

# Thinking about having A wild-dreamer & interdisciplinary explorer?

Well, here I am.

My name is Xiangyi (xyxy). I am patient, curious, expressive and sometimes crazy.

Anyway, I studied...

|              |  |
|--------------|--|
| 2018<br>2017 | <b>Master of Communication Design</b><br><b>RMIT University, Australia</b><br>- GPA: 3.8/4.0, today who cares about GPA<br>- always challenge myself playing with ideas and concepts, but always high scores   |
| 2016<br>2012 | <b>Bachelor of Art Design</b><br><b>(Visual Communication Design)</b><br><b>Jiangnan University, China</b><br>- won university scholarship once because I was designed to do that  |
| 2015<br>2014 | <b>Exchange programme</b><br><b>Service &amp; Interior Design</b><br><b>Thomas More University College, Belgium</b><br>- worked in groups with interior designers and most of the time, fluently communicated in body language, instead of Chinese, English, Dutch or other languages I know, like HTML or CSS |

## I have these skills and interests...

|                  |  |
|------------------|--|
| <b>Computer</b>  | Adobe Creative Suite (especially Photoshop, Illustrator, InDesign, Premiere, XD) Invision, Atom, Microsoft Word, Excel & PowerPoint  |
| <b>Design</b>    | Translating concept briefs, Sketching, Illustrating, Calligraphy, Graphic Design abilities, Zine making, Gif images making, Documentation, Photography, Videomaking, Sculpture, Marketing Campaign & copywrite |
| <b>Interests</b> | Galleries & Museums, Observing people's behaviours, Design psychology, Design Culture, Travel & Cuisine, Film & Music, Making bad jokes, Challenging herself every month                                       |

# And this designer worked as...

|                        |  |
|------------------------|--|
| Jun-Nov<br>2018        | <b>Safety APP Trail intern // 6 months</b><br><b>Metro Trains, Melbourne</b> <ul style="list-style-type: none"><li>- worked with the team to develop the strategy of the app trail for giving the ideas and structures about the product and working wireframes</li><li>- contributed to <b>over 100 interviews in total</b> and data analysis for getting feedback about the product ideas</li></ul>  |
| Nov<br>2017            | <b>Project Assistant // less than 1 month</b><br><b>Paddl Games Metro Skunk Works, Metro Trains, Melbourne</b> <ul style="list-style-type: none"><li>- one of the 15 selected out of 600 applicants to develop a Minimum Viable Product and working wireframes</li><li>- contributed to <b>field research</b> and <b>data analysis</b> to validate product ideas and inform the development of the business case</li><li>- <b>used illustration and drawing skills</b> to present my team's ideas and solutions to help my team kill the pitching session, and <b>their idea was chosen for further stages</b></li></ul>   |
| Apr, 2018<br>Oct, 2017 | <b>Communication Designer / Finished Artist // 2 days</b><br><b>Good for Nothing, Melbourne</b> <ul style="list-style-type: none"><li>- joined a group of designers <b>in the real creative industry</b> for a day of thinking, collaborating and creating for supporting local not-for-profit projects <b>twice</b></li><li>- spent the entire day working my socks off - from <b>branding design to creative idea-tion</b>, doing whatever we can do, <b>for nothing</b></li><li>- contributed to the branding system design with <b>marketing plans</b> proposal for Open Canvas in four hours</li><li>- designed two campaign proposals for KidSafe and <b>one is now in use</b></li></ul> |
| Sep, 2017              | <b>Service Designer &amp; Communication Designer // 1 day</b><br><b>Paddl Games Metro Scratch Space Challenge, Metro Trains, Melbourne</b> <ul style="list-style-type: none"><li>- selected out of 300 applicants to identify public transport problems</li><li>- applied <b>design thinking</b> and <b>collaborative problem solving</b> to rapidly develop ideas and solutions</li><li>- <b>selected for further opportunities</b> with Metro Trains based on my performance</li></ul>   |
| Jul, 2017              | <b>Voluntary Illustrator // 1 day</b><br><b>NGV, Melbourne</b> <ul style="list-style-type: none"><li>- <b>illustrated as the local artist</b> for the artist Michael Lin on the commissioned floor painting <i>Federation</i> that invites visitors to pause and reconsider the architecture of Federation Court at NGV International</li></ul>  |
| Present<br>2017        | <b>Artist / Designer</b><br><b>2018 Melbourne Art Book Fair/Collingwood/Brunswick Artist Market, Melbourne</b> <ul style="list-style-type: none"><li>- have my own stalls and sell my drawings, prints, and crafts in local markets and made friends (promoted myself) with many people, <b>mostly kids and grandmas</b></li></ul>   |
| 2013<br>2012           | <b>Art Editor / Vice Editor // 1 year</b><br><b>Jiangnan University Periodical Office, China</b> <ul style="list-style-type: none"><li>- designed 5+ university magazines and published 5000+ copies</li><li>- redesigned the layout of magazines with other editors</li><li>- taught new student members different designing skills, and <b>now I learn from every one around</b></li></ul>   |

