# Thinking about having A wild-dreamer & interdisciplinary explorer?

Well, here I am.

# My name is Xiangyi (xyxy). I am patient, curious, expressive and sometimes crazy.

## Anyway, I studied...

2018 2017	Master of Communication Design RMIT University, Australia - GPA: 3.8/4.0, today who cares about GPA - always challenge myself playing with ideas and concepts, but always high scores
2016 2012	Bachelor of Art Design (Visual Communication Design) Jiangnan University, China - won university scholarship once because I was designed to do that
2015 2014	Exchange programme Service & Interior Design Thomas More University College, Belgium - worked in groups with interior designers and most of the time, fluently communicated in body language, instead of Chinese, English, Dutch or other languages I know,

### I have these skills and interests...

like HTML or CSS

Computer	Adobe Creative Suite (especially Photoshop, Illustrator, InDesign, Premiere, XD)Invision, Atom, Microsoft Word, Excel & PowerPoint
Design	Translating concept briefs, Sketching, Illustrating, Calligraphy, Graphic Design abilities, Zine making, Gif images making, Documentation, Photography, Videomaking, Sculpture, Marketing Campaign & copywrite
Interests	Galleries & Museums, Observing people's behaviours, Design psychology, Design Culture, Travel & Cuisine, Film & Music, Making bad jokes, Challenging herself every month

### And I worked in the creative industry as...

### Mar-now Graphic Designer // 2 months 2019 Flood Projects, Melbourne

- design posters for films that will go to different film festivals, museums and galleries, and win awards
- redesign the website for the studio, especially focus on the frame and flow

### Jun-Nov Sa 2018 M

### Safety APP Trail intern // 6 months

### Metro Trains, Melbourne

- worked with the team to develop the strategy of the app trail for giving the ideas and structures about the product and working wireframes
- contributed to over 100 interviews in total and data analysis for getting feedback about the product ideas

### Nov 2017

### Project Assistant // less than 1 month

### Paddl Games Metro Skunk Works, Metro Trains, Melbourne

- one of the 15 selected out of 600 applicants to develop a Minimum Viable Product and working wireframes
- contributed to **field research** and **data analysis** to validate product ideas and inform the development of the business case
- used illustration and drawing skills to present my team's ideas and solutions to help my team kill the pitching session, and their idea was chosen for further stages

### Apr, 2018 Oct, 2017

### Communication Designer / Finished Artist // 2 days Good for Nothing, Melbourne

- joined a group of designers in the real creative industry for a day of thinking, collaborating and creating for supporting local not-for-profit projects wice
- spent the entire day working my socks off from branding design to creative ideation, doing whatever we can do, for nothing
- contributed to the branding system design with marketing plans proposal for Open Canvas in four hours
- designed two campaign proposals for KidSafe and one is now in use

#### Jul, 2017

### Voluntary Illustrator // 1 day

### NGV, Melbourne

- Illustrated as the local artist for the artist Michael Lin on the commissioned floor painting *Federation* that invites visitors to pause and reconsider the architecture of Federation Court at NGV International

## Present 2017

#### **Artist / Designer**

#### 2018 Melbourne Art Book Fair/Collingwood/Brunswick Artist Market, Melbourne

- have my own stalls and sell my drawings, prints, and crafts in local markets and made friends (promoted myself) with many people, mostly kids and grandmas

### 2013

### Art Editor / Vice Editor // 1 year

#### 2012 Jiangnan University Periodical Office, China

- designed 5+ university magazines and published 5000+ copies
- redesigned the layout of magazines with other editors
- taught new student members different designing skills, and now I learn from everyone around

### I also contribute to spaces as...

2019 Volunteer

2018 Outbeyond, Melbourne

- managed and helped with students (aged from 8 to 18) from China to experience and explore more about Melbourne, from private schools to the wild nature

- translated between English and Chinese, and helped with detailed problems that the students and teachers had, like encouraging a lazy and smelly kid to have a shower

Nov, 2017 Volunteer // 1 day

Color Run, Melbourne

- worked in teams, using colorful powders to create surprises and encourage running

Aug, 2012 Volunteer // 2 weeks

Amity Charity, Yangzhou, China

- helped new voluntary teachers from Germany and America to get used to the new environment, using English and body language

### You can also find me in events...

### Dec, 2018 Business of Design Week

Hongkong & Melbourne

- attended the meeting on behalf of RMIT University
- worked as a volunteer in the social networking night, used my communication skills to help and connect the business between China and Australia

### May, 2015 Re-design Design Education Conference (V):

Emerging Common Grounds: Experience, Strategy and Wellness

Wuxi, China

- contributed as a speaker in workshop 8: Design of a patient journey
- represented the school to provide service for other participants from other schools and the industry

### Apr, 2015 Sino-UK Higher Education Collaboration on Upcycling of Industry Left-over

Wuxi, China

- helped the design teachers and design students from top universities in the UK to do sustainable design projects

### May, 2014 Re-design Design Education Conference (III):

**Philosophic Concepts** 

Wuxi, China

- shared the essay about the developing needs of design
- worked in groups for organizing speeches and workshops

### Jun, 2013 China Youth Daily: Youth Day

Guangzhou, China

- gathered with other university press representatives from the whole country to communicate about the school magazines

# Wanna give me five?

I now live in Australia, but Lam open for all the opportunities around the world.

If you give me a call, on +61 424 770 901, you may go to voicemail, but Leave me a message or Send me an email, xyxyspace@gmail.com.

I do not drink coffee but I will If you call me for a chall.

Go and check my little space on xyxy.space for more fun.

Referees upon request.

Nice to meet you!

Have a nice day: