

Everewear

4th Iteration



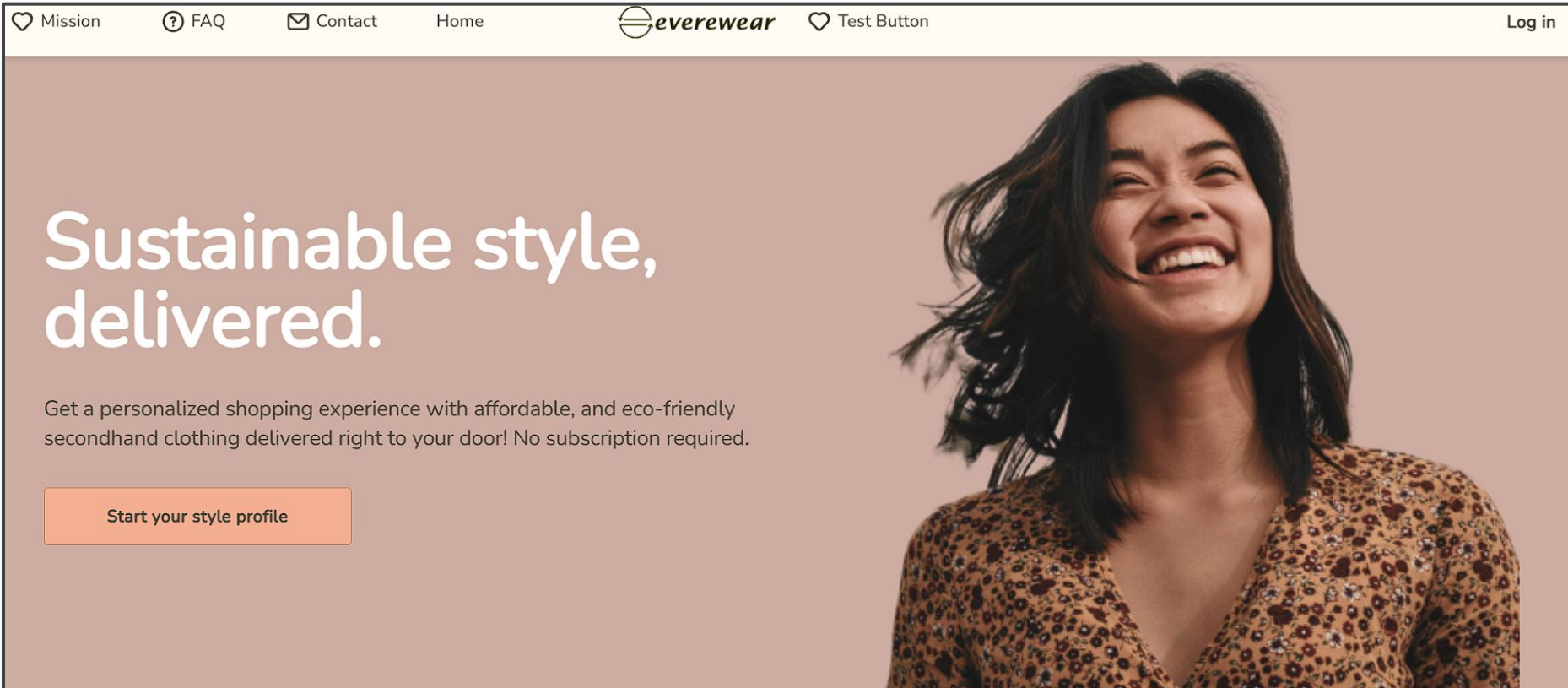
Mentor Feedback

- Inquire if all style profile questions should be required or optional
 - User may not consider certain questions relevant to their style preferences
- Level of functionality
 - Style profile page
 - Cart page
 - “Buy it Now!” feature

Client Feedback

- Need to make minor styling changes to better represent changes in color scheme and brand logo
- Work on the types of products that are displayed to the user so that more stylish items are shown
- Use new pictures on website (provided by Anna) instead of stock images
- Allow users to re-submit style profile from account details page rather than routing them to the actual style profile page
- Change text on different pages so that it better represents the current business model
- Answering style questions should be required


Aesthetics (Ongoing as we get more details from Anna)




Cart Page

Your Cart Items


[Mission](#) [FAQ](#) [Contact](#) [Home](#) [Cart](#)






Cherokee Blue Drawstring Scrubs Bottoms Sz XS NWT
\$9.99

Add to cart



Wonder Wink Red Scrubs Top Sz XXS
\$11.99

Add to cart



Barco Emerald Scrubs Bottoms Sz L NWT
\$9.99

Add to cart



NWT Michael Kors Travel Pouch Ultra Pink Leather
\$19.99

Buy it now!

Remove from cart



NWT INC International Concepts Evie Clutch Floral
\$39.99

Buy it now!

Remove from cart

Reformat Style Profile

1. Which size clothing fits you best?

Select

2. What is your favorite brand?

Select

3. What are you looking for?

Select

4. Is there anything you're not looking for?

Select

5. Is there a specific season you're looking for?

Select

6. Which of these best describes your style?

Select

7. How would you like your clothes to fit?

Select

8. What style of dresses do you like to wear?

Select

9. What style of jeans do you like to wear?

Select

10. What is your preferred jean rise?

Select

11. Which shoe size fits you best?

Select

12. What sort of shoes do you like?

Select

13. How much would you like to spend, per item?

Select

14. Are there any patterns you want to avoid?

Select

15. Are there any colors you want to avoid?

Select

16. Are there any material you want to avoid?

Select

17. Are there any style features you want to avoid?

Select

Submit

Ameco

- Helped with FAQ, Contact, and Mission pages via styling
- Restructured Contact Page

Austen

- Created FAQ, MISSION, CONTACT, TERMS AND CONDITIONS, PRIVACY POLICY pages.
- Created Initial CSS for all pages stated above.
- Fixed Cart Function and Page.
- Added linking to redirect to goodwill.
- Updated Styles for Cart page

Brennan

- Edit the language on the home page in order to bring the information closer to the business goals.
- Added “Terms Of Service” active link to work
- Worked on the back end algorithm for determining what clothes get pushed

Haley

- Fixed display issues for Account Details page
- Reformatted Account Details → Style Profile tab
- CSS Styling for different pages
- Organization & meeting minutes of team, mentor, and client meetings
- Documentation

Yabets

- Authorization for quiz page
- Tests
- Reformat quiz page
- Update API
- Help with Cart page
- Documentation

5th Iteration Features

- Implement new logo, color scheme, and website pictures
- User will be able to re-submit style preferences from Account Details page
- Rank certain clothing items so that they are less likely to appear on products page
- Improve filtering system based of style preferences