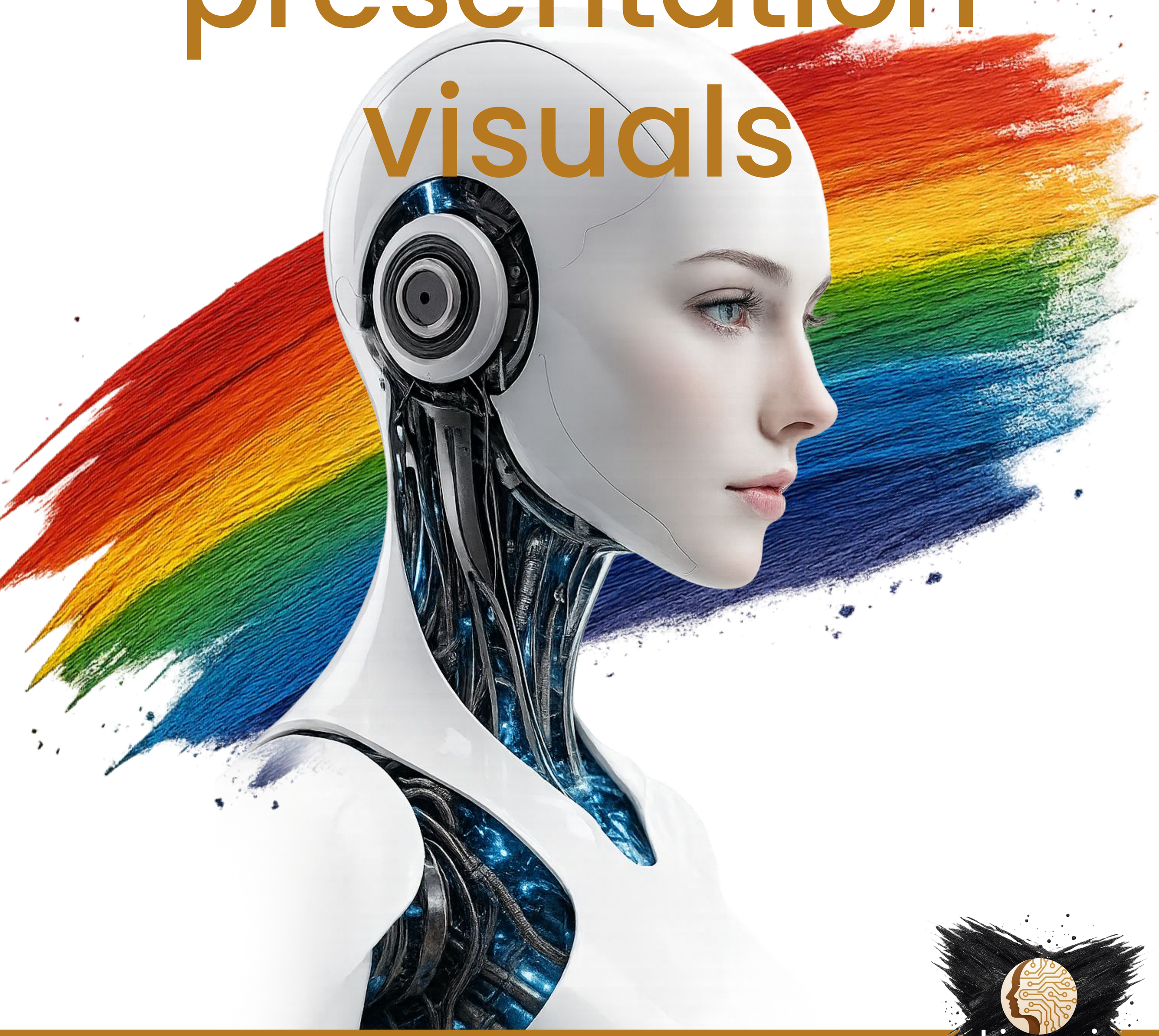
Design without design skills:

