



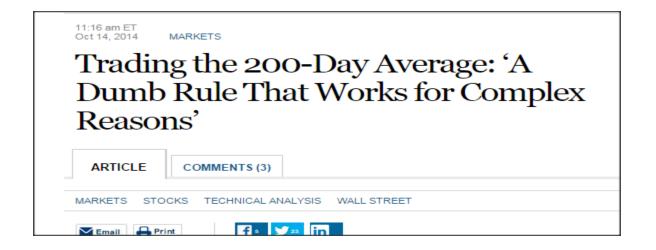
Stat 107: Introduction to Business and Financial Statistics
Class 5: Statistics Review, Part II

The 200 Day SMA System

- Buy when the price closes above the 200 day moving average.
- Sell when the price closes below the 200 day moving average.
- Does this work?

https://www.portfoliovisualizer.com/test-market-timing-model#analysisResults

In the literature a lot



In the literature

MARKET PULSE

Apple shares' 200-day moving average ticks lower for first time in nearly two years

Published: Aug 21, 2015 2:46 p.m. ET

















Apple Inc.'s stock's AAPL, -1.00% 200-day moving average is ticking lower in afternoon trade Friday, for the first time in 22 months. This could be significant, because many chart watchers believe bearish technical signals based on the widelywatched long-term moving average are only truly bearish if it is moving lower. For example, many say a "death cross," which is when the 50-day MA crosses below the 200-day MA, isn't a negative signal unless both moving averages are declining. Apple's 200-day MA is currently at \$121.6022, according to FactSet, compared with

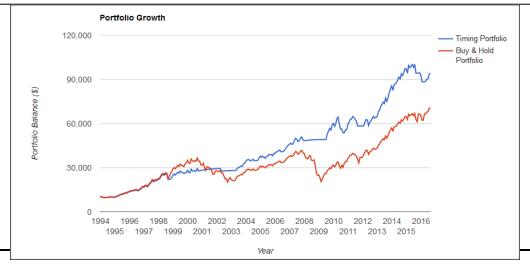
Ubiquitous



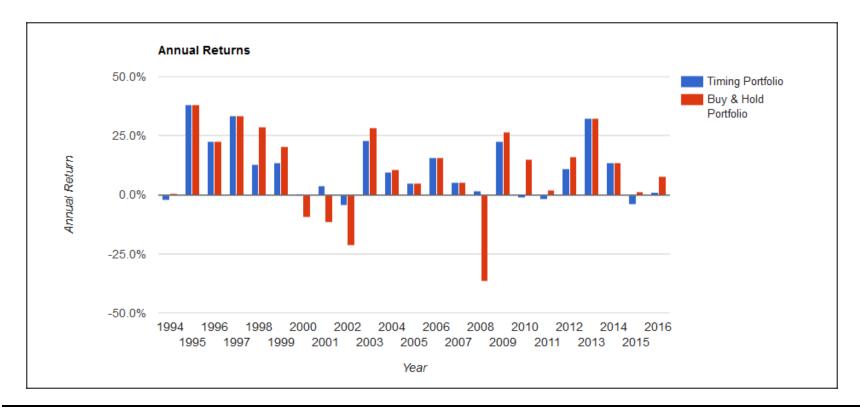
200 day MA on SPY

What do those flat lines indicate?

Portfolio	Initial Balance	Final Balance	CAGR	Std.Dev.
Timing Portfolio	\$10,000	\$94,024	10.39%	10.36%
Buy & Hold Portfolio	\$10,000	\$70,638	9.01%	14.85%

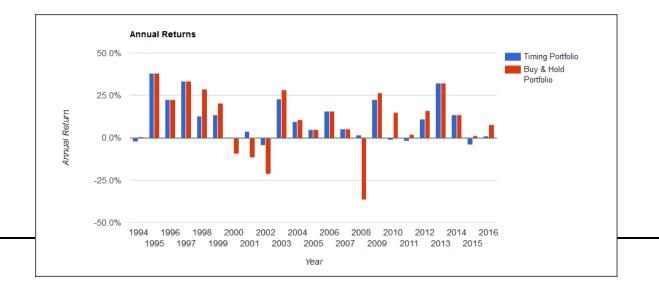


Look at 2008



200 Day MA on AAPL

Portfolio	Initial Balance	Final Balance	CAGR	Std.Dev.
Timing Portfolio	\$10,000	\$304,195	12.20%	37.56%
Buy & Hold Portfolio	\$10,000	\$1,755,624	19.03%	46.61%



Confusing Return Math

- The annualized return is the geometric average of returns.
- Consider the following annual returns

