



CareerNaksha
An IIT IIM Alumni Venture

Cci
Counsellor Council of India



National Level Career Counsellor Certification Program

Your
Final
Destination
To Become
**A Successful
Career Counsellor**

"REVOLUTIONISING THE BROKEN CAREER
COUNSELLING ECOSYSTEM IN INDIA & GLOBALLY"

International & National Collaborations

Cci COUNSELLOR COUNCIL OF INDIA
भारतीय प्रशासनिक वर्षादाता संसद

MSME
मिशन, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

#startupindia

International Organization for Standardization
ISO
13485

Skill India
कौशल भारत - कुशल भारत



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Why Career Counselling

Some Statistics To *Baffle You*

90%

Indians are unsatisfied in their jobs, careers or not happy in what they are currently doing

60%

Student's career decisions are influenced by their peers, parents and relatives (fully biased)

45%

Student population in India is confused or not aware of their strengths & weaknesses



What is Career Counselling?

Career Counselling is the process of giving advice, support and guidance for selecting the right career path for example right career stream after class 10th, the right degree, college after 12th and right career path during or after graduation. Career Confusion and indecision can affect you at any stage of your career, thus it is important to get the right support to resolve it and plan ahead. CareerNaksha's Psychometrics & Career Counsellors let you explore different career options, their scope, colleges and opportunities, and help you make the right career choice.

What is Psychometric Career Assessment?

A Psychometric Assessment is a test designed to understand where your unique set of strengths, aptitude and skills lie, in order to recommend the right careers for you. The CareerNaksha Career Assessment is an online career test that evaluates 5 dimensions including Personality, Aptitude, Interest, Skills, Knowledge and Work Style, to suggest career options. It is well researched test based on O*NET International Career Framework. Not only that, you get detailed career development plans, list of colleges, career paths and expert guidance with the 10+ page detailed career report, so you can take the first step towards achieving your career goals. Specifically built for the Indian population, the CareerNaksha career assessment (AI/ML based) understands you better to help you make the most accurate and well-informed career decisions.

So, how does the National Career Counselling Certification Program (NCCCP) help you out?

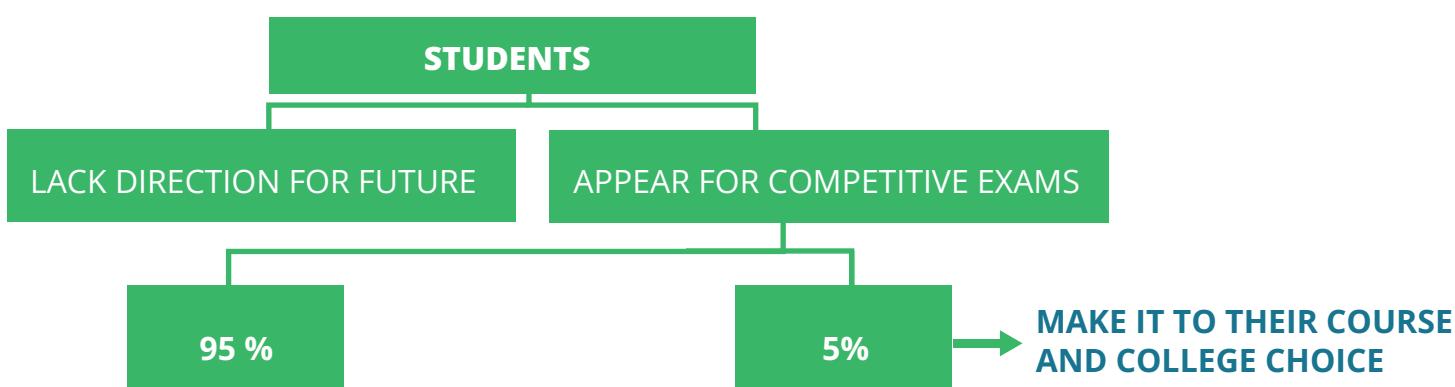
NCCCP is the most advance & trending online program for career counsellors to get trained and certified by Counsellor Council of India (CCI) & CareerNaksha. In the last 6+ years we have become the largest & the most trusted career counselling community of India & around the world. Our community today has more than 4300 members operating in more than 55+ cities across the globe. Join us to learn the practical aspects of psychometrics, career counselling & admissions using live lectures, recordings, case studies, assignments and real-life examples.

