

CLOUD COMPUTING APPLICATIONS

IaaS Providers: Google

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Google

- Leads online advertising
- Small and mid-size businesses
- Does not change to meet customer needs
- Does rapidly innovate
- Values data, including real-time data
- Champions Cloud (not hybrid), web-scale infrastructure
- We're not like you and you should want to be more like us

Platform as a Service (PaaS)

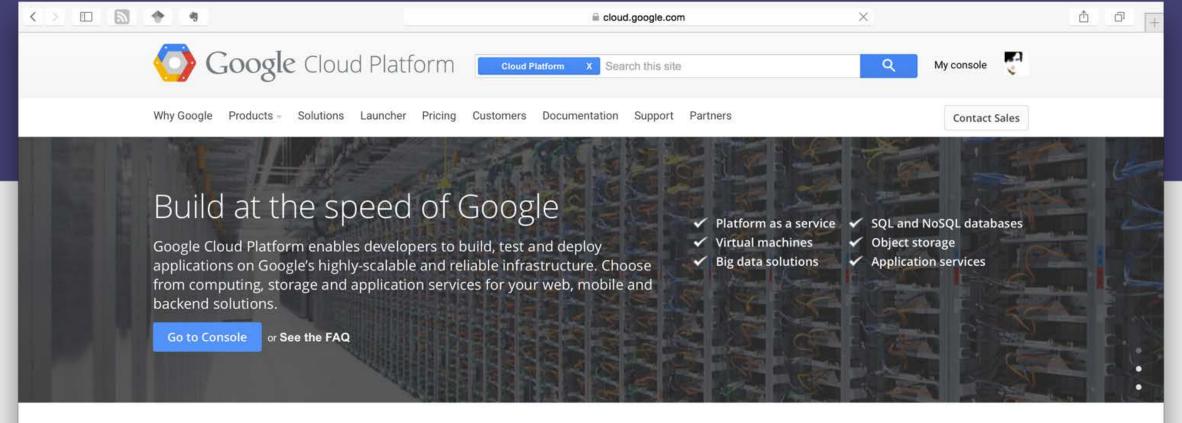
- Google App Engine: Python, Java, PHP and Go, Autoscaling
- Shared hardware
- Cloud storage (its object store)
- NoSQL Cloud data store
- MySQL-based relational Cloud SQL
- Apache Hadoop
- Cloud Pub/Sub
- Cloud Endpoints
- Business analytics baPaaS including Big Query and Prediction API

Infrastructure as a Service (laaS)

