

## **Enterprise Information Management Solutions Market is estimated to be US\$ 258.83 billion by 2030 with a CAGR of 13.7% during the forecast period**

**Enterprise Information Management Solutions Market** accounted for US\$ 72.79 billion in 2020 and is estimated to be US\$ 258.83 billion by 2030 and is anticipated to register a CAGR of 13.7%. EIM (Enterprise Information Management) solutions oversee the generation, acquisition, use, and eventual lifetime of both structured and unstructured data. Enterprise information management (EIM) is the process of optimizing, storing, and processing the data that an organisation generates and uses. Enterprise information management aims to guarantee that data is handled securely throughout its lifecycle as a corporate asset and is available to the right business operations.

The report " **Global Enterprise Information Management Solutions Market, By Solutions (Data Integration, Content Management, Data Quality, Enterprise Architecture (EA) & Metadata Management (MM), Information Governance, and Master Data Management), By Enterprise Size (Large Enterprises and Small & Medium Enterprises), By Industry (Banking, Financial Services & Insurance (BFSI), IT & Information Technology Enables Service (ITES), Media, Telecommunication, Retail & Wholesale, Utility, Education, Manufacturing, and Government), By Deployment (On-Premise and Cloud), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis and Forecast till 2029"**

### **Key Highlights:**

- In April 2021, International Business Machines Corporation launched a storage system for data management across hybrid clouds. The storage system is expected to improve data management across hybrid cloud environments, thereby improving data availability and flexibility.

### **Analyst View:**

The global business information management solutions market is being driven by rising awareness regarding an organization's information security. The target market is also being boosted by an increase in cybercrime, such as data hacking. Furthermore, the global business information management solutions market is being fueled by increased digitalization in the workplace. The enterprise information management solutions market is also being driven by the growing trend of Bring-Your-Own-Device (BYOD). Furthermore, the IoT market's surge is opening up significant growth prospects for enterprise information management systems

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### **Key Market Insights from the report:**

The Global Enterprise Information Management Solutions Market accounted for US\$ 72.79 billion in 2020 and is estimated to be US\$ 258.83 billion by 2030 and is anticipated to register a

CAGR of 13.7%. The Global Enterprise Information Management Solutions is segmented based on the solutions, enterprise, industry, deployment, and region.

- By Solutions, the market is segmented into Data Integration, Content Management, Data Quality, Enterprise Architecture (EA) & Metadata Management (MM), Information Governance, and Master Data Management.
- By Enterprise Size, the market is segmented into Large Enterprises and Small & Medium Enterprises.
- By Industry, the market is segmented into Banking, Financial Services & Insurance (BFSI), IT & Information Technology Enabled Service (ITES), Media, Telecommunication, Retail & Wholesale, Utility, Education, Manufacturing, and Government.
- By Deployment, the market is segmented into On-Premise and Cloud
- By Region, the Global Fibre Optics is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. North America to grow at the highest CAGR during the forecast period

#### **Competitive Landscape:**

The key players operating in the global Erp Software includes Microsoft Corporation, Oracle Corporation, SAP SE, International Business Machines Corporation, Adobe Systems, Inc., Techwave Consulting, Inc., Deltek, Inc., Enterprise Information Management, Inc., Hyland Software, Inc., and Dell Technologies, Inc.

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.

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