STARK ANALYSIS

Objectives

- To explore about STARK company
- To investigate the STARK price behavior
- To investigate which type of News topic causing the fluctuation of STARK's price
- To investigate the impact of STARK's case to Thai Stock Market

Data Source

- Historical Data: <u>www.investing.com</u>
- STARK News scraping from : www.set.or.th/th/market/product/stock/quote/STARK/news
- References: https://thunhoon.com/article/275039

Background and Findings

- STARK entered the public market through a 'Backdoor Listing Strategy,' taking over the SMM company.
- Since the start of the year 2019, STARK has attracted the interest of many traders, with an average trading volume of 59.39 million times
- STARK maintained **the highest price** before the crisis at **5.30**, while **the lowest price** was **0.02**, a difference of roughly **200 times** when compared to its average price within 5 years
- The most frequent **causes of price fluctuations** are Affiliates, Announcements, Debentures, and Financial Statements

Hypothesis

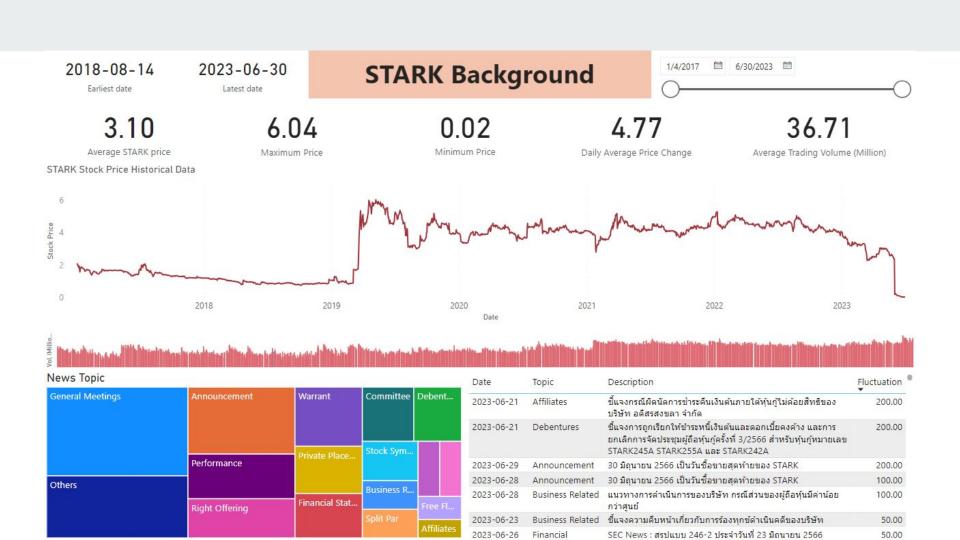
- Due to the fact that there were numerous people and companies mentioned in this case
- I was wondering if the 'How much impact the STARK case had on the Thai stock market' was going to be a 'Domino Effect'
- Using Sectoral Index Historical Data, it was discovered that the **Industrial**, **Resource**, and **Technology** sectors had a similar fluctuating pattern as the STARK fluctuation at the time

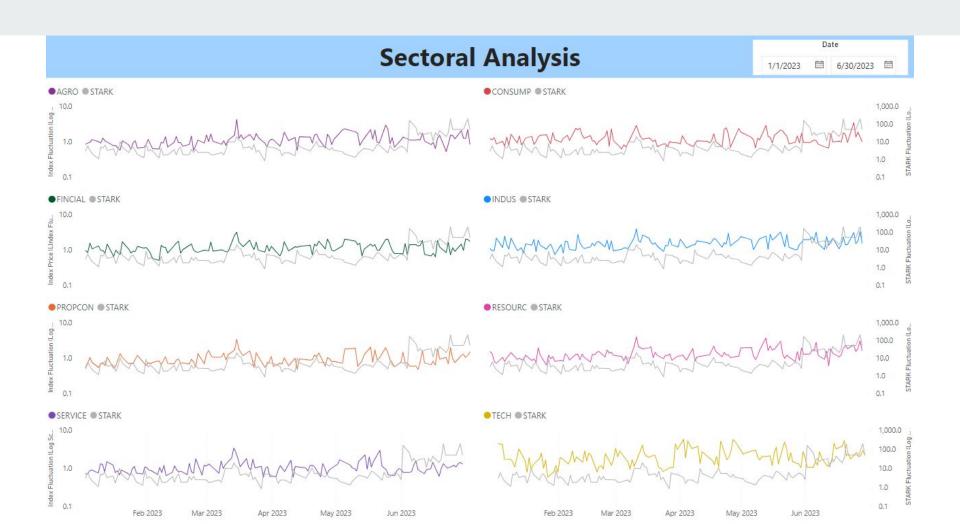
Summary

- From a technical perspective, STARK was one of the business that was capable of maintaining its price moving sideways
- Without the window dressing action, STARK may be one of Thailand's most prominent companies.
- Based on their desire in entering the stock market, it is possible that STARK seeks to earn more funds from investors
- With the occurrence of issuing a large number of debentures, right issues, and private placements on a regular basis
- This is possibly related to the stock market's **money game theory**, which affects a vast number of people

Other related issues

- **Backdoor Listing:** KAMART, U (rabbit), EARTH, BTS
- Window dressing: MORE, EARTH
- Money Game: BTS, VGI, BANPU, STARK





THANK YOU