EMPLOYMENT REPORT 2025

MASTER OF SCIENCE IN INFORMATION

MSI

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SCHOOL OF INFORMATION
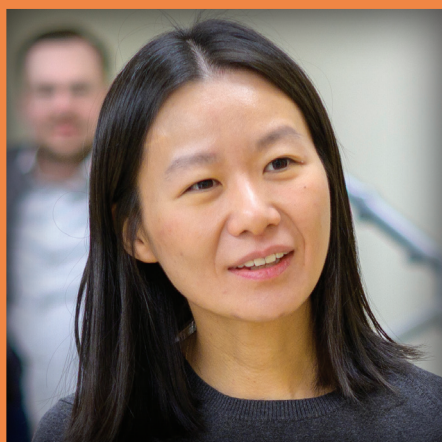UNIVERSITY OF MICHIGAN

si.umich.edu

About this report

The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report summarizes UMSI first-destination outcomes from 2024 MSI graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. Of the 338 MSI students who graduated in 2024, 58% responded to the survey or reported their outcomes in other ways.

$84K

AVERAGE SALARY OVERALL

91%
Have high levels of job satisfaction
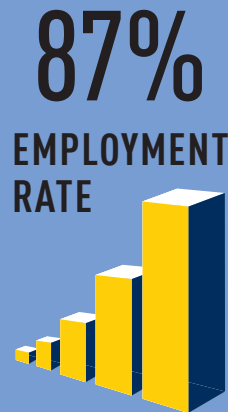
87%
EMPLOYMENT RATE

Based on survey respondents who reported a job outcome by the deadline.

$82K
AVERAGE SALARY (FEMALE)
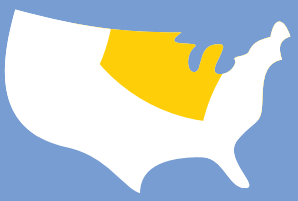
$86K
AVERAGE SALARY (MALE)
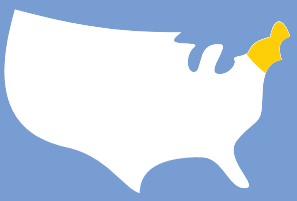
$92K
AVERAGE SALARY PRIVATE SECTOR

$58K
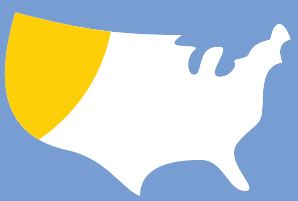AVERAGE SALARY PUBLIC/NONPROFIT

Where our graduates are working

Midwest
48%

Northeast
17%

West
18%
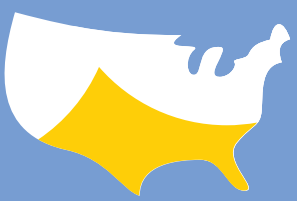
South
10%

International
7%

States employing the most grads

Michigan
36%

California
14%

New York
7%
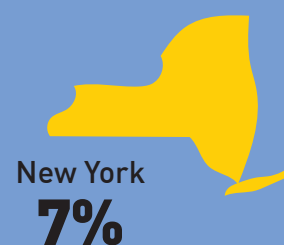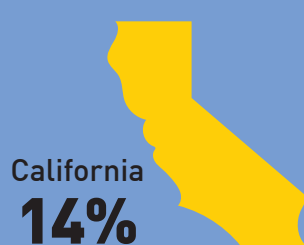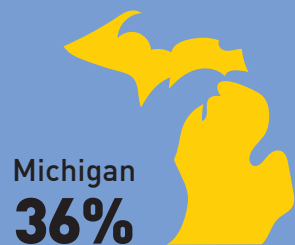
Top industries our graduates are working in

