

# Advanced Quantitative Research Methodology, Lecture Notes: Introduction<sup>1</sup>

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- ↵ Some of the best experiences here: getting to know people in other fields

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- We cover different amounts of material each week

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## ④ Focus, like I will, on learning (not grades): Especially when we work on papers, I will treat you like a colleague, not a student

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  - Come whenever you like; if you can't find me or I'm in a meeting, come back, talk to my assistant in the office next to me, or email any time

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- Most important methods originate *outside* the discipline of statistics (random assignment, experimental design, survey research, machine learning, MCMC methods, . . .). Statistics: abstracts, proves formal properties, generalizes, and distributes results back out.

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- Helped give rise to **data science**, encompassing statistics, CS, and a substantive field, and **computational social science**

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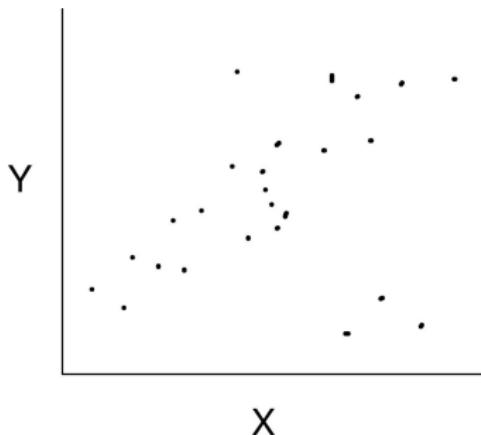
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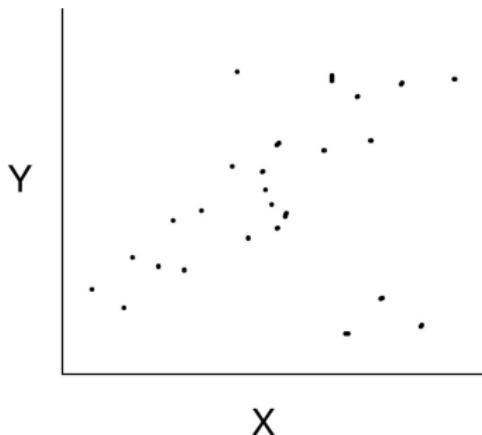
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- This helps us separate the conventions from underlying statistical theory. (How to get an F in Econometrics: follow advice from Psychometrics. Works in reverse too, even when the foundations are identical.)

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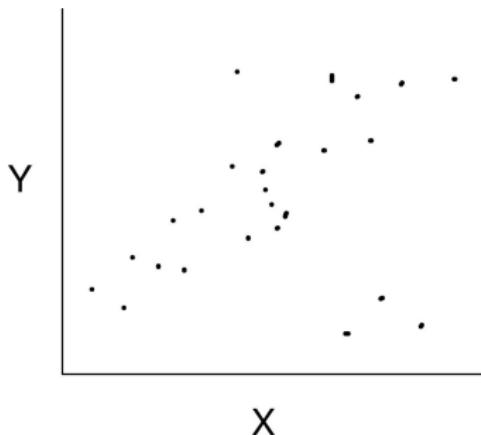


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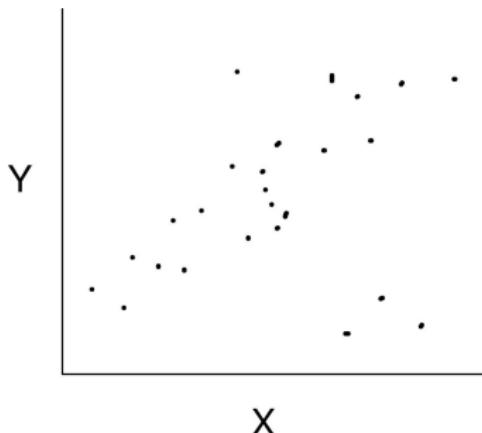
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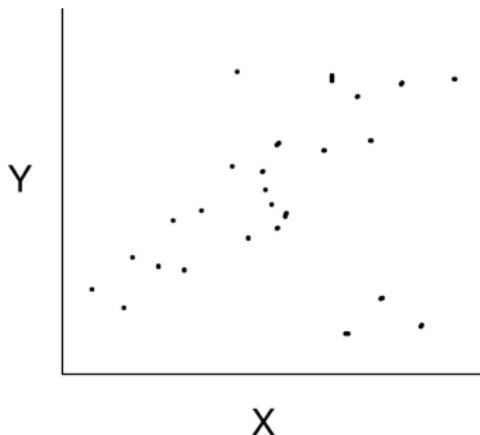
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- a rule (least squares, least absolute deviations, etc.)

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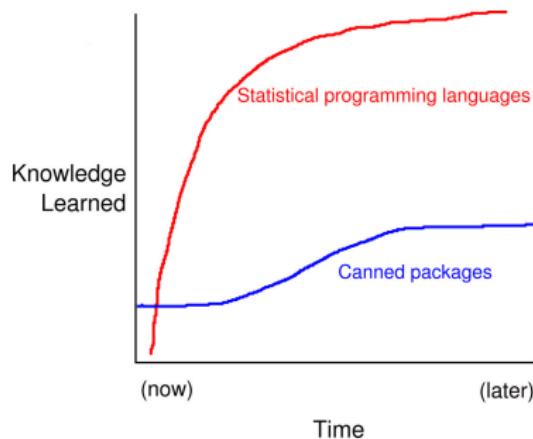
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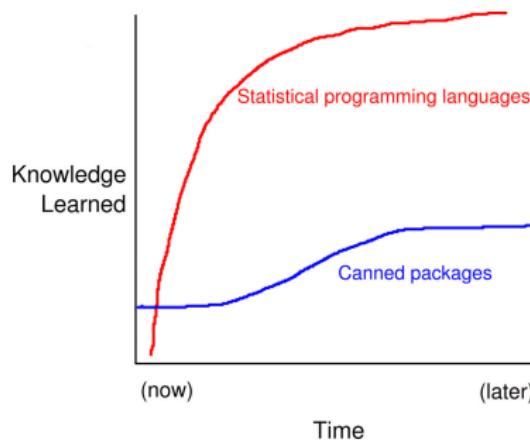
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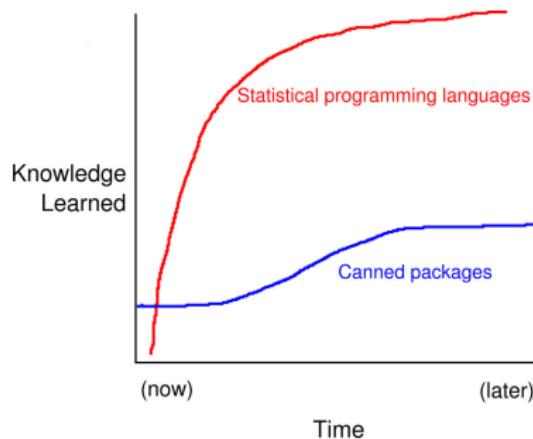


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- **Zelig**, which simplifies R and helps you up the steep slope fast (see [ZeligProject.org](http://ZeligProject.org))

