

E-Paper Display Market is estimated to grow with a significant CAGR OF 11.50% during the forecast period

E-Paper Display Market size was valued at USD 1456.4 Million in 2020 and expected to expand to USD 4331.94 Million at a compound annual growth rate (CAGR) of 11.50%. Because of its advanced qualities such as readability in direct light (indoor and outdoor environments), low power consumption, flexibility, durability, lightweight, and convenient composition, the electronic paper display (EPD) is a significant development in display technology. It's also known as bistable display, which refers to the ability of the screen to retain content even when the power is switched off. Electronic Paper Display (EPD) is a type of display device that is primarily used for delivering and presenting information. EPD employs an electrically charged surface that resembles ink on paper in appearance and feel. They are very light and just require electricity when a new image is sought. EPDs can be found in e-books, smart card displays, mobile phones, electronic shelf labels (ESL), e-newspapers, smart watches, and other electronic products.

The report "Global E-paper Display Market, By Type (Flat Screen, Curved Screen, Bendable Screen, and Foldable Screen), By Application (E-Book Readers, Retail Outlets, Bus/Train Station Timetables, Electronic Billboards, Wristwatch, and Smart Card Display), By Technology (Electrophoretic, Electrochromic, Electrowetting, Cholesteric LCD, and Others), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis, and Forecast till 2030"

Key Highlights:

- August 2020 - Toppan Printing Co. Ltd began selling the Near Cross D 2.9, an RFID battery-free tag that enables pictures to be displayed without the need for a power source. The information on the screen may be altered in three seconds, making it extremely useful for product management, streamlining, relabeling, and logistical instructions.
- E Ink Holdings announced the expansion of its colour ePaper solutions to serve retail, education, signage, and consumer electronics applications in January 2020. Print Color, a new technology for eReader and eNote apps, is being introduced by the business.

Analyst View:

In recent years, developing countries have made tremendous progress in adopting new technologies. The rise in the number of electronic readers and the advancement of electronic display gadgets are key factors driving market growth. The low power consumption of e-paper displays is an additional benefit that is propelling the e-paper display industry forward. The use of advanced data devices has increased dramatically in recent years. Furthermore, the expansion of the retail sector is paving the way for the use of e-paper in applications such as consumer device costing, electronic announcements, improved mobile phones, and so on.

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Key Market Insights from the report:

Global E-Paper Display Market size was valued at USD 1456.4 Million in 2020 and expected to expand to USD 4331.94 Million at a compound annual growth rate (CAGR) of 11.50%. Global E-paper display market has been segmented on the basis of type, application, technology, and region.

- Based on Type, Global E-Paper Display Market is segmented into Flat Screen, Curved Screen, Bendable Screen, and Foldable Screen.
- Based on Application, Global E-Paper Display Market is segmented into E-Book Readers, Retail Outlets, Bus/Train Station Timetables, Electronic Billboards, Wristwatch, and Smart Card Display.
- Based on Technology, Global E-Paper Display Market is segmented into Electrophoretic, Electrochromic, Electrowetting, Cholesteric LCD, and Others.
- By Region, the Global E-Paper Display Market is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East & Africa.

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