2003	10.5%
2002	-5.6%
2001	23.4%
2000	-15.7%
1999	8.9%

Return Statistics

The cumulative return is

$$(1.105 \times 0.944 \times 1.234 \times 0.843 \times 1.089) - 1 = 18.2\%$$

The average return is

$$\frac{10.5\% - 5.6\% + 23.4\% - 15.7\% + 8.9\%}{5} = 4.3\%$$

If this average return is compounded for five years the cumulative return is greater than 18.2%

$$(1.043 \times 1.043 \times 1.043 \times 1.043 \times 1.043) - 1 = 23.4\%$$

Return Statistics

Now consider the geometric average return

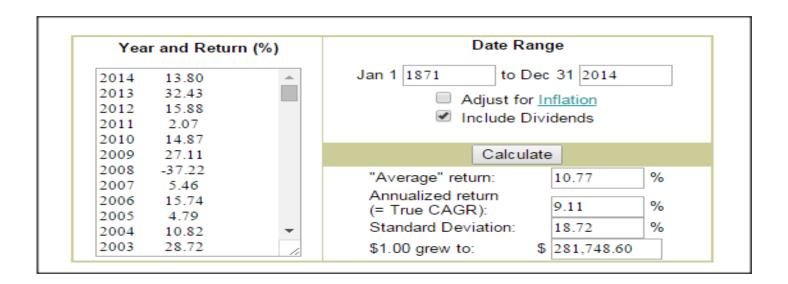
$$(1.105 \times 0.944 \times 1.234 \times 0.843 \times 1.089)^{\frac{1}{5}} - 1 = 3.4\%$$

As expected, if the annualized return is compounded for five years, the cumulative return remains the same

```
(1.034 \times 1.034 \times 1.034 \times 1.034 \times 1.034) - 1 = 18.2\%
```

We will come back to this annualized return concept later in the course.

Mean > CAGR



The Normal Distribution

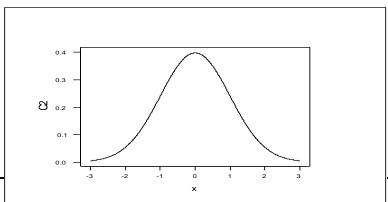
The normal distribution is the most fundamental continuous distribution used in statistics so I guess we better learn it. Many methods that are widely used in economics, finance, and marketing are based on an assumption of a normal distribution.

equivalent names

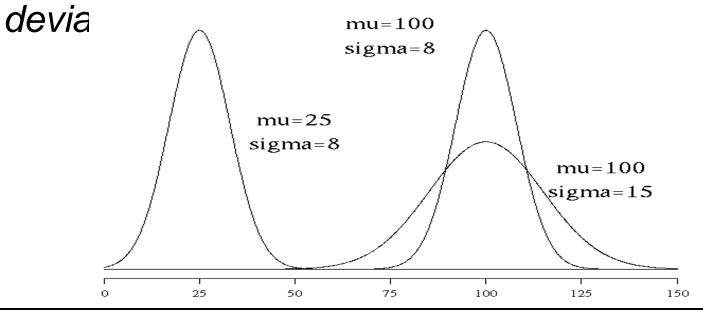
Normal Dist.

Gaussian Dist.

Bell-Shaped Curve



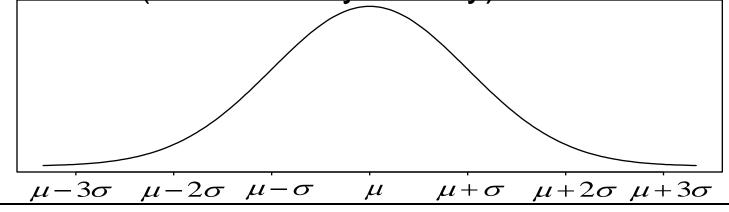
What controls the shape of the curve? The normal distribution is governed by the **two** parameters: μ (the *mean*) and σ (the *standard*



Notation for the normal curve We use the notation

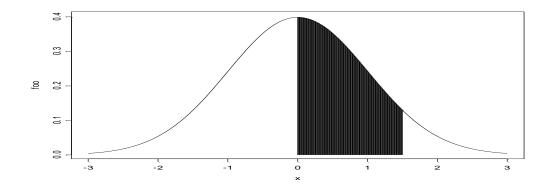
$$X \sim N(\mu, \sigma^2)$$
.

Here is a general picture of a normal distribution (notice the symmetry).



Finding normal probabilities

• $P(a \le X \le b)$ = area under the curve between a and b.



We use the computer or tables to do this

Using the Computer

- \blacksquare R

 - $\Box f(x) = dnorm(x, m, s)$

Example

- Daily stock market returns on the NY Stock Exchange are approximately normally distributed, with a mean of 0.0317% and a standard deviation of 1.046%.
- What percentage of the time are daily returns positive?
- What percentage of the time do daily returns return between 1% and 2%?

Example

- We are told X is normal μ = 0.0317 and σ =1.046
- \blacksquare To find P(X>0)

```
> 1-pnorm(0,.0317,1.046)
[1] 0.5120885
```

Example

What percentage of the time do daily returns return between 1% and 2%?

```
pnorm(2,.0317,1.046)-pnorm(1,.0317,1.046)
[1] 0.1473609
```

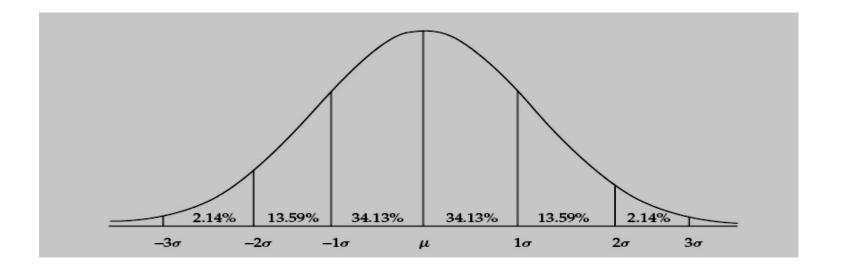
Normal Coverage Rule

```
For X \sim N(\mu, \sigma^2),

P(\mu - \sigma \le X \le \mu + \sigma) = 0.68

P(\mu - 2\sigma \le X \le \mu + 2\sigma) = 0.95

P(\mu - 3\sigma \le X \le \mu + 3\sigma) = 0.997
```