Let AI craft your presentation visuals



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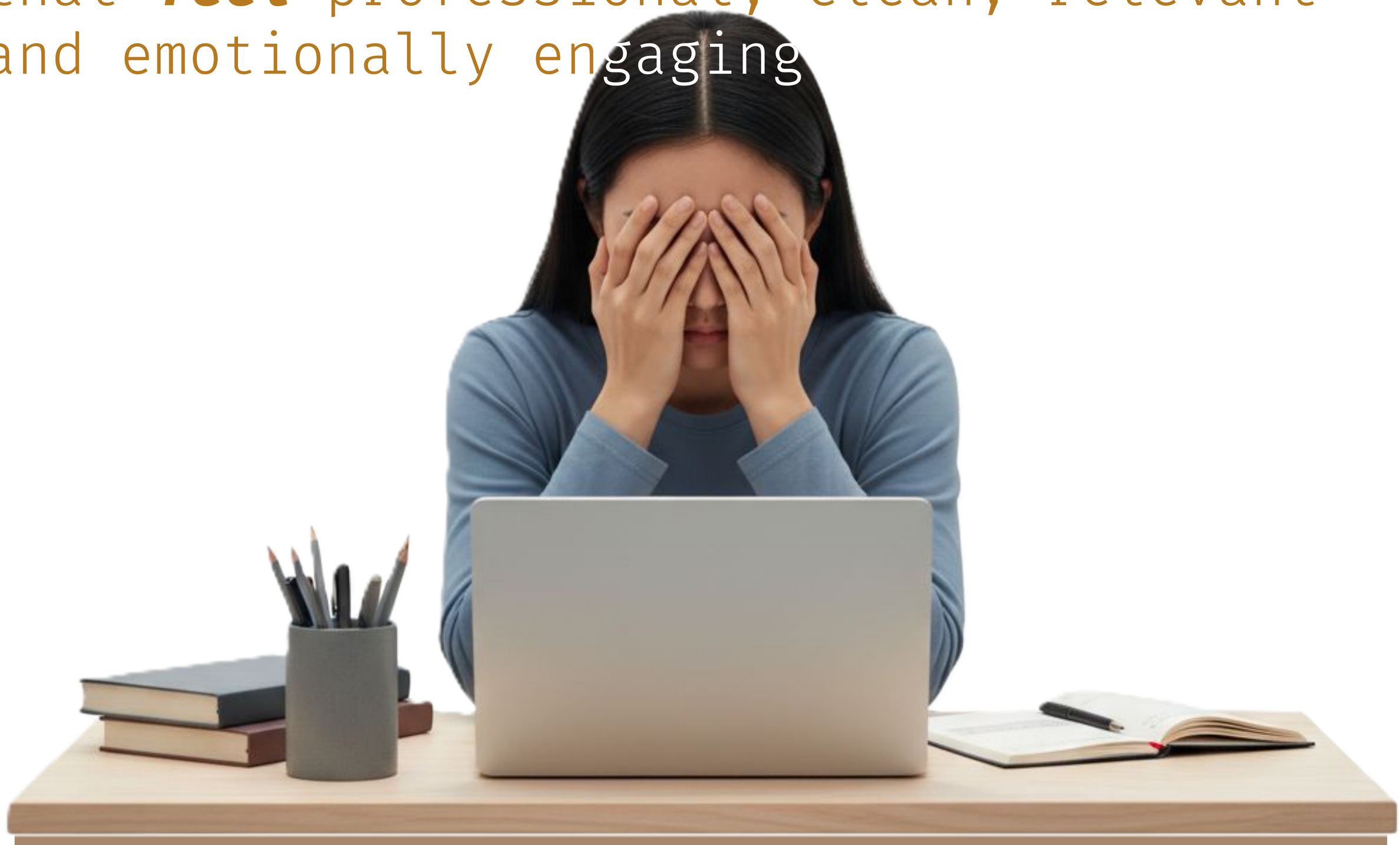
keep it short, keep it simple

You've spent hours perfecting your slides, but they still look flat. You want visuals that ***feel*** professional, clean, relevant and emotionally engaging



Enter AI. With just a few lines of text, you can now generate custom, brand-aligned images that tell your story.

No design degree needed, but only if you know ***how*** to guide the AI properly.

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Step 1 Describe what you want clearly

give me a JSON profile that describes a basket of fruits and groceries with the items in the basket falling dramatically into the basket, The concept is for a advertisement for a supermarket so it needs to show dynamism, freshness and quality.

Describe the lighting & mood, camera angle & lens, composition & focus and any post processing for the image.

