



EMPLOYMENT REPORT 2025

BSI

M
**SCHOOL OF
INFORMATION**
UNIVERSITY OF MICHIGAN

si.umich.edu



BACHELOR OF SCIENCE IN INFORMATION



About this report

The University of Michigan School of Information (UMSI) Career Development Office surveys our graduates to identify their post-graduation plans and outcomes. This report summarizes UMSI first-destination outcomes from 2024 BSI graduates who completed the survey by the deadline or for whom a known outcome was reported in other ways. Of the 231 BSI students who graduated in 2024, 82% responded to the survey or reported their outcomes in other ways.

\$87K

**AVERAGE
SALARY OVERALL**

\$85K

**AVERAGE
SALARY (MALE)**

\$87K

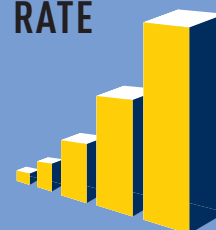
**AVERAGE
SALARY (FEMALE)**

97%

**Have high levels of
job satisfaction**

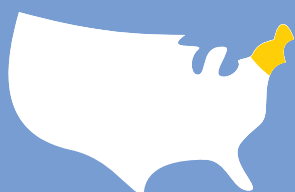
94%

**EMPLOYMENT
RATE**

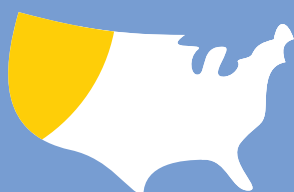


**Based on survey
respondents who reported
a job outcome by the
deadline.**

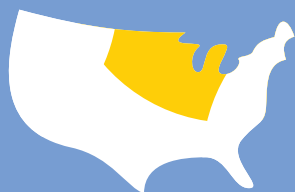
Where our graduates are working



**Northeast
42%**



**West
17%**



**Midwest
34%**

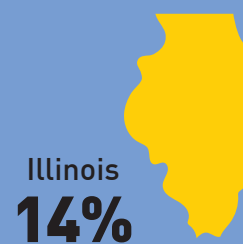
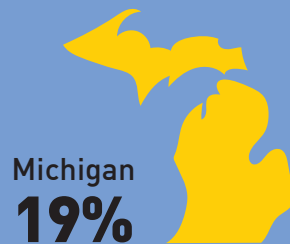
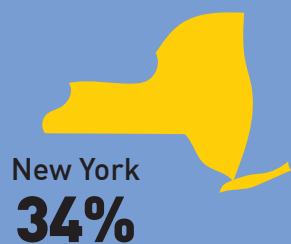