Returns may not be Normal

- It is nice to assume returns are normally distributed but there is an issue
- Simple returns are defined to be

$$R_t = \frac{P_t - P_{t-1}}{P_{t-1}}$$

As long as the price>0, R_t > -1 [the most you can lose is all your money]

Returns may not be Normal

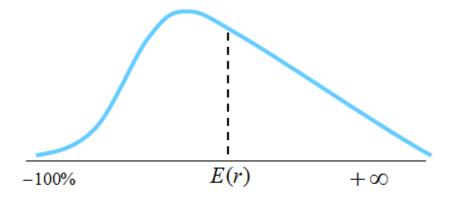
- Suppose returns are normal with mean 0.05 and std dev .5
- Lets calculate P(R_t < -1)</p>

```
pnorm(-1,.05,.5)
[1] 0.01786442
```

This implies that there is a 1.8% chance that the asset price will be negative. This is why the normal distribution may not be appropriate for simple returns.

The Log Normal Distribution

The Log Normal distribution is sometimes used to compensate for this-more details later on.



Skewness-measure of symmetry

Skewness of a random variable is

$$\mathsf{Skew}(X) = E\left[\left(\frac{X - \mu_X}{\sigma_X}\right)^3\right]$$

- If X has a symmetric distribution about μ then Skew=0
- Skew > 0 ⇒ pdf has long right tail, and median < mean</p>
- Skew < 0 ⇒ pdf has long left tail, and median > mean

Skewness Example

Using the discrete distribution for the return on Microsoft stock shown earlier, we have

skew(X) =
$$[(-0.3 - 0.1)^3 \cdot (0.05) + (0.0 - 0.1)^3 \cdot (0.20) + (0.1 - 0.1)^3 \cdot (0.5) + (0.2 - 0.1)^3 \cdot (0.2) + (0.5 - 0.1)^3 \cdot (0.05)]/(0.141)^3$$

= 0.0

Kurtosis-measure heavy tails

- Kurtosis is a measure of whether the data are peaked or flat relative to a normal distribution.
- That is, data sets with high kurtosis tend to have a distinct peak near the mean, decline rather rapidly, and have heavy tails.
- Data sets with low kurtosis tend to have a flat top near the mean rather than a sharp peak.
- Normal data has kurtosis=3 (or 0 depending on routine).

Kurtosis-measure of tail thickness

Defined to be

$$\operatorname{Kurt}(X) = E\left[\left(\frac{X - \mu_X}{\sigma_X}\right)^4\right]$$

For our MSFT example

$$\mathsf{Kurt}(X) = [(-0.3 - 0.1)^4 \cdot (0.05) + (0.0 - 0.1)^4 \cdot (0.20) + (0.1 - 0.1)^4 \cdot (0.5) + (0.2 - 0.1)^4 \cdot (0.2) + (0.5 - 0.1)^4 \cdot (0.05)]/(0.141)^4 = 6.5$$

Kurtosis compared to 3

- A normal distribution has a kurtosis of 3
- Kurtosis >3 ⇒ X has fatter tails than normal distribution
- kurtosis <3 ⇒ X has thinner tails than normal distribution

No Comment

* In case any of my readers may be unfamiliar with the term "kurtosis" we may define mesokurtic as "having β_2 equal to 3," while platykurtic curves have $\beta_2 < 3$ and leptokurtic > 3. The important property which follows from this is that platykurtic curves have shorter "tails" than the

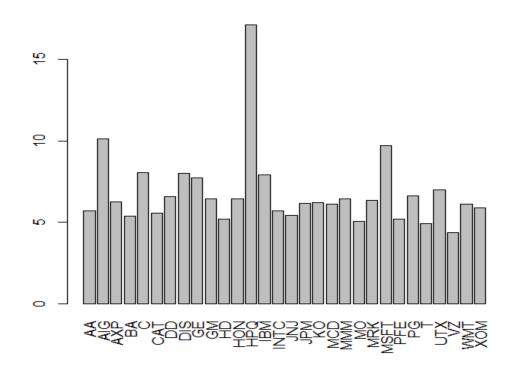


normal curve of error and leptokurtic longer "tails." I myself bear in mind the meaning of the words by the above memoria technica, where the first figure represents platypus, and the second kangaroos, noted for "lepping," though, perhaps, with equal reason they should be hares!

