



STARK

STOCK PRICE ANALYSIS AND SECTORAL IMPACT

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Objectives

- To explore about STARK company
- To investigate the STARK price behavior
- To investigate which type of News topic causing the fluctuation of STARK's price
- To investigate the impact of STARK's case to Thai Stock Market



Data Source

- Historical Data : www.investing.com
- STARK News scraping from : www.set.or.th/th/market/product/stock/quote/STARK/news
- References: <https://thunhoon.com/article/275039>



Background and Findings

- STARK entered the public market through a '**Backdoor Listing Strategy**,' taking over the SMM company.
- Since the start of the year 2019, STARK has attracted the interest of many traders, with an **average trading volume of 59.39 million times**
- STARK maintained **the highest price** before the crisis at **5.30**, while **the lowest price** was **0.02**, a difference of roughly **200 times** when compared to its average price within 5 years
- The most frequent **causes of price fluctuations** are Affiliates, Announcements, Debentures, and Financial Statements



Hypothesis

- Due to the fact that there were numerous people and companies mentioned in this case
- I was wondering if the '**How much impact the STARK case had on the Thai stock market was going to be a 'Domino Effect'**
- Using Sectoral Index Historical Data, it was discovered that the **Industrial, Resource, and Technology** sectors had a similar fluctuating pattern as the STARK fluctuation at the time



Summary

- From a technical perspective, STARK was one of the business that was capable of maintaining its price moving **sideways**
- Without the window dressing action, STARK may be one of Thailand's most prominent companies.
- Based on their desire in entering the stock market, it is possible that STARK seeks to earn more funds from investors
- With the occurrence of issuing a large number of debentures, right issues, and private placements on a regular basis
- This is possibly related to the stock market's **money game theory**, which affects a vast number of people



Other related issues

- **Backdoor Listing:** KAMART, U (rabbit), EARTH, BTS
- **Window dressing:** MORE, EARTH
- **Money Game:** BTS, VGI, BANPU, STARK

2019-08-08

Earliest date

2023-06-30

Latest date

STARK Background

7/25/2019



6/30/2023



3.99

Average STARK price

5.30

Maximum Price

0.02

Minimum Price

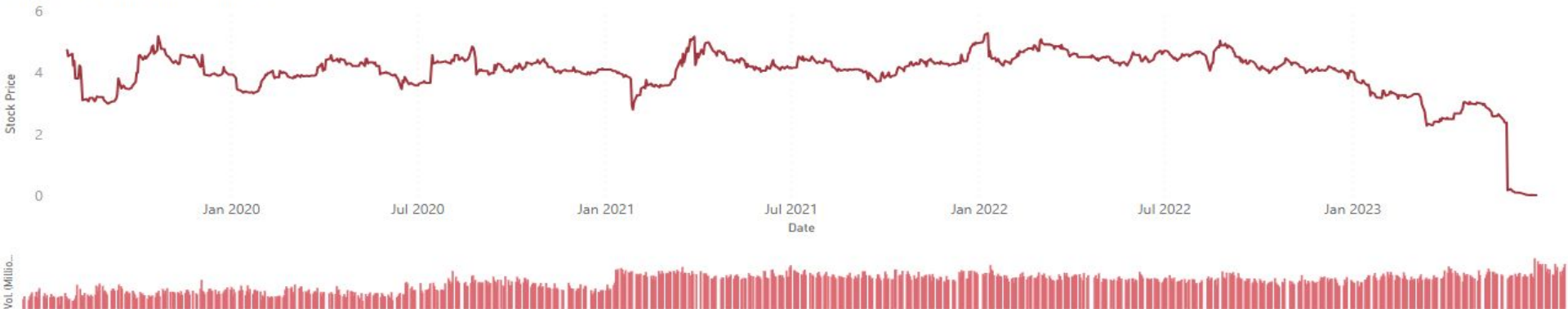
4.83

Daily Average Price Change

59.39

Average Trading Volume (Million)

STARK Stock Price Historical Data



News Topic					Date	Topic	Description	Fluctuation
General Meetings	Announcement	Private Plac...	Debentu...	Financial...	2023-06-21	Affiliates	ชี้แจงกรณีผิดนัดการชำระคืนเงินต้นภายใต้หุ้นกู้ไม่ด้วยสิทธิของบริษัท อติสรสงขลา จำกัด	200.00
					2023-06-21	Debentures	ชี้แจงการถูกเรียกให้ชำระหนี้เงินต้นและดอกเบี้ยคงค้าง และการยกเลิกการจัดประชุมผู้ถือหุ้นครั้งที่ 3/2566 สำหรับหุ้นหมายเลข STARK245A STARK255A และ STARK242A	200.00
	Performance	Warrant	Split Par	B... Fr...	2023-06-29	Announcement	30 มิถุนายน 2566 เป็นวันซื้อขายสุดท้ายของ STARK	200.00
			Stock Sym...		2023-06-28	Announcement	30 มิถุนายน 2566 เป็นวันซื้อขายสุดท้ายของ STARK	100.00
Others	Right Offering	Committee		Public ...	2023-06-28	Business Related	แนวทางการดำเนินการของบริษัท กรณีมีส่วนของผู้ถือหุ้นมีค่าน้อยกว่าศูนย์	100.00
			Special Au...	Affiliates	2023-06-23	Business Related	ชี้แจงความผิดปกติเกี่ยวกับการร้องทุกข์ดำเนินคดีของบริษัท	50.00
					2023-06-26	Financial	SEC News : สรปแบบ 246-2 ประจำวันที่ 23 มิถุนายน 2566	50.00

Sectoral Analysis

Date

1/1/2023



6/30/2023





THANK YOU

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