**South
6%**



**International
1%**

States employing the most grads



Top industries our graduates are working in



Consulting
30%



Financial services
21%



Technology
18%



Consumer goods
& services
11%



Manufacturing
6%



Marketing/
design agency
4%



Start-up/
entrepreneurial
4%

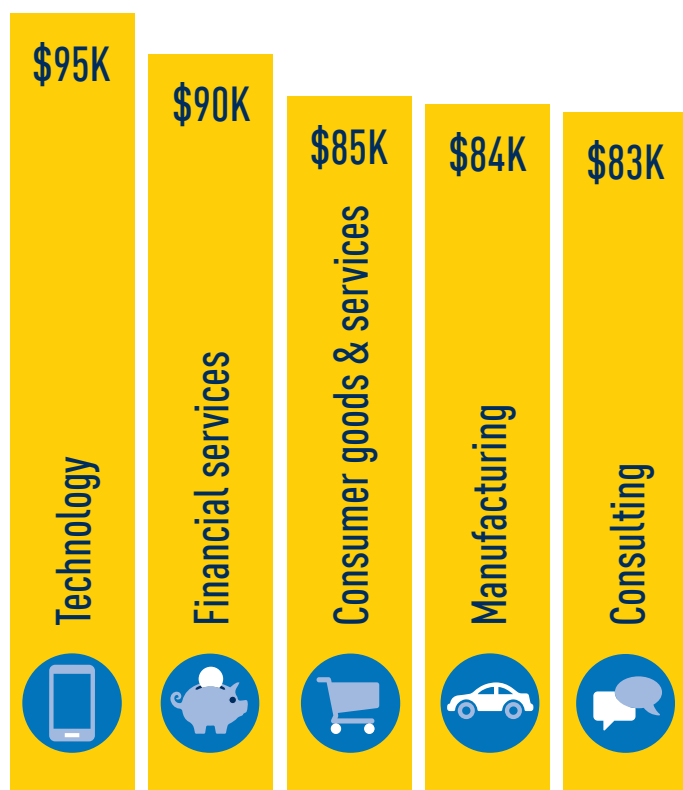


Entertainment/
gaming/sports
3%



University/
college
3%

Salary by industry



Industries in which not enough salary data was reported

- Entertainment/gaming/sports
- Health/medicine
- Marketing/design agency
- Start-up/entrepreneurial
- University/college

Our graduates say...

MOST VALUABLE CURRICULAR EXPERIENCE FOR JOB OUTCOME/SUCCESS

- › Career course
- › Internship course
- › Capstone courses

MOST VALUABLE CO-CURRICULAR EXPERIENCE FOR JOB OUTCOME/SUCCESS

- › CDO career coaching & workshops/events
- › Instructional experience
- › On-campus jobs

Top hiring companies

- › Deloitte
- › PwC
- › Accenture
- › Boston Consulting Group
- › Ernst & Young
- › Wayfair
- › Capital One
- › IBM



of graduates say

INTERNSHIPS

were important to their job outcome

Job search timing

3–4 months

Average job search length.

30% accepted return offers from internship.

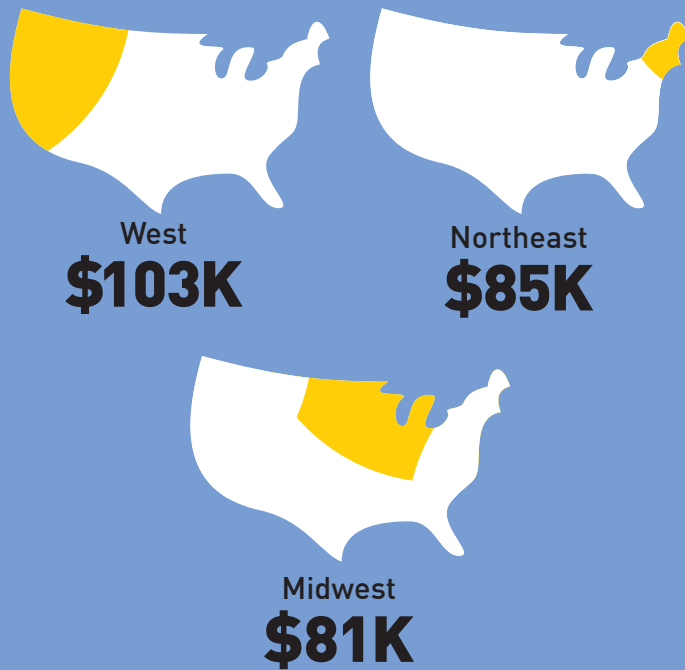
August–December

32% accepted a job between August and December.

January–May

65% accepted a job between January and May.