Calculating Moments in R

- Install.packages("moments")
- library(moments)

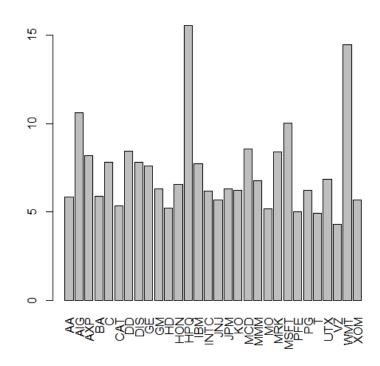
Kurtosis for the DJ30



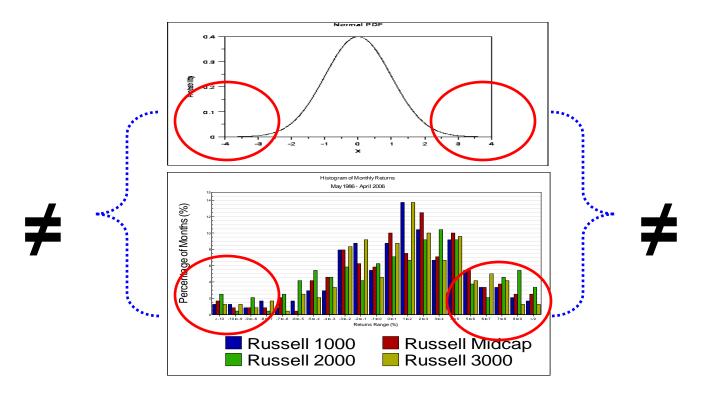
Code for Previous Graph

```
assets=c("AA", "AIG", "AXP", "BA", "C", "CAT", "DD", "DIS", "GE", "GM", "H
D", "HON", "HPQ", "IBM", "INTC", "JNJ", "JPM", "KO", "MCD", "MMM", "MO", "M
RK", "MSFT", "PFE", "PG", "T", "UTX", "VZ", "WMT", "XOM")
n=length(assets)
store.kurts=1:n
for(i in 1:n) {
  temp=getSymbols(assets[i],from="2010-01-01",auto.assign=FALSE)
  store.kurts[i] = kurtosis(dailyReturn(Ad(temp)))
barplot(store.kurts, las=3)
```

Kurtosis for the DJ30



"Deal or No Deal?" Normal or Not Normal?



Twenty Year Histogram of Monthly Index Returns

I "If it doesn't fit, you must acquit."



- Johnnie Cochran

The "Fatter" the distribution tails, the less reliable the statistics!

- "If the population of price changes is strictly normal, on average for any stock......an observation more than five standard deviations from the mean should be observed about once every 7,000 years. In fact such observations seem to occur about once every three or four years" Eugene Fama, Journal of Business, January 1965
- Under the assumption of normal return distributions, the <u>probability of the October</u>
 1987 crash was so remote that according to efficient market theory it would have been virtually impossible Jackwerth and Rubinstein, *Journal of Finance*, Vol 51 1996
- "The problem for traders is that it is much more complicated to create models for a world of fat tails than for a world of bell curves. As a result, traders repeatedly get caught out by "unprecedented" market movements. The collapse of two hedge funds, Long-Term Capital Management in 1998 and Amaranth Advisors in 2006, were cases in point" The Economist, October 18th 2007.

Introduction to Value at Risk

- Consider a Wo = \$10000 investment in MSFT for one month.
- Assume the return is normally distributed with mean 0.05 and stdev 0.1

$$R \sim N(0.05, (0.1)^2)$$

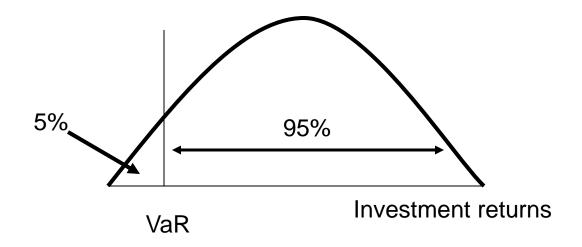
■ Goal-calculate how much we can lose with specified probability α

In the Jargon of VaR

■ In the jargon of VaR, suppose that a portfolio manager has a daily VaR equal to \$1 million at 1 percent. This statement means that there is only one chance in 100 that a daily loss bigger than \$1 million occurs under normal market conditions.



Choice of confidence level – 95%

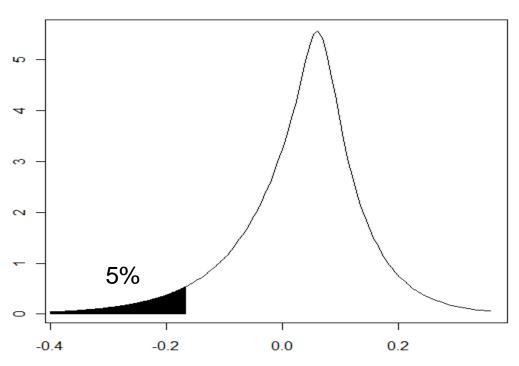


Normal market conditions – the returns that account for 95% of the distribution of possible outcomes.

Abnormal market conditions – the returns that account for the other 5% of the possible outcomes.

Consider AAPL

AAPL Monthly Returns



Value at Risk

What is the monthly value-at-risk (VaR) on the \$10,000 investment with 5% probability?

```
R \sim N(0.05, (0.1)^2)
> qnorm(.05,.05,.1)
[1] -0.1144854
```

- There is a 5% chance of a loss of 11.44% or worse.
- The loss in investment value is \$10000(-11.44) = -\$1144
- Because VAR represents a loss it is usually reported as a positive number.