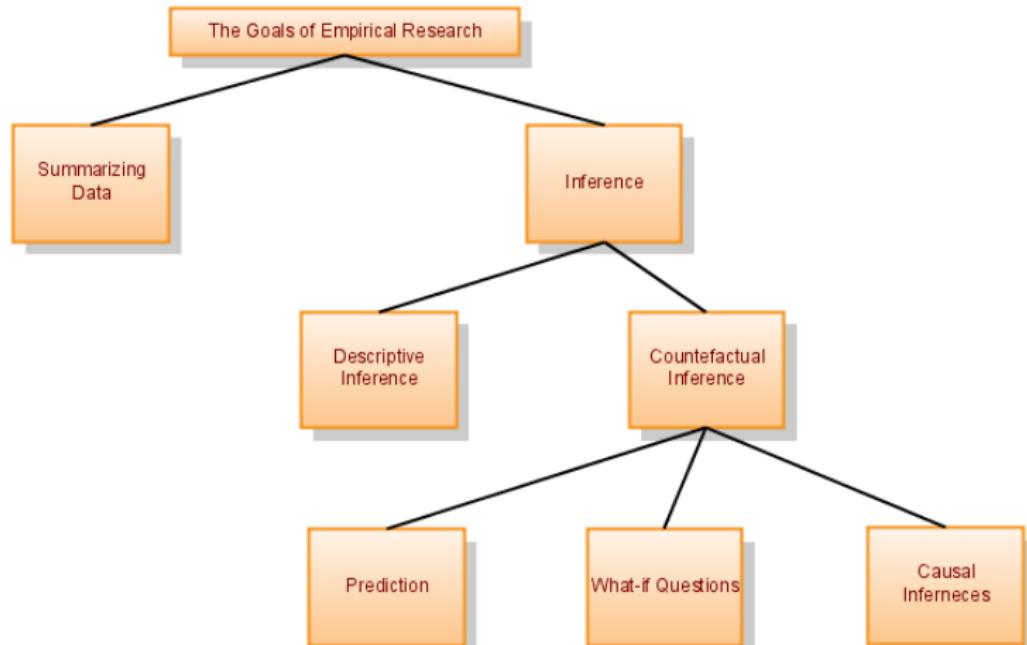
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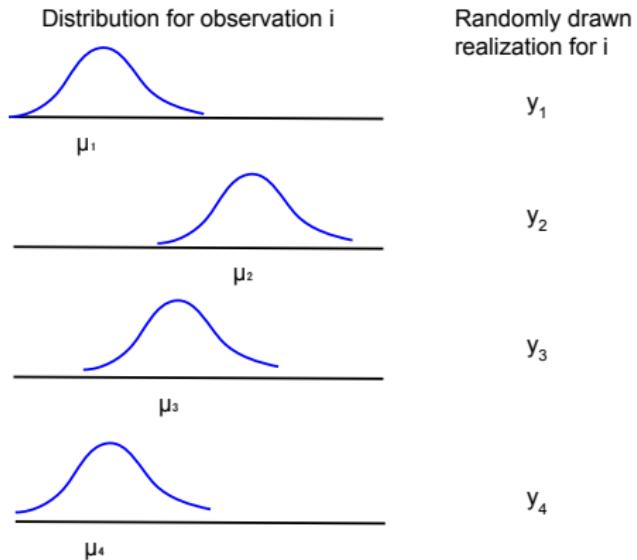
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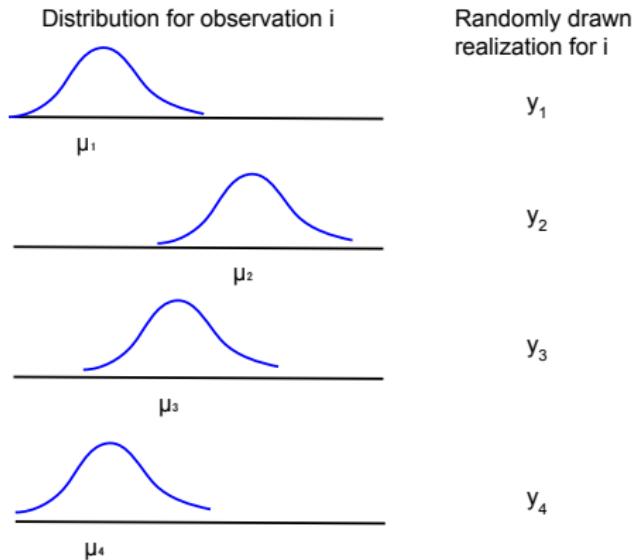
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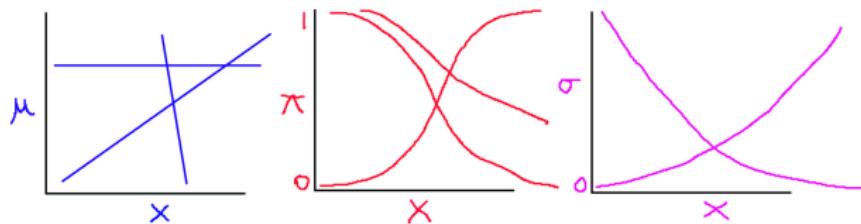
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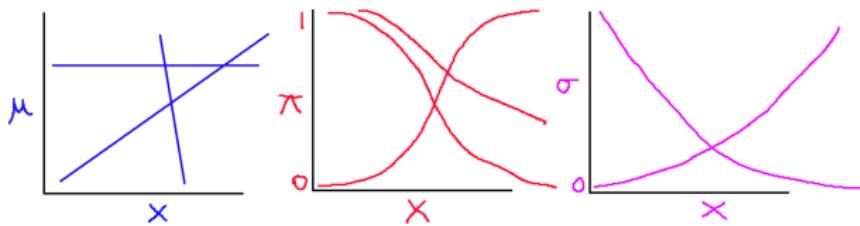
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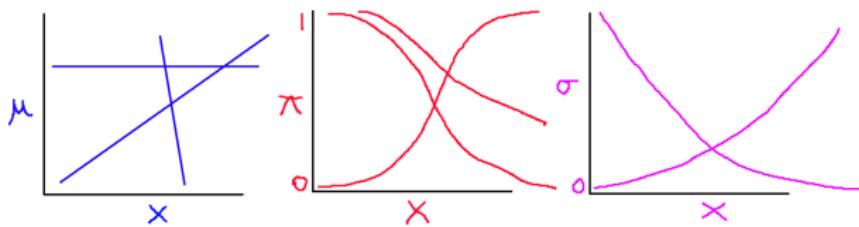


