

Moringa Products Market is estimated to be US\$ 12.34 billion by 2030 with a CAGR of 9.8 % during the forecast period

Moringa Products Market accounted for US\$ 4.88 billion in 2020 and is estimated to be US\$ 12.34 billion by 2030 and is anticipated to register a CAGR of 9.8%. Moringa is a nutrient-dense tropical cuisine. Because of their numerous health benefits, moring or drumsticks are frequently used in a variety of medical applications. Moringa is largely grown in India, Africa, the Philippines, and some sections of the United States and the European Union. Tea, leaf powder, oil, and seeds are among the several forms of these items. Moringa includes biologically active substances such carbohydrates, phenolic compounds, oils and fatty acids, proteins, and functional peptides, and has a lot of potential for usage in food formulations.

The report "Global Moringa Products Market By Products (Moringa Seeds and Oil, Moringa Leaves and Leaf Powder, and Moringa Fruits, Tea, and Pods) and By Region (North America, Latin America, Europe, Asia Pacific, Middle East, and Africa), – Trends, Analysis and Forecast Till 2029"

Key Highlights:

- In December 2021, Food Flavours, a Kochi-based startup promoted by a techie-turned-foodpreneur teamed up with a homemaker-turned-chef, has launched box-packed wellness diet products. This includes five variants of whole-wheat ready-to-cook chapatis with moringa leaves, ragi (finger millet), flaxseeds, palak (spinach) and thena (foxtail millet).
- In February 2019, All Moringa has launched a new natural luxury brand of health and wellness products. The internal supplements and therapeutic skin care are made using the Moringa tree and are 100 percent pure with no synthetic ingredients added. The company never compromises on quality, from seeds to the plant-based extracts.

Analyst View:

The target market is expected to develop due to rising demand for moringa products due to its high nutritional content, as well as rising awareness of moringa's health advantages around the world. The increasing usage of moringa in the treatment of disorders such as asthma, hypertension, urolithiasis, neurological diseases, tumour therapy, diabetes, and edoema, among others, is likely to drive market growth over the forecast period. However, rising demand for other super-food-based food items is expected to limit the global moringa products market's growth in the near future. Advances in the moringa product production method are projected to provide attractive growth prospects for global market participants.

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Key Market Insights from the report:

Global Moringa Products Market accounted for US\$ 4.88 billion in 2020 and is estimated to be US\$ 12.34 billion by 2030 and is anticipated to register a CAGR of 9.8%. Global Moringa Products is segmented into product and region.

- Based on Product, the Global Moringa Products Market is segmented into Moringa Seeds and Oil, Moringa Leaves and Leaf Powder, and Moringa Fruits, Tea, and Pods.
- By Region, the Global Moringa Products Market is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East & Africa.

Competitive Landscape & their strategies of Global Moringa Products Market:

The key players in the global Moringa Products Market includes Ancient Greenfields, Earth Expo Company, Grenera, Kuli Kuli, Robis S.L., Ankh Rah Ltd, At Hazleton Global, ASHBY OILS (PTY) LTD., and Genius Nature Herbs.

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.

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