Sums of Independent Normals

If X₁ and X₂ are independent and each normally distributed

$$X_i \sim N(\mu_i, \sigma_i^2)$$

Then the sum is normally distributed

$$aX_1 + bX_2 \sim N(a\mu_1 + b\mu_2, a^2\sigma_1^2 + b^2\sigma_2^2)$$

This rules holds for combining any number of independent normal random variables.

Example: Monthly Returns.

- Suppose FBALX~N(0.005,.033²)
- Suppose GSMIX~N(0.004,.015²)
- What is P(FBALX>GSMIX)?

Example

- Let D = FBALX-GSMIX
- We want to find P(D > 0).
- From rule for combining normals we know

$$D \sim N(.005-.004,.033^2 + .015^2) = N(.001, .036^2)$$

```
> 1-pnorm(0,.001,.0036)
[1] 0.6094085
```

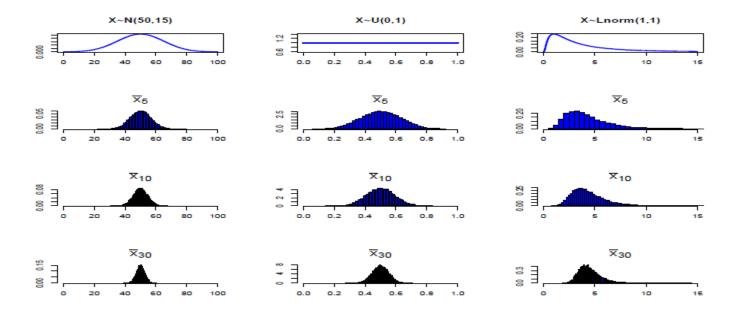
The Central Limit Theorem

The CLT states that if random samples of size n are repeatedly drawn from <u>any</u> population with mean μ and variance σ^2 , then when n is large, the distribution of the sample means will be approximately normal :

$$\frac{\overline{X}}{X} \sim N(\mu, \frac{\sigma^2}{n})$$

If the population is normal this is true for any sample size.

Visually



Some R Demos

Nice R library:

clt.examp

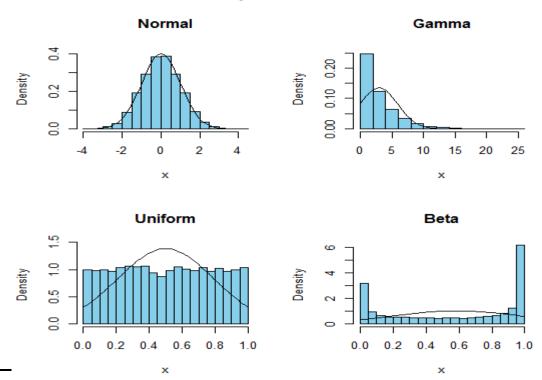
Plot Examples of the Central Limit Theorem

Description

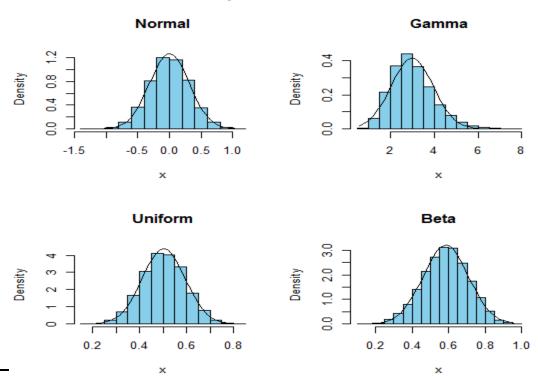
Takes samples of size n from 4 different distributions and plots histograms of the means along with a normal curve with matching mean and standard deviation. Creating the plots for different values of n demonstrates the Central Limit Theorem.

Usage

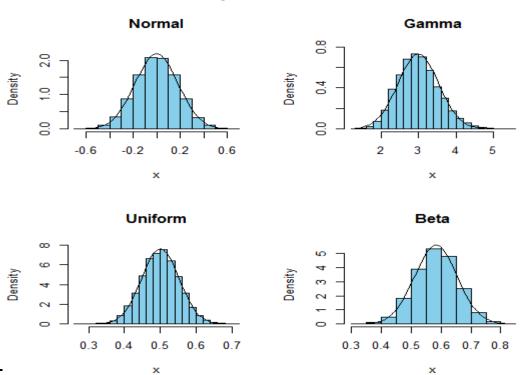
clt.examp(1)



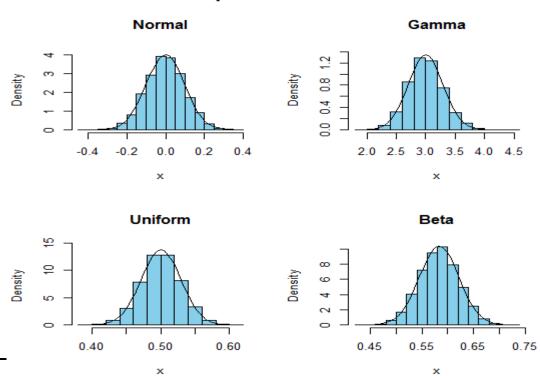
clt.examp(10)



clt.examp(30)



clt.examp(100)



