

# YADA JONGSUKHEE

Business Analyst  
Bangkok, Thailand

## SUMMARY

Expertise in optimizing processes, **seeking to transition a role to UX/UI Designer**. Skilled in web development and UI/UX designing. Adept at bridging business requirements and technical implementation.

## SOFT SKILLS

- Teamwork and collaboration skills
- Management skills
- Good command of written and spoken English
- Critical thinking
- Requirements gathering
- Business systems analysis
- Problem-solving

## TECHNICAL SKILLS

**Code:** HTML5, CSS3, JavaScript, SQL, SOQL

**Design:** Adobe Photoshop, Figma, Responsive Web Design

**Flowchart:** Draw.io, Lucidchart

**Others:** Salesforce, GitHub

## EDUCATION

### Kreativstorm, Germany

January, 2024 - February, 2024

Frontend Development Training Program

### Assumption University, Thailand

August, 2017 - April, 2021

Bachelor of Business Administration

Major: Management Information Systems

Major Concentration: Software Design & Development

## PROJECTS

### Mobile Application of Snack Bouquet Shop

- Developed the mobile application for the snack bouquet shop by using Dart language with flutter in Android Studio
- Designed UX/UI
- Connected the application with database

### Personal Website and Gallery

- Developed the personal website and gallery by using HTML, JavaScript and CSS.
- Designed UX/UI

### E-commerce Website

- Developed e-commerce website for dessert shop by using Adobe Dreamweaver
- Designed UX/UI

**Portfolio:** [https://yadajsky.github.io/Yada\\_Portfolio/](https://yadajsky.github.io/Yada_Portfolio/)

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## EXPERIENCES

### Ignite Idea Company Limited

Business Analyst

Bangkok, Thailand | April, 2024 - Present

- Gather requirements and designed system configurations to meet business needs.
- Analyze system alignment with requirements and provided targeted recommendations for business improvements.
- Configure the system, designed mockups, and prepared test scripts, user manuals, and related documentation.
- Deploy the system to the production environment, ensuring a smooth transition and functionality.

### Toedur Company Limited

UX/UI Designer Internship

Germany | March, 2024 - May, 2024

- Conducted color palette research and explored design inspirations to enhance UI aesthetics.
- Performed a SWOT analysis to assess design strengths, weaknesses, opportunities, and threats.
- Collaborated on wireframe creation and UI design to improve user experience and interface consistency.

### OfficeMate (Thai) Company Limited

Salesforce Specialist DM

Bangkok, Thailand | June, 2023 - April, 2024

- Configured Salesforce system to meet specific business requirements and deployed to the Production Environment.
- Led the User Acceptance Testing (UAT) sessions to ensure system functionality and usability met user expectations and improve the system's user interface.

### Beryl 8 Plus Public Company Limited

Business Analyst - Solution Delivery (Core Salesforce)

Bangkok, Thailand | July, 2021 - June, 2023

- Translated business requirements into high-level conceptual design to meet program performance, usability and scalability criteria.
- Analyzed system aligned with the requirement to offer targeted recommendations for business improvement.
- Configured system, designed mockup and provided test script, user manual and any related documents.
- Be an analyst for banking project, and be a functional lead for logistic company project and non-profit organization project.