



AMC Theaters Challenge

TEAM FIGHT CLUB

GREETINGS



VITALY, THE IDEOLOGICAL INSPIRATION OF THE TEAM AND AN ACTIVIST. CREATIVE AND PROACTIVE. HE IS STUDYING COMPUTER SCIENCE AT KHPI. INTERESTED IN 3D MODELING AND COMPUTER GAME DEVELOPMENT



VICTORIA, MOTIVATOR AND INNOVATOR OF THE TEAM. AN ACTIVE PERSON SEEKING TO DEVELOP AND ACHIEVE SUCCESS. A STUDENT OF KHPI NATIONAL TECHNICAL UNIVERSITY.

GREETINGS



IHOR, THE MAIN IDEOLOGICAL CREATOR.
PURPOSEFUL AND RESPONSIBLE. STUDYING AT NTU
"KHPI", LEARNING PROGRAMMING, INTERESTED IN
COMPUTERS GAMES.



YELISEY, DESIGNER AND PROJECTOR.
PERSISTENT. ENTERED THE UNIVERSITY OF COMPUTER
SCIENCE, STUDYING THE 1ST YEAR. PLAYS ON DIFFERENT
MUSICAL INSTRUMENTS.

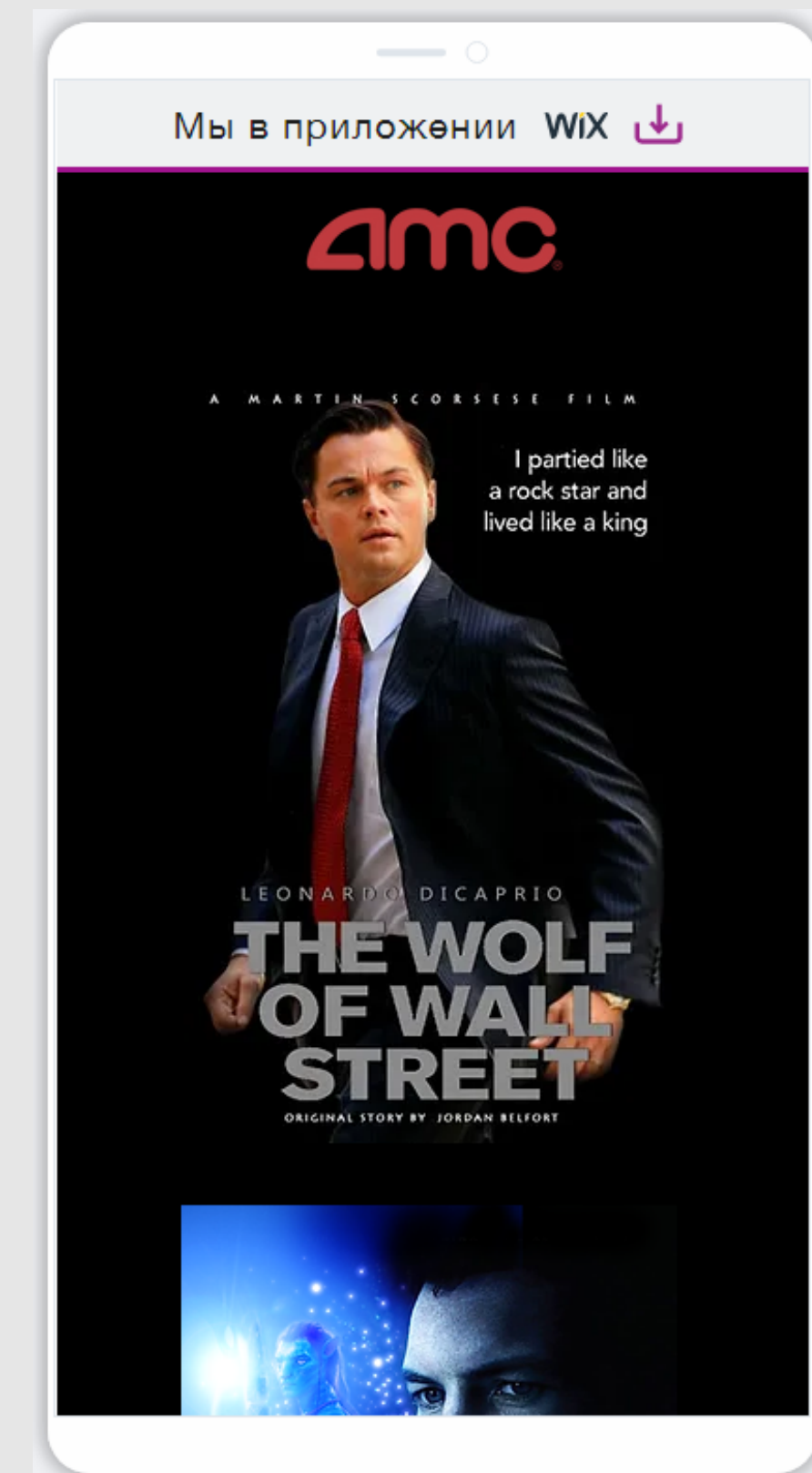


The aim of our work

1. Make the application more convenient and understandable for users
2. Add useful functions
3. Increase the volume of visits to the cinemas
4. Solve technical problems of the application
5. Fix a bad reputation

To demonstrate our efforts, we have developed a demo application.

AND WE ARE
READY TO
PRESENT OUR
IDEAS.





For your comfort...

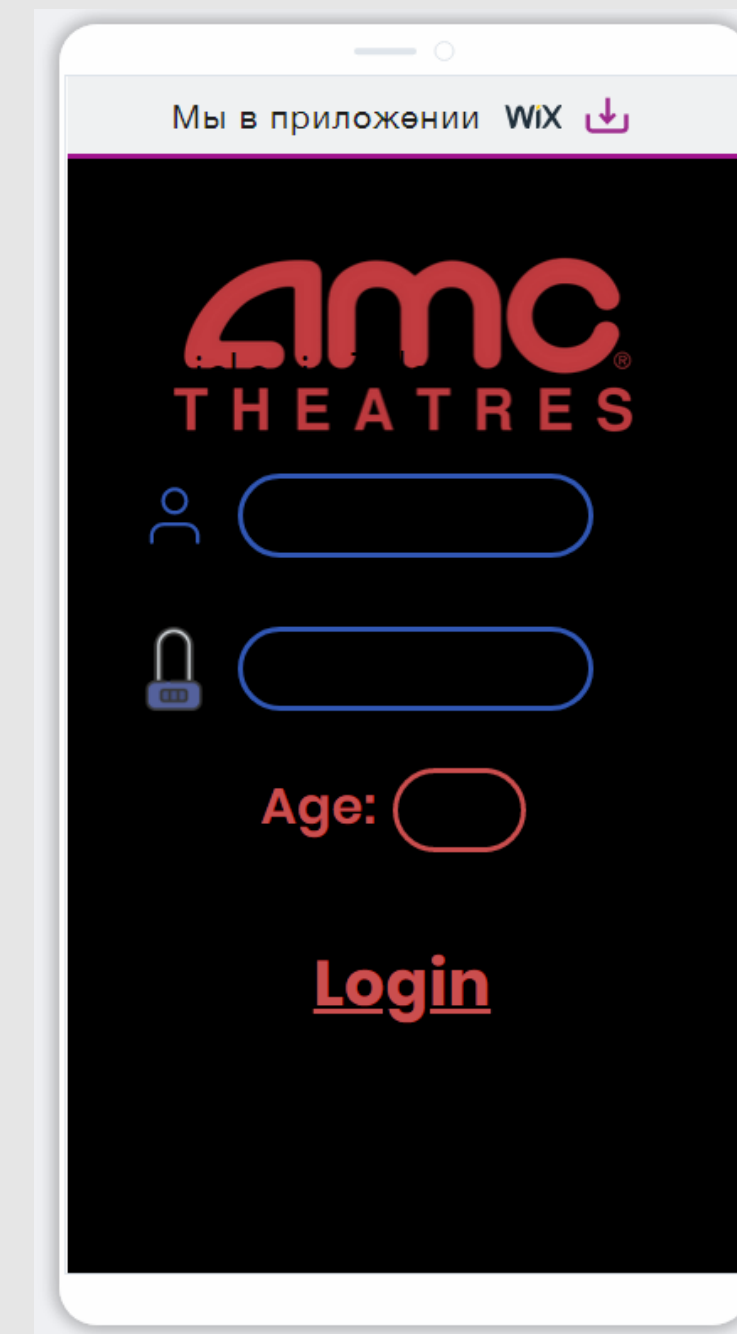
WE DECIDED TO
DO ALL PHYSICAL
OPERATIONS BY
QR-CODES



It's comfortable, stable and MODERN

So that old people can also use the app without any issues, we have developed a "50+" version

IT DOES NOT HAVE
MANY FUNCTIONS THAT
ARE
INCOMPREHENSIBLE TO
THE ELDERLY, BUT IT
ALSO HAS ITS
ADVANTAGES!



