

XINYUAN ZHANG

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EDUCATION

Sauder School of Business, University of British Columbia Ph.D. in Management Science	2025
University of Toronto M.A.Sc. in Operations Research, Industrial Engineering	2018
McGill University B.S.Hons in Mathematics and Physics	2015

ACADEMIC POSITION

Lazaridis School of Business, Wilfrid Laurier University Assistant Professor, Operations and Decision Sciences	2025 - Present
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RESEARCH INTERESTS

Statistical learning, stochastic control and optimization, data-driven decision making

ADDITIONAL INFORMATION

Citizenship: Canada
Languages: English, Chinese, French

RESEARCH

Journal Publication:

- Keppo, J., Kim, M. J., Zhang, X. (2022). **Learning manipulation through information dissemination**. *Operations Research*, 70(6), 3490-3510.
 - ❖ Runner-up, INFORMS DAS Best Student Paper Award, 2022

Papers Under Review or In Preparation:

- **Dynamic service allocation with returns: application to admission and discharge control with readmission in hospital**
with Hossein Abouee-Mehrizi, Ya-tang Chuang and Micheal Jong Kim
Under Review
 - ❖ Second Place, CORS Health Care Operational Research SIG Student Paper Competition, 2024
- **Diversified learning: Bayesian control with multiple biased information sources**
with Jussi Keppo and Micheal Jong Kim
Under Review
 - ❖ Finalist, CORS Open Category Student Paper Competition, 2025
 - ❖ Runner-up, INFORMS DAS Best Student Paper Award, 2025

- **Efficiency gains in the health sector through data-driven patient scheduling: The case of paediatric rehabilitation services**
with Hossein Abouee-Mehrizi, Benjamin Ravenscroft, and Brendan Wylie-Toal
Manuscript in preparation

❖ Finalist, CORS Practice Prize Competition, 2024

Work in Progress:

- **Optimal feature selection for multi-variate Bayesian control charts**
- **Robust data-driven scheduling with multiple follow-up appointments**

PRESENTATIONS

- Diversified learning: INFORMS Annual Meeting, October 2024; CORS, June 2024; MSOM, June 2024, 2023; POMS, April 2024;
- Learning manipulation: INFORMS Annual Meeting, October 2021, 2019; INFORMS Revenue Management and Pricing Conference, June 2019;
- Dynamic service allocation with returns: CORS Annual Conference, June 2023, 2021;
- Multi-armed bandit with sensor selection.
- MIE Graduate Symposium, June 2016; C-MORE Annual Consortium, May 2016;

TEACHING

Instructor

Undergraduate Operations & Logistics (COMM 204), UBC Summer 2021

- Teaching evaluation of 4.8/5 (class size: 58)
- Introductory course in operations management for students in the Bcom program; covers process analysis, queuing systems, project management, inventory and supply chain management;

Guest Lecturer

Graduate Descriptive and Predictive Analytics (BABS 507), UBC Spring 2024

Undergraduate Operations & Logistics (COMM 204), UBC Fall 2020, 2022

PhD Teaching Workshop at Sauder, UBC 2021

- Score: 92/100

Graduate Stochastic Processes (MIE 1605H), University of Toronto Winter 2016, 2017

Teaching Assistant

Graduate Descriptive and Predictive Analytics (BABS 507), UBC Fall 2023, Spring 2024

Undergraduate Decision Analysis Under Uncertainty (BAMS 517), UBC Fall 2020

Graduate Analyzing and Modelling Uncertainty (BABS 506), UBC Fall 2019, Fall 2020

Graduate Application of Statistics in Management (BABS 550), UBC Winter 2019

Graduate Operations (BASC 550), UBC Winter 2018, Fall 2020, 2023

Graduate Stochastic Processes (MIE 1605H), University of Toronto, Winter 2015, Winter 2016

SERVICE

Reviewer for *Operations Research*, *Management Science*, *IEEE Transactions on Automatic Control*, *Healthcare Management Science*, *IIE Transactions*

Session chair for CORS 2021 and INFORMS Annual Meeting 2021; Co-organizer for C-MORE consortium meetings 2015-2017; Co-president of the Ph.D. Student Society at UBC Sauder School of Business

HONOURS AND AWARDS

Finalist, CORS Open Category Student Paper Competition, 2025

Second Place, CORS Health Care Operational Research SIG Student Paper Competition, 2024

Finalist, CORS Practice Prize Competition, 2024

Runner-up, INFORMS DAS Student Paper Award, 2022, 2025

President's Academic Excellence Initiative PhD Award 2020, 2021, 2022

Shelby L Brumelle Memorial Graduate Scholarship 2018, 2023

Dean Earle D MacPhee Memorial Fellowship 2017, 2018, 2019, 2020, 2021, 2022

Sauder School of Business Graduate Award 2017

Edward and Miriam Silber Memorial Graduate Scholarship 2017

OGS Ontario Graduate Scholarship 2015

MIE Fellowship 2015-2017

NSERC Undergraduate Student Research Award 2013

REFERENCES

Michael Jong Kim

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The University of British Columbia
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Jussi Keppo

Provost's Chair Professor and Head
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