# CAUSAL INFERENCE IN STATISTICS

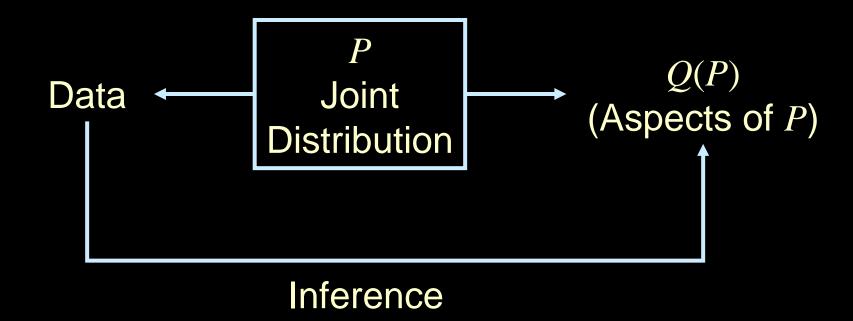
#### A Gentle Introduction

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#### OUTLINE

- Inference: Statistical vs. Causal, distinctions, and mental barriers
- Unified conceptualization of counterfactuals, structural-equations, and graphs
- Inference to three types of claims:
  - 1. Causal effects and confounding
  - 2. Attribution (Causes of Effects)
  - 3. Direct and indirect effects
- Frills external validity and transportability

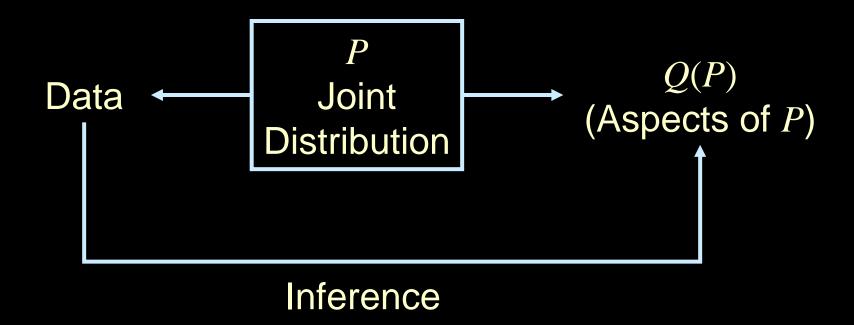
### TRADITIONAL STATISTICAL INFERENCE PARADIGM



e.g., Estimate the mean of X

$$Q(P) = E(X) = \sum_{x} xP(X = x)$$

#### TRADITIONAL STATISTICAL INFERENCE PARADIGM

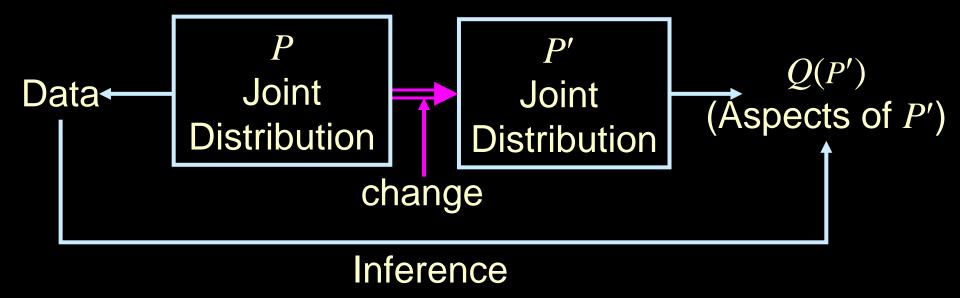


e.g., Estimate the probability that a customer who bought product A would also buy product B.

$$Q = P(B \mid A)$$

#### FROM STATISTICAL TO CAUSAL ANALYSIS: 1. THE DIFFERENCES

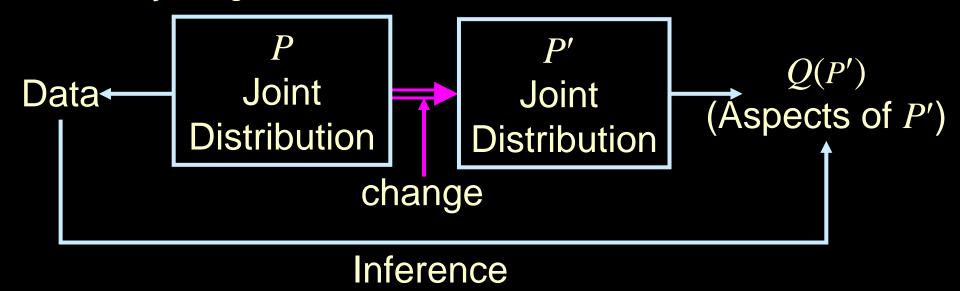
Probability and statistics deal with static relations



What happens when P changes? e.g., Estimate the probability that a customer who bought A would buy B if we were to double the price.

#### FROM STATISTICAL TO CAUSAL ANALYSIS: 1. THE DIFFERENCES

What remains invariant when P changes say, to satisfy P'(price=2)=1



Note:  $P'(B) \neq P(B \mid price = 2)$ 

e.g., Doubling price ≠ seeing the price doubled.

P does not tell us how it ought to change.

#### FROM STATISTICAL TO CAUSAL ANALYSIS: 1. THE DIFFERENCES (CONT)

Causal and statistical concepts do not mix.

#### **CAUSAL**

Spurious correlation

Randomization / Intervention

Confounding / Effect

Instrumental variable

Ignorability / Exogeneity

Explanatory variables

STATISTICAL

Regression

Association / Independence

"Controlling for" / Conditioning

Odd and risk ratios

Collapsibility / Granger causality

Propensity score

3.

The fire shadows east on wall Prisoners Roadway where puppeteers perform PLATO'S CAVE...

#### FROM STATISTICAL TO CAUSAL ANALYSIS: 1. THE DIFFERENCES (CONT)

Causal and statistical concepts do not mix.

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3.

#### FROM STATISTICAL TO CAUSAL ANALYSIS: 2. MENTAL BARRIERS

1. Causal and statistical concepts do not mix.

CAUSAL STATISTICAL

Spurious correlation Regression

Randomization / Intervention Association / Independence

Confounding / Effect "Controlling for" / Conditioning

Instrumental variable Odds and risk ratios

Ignorability / Exogeneity Collapsibility / Granger causality

Explanatory variables Propensity score

2. No causes in – no causes out (Cartwright, 1989)

statistical assumptions + data causal assumptions

⇒ causal conclusions

- 3. Causal assumptions cannot be expressed in the mathematical language of standard statistics.
- 4. Non-standard mathematics:
  - a) Structural equation models (Wright, 1920; Simon, 1960)
  - b) Counterfactuals (Neyman-Rubin  $(Y_x)$ , Lewis  $(x \rightarrow Y)$ )

## WHY PHYSICS IS COUNTERFACTUAL

Scientific Equations (e.g., Hooke's Law) are non-algebraic e.g., Length (Y) equals a constant (2) times the weight (X)

$$Y = 2X$$

$$X = 1$$

**Process information** 

$$X = 1$$

$$Y = 2$$

The solution

# WHY PHYSICS IS COUNTERFACTUAL

Scientific Equations (e.g., Hooke's Law) are non-algebraic e.g., Length (*Y*) equals a constant (2) times the weight (*X*) Correct notation:

$$Y := 2X$$
  
 $X = 3 \times 1$   
Process information

$$X = 1$$
  
 $Y = 2$   
The solution

Had X been 3, Y would be 6. If we raise X to 3, Y would be 6. Must "wipe out" X = 1.

# WHY PHYSICS IS COUNTERFACTUAL

Scientific Equations (e.g., Hooke's Law) are non-algebraic e.g., Length (Y) equals a constant (2) times the weight (X) Correct notation:

(or)

$$Y \leftarrow 2X$$

$$X = 3$$

**Process information** 

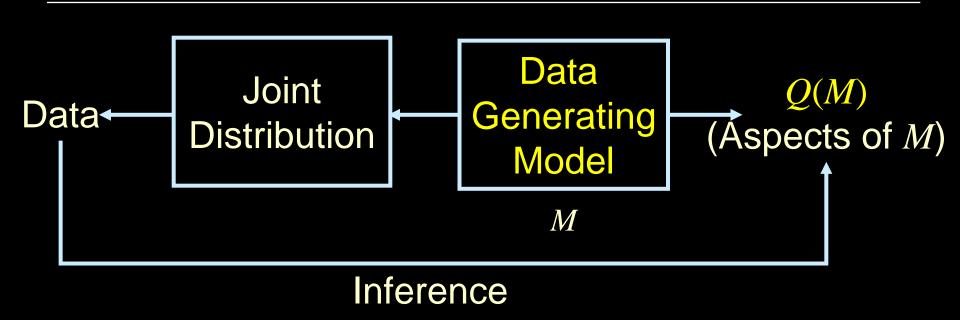
$$X = 1$$

$$Y = 2$$

The solution

Had X been 3, Y would be 6. If we raise X to 3, Y would be 6. Must "wipe out" X = 1.