To use the application in the "50+" version, you need to indicate your age when registering

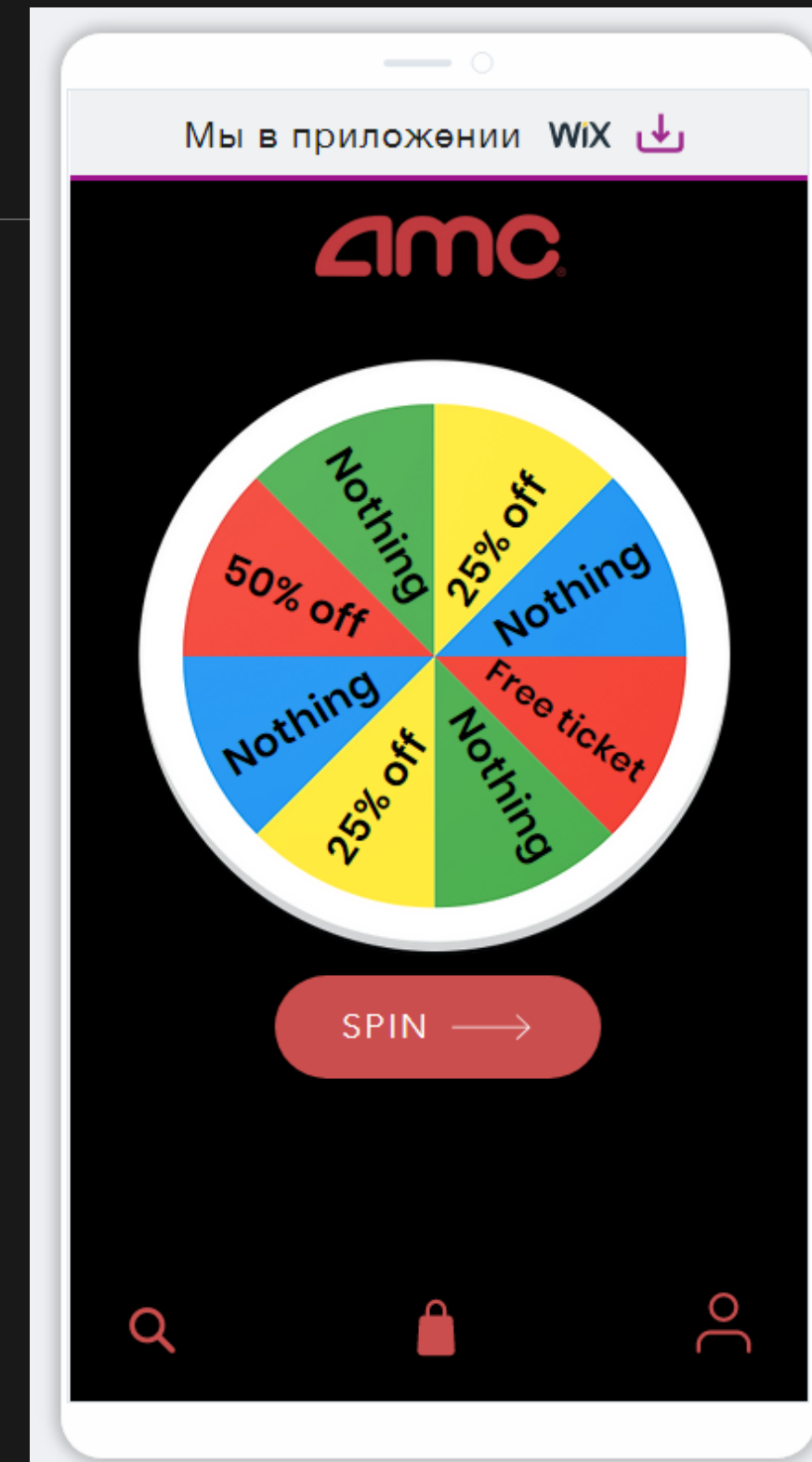
