

Shubham Yadav

Product Designer

[Portfolio](#)[Dribbble](#)[Behance](#)[Linkedin](#)

Experience - 3+ years

Nov 2021 - Present

[Navi Technologies](#) - Product Designer 2

- Built **Navi Platform Design System** to bring consistency over **11 platforms** and to ship designs in faster and smoother manner
- Building inhouse **CRM to achieve 60% more efficiency** and making life of customer support agents easier
- Building **Co-lending platform** to solve borrowings for Navi lending business
- **Improved conversions by 4%** in Personal Loan

Apr 2020 - Oct 2021 (1 Year 8 Months)

[Online PSB Loans](#) - Product Designer

- Shipped [Jansamarth](#) portal, the National Portal for Credit Linked Government Schemes
- Built **Bankers Interface from scratch** targeted to improve system and user efficiency
- Designed and shipped **Borrower Journey (Web and Mobile Application)** through which one can get **Business and Consumer loans** disbursed within **59 minutes**
- Revamped **Website** to match the level of services offered

Mar 2019 - Mar 2020 (1 Year)

[Flowfreak](#) - Product Designer

- Designed **Vendor Management System** to keep owners and labors real time updated regarding stock, products and pricing
- Worked upon building the brand identity which includes **Logo, Website and Design Guidelines**

Hello! I'm **Shubham**. I have a passion for building highly-polished user experiences and enjoy discussing complex problem statements with team to deliver the best

What can be - expected

- Self-drive and initiative
- The ability to empathize
- Can simplify complexity
- A creative yet systematic thinking
- Entrepreneurial thinking
- The desire to improve
- Strong listening skills
- Love for context
- A leader & perfect team member
- Analytical thinking
- Multi-tasking...

Education - Relevant one

2016 - 2020

B.Tech CSE - MDU Rohtak

Extra-Curricular

2017 - Present

[Geekhub](#) - Mentor

We mentored to help like-minded people and create a growth environment for people who want to pursue software development, design, or other tech fields. So far we are 7 generations strong



helloshubhamyadav@gmail.com



+91 82957 96995