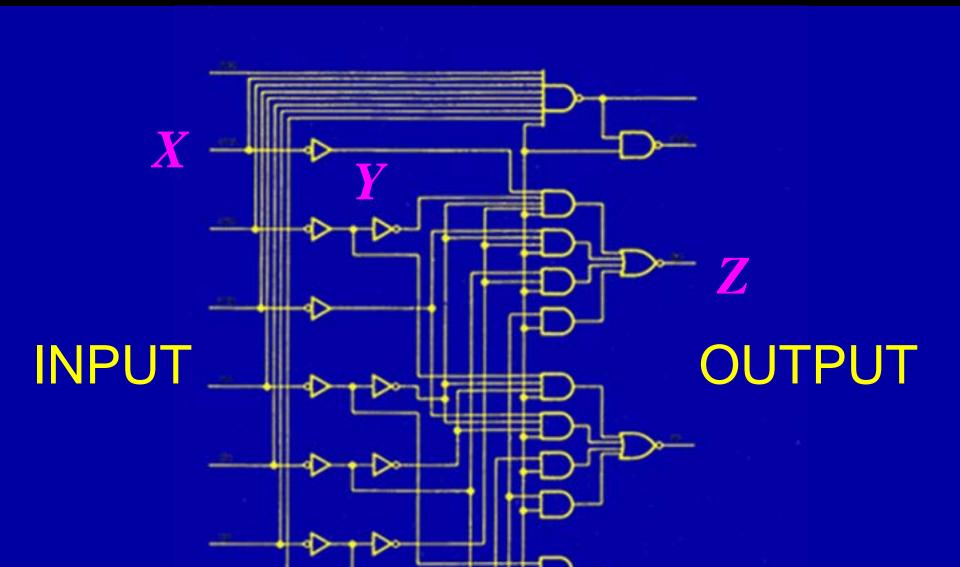
#### THE STRUCTURAL MODEL PARADIGM



*M* – Invariant strategy (mechanism, recipe, law, protocol) by which Nature assigns values to variables in the analysis.

"Think Nature, not experiment!"

# FAMILIAR CAUSAL MODEL ORACLE FOR MANIPILATION



## STRUCTURAL CAUSAL MODELS

Definition: A structural causal model is a 4-tuple  $\langle V, U, F, P(u) \rangle$ , where

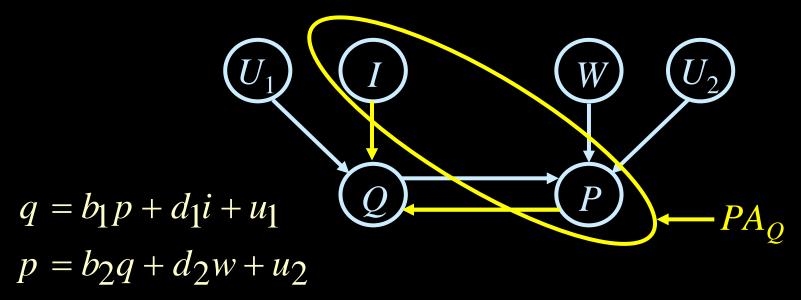
- $V = \{V_1, ..., V_n\}$  are endogenous variables
- $U = \{U_1, ..., U_m\}$  are background variables
- $F = \{f_1, ..., f_n\}$  are functions determining V,  $v_i = f_i(v, u)$  e.g.,  $y = \alpha + \beta x + u_y$
- P(u) is a distribution over U

P(u) and F induce a distribution P(v) over observable variables

### STRUCTURAL MODELS AND CAUSAL DIAGRAMS

The functions 
$$v_i = f_i(v, u)$$
 define a graph  $v_i = f_i(pa_i, u_i)$   $PA_i \subseteq V \setminus V_i$   $U_i \subseteq U$ 

Example: Price – Quantity equations in economics



# SIMULATING INTERVENTIONS IN STRUCTURAL MODELS – do(x)

- Double the price
- Take a drug
- Raise taxes
- Make me laugh

# SIMULATING INTERVENTIONS IN STRUCTURAL MODELS – do(x)

Let *X* be a set of variables in *V*.

The action do(x) sets X to constants x regardless of the factors which previously determined X.

do(x) replaces all functions  $f_i$  determining X with the constant functions X=x, to create a mutilated model  $M_x$ 

$$q = b_1 p + d_1 i + u_1$$

$$p = b_2 q + d_2 w + u_2$$

$$Q$$

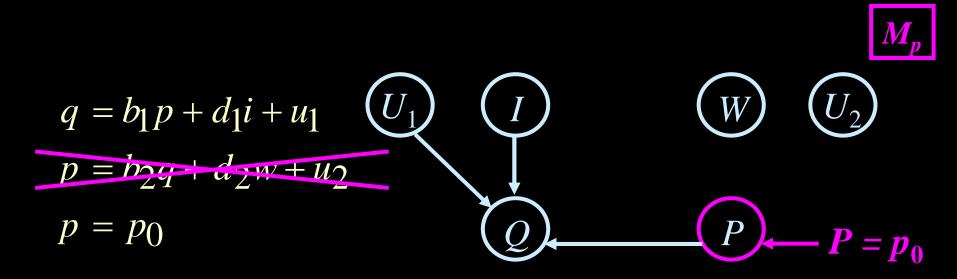
$$P$$

### SIMULATING INTERVENTIONS IN STRUCTURAL MODELS

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### CAUSAL MODELS AND COUNTERFACTUALS

- If I were a rich man
- Had we doubled the price

### CAUSAL MODELS AND COUNTERFACTUALS

#### Definition:

The sentence: "Y would be y (in situation u), had X been x," denoted  $Y_r(u) = y$ , means:

The solution for Y in a mutilated model  $M_x$ , (i.e., the equations for X replaced by X = x) with input U = u, is equal to y.

The Fundamental Equation of Counterfactuals:

$$Y_{\mathcal{X}}(u) = Y_{M_{\mathcal{X}}}(u)$$

### CAUSAL MODELS AND COUNTERFACTUALS

#### **Definition:**

The sentence: "Y would be y (in situation u), had X been x," denoted  $Y_x(u) = y$ , means:

The solution for Y in a mutilated model  $M_x$ , (i.e., the equations for X replaced by X = x) with input U = u, is equal to y.

Joint probabilities of counterfactuals:

$$P(Y_{\chi} = y, Z_{W} = z) = \sum_{u:Y_{\chi}(u)=y,Z_{W}(u)=z} P(u)$$

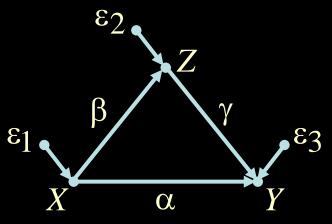
#### In particular:

$$P(y | do(x)) = P(Y_{x} = y) = \sum_{u:Y_{x}(u)=y} P(u)$$

$$P(Y_{x'} = y' | x, y) = \sum_{u:Y_{x'}(u)=y'} P(u | x, y)$$

$$u:Y_{x'}(u)=y'$$

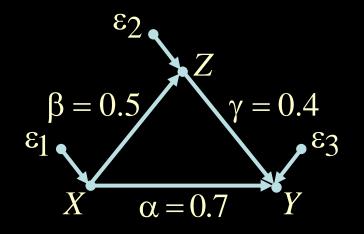
# READING COUNTERFACTUALS FROM SEM



 $X = \mathsf{Treatment}$ 

Z = Study Time

Y = Score



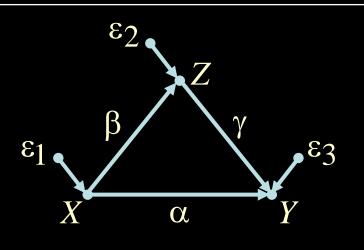
$$x = \varepsilon_1$$

$$z = \beta x + \varepsilon_2$$

$$y = \alpha x + \gamma z + \varepsilon_3$$

Data shows:  $\alpha = 0.7$ ,  $\beta = 0.5$ ,  $\gamma = 0.4$ A student named Joe, measured X = 0.5, Z = 1.0, Y = 1.9 $Q_1$ : What would Joe's score be had he doubled his study time?