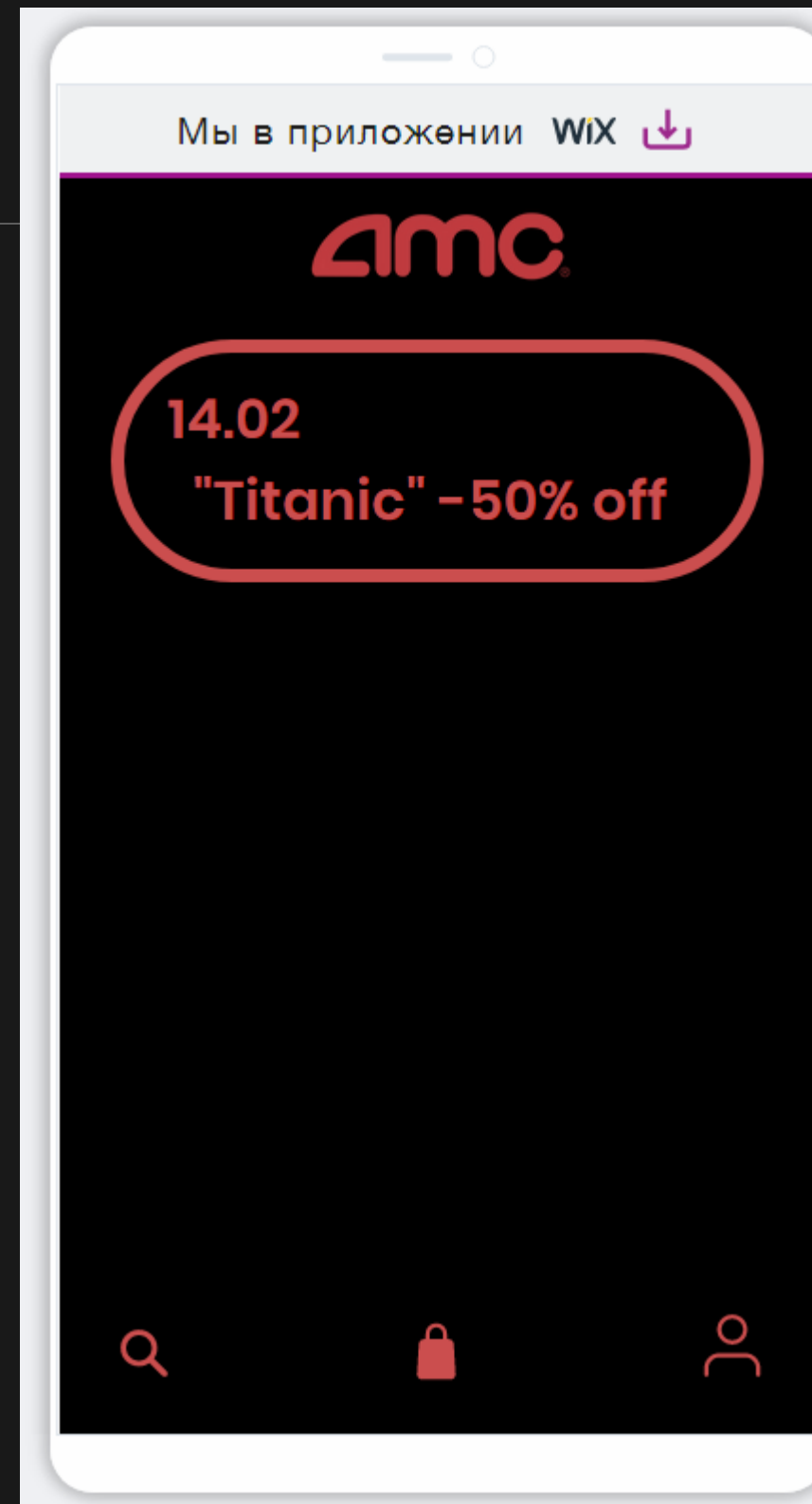
In order to improve the UX, we invented various interesting things

Fortune Wheel - get a chance to win a free ticket!

