The background of the slide is a photograph of a large, historic building with a classical facade, featuring arched windows and a central entrance. A flag flies from a tall pole in front of the building. In the foreground, there are green leaves and branches of a tree, and a black lamppost. The sky is clear and blue.

# Non-linear SVM & Introduction to Kernels

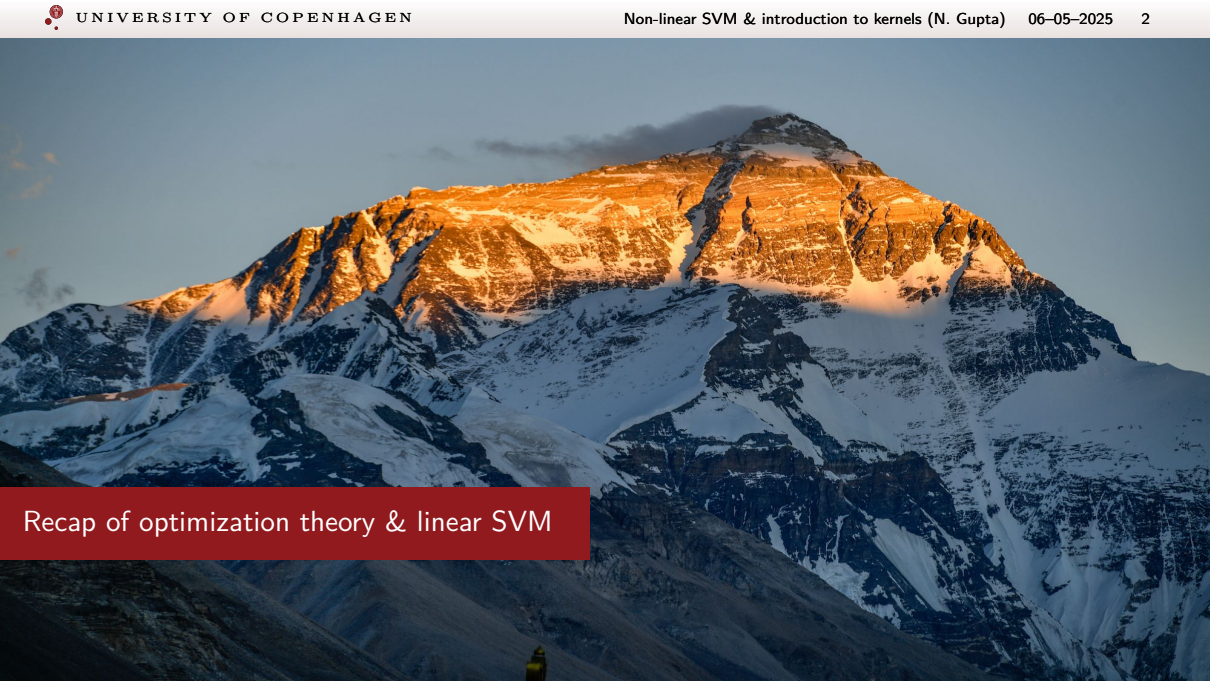
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Recap of optimization theory & linear SVM

## Mathematical optimization (Recap)

**Target** optimization problem:

$$\begin{aligned} & \underset{w \in \mathbb{R}^d}{\text{Minimize}} && f(w) \\ & \text{Subject to} && f_i(w) \leq 0 \quad i = 1, \dots, p \\ & && g_i(w) = 0 \quad i = 1, \dots, q \end{aligned} \quad (\text{Primal})$$

The **Lagrangian**  $\mathcal{L} : \mathbb{R}^d \times \mathbb{R}^p \times \mathbb{R}^q \rightarrow \mathbb{R}$  of the above problem is defined to be

$$\mathcal{L}(w, \lambda, \nu) = f(w) + \sum_{i=1}^p \lambda_i f_i(w) + \sum_{i=1}^q \nu_i g_i(w).$$

$\lambda = (\lambda_1, \dots, \lambda_p)$  and  $\nu = (\nu_1, \dots, \nu_q)$  are called **dual variables** or **Lagrange multipliers**.