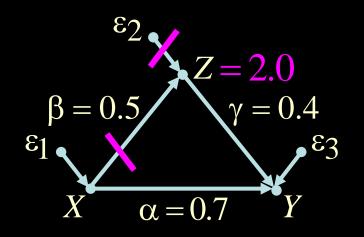
#### READING COUNTERFACTUALS FROM SEM



 $\overline{X} = \mathsf{Treatment}$ 

Z = Study Time

Y = Score



$$x = \varepsilon_1$$

$$z = \beta x + \epsilon_2$$
  $z = 2.0$ 

$$y = \alpha x + \gamma z + \varepsilon_3$$

Data shows:  $\alpha = 0.7$ ,  $\beta = 0.5$ ,  $\gamma = 0.4$ 

A student named Joe, measured X = 0.5, Z = 1.0, Y = 1.9

Q<sub>1</sub>: What would Joe's score be had he doubled his study time?

Answer:  $Y_{Z=2} = 0.7 \ 0.5 + 0.4 \ 2.0 + \epsilon_3 = 2.30$ 

#### REGRESSION VS. STRUCTURAL EQUATIONS (THE CONFUSION OF THE CENTURY)

#### Regression (claimless, nonfalsifiable):

$$Y = ax + \varepsilon_{V}$$

#### Structural (empirical, falsifiable):

$$Y = bx + u_Y$$

#### Claim: (regardless of distributions):

$$E(Y \mid do(x)) = E(Y \mid do(x), do(z)) = bx$$

#### The mothers of all questions:

- Q. When would b equal a?
- A. When all back-door paths are blocked,  $(u_Y \perp \!\!\! \perp X)$
- Q. When is *b* estimable by regression methods?
- A. Graphical criteria available

#### THE FIVE NECESSARY STEPS OF CAUSAL ANALYSIS

Define: Express the target quantity Q as property of

the model M.

Assume: Express causal assumptions in structural or

graphical form.

Identify: Determine if *Q* is identifiable.

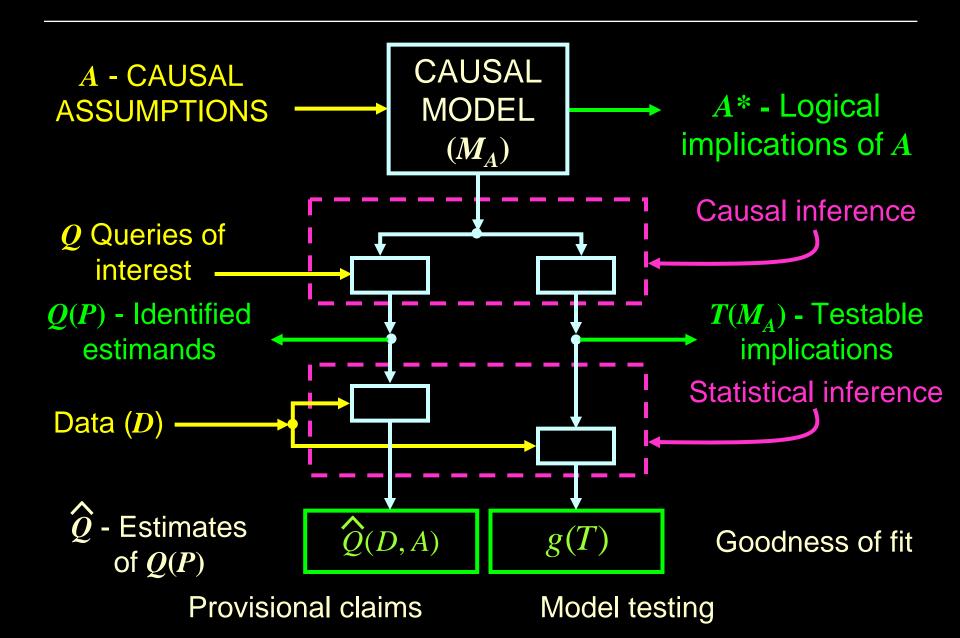
Estimate: Estimate Q if it is identifiable; approximate it,

if it is not.

Test: If *M* has testable implications

Repeat if necessary

#### THE LOGIC OF CAUSAL ANALYSIS



### THE FIVE NECESSARY STEPS FOR EFFECT ESTIMATION

Define: Express the target quantity *Q* as a property of

the model M.

 $P(Y_x = y)$  or  $P(y \mid do(x))$ 

Assume: Express causal assumptions in structural or

graphical form.

Identify: Determine if Q is identifiable.

Estimate: Estimate Q if it is identifiable; approximate it,

if it is not.

#### THE FIVE NECESSARY STEPS FOR AVERAGE TREATMENT EFFECT

Define: Express the target quantity Q as a property of

the model M.

 $ATE \equiv E(Y \mid do(x_1)) - E(Y \mid do(x_0))$ 

Assume: Express causal assumptions in structural or

graphical form.

Identify: Determine if Q is identifiable.

Estimate: Estimate Q if it is identifiable; approximate it,

if it is not.

#### THE FIVE NECESSARY STEPS FOR DYNAMIC POLICY ANALYSIS

Define: Express the target quantity Q as a property of

the model M.

$$P(y \mid do(x = g(z)))$$

Assume: Express causal assumptions in structural or

graphical form.

Identify: Determine if *Q* is identifiable.

Estimate: Estimate Q if it is identifiable; approximate it,

if it is not.

#### THE FIVE NECESSARY STEPS FOR TIME VARYING POLICY ANALYSIS

Define: Express the target quantity Q as a property of

the model M.

$$P(y | do(X = x, Z = z, W = w))$$

Assume: Express causal assumptions in structural or

graphical form.

Identify: Determine if *Q* is identifiable.

Estimate: Estimate Q if it is identifiable; approximate it,

if it is not.

### THE FIVE NECESSARY STEPS FOR TREATMENT ON TREATED

Define: Express the target quantity Q a property of the

 $\mathsf{model}\,M.$ 

$$\mathsf{ETT} = P(Y_{\chi} = y \mid X = x')$$

Assume: Express causal assumptions in structural or

graphical form.

Identify: Determine if *Q* is identifiable.

Estimate: Estimate Q if it is identifiable; approximate it,

if it is not.

### THE FIVE NECESSARY STEPS FOR INDIRECT EFFECTS

Define: Express the target quantity Q a property of the

 $\mathsf{model}\,M.$ 

$$\mathsf{IE} = E[Y_{x,Z(x')}] - E[Y_x]$$

Assume: Express causal assumptions in structural or

graphical form.

Identify: Determine if *Q* is identifiable.

Estimate: Estimate Q if it is identifiable; approximate it,

if it is not.

### THE FIVE NECESSARY STEPS FROM DEFINITION TO ASSUMPTIONS

Define: Express the target quantity Q as a property of

the model M.

Assume: Express causal assumptions in structural or

graphical form.

Identify: Determine if Q is identifiable.

Estimate: Estimate Q if it is identifiable; approximate it,

if it is not.

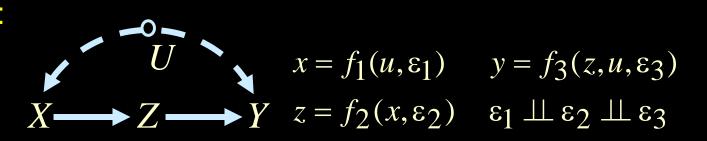
### FORMULATING ASSUMPTIONS THREE LANGUAGES

- 1. English: Smoking (X), Cancer (Y), Tar (Z), Genotypes (U)
- 2. Counterfactuals:  $Z_{\chi}(u)=Z_{\chi\chi}(u),$   $X_{\chi}(u)=X_{\chi\chi}(u)=X_{\chi\chi}(u)=X_{\chi\chi}(u),$   $Y_{\chi}(u)=Y_{\chi\chi}(u),$   $Z_{\chi} \perp \!\!\! \perp \{Y_{\chi},\chi\}$

Not too friendly:

Consistent?, complete?, redundant?, plausible?, testable?

