

## 1 Networks as Graphs

*Scientific Question: Why do the networks in Figures 1 and 2 look like they do?*

- We use *graphs* to model networks;
- A graph is an ordered pair  $G = (V, E)$  of a set of vertices (nodes)  $V$  and edges  $E \subseteq V \times V$ . Graphs can be directed, undirected, edge-weighted, node-weighted.
- **Deterministic Approach:**
  - collect data (age, sex, survey responses);
  - predict what the network will look like (output = one predicted network);
  - give yourself an A if it looks exactly as you predicted, give yourself an F otherwise.
- **Random Approach**
  - collect data;
  - for each possible network, predict the *probability* that it forms;
  - look at the *distribution* of some network statistics and see if you match them *on average*.

*Question: When should we use probabilistic models?*

## 2 Random graphs

- Let  $\mathcal{G}(n)$  be the set of all (undirected) graphs on  $n$  nodes;
- A **random graph** is a random variable that takes values in  $\mathcal{G}(n)$ .

### 2.1 The Erdős-Rényi random graph model

Let  $\mathcal{G}(n)$  be the set of all (undirected) graphs on  $n$  nodes. The *random graph*  $G(n, p)$  is a random variable that takes values in  $\mathcal{G}(n)$  in the following manner: every pair of nodes is independently connected with an (undirected) edge with probability  $p$ . So,  $G(n, p)$  is not a fixed graph but the outcome of a random experiment. The random variable has two parameters:

- *Size* or number of nodes  $n$ ,
- *Density* or probability  $p$  that a link is formed between any two nodes.

Figure 1: Romances among high school students (Add Health data set).

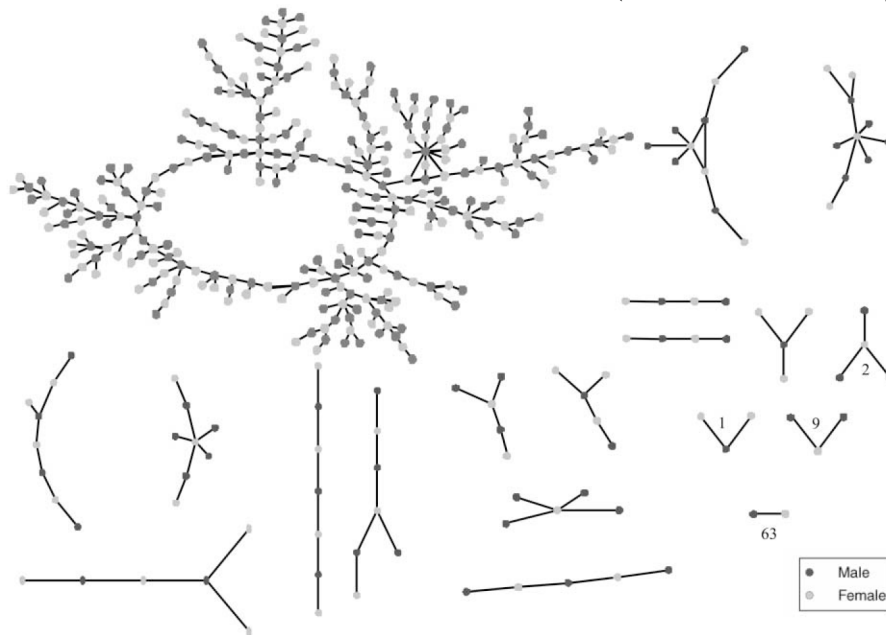
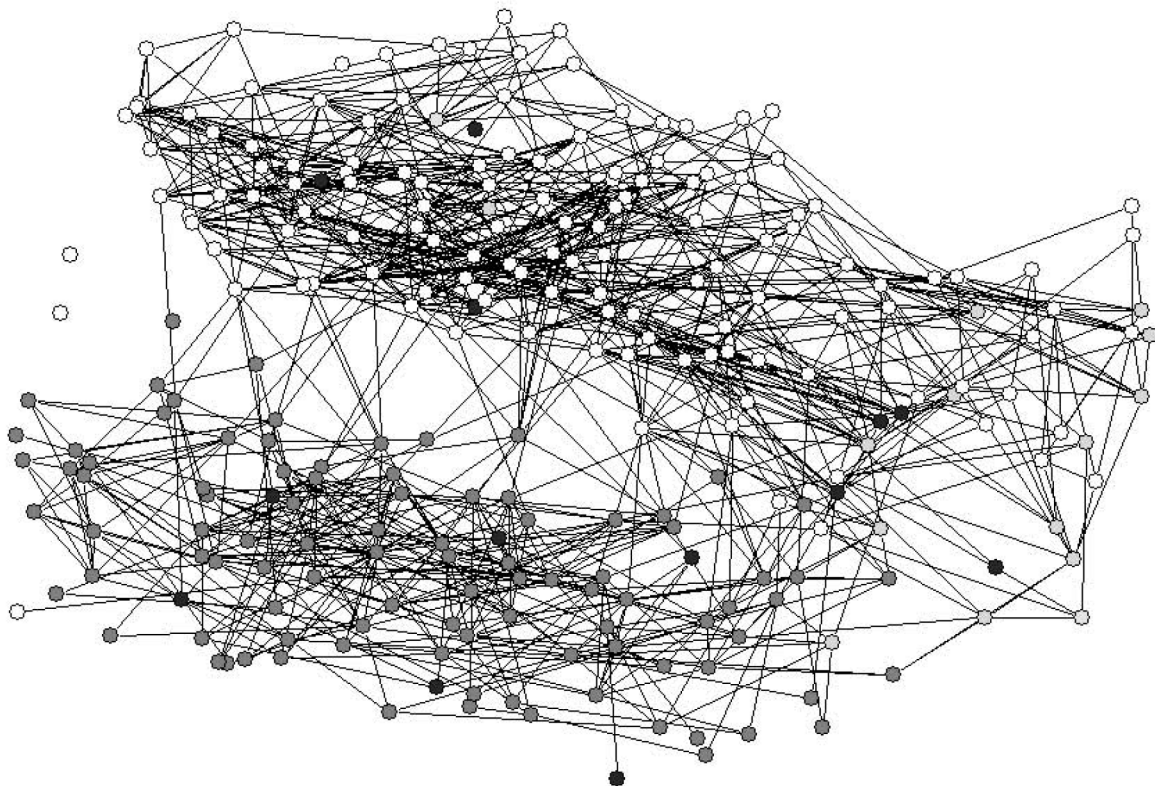