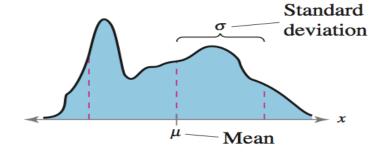
Code On HW

We have you examine

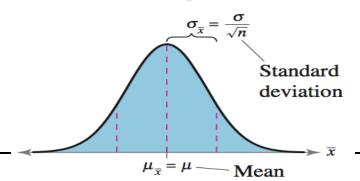
```
simdata=matrix(nrow=10000,ncol=100,rexp(100*10000,1))
hist(apply(simdata,1,mean))
```

Recap-The Central Limit Theorem

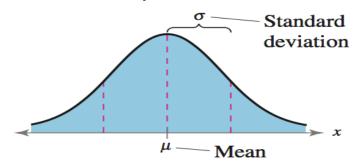
1. Any Population Distribution



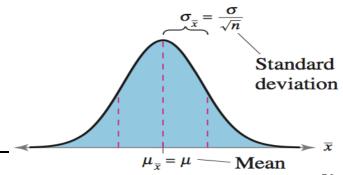
Distribution of Sample Means, $n \ge 30$



2. Normal Population Distribution



Distribution of Sample Means, (any *n*)



Example of Using the CLT

Suppose a population has mean $\mu = 8$ and standard deviation $\sigma = 3$. Suppose a random sample of size n = 36 is selected.

■ What is the probability that the sample mean is between 7.8 and 8.2?

Wait! Lets ask a different question

What is the probability that a single observation between 7.8 and 8.2?



Do we know if it's a normal distribution?

Do we know if it's a binomial distribution?



With the information we are given, we can only answer questions about the **sample mean** (because of the clt).

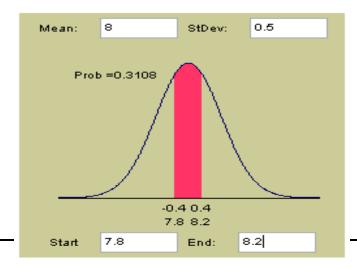
So: What is the probability that the sample

mean is between 7.8 and 8.2?

- Even if the population is not normally distributed, the central limit theorem can be used (n > 30)
- \blacksquare ... so the sampling distribution of $\overline{\chi}$ is approximately normal
- \blacksquare ... with mean $\mu_{\bar{x}} = 8$
- ...and standard deviation $\sigma_{\bar{x}} = \frac{\sigma}{\sqrt{n}} = \frac{3}{\sqrt{36}} = 0.5$

Solution (cont)

$$P(7.8 < \overline{X} < 8.2) = P\left(\frac{7.8-8}{3/\sqrt{36}} < \frac{\overline{X} - \mu}{\sigma/\sqrt{n}} < \frac{8.2-8}{3/\sqrt{36}}\right)$$
$$= P(-0.4 < Z < 0.4) = 0.3108$$



Recap

- Unless you are explicitly told the distribution of a random variable X, there is no way to evaluate P(a<X<b).</p>
- However, without needing to know the underlying distribution, if n is sufficiently large, the CLT allows one to evaluate

$$P(a < \bar{X} < b)$$

This is a powerful result.

Example of using the CLT

From HW

Annual real returns on the Standard & Poor's 500-Stock Index over the period 1871 to 2004 have varied with mean 9.2% and standard deviation 20.6%. Andrew plans to retire in 45 years and is considering investing in stocks.

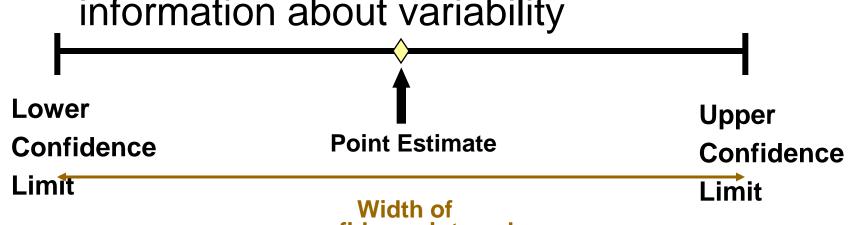
- a) What is the probability (assuming that the past pattern of variation continues) that the mean annual return on common stocks over the next 45 years will exceed 15%?
- b) What is the probability that the mean return will be less than 5%?

How Large is Large Enough?

- For most distributions, n > 30 will give a sampling distribution that is nearly normal
- For fairly symmetric distributions, n > 15
- For normal population distributions, the sampling distribution of the mean is always normally distributed

Confidence Intervals

- A point estimate is a single number,
- a confidence interval provides additional information about variability



confidence interval

CI for the Mean

- Derived from the Central Limit Theorem
- Assuming n>30, a 95% confidence interval for the population mean μ is given by

$$\overline{x} \pm 1.96 \frac{s}{\sqrt{n}}$$

Example

- Suppose over the last four years the mean return of FBALX is 0.0078 with a sd of 0.025.
- We are then 95% the true mean return is somewhere in the interval

```
> c(.0078-1.96*.025/sqrt(48),.0078+1.96*.025/sqrt(48))
[1] 0.0007274592 0.0148725408
```