Google Compute Engine

Application Services

Maps, Translate, Forms, Sites (wiki), Shopping, Keep

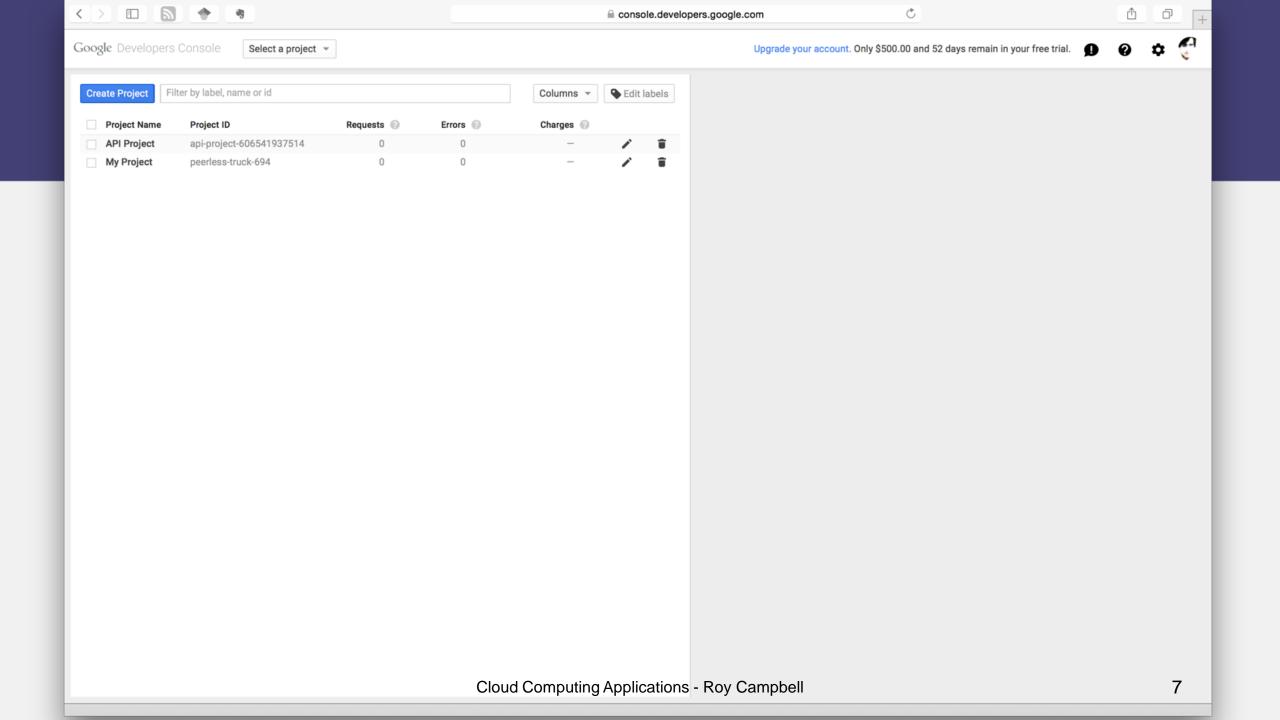


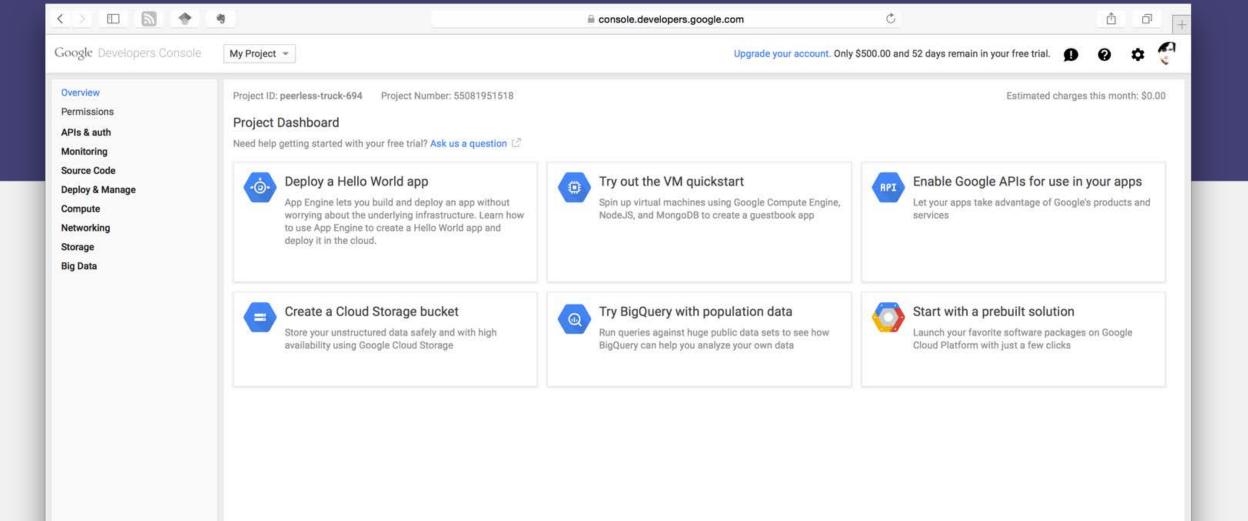
New! Compute Engine prices reduced by up to 30%

We've reduced compute pricing by up to 30% and introduced a new class of virtual machine, Preemptible VMs, for short-duration batch jobs that is up to 70% cheaper than standard virtual machines.

Learn more »







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