



BY APPOINTMENT TO
HRH THE PRINCE OF WALES
SUPPLIERS OF BANQUETING
AND CATERING SERVICES
THE RITZ LONDON



THE RITZ LONDON

POWER HOUR IN THE RITZ SALON



London, June 2017: Situated within the privacy of the seventh floor of London's iconic Ritz hotel, overlooking the rooftops of Piccadilly, The Ritz Salon is a sanctuary away from the hustle and bustle of city life below. The Ritz Salon is introducing a new hair treatment, which guarantees to leave locks looking luscious, in time for the British summer.

The new *Smartbond* treatment, from the iconic hair brand *L'Oréal*, is the latest innovative treatment designed to strengthen the bonds inside the hair, which can often be damaged by colouring and heating treatments. The ceramide and maleic acid in the *Smartbond* help to leave hair softer, shinier and stronger, from the inside out, as well as restoring the hair to optimal health, making it easier to manage.

As the ultimate treat for summer hair, The Ritz Salon's expert hair stylist is offering a 'Power Hour' service, which includes the *Smartbond* treatment with a wash and blow-dry for £90, within an hour.

The Ritz Salon is open from Monday to Friday from 8am to 7pm, on Saturdays from 11am to 4.30pm and Sundays from 11am to 4pm. For further information or to make a reservation please email salon@theritzlondon.com or telephone on +44 (0)20 7300 2435 or visit the website at www.theritzlondon.com/the-ritz-experience/the-ritz-salon/.

Jackie McDevitt
Public Relations Manager, The Ritz London
Telephone: +44 (0)20 7300 2243
JMcDevitt@TheRitzLondon.com
www.theritzlondon.com



BY APPOINTMENT TO
HRH THE PRINCE OF WALES
SUPPLIERS OF BANQUETING
AND CATERING SERVICES
THE RITZ LONDON



THE RITZ LONDON

NOTES TO EDITORS:

ABOUT THE RITZ LONDON

The Ritz London, the iconic landmark conceived by renowned hotelier César Ritz, first opened its doors in 1906. Perfectly located in a landmark position in the heart of London's West End, The Ritz is moments from the finest shopping destinations the Capital has to offer, including the luxury designer brands of Bond Street and Regent Street and the unique and quintessentially British boutiques of Jermyn Street. Throughout its distinguished history, the iconic hotel has been at the heart of London society and continued to play host to Royalty, aristocracy, stars of stage and screen and countless other discerning guests. The first and only hotel to have received a Royal Warrant from His Royal Highness The Prince of Wales, The Ritz has deservedly taken its place amongst the great hotels of the world and is the benchmark by which other hotels are measured. Most recently, The Ritz Restaurant was awarded a Michelin Star in the Michelin Guide Great Britain and Ireland 2017. Following refurbishment it is sparklingly renewed though still retains the luxurious Louis XVI style interiors, meticulous service and the exquisite bar and restaurants for which The Ritz name is synonymous.