Technology
25%

Consulting
10%

Health/medicine
9%

Financial services
8%

Academic library
8%

Manufacturing
7%

University/college
7%

Government
5%

Nonprofit/NGO
4%

Consumer goods & services
4%

Public library
3%

Start-up/ entrepreneurial
3%

Entertainment/ gaming/sports
2%

Marketing/ design agency
2%

Energy/natural resources
1%

Museum
1%

Transportation/ logistics
1%

Salary by industry

Industry	Salary
Technology	$103K
Financial services	$91K
Consulting	$89K
Health/medicine	$81K
Manufacturing	$81K
Consumer goods & services	$80K
University/college	$70K
Academic Library	$58K
Nonprofit/NGO	$55K
Public library	$52K
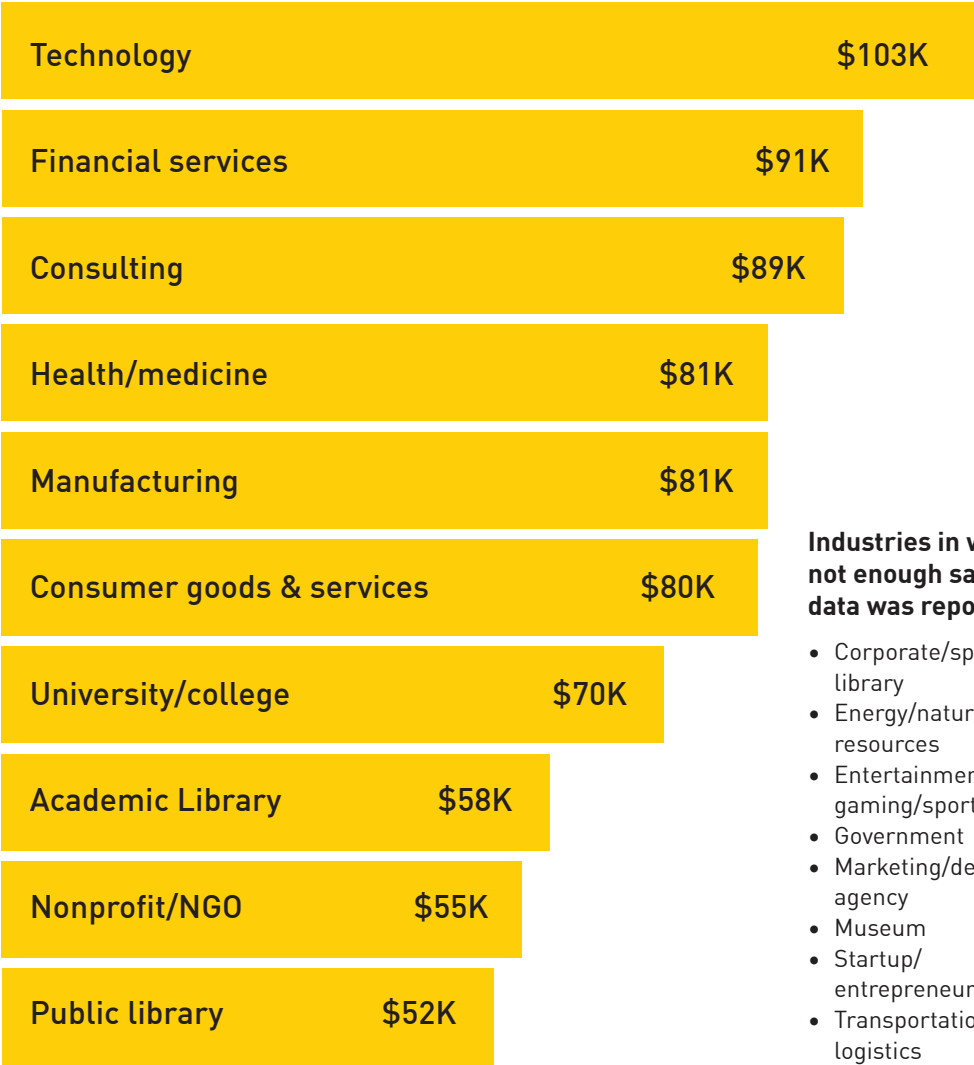
Industries in which not enough salary data was reported

- Corporate/special library
- Energy/natural resources
- Entertainment/gaming/sports
- Government
- Marketing/design agency
- Museum
- Startup/entrepreneurial
- Transportation/logistics

Average salaries by region

$120K West

$100K Northeast

$85K South

$74K Midwest
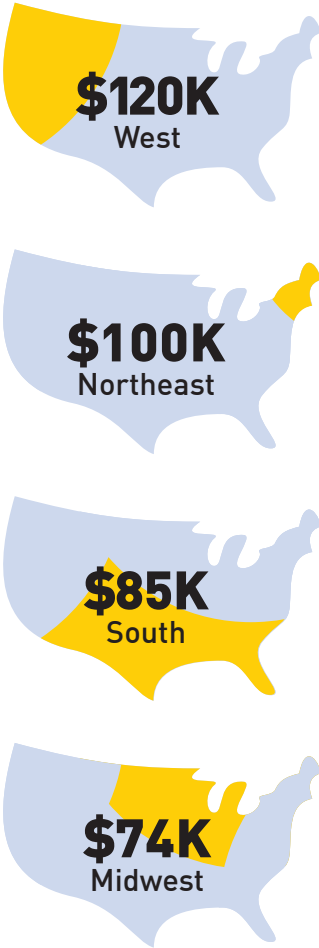
Top hiring companies

UNIVERSITY OF MICHIGAN

Google

CISCO

JPMorganChase

Deloitte.