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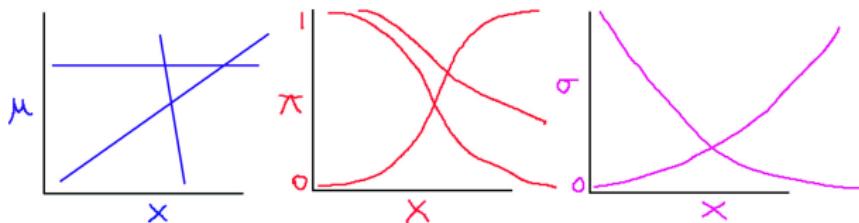
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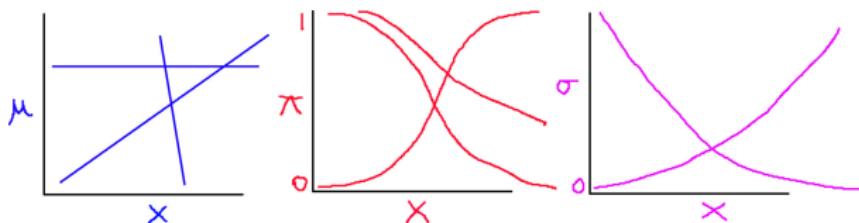
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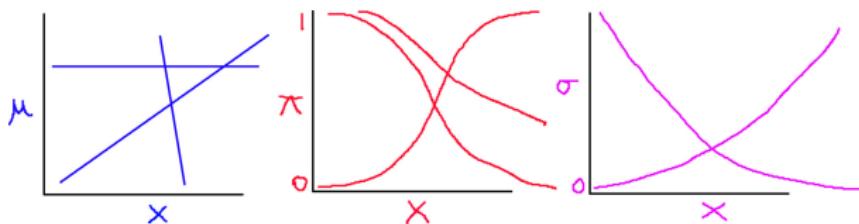
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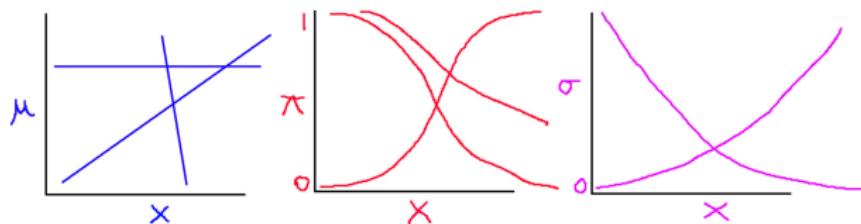
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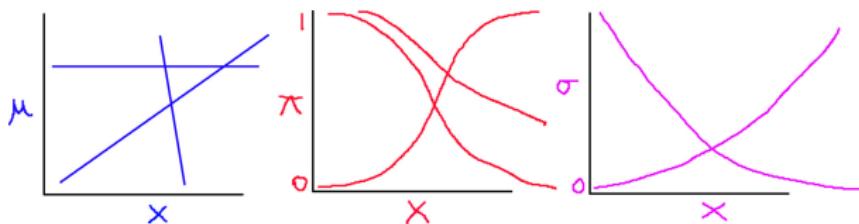
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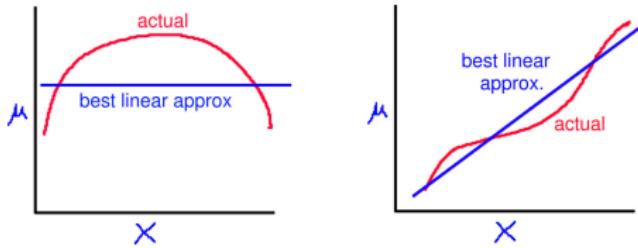
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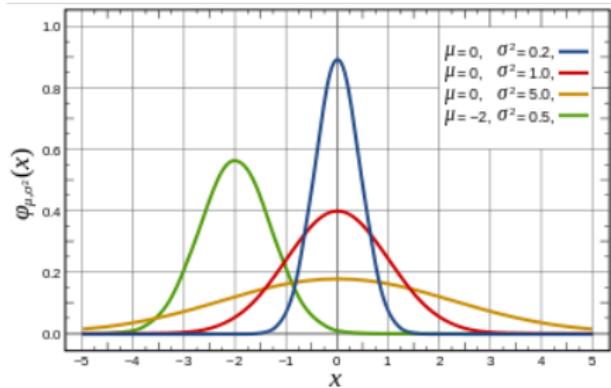
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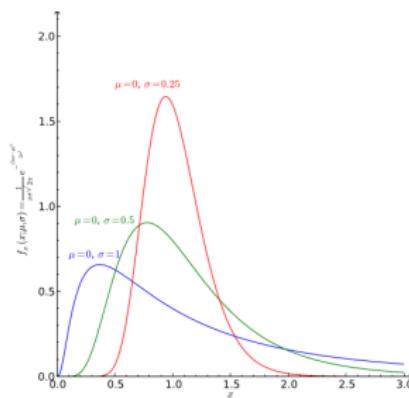
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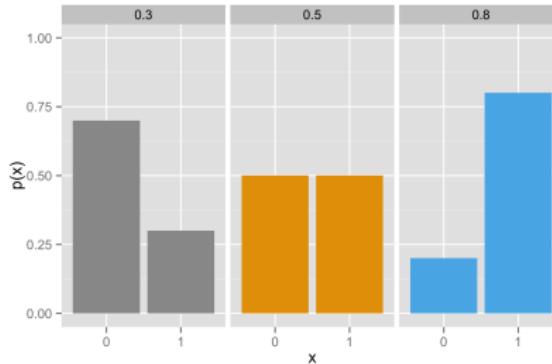
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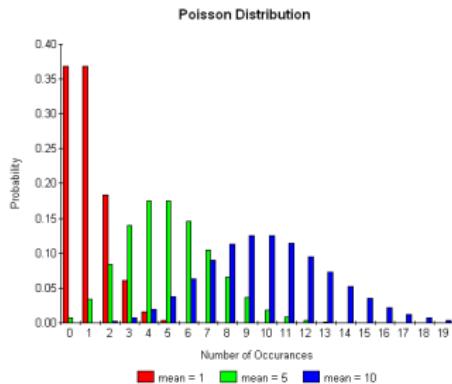
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- What if we don't know the DGP (& we usually don't)?

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    - Remove model dependence: preprocess data (via matching, etc.)

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- **A Test:** what happens if we said  $\Pr(\text{sample space}) = 1$
- Rules can be applied *analytically* or via *simulation*.

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- ⑤ Get the right answer: students get the right answer far more frequently by using simulation than math

# What is simulation?

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Survey Sampling

Simulation

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1. Learn about a population by taking a random sample from it

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1. Learn about a distribution by taking random draws from it
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3. The approximation is arbitrarily precise for large  $M$
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  - ~ Make others justify their choice of a DGP!

# Monte Hall's Let's Make a Deal

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You have a choice among 3 doors. Behind a random door is a **car**; behind the other two are **goats**. You choose one at random. Monte peeks behind the other two doors and opens the one (or one of the two) with the **goat** and asks if you'd like to switch your door for the other door that hasn't been opened yet. Should you switch?

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doors <- c(1, 2, 3)
for (i in 1:sims) {
  WinDoor <- sample(doors, 1)
  choice <- sample(doors, 1)
  if (WinDoor == choice) # no switch
    WinNoSwitch <- WinNoSwitch + 1
  doorsLeft <- doors[doors != choice] # switch
  if (any(doorsLeft == WinDoor))
    WinSwitch <- WinSwitch + 1
}
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}
cat("Prob(Car | no switch)=", WinNoSwitch/sims, "\n")
cat("Prob(Car | switch)=", WinSwitch/sims, "\n")
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# Let's Make a Deal

$\Pr(\text{car}|\text{No Switch}) \quad \Pr(\text{car}|\text{Switch})$

.324	.676
.345	.655
.320	.680
.327	.673

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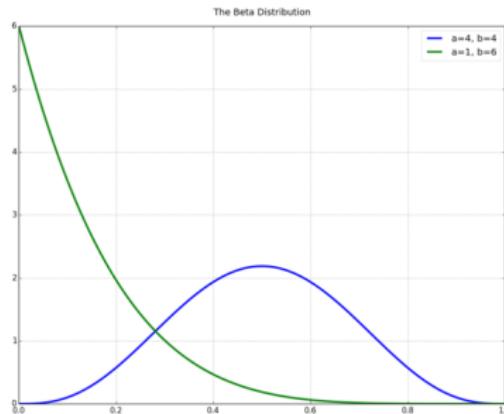
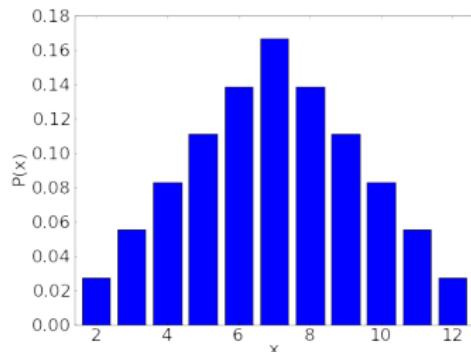
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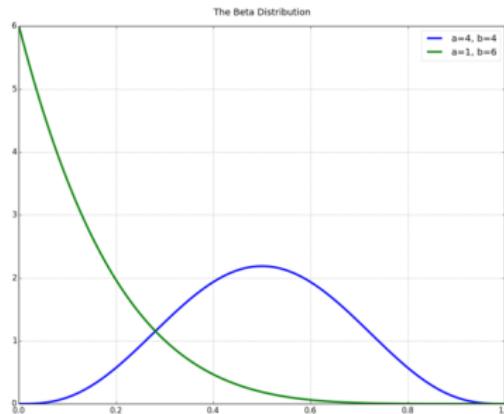
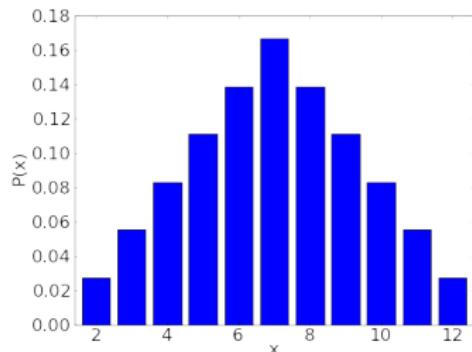
Four runs: .538, .550, .547, .524

