Dario Sanchez Martinez
Digital Product Designer

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Core Toolbox

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe XD

HTML

CSS

Bonus Toolbox

JavaScript

jQuery

WordPress

Arduino

Core Skills

UX Research

Product Design

Interaction Design

Visual Design

Design Thinking

Prototyping

Bonus Skills

Innovation

Front-end dev

Public Speaking

Experience

Hogeschool Rotterdam, Student Tutor & Peercoach
SEPT 2017 - Current job
As student tutor I have weekly taught Photoshop, Indesign and Arduino to students. As Peer Coach I've helped a lot with Open Days to represent my study. This has highly improved my social skills and public speaking.

Wubbe, Delft — Front End development (Stagiaire)
SEPT 2018 - FEB 2019
Here I got much better at coding! Especially HTML, CSS and Javascript. I also did research for UI animations. This was an important step in knowing what I want to specialize in.

Reclame Kanjers — DTP (Stagiair)
SEPT 2015 - MARCH 2016
Here I learned a lot more about Graphic Design. I designed Logos, Flyers & Car Signage. Here I discovered I liked design a lot more than production.

BSB Reclame— Signage
APRIL 2015 - JULI 2015
Here I mostly learned to apply signage. Production like printing and using plotters. But also applying signage, like car wrapping.

Studies

Hogeschool Rotterdam, Rotterdam — HBO Communicatie & Multimedia design
SEPT 2016 - HEDEN
Design of interactive multimedia products. From apps to smart cars, anything digital. I especially specialize in optimisation between person and technology.

Grafisch Lyceum, Rotterdam — Signspecialist MBO N4
SEPT 2013 - JULI 2016
Signage production. Here I've first made contact with Illustrator and Indesign.

Albeda, Schiedam — MBO ICT N2 system administration
SEPT2011 - JULI 2013
ICT. Here I learned to work with hardware. Building computers and troubleshooting problems. Helpdesk.

Minor

Design for Innovation, Rotterdam — HBO Communicatie & Multimedia design
SEPT 2019 - JAN 2019
Here I learned how to think of products that are radically innovative. Mutlicultural UX research. But also how to create a business around it.

References:
Wubbe, **Bas van Haren:**
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