

**öpenhack**



**DESIGN GUIDELINES**

# openhack DESIGN

OpenHack is a 2 day, immersive open hackathon where students, professionals, researchers, makers and anyone with an interest in technology gather together to build a single project, a disaster management, awareness and alertness platform. It is an initiative of the KSITM with collaborative efforts of multiple and the diverse developer communities in Kerala. We hack the disasters of tomorrow to keep the people safe.

This design guideline is designed for the purpose of maintaining a uniform and consistent design throughout the event and its future implementations. Here, you can find the color, font and logo usage information which may be referred for the designing of various branding and publicity purposes.

## Colors

	<b>GOLD ORE</b> #D5B640 R: 213 G: 182 B: 64		<b>WHITE</b> #FFFFFF R: 255 G: 255 B: 255		<b>BLACK</b> #000000 R: 0 G: 0 B: 0
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Use Black and White as the primary colors and Gold Ore for highlighting and as the secondary colors. The design shall be maintained as simple as possible using B&W combination and the little magic of gold. Make sure that no other colors other than the above mentioned colors are used in the design (Except some elements that may be included in the design of posters).

## Fonts

### Font Primary

Montserrat

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789

### Font Secondary

Helvetica Neue

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789

Use the primary font for the headings and titles. All the content/body shall be built using the secondary font. For subheadings, you may use different font weight for giving importance.