WHY BECOME TRAINED & CERTIFIED CAREER COUNSELLOR?

PROBLEM

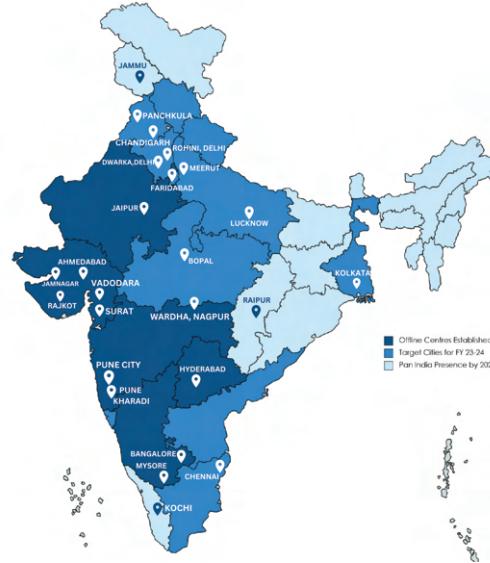
The harsh reality of our nation is that we are unable to unleash the true potential of our people because we make uninformed career choices, or are guided by our parents, at best. This leaves the workforce unhappy and companies unproductive.

- **>95%** Aspirants unable to clear many Competitive Examinations in India
- **99%** Schools in India lack the existence of Career Guidance set up
- **1.5M** Career Counsellors are needed in India to meet the student to counsellor ratio
- **139TH** India's rank in world happiness report out of 149 Countries, led by job dissatisfaction



Introduction to

Bharat's Most Trusted & Globally Recognized Career Counsellors Program



SINCE 2018, **COUNSELLOR COUNCIL OF INDIA (CCI)** and **CareerNaksha** has been working together to create one of the largest career counselling community of 4300+ members. We have created one of the most trusted and advance certification program, plus we help in setting up an independent practice via center enablement program.



'CareerNaksha' is a career counselling and career-tech startup based out of Vadodara, Gujarat (graduated from MS University, Baroda) run by alumni from IITs, IIMs, IIMC, NITs & MSU along with world's leading career psychologists, HR professionals & Industry experts. CareerNaksha is recognized under Startup India Initiative and registered under the Companies Act of 2012. Also awarded as the most outstanding company under New India for Young India by MS University, Vadodara Gujarat in 2022.

As the most trusted career counselling platform we have delivered our psychometrics which is the most validated, research based and proven in more than 750 schools across 55+ cities around the world. Plus we work with government bodies like district education systems, shiksha samiti, NGOs, educational institutes and 1000+ universities across the globe.

NATIONAL CAREER COUNSELLING CERTIFICATION

Program (NCCCP) is the most advance & trending online program for career counsellors to get trained and certified by Counsellor Council of India (CCI) & CareerNaksha



Program Highlights

LEVEL 1

NATIONAL CAREER COUNSELLING OUTREACH PROGRAM

Join our Community

1. Access to the national community of counsellors
2. Access to the Counsellor Council of India (CCI) programs
3. Free two days workshop - live online with introduction to career counselling
4. Learn how to build a career in career counselling and vocational guidance with NEP 2020
5. Get priority access to online platform for ready-to-use psychometrics, career analytics, certifications, training and other hands-on activities/programs like marketing, center development, enablement sessions etc.

CCI And CareerNaksha Community Benefits

FREE

- Joining
- Membership
- Community discussions
- Featuring
- Awards
- Social life
- Access to posting/blogging/going live

PAID

- Certification
- Verification
- Complimentary discussions
- Advance psychometrics

PRICE: 10,000 INR + TAXES

5.

Your Final Destination To Become A Successful Career Counsellor

Program Highlights

LEVEL 2

CAREER COUNSELLING CERTIFICATION AND TRAINING PROGRAM

Get Certified

1. All benefits of level 1 program plus below details
2. Live sessions - 8+ modules for comprehensive live online instructor led training
3. Theoretical plus practical knowledge with real-world insights into career counselling
4. Counsellors Council of India membership, certification, training with Govt. affiliation to make your resume strong through a certification from Govt. National Career Guidance institutes
5. Get help in self-practice and growing your leadership skills that will enable to adapt and thrive in today's increasingly complex, rapidly changing new age careers - yearly support access via community



PRICE: 20,000 INR + TAXES

6.

