

Bay Area Football League

Topic: BAFL App

Date: December 7, 2022

From: Bay Area Buccaneers, Adam Jordan

**Summary:** I would like to build & release a mobile store app for the Bay Area Football League. The primarily means being to better facilitate the day-of events (Cheer Comp, Drill Comp, Super Bowl), but also to keep up to date details on Teams & Schedule/Standings.

**Context:** The Cheer Comp and Drill Comp events are excellent events. The only problem I’ve seen these past two years is scheduling: tracking of who’s currently performing, when breaks are, and when doors open. This being important for both Reps/Presidents/Volunteers (particularly those not having walkies) and parents/attendees. The ability to give real-time updates to those with the app could dramatically reduce the complexity in managing the flow of people and give parents live updates of when they should expect their child will be performing. This provides the additional benefit of having a similar experience in the Super Bowl and an additional place for schedule & standings (if desired).

**Action:** I have put together a mockup of the initial design for review (included). I have also developed a prototype to validate this will work as designed (not included). You can review and send me feedback directly (GroupMe is fine, or via email [xylamic@xylasoft.com](mailto:xylamic@xylasoft.com)). We would like to gather feedback over the next month and bring it for approval during the January meeting (along with the new BAFL Board).

**What is required to make/release it:** From BAFL Reps/Presidents, only support and feedback on the design if desired. The intent is to architect the app so that it incurs no operational costs (i.e. the servers behind it). If we choose to create a BAFL-specific AppStore account (Android & Apple), then that would result in annual costs (~$200, optional). This will also require my presence inside the day-of events to give the real-time updates to the app. This could handed over in the following years if desired, but I would need to run the first year at minimum.