- › University of Michigan
- › Michigan Medicine
- › Google
- › Cisco
- › JPMorgan Chase & Co
- › Deloitte
- › Moody's
- › BCBSM
- › Praxis Analytics

Job search timing

3–4 months
Average job search length.

September–December
35% accepted a job between September and December.

January–May
34% accepted a job between January and May.

June–August
31% accepted a job in June and August

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Signing bonus/relocation package

$10K
Average

Specific to tech &
private sector outcomes

Most valuable UMSI experiences for job outcome

Curricular
- Project-based/ client courses
- Internship & career course

Co-curricular
- Career coaching/ CDO events
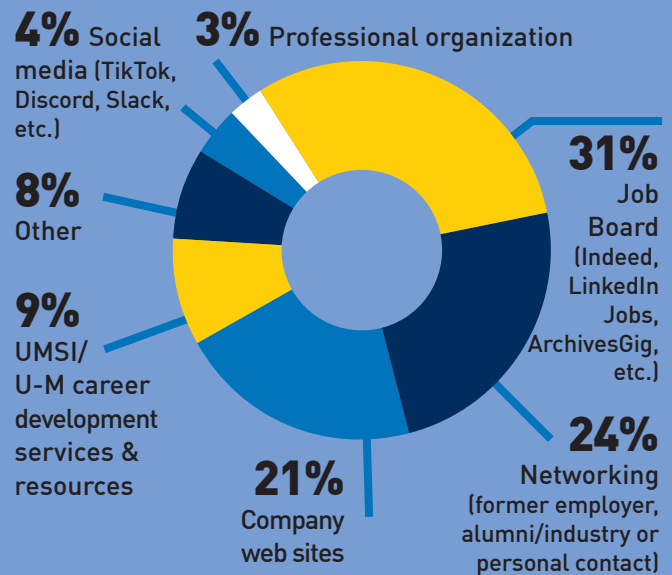- Instructional experience
- On-campus jobs

Degree impact

How has your MSI degree made
an impact on your career goals?

Most frequently cited
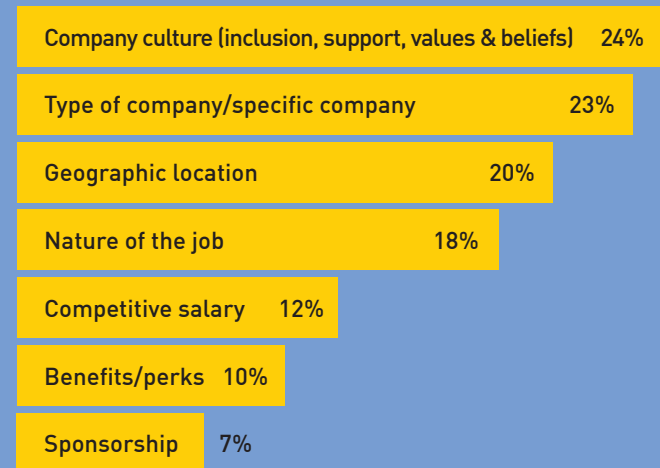
- Discovered new career opportunities
- Refined my career goals
- Expanded my professional network
- Identified skills to develop for my aspirational role
- Started a new role in my career of interest

- Enhanced skills to be more strategic or impactful in my career
- Expanded knowledge development or application of my top skills
- Had more opportunities to engage in or create new projects that I enjoy
- Started a portfolio to start my career

Most effective job search methods

4% Social media (TikTok, Discord, Slack, etc.)

3% Professional organization

8% Other

9% UMSI/ U-M career development services & resources

31% Job Board (Indeed, LinkedIn Jobs, ArchivesGig, etc.)

