

## Choose a date for our demo

#### manual labelled:

• gsg\_2020-11-16\_2020-11-19\_20\_perc.parquet.br Covid

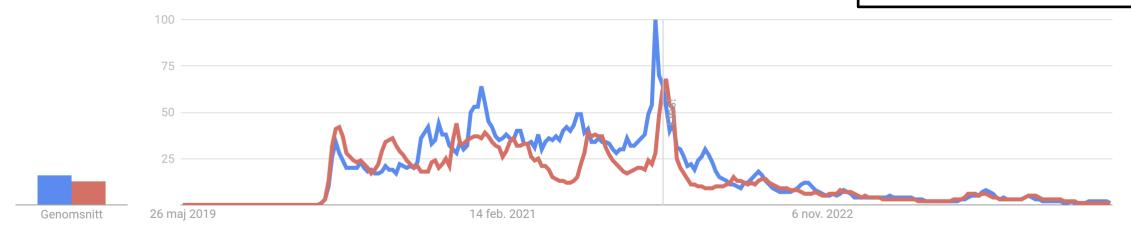
• gsg\_2022-02-23\_2022-02-26\_20\_perc.parquet.br Ukrainian War

• gsg\_2024-04-30\_2024-05-03\_20\_perc.parquet.br Palestian protest

### Trending news, GDELT data, motiviation intruduction.

Intresse över tid ?

- Trending news
- GDELT Data
- (Global Database of Event Language and Tone)
- 15 min update intevall
- Vector embedding per article (512 dim)
- Data mining



Covid: UK(blue), USA(red)

# Assumptions

General base

The news articles with similar topics will be clustered together by the USE embedding vector, and the denser (more articles in it) the cluster the trending the topic (of those articles) is at a certain timestamp.

Topic

For each group of articles (cluster) there exist a topic that describes it perfectly

Dimensionality reduction

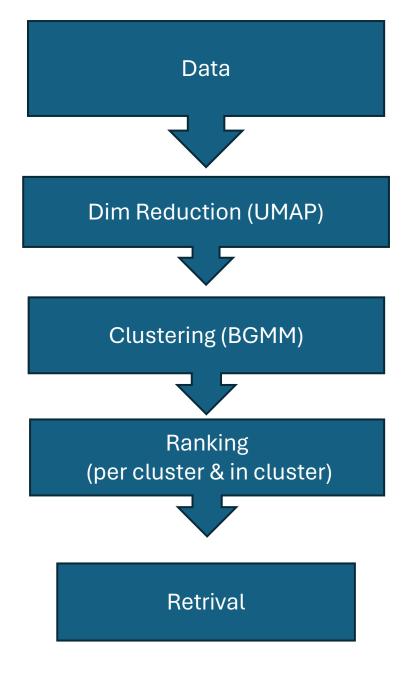
All articles within the same topic will be pushed together close enough to be clustered into a single cluser

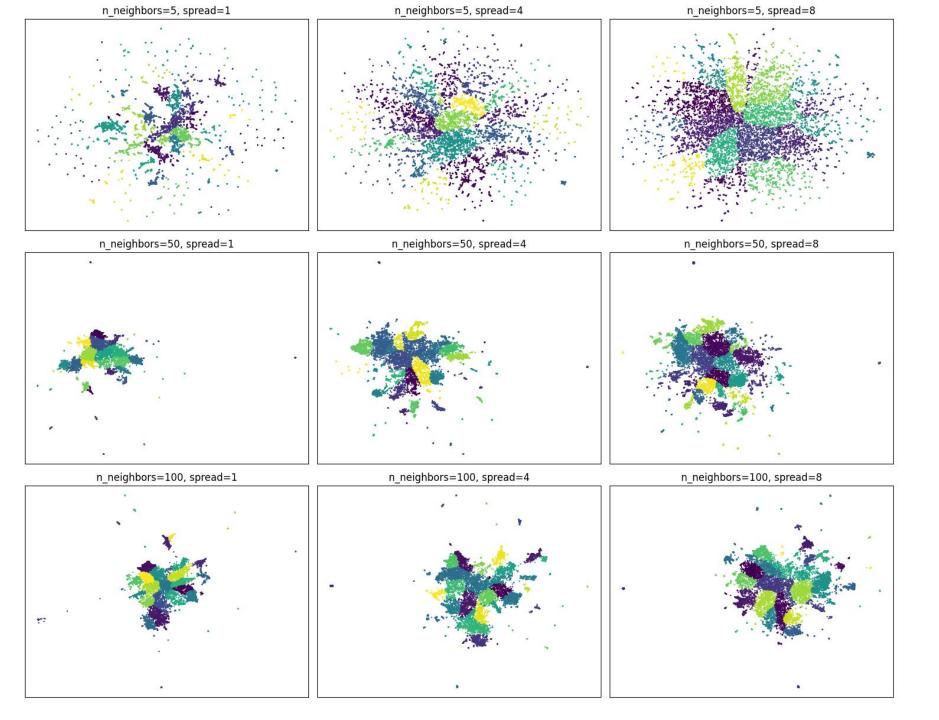
All articles with different topics will be separated far enough, to build multiple clusters