# Computing Probabilities from PDFs

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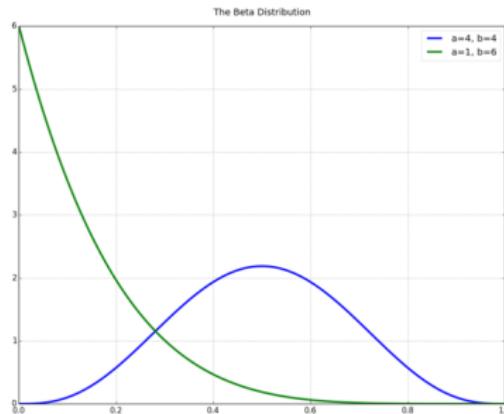
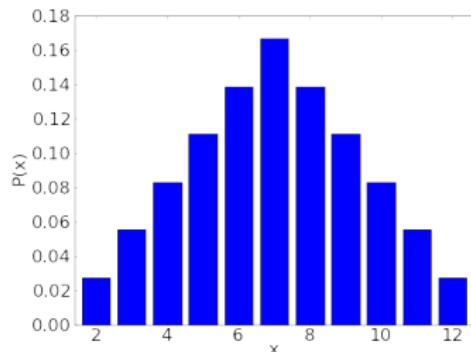


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Required for a PDF:

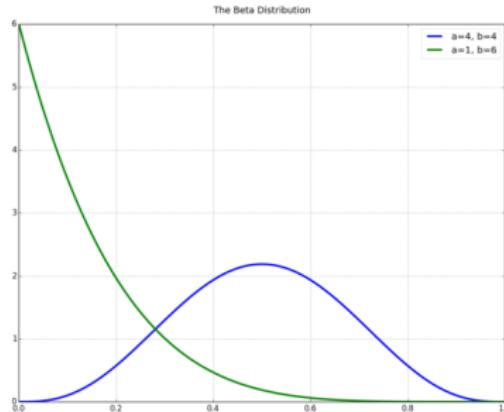
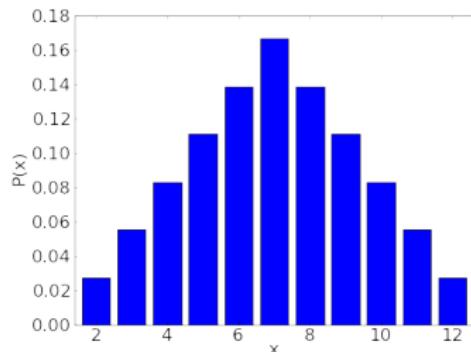
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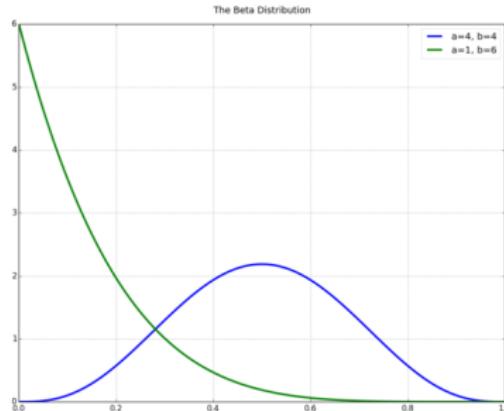
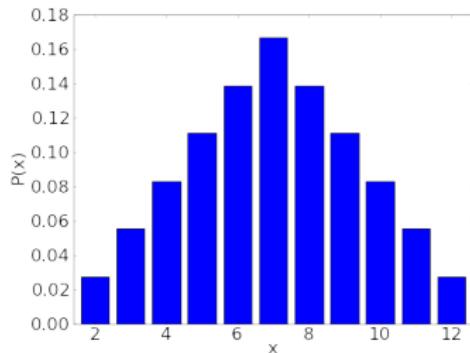
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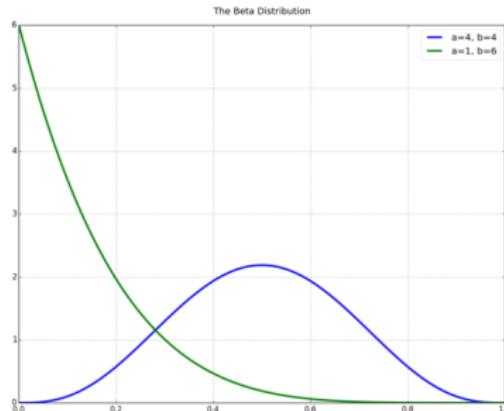
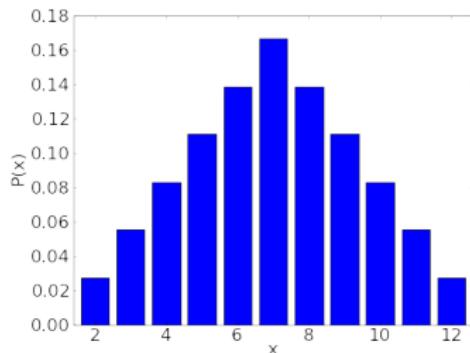
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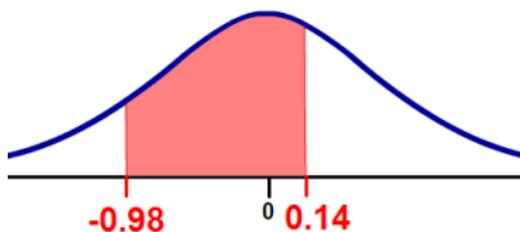
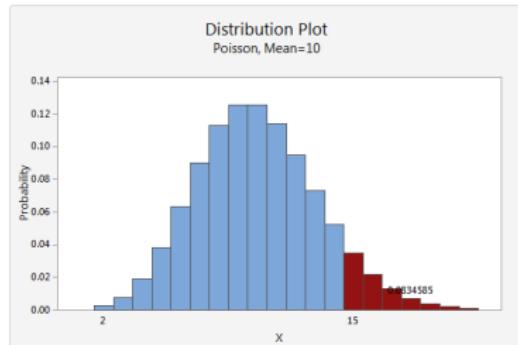
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(A Test: are these PDFs?)

