

## **Continuous Testing Market is estimated to be US\$ 4.65 billion by 2030 with a CAGR of 11.5% during the forecast period**

**Continuous Testing Market** accounted for US\$ 1.58 billion in 2020 and is estimated to be US\$ 4.65 billion by 2030 and is anticipated to register a CAGR of 11.5%. Continuous testing is the method of evaluating quality of the software at the every stage of the pipeline, to avoid the business risks related to the software delivery. Continuous testing are offers the high quality and high speed. They gives the quality of the code better in the pipeline when the installation of the quality gates at different test phases. They uses the standardized testing software delivery, and also advances code quality. Continuous testing helps to evaluate the exact business risk. Test automation gives the benefits in the delivering consistency by managing the configuration for all tests.

The report " **Global Continuous Testing Market, By Service (Managed Services and Professional Services), By Deployment Type (On-premises and Cloud-based), By Organization Size (Small and Medium Enterprises and Large Enterprises), and By Region (North America, Europe, Asia-Pacific, Latin America, and Middle East and Africa) - Trends, Analysis, and Forecast till 2030**"

### **Key Highlights:**

- On 2021, Amazon Web Services, RADCOM has launched cloud-native, automated 5G assurance. the launch of RADCOM ACE on Amazon Web Services (AWS), which provides real-time subscriber analytics and enhanced troubleshooting for telecom operators using the cloud to roll out 5G, IoT, and edge services, as well as operators already running 4G and VoLTE networks. On a public cloud, RADCOM ACE assists operators in improving the Mobile Wireless CX (Customer Experience) and ensuring service quality.
- In 2021, SpaceX has now launched the first Starship prototype into orbital space as part of the company's maiden test campaign, the continued testing of the Starbase's suborbital launch.

### **Analyst View:**

The increasing in demand for the automation and continuous quality monitoring, surge in demand for continuous, use of social media, increasing the consumers preference toward the interaction peers through the real time communications are the drivers for growth of continuous testing market. Rising the digitalization in companies are creating the demand for the software development which drives the market growth. The lack of skilled and experienced staff and dependence on traditional methods are hamper to the growth of the market increasing the investment in research and technological advancement and development activities are the key players to create lucrative opportunities for the growth purpose of the continuous testing market.

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### **Key Market Insights from the report:**

Global Continuous Testing Market accounted for US\$ 1.58 billion in 2020 and is estimated to be US\$ 4.65 billion by 2030 and is anticipated to register a CAGR of 11.5%. The Global Continuous Testing Market is segmented by Organization size, Service, Deployment type and region.

- By Service, the Global Continuous Testing Market is segmented into Managed Services and Professional Services.
- By Deployment type, the Global Continuous Testing Market is segmented into On-premises and Cloud-based.
- By Organization size, the Global Continuous Testing Market is segmented into Small and Medium Enterprises and Large Enterprises
- By region, the Global Continuous Testing Market is segmented into North America, Europe, Asia-Pacific, Latin America, and Middle East and Africa.

#### **Competitive Landscape:**

Key players in the global continuous testing market includes, EPAM Systems, Inc., Mindtree Limited, HCL Technologies Limited, Atos SE, Tech Mahindra Limited, Hexaware Technologies Limited, Tricentis GmbH, Cigniti Technologies Limited, Larsen & Toubro Infotech Limited, and NIIT Technologies Ltd.

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.

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