Clustering

The clustering algorithm will perfectly cluster all articles within the same topic

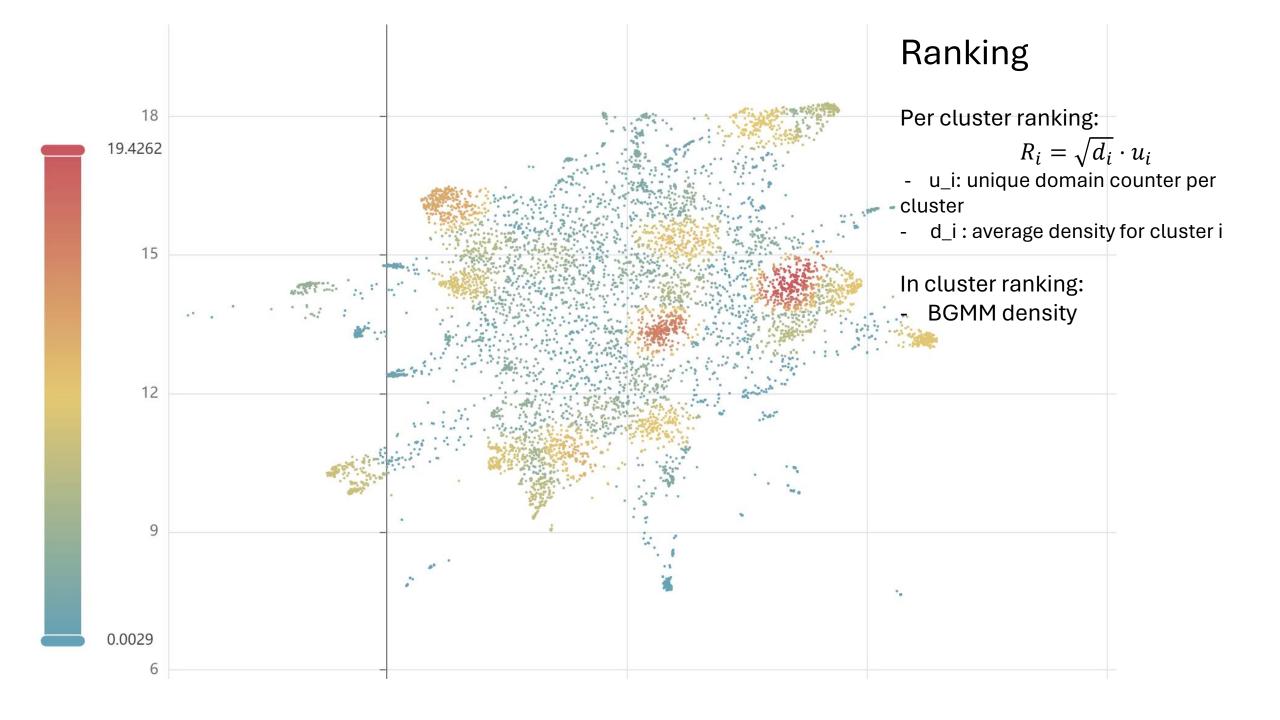
# **Pipeline**





#### **Tuning Parameters**

- n\_neighborsLocal and global structure
- SpreadClustering of datapoints
- Trade-off 50–100, 4



# DEMO