

Thinking about having A wild-dreamer & interdisciplinary explorer?

Well, here I am.

My name is Xiangyi (xyxy). I am brave, curious, expressive and sometimes crazy.

Anyway, I studied...

2018 2017	Master of Communication Design RMIT University, Australia - GPA: 3.8/4.0, today who cares about GPA - always challenge myself playing with ideas and concepts, but always high scores
2016 2012	Bachelor of Art Design (Visual Communication Design) Jiangnan University, China - won university scholarship once because I was designed to do that
2015 2014	Exchange programme Service & Interior Design Thomas More University College, Belgium - worked in groups with interior designers and most of the time, fluently communicated in body language, instead of Chinese, English, Dutch or other languages I know, like HTML and CSS

I have these skills and interests...

Computer	Adobe Creative Suite (especially Photoshop, Illustrator, InDesign, Premiere, XD), Invision, Atom & Github, Microsoft Word, Excel & PowerPoint
Design	Translating concept briefs, Sketching, Illustrating, Calligraphy, Graphic Design skills, Creative coding, Zine making, Gif images making, Documentation, Photography, Videomaking, Marketing Campaign & copywrite
Interests	Galleries & Museums, Observing people's behaviours, Design psychology, Design Culture, Travel & Cuisine, Film & Music, Making bad jokes & Challenging myself

And I worked in the creative industry as...

May-now 2019	Intern One Small Step Collective, Melbourne <ul style="list-style-type: none">- created both printed and digital materials for branding, like banners and social tiles, using Photoshop, Illustrator, and Indesign- illustrated a lot for fun projects and kept every working day fun
Mar-now 2019	Graphic Designer Flood Projects, Melbourne <ul style="list-style-type: none">- designed posters for films that will go to different film festivals, museums and galleries, and win awards- redesigned the website for the studio, especially focus on the frame and flow
Jun-Nov 2018	Safety APP Trail intern Metro Trains, Melbourne <ul style="list-style-type: none">- worked with the team to develop the strategy of the app trail for giving the ideas and structures about the product and working wireframes- contributed to over 100 interviews in total and data analysis for getting feedback about the product ideas
Nov 2017	Project Assistant Paddl Games Metro Skunk Works, Metro Trains, Melbourne <ul style="list-style-type: none">- one of the 15 selected out of 600 applicants to develop a Minimum Viable Product and working wireframes- contributed to field research and data analysis to validate product ideas and inform the development of the business case- used illustration and drawing skills to present my team's ideas and solutions to help my team kill the pitching session, and their idea was chosen for further stages
Apr, 2018 Oct, 2017	Communication Designer / Finished Artist Good for Nothing, Melbourne <ul style="list-style-type: none">- joined a group of designers in the real creative industry for a day of thinking, collaborating and creating for supporting local not-for-profit projects twice- spent the entire day working my socks off - from branding design to creative ideation, doing whatever we can do, for nothing- contributed to the branding system design with marketing plans proposal for Open Canvas in four hours- designed two campaign proposals for KidSafe and one is now in use
Jul, 2017	Voluntary Illustrator NGV, Melbourne <ul style="list-style-type: none">- illustrated as the local artist for the artist Michael Lin on the commissioned floor painting <i>Federation</i> that invites visitors to pause and reconsider the architecture of Federation Court at NGV International
2013 2012	Art Editor / Vice Editor Jiangnan University Periodical Office, China <ul style="list-style-type: none">- designed 5+ university magazines and published 5000+ copies- redesigned the layout of magazines with other editors- taught new student members different designing skills, and now I learn from every one around

I also contribute to spaces as...

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| 2019
2018 | Volunteer
Outbeyond, Melbourne <ul style="list-style-type: none">- managed and helped with students (aged from 8 to 18) from China to experience and explore more about Melbourne, from private schools to the wild nature- translated between English and Chinese, and helped with detailed problems that the students and teachers had, like encouraging a lazy and smelly kid to have a shower |
| Nov, 2017 | Volunteer
Color Run, Melbourne <ul style="list-style-type: none">- worked in teams, using colorful powders to create surprises and encourage running |
| Aug, 2012 | Volunteer
Amity Charity, Yangzhou, China <ul style="list-style-type: none">- helped new voluntary teachers from Germany and America to get used to the new environment, using English and body language |

You can also find me in events...

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| Dec, 2018 | Business of Design Week
Hongkong & Melbourne <ul style="list-style-type: none">- attended the meeting on behalf of RMIT University- worked as a volunteer in the social networking night, used my communication skills to help and connect the business between China and Australia |
| May, 2015 | Re-design Design Education Conference (V):
Emerging Common Grounds: Experience, Strategy and Wellness
Wuxi, China <ul style="list-style-type: none">- contributed as a speaker in workshop 8: Design of a patient journey- represented the school to provide service for other participants from other schools and the industry |
| Apr, 2015 | Sino-UK Higher Education Collaboration on Upcycling of Industry Left-over
Wuxi, China <ul style="list-style-type: none">- helped the design teachers and design students from top universities in the UK to do sustainable design projects |
| May, 2014 | Re-design Design Education Conference (III):
Philosophic Concepts
Wuxi, China <ul style="list-style-type: none">- shared the essay about the developing needs of design- worked in groups for organizing speeches and workshops |
| Jun, 2013 | China Youth Daily: Youth Day
Guangzhou, China <ul style="list-style-type: none">- gathered with other university press representatives from the whole country to communicate about the school magazines |

Wanna give me five?

I now live in Australia, but I am open for all the opportunities around the world.

If you give me a call, on +61 424 770 901, you may go to voicemail, but leave me a message or Send me an email, xyxyspace@gmail.com.

I do not drink coffee but I will if you call me for a chat.

Go and check my little space on xyxy.space for more fun.

Referees upon request.

Nice to meet you!

Have a nice day :D