Here's a complete JSON profile describing the image concept you mentioned — suitable for a hyperrealistic supermarket advertisement:

json Copy code

```
{
  "image_profile": {
    "title": "Dynamic Grocery Basket Advertisement",
    "description": "A vibrant and hyperrealistic scene showing fresh fruits and groceries dramatic
    "subject": {
      "main_object": "Wicker shopping basket",
      "action": "Fruits and groceries dynamically falling into the basket",
      "items": [
        "bananas",
        "apples",
        "oranges",
        "grapes",
        "tomatoes",
        "lettuce",
        "broccoli",
        "milk carton",
        "loaf of bread",
        "bottle of olive oil"
      ],
      "motion": "Mid-air capture with visible motion blur trails to enhance dynamism"
    },
    "composition": {
      "framing": "Centered basket with falling items forming an arc around it",
      "orientation": "Vertical (portrait)",
      "depth": "Foreground elements slightly out of focus, basket in sharp focus",
      "focus_point": "Basket rim and central items",
      "balance": "Symmetrical with dynamic movement leading toward the center"
    },
    "camera": {
      "angle": "Low-angle shot looking slightly upward to emphasize motion and grandeur",
      "lens": "Wide-angle (24–35mm) to capture both falling items and basket in frame",
      "aperture": "f/4 to balance sharpness and slight depth blur for realism",
      "shutter_speed": "1/800s to freeze falling motion while preserving a hint of blur",
      "iso": "200 for clean, vibrant detail"
    },
```

Instead of typing random prompts, extract the essence of an image into key attributes. Ask AI to give you the ***JSON profile*** of an image.

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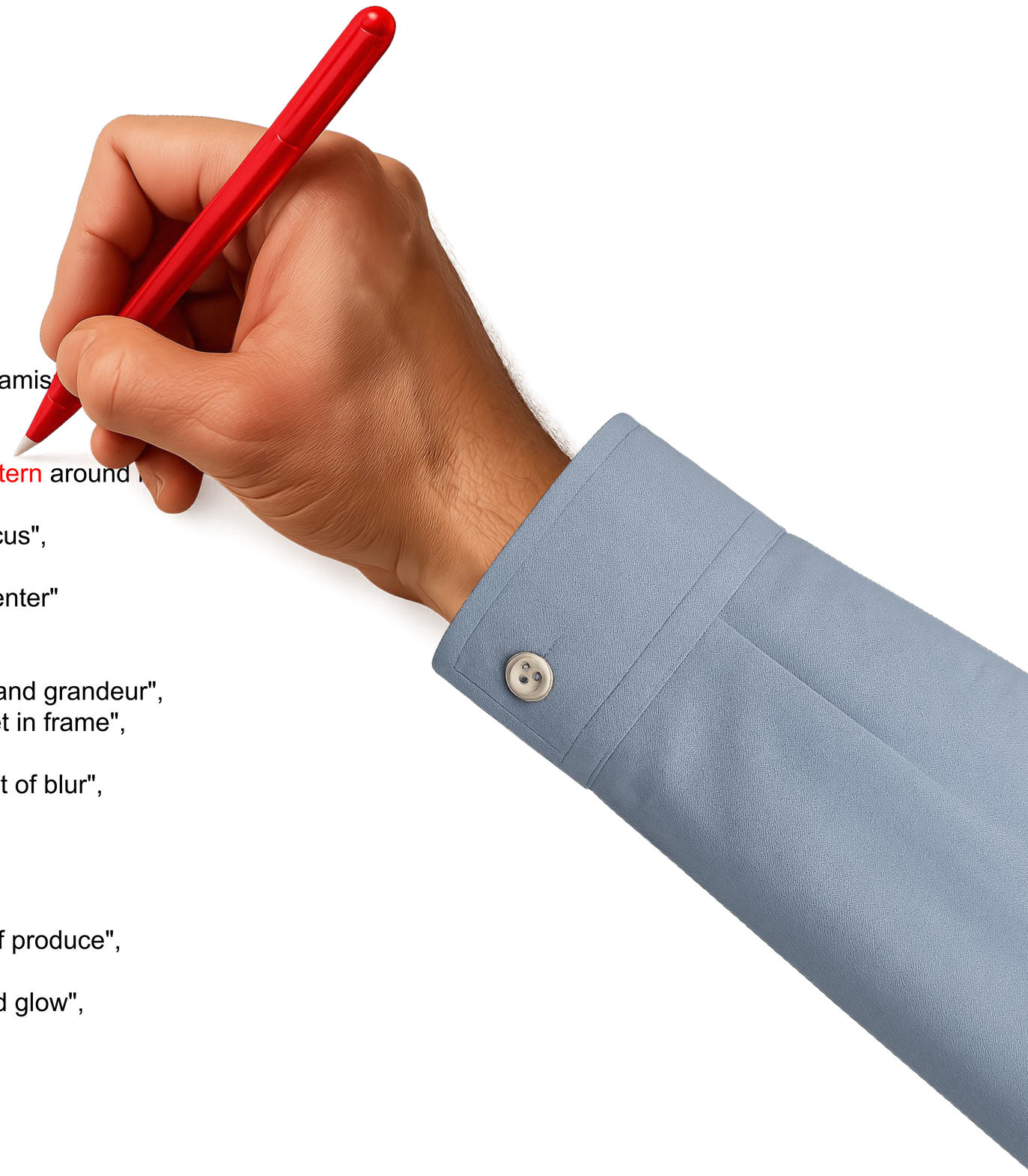
Step 2 Modify & Refine


```
{
  "image_profile": {
    "title": "Dynamic Grocery Basket Advertisement",
    "description": "A vibrant and hyperrealistic scene showing fresh fruits and groceries dramatically falling into a shopping basket mid-air, symbolizing freshness, abundance, and quality for a supermarket campaign.",
    "subject": {
      "main_object": "Light green plastic shopping basket",
      "action": "Fruits and groceries dynamically falling into the basket",
      "items": [
        "bananas",
        "apples",
        "oranges",
        "grapes",
        "tomatoes",
        "lettuce",