Your Final Destination To Become A Successful Career Counsellor

3 Month Training In Career Counselling

Facilitators



Mr. Diwakar Singh

(RCI Registered Psychologist,
18 Years Of Experience)



Mr. Nimish Gopal

(Career Expert, Entrepreneur
8 Years Of Experience)

National Certification Program

This certification program for career counselling trains, guides and provides the tools for counsellors, educators, psychologists, entrepreneurs to enhance their competencies and guide towards building a powerful career counselling network and help students and professionals to satisfy their career objectives and find new dream opportunities

- Counselling, Career Counselling and its applications.
- Psychometric Assessment for Career Counselling.
- Hands on practice of Tests (offline & online both).
- Job roles and different career options (Information).
- Start up and set up your own Counselling Centre
- Assistance in application for Govt portal/registration
- Provide a platform to network with Global Counsellors
- Develop Career Coaching competencies
- Become a Career Mentor and Entrepreneur.

What Will You Get

- Interest Test (Online and Offline mode)
- Aptitude Test (Online and paper pencil test) NCERT, Ministry of Education, Govt. of India
- Personality Test (Online and Offline)
- Multiple Intelligence Test (Paper Pencil Test)
- MBTI
- Brain Hemisphere Check
- CareerNaksha Online Psychometric Test
- Learning Style
- VIR
- DBDA
- Network of more than 5000 professionals
- Get featured in our community and life long membership, support for FREE.
- Recording of all sessions

We also guide you to register as a career counsellor under
Ministry of Labour and Employment

Program Highlights

LEVEL 3 COUNSELLORS ENTREPRENEURSHIP ENABLEMENT AND CENTRE SET UP PROGRAM

Become Champion

1. All benefits of level 1 and 2 plus below details
2. Sales and marketing training for expanding the individual practice at scale
3. Lead generation at the local level for both offline-online career counselling mode
4. 360 degree branding and career counselling center setup at your location/city
5. Case studies and individual hand holding on case by case basis with live sessions

Profile Building

Certifications

Live Internships

Workshops

National Level Career Initiatives By
CareerNaksha & CCI Organises
Certification & Center Enablement
Program For Counsellors, Educators,
Psychologists, Teachers, Professors,
School Heads, Special Educators,
Industry Professionals, HR
Professionals, Consultants,
Trainers, etc.

Live Courses

Psychometrics

Career Analytics

Foreign Admissions

PRICE : 1,00,000 INR + TAXES

8.

Your Final Destination To Become A Successful Career Counsellor

One Day Workshop

1 DAY WORKSHOP BY COUNSELLORS COUNCIL OF INDIA (CCI) & CAREERNAKSHA

FREE for all teachers, educators, counsellors, psychologists, career coaches, trainers new to career counselling or those who have already been certified needs upgradation on Career Counselling Trends & Scope

Dear All,

I want to tell you a story about my friend's daughter. She achieved 75% in her 10th class and her parents suggested that she take arts/humanities. She went as per her parents and then completed her 12th but was not happy. So, she decided to choose commerce/management and worked hard. You all won't believe that she topped her BBA college. That was the time when she realized she could do anything.

If a child gets a right direction and support, he/she will be successful, happy and satisfied in their career. In 2023-24, career counselling has become critical and highly in demand, even the government sector is working in this direction. They have opened up National Career Services (NCS) centers across India. The goal is to make career counselling accessible to all.

If you feel excited about these real-life examples then register for our workshop to

- 1) Understand the career counselling space & online psychometrics with detailed report
- 2) Joining the largest (community.careernaksha.com) for information and benefits
- 3) Know details about our National Career Counselling Certification Program (NCCCP)
- 4) How you can become Counsellorpreneur and setup your own center via Center Enablement Program
- 5) Various applications and business expansion in career counselling space covering admissions, stream/subject selection etc.