21% Company web sites

24% Networking (former employer, alumni/industry or personal contact)

What matters most: critical factors for job decision-making

Respondents selected multiple choices

Factor	%
Company culture (inclusion, support, values & beliefs)	24%
Type of company/specific company	23%
Geographic location	20%
Nature of the job	18%
Competitive salary	12%
Benefits/perks	10%
Sponsorship	7%

90%
of graduates say

INTERNSHIPS
were important
to their job outcome

2025 Job Outcomes

Bold text indicates an international student's job outcome.

ACADEMIC LIBRARY

Digital Archivist
Alfred University

Assistant Librarian, Assessment Librarian
Grand Valley State University

Research and Assessment Librarian
Saginaw Valley State University

Archivist
University of Michigan

Information Resources Specialist
University of Michigan

Information Resources Specialist Intermediate
University of Michigan - Institute for Social Research - ISR

Circulation & Access Services Senior Assistant
University of Michigan - Music Library

Course Materials Coordinator
University of Michigan - Stephen M. Ross School of Business

Marketing Coordinator
University of Michigan - William L. Clements Library

Reference Librarian
University of Michigan Library

Special Collections & Archives Asst
University of Michigan Library

Data Services Librarian
University of Notre Dame

Global Studies Librarian
University of Oregon

Librarian for Geospatial Systems and Data
Vanderbilt University

CONSULTING

Analyst
Aurora Energy Research

CX/UX Specialist
BlueWater Federal Solution

Project Manager & UX Specialist
BlueWater Federal Solutions

Senior Consultant
Booz Allen Hamilton

UX Web Designer
Chief Executive Group

Geospatial Technician
Davey Resource Group

Associate Consultant
Deloitte

Associate Data Analyst
Deloitte

Business Analyst
Efficio

Business Analyst
GroupSoft US Inc

Senior Data Science Consultant
Guidehouse

Researcher & UX Designer
Mathematica

Associate
McKinsey & Company

UX Designer
On Beat Digital

Human Centered Product Manager & Software Developer
Praxis Analytix

Human Factors Engineer
Praxis Analytix

CONSUMER GOODS & SERVICES

Archives and Digital Asset Management Assistant
Carhartt

Data Scientist
Dick's Sporting Goods

Data Scientist
Target

UX Designer
Tyson Foods, Inc

Full Stack Developer
Best Buy

User Researcher
Wayfair

Data Engineer
Travelers

ENERGY/NATURAL RESOURCES

Sr Associate GIS
Scout Clean Energy

ENTERTAINMENT/ GAMING/SPORTS

Digital Collections Archivist
Illitch Holdings

Product Manager
oever

FINANCIAL SERVICES

Business System Analyst
Ally Financial

Business Analyst I
Blue Cross Blue Shield of Michigan - BCBSM

Data Analyst
Blue Cross Blue Shield of Michigan - BCBSM

Enterprise and Public Affairs Associate
Citigroup Inc.

Senior UX Designer
Fidelity Investments

Software Engineer
Finys

Senior Product Associate
JPMorgan Chase & Co.

Analytics Solutions Associate
JPMorgan Chase & Co.

User Experience Designer
Look Capital

Associate UX Designer
Moody's Corporation

Associate Experience Designer
Moody's Ratings

Product Designer
National Association of Securities Dealers Automatic Quotation System - Nasdaq

Associate Conversational AI Designer
Rocket Mortgage

GOVERNMENT

Data Scientist
Centers for Medicare & Medicaid Services

Intern
Detroit Dept of Transportation

UX Researcher & Designer
Michigan Public Health Integrated Center for Outbreak Analytics & Modeling

Data Scientist
National Security Agency

Archivist I
Tennessee State Library and Archives

Information Technology Auditor
United States - Government Accountability Office - GAO