        "broccoli",
        "milk carton",
        "Dragon fruit",
        "bottle of olive oil"
      ],
      "motion": "Mid-air capture with visible motion blur trails to enhance dynamis
    },
    "composition": {
      "framing": "Centered basket with falling items forming an S-shaped pattern around
      "orientation": "Vertical (portrait)",
      "depth": "Foreground elements slightly out of focus, basket in sharp focus",
      "focus_point": "Basket rim and central items",
      "balance": "Symmetrical with dynamic movement leading toward the center"
    },
    "camera": {
      "angle": "Low-angle shot looking slightly upward to emphasize motion and grandeur",
      "lens": "Wide-angle (24–35mm) to capture both falling items and basket in frame",
      "aperture": "f/4 to balance sharpness and slight depth blur for realism",
      "shutter_speed": "1/800s to freeze falling motion while preserving a hint of blur",
      "iso": "200 for clean, vibrant detail"
    },
    "lighting": {
      "type": "Three-point lighting setup",
      "key_light": "Soft diffused daylight from top-left to enhance freshness of produce",
      "fill_light": "Warm reflection from below to highlight basket and base",
      "backlight": "Cool white rim light outlining fruits to create separation and glow",
      "mood": "Bright, energetic, clean — evoking morning freshness"
    },
    "color_tone": {
      "palette": {
        "dominant": "Natural greens, yellows, and reds of fresh produce",
        "background": "No Background, transparent background",
        "accent": "Warm highlights around fruit surfaces for freshness"
      },
      "contrast": "High contrast to emphasize color vibrancy and detail texture"
    },
    "post_processing": {
      "enhancements": [
        "Slight HDR toning for crisp detail and depth",
        "Selective sharpening on fruit surfaces and basket texture",
        "Subtle motion blur for falling effect",
        "Color grading to boost saturation and clarity",
        "Vignette removal for bright, open-space advertising look"
      ],
      "background": "Transparent or white for adaptability in ad layouts"
    },
    "visual_style": {
      "realism_level": "Hyperrealistic",
      "lighting_effects": "Micro highlights on fruit skins and water droplet effects",
      "intended_use": "Print and digital supermarket advertisements emphasizing freshness and quality"
    }
  }
}
```