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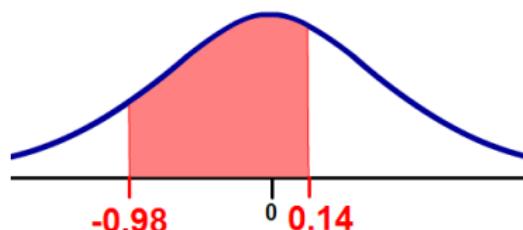
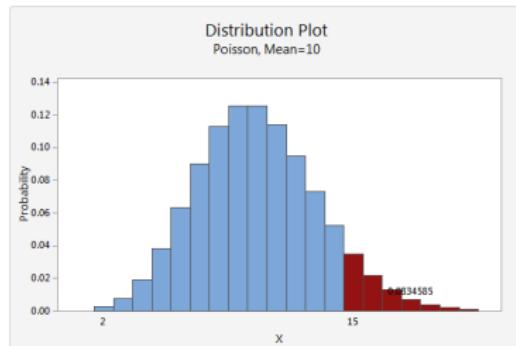


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Probability Calculations:

# Computing Probabilities from PDFs



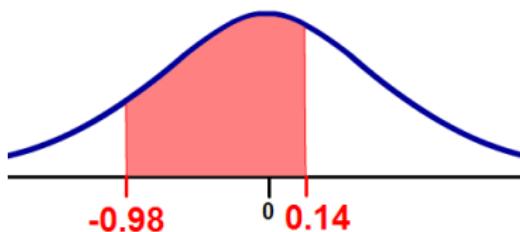
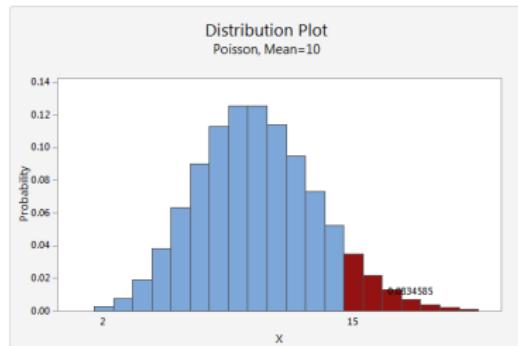
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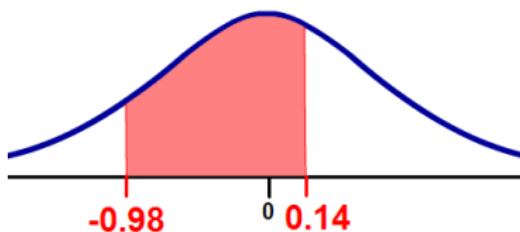
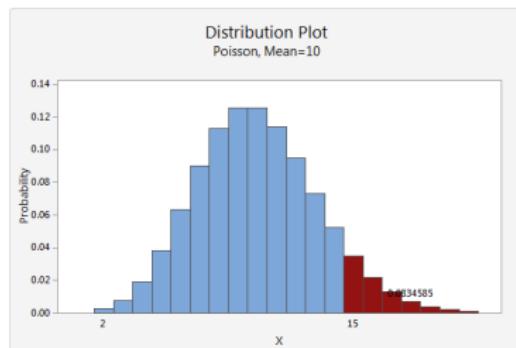
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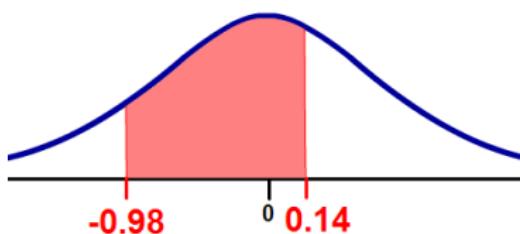
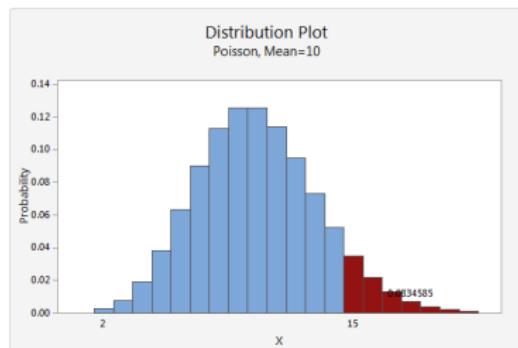
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- (A Test: why?)

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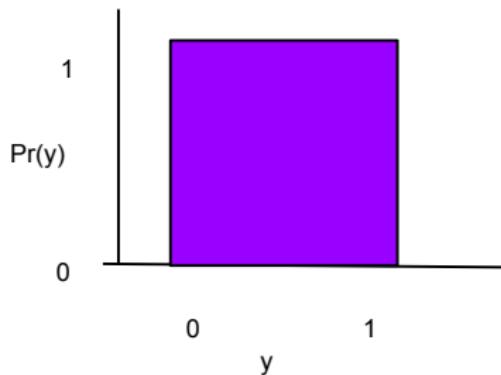
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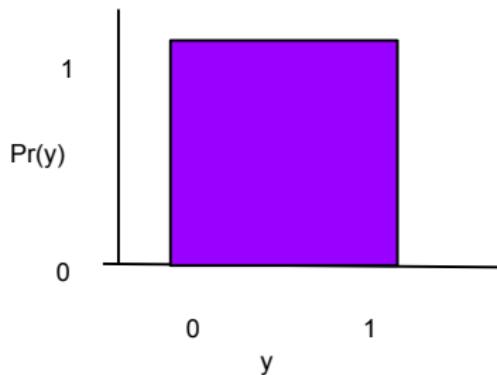
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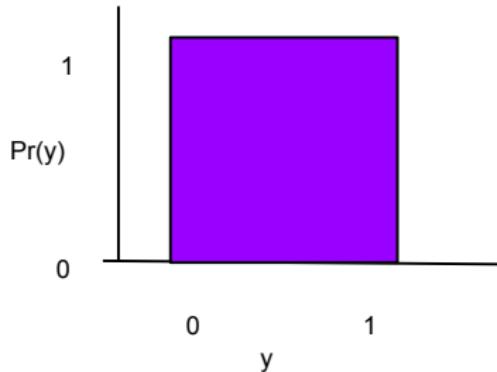


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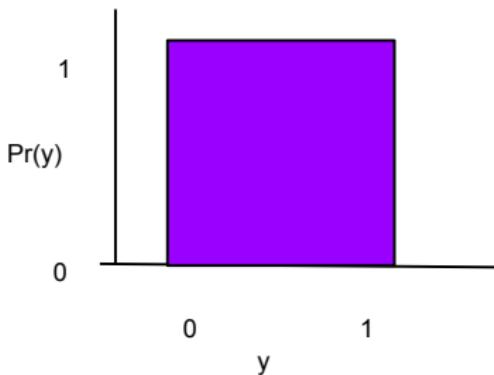
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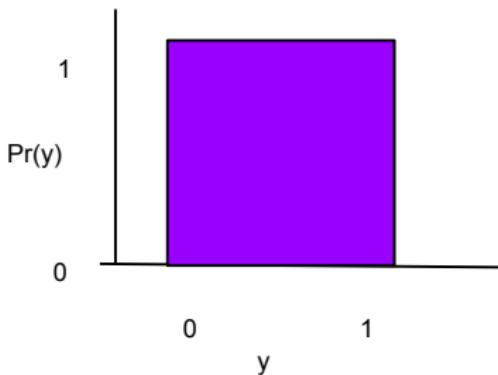
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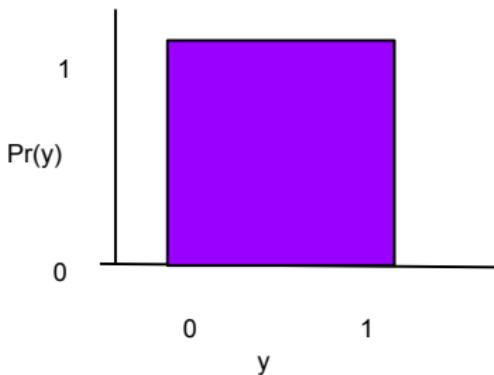
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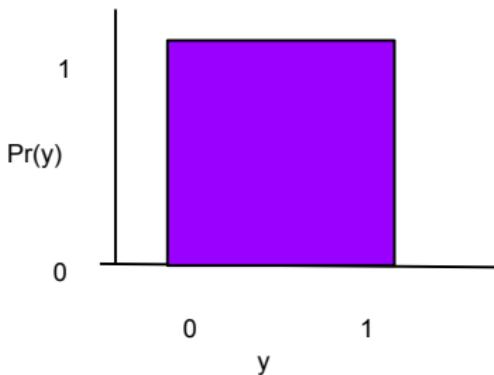
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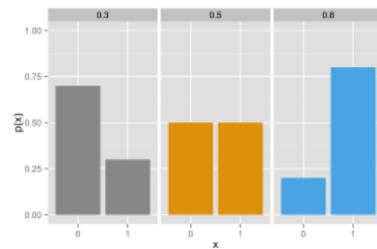


