

YAASHNA GUPTA

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EDUCATION

New York University, New York

May 2025

Bachelor of Fine Arts (Interactive media arts)

Cultural involvement

- Part of the SLAM! (Slam poetry club)
- Part of "The Feminist Society"
- Part of the The Women's network' organization

Ecole Globale international Girls School, Dehradun, Uttrakhand

May 2020

High school diploma

- All-rounder trophy recipient (2020)
- Highest scorer in English, economics and Psychology (2020)
- Most improved student trophy recipient (2020)

EXPERIENCE

Intramurals Sports Official, **New York University**, New York

August 2022 - Present

- Operated as a committed sports official, integral to the coordination and refereeing of a variety of games and events. Collaborated within the team to facilitate equipment setup, diligently enforce regulations, and ensure smooth and secure execution of each event

Blogging Intern, **PproEed**, Gurgaon, Haryana

May 2022 - July 2022

- Interned at an education consultancy, leading weekly blog creation on vital college admission topics. Played a key role in managing and elevating social media engagement across Twitter, Facebook, and Instagram

Social Media Intern, **Mayom hospital**, Gurgaon, Haryana

February 2017 - November 2019

- Managed hospital's social media (YouTube, Twitter, Facebook, LinkedIn, Google) with daily content creation, including videos, photos, and staff interviews, covering COVID-19 updates, mental health tips, hygiene, and medical advice

LEADERSHIP POSITIONS

- Student Activities Coordinator on student council (2018-2020)
- Dance captain (2018-2020)
- Art club President (2018-2020)
- Senior editor on editorial board (2016-2020)
- School Basketball captain (2016-2020)

PUBLICATIONS

The Wave Walker

<https://www.goodreads.com/book/show/42585283-the-wave-walker>

July 2018

A meticulously curated compilation of art, stories, and poems for children, addressing pressing social issues such as body shaming, acid attacks, and mental health struggles while encompassing diverse creative expressions

TECHNICAL SKILLS

Python, JavaScript, HTML, CSS, ReactJS, MongoDB, Firebase, Express, Node.js, Bootstrap, Figma, Adobe Creative Suite (Premiere, After Effects, Illustrator, Lightroom), WordPress, Canva, Procreate, and more