Salaries by top regions

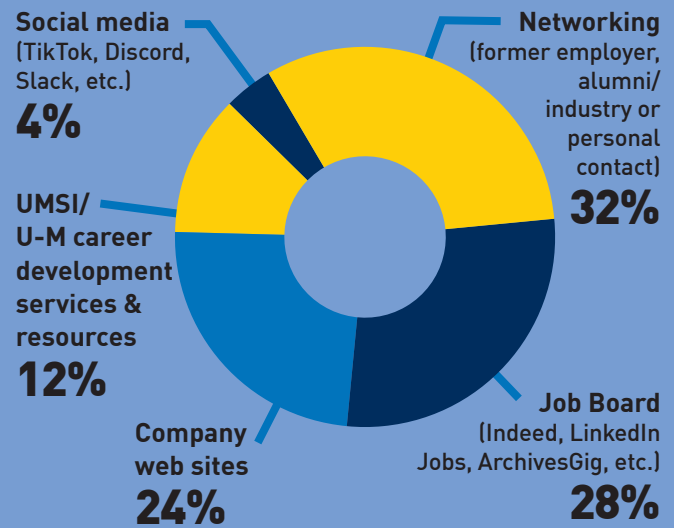


Signing bonus/relocation package

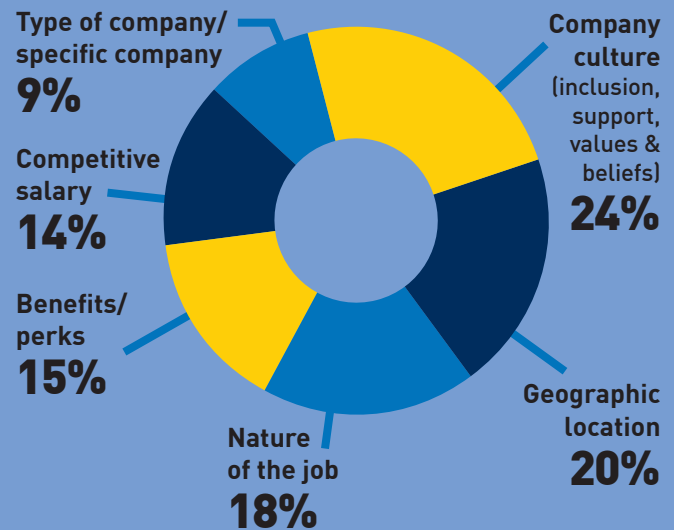


Average, specific to tech & private sector outcomes

Most effective job search methods



What matters most: critical factors for job decision-making



Degree impact

How has your BSI degree made an impact on your career goals?



Most frequently cited

1. Discovered new career opportunities
2. Refined my career goals
3. Expanded my professional network
4. Identified skills to develop for my own aspirational role
5. Enhanced skills to be more strategic or impactful in my career
6. Had more opportunities to engage in or create new projects that I enjoy
7. Started a portfolio to start my career

90%

agreed their degree impacted their career goals

10%

reported that they were unsure of the impact at the time of the survey

0%

of respondents reported that their degree did not impact their career goals

2025 Job Outcomes

Bold text indicates an international student's job outcome.

Consulting

Technology Analyst	Accenture
Strategy Analyst	Accenture
Business Architecture Analyst	Accenture Song
	Arrow Search Partners
Analyst	Augur Consulting
Incoming Associate Consultant	Bain & Co
Associate Consultant	Bain & Company
Advisory Analyst	BBR Partners
Incoming Associate	Boston Consulting Group
Associate	Boston Consulting Group
Associate	Boston Consulting Group
Data Analyst	Crowe LLP
Business Technology Solutions Analyst	Deloitte
Cybersecurity Analyst	Deloitte
Business Tech Solutions Analyst	Deloitte
Business Technology Solutions Analyst	Deloitte
Associate Data Engineer	Epsilon
Technology Consultant	Ernst & Young
Technology Consultant	Ernst & Young
Technology Consultant	Ernst & Young
Consultant	Finserv Consulting
Risk Engineering Analyst	Goldman Sachs
Associate Salesforce UX Designer	NeuraFlash
Management Consultant	Plante Moran
Technology Advisory Associate	PricewaterhouseCoopers

Digital Assurance and Transparency Associate	PricewaterhouseCoopers
Digital Assurance and Transparency Associate	PricewaterhouseCoopers
Associate UX Designer	PricewaterhouseCoopers
Data Analytics Consultant	Protiviti
Biotech & Pharma Consultant	Qral Group
Director of User Experience	Rem and Co
Junior Consultant	Roland Berger
Tech Analyst	Synoptek
TopBloc	TopBloc
Strategy Insights & Planning Associate	ZS Associates
Decision Analytics Associate	ZS Associates

Consumer goods & services

Product Management Intern	ALRT
User Experience Designer	Ariat
Analyst	Macy's
Management Trainee	McMaster-Carr
Tech Innovation and Venturing Associate Analyst	PepsiCo
Growth Analyst	Procter & Gamble
Business Analyst	Procter & Gamble
Associate Data Analyst	Starbucks
Data Analyst	Transparent Partners
UX Designer	Washtenaw Dairy
Commercial Strategy Associate	Wayfair
Brand Partnerships Associate	Wayfair
Business Operations Analyst	Wayfair