Change and ***update*** the generated json profile to better meet your needs. Add in your individual expression!

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Step 3 Export & Use

FRESH

Opening Hours
Mon - Sun: 8:00 AM - 10:00 PM

Location
Main Branch
Blk 123 Tampines Street 11
#01-123 SG 520123
(Tampines MRT Exit C)

EVERYDAY

SHERY SUPERMART

Farm-to-table produce daily

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Note Caveats & Disclaimers

Copyright & Usage Rights

- AI-generated images may unintentionally resemble copyrighted works.
- Avoid replicating identifiable trademarks, logos, or people.
- Always check the terms of use of your image generator (e.g. DALL·E, Midjourney, gemini nano banana).
- Use royalty-free elements or your own edits when in doubt.

Ethical & Professional Use

- Don’t present AI-generated visuals as real evidence or photographs.
- Always label them as “AI-generated visuals” when accuracy matters.

Prompt Hygiene

- Avoid sensitive, biased, or restricted themes (e.g. real political figures, brands).
- Keep prompts neutral, professional, and relevant to your topic.

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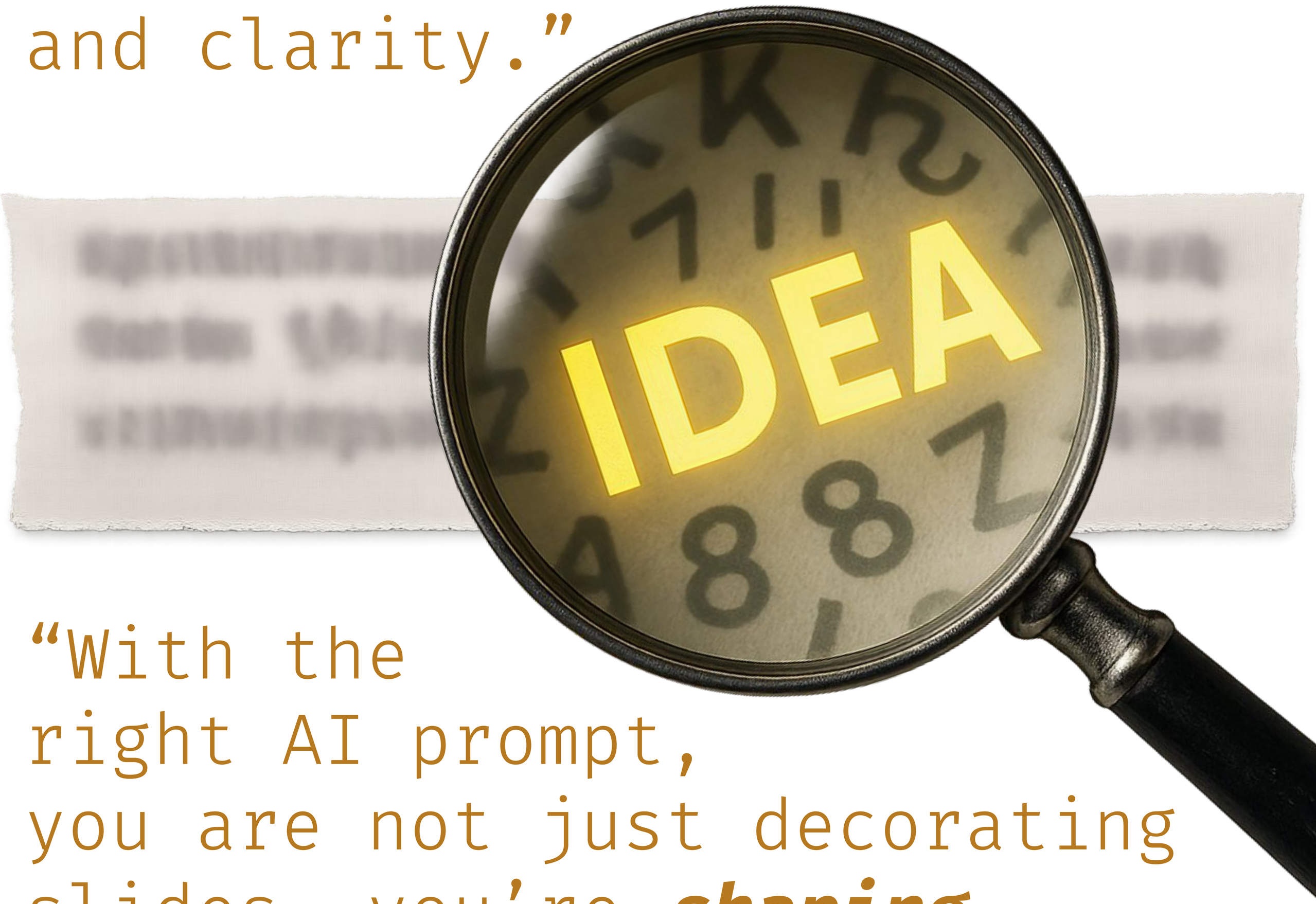
“Design used to be about tools. Now it’s about ***ideas*** and clarity.”



“With the right AI prompt, you are not just decorating slides, you’re ***shaping*** perception.”

