

Yoo-Jin Oh

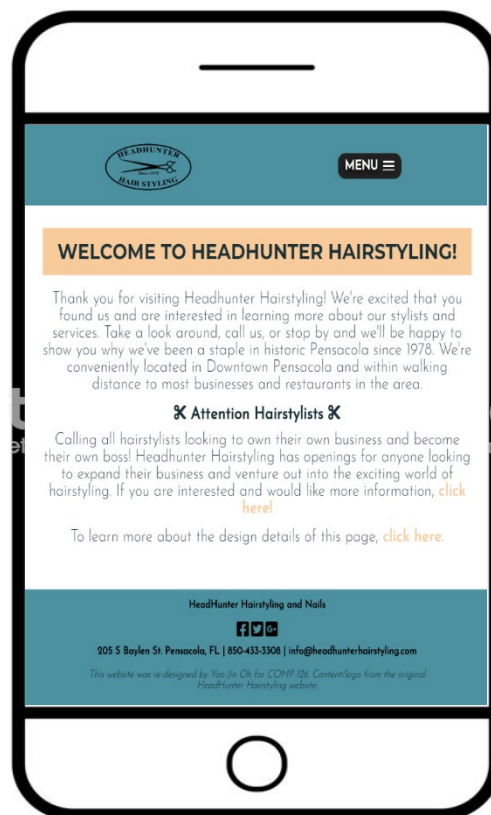
COMP 126 Final Project Design Spec

Summary

For this project, I chose to revamp the Headhunter Hairstyling website. I want this website to convey a modern and artistic tone because currently, on its own, the site is pretty boring, unattractive, and disproportionate. By changing the fonts, altering the color theme, revising the features on the website, and resizing the structural elements of the page, I will attempt to make the website more look and feel more accessible and attractive. As we have learned and discussed in class, users experience the overall aesthetic of a website and its design patterns before actually engaging with the content of the site, so by making the website more aesthetically engaging and pleasing, users will be able to engage with the content on a deeper level. I believe that fixing the design and accessibility of this website is the best approach, because if users want to browse through the website longer and learn more about the contents of the site, it should be an enjoyable and easy process. Styling and themes can play a crucial role in this process and can make it easier for users to engage with the website.

Layout

- Homepage mobile view



- Secondary page mobile view

HEADHUNTER
HAIRSTYLING

MENU

Contact Us!

Interested Stylists should contact Jeff or Ellen Hunt for pricing, pictures, and other information. Please call or text 850-572-0180 or use the contact form below and insert "Booth Rental Inquiry" into the subject line.

Full name

Email

Subject

Message:

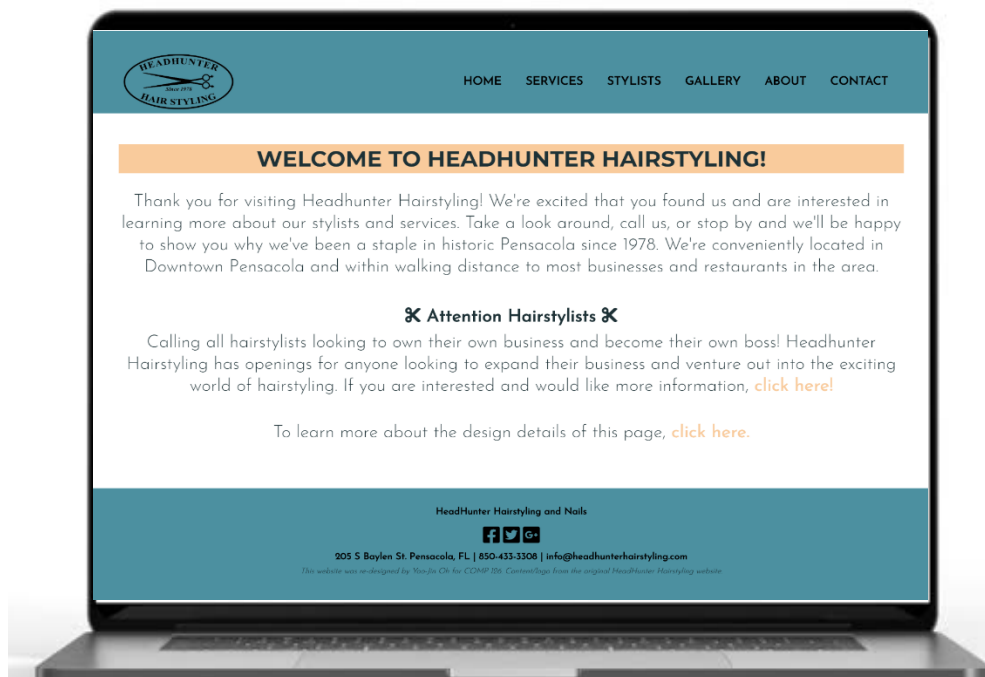
SUBMIT

HeadHunter Hairstyling and Nails

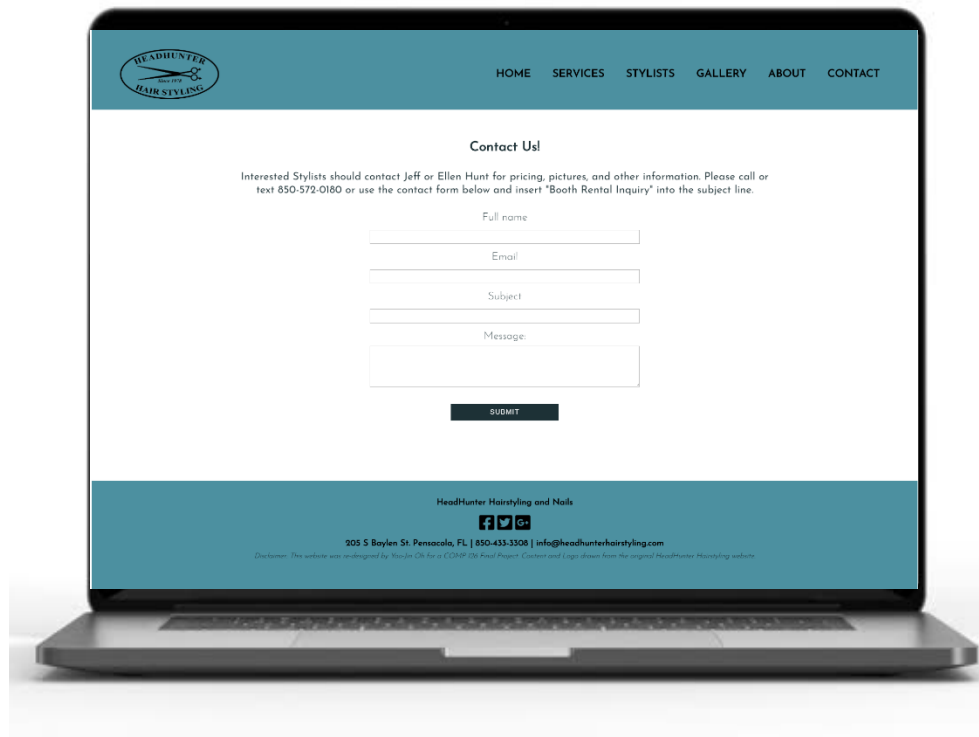
205 S Baylen St. Pensacola, FL | 850-433-3308 | info@headhunterhairstyling.com

Disclaimer: This website was re-designed by Yoo Jin Oh for a COMP 126 Final Project. Content and Logo drawn from the original HeadHunter Hairstyling website.

- Homepage desktop view



- Secondary page desktop view



Design Palette

- Color scheme



- Font choices (header, paragraph and <a> element text fonts)

Sub-Head Text (Montserrat — Regular)

Nav Item Text (Josefin Sans – Regular)

This is Josefin Sans – Light. This will be the body copy text.

- Examples of font choices are indicated in the screenshot below:
 1. Navigation bar text is in **Josefin Sans-Regular**
 2. The <h1> “Welcome to HeadHunter Hairstyling!” heading is in **Montserrat**
 3. The paragraph text right below the <h1> heading is in **Josefin Sans-Light**
 4. The <h4> heading in the footer with the contact information in bold is in **Josefin Sans-Regular** and the <h5> heading in the footer with my information as the designer and acknowledgement of content drawn from original website is an italicized version of **Josefin Sans-Light**



2 WELCOME TO HEADHUNTER HAIRSTYLING!

- 3 Thank you for visiting Headhunter Hairstyling! We're excited that you found us and are interested in learning more about our stylists and services. Take a look around, call us, or stop by and we'll be happy to show you why we've been a staple in historic Pensacola since 1978. We're conveniently located in Downtown Pensacola and within walking distance to most businesses and restaurants in the area.

✂ Attention Hairstylists ✂

Calling all hairstylists looking to own their own business and become their own boss! Headhunter Hairstyling has openings for anyone looking to expand their business and venture out into the exciting world of hairstyling. If you are interested and would like more information, [click here!](#)

To learn more about the design details of this page, [click here.](#)



- Buttons
 - **Form button**
 - Active/focus state
 -
 - Mouseover/hover state
 -

- **Links on homepage**
 - Active/focus state

click here.

-
- Mouseover/hover state

click here.

- **Menu bar**
 - Active/focus state

HOME SERVICES STYLISTS GALLERY ABOUT CONTACT

-
- Mouseover/hover state

HOME SERVICES STYLISTS GALLERY ABOUT CONTACT

- Any examples of any menus, forms, gallery items, borders, corners, etc.

- **Home page navigation bar/mobile menu**

- Desktop view

HOME SERVICES STYLISTS GALLERY ABOUT CONTACT

- Mobile view

MENU ≡

- **Form**

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