

Crafters' Cove Pizza Store Analysis

Friday is the most
busy day!

July is the most busy
Month!

Classic Category is
the Top Selling Pizza
Category

\$817,860

Total Revenue

38.31

Avg Amount Per Value

49,574

Total Pizzas Sold

21,350

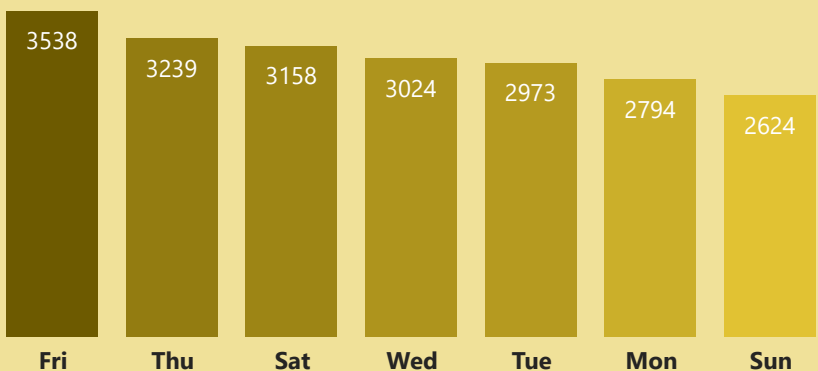
Total Orders

2.32

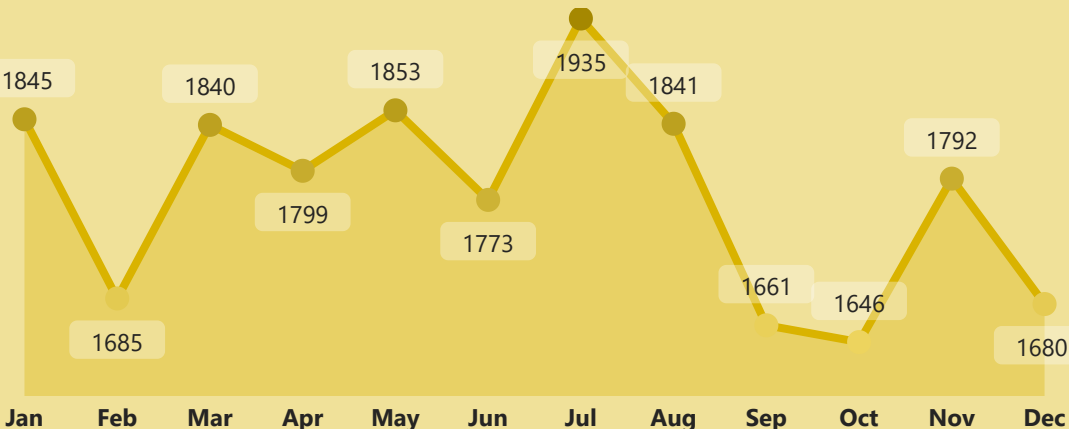
Avg Pizzas sold per order

Daily Trend for Total Orders

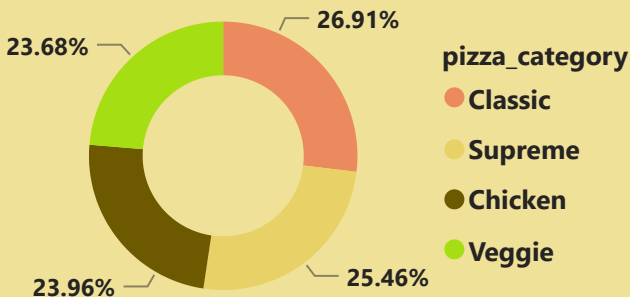
Total Orders 2.62K 3.54K



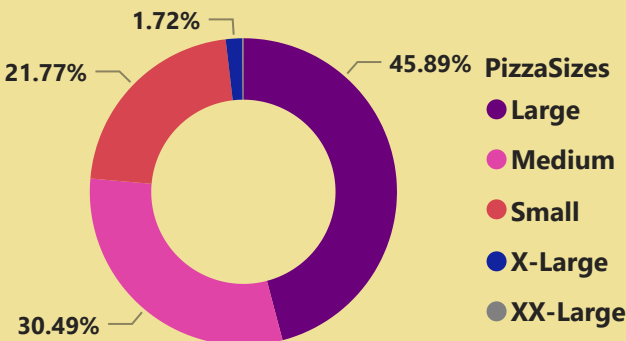
Monthly Trend for Orders



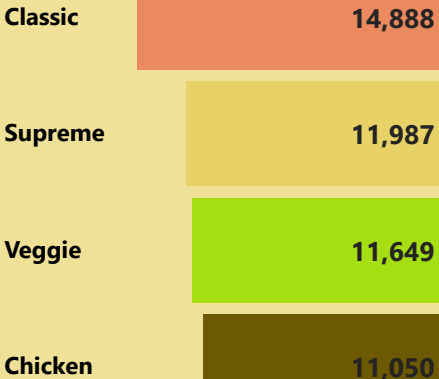
% of Sales by Pizza Category



% of Sales by Pizza Sizes



Total Pizzas Sold by Pizza Category



Crafters' Cove Pizza Store Analysis

Pizza Category

All

Friday is the most busy day!