keep it short,
keep it simple,
kiss-ai

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Annex A

JSON Profiles / Prompts used in this document

generate a image with transparent background for this json profile, keep it hyper-realistic


```
{
  "image_profile": {
    "title": "Rainbow Brush Stroke Texture",
    "description": "A dynamic, diagonal paint stroke with visible bristle texture and splatter effects.
The brush stroke transitions smoothly through all seven colors of the rainbow, creating a vivid
gradient effect with artistic energy. ",
    "visual_style": {
      "category": "Abstract / Grunge Texture",
      "medium": "Digital paint stroke",
      "color_scheme": {
        "colors": {
          "red": "#FF0000",
          "orange": "#FF7F00",
          "yellow": "#FFFF00",
          "green": "#00FF00",
          "blue": "#0000FF",
          "indigo": "#4B0082",
          "violet": "#8B00FF"
        },
        "gradient_type": "Linear diagonal (bottom-left to top-right)",
        "transition_style": "Smooth blend between hues"
      },
      "customizable_parameters": {
        "color_mode": "rainbow",
        "override_color": "Optional single HEX color to replace all rainbow hues (e.g., #8b4c29)",
        "background": "transparent"
      }
    },
    "composition": {
      "orientation": "Diagonal (bottom-left to top-right)",
      "depth": "Layered strokes with soft ink splatters",
      "texture": "Vivid brush texture with visible streaks and slight gloss effect"
    },
    "lighting": {
      "contrast": "High",
      "highlights": "Bright on lighter colors (yellow, green)",
      "shadow": "Soft diffusion across darker hues (indigo, violet)"
    },
    "usage": {
      "applications": [
        "Colorful overlay for design banners",
        "Vibrant artistic texture for posters",
        "Gradient background element"
      ],
      "recommended_background": "Transparent for overlaying on any surface"
    }
  }
}
```

Generated with:

ChatGPT

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Annex B

JSON Profiles / Prompts used in this document


```
{
"image_profile": {
"title": "Female Android Profile — Hyperrealistic, Transparent BG",
"description": "A photorealistic female humanoid robot shown in right-facing profile with sleek white panels and exposed biomechatronic structures glowing with cool blue accents.",
"subject": {
"category": "humanoid android",
"gender_presentation": "female",
"age_impression": "young adult",
"expression": "calm, focused",
"pose": "neutral profile, chin slightly forward",
"gaze": "forward, eye level"
},
"composition": {
"framing": "shoulders-to-crown portrait in profile",
"orientation": "vertical",
"aspect_ratio": "2:3",
"crop": "tight, negative space behind face",
"background": "transparent"
},
"camera": {
"focal_length_equiv": "85–105mm",
"aperture": "f/2.8–f/4 (subject crisp, BG clean)",
"focus": "eye and facial plane",
"angle": "eye-level, side profile",
"depth_of_field": "shallow-to-moderate"
},
"lighting": {
"type": "studio 3-point variant",
"key": "soft key from front-left with broad source giving glossy speculars",
"fill": "subtle neutral fill from camera-left to lift shadows",
"rim": "soft white rim along cranial panel",
"highlights": "controlled specular on ceramic panels; micro-specular on metallic joints",
"contrast": "medium",
"color_temperature": "neutral (5000–5600K)"
},
"materials_and_details": {
"shell": "gloss white ceramic/composite panels with fine seams",
"mechanicals": "brushed steel, graphite linkages, braided cables",
"illumination": "cool blue inner glow in neck/shoulder cavities",
"eye_detail": "glass-like iris with mild cyan catchlight"
},
"color_palette": {
"primary": ["#FFFFFF", "#E6E6E6"],
"secondary": ["#2C2F33", "#3A3F44"],
"accent": ["#1E90FF", "#00B7FF"],
"skin_tone": "N/A (synthetic surface)"
},
"style": {
"category": "hyperrealistic 3D render / photo-real CGI",
"mood": "elegant, futuristic, precise",
"genre": "tech portrait / commercial"
},
"post_processing": {
"sharpening": "subtle high-frequency",
"noise": "very low",
"grading": "cool-neutral with gentle contrast curve",
"bloom": "minimal on blue emitters"
},
"export": {
"background": "transparent PNG",
"recommended_resolution": "2048x3072 or higher",
"dpi": 300
},
"tags": [
"android",
"robotics",
"female cyborg",
"futuristic",
"hyperrealistic",
"transparent background",
"blue accents",
"white ceramic shell"
],
"customizable_parameters": {
"eye_color": ["blue", "cyan", "amber", "violet"],
"panel_finish": ["gloss", "satin", "matte"],
"accent_color": ["cyan", "teal", "magenta", "amber"],
"profile_side": ["left", "right"],
"expression": ["neutral", "soft smile", "focused", "serene"],
"lighting_variants": ["high-key", "low-key rim", "hard specular"],
"crop_variants": ["tighter head-only", "wider torso-including shoulder ports"]
}
}
}
```

