

# YEHIA ABOUSEIF

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## PROFESSIONAL SUMMARY

Junior at Parsons School of Design (GPA 3.66). Majoring in Communication Design and minoring in Culture and Media, specializing in Screen Studies. Seeking to implement skills and studies in the design industry, and to learn from established graphic designers, web designers and fine artists.

## SKILLS

- Linguistic - English (fluent)
- Linguistic - Arabic (fluent)
- Linguistic - French (beginner)
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premier Pro
- Oil painting
- Charcoal, conté, pastels and pencil drawing
- Web Design - HTML
- Web Design - CSS
- Web Design - JavaScript and JQuery (beginner)

## EXPERIENCE

### Graphic Designer | 1on1 Projects | New York, New York

October 2018 - December 2018

- 1on1 Projects is non profit organization that elevate the narrative of Arab and Muslim Americans.
- Designed several of their articles and interviews into interactive and informative Instagram Stories to promote the launch of their website.
- Created an animation for Christmas and New Years.

### Graphic Design Intern | Damian Loeb Inc. | New York, New York

July 2018 - August 2018

- Worked as a graphic design and studio intern for the New York artist, Damian Loeb.
- Re-designed the artist's website, which included recent works, archived works, past and current exhibitions, press and bio.
- Responsible for creating prints of Loeb's work, printed on a professional Epson Stylus printer, which were later sold or auctioned off for charity.
- Responsible for social media content, either posted immediately or planned posts for the near future.
- Studio duties included: organization, teamwork, purchasing supplies, etc.

### Menu Designer | La Maison De Makoto | New York, New York

January 2018 - March 2018

- Designed hot plate menu, pastry menu, cocktail menu and wine list.
- Custom menus for special events are also offered.

**Graphic Design Intern | J. Walter Thompson | Cairo, Egypt**

June 2017 - August 2017

- Along side two other interns, I worked under the creative team, learning from established graphic designers.
- I designed brochures, posters and OOH adverts, for clients such as Ahli Bank of Kuwait, Commercial International Bank and Vodafone.
- Attended meetings with creative team, brainstorming design concepts and help organize future events, such as the El Gouna Film Festival.

**Head Of Social Media | Beany Co. | Cairo, Egypt**

September 2014 - May 2015

- Student based non-profit organization that was later judged by INJAZ Panel.
- Achieved **Certificate of Social Responsibility** from INJAZ.
- Composed look-books, flyers, posters, banners.
- All proceeds went to build schools in rural areas in Egypt.

**EDUCATION****International Baccalaureate**

May 2016

**The British International School, Cairo, 6th of October, Egypt**

Obtained International Baccalaureate Diploma (31 points), in subjects: Visual Art, Information Technology in a Global Society, English, Arabic, Chemistry and Mathematics.

Awarded the **Visual Art Award** by IBO for two consecutive years for academic excellence and creativity.

Awarded the **International Youth Award Bronze, Silver and Gold.**

Awarded the **International Computer Driving License.**

Co-Head of Hopeful Youth Charity.