## Lagrange dual problem (Recap)

The **Lagrange dual function**  $\phi : \mathbb{R}^p \times \mathbb{R}^q \rightarrow \mathbb{R}$  is defined to be

$$\phi(\lambda, \nu) := \min_{w \in \mathbb{R}^d} \mathcal{L}(w, \lambda, \nu) = \min_{w \in \mathbb{R}^d} \left( f(w) + \sum_{i=1}^p \lambda_i f_i(w) + \sum_{i=1}^q \nu_i g_i(w) \right).$$

The **Lagrange dual problem** is defined to be

$$\begin{array}{ll} \text{Maximize} & \phi(\lambda, \nu) \\ \lambda \in \mathbb{R}^p, \nu \in \mathbb{R}^q & \\ \text{Subject to} & \lambda \succeq 0 \end{array} \quad (\text{Dual})$$

**Note:** (Dual) is a convex optimization problem even when (Primal) is not convex.

## Strong duality and KKT conditions (Recap)

Let  $p^*$  and  $d^*$  be the optimal values of (Primal) and (Dual), resp. Then,  $p^* \geq d^*$ .

**Strong duality:** when  $p^* = d^*$ .

**KKT conditions:** Necessary conditions for optimality (under strong duality and differentiability).

$$\begin{aligned}
 f_i(w^*) &\leq 0, & i = 1, \dots, p \\
 g_i(w^*) &= 0, & i = 1, \dots, q \\
 \lambda^* &\succeq \mathbf{0} \\
 \lambda_i^* f_i(w^*) &= 0, & i = 1, \dots, p \\
 \nabla_w f(w^*) + \sum_{i=1}^p \lambda_i \nabla_w f_i(w^*) + \sum_{i=1}^q \nu_i \nabla_w g_i(w^*) &= \mathbf{0}
 \end{aligned} \tag{KKT}$$

KKT conditions are also **sufficient if the primal is convex and differentiable**. Strong duality is for free in that case.

## Soft-margin linear SVM (Recap)

Dataset  $S = \{(x_1, y_1), \dots, (x_n, y_n)\}$ , with  $x_i \in \mathcal{X} \subset \mathbb{R}^m$  and  $y_i \in \{-1, +1\}$ .

**Primal** optimization problem:

$$\begin{aligned} & \underset{w \in \mathbb{R}^m, b \in \mathbb{R}}{\text{Minimize}} && \frac{1}{2} \|w\|^2 + c \sum_{i=1}^n \xi_i^r \\ & \text{Subject to} && 1 - y_i(w^\top x_i + b) - \xi_i \leq 0 \\ & && \xi_i \geq 0 \end{aligned}$$

$c \in \mathbb{R}_{++}$  is the **misclassification penalty** and  $r \geq 1$ .

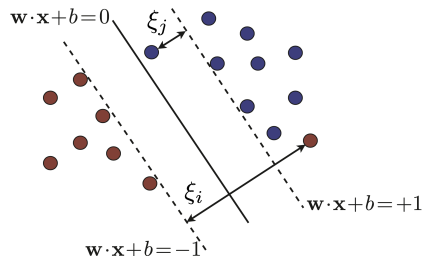


Figure: Linear classification with soft-margin.