Figure 2: Friendships among high school students coded by race (Add Health data set).



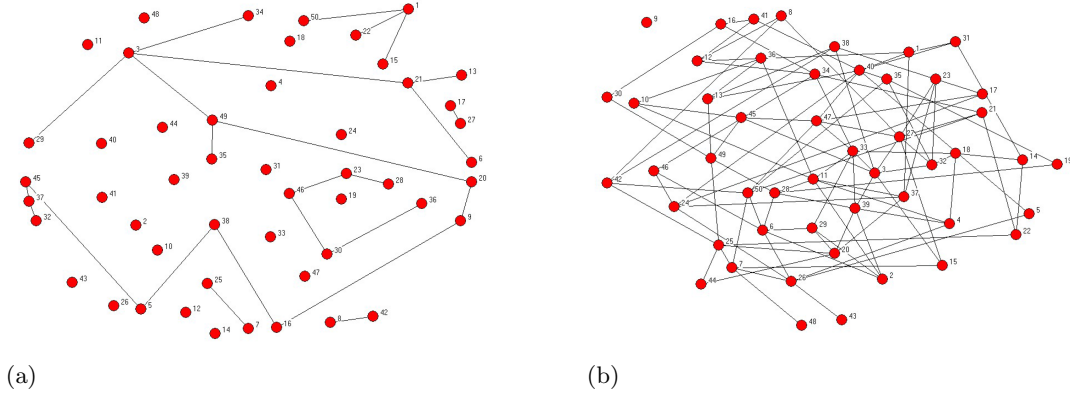


Figure 3: Randomly generated network from  $G(50, 0.02)$  in (a) and  $G(50, 0.08)$  in (b).

## 2.2 Analysis of the Erdős-Rényi model

**Question:** What is the probability of seeing a particular graph generated by  $G(n, p)$ ?

**Question:** What is the probability that a certain node has degree exactly  $d$  when a graph is generated by  $G(n, p)$ ?

**Question:** What is the average degree of a node in a graph generated by  $G(n, p)$ ?

**Question:** How large does the average degree of a node need to be in a graph generated by  $G(n, p)$  so that with probability at least  $1 - 1/n$  there are no isolated nodes?

