

PROBELM STATEMENT

Ever found yourself in these situations during or after a conference call?