CI for a Proportion

- Derived form the Central Limit Theorem
- Assuming n>30, a 95% confidence interval for the population proportion p is given by

$$\hat{p} \pm 1.96 \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$$

Example

Over the last 48 months, AAPL has had 26 positive returns. Give a 95% confidence interval for the true proportion of monthly positive returns.

```
> phat=26/48
> c(phat-1.96*sqrt(phat*(1-phat)/48),phat+1.96*sqrt(phat*(1-phat)/48))
[1] 0.4007079 0.6826255
```

Two Sample Confidence Intervals

For two means

$$(\overline{x}_1 - \overline{x}_2) \pm 1.96 \sqrt{\frac{s_1^2}{n_1} + \frac{s_2^2}{n_2}}$$

For two proportions

$$(\hat{p}_1 - \hat{p}_2) \pm 1.96 \sqrt{\frac{\hat{p}_1(1-\hat{p}_1)}{n_1} + \frac{\hat{p}_2(1-\hat{p}_2)}{n_2}}$$

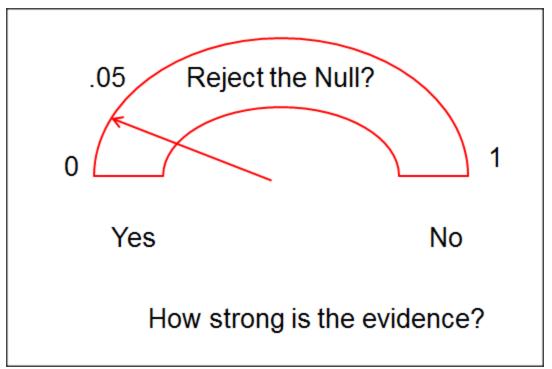
Hypothesis Tests

- Test some assertion about the population or its parameters
- Can never determine truth or falsity for sure only get evidence that points one way or another
- Null hypothesis (H_0) what is to be tested
- Alternate hypothesis (H_a) denial of H_0
- Develop a decision rule to decide on H_0 or H_a based on sample data

p-Values for Hypothesis Tests

- p-value quantifies confidence about the decision
 - \square If p < 0.05, reject H_0
 - \square If $p \ge 0.05$, do not reject H_0
- The p-value quantifies how strong the evidence is in favor of the null or alternative hypothesis.
- Mantra-if p is low Ho must go!

P-values for Hyp Testing



The *P* value measures the strength of evidence against the null hypothesis.

Hypothesis Testing (in one slide!!!)

The usual hypothesis testing set-up is as follows:

 H_0 : A is true

 H_a : B is true

We reject the null hypothesis if the p-value < .05.</p>

The null hypothesis

The alternative hypothesis

Example: Testing Normality

- There are many ways to test if a data set comes from a normal distribution
- shapiro.test
- jaque.bera.test (in package tseries)
- ad.test (in package normtest)

 H_0 : data is normal

 H_a : data is not normal

Normality Test

- If the tails are fat, the distribution isn't normal. This can be tested using a normality test.
- Ho: data normal Ha: data not normal

```
> shapiro.test(rnorm(100))
Shapiro-Wilk normality test

data: rnorm(100)
W = 0.99004, p-value = 0.6678
```

If p is low Ho must go

Normality Test note as . numeric ()

Interesting, time period matters

```
> shapiro.test(as.numeric(monthlyReturn(Ad(JPM))))
        Shapiro-Wilk normality test
      as.numeric(monthlyReturn(Ad(JPM)))
data:
W = 0.98867, p-value = 0.5227
> shapiro.test(as.numeric(dailyReturn(Ad(JPM))))
        Shapiro-Wilk normality test
       as.numeric(dailyReturn(Ad(JPM)))
W = 0.82996, p-value < 2.2e-16
```

Testing Means and Proportions

- On the next few pages we quickly work through some examples.
- More examples are found under hw2 on the website.

Testing Means

Do FCNTX and FDVLX have the same average return?

> t.test(monthlyReturn(FDVLX),monthlyReturn(FCNTX))

```
Welch Two Sample t-test

data: monthlyReturn(FDVLX) and monthlyReturn(FCNTX)

t = -0.07129, df = 207.42, p-value = 0.9432

alternative hypothesis: true difference in means is not equal to 0

95 percent confidence interval:

-0.01427305  0.01327682

sample estimates:

mean of x mean of y

0.004201586  0.004699701
```

Testing Variances

Do FCNTX and FDVLX have the same variance?

Testing Correlations

```
> cor.test(monthlyReturn(FDVLX), monthlyReturn(FCNTX))
        Pearson's product-moment correlation
data: monthlyReturn(FDVLX) and monthlyReturn(FCNTX)
t = 19.747, df = 115, p-value < 2.2e-16
alternative hypothesis: true correlation is not equal to
95 percent confidence interval:
0.8295836 0.9144323
sample estimates:
      cor
0.8787758
```

Density Estimation..Why be Normal?

- Density Estimation refers to determining a probability density for a given set of data.
- This can be as simple as assuming the data is normal, and using the sample mean and standard deviation as parameters.
- Or it can involve some fancy math.

What do densities require?

- A probability density is a continuous function f(x) so that
- $\blacksquare f(x) >= 0$ for all values of x
- \blacksquare The function f(x) integrates to 1.

The logspline package (unique to R)

- Library(logspline)
- Performs a semi-parametric density estimate, then lets you sample from the estimate.
- Pretty cool routine.
- What????