3. Structural:



### FROM Q AND ASSUMPTIONS TO IDENTIFICATION

Define: Express the target quantity Q as a function

Q(M) that can be computed from any model M.

Assume: Express causal assumptions in structural or

graphical form.

Identify: Determine if *Q* is identifiable. SOLVED!!!

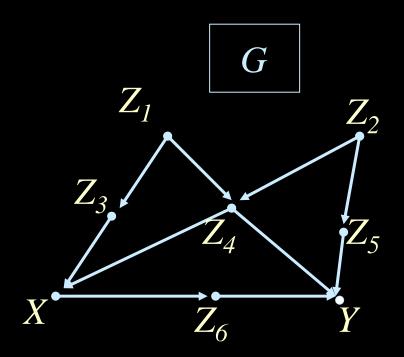
Estimate: Estimate Q if it is identifiable; approximate it,

if it is not.

Test: If *M* has testable implications

# THE PROBLEM OF CONFOUNDING

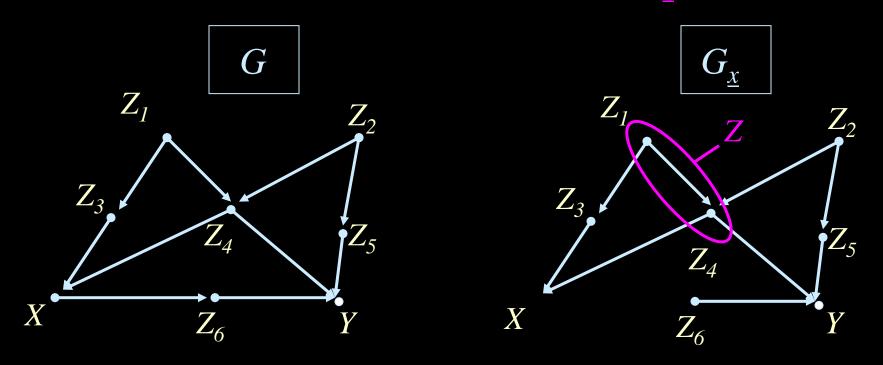
Find the effect of X on Y, P(y|do(x)), given measurements on auxiliary variables  $Z_1, \ldots, Z_k$ 



Can P(y|do(x)) be estimated if only a subset, Z, can be measured?

### ELIMINATING CONFOUNDING BIAS THE BACK-DOOR CRITERION

 $P(y \mid do(x))$  is estimable if there is a set Z of variables that d-separates X from Y in  $G_X$ .

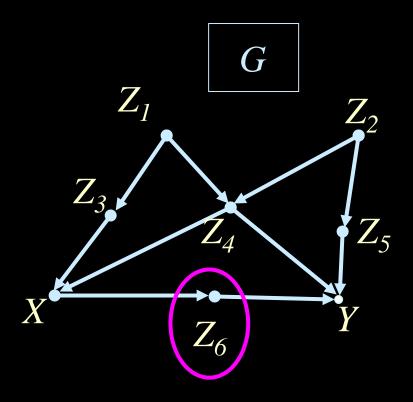


Moreover, 
$$P(y \mid do(x)) = \sum_{z} P(y \mid x,z) P(z)$$
 ("adjusting" for  $Z$ )

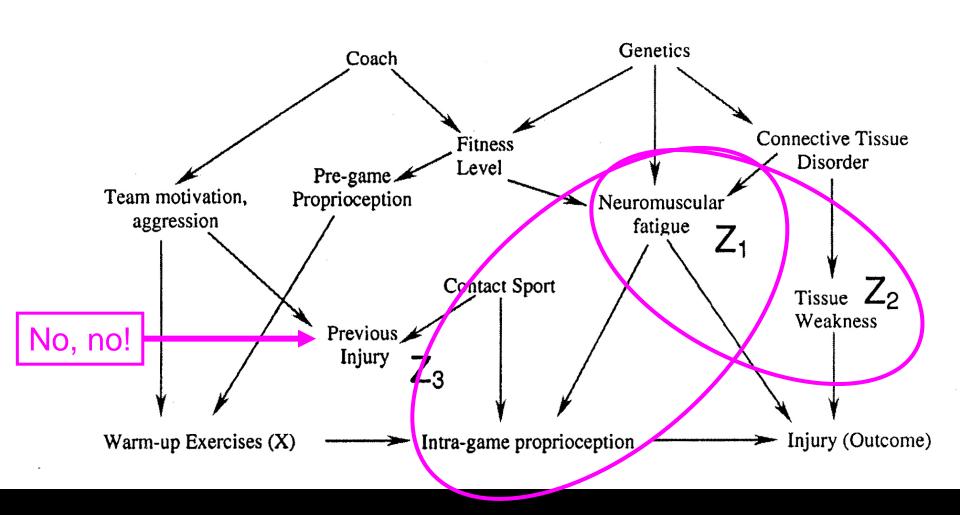
# EFFECT OF INTERVENTION BEYOND ADJUSTMENT

Theorem (Tian-Pearl 2002)

We can identify P(y|do(x)) if there is no child Z of X connected to X by a confounding path.



# EFFECT OF WARM-UP ON INJURY (After Shrier & Platt, 2008)



# COUNTERFACTUALS AT WORK ETT – EFFECT OF TREATMENT ON THE TREATED

#### 1. Regret:

I took a pill to fall asleep. Perhaps I should not have?

#### 2. Program evaluation:

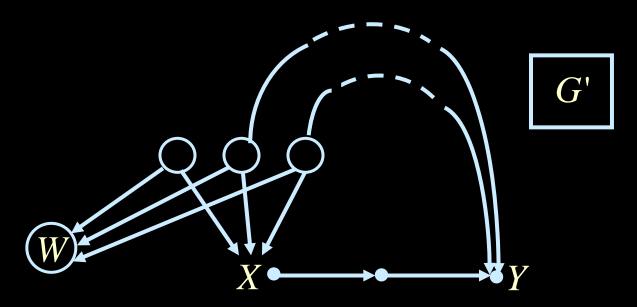
What would terminating a program do to those enrolled?

$$P(Y_{\mathcal{X}} = y \mid x')$$

### IDENTIFICATION OF COUNTERFACTUALS

$$\mathsf{ETT} = P(Y_{\chi} = y \mid x')$$

ETT is identifiable in G iff  $P(y \mid do(x), w)$  is identifiable in G'

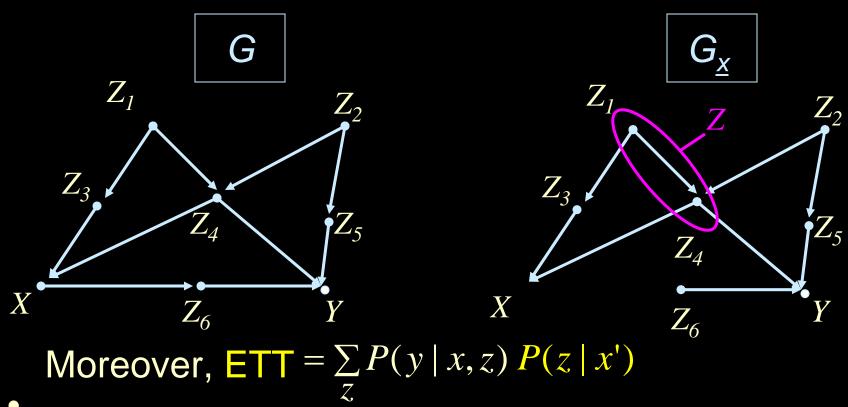


Moreover, ETT = 
$$P(Y_x = y \mid x') = P(y \mid do(x), w) \mid G' w = x'$$

Complete graphical criterion (Shpitser-Pearl, 2009)

### **ETT - THE BACK-DOOR CRITERION**

ETT is identifiable in G if there is a set Z of variables that d-separates X from Y in  $G_X$ .



