STARK

STOCK PRICE ANALYSIS AND SECTORAL IMPACT

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Objectives

- To explore about STARK company
- To investigate the STARK price behavior
- To investigate which type of News topic causing the fluctuation of STARK's price
- To investigate the impact of STARK's case to Thai Stock Market

Data Source

- Historical Data : www.investing.com
- STARK News scraping from : www.set.or.th/th/market/product/stock/quote/STARK/news
- References: https://thunhoon.com/article/275039

Background and Findings

- STARK entered the public market through a **'Backdoor Listing Strategy,'** taking over the SMM company.
- Since the start of the year 2019, STARK has attracted the interest of many traders, with an **average trading volume of 59.39 million times**
- STARK maintained **the highest price** before the crisis at **5.30**, while **the lowest price** was **0.02**, a difference of roughly **200 times** when compared to its average price within 5 years
- The most frequent **causes of price fluctuations** are Affiliates, Announcements, Debentures, and Financial Statements

Hypothesis

- Due to the fact that there were numerous people and companies mentioned in this case
- I was wondering if the **'How much impact the STARK case had on the Thai stock market' was going to be a 'Domino Effect'**
- Using Sectoral Index Historical Data, it was discovered that the **Industrial, Resource, and Technology** sectors had a similar fluctuating pattern as the STARK fluctuation at the time

Summary

- From a technical perspective, STARK was one of the business that was capable of maintaining its price moving **sideways**
- Without the window dressing action, STARK may be one of Thailand's most prominent companies.
- Based on their desire in entering the stock market, it is possible that STARK seeks to earn more funds from investors
- With the occurrence of issuing a large number of debentures, right issues, and private placements on a regular basis
- This is possibly related to the stock market's **money game theory**, which affects a vast number of people

STARK Background

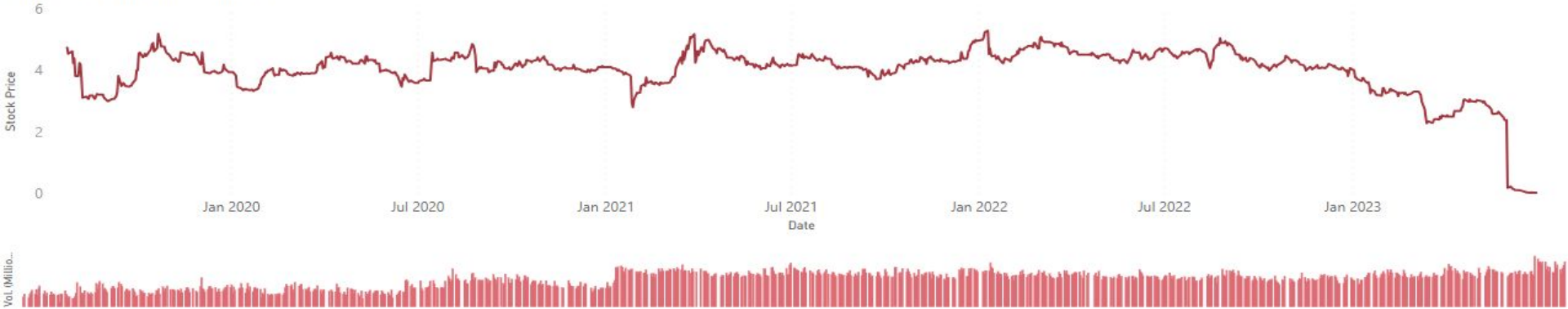| 3.99	5.30	0.02	4.83	59.39
Average STARK price	Maximum Price	Minimum Price	Daily Average Price Change	Average Trading Volume (Million)

STARK Stock Price Historical Data

News Topic

General Meetings
Announcement
Private Plac...
Debentu...
Financial...
Warrant
Performance
Split Par
B...
Fr...
Others
Right Offering
Committee
Stock Sym...
Special Au...
Public ...
Affiliates

Date	Topic	Description	Fluctuation
2023-06-21	Affiliates	ชี้แจงกรณีผิดนัดการชำระคืนเงินต้นภายใต้หุ้นกู้ไม่ด้อยสิทธิของบริษัท อดิสรสงขลา จำกัด	200.00
2023-06-21	Debentures	ชี้แจงการถูกเรียกให้ชำระหนี้เงินต้นและดอกเบี้ยคงค้าง และการยกเลิกการจัดประชุมผู้ถือหุ้นกู้ครั้งที่ 3/2566 สำหรับหุ้นกู้หมายเลข STARK245A STARK255A และ STARK242A	200.00
2023-06-29	Announcement	30 มิถุนายน 2566 เป็นวันซื้อขายสุดท้ายของ STARK	200.00
2023-06-28	Announcement	30 มิถุนายน 2566 เป็นวันซื้อขายสุดท้ายของ STARK	100.00
2023-06-28	Business Related	แนวทางการดำเนินการของบริษัท กรณีส่วนของผู้ถือหุ้นมีค่าน้อยกว่าศูนย์	100.00
2023-06-23	Business Related	ชี้แจงความคืบหน้าเกี่ยวกับการร้องทุกข์ดำเนินคดีของบริษัท	50.00
2023-06-26	Financial	SEC News : สรุปแบบ 246-2 ประจำวันที่ 23 มิถุนายน 2566	50.00

Sectoral Analysis

THANK YOU

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