### </ PSTB Hackathon 1 - Subject 3: Employee Attrition @ IBM >

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## Exploring Employee Attrition @ IBM

>> Uncovering <u>patterns</u> and <u>correlations</u> to better understand causes of employee turnover within the IBM corporate environment.

With this analysis we are particularly looking at:

- Main factors driving employee attrition & which groups are most at risk?
- <u>Demographic and job-related characteristics</u> influencing attrition
- <u>Identifying patterns or early indicators</u> of attrition to enable proactive intervention
- How is <u>employees' satisfaction and work-life balance</u> impacting attrition rates?
- Actionable strategies that management can implement to reduce turnover

#### Stack

#### Tools used

- VS Code
- Github
  - o Branches: Main, DEV\_YACINE & DEV\_CLEMENT
- Google Colab
- Python 3.12.12
- Slack

#### Features list

- Data Loading
- Data Preprocessing
- Exploratory Data Analysis (EDA)
- Correlation and Trend Analysis
- Visualizations (matplotlib & seaborn)
- Retention Strategy Development

#### Difficulties you managed to overcome

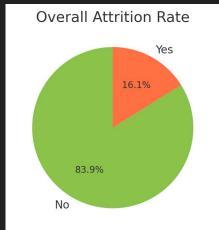
- Git issues (managing conflicts when merging)
- Virtual environment issue on VS Code (ipykernel config)
- Time management
- Splitting tasks while maintaining one central code

#### What you are proud of during this hackathon (features or management)

- Strong collaboration
- Structuration of final deliveries
- Completing the project on time

# QUICK ANALYSIS OVERVIEW

## **Attrition Overview**



Attrition by Gender

700 Attrition
Yes
No

300 100 Female

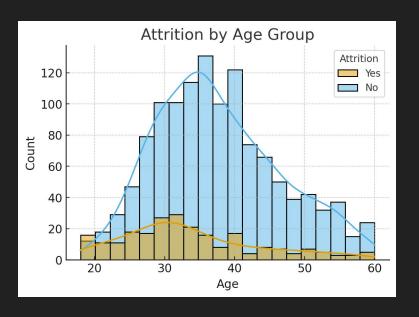
Female

Male

Gender

- → Overall attrition is around 16%, a high level compared to average turnover across all US industries (3.3%\*)
- → Male attrition is slightly higher
- → Each percentage point represents significant replacement and training costs.
- → Goal: identify groups driving attrition and address root causes.

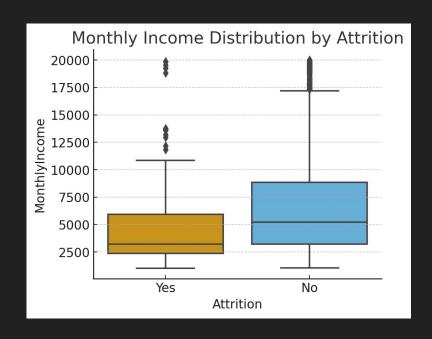
# Attrition by Age



- → Younger employees (<35) show the highest attrition rates.
- → Mid-career employees are more stable; attrition drops after 40.

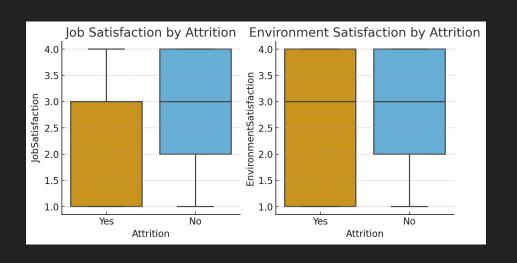
→ Early-career support and development can reduce early exits.

## Monthly Income vs Attrition



- → Employees who left have lower incomes than those who stayed.
- → Compensation fairness and career growth affect retention.
- Satisfaction is probably a stronger predictor than income alone.

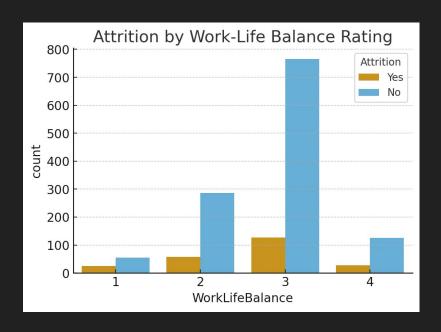
## Satisfaction vs Attrition



- → Low Job and Environment Satisfaction strongly predict attrition.
- → Employees rating <3 are 2–3x more likely to leave.

Improving engagement, recognition, and management quality is key.

## **Work-Life Balance vs Attrition**



- → Poor work-life balance correlates with highest attrition rates.
- → Burnout and overtime are key risk factors.

→ Flexible work and balanced workloads improve retention.

# Strategic takeaways

- 1. Improve Job Satisfaction and Career Development
- 2. Enhance Work-Life Balance and Reduce Burnout
- 3. Strengthen Employee Engagement and Environment Satisfaction
- 4. Focus on High-Risk Demographics and Roles
- 5. Address Compensation and Growth Perception
- 6. Build a Predictive Attrition Monitoring System

That's all folks!