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ChatGPT

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Annex C

JSON Profiles / Prompts used in this document


```
{
  "image_profile": {
    "title": "Tired Woman Working on Laptop",
    "description": "A woman sitting at a desk in front of a laptop, rubbing her eyes in fatigue or stress. The environment suggests a modern office or home workspace, with organized stationery and books on the table.",
    "subject": {
      "type": "Human",
      "gender": "Female",
      "pose": "Seated at desk, both hands covering eyes",
      "expression": "Tired or stressed",
      "clothing": "Casual office attire (long-sleeved shirt)",
      "activity": "Working on a laptop"
    },
    "composition": {
      "framing": "Medium shot, straight-on angle",
      "orientation": "Horizontal (landscape)",
      "focus": "Subject centered in frame",
      "depth_of_field": "Moderate, background slightly blurred"
    },
    "environment": {
      "location": "Office or home workspace",
      "objects": [
        "Laptop",
        "Desk",
        "Books",
        "Pencil holder with pens",
        "Notebook"
      ],
      "background": "Neutral interior with soft lighting"
    },
    "lighting": {
      "type": "Natural or soft artificial light",
      "direction": "Frontal with gentle shadows",
      "contrast": "Moderate",
      "mood": "Neutral, realistic lighting tone"
    },
    "color_palette": {
      "primary_colors": ["#8b9ca8", "#cfd4d8", "#2f2f2f"],
      "accent_colors": ["#b5a27f", "#f5f5f5"],
      "overall_tone": "Cool and muted"
    },
    "mood_and_theme": {
      "keywords": ["Work fatigue", "Overwork", "Digital stress", "Concentration"],
      "emotion": "Exhaustion or mental strain",
      "theme": "Modern workplace challenges"
    }
  }
}
```

Generated with:

Gemini

nano banana

kiss-ai

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Annex D

JSON Profiles / Prompts used in this document


```
{
  "image_profile": {
    "title": "Human Arm Pointing Right",
    "description": "A realistic human arm extended horizontally, pointing to the right with the index finger. The hand gesture is clear and natural, showing slight tension in the muscles along the forearm.",
    "subject": {
      "type": "Human limb",
      "pose": "Arm extended forward, index finger pointing right",
      "orientation": "Left to right direction",
      "hand_position": "Index finger extended, other fingers curled inward",
      "gender": "Unspecified",
      "skin_tone": "Light to medium"
    },
    "composition": {
      "framing": "Close-up horizontal view",
      "orientation": "Horizontal (landscape)",
      "focus": "Forearm and hand centered in frame",
      "angle": "Side view, slightly elevated"
    },
    "visual_style": {
      "realism_level": "Photorealistic",
      "lighting": {
        "type": "Soft, even lighting",
        "shadow": "Minimal",
        "highlight": "Subtle highlights on skin texture"
      },
      "background": {
        "type": "Plain white or transparent",
        "depth": "Flat, studio-style background"
      }
    },
    "color_palette": {
      "primary_colors": ["#f3c9a5", "#d9a67c", "#ffffff"],
      "overall_tone": "Warm and neutral"
    },
    "mood_and_usage": {
      "emotion": "Directive or instructive gesture",
      "potential_use": ["Interface element", "Instructional graphic", "Attention direction cue"]
    },
    "customizable_parameters": {
      "pointing_direction": "right",
      "background": "transparent",
      "skin_tone": "adjustable",
      "arm_angle": "slightly diagonal or straight horizontal"
    }
  }
}
```

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ChatGPT

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Annex E

JSON Profiles / Prompts used in this document

Generate a hyper realistic image of a right hand writing something with a red pen with no background. The perspective is taken from a person's point of view looking at his own right hand.

Generated with:

ChatGPT

Generate sleeve of a long sleeve shirt no background. I just need to see the sleeve until Elbow area. remove the skin and hand, i only want to see the shirt sleeve from elbow the botton on the sleeve

Generated with:

ChatGPT

Annex F

JSON Profiles / Prompts used in this document


```
{
  "image_profile": {
    "title": "Dynamic Grocery Basket Advertisement",
    "description": "A vibrant and hyperrealistic scene showing fresh fruits and groceries dramatically falling into a shopping basket mid-air, symbolizing freshness, abundance, and quality for a supermarket campaign.",
    "subject": {
      "main_object": "Light green plastic shopping basket",
      "action": "Fruits and groceries dynamically falling into the basket",
      "items": [
        "bananas",
        "apples",
        "oranges",
        "grapes",
        "tomatoes",
        "lettuce",
        "broccoli",
        "milk carton",
        "Dragon fruit",
        "bottle of olive oil"
      ],
      "motion": "Mid-air capture with visible motion blur trails to enhance dynamism"
    },
    "composition": {
      "framing": "Centered basket with falling items forming an S-shaped pattern around it",
      "orientation": "Vertical (portrait)",
      "depth": "Foreground elements slightly out of focus, basket in sharp focus",
      "focus_point": "Basket rim and central items",
      "balance": "Symmetrical with dynamic movement leading toward the center"
    },
    "camera": {
      "angle": "Low-angle shot looking slightly upward to emphasize motion and grandeur",
      "lens": "Wide-angle (24–35mm) to capture both falling items and basket in frame",
      "aperture": "f/4 to balance sharpness and slight depth blur for realism",
      "shutter_speed": "1/800s to freeze falling motion while preserving a hint of blur",
      "iso": "200 for clean, vibrant detail"
    },
    "lighting": {
      "type": "Three-point lighting setup",
      "key_light": "Soft diffused daylight from top-left to enhance freshness of produce",
      "fill_light": "Warm reflection from below to highlight basket and base",
      "backlight": "Cool white rim light outlining fruits to create separation and glow",
      "mood": "Bright, energetic, clean — evoking morning freshness"
    },
    "color_tone": {
      "palette": {
        "dominant": "Natural greens, yellows, and reds of fresh produce",
        "background": "No Background, transparent background",
        "accent": "Warm highlights around fruit surfaces for freshness"
      },
      "contrast": "High contrast to emphasize color vibrancy and detail texture"
    },
    "post_processing": {
      "enhancements": [
        "Slight HDR toning for crisp detail and depth",
        "Selective sharpening on fruit surfaces and basket texture",
        "Subtle motion blur for falling effect",
        "Color grading to boost saturation and clarity",
        "Vignette removal for bright, open-space advertising look"
      ],
      "background": "Transparent or white for adaptability in ad layouts"
    },
    "visual_style": {
      "realism_level": "Hyperrealistic",
      "lighting_effects": "Micro highlights on fruit skins and water droplet effects",
      "intended_use": "Print and digital supermarket advertisements emphasizing freshness and quality"
    }
  }
}
```

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Annex G

JSON Profiles / Prompts used in this document

the background should be transparent, and only the magnifying glass and the paper document with scrambled letters/numbers are in the image. The letters/numbers that is not exposed by the magnifying glass should be blurred and out of focus.


```
{
  "image_profile": {
    "title": "Clarity of Idea",
    "description": "A hyperrealistic image of a magnifying glass revealing the word 'IDEA' in bold glowing yellow sans-serif typography beneath a chaotic page of random, jumbled letters. The image symbolizes clarity, focus, and insight emerging from confusion.",
    "subject": {
      "main_object": "Magnifying glass",
      "action": "Revealing the styled word 'IDEA' beneath a messy pile of random letters",
      "visible_elements": [
        "Metal-rimmed magnifying glass with clear round lens and black handle",
        "Surface covered with scattered incoherent alphabets in grayscale tones",
        "Word 'IDEA' in bold sans-serif font, glowing yellow with soft inner light effect"
      ],
      "orientation": "Top-down flat lay perspective"
    },
    "composition": {
      "framing": "Magnifying glass centered slightly to the right, emphasizing the word 'IDEA'",
      "depth": "Subtle shadow under magnifying glass for realistic elevation",
      "background": "Transparent",
      "focus_point": "The glowing word 'IDEA' within the lens area",
      "balance": "Visual contrast between sharp focus inside lens and chaotic blur outside"
    },
    "visual_style": {
      "realism_level": "Hyperrealistic",
      "lighting": {
        "type": "Soft diffused studio lighting",
        "direction": "Top-left with gentle reflections on the glass rim",
        "highlight": "Polished metallic rim reflections",
        "shadow": "Soft drop shadow for realistic presence"
      },
      "color_tone": {
        "temperature": "Neutral base with warm accent glow",
        "contrast": "High — luminous yellow typography vs muted clutter background"
      },
      "typography": {
        "font_style": "Bold Sans-Serif",
        "text_color": "#FFD300",
        "glow_effect": {
          "intensity": "Moderate",
          "color": "#FFF5B0",
          "radius": "soft outer glow around the letters"
        }
      },
      "texture": {
        "surface_material": "Matte paper texture with faint noise",
        "glass_detail": "Subtle refraction with curved light distortion"
      }
    },
    "post_processing": {
      "sharpness": "High around lens and the word 'IDEA'",
      "blur_effect": "Mild Gaussian blur on the noisy letters outside the lens",
      "background_removal": "Fully transparent edges for layering flexibility"
    }
  }
}
```

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