Library Technician
United States - Library of Congress

Military Intelligence Officer
US Army

HEALTH/MEDICINE

Associate Data Scientist
Blue Health Intelligence - BHI

Associate UX Designer
Corewell Health

Digital Technology Felloe
Hackensack Meridian Health

Health Systems UX Researcher
Palo Alto Health Care System

Product Designer
HoneyHealth

Digital Product Consultant & Developer
Michigan Medicine Health System

Design Engineer
Michigan Medicine Health System

Project Manager
Michigan Medicine Health System

Software Developer
Michigan Medicine Health System

UX Designer
Michigan Medicine Health System

UX Designer
Michigan Medicine Health System

UX Research & Design Intern
Moon Surgical

Data Solutions Manager
Ribbon Health

Bioinformatician
UMPC Children's Hospital of Pittsburgh

Software Engineer
United Imaging Healthcare

MANUFACTURING

Data Scientist
Daxwell

Product Designer
Ford Motor Company

Data Analyst
General Motors

VR/MR Product Manager
GoerTek

Data Analyst
Hensel Phelps

UX Designer
HNTB

Data Engineer
J&K Scientific

Project Manager
Merk

Product Data Specialist
NSK Corporation

Digitalization Engineer
Polymaker

Data Engineer Intern
Tesla

UX Designer
Toro TMS

MARKETING/DESIGN AGENCY

UX Analyst
OneMagnify

Associate Director, Data Science & Analytics
Razorfish

Landscape Architectural Designer
Volkert

Customer Insights Manager
ZoomInfo

MUSEUM

Cataloging and Special Collections Librarian
National Czech & Slovak Museum & Library

Processing Archivist
The Henry Ford

NONPROFIT/NGO

Mixed Methods Researcher
a2ru

Processing Archivist
Blessed Michael McGivney Pilgrimage Center

Product Designer
Greenstand

UX Designer
Project: Human City PHC

User Experience Designer
Strategic Alliance Veteran Integration

Product Designer
TIES (the Immigrant Education Society)

Operation Analyst
WINIT Information Technology Co.

PUBLIC LIBRARY

Teen Librarian
Clinton-Macomb Public Library

Librarian II - Children's/Youth Services
Detroit Public Library

Reference Librarian
Evansville Vanderburgh Public Library

Youth Services Librarian
Manchester District Library

Adult Services Librarian I
Westland Public Library

STARTUP/ENTREPRENEURIAL

UX Designer
Freelance

Software Engineer
LearningClues

Product Designer
Sober Sidekick by Empathy Health Tech

Founding Product Designer
Stealth AI Startup

CEO & Founder
Talkney

TECHNOLOGY

UX Designer
Alibaba

Business Analyst
Amazon

Software Engineer
Apple

OS Product, PICO XR
ByteDance

UX Researcher
Cisco

UX Researcher
Cisco

Design Researcher II
Cisco

UX Design
Clinic, Inc

Gen AI Analyst
Cognizant

UX Design Intern
Dassault Systèmes

Frontend Engineer
Decide4Action

UX Designer & Researcher
DEKA Research and Development Corp.

Business Analyst
Didi

Product Owner
Enverus

Tech Solutions Engineer
Epic

Software Engineer
Google, Inc

Software Development Engineer
Google, Inc

UX Researcher
Google, Inc

User Experience Interaction Designer
Google, Inc

UI/UX Designer
Innovation AI

Data Mining Engineer
Kuaishou Technology

Senior Quality Engineer
LTIMindtree Ltd.

UX Designer
Lucid Software

Product Designer
Meta

Product Manager
Microsoft Corporation

Jr. Product Designer
Nutshell

Supply Chain Consultant
OMP

Data Engineer
Quantum Compliance Systems

Associate Product Designer
Red Ventures

Connected Experience Designer
Samsung

Product Designer
Sangria by DotKonnekt

Data Analyst Intern
Seniverse

Outbound Product Manager
ServiceNow

UX Researcher
TAL Education Group

Data Scientist
Talkney

Web Designer
TEKSystems

Market & User Researcher
Tencent Americas

UX/UI Engineer
Traxen

Data Analyst
Up to Date

Product Manager
Xiaomi Technology

UNIVERSITY/COLLEGE

User Experience Researcher & Designer
Michigan Institute for Data and AI in Society

UX Researcher / Web Developer
University of Chicago

Data Analyst
University of Cincinnati

Assistant Director of Data Analytics and Development
University of Michigan

UX Research Post-Graduate Fellow
University of Michigan - Center for Academic Innovation

Data Analyst / Programmer
University of Michigan - Information and Technology Services - ITS

Design Research Intern
University of Michigan - School of Social Work

UX Designer
University of Michigan CLAWS (Collaborative Lab for Advancing Work in Space

Full Stack Developer
University of Michigan Information and Technology Services

UX Design & Research Consultant
University of Michigan School of Information

LEO Lecturer 1
University of Michigan School of Information

Research Administrator
University of Michigan, LSA Research Office

PhD Student
University of Michigan Computer Science & Engineering

PhD Student
Washington University

PhD Student
Northeastern University

PhD Student
University of California San Diego

PhD Student
University of California Irvine

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Contact the UMSI Career Development Office to discuss your job search, or to receive information on hiring UMSI grads.

umsi.careers@umich.edu