Patient Infotainment Terminals Market: Witness Astonishing Growth With Barco, CliniLinc, Onyx Healthcare Inc., Lincor, PDi Communication Systems Inc., among others.

Patient infotainment is a bedside terminal allowing multimedia entertainment and communication choices. Patient infotainment terminal also helps medical staff by providing secure access to electronic patient data remotely with an enhanced hospital workflow as a professional diagnosis support. Patient infotainment terminals are fortified with a 15.6" or 17" multi-function touchscreen, RFID, Wi-Fi, handset, smart card reader and 2 megapixel camera. It deliver patients with multiple entertainment programs such as TV, computer games or movies because of Microsoft Windows and Intel processor. The global patient infotainment terminals market accounted for US\$ 512.5 million in 2019 and is estimated to be US\$ 1337.5 million by 2029 and is anticipated to register a CAGR of 10.1%.

The report "Global Patient Infotainment Terminals Market, By Type (Small Size (Less than or Equal to 12.5"), Medium Size (12.5" to 19.5"), and Large Size (Greater-Than 19.5")), By Enduser (Hospital, Treatment Centers, and Others), and By Region (North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa) - Trends, Analysis and Forecast till 2029".

Key Highlights:

- In April 2020, Nautilus Medical, Inc., a US leader in telehealth solutions and PDi Communication Systems, Inc., a leading US manufacturer of TVs built for hospitals, and are proud to combine forces to launch the simplest, safest telehealth solution for healthcare providers, patients, and senior living residents
- In 2018, Advantech Co., Ltd., a Taiwan-based company, acquired 80% stakes of OMRON Nohgata in order to increase its revenues and localized services in Japan region.

Analyst View:

Patient infotainment terminals have gained wide popularity in the current times. With the rising demand for higher patient satisfaction and easy access to medical information, these systems have become ubiquitous in most of the established nations. Moreover, offering access to several internet and multimedia services to the patients provides additional revenue streams for the hospitals. The market is generally driven by growing need for hospitals to achieve higher patient satisfaction and to deliver efficient access to medical information at the point of care. Additionally, increasing number of private hospitals in China and high-end specialty hospitals in countries such as the UAE, South Korea, and Singapore and, among others are further projected to enhance growth in the overall patient infotainment terminals markets.

Key Market Insights from the report:

The global patient infotainment terminals market accounted for US\$ 512.5 million in 2019 and is estimated to be US\$ 1337.5 million by 2029 and is anticipated to register a CAGR of 10.1%. The market report has been segmented on the basis of type, end-user, and region.

- By type, Medium Size (12.5" to 19.5") is projected as the highest segment. Medium Size patient infotainment system need consequently lesser space for installation.
- By end-user, hospital is projected the largest segment as against the traditional technique, growing single integrated solution which can offers clinical services and digital entertainment as well as communication to the point of care and store patient records, monito vital signs, lab results, document observations and changes among others.
- By region, Asia-Pacific was the highest market for patient infotainment terminal and is
 projected to continue its leading position throughout the forecast period. This is mainly
 attributed due to the recent patient infotainment terminal projects in India and rising
 acceptance of this growing technology infrastructure in the healthcare sector.

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Competitive Landscape:

The prominent player operating in the global patient infotainment terminals market includes Barco, CliniLinc, Onyx Healthcare Inc., Lincor, PDi Communication Systems Inc., ClinicAll International Corporation, Teguar Computers, Advantech Co., Ltd., BEWATEC Kommunikationstechnik GmbH, and ARBOR Technology Corp.

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.

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