Special offers for everyone!

Thematic films for different days!

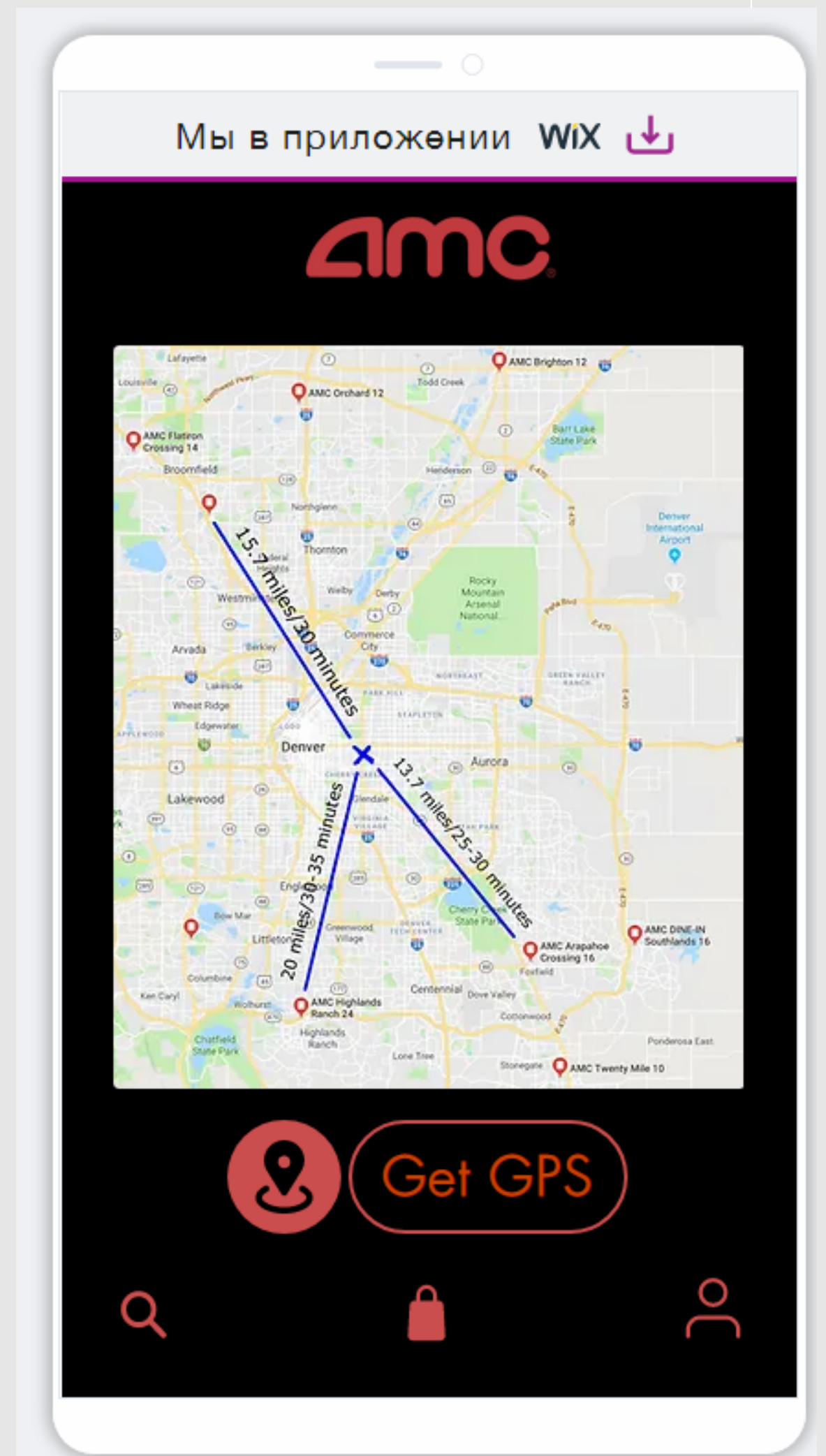
The system of accumulating points for each purchased ticket!



The crowd will go crazy for the new products!

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Therefore, we have added a map of the nearest cinemas.



Conclusion



The ideas listed above can make the application individually convenient for each user and attract new customers.