## Solution to linear SVM (Recap)

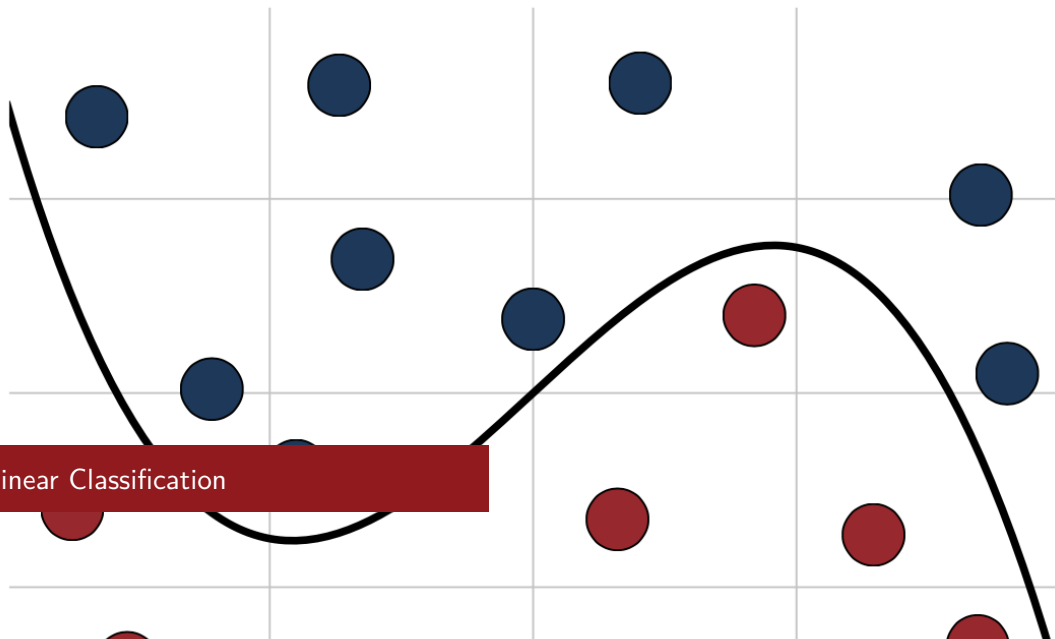
**Dual** optimization problem (for  $r = 1$ ):

$$\begin{aligned} & \underset{\lambda \in \mathbb{R}^n}{\text{Maximize}} && \phi(\lambda) := \sum_{i=1}^n \lambda_i - \frac{1}{2} \left\| \sum_{i=1}^n \lambda_i y_i x_i \right\|^2 \\ & \text{Subject to} && 0 \leq \lambda_i \leq c \\ & && i=1, \dots, n \\ & && \sum_{i=1}^n \lambda_i y_i = 0 \end{aligned}$$

**Support vectors:** set of points  $(x_i, y_i)$  for which  $\lambda_i^* > 0$ .

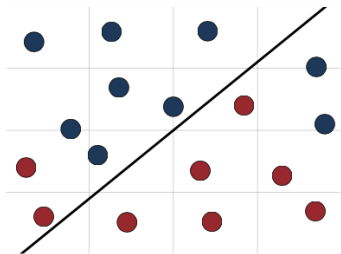
**Optimal weights.**  $w^* = \sum_{i \in SV} \lambda_i^* y_i x_i$ , where  $SV \subseteq [n]$  is indices of support vectors.

For  $i \in SV$  with  $\lambda_i^* < c$  (i.e.,  $x_i$  lies on the *marginal hyperplane*),  $\langle w^*, x_i \rangle + b^* = y_i$ .  
Thus,  $b^* = y_i - \sum_{j=1}^n \lambda_j^* y_j \langle x_j, x_i \rangle$ .

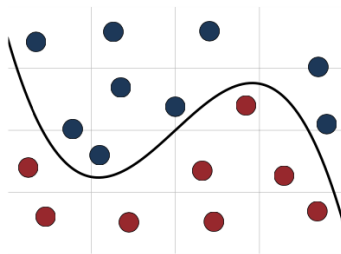




## Linear classifiers can be suboptimal



(a)



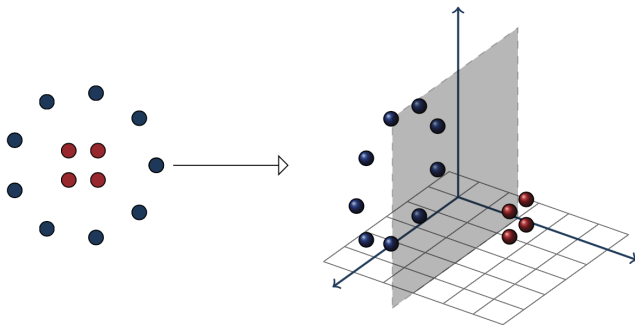
(b)

Figure: (a) Linear classifier. (b) Nonlinear classifier.

