Unit 6 Vocabulary Builder

Complete each clue sentences with a word/term/phrase from the Choice List given below. If necessary, change the grammatical features of your choice so it fits correctly in the English sentence. Each question is worth 10%. Only half the credit will be given to a correct choice however with an error. Each choice will be either best used once or not used at all. Choice List: alternate / explicit / trait / deter / claim / disposable / implement / be tied to / proximity / pertaining to / promo code / attentive / feature / aspiration / aesthetic / cowardice / high-end / range / specify / appealing.

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Across

- **5.** Cans of Red Bull sold in North America _____ the following colors prominently: red, silver, and blue. (include someone or something as an important part) (feature)
- **6.** I'll get my team started on _____ your suggestions as soon as possible. (putting something into action) (implementing)
- 7. Any company with _____ of becoming a global player cannot afford to ignore the culture or preferences of the places it wishes to expand into. (hopes) (aspirations)
- **8.** She is _____ to her studies. (mindful; listening or watching carefully and with interest) (attentive)
- **9.** According to people's spending habits, it looks like we need to focus on moderately-priced items rather than the _____ products. (of very good quality and usually expensive) (high-end)
- **10.** You should think about printing _____ book covers for various regions. These covers would be sensitive to the local culture, so as not to offend anyone. (offering a choice between two or more things) (alternate)

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Down

- 1. People who are in the middle income _____, \$41,000 to \$60,000, visit jewelry stores most often. (the amount of something between an upper and lower limit) (range)
- 2. Mexico is a popular vacation spot because of its to California. (the state of being near in space) (proximity)
- 3. Some cultures, for example, would not be open to descriptions of sex or violence. (showing or talking about sex or violence in a very detailed way)

 (explicit)
- 4. These are top-five lists of personal preferences lodging, restaurants and activities. (having to do with) (pertaining to)