## 2.3 Approximation via Poisson distribution

In some cases, when  $n$  is “large” and  $p$  is “small” it is helpful to *approximate* statistics of a random graph  $G(n, p)$  using the Poisson distribution;

- **Figure 3(a):** Let us start with an expected degree of 1 for each node, which is equivalent to setting  $p$  at roughly .02. Based on the approximation of a Poisson distribution, we should expect 37.5 percent of the nodes to be isolated, which is between 18 and 19 nodes. There happen to be 19 isolated nodes in this network.
- **Figure 3(b):** Let us increase the probability to  $p = .078$  which is roughly the threshold at which isolated nodes disappear. Based on the approximation of a Poisson distribution we should expect about 2 percent of the nodes to be isolated or roughly 1 out node out of 50. There happens to be 1 isolated node in this network.
- **Figure 4:** compares the realized frequency distribution of degrees with the Poisson approximation. The distributions match fairly closely.
- **Figure 5:** The realized frequency distribution of degrees is again similar to the Poisson approximation.

Figure 4: Frequency distribution of of the randomly generated network in Figure 3 and the Poisson approximation for a probability of .02 on each link. *The units of the x – axis are Degree + 1 and not Degree*

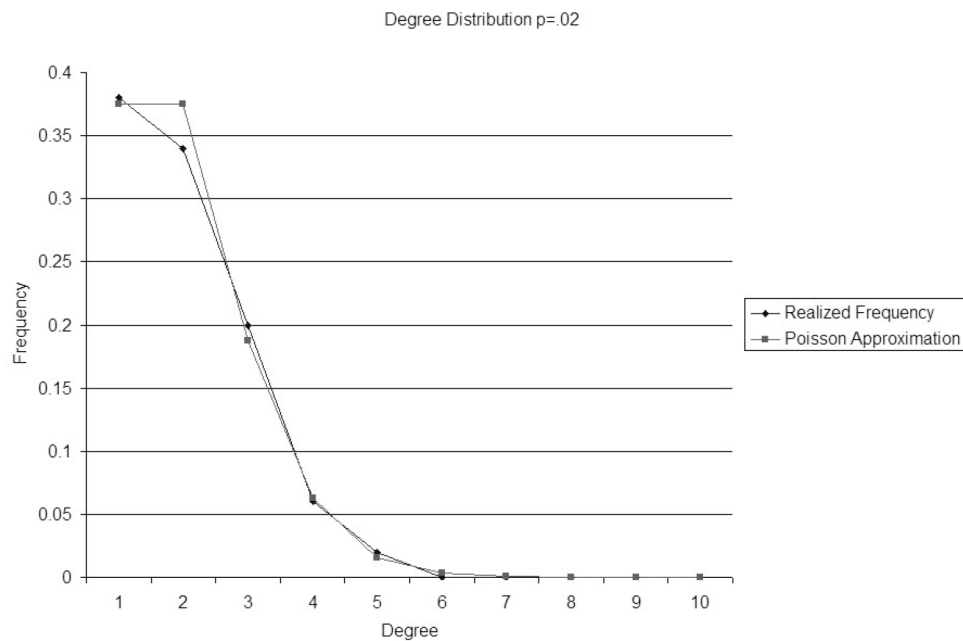
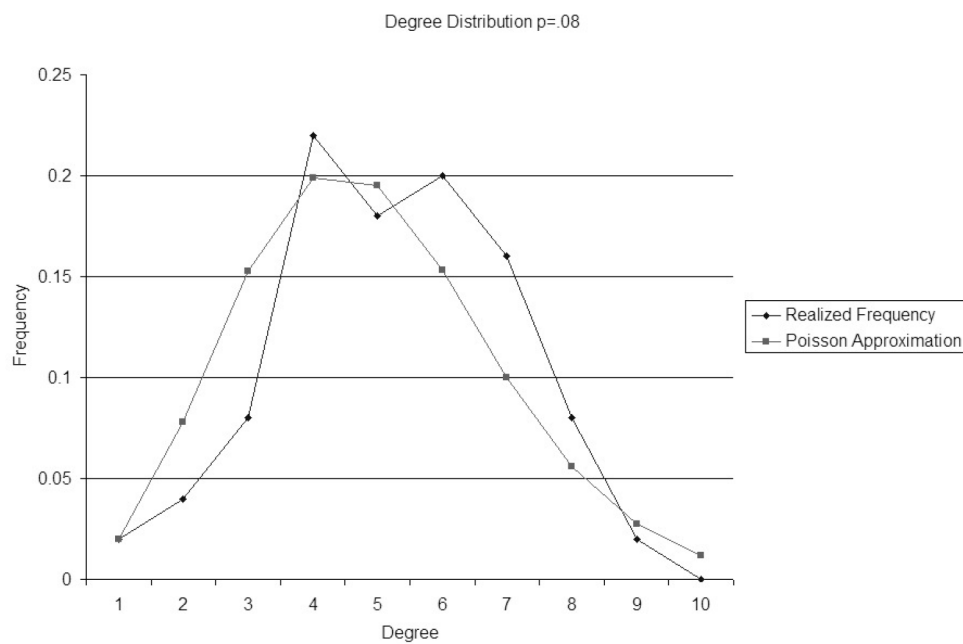