# I also contribute to spaces as...

|                      |   |
|----------------------|---|
| <b>2019<br/>2018</b> | <b>Volunteer</b><br><b>Outbeyond, Melbourne</b> <ul style="list-style-type: none"><li>- managed and helped with students (aged from 8 to 18) from China to experience and explore more about Melbourne, <b>from private schools to the wild nature</b></li><li>- translated between English and Chinese, and helped with detailed problems that the students and teachers had, like <b>encouraging a lazy and smelly kid to have a shower</b></li></ul> |
| <b>Nov, 2017</b>     | <b>Volunteer // 1 day</b><br><b>Color Run, Melbourne</b> <ul style="list-style-type: none"><li>- worked in teams, using colorful powders to <b>create surprises</b> and encourage running</li></ul>   |
| <b>Aug, 2012</b>     | <b>Volunteer // 2 weeks</b><br><b>Amity Charity, Yangzhou, China</b> <ul style="list-style-type: none"><li>- helped new voluntary teachers from Germany and America to get used to the new environment, <b>using English and body language</b></li></ul>  |

# You can also find me in events...

|                  |  |
|------------------|--|
| <b>Dec, 2018</b> | <b>Business of Design Week</b><br><b>Hongkong &amp; Melbourne</b> <ul style="list-style-type: none"><li>- attended the meeting <b>on behalf of RMIT University</b></li><li>- worked as a volunteer in the social networking night, used my communication skills to help and <b>connect the business between China and Australia</b></li></ul>  |
| <b>May, 2015</b> | <b>Re-design Design Education Conference (V):</b><br><b>Emerging Common Grounds: Experience, Strategy and Wellness</b><br><b>Wuxi, China</b> <ul style="list-style-type: none"><li>- contributed as a speaker in workshop 8: Design of a patient journey</li><li>- <b>represented the school</b> to provide service for other participants from other schools and the industry</li></ul> |
| <b>Apr, 2015</b> | <b>Sino-UK Higher Education Collaboration on Upcycling of Industry Left-over</b><br><b>Wuxi, China</b> <ul style="list-style-type: none"><li>- helped the design teachers and design students from top universities in the UK to do <b>sustainable design projects</b></li></ul>   |
| <b>May, 2014</b> | <b>Re-design Design Education Conference (III):</b><br><b>Philosophic Concepts</b><br><b>Wuxi, China</b> <ul style="list-style-type: none"><li>- shared the essay about <b>the developing needs of design</b></li><li>- worked in groups for <b>organizing speeches and workshops</b></li></ul>  |
| <b>Jun, 2013</b> | <b>China Youth Daily: Youth Day</b><br><b>Guangzhou, China</b> <ul style="list-style-type: none"><li>- gathered with other <b>university press representatives</b> from the whole country to communicate about the school magazines</li></ul>  |

# Wanna give me five?

I now live in Australia, but **I am open for all the opportunities around the world.**

If you give me a call, on **+61 424 770 901**, you may go to voicemail, but **leave me a message** or **Send me an email**, **xyxyspace@gmail.com**.

I do not drink coffee but I will **if you call me for a chat.**

Go and check my little space on **xyxy.space** **for more fun.**

**Referees upon request.**

Nice to meet you!

Have a nice day :D