المدرسة الوطنية العليا للإعلام الآلي
(المعهد الوطني للتكوين في الإعلام الآلي سابقا)
Ecole nationale Supérieure d'Informatique
ex. INI (Institut National de formation en Informatique)

ESI ECOLE NATIONALE SUPÉRIEURE D'INFORMATIQUE

CONCOURS d'accès à l'ESI

Epreuve : Anglais
Code : ANG

Date : JUIN 2015
Durée : 01 heure

Instructions Générales (à lire avant le début de l'épreuve)

- Les candidats doivent vérifier que le sujet comprend n pages.
- Les candidats sont invités à porter une attention particulière à la présentation
- Les candidats doivent rendre les copies même vierges.
- Si au cours de l'épreuve, un candidat repère ce qui lui semble être une erreur d'énoncé, il le signalera sur sa copie et devra poursuivre sa composition en expliquant les raisons des initiatives qu'il a été amené à prendre.
- Les numéros des questions doivent être transcrits clairement sur les copies
- Les pages des copies et des feuilles intermédiaires doivent être numérotées (1, 2, 3, 4,...)

Barème de notation : question 1 : 12pts, question 2 : 08pts.

BAREME :

						12/20
1.	**Vocabulary**					
		a	Synonyms		10*0.50	05.00
					BONUS	02.00
						07.00

		b	Explain the following expressions		05*1.00	05.00
			11. "…digital **literacy** of the community".			
			12. "It includes distant and diasporic communities".			
				Total 1		12/20

						08.00/20
2.	**Grammar**					
		d	Make the sentences below passive voice		**08.00**	
			16.			
			17.			
			18.			
			19.			
			20.			

				Total 2	08/20	
				TOTAL	20/20	

Social media has direct effects on the content of the **radio shows** and the audience is **empowered** as co-producers and **contributors** of content. Additionally, the interaction itself creates new content in other mediums, such as blogs. The study also shows how the converging public **spheres** of community radio and social media are contradictory as participation becomes economized and exclusionary and relies heavily on financial **means**, access and digital **literacy** of the community. The expanded, global reach of community radio also **challenges** the notion of community as it includes distant and **diasporic** communities. However, the presence in the global mediascape harmonizes with community radio values of self-representation and self-expression. The study concludes that community radio stations need to both strategize their social media use while balancing their **mandate** to be a voice of the voiceless that **lack** access and/or digital literacy to participate.

1. **Vocabulary:**
   a. **Give the words, in the chart – extracted from the text above, a synonym. 05 pts.**

1. Radio shows	2. Empowered	3. Contributors	4. Spheres	5. Means
6. Literacy	7. Diasporic	8. Challenge	9. Mandate	10. Lack

   b. **Explain in few words the following expressions: 05 pts.**
   11. "…digital **literacy** of the community".
   12. "It includes distant and **diasporic** communities".

2. **Grammar**
   c. **Make the sentences below passive voice. 05pts.**

   16. Social media has direct effects on the content of the radio.
   17. The radio shows and the audience.
   18. Social media relies heavily on financial means.
   19. The study concludes that radio stations need to strategize their social media use.
   20. Their mandate is to become the voice of the voiceless.