July is the most busy Month!

The Classic Deluxe Pizza is the Most Ordered Pizza!

The Thai Chicken Pizza Contributes to Maximum Revenue!

\$817,860
Total Revenue

38.31
Avg Amount Per Value

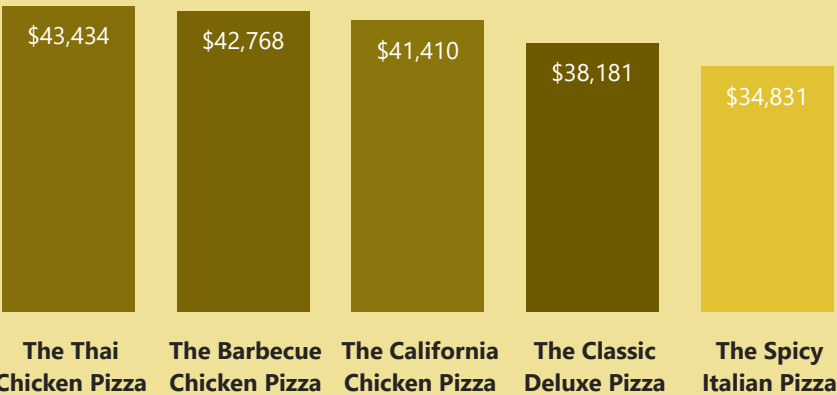
49,574
Total Pizzas Sold

21,350
Total Orders

2.32
Avg Pizzas sold per order

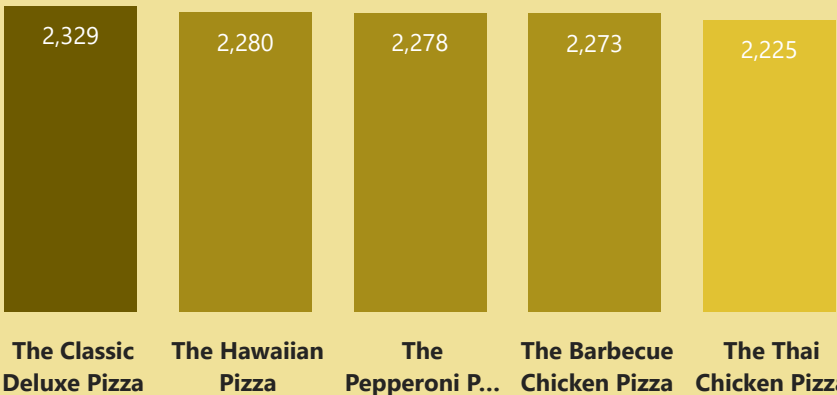
Top 5 Pizza's by Revenue

Count of order_id 1.82K 2.33K



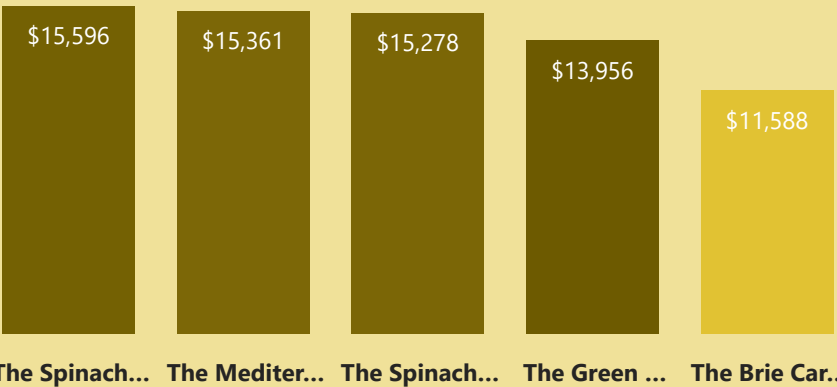
Top 5 Pizza's by Orders

Count of order_id 2.23K 2.33K



Bottom 5 Pizza's by Revenue

Count of order_id 480 976



Bottom 5 Pizza's by Orders

Count of order_id 480 938