Program Syllabus

MODULES OF CCI & CAREERNAKSHA PROGRAM

Module 1

Career Counselling

Module 2

Career Counselling Purpose & Assessment

Module 3

Psychometric Based Career Counselling

Module 4

Communications & Career Awareness

Module 5

Career Profile Building

Module 6

School marketing /workshops and training

Module 7

Admission counselling/ Identifying Opportunity,
Creating Community and Wealth

Module 8

Affiliation / Licensing form Govt. Of India / NCS Portal



World's Only CAREER ANALYTICS MARKET RESEARCH REPORTS

1000+ companies, NGOs, institutes, schools, colleges, coaches, counsellors and parents rely on our career analytics research for their students, graduates and professionals

Benefits

1. Career analytics and infographics for better career decision making
2. Future career opportunities in various fields
3. Discover market demand and supply in various career options
4. Make informed career decision using upto-date market trends and opportunities
5. Detailed information for your career choices and options based on market scenario

ONLINE CAREER ASSESSMENTS



OTHER SPECIFIC CAREER TOOLBOX

Aptitude Testing, Learning Styles, Cultural Assessments, Learning Difficulties, MBIT, DISC, Leadership, Decision Making, Competency Assessments etc.

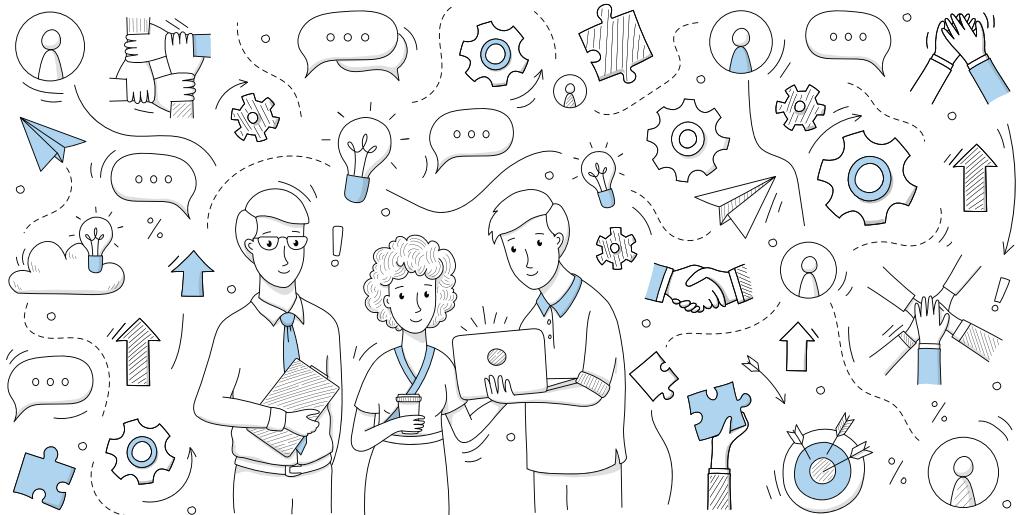
MULTITRAIT ASSESSMENTS BASED ON O*NET FRAMEWORK

As per research, a comprehensive approach for a good decision is when all traits are considered and compared with different careers to determine fitment

Differentiation & USP

Feature-National/International	CareerNaksha	Organisation ABC Psychology	Organisation XYZ Shiksha
Certified	Global + National University Recognized	Global	Local
Level Of Experience	10+ Years Of Experience In Career Counselling + Running Own Business	Unknown	Unknown
Trainers Profile	RCI Psychologists + IIT - IIM Entrepreneurs	MA Completed Experts	Unknown
Training Supplies	Learn Assessments and Get Material/ Application Practical Based	Learn Assessments	Learn Assessments
Community Strength	Network Of More Than 5000+ Professionals Of Psychologists, Counsellors, Educators ETC.	Few Hundreds	Single Digit
Additional Benefits	Get Featured In Our Community And Professional Websites Connect With Professionals in Counselling Space	None	None
Practical Vs Theory Vs Applied	Learn Practical Aspects Of Associations, Partnerships with Educational Institutes & Applications For Directs Clients	Not Available	Not Available
Business Setup Entrepreneurial	Yes - Complete	Partial	None
Admission + Study Abroad	Yes - Complete	Partial	None
Discounts + Monetary Benefits	Amazing Discounts For Individuals, Groups, Exclusive Discounts, Priority Discounts, Last Day Discounts	Discounts For Groups	Discounts For Groups
Recognition	NCS Recognized + MSME + ISO +University + StartUp India	ISO + StartUp India	None
Assistance	Assistance In GOVT Registration	None	Assistance In GOVT Registration

