

Number	Feature	Description
1	year	Year
2	month	Month
3	user_account_id	Unique customer identifier
4	user_lifetime	Customer aging in months
5	user_intake	New customer identifier
6	user_no_outgoing_activity_in_days	Number of days when customer did not do any action
7	user_account_balance_last	Customer account balance at the end of the period
8	user_spendings	Revenue spend in the period
9	user_has_outgoing_calls	Customer made at least 1 call
10	user_has_outgoing_sms	Customer made at least 1 sms
11	user_use_gprs	Customer used data at least once
12	user_does_reload	Customer has done at least 1 recharge
13	reloads_inactive_days	Number of days without recharge
14	reloads_count	Number of recharges
15	reloads_sum	Amount of recharges
16	calls_outgoing_count	Number of outgoing calls
17	calls_outgoing_spendings	Amount spent on outgoing calls
18	calls_outgoing_duration	Duration of all outgoing calls
19	calls_outgoing_spendings_max	The most expensive call per period
20	calls_outgoing_duration_max	The longest call per period
21	calls_outgoing_inactive_days	Number of days without outgoing calls
22	calls_outgoing_to_onnet_count	Number of calls to on-net
23	calls_outgoing_to_onnet_spendings	Amount spent on outgoing calls to on-net
24	calls_outgoing_to_onnet_duration	Duration of all outgoing calls to on-net
25	calls_outgoing_to_onnet_inactive_days	Number of days without outgoing call to on-net
26	calls_outgoing_to_offnet_count	Number of calls to off-net
27	calls_outgoing_to_offnet_spendings	Amount spent on outgoing calls to off-net
28	calls_outgoing_to_offnet_duration	Duration of all outgoing calls to off-net
29	calls_outgoing_to_offnet_inactive_days	Number of days without outgoing call to off-net
30	calls_outgoing_to_abroad_count	Number of calls to other countries
31	calls_outgoing_to_abroad_spendings	Amount spent on outgoing calls to other countries
32	calls_outgoing_to_abroad_duration	Duration of all outgoing calls to other countries

33	calls_outgoing_to_abroad_inactive_days	Number of days without outgoing call to other countries
34	sms_outgoing_count	Number of outgoing sms messages
35	sms_outgoing_spending	Amount spend on outgoing sms messages
36	sms_outgoing_spending_max	The most expensive sms message
37	sms_outgoing_inactive_days	Number of days without outgoing sms message
38	sms_outgoing_to_onnet_count	Number of outgoing sms messages to on-net
39	sms_outgoing_to_onnet_spending	Amount spend on outgoing sms messages to on-net
40	sms_outgoing_to_onnet_inactive_days	Number of days without outgoing sms message to on-net
41	sms_outgoing_to_offnet_count	Number of outgoing sms messages to off-net
42	sms_outgoing_to_offnet_spending	Amount spend on outgoing sms messages to off-net
43	sms_outgoing_to_offnet_inactive_days	Number of days without outgoing sms message to off-net
44	sms_outgoing_to_abroad_count	Number of outgoing sms messages to other countries
45	sms_outgoing_to_abroad_spending	Amount spend on outgoing sms messages to other countries
46	sms_outgoing_to_abroad_inactive_days	Number of days without outgoing sms message to other countries
47	sms_incoming_count	Number of incoming sms messages
48	sms_incoming_spending	Amount spent on incoming sms messages
49	sms_incoming_from_abroad_count	Number of incoming sms messages from other countries
50	sms_incoming_from_abroad_spending	Amount spend on incoming sms messages from other countries
51	gprs_session_count	Number of data connections
52	gprs_usage	Number of kb used
53	gprs_spending	Money amount spent on data
54	gprs_inactive_days	Number of days without data usage
55	last_100_reloads_count	Number of recharges over the last 100 days
56	last_100_reloads_sum	Amount of recharges over the last 100 days
57	last_100_calls_outgoing_duration	Calls outgoing duration over the last 100 days
58	last_100_calls_outgoing_to_onnet_duration	Calls outgoing to on-net duration over last 100 days
59	last_100_calls_outgoing_to_offnet_duration	Calls outgoing to off-net duration over last 100 days
60	last_100_calls_outgoing_to_abroad_duration	Calls outgoing to other countries duration over last 100 days
61	last_100_sms_outgoing_count	Number of SMS messages over 100 days
62	last_100_sms_outgoing_to_onnet_count	Number of SMS messages to on-net over 100 days
63	last_100_sms_outgoing_to_offnet_count	Number of SMS messages to off-net over 100 days
64	last_100_sms_outgoing_to_abroad_count	Number of SMS messages to other countries over 100 days
65	last_100_gprs_usage	Number of kb used over last 100 days