"Standardized morbidity"

### FROM IDENTIFICATION TO ESTIMATION

Define: Express the target quantity Q as a function

Q(M) that can be computed from any model M.

e.g., Q = P(y | do(x))

Assume: Formulate causal assumptions using ordinary

scientific language and represent their structural

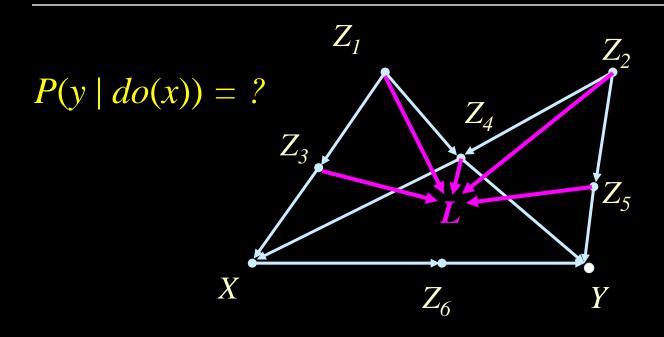
part in graphical form.

Identify: Determine if *Q* is identifiable.

Estimate: Estimate Q if it is identifiable; approximate it,

if it is not.

## PROPENSITY SCORE ESTIMATOR (Rosenbaum & Rubin, 1983)



$$L(z_1, z_2, z_3, z_4, z_5) \equiv P(X = 1 | z_1, z_2, z_3, z_4, z_5)$$

Theorem: 
$$\sum_{z} P(y \mid z, x) P(z) = \sum_{l} P(y \mid L = l, x) P(L = l)$$

Adjustment for L replaces Adjustment for Z

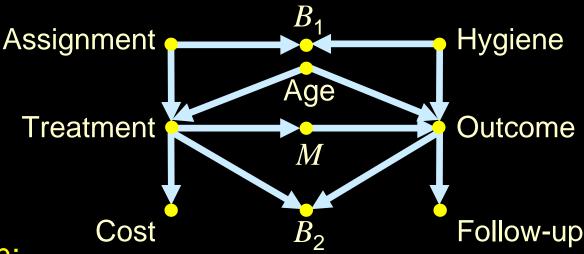
### WHAT PROPENSITY SCORE (PS) PRACTITIONERS NEED TO KNOW

$$L(z) = P(X = 1 | Z = z)$$

$$\sum_{z} P(y | z, x)P(z) = \sum_{l} P(y | l, x)P(l)$$

- 1. The assymptotic bias of PS is EQUAL to that of ordinary adjustment (for same *Z*).
- 2. Including an additional covariate in the analysis CAN SPOIL the bias-reduction potential of others.
- 3. Choosing sufficient set for PS, requires knowledge about the model.

### WHICH COVARIATES MAY/SHOULD BE ADJUSTED FOR?



#### **Question:**

Which of these eight covariates may be included in the propensity score function (for matching) and which should be excluded.

#### Answer:

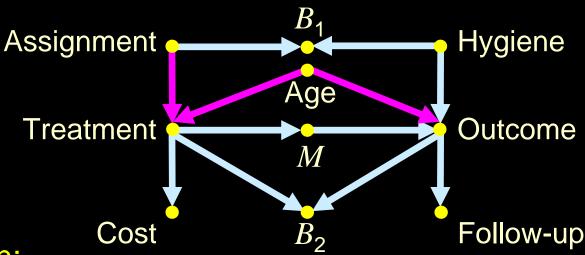
Must include: Age

Must exclude:  $B_1$ , M,  $B_2$ , Follow-up, Assignment without Age

May include: Cost, Hygiene, {Assignment + Age},

{Hygiene + Age +  $B_1$ }, more . . .

### WHICH COVARIATES MAY/SHOULD BE ADJUSTED FOR?



#### **Question:**

Which of these eight covariates may be included in the propensity score function (for matching) and which should be excluded.

#### Answer:

Must include: Age

Must exclude:  $B_1$ , M,  $B_2$ , Follow-up, Assignment without Age

May include: Cost, Hygiene, {Assignment + Age},

{Hygiene + Age +  $B_1$ }, more . . .

### WHAT PROPENSITY SCORE (PS) PRACTITIONERS NEED TO KNOW

$$L(z) = P(X = 1 | Z = z)$$

$$\sum_{z} P(y | z, x)P(z) = \sum_{l} P(y | l, x)P(l)$$

- 1. The assymptotic bias of PS is EQUAL to that of ordinary adjustment (for same *Z*).
- 2. Including an additional covariate in the analysis CAN SPOIL the bias-reduction potential of others.
- 3. Choosing sufficient set for PS, requires knowledge about the model.
- 4. That any empirical test of the bias-reduction potential of PS, can only be generalized to cases where the causal relationships among covariates, observed and unobserved is the same.

### THE STRUCTURAL-COUNTERFACTUAL SYMBIOSIS

- 1. Express assumptions in structural or graphical language.
- 2. Express queries in counterfactual language.
- 3. Translate (1) into (2) for algebraic analysis, Or (2) into (1) for graphical analysis.
- 4. Use either graphical or algebraic machinery to answer the query in (2).

### GRAPHICAL – COUNTERFACTUALS TRANSLATION

Every causal graph expresses counterfactuals assumptions, e.g.,  $X \rightarrow Y \rightarrow Z$ 

1. Missing arrows 
$$Y \leftarrow Z$$
  $Y_{x,z}(u) = Y_x(u)$ 

2. Missing arcs 
$$Y Z Y_x \perp \!\!\! \perp Z_y$$

consistent, and readable from the graph.

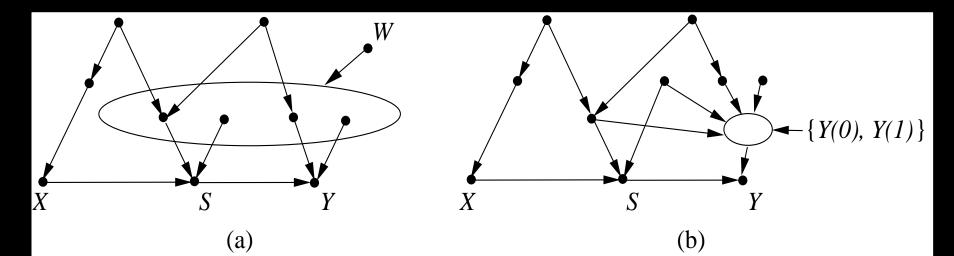
Every theorem in SCM is a theorem in Potential-Outcome Model, and conversely.

### DEMYSTIFYING CONDITIONAL IGNORABILITY

$$\{Y(0),Y(1)\} \perp \!\!\! \perp X \mid Z$$
 (Ignorability)  
 $(X \perp \!\!\! \perp Y \mid Z)_{G_{\underline{X}}}$  (Back-door)

Where in the graph are  $\{Y(0), Y(1)\}$ ?

W plays the role of  $\{Y(0), Y(1)\}$  in the graph



### DETERMINING THE CAUSES OF EFFECTS (The Attribution Problem)

 Your Honor! My client (Mr. A) died BECAUSE he used that drug.



### DETERMINING THE CAUSES OF EFFECTS (The Attribution Problem)

 Your Honor! My client (Mr. A) died BECAUSE he used that drug.



• Court to decide if it is MORE PROBABLE THAN NOT that A would be alive BUT FOR the drug!  $PN = P(? \mid A \text{ is dead, took the drug}) \ge 0.50$ 

### THE ATTRIBUTION PROBLEM

#### **Definition:**

What is the meaning of PN(x,y):
 "Probability that event y would not have occurred if it were not for event x, given that x and y did in fact occur."

#### Answer:

$$PN(x, y) = P(Y_{x'} = y'|x, y)$$

#### Computable from M

### THE ATTRIBUTION PROBLEM

#### **Definition:**

What is the meaning of PN(x,y):
 "Probability that event y would not have occurred if it were not for event x, given that x and y did in fact occur."

#### Identification:

2. Under what condition can PN(x,y) be learned from statistical data, i.e., observational, experimental and combined.

### PARTIAL IDENTIFICATION

(Tian and Pearl, 2000)

 Bounds given combined nonexperimental and experimental data

$$\max \left\{ \frac{P(y) - P(y_{\chi'})}{P(x,y)} \right\} \leq PN \leq \min \left\{ \frac{1}{P(y'_{\chi'})} \right\}$$

Identifiability under monotonicity (Combined data)

$$PN = \frac{P(y/x) - P(y/x')}{P(y/x)} + \frac{P(y/x') - P(y_{x'})}{P(x,y)}$$

corrected Excess-Risk-Ratio

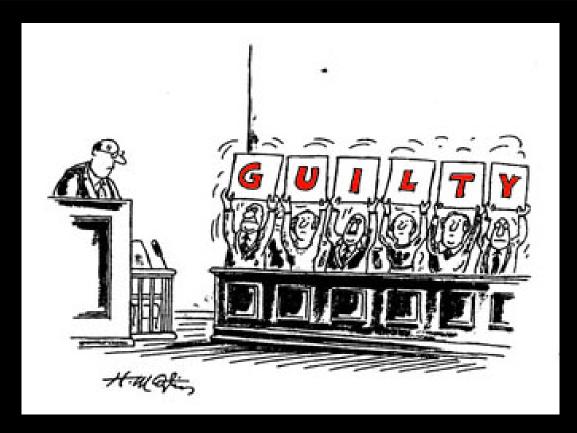
# CAN FREQUENCY DATA DECIDE LEGAL RESPONSIBILITY?