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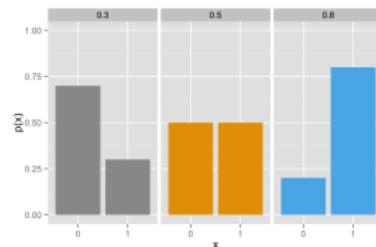
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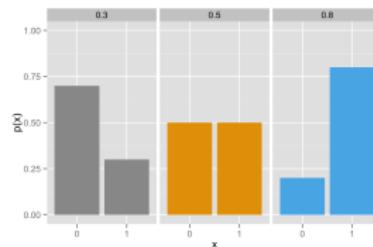


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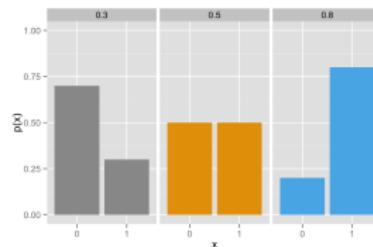
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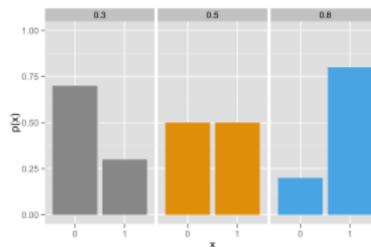
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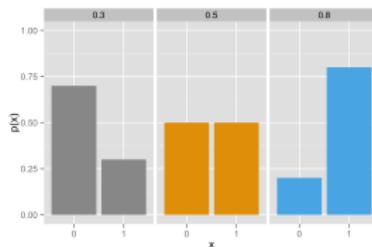
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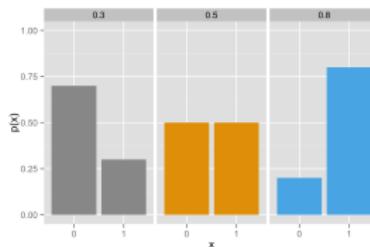
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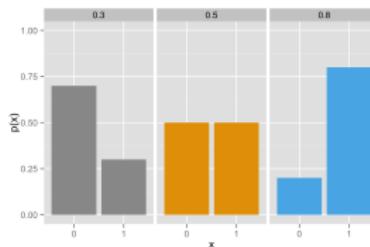
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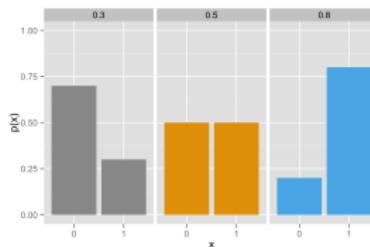
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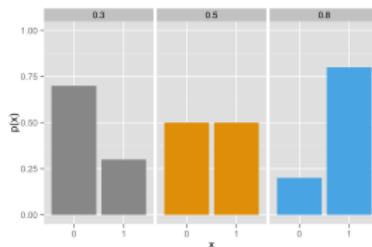
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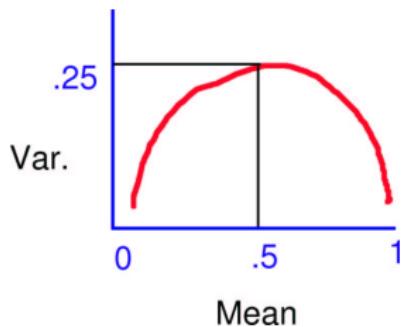
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- What can we do with the simulations?

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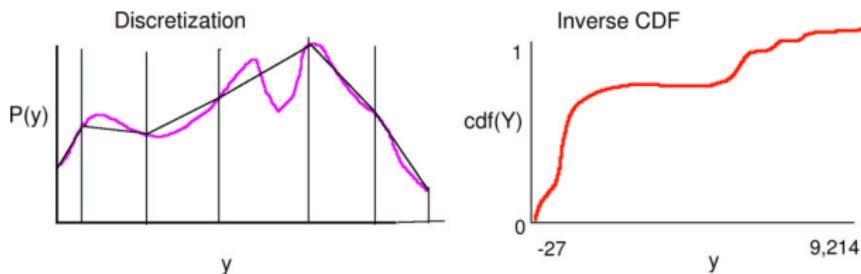
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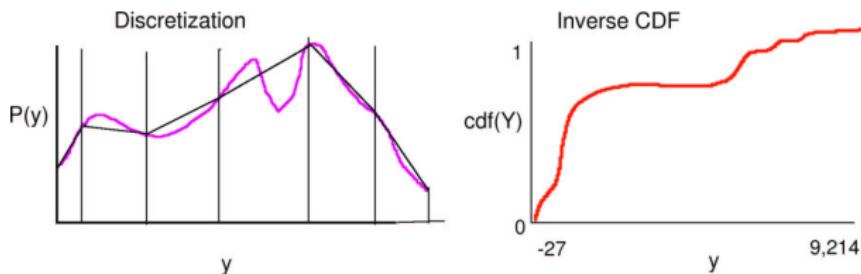
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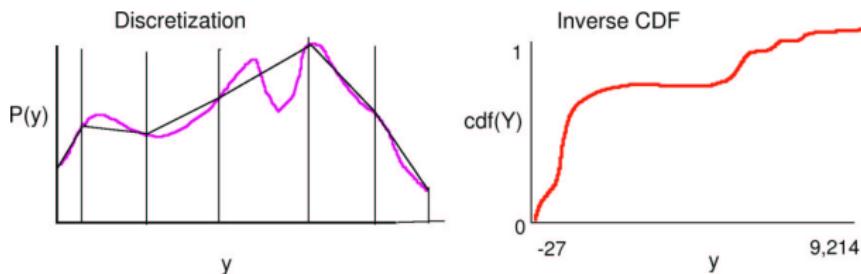


