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The report. "Global Lemon Oil Market, By Nature (Organic and Conventional), By End-user (Food & Beverages, Pharmaceuticals, Aromatherapy, Cosmetics & Personal Care, and Households), By Distribution Channel (Hypermarkets/Supermarkets, Retail, and E-commerce), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis and Forecast till 2030".

Key Highlights:

- In May 2019, FRUU Cosmetics introduced the world's very first vegan lip balm line manufactured from upcycled fruit extracts. The new mouth-watering vegan Fruitilicious lip balms are made from up to 60% moisturizing upcycled fruit-based ingredients including mango butter, watermelon seed oil, avocado cold-pressed oil, and lemon seed oil.

Analyst View:

Rising use of lemon oil in detergents, cleaners, and fragrances is a major driver, expected to fuel the demand of the global lemon oil market. Lemon oil helps to prevent wrinkle, tighten the skin, and removes excess oil from the skin. It also consists of natural detox properties which help to cure pimples and acne. Rising preference for natural cosmetics with lemon flavor owing to its valuable properties for skin care is another factor, projected spur the growth of the global market over the forecast period. Moreover, growing awareness concerning the medicinal properties of lemon oil as it enhances immune system, digestion system, purifies the body, relieves nausea, improves oral health and may more. Furthermore, d-limonene content in lemon oil aids to fight against cancer. Growing use of lemon oil for aromatherapy and medicinal purposes are some factors, anticipated to propel the growth of the target market in the coming years.

Key Market Insights from the report:

The **Global Lemon Oil Market** accounted for US\$ 3.3 billion in 2020 and is estimated to be 5.5 billion by 2030 and is anticipated to register a CAGR of 5.30%. The market report has been segmented on nature, end-user, distribution channel, and region.

- By nature, the organic lemon oil segment is projected to witness substantial growth rate in the global lemon oil market. Growing demand for organic lemon oils due to growing consumer awareness concerning health benefits of organic products.
- By end-user, the target market is classified into food & beverages, pharmaceuticals, aromatherapy, cosmetics & personal care, and households
- By distribution channel, the target market is classified into hypermarkets/supermarkets, retail, and e-commerce.
- By region, North America and Europe estimates for highest share of the global market in terms of revenue and is projected to maintain their position over the forecast period. Rising

popularity of aromatherapy products among end-user is promoting the growth of the market in the regions.

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Competitive Landscape:

The prominent player operating in the global lemon oil market includes DoTERRA International, LLC, G. Industries, Inc., AOS Products Private Limited, Med International SA, Paras Perfumers, Citromax Flavors, Inc., Citrus and Allied Essences Ltd., Aromaaz International Essential Oils, BIOLANDES SAS, and Lionel Hitchen Essential Oils Limited.

The market provides detailed information regarding industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory framework across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included into the report.

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