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To Whom It May Concern,

Allow me to introduce myself. My name is Yuri. My parents were from Chicago. I'm a Canadian living in Canada.

I work as a freelance contract-based writer, web developer, and data munger. Basically, I like to have fun and jump in where I can help out.

As a web developer, I work with WordPress and Hugo. As of 2017, custom built Hugo sites are my specialty.

As a content writer, I use Emacs to write technical documents and web content - and I really make it happen!

But wait, there's more: as of September 9th 2022, the USD/CAD exchange rate turns \$23 USD into \$30 CAD. Yes, that means you can hire me to write content you would normally buy for \$30 for only \$23. On a research and technical writing contract of say \$4000, you only need to pay me \$3070, plus e-transfer fees. On a web development project, let's say building out the SCSS style sheets from a Figma prototype, or refactoring some Javascript to up performance, \$50 turns into \$38! As an employer (contractee), that's a nice little something extra in your pocket.

But I understand, when we say we're hiring 'remote,' it's not just about the product and the price, we really want remote teammates that are fun to work with, who 'feel' like one of the tribe. And that is exactly where I shine! Adding some ZOOM to your tribe! One of the things I learned during the pandemic is that Zoom is great for telling jokes and fooling around! And it also works when the meeting gets serious and it's time to GET THINGS DONE!

Okay, so let's talk about getting things done! Let's start with writing:

I write the old-fashioned way, with a whiteboard and e-ink writer. Then I edit material with advanced custom built software. I can deliver written material in a variety of formats, from slides and PDFs to HTML and LATEX, and of course Word. Editing my work to fit what you want to see on the page is easier when I write it the way you want it the first time; but, when changes need to be made, I can pull down your branch from our shared GIT directory and merge our documents. And if you're like most people, and you don't want to hear the word GIT in any kind of conversation, I can convert our documents into Word files and we can track the changes there. If you're still not satisfied, and you're tired of hanging out with me on Skype, we can use Slack, Messenger, Discord, ICQ or any other program you want to let me know what I have to do to make you happy! Because if I'm working for you, that's my first priority, keeping you pleased with our relationship, our insights, and our results.

Okay, when it comes to web development, I admit it, I can't do everything. I haven't worked with Drupal, or Shopify, or a slew of other Content Management Systems. I'm not the go-to-guy for heavy backend Python or C++. But, I can build custom WordPress themes and plugins, and I know my way around a Hugo website pretty well. Moreover, when it comes to plugging away at standard HTML, implementing say a naming scheme, or losing some of those heavy libraries like Bootstrap (if you want to go that far), I'm your guy. Working with HTML, SCSS, Javascript, and PHP is my comfort zone.

So are you ready to see some samples?

Here they are, these ones have finance related content:

<https://readingworldmagazine.com/archives/2011-12-05-trade-liberalization-and-sector-productivity/>
<https://www.europarl.europa.eu/cmsdata/191825/20121219ATT58328EN-original.pdf>
<https://trends-global.blogspot.com/>
<https://readingworldmagazine.com/archives/2013-08-14-macroeconomic-outlook/>

By the way, I built Reading World Magazine with Hugo. Check out the Lighthouse audit! I also built the Build Hello website, which you can view here: <https://buildhello.ca/blog/>. Again, Hugo makes it easy to create custom landing page templates, have a look at some of the companies that are using Hugo: https://buildhello.ca/space_ex_light/2022-02-10-why-should-we-build-our-website-with-hugo/.

Now if you want a preview of me speaking, check out these videos below. I tried to make them serious, but don't worry, I'm always ready for a laugh!

<https://xyz-abc-show-and-tell.github.io/writing/index.html>
<https://buildhello.ca/blog/>
<https://www.facebook.com/yuri.tricys>

And here are my resume and LinkedIn profile, if you'd rather view them here:

https://xyz-abc-show-and-tell.github.io/uploads/resume_yuri_tricys_web_developer_2022.pdf
<https://www.linkedin.com/in/yuri-tricys-aa004b26>

So I'm sure you can tell from all these words that I'm keen for a new freelance project! The way I like to work is to find out how you want to work, and then go from there. And if you want me to set something up, I only need a little time on Zoom to ask you some questions so I can get a sense of what you want. Then I can put together a proposal with a time-line, milestones, and an estimated cost! And if you want more information from me, like testing, or identification, just let me know! I want to deliver you my best work yet!

Cheers,
–Yuri Tricys
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