## Nonlinear transformation for inducing linear separability

Nonlinear mapping to a higher dimensional space.

For example, in the case below with input space  $\mathcal{X} \subset \mathbb{R}^2$ , by mapping  $x$  to  $\Psi(x) = ([x]_1, [x]_2, \|x\|)$  we obtain linear separability.



## Linear SVM with input space transformation

Consider **feature mapping**  $\Psi : \mathcal{X} \rightarrow \mathcal{Z}$ , where  $\mathcal{Z}$  is referred to as the **feature space**.

Dual problem of **linear SVM over transformed data points**:

$$\begin{array}{ll} \underset{\lambda \in \mathbb{R}^n}{\text{Maximize}} & \phi(\lambda) := \sum_{i=1}^n \lambda_i - \frac{1}{2} \left\| \sum_{i=1}^n \lambda_i y_i \Psi(x_i) \right\|^2 \\ \text{Subject to} & 0 \leq \lambda_i \leq c \text{ and } \sum_{i=1, \dots, n}^n \lambda_i y_i = 0 \end{array}$$

By analogy to original SVM problem,  $w^* = \sum_{i=1}^n \lambda_i^* y_i \Psi(x_i) \in \mathcal{Z}$ . For  $i$  such that  $0 < \lambda_i^* < c$  we obtain  $b^* = y_i - \sum_{j=1}^n \lambda_j^* y_j \langle \Psi(x_i), \Psi(x_j) \rangle$ .

**Hypothesis:**  $h(x) = \text{Sign}(\langle w^*, \Psi(x) \rangle + b^*)$ .

**Caveat:** Computational cost for  $\Psi(x)$  is in  $\mathcal{O}(\dim(\mathcal{Z}))$  and can be prohibitively high in practice.

## Kernels: Efficient incorporation of nonlinear transformation

We can write  $\phi(\lambda) := \sum_{i=1}^n \lambda_i - \frac{1}{2} \sum_{i,j=1}^n \lambda_i \lambda_j y_i y_j \langle \Psi(x_i), \Psi(x_j) \rangle$ .

Moreover, the hypothesis  $h(x) = \text{Sign} \left( \sum_{i=1}^n \lambda_i^* y_i \langle \Psi(x_i), \Psi(x) \rangle + b^* \right)$

These computations involving inner-products can be performed without explicitly computing  $\Psi$ .

**Kernels:** A function  $K : \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{R}$ .

$K$  is **positive definite symmetric** (PDS) if for any  $\{x_1, \dots, x_n\} \subset \mathcal{X}$ , the *Gram matrix*  $\mathbf{K} = [K(x_i, x_j)]_{ij}$  is (symmetric) positive semi-definite.

**Theorem.** If  $K$  is **PDS** then  $K$  defines an inner product in a Hilbert space  $\mathcal{Z}$ , and

there exists  $\Psi : \mathcal{X} \rightarrow \mathcal{Z}$  such that  $K(x, x') = \langle \Psi(x), \Psi(x') \rangle$ .

## Linear SVM with kernel $K$

Replacing  $\langle \Psi(x_i), \Psi(x_j) \rangle$  by  $K(x_i, x_j)$  in the dual SVM problem we obtain:

$$\begin{aligned} \text{Maximize}_{\lambda \in \mathbb{R}^n} \quad & \phi(\lambda) := \sum_{i=1}^n \lambda_i - \frac{1}{2} \sum_{i,j=1}^n \lambda_i \lambda_j y_i y_j K(x_i, x_j) \\ \text{Subject to} \quad & 0 \leq \lambda_i \leq c \\ & \sum_{i=1, \dots, n} \lambda_i y_i = 0 \end{aligned}$$

The resulting hypothesis is given by (why?)

$$h(x) = \text{Sign} \left( \sum_{i=1}^n \lambda_i^* y_i K(x_i, x) + b^* \right),$$

where  $b^* = y_i - \sum_{j=1}^n \lambda_j^* y_j K(x_i, x_j)$  with  $i \in [n]$  such that  $0 < \lambda_i^* < c$ .