Pricing Structure



LEVEL 1

Join Community & Get Verification

National Career Counselling Outreach Program

PRICE :10,000 INR + TAXES

LEVEL 2

Get Certified

Career Counselling Certification and Training Program

PRICE 20,000 INR + TAXES

LEVEL 3

Become Champion

Counsellors Entrepreneurship Enablement and Centre Set Up Program

PRICE :1,00,000 INR + TAXES

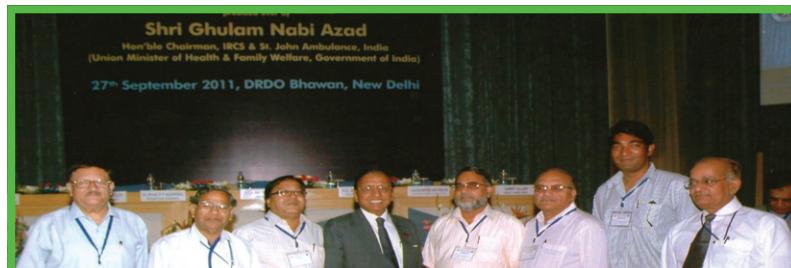
Our Community



Join National Counsellors Community by CCI & CareerNaksha (community.careernaksha.com)

FREE benefits to all the community members (discounts, certifications & support) are

1. Networking
2. Discussions
3. Doubts/queries solutions
4. Forum
5. Events
6. News/Announcements
7. Request for tools & services
8. Expansion of business
9. Referrals
10. Solve problems together (social impact)



Success Stories And Testimonials

What Our Community Member Say About Us



Tanima Chatterjee
Counselling Psychologist
Kolkata

I work as a school counselor, and my involvement with Career Naksha began when I enrolled in their career coaching program. This course provided me with valuable insights into career counseling and enhanced my skills in conducting and analyzing psychometric assessments. Consequently, I became a lifelong member of CareerNaksha. I am extremely satisfied with my association with CareerNaksha and intend to maintain this partnership for a long time.

Hello, I'm Punya. A few months ago, I was in search of a career counselling course. During my search, I came across a course being offered by CCI and CareerNaksha. When I started attending the classes, I was pleasantly surprised by the quality of education provided by the instructors.

I am truly grateful to the entire team for granting me this wonderful opportunity to participate in the course.



Punya Singhaniya
School Counsellor
New Delhi



Fameeda M.
Counselling Psychologist
Thrissur, Kerala

My intention was to find an in-person program to enhance my career counseling skills, and CareerNaksha was recommended to me by a friend. The team at CareerNaksha conducted each session with great dedication, delivering valuable knowledge and information.

I am delighted to have received a comprehensive set of study materials. I enthusiastically recommend the CareerNaksha team to anyone seeking career counseling courses.

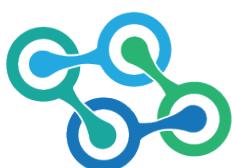


Shyam Verma
School Counsellor
Raipur

I was eager to enhance my skills in career counselling, and after conducting preliminary research, I found out about CareerNaksha. Training sessions were well-organized, extremely enlightening and filled with valuable knowledge and insight.

Diwakar sir is an exceptional individual with extensive knowledge and experience. Moreover, Huma madam conducted several sessions and demonstrated her remarkable ability to connect with people. I confidently recommend CareerNaksha and CCI to anyone seeking a counsellor certification program.

National Level Career Counsellor Certification Program



CareerNaksha

An IIT IIM Alumni Venture



COUNSELLOR COUNCIL OF INDIA

भारतीय परामर्शदाता परिषद

Counsellor Council of India

Visit us here

www.careernaksha.com

We are also active on social media



<https://www.facebook.com/careernaksha>



<https://www.instagram.com/careernaksha>



<https://linkedin.com/company/careernaksha>



www.youtube.com/careernaksha

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