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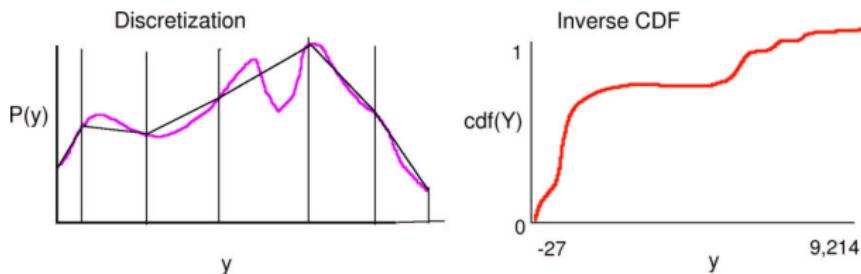
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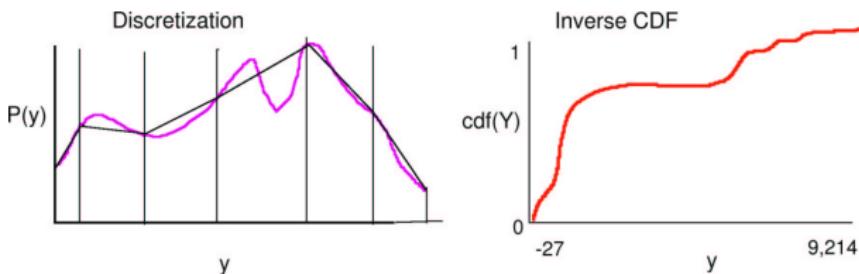
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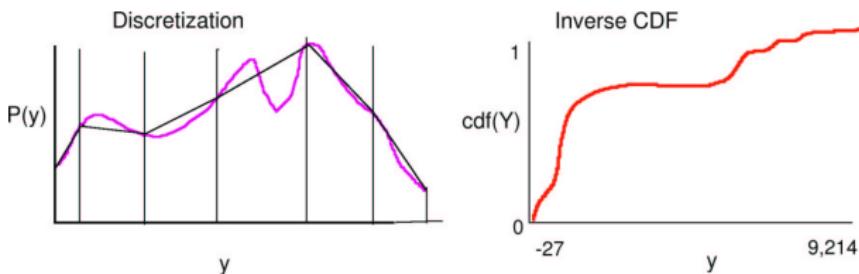
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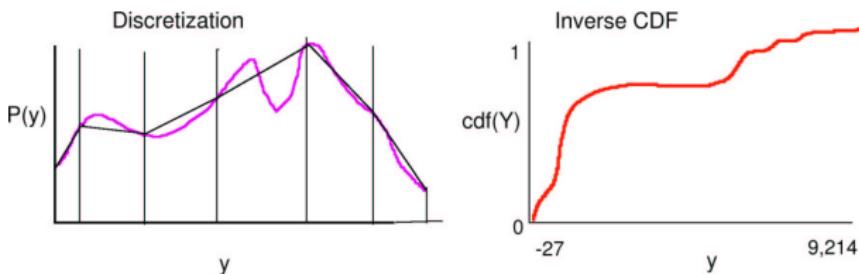
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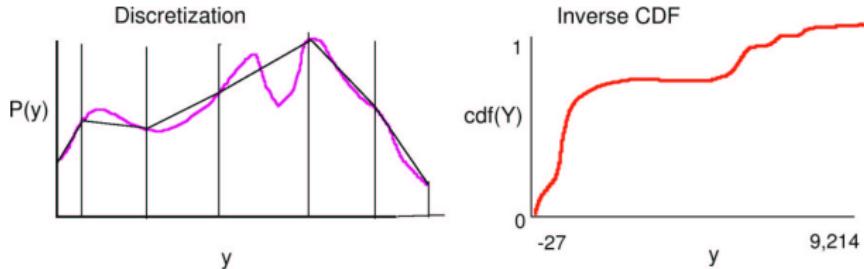
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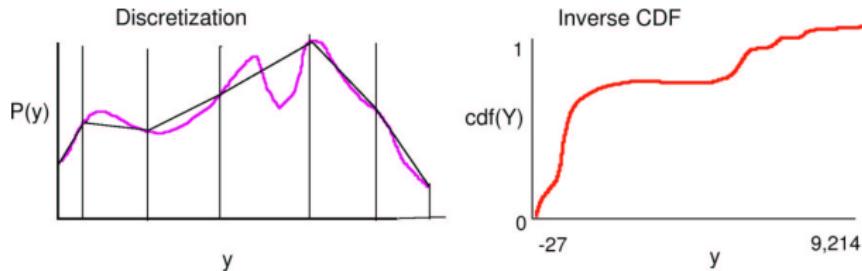


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# Inverse CDF: drawing from arbitrary continuous pdfs

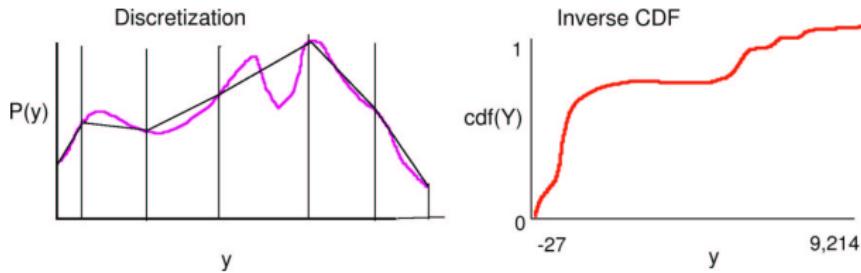


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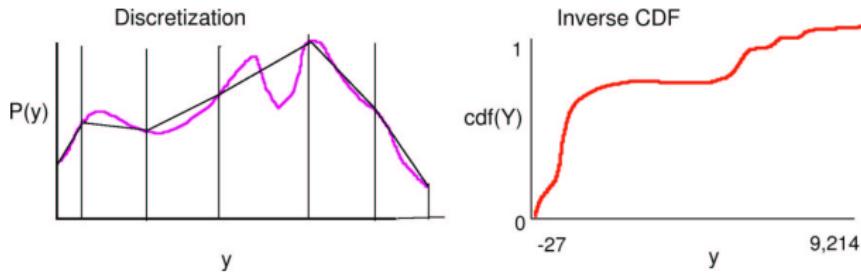
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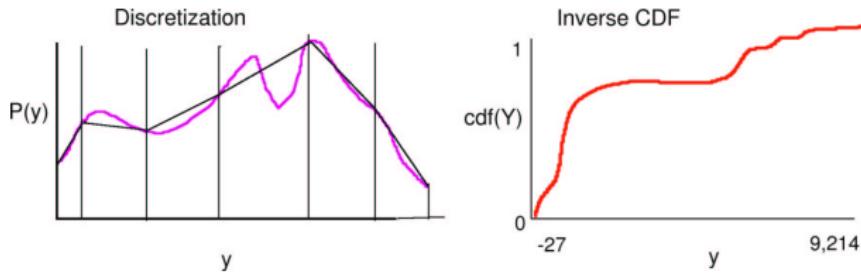
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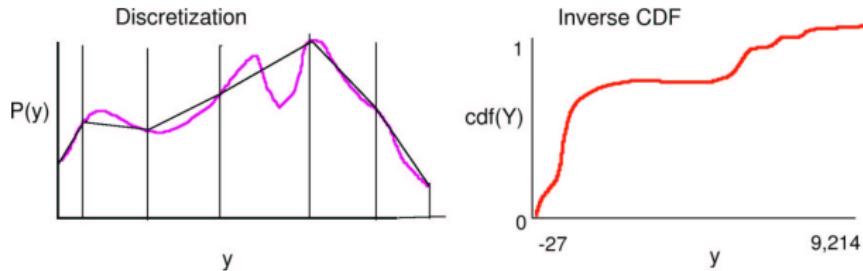
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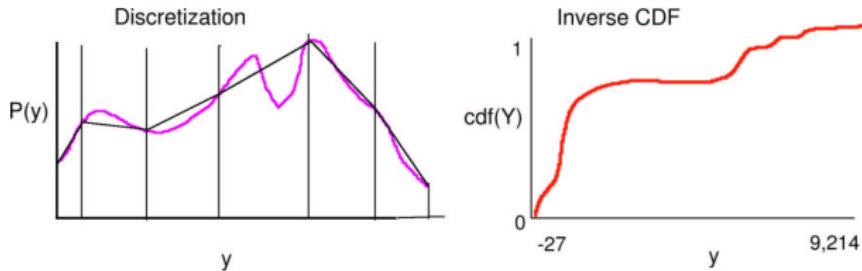