## Examples of PDS kernels

- **Polynomial.** For  $a \in \mathbb{R}$ , polynomial kernel of degree  $k \geq 1$  is  $K(x, x') = (x^\top x' + a)^k$ .
- **Exponential.** For  $a \in \mathbb{R}$ , exponential kernel is  $K(x, x') = \exp\left(\frac{x^\top x'}{a^2}\right)$ .
- **Normalized.** For a PDS  $K$ , its normalized kernel  $\hat{K}$  (defined below) is also PDS.

$$\hat{K}(x, x') = \begin{cases} 0 & , \quad K(x, x) = 0 \vee K(x', x') = 0 \\ \frac{K(x, x')}{\sqrt{K(x, x) K(x', x')}} & , \quad \text{o.w.} \end{cases}$$

- **Gaussian.** For  $a \in \mathbb{R}$ , Gaussian kernel (or *radial basis function* (RBF)) is

$$K(x, x') = \exp\left(-\frac{\|x - x'\|^2}{2a^2}\right).$$

- **Sigmoid.** For  $a, b \in \mathbb{R}_+$ , a sigmoidal kernel is  $K(x, x') = \tanh(a x^\top x' + b)$ .

## Reproducing property of PDS kernels

Kernels can be used to define a large class of functions on  $\mathcal{X}$ .

If  $K : \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{Z}$  is PDS, then

- For all  $x \in \mathcal{X}$ ,  $K(x, \cdot) \in \mathcal{Z}$ .
- $\mathcal{Z}$  is a **reproducing kernel Hilbert space** associated to  $K$ . Specifically, any  $z \in \mathcal{Z}$  defines a mapping from  $\mathcal{X}$  to  $\mathbb{R}$  whose value at any  $x \in \mathcal{X}$  is given by a linear combination:

$$z(x) = \langle z, K(x, \cdot) \rangle.$$

Therefore, for a PDS  $K$  we can define  $\Psi(x) = K(x, \cdot)$ .

For SVM with  $K$ , an optimal hyperplane (ignoring the offset) is given by  $z^* := \sum_{i=1}^n \lambda_i y_i K(x_i, \cdot)$ .

## Beyond SVM: wider application of kernels

Consider the following optimization problem associated with a mapping  $z$  induced over  $\mathcal{X}$  by a **PDS kernel**  $K : \mathcal{X} \times \mathcal{X} \rightarrow \mathcal{Z}$ .

$$\underset{z \in \mathcal{Z}}{\text{Minimize}} \quad M(\|z\|) + \mathcal{L}(z(x_1), \dots, z(x_n)), \quad (\text{Opt K})$$

where  $M : \mathbb{R} \rightarrow \mathbb{R}$  is monotonically non-decreasing and  $\mathcal{L} : \mathbb{R}^n \rightarrow \mathbb{R}$ .

**Representer theorem:** (Opt K) admits a solution  $z^* = \sum_{i=1}^n \lambda_i K(x_i, \cdot)$ .

What is  $M$  and  $\mathcal{L}$  for SVM with PDS  $K$ ?

We can also apply kernels in other machine learning tasks like regression, dimensionality reduction or clustering.



## Limitations of kernel trick

- **Kernel selection is challenging.** Requires domain expertise and lot of experimentation.
- **Not very scalable.** Can be expensive to implement on large datasets.  
Can be tackled to certain extent through *approximate kernel feature maps*.
- **High sensitivity to kernel parameters.** A small change in kernel parameters can drastically change SVM's performance.

## References & further readings

The lecture notes are based on Chapter 6 of “Foundations of Machine Learning” by M. Mohri, A. Rostamizadeh, and A. Talwalkar.

Additional reading:

- **Learning guarantee of a PDS kernel based method:** Section 6.3.3.
- **Approximate kernel feature maps:** Section 6.6.