

Yadeta (Yadi) Getachew

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github.com/yadetagetachew | linkedin.com/in/yadeta-yadi-getachew | yadeta.com

Skills

Interpersonal: Time Management, collaboration, adaptable, problem solver, communication, empathetic.

Programming: Html,Css, Bootstrap, Javascript, React, Mongoose, Restful API's.

Technologies/Tool: Github, Git, Npm, Slack, Microsoft Office, Heroku, Salesforce, Social media marketing

Certifications: *Certificate of Apprenticeship: Application Developer* - Bitwise, Alpha Works Technologies

Experience

Bitwise, Oakland — *Web Developer*

February 2022 - June 2023

- Built interactive front-end components utilizing HTML, CSS, PHP, JavaScript, and React, resulting in enhanced user experiences and improved developed interactive front-end components, enhancing user experiences and performance.
- Collaborated with cross-functional teams, ensuring seamless integration between front-end and back-end systems to deliver high-quality solutions.
- Demonstrated strong problem-solving skills through active participation in code reviews and contributing to issue identification and resolution.
- Implemented PHP-based projects, delivering customized solutions for clients' specific needs, including WordPress theme and plugin development.
- Made valuable contributions to the successful completion of the MKG and Foundations client projects.
- Actively contributed to agile development processes, providing regular project updates and adapting to changing requirements.
- Utilized Figma and Photoshop to design visually appealing and user-friendly interfaces.
- Assisted and mentored students in the Bitwise training program, offering guidance and facilitating their learning process during office hours.

Farmers Insurance, El Cerrito — *Marketing Specialist / Agency Producer*

February 2020 - February 2022

- Oversaw and maintain the social media presence of the franchise on various platforms, effectively engaging with the target audience and driving brand awareness.
- Streamlined the customer support process by implementing automated posts, resulting in improved efficiency and enhanced customer satisfaction.
- Demonstrated prompt responsiveness to prospect client inquiries, ensuring timely communication and fostering strong relationships with both prospects and existing clients.
- Achieved a customer retention rate of 90% by maintaining consistent and proactive communication with clients, addressing their needs, and providing exceptional service.
- Generated a significant increase in outbound activity through effective cross-selling and media marketing strategies, contributing to a \$10,000 increase in company revenue within a span of 6 months.

Converse, San Francisco — *Sales Associate*

December 2014 - August 2017

- Provided courteous assistance to over 1,000 customers daily, efficiently processing transactions in a fast-paced retail environment.
- Proficiently operated the cash register, ensuring accurate closing procedures and handling cash deposit slips totaling over \$50,000 on a daily basis.
- Successfully generated an average of ten customer evaluations per month, demonstrating a strong commitment to customer satisfaction and feedback.

Education

San Francisco State University — *Bachelor of Arts, Business Marketing* | *Graduated, 2019*