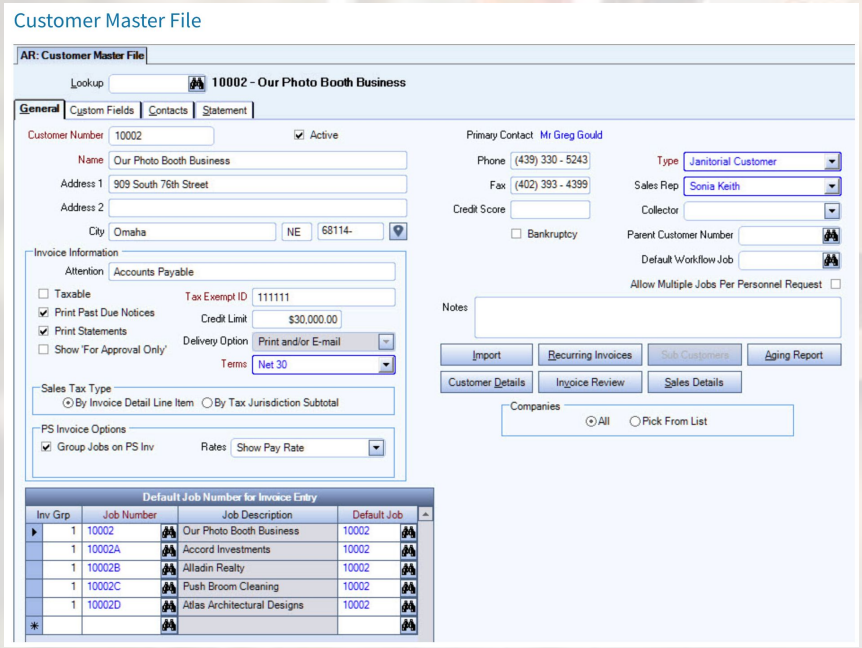
- The system will allow the user to create a new account and log in to a previously created account
- The system will allow the user to search for clothing to buy
- The system will allow the user to add clothing to their cart
- The system will allow the user to add a payment method and checkout

Non-Functional

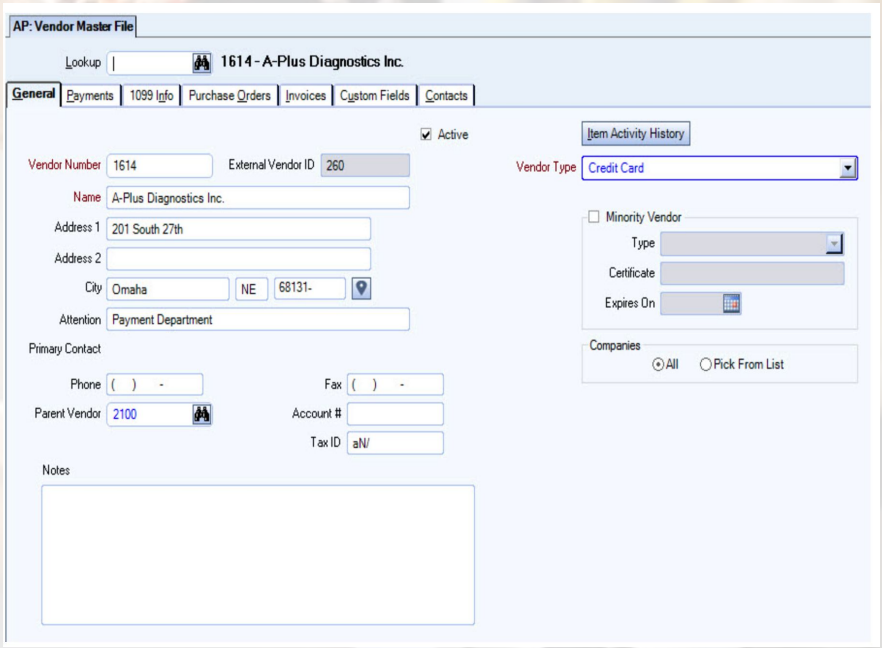
- After a user clicks a button, the system will proceed to the next link within two seconds
- The website can handle a traffic of 2000 users at one time, even during sales and peaked traffic
- The website will be secure enough to prevent unauthorized users from hacking