Entertainment/gaming/sports

Performance Science Associate	Detroit Tigers
Associate Data Analyst	DraftKings
Product & Research Assistant	United Talent Agency
Associate Product Manager	Warner Bros. Discovery

Financial services

Pricing Analyst	American Express
Digital Product Management Associate	American Express
Analyst	Bank of America
Risk Analyst	Barclays
Data Management Professional	Bloomberg LP
IT & Cybersecurity Auditor Intern	Blue Cross Blue Shield of Michigan - BCBSM
Design Development Program (DDP)	Capital One
Business Analyst	Capital One
Associate Product Manager	Capital One
Data Engineer	Charles Schwab
Investment Portfolio Analyst	Commonfund
Data Analyst	Discover
Deal Operations Analyst	EquityZen
Product Analyst	Fiserv
Wealth Management Analyst	Goldman Sachs
Design Development Program (DDP)	JPMorgan Chase & Co.
Software Developer	Marsh McLennan
Tech Analyst	Mizuho
Sales & Trading Analyst (BRM)	Morgan Stanley
Business Analyst	Morgan Stanley
Analyst	Point72
Pricing Analyst	Progressive Insurance

Product Designer	Securitas
Data Operations Lead	Security Token Market
Tech Analyst	UBS
Analyst	UBS

Health/medicine

Information Technology Development Program	GE Healthcare
UX Consultant	Genomenon, Inc
Workforce Technology Experience Designer	Optum
Marketing Data Analyst	Veeva Systems

Manufacturing

Junior Business Analyst	Brazeway
Associate Product Manager	Cognex Corporation
Power BI Analyst	Enercon Technologies
Digital Business Team Entry Level Rotational Program	General Motors
Software Developer	General Motors
Management Trainee	McMaster-Carr
Brand Experience Graphic Design Intern	Plexus Corp

Marketing/design agency

Digital Marketing Internship	740 Project
Jr. Product Analyst	Adelaide
Associate Product Designer	Epsilon
Performance Optimization Analyst	FMCG Direct
Video Investment Associate	GroupM

Start-up/entrepreneurial

Operations Associate	Clipboard Health
Product Manager	NuJuum

Technology

Associate Technical Account Manager	Adobe
Product & Data Analyst	BuildClinical
HR Business Partner Commerce Lifecycle Operations	Cisco
Associate Product Manager	Duolingo
Technical Analyst	Epic
Associate Data Analyst	Gartner, Inc.
UX Content Designer	Google
Brand Sales Specialist	IBM
Brand Sales Specialist	IBM
UX Designer	Incite Analytics
Product Manager	Intuit
Product Manager Intern	Microsoft
User Experience Designer	Oracle
Design Technologist, Clinical Health	Oracle
Data Analyst	OTAVA
Product Reliability Engineer	Palantir Technologies Inc.
ML Data Engineer	Photon Semantics
Rotational Strategy & Marketing Coordinator"	Siemens Digital Industries Software
Analytics Internship	smash
Interaction Designer (UX/UI) RISE	Stryker
Analyst	Stryker
Product Designer	Vidmob

University/college

Master's Student - Information Experience Design	Pratt Institute
Master's Student - Management, Business Administration and Management	The University of Chicago Booth School of Business
3 Accelerated Master's Degree Program Students	University of Michigan School of Information
48 Accelerated Master's Degree Program Students	University of Michigan School of Information
Master's Student	University of Edinburgh
Master's Student	University of Michigan Stephen M. Ross School of Business
Master's Student - Management	University of Michigan Stephen M. Ross School of Business
Master's Student - Management	University of Michigan Stephen M. Ross School of Business
Master's Student - Management	University of Michigan Stephen M. Ross School of Business
Master's Student	University of Michigan Stephen M. Ross School of Business
Sport Science Tech Manager	University of Michigan-Human Performance & Sport Science Center (Athlete Innovation Lab)
PhD Student	University of Pennsylvania
Study Abroad Advisor	University of Michigan
Tech Consultant	University of Michigan - ITS
Research Assistant	University of Michigan - ORBIT Lab



Contact the UMSI Career Development Office to discuss your job search, or to receive information on hiring UMSI grads.
umsi.careers@umich.edu