Figure 5: Frequency distribution of the randomly generated network in Figure 3 and the Poisson approximation for a probability of .08 on each link. *The units of the x – axis are Degree + 1 and not Degree*



## 2.4 Concluding Thoughts on the Erdős-Rényi model

- It's the simplest introduction to the important class of probabilistic models of networks.
- But it's missing a lot features we observe in social networks:
  - No dynamics
  - No clustering – my friends are likely to be friends in real friendship networks
  - No homophily – people's connections depend on the *types* of their friends
  - Degree distribution is unrealistic –Poisson is actually unusual in social networks

We will study small-world networks, power-law networks, later in the course.

The graph consists of 50 nodes, labeled 1 through 50. Node 16 is the central hub, connected to 15 other nodes: 10, 3, 15, 34, 41, 29, 23, 9, 37, 43, 24, 17, 21, 49, and 6. The graph is composed of several interconnected components, including a large central cluster and several smaller, isolated groups of nodes.

Figure 8: Emergence of a giant component: a random network on 50 nodes with  $p = .05$

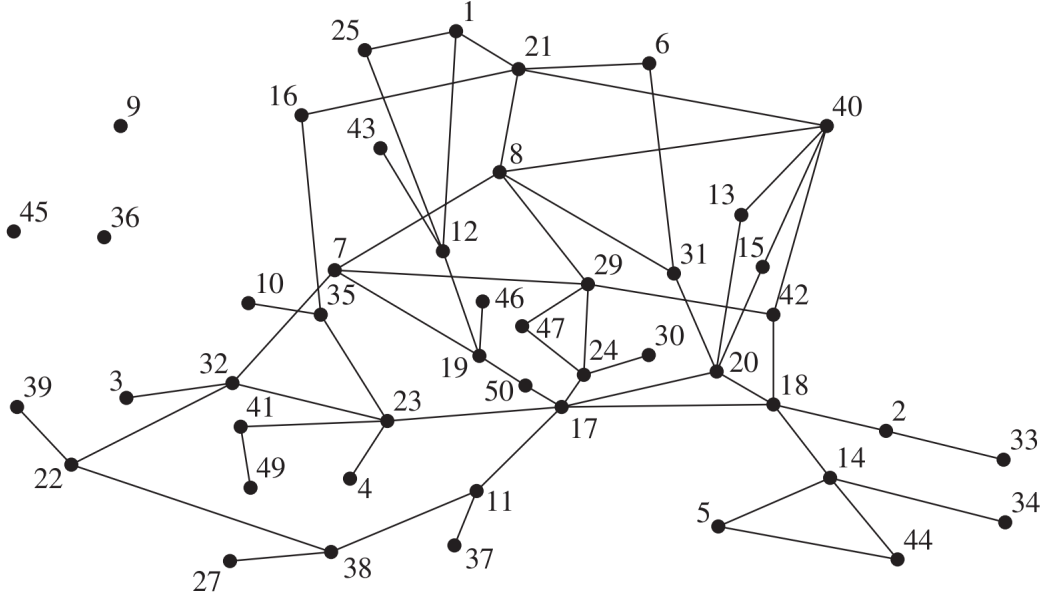


Figure 9: Emergence of connectedness: a random network on 50 nodes with  $p = .1$