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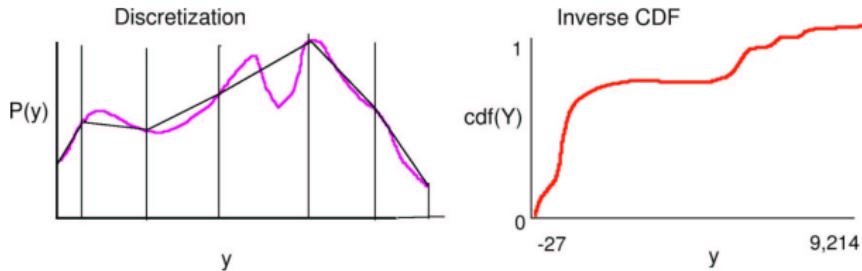


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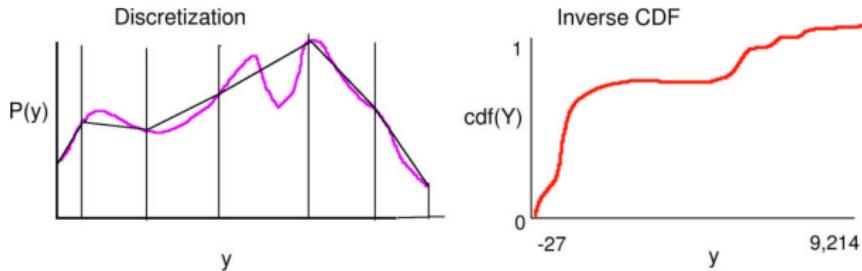
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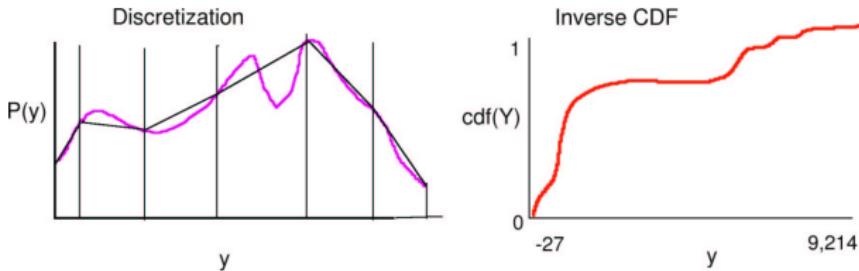
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- Drawing random numbers from arbitrary multivariate densities: now an enormous literature

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# Reminder: Equivalent Regression Notation

- Standard version

$$Y_i = x_i\beta + \epsilon_i \quad = \text{systematic} + \text{stochastic}$$
$$\epsilon_i \sim f_N(0, \sigma^2)$$

- Alternative version

$$Y_i \sim f_N(\mu_i, \sigma^2) \quad \text{stochastic}$$
$$\mu_i = x_i\beta \quad \text{systematic}$$

- Generalized version

$$Y_i \sim f(\theta_i, \alpha) \quad \text{stochastic}$$
$$\theta_i = g(x_i, \beta) \quad \text{systematic}$$

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- Simulating *once* from this density produces  $k$  numbers. Special algorithms are used to generate normal random variates (in R, `mvrnorm()`, from the MASS library).

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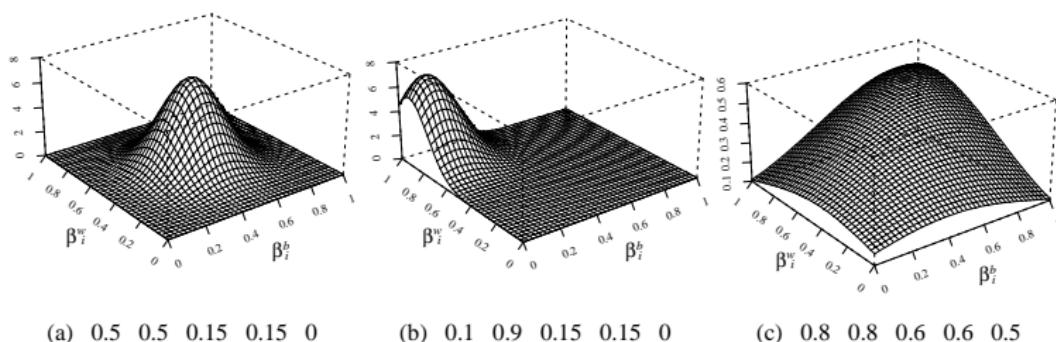
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$$N(Y_1|\mu_1, \sigma_1^2) = \int_{-\infty}^{\infty} \cdots \int_{-\infty}^{\infty} N(y_i|\mu_i, \Sigma) dy_2 dy_3 \cdots dy_k$$

# Truncated bivariate normal examples (for $\beta^b$ and $\beta^w$ )



Parameters are  $\mu_1$ ,  $\mu_2$ ,  $\sigma_1$ ,  $\sigma_2$ , and  $\rho$ .

Stop here

We will stop here this year and skip to the next set of slides.  
Please refer to the slides below for further information on probability densities and random number generation; they offer more sophisticated .

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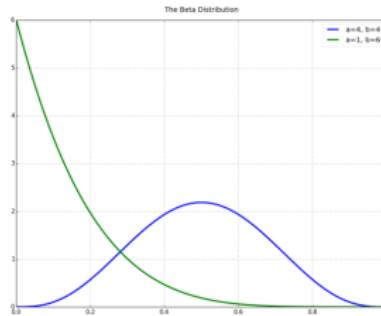
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Reparameterization like this will be key throughout the course.

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- Add up the  $\tilde{z}$ 's to get  $y = \sum_j^N \tilde{z}_j$ , which is a draw from the beta-binomial.

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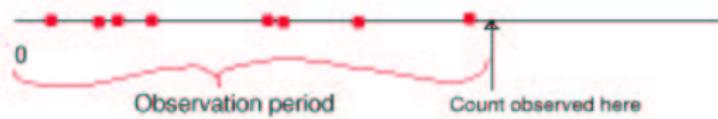
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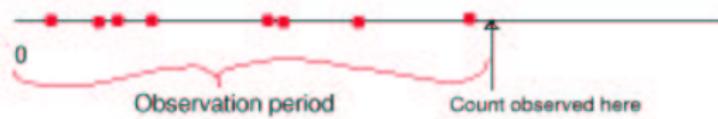
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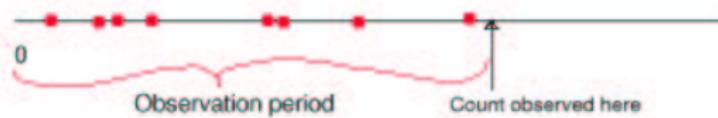
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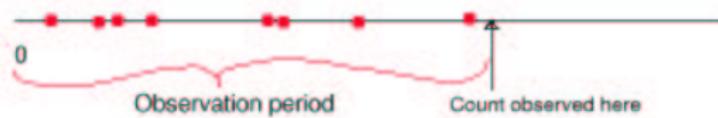
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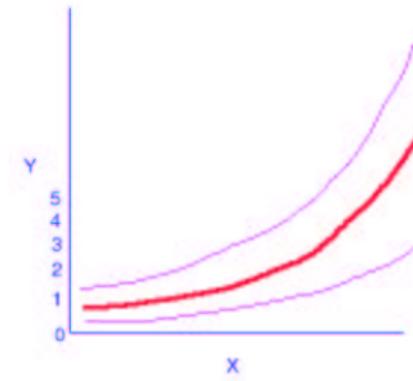
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- How to simulate? We'll use canned random number generators.

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$$\text{gamma}(y|\phi, \sigma^2) = \frac{y^{\phi(\sigma^2-1)^{-1}-1} e^{-y(\sigma^2-1)^{-1}}}{\Gamma[\phi(\sigma^2-1)](\sigma^2-1)^{\phi(\sigma^2-1)^{-1}}}$$

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- Draw  $Y$  from  $\text{Poisson}(y|\tilde{\lambda})$ , which gives one draw from the negative binomial.

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