The Stone-Weierstrass Theorem

From Wiki:

In mathematical analysis, the Weierstrass approximation theorem states that every continuous function defined on an interval [a,b] can be uniformly approximated as closely as desired by a polynomial function. Because polynomials are among the simplest functions, and because computers can directly evaluate polynomials, this theorem has both practical and theoretical relevance, especially in polynomial interpolation. The original version of this result was established by Karl Weierstrass in 1885.

Example

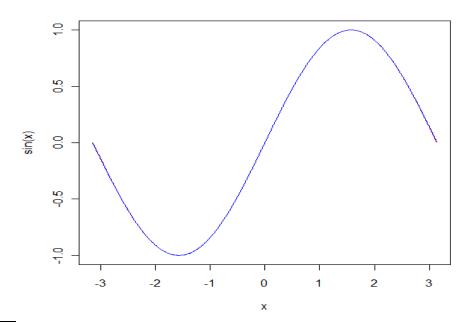
- Consider the function sin(x)
- \blacksquare Consider also the function P(x)

$$P(x) = x - \frac{1}{6}x^3 + \frac{1}{120}x^5 - \frac{1}{5040}x^7 + \frac{1}{362,880}x^9$$

On the next slide is a graph of these two functions.

Can't tell them apart > plot(x, sin(x), col="red", type="l")

- $> lines(x, x-x^3/6+x^5/120-x^7/5040+x^9/362880, col="blue")$



Approximate Densities

- We can do a similar approximation for any density.
- That is, given a set of data, we can find a polynomial approximation for the density of the underlying distribution.
- This is a powerful technique that we will use when we do Monte Carlo simulation.

The logspline package

- The package in R is called logspline
- It allows one to fit a density estimate then
 - Calculate Probabilties
 - Generate Random Observations
- Very powerful routine
 - □ logspline() fit the density estimate
 - dlogspline() density
 - □ rlogspline() generate random values

Example

Fit a density to some data

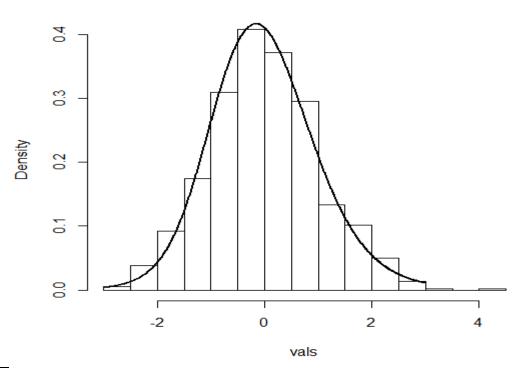
```
> vals=rnorm(100)
> fit=logspline(vals)
```

■ Draw a histogram and overlay the estimated density. > hist (vals.prob=TRUE)

```
> hist(vals,prob=TRUE)
> x=seq(-3,3,.01)
> lines(x,dlogspline(x,fit))
```

The Estimated Density

Histogram of vals



From a histogram of 100 values, it comes close to reproducing the underlying density

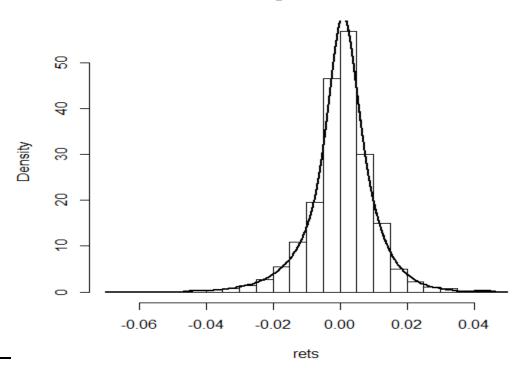
Model historical stock returns

Just a few lines of code

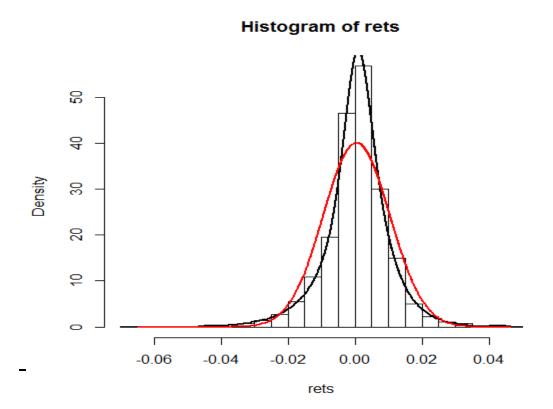
```
> getSymbols("SPY",from="2010-01-01")
[1] "SPY"
> rets=dailyReturn(Ad(SPY))
> rets=as.numeric(rets)
> fit=logspline(rets)
```

The resulting density

Histogram of rets



Compare with the Normal



Don't make assumptions like normality! Let your data do the talking.

Compare Probabilities

What is the probability of a negative daily return?

```
> pnorm(0, mean(rets), sd(rets))
[1] 0.4794895
> plogspline(0, fit)
[1] 0.4441395
```

Can draw from this density

- A powerful ability of the logspline routine is that one can draw random values from the fitted density function.
- This is easily done using the rlogspline routine.
- Good way to simulate historical stock returns.
- More details when we cover Monte Carlo Simulation.