Report Design

- Customer Master File Sample Layout



- Vendor Master File Sample Layout



Report Design: Sample Layout of Reports

- Sales Report Sample Layout

SAMPLE DAILY SALES REPORT TEMPLATE

Enter data on the Inventory List tab, then select your items from the dropdown menu in each cell of the Item No. column.
Enter the quantity and tax rate for each item, and the template will calculate totals.

SALES PERSON	DATE
Zach Posey	11/30/28

SALES AMOUNT	$3,750.00
SALES TAX	$277.50
SALES TOTAL	$4,027.50

ITEM NO	ITEM NAME	ITEM DESCRIPTION	PRICE	QTY	AMOUNT	TAX RATE	TAX	TOTAL
A123	ITEM A	Item A description	$10.00	20	$200.00	15%	$30.00	$230.00
B123	ITEM B	Item B description	$20.00	10	$200.00	15%	$30.00	$230.00
C123	ITEM C	Item C description	$30.00	5	$150.00	15%	$22.50	$172.50
D123	ITEM D	Item D description	$10.00	40	$400.00	0%	$0.00	$400.00
E123	ITEM E	Item E description	$20.00	25	$500.00	15%	$75.00	$575.00
F123	ITEM F	Item F description	$30.00	50	$1,500.00	0%	$0.00	$1,500.00
G123	ITEM G	Item G description	$10.00	20	$200.00	15%	$30.00	$230.00
H123	ITEM H	Item H description	$20.00	30	$600.00	15%	$90.00	$690.00
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- Sales Dashboard Sample Layout

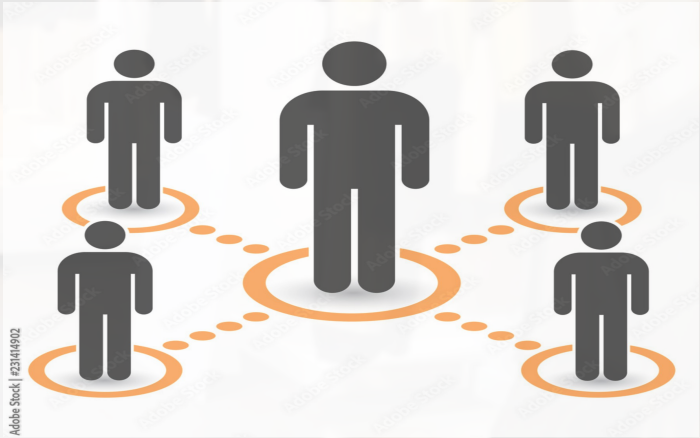
Daily Sales Dashboard Report

Report Design

- Who can run which report?

  - **Customer care Team**: Customer Master File (CMF)
  - **Vendors/Buyers Team**: Vendor Master File (VMF)
  - **Sales/Accounting/Finance Team**: Sales Report, CMF & VMF

- Limited access to specific respective team
- Implementation of segregation of duties
- Company policy
- Applicable rules and regulations.



Project and Systems Analysis

- 5 Project Management Groups

1. Initiating : Project idea
2. Planning : Requirements and discovery
3. Executing : Content creation, UI/UX Designing and Web developing/coding
4. Monitoring and Controlling : Beta testing and editing
5. Closing : Releasing the systems and sales

- Timeline

Project and Systems Analysis

- Cost : Total estimates for the project $53,024
  - Project manager - $10,000
  - Database administrator - $9,000
  - Software engineer - $10,000
  - Web developer - $6,500
  - UI/UX designer - $7,500
  - Software Cost - Wix professional monthly fee $24
  - Hardware cost - $10,000

- Resources :1 person per position
  - Top managements (Key stakeholders)
  - Senior manager
  - Systems analyst/designer
  - Software engineer/ Web developer
  - UI/UX designer

Thank You

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