	<b>Experimental</b>		Nonex	<b>Nonexperimental</b>	
	do(x)	do(x')	$\mathcal{X}$	x'	
Deaths (y)	16	14	2	28	
Survivals (y')	984	986	998	972	
	1,000	1,000	1,000	1,000	

- Nonexperimental data: drug usage predicts longer life
- Experimental data: drug has negligible effect on survival
- Plaintiff: Mr. A is special.
  - 1. He actually died
  - 2. He used the drug by choice
- Court to decide (given both data):
   Is it more probable than not that A would be alive but for the drug?

$$PN \stackrel{\Delta}{=} P(Y_{x'} = y' | x, y) > 0.50$$

# SOLUTION TO THE ATTRIBUTION PROBLEM



- WITH PROBABILITY ONE  $1 \le P(y'_{x'}|x,y) \le 1$
- Combined data tell more that each study alone

# EFFECT DECOMPOSITION (direct vs. indirect effects)

- 1. Why decompose effects?
- 2. What is the definition of direct and indirect effects?
- 3. What are the policy implications of direct and indirect effects?
- 4. When can direct and indirect effect be estimated consistently from experimental and nonexperimental data?

### WHY DECOMPOSE EFFECTS?

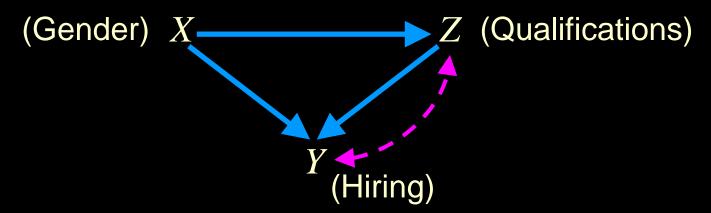
1. To understand how Nature works

2. To comply with legal requirements

3. To predict the effects of new type of interventions: Signal routing, rather than variable fixing

### LEGAL IMPLICATIONS OF DIRECT EFFECT

Can data prove an employer guilty of hiring discrimination?



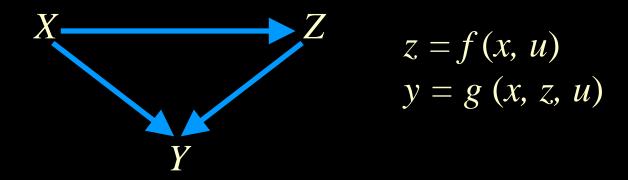
What is the direct effect of *X* on *Y*?

$$E(Y \mid do(x_1), do(z)) - E(Y \mid do(x_0), do(z))$$

(averaged over z) Adjust for Z? No! No!

### NATURAL INTERPRETATION OF AVERAGE DIRECT EFFECTS

Robins and Greenland (1992) - "Pure"



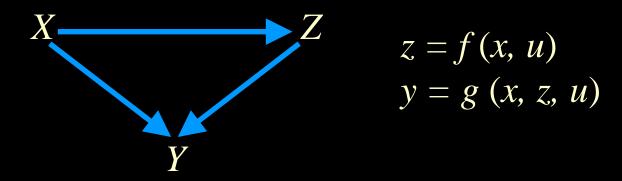
#### Natural Direct Effect of X on Y: $DE(x_0, x_1; Y)$

The expected change in Y, when we change X from  $x_0$  to  $x_1$  and, for each u, we keep Z constant at whatever value it attained before the change.

$$E[Y_{x_1Z_{x_0}} - Y_{x_0}]$$

In linear models, DE = Controlled Direct Effect =  $\beta(x_1 - x_0)$ 

### DEFINITION OF INDIRECT EFFECTS



#### Indirect Effect of X on Y: $IE(x_0, x_1; Y)$

The expected change in Y when we keep X constant, say at  $x_0$ , and let Z change to whatever value it would have attained had X changed to  $x_1$ .

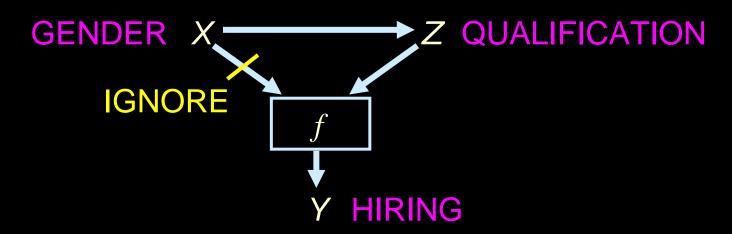
$$E[Y_{x_0Z_{x_1}} - Y_{x_0}]$$

In linear models, IE = TE - DE

# POLICY IMPLICATIONS OF INDIRECT EFFECTS

What is the indirect effect of X on Y?

The effect of Gender on Hiring if sex discrimination is eliminated.



Blocking a link – a new type of intervention

### MEDIATION FORMULAS IN UNCONFOUNDED MODELS

$$Z = f(x,u_1)$$

$$y = g(x,z,u_2)$$

$$x \perp \!\!\!\perp u_1 \perp \!\!\!\perp u_2$$

$$DE = \sum_{z} [E(Y \mid x_1,z) - E(Y \mid x_0,z)] P(z \mid x_0)$$

$$IE = \sum_{z} [E(Y \mid x_0,z) [P(z \mid x_1) - P(z \mid x_0)]$$

$$TE = E(Y \mid x_1) - E(Y \mid x_0)$$

$$IE = \text{Fraction of effect explained by mediation}$$

TE - DE = Fraction of effect owed to mediation

### SUMMARY OF MEDIATION RESULTS

- 1. Formal semantics of path-specific effects, based on disabling mechanisms, instead of value fixing.
- 2. Path-analytic techniques extended to nonlinear and nonparametric models.
- 3. Meaningful (graphical) conditions for estimating direct and indirect effects from experimental and nonexperimental data.

### EXTERNAL VALIDITY From Threats to Licenses

- "External validity' asks the question of generalizability: To what population, settings, treatment variables, and measurement variables can this effect be generalized?"
   (Shadish, Cook and Campbell 2002)
- "An experiment is said to have `external validity' if the distribution of outcomes realized by a treatment group is the same as the distribution of outcome that would be realized in an actual program."

(Manski, 2007)

- "A threat to external validity is an explanation of how you might be wrong in making a generalization." (Wikipedia 2011, after Trochin)
- "A license of validity is a set of theoretical assumptions that neutralizes all conceivable threats."
   (Anon, 2011)

### TRANSPORTABILITY ACROSS DOMAINS

#### 1. A Theory of causal transportability

When can causal relations learned from experiments be transferred to a different environment in which no experiment can be conducted?

#### 2. A Theory of statistical transportability

When can statistical information learned in one domain be transferred to a different domain in which

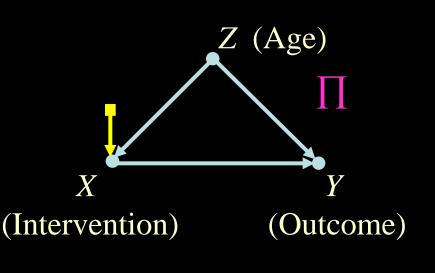
- a. only a subset of variables can be observed? Or,
- b. only a few samples are available?

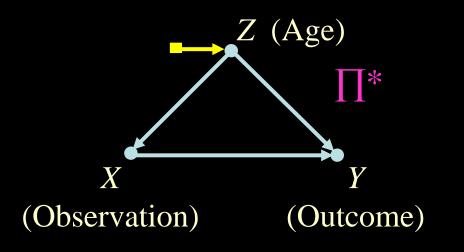
#### 3. Applications to Meta Analysis

Combining results from many diverse studies

### **MOTIVATION**

#### WHAT CAN EXPERIMENTS IN LA TELL ABOUT NYC?





#### Experimental study in LA

Measured: P(x, y, z)

 $P(y \mid do(x), z)$ 

#### Observational study in NYC

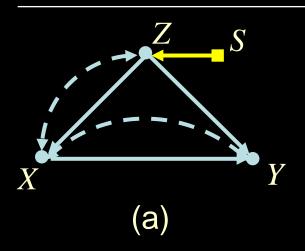
Measured:  $P^*(x, y, z)$ 

 $P^*(z) \neq P(z)$ 

Needed: 
$$P^*(y | do(x)) = ? = \sum_{z} P(y | do(x), z) P^*(z)$$

Transport Formula (calibration):  $F(P, P_{do}, P^*)$ 

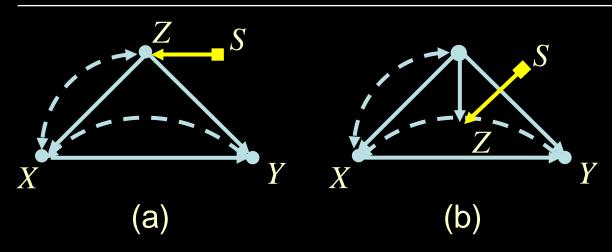
### TRANSPORT FORMULAS DEPEND ON THE STORY



a) Z represents age

$$P^*(y \mid do(x)) = \sum_{z} P(y \mid do(x), z) P^*(z)$$

# TRANSPORT FORMULAS DEPEND ON THE STORY



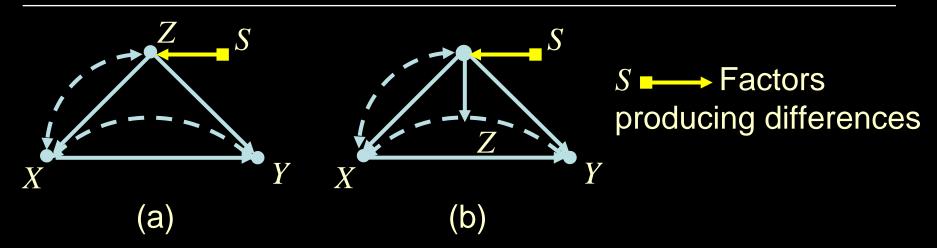
a) Z represents age

$$P^*(y \mid do(x)) = \sum_{z} P(y \mid do(x), z) P^*(z)$$

b) Z represents language skill

$$P^*(y | do(x)) = P(y | do(x))$$

# TRANSPORT FORMULAS DEPEND ON THE STORY



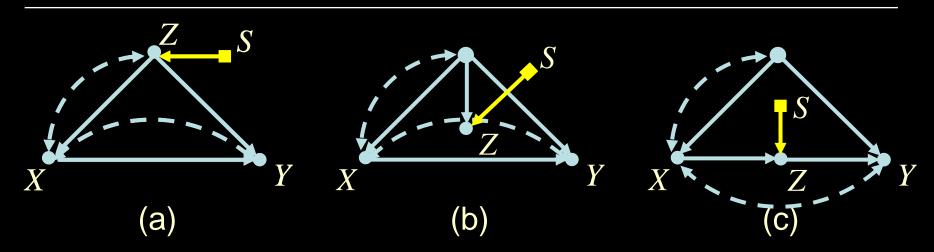
a) Z represents age

$$P^*(y \mid do(x)) = \sum_{z} P(y \mid do(x), z) P^*(z)$$

b) **Z** represents language skill

$$P^*(y | do(x)) = ?$$

# TRANSPORT FORMULAS DEPEND ON THE STORY



a) Z represents age

$$P^*(y \mid do(x)) = \sum_{z} P(y \mid do(x), z) P^*(z)$$

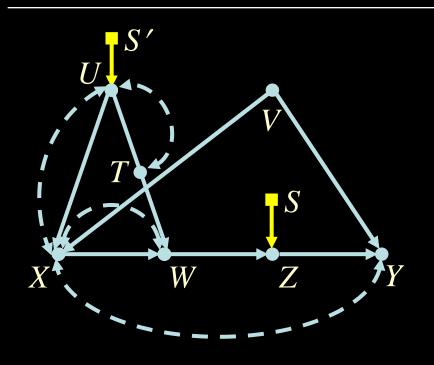
b) Z represents language skill

$$P^*(y | do(x)) = P(y | do(x))$$

c) Z represents a bio-marker

$$P^*(y | do(x)) = \sum_{z} P(y | do(x), z) P^*(z | x)$$

# GOAL: ALGORITHM TO DETERMINE IF AN EFFECT IS TRANSPORTABLE Back to Transportability



INPUT: Annotated Causal Graph *S* Factors creating differences

#### **OUTPUT:**

- 1. Transportable or not?
- 2. Measurements to be taken in the experimental study
- 3. Measurements to be taken in the target population
- 4. A transport formula

$$P^*(y | do(x)) = f[P(y, v, z, w, t, u | do(x)); P^*(y, v, z, w, t, u)]$$

# TRANSPORTABILITY REDUCED TO CALCULUS

#### Theorem 1

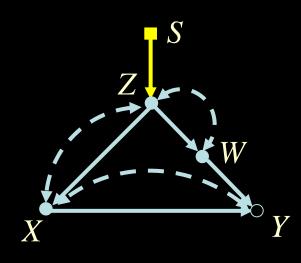
A causal relation R is transportable from  $\Pi$  to  $\Pi^*$  if and only if  $R(\Pi^*)$  is reducible, using the rules of do-calculus, to an expression in which S appears only as a conditioning variable in do-free terms.

$$R(\prod^*) = P^*(y \mid do(x)) = P(y \mid do(x), s)$$

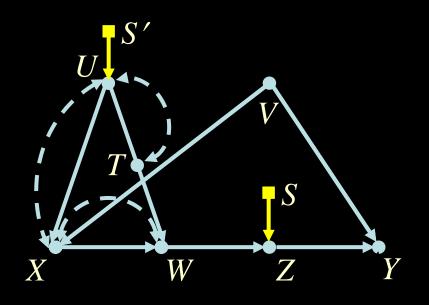
$$= \sum_{w} P(y \mid do(x), s, w) P(w \mid do(x), s)$$

$$= \sum_{w} P(y \mid do(x), w) P(w \mid s)$$

$$= \sum_{w} P(y \mid do(x), w) P^*(w)$$



### RESULT: ALGORITHM TO DETERMINE IF AN EFFECT IS TRANSPORTABLE



INPUT: Annotated Causal Graph S → Factors creating differences

#### **OUTPUT:**

- 1. Transportable or not?
- 2. Measurements to be taken in the experimental study
- 3. Measurements to be taken in the target population
- 4. A transport formula

$$P^{*}(y \mid do(x)) = \sum_{z} P(y \mid do(x), z) \sum_{w} P^{*}(z \mid w) \sum_{t} P(w \mid do(x), t) P^{*}(t)$$

# WHICH MODEL LICENSES THE TRANSPORT OF THE CAUSAL EFFECT $X \rightarrow Y$

S External factors creating disparities No Yes Yes (a) (b) (c)Yes Yes No (e)

### STATISTICAL TRANSPORTABILITY

Why should we transport statistical information?

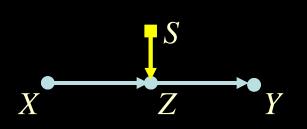
i.e., Why not re-learn things from scratch?

- Measurements are costly.
   Limit measurements to a subset V\* of variables called "scope".
- Samples are scarce.
   Pooling samples from diverse populations will improve precision, if differences can be filtered out.

### STATISTICAL TRANSPORTABILITY

#### Definition: (Statistical Transportability)

A statistical relation R(P) is said to be *transportable* from  $\Pi$  to  $\Pi^*$  over  $V^*$  if  $R(P^*)$  is identified from P,  $P^*(V^*)$ , where  $V^*$  is a subset of variables.



 $R=P*(y \mid x)$  is transportable over  $V*=\{X,Z\}$ , i.e., R is estimable without re-measuring Y

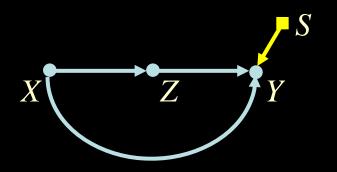
$$R = \sum_{z} P^*(z \mid x) P(z \mid y)$$

#### Transfer Learning

If few samples  $(N_2)$  are available from  $\Pi^*$  and many samples  $(N_1)$  from  $\Pi$ , then estimating  $R = P^*(y \mid x)$  by

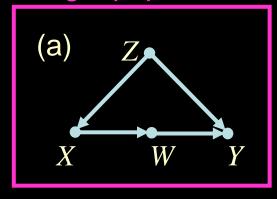
$$R = \sum_{z} P^*(y \mid x, z) P(z \mid x)$$

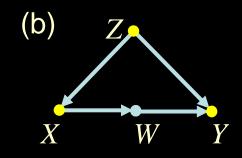
achieves a much higher precision

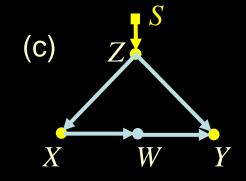


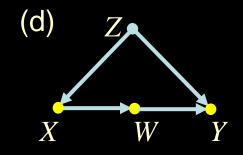
### META-ANALYSIS OR MULTI-SOURCE LEARNING

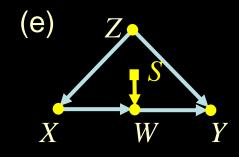
#### Target population $\Pi^*$ $R = P^*(y / do(x))$

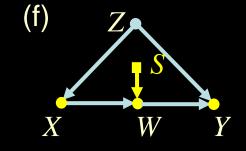


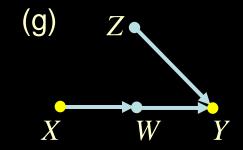


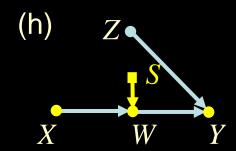


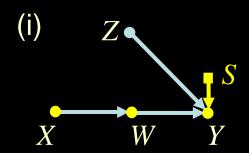






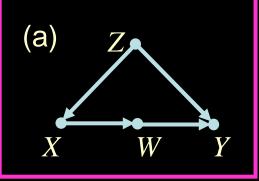


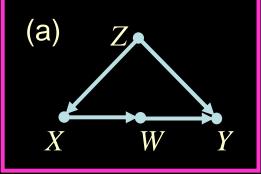


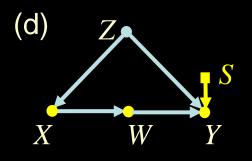


### CAN WE GET A BIAS-FREE ESTIMATE OF THE TARGET QUANTITY?

#### Target population $\Pi^*$ $R = P^*(y / do(x))$





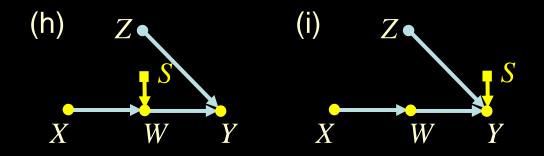


Is R identifiable from (d) and (h)?

$$R = \sum_{w} P^*(y | do(x), w) P^*(w | do(x))$$
$$\sum_{w} P_{(h)}(y | do(x), w) P_{(d)}(w | do(x))$$
$$\sum_{w} P_{(h)}(y | do(x), w) P_{(d)}(w | x)$$

 $R(\Pi^*)$  is identifiable from studies (d) and (h).

 $R(\Pi^*)$  is not identifiable from studies (d) and (i).



### FROM META-ANALYSIS TO META-SYNTHESIS

#### The problem

How to combine results of several experimental and observational studies, each conducted on a different population and under a different set of conditions, so as to construct an aggregate measure of effect size that is "better" than any one study in isolation.

#### **Definition (Meta-Estimability)**

A relation R is said to be "meta estimable" from a set of populations  $\{\Pi_1, \Pi_2, ..., \Pi_K\}$  to a target population  $\Pi^*$  iff it is identifiable from the information set  $I = \{I(\Pi_1), I(\Pi_2), ..., I(\Pi_K), I(P^*)\}$ .

# FROM META-ANALYSIS TO META-SYNTHESIS (Cont.)

#### Theorem

 $\{\Pi_1, \Pi_2, ..., \Pi_K\}$  – a set of studies.  $\{D_1, D_2, ..., D_k\}$  – selection diagrams (relative to  $\Pi^*$ ). A relation  $R(\Pi^*)$  is "meta estimable" if it can be decomposed into terms of the form:

$$Q_k = P(V_k \mid do(W_k), Z_k)$$

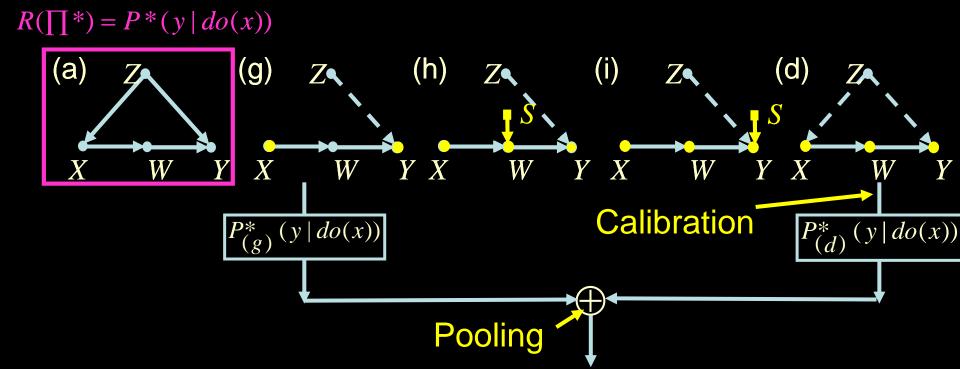
such that each  $Q_k$  is transportable from  $D_k$ .

Open-problem: Systematic decomposition

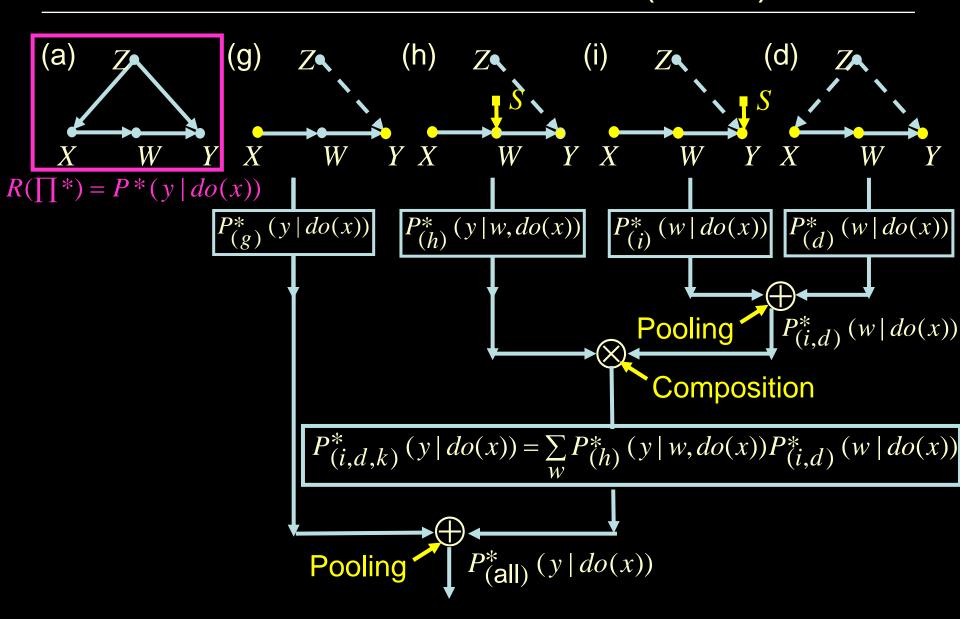
# BIAS VS. PRECISION IN META-SYNTHESIS

Principle 1: Calibrate estimands before pooling (to minimize bias)

Principle 2: Decompose to sub-relations before calibrating (to improve precision)



# BIAS VS. PRECISION IN META-SYNTHESIS (Cont.)



### CONCLUSIONS

### I TOLD YOU CAUSALITY IS SIMPLE

- Principled methodology for causal and counterfactual inference (complete)
- Unification of the graphical, potential-outcome and structural equation approaches
- Friendly and formal solutions to century-old problems and confusions.

### CONCLUSIONS

He is wise who bases causal inference on an explicit causal structure that is defensible on scientific grounds.

(Aristotle 384-322 B.C.)

From Charlie Poole

### QUESTIONS???

Now is the time!