

P02: Company

Description

In groups of two, you will continue designing a company website. This portion of the project has you coding out the site and completing a fully functional version of the site.

Due

Before your **Week 8** lab.

Worth

30% of your final grade

Instructions

There are a number of weeks in which to complete this project, please pay attention to what is required from you:

Week 4

A reminder that your company website must satisfy the following content requirements:

- company updates/events
 - about the company
 - how to contact the business
 - a multi-product listing
 - one product detailed view
 - the entire process of purchasing a product
 - appropriate means for the user to provide feedback on a product
1. **As a group, choose one company to focus on.** Going forward, you will be working with only one potential company idea.
 2. **As a group** set up your dev environment and **sync it through git.**
 3. **As a group** translate **all your branding elements into code.** This should include:
 - any interactive elements (i.e. buttons, links)
 - textual elements (hierarchy of type, h1, h2, p... etc)
 - colours to HEX

4. **As a group** build out a sitemap illustrating all the pages you will be building, include layers illustrating:
 - what 'template' or 'style' each page may be using
 - any linking between the pages that will be occurring
 - the hierarchy of pages
 - the titling of pages

Week 4 deliverables (due in your Week 5 lab):

- 1 sitemap
- 1 set of coded brand components
- proof of synced git environment

Week 5

1. **As a group, build out 'templates' for each page style** you require. Remember to:
 - build it using a grid
 - build in the responsive aspects
 - use an understandable naming convention so it is easy to call on different grids
2. Having built out your templates, **put together all the pages of your website as a group**. Focus on:
 - linking the pages together
 - just navigation and key headings (do not fill in all the content at this point)
 - ensure that you have all the pages prepared for content

*Week 5 deliverables (due in your Week 6 lab **after reading week**):*

- 1 set of templates
- 1 complete series of website pages (without content)

Week 6

1. **As a group, collect or develop all necessary content** for your website. This includes:
 - images (icons, photos)
 - text (headings, body text)
 - within-content considerations (linking, emphasis, hierarchy)
2. **As a group, integrate all your content into your site.**

Week 6 deliverables (due in your Week 7 lab):

- 1 set of content
- 1 complete series of website pages (with content)

Week 7

1. **Test and debug your website.** This should include testing it on:
 - multiple browsers (IE, Chrome, Safari, Firefox)
 - multiple devices (mobile phone, tablets, desktop, TVs)
2. **As a group, prepare a 1-minute pitch** selling us on the company brand and website. A slide-deck is not required. Focus on:
 - how your brand uniquely identifies your company
 - how the website reinforces your brand
 - how your website makes it easy for users to find and purchase product

Final Delivery

Final deliverables are due to Canvas **before your lab time on Week 8**. All items should be **clearly labelled with your names** and please remember that professionalism in your submission is important. Grades will be deducted for submissions lacking in required information or quality.

- 1 URL for a fully completed website
- 1 URL for your GitHub repository
- a 1-minute pitch (to be presented in lecture/lab)

Grading Rubric

Your project will be graded on the following criteria, a more detailed rubric will be available on the course 'pages'.

1. Process/Teamwork
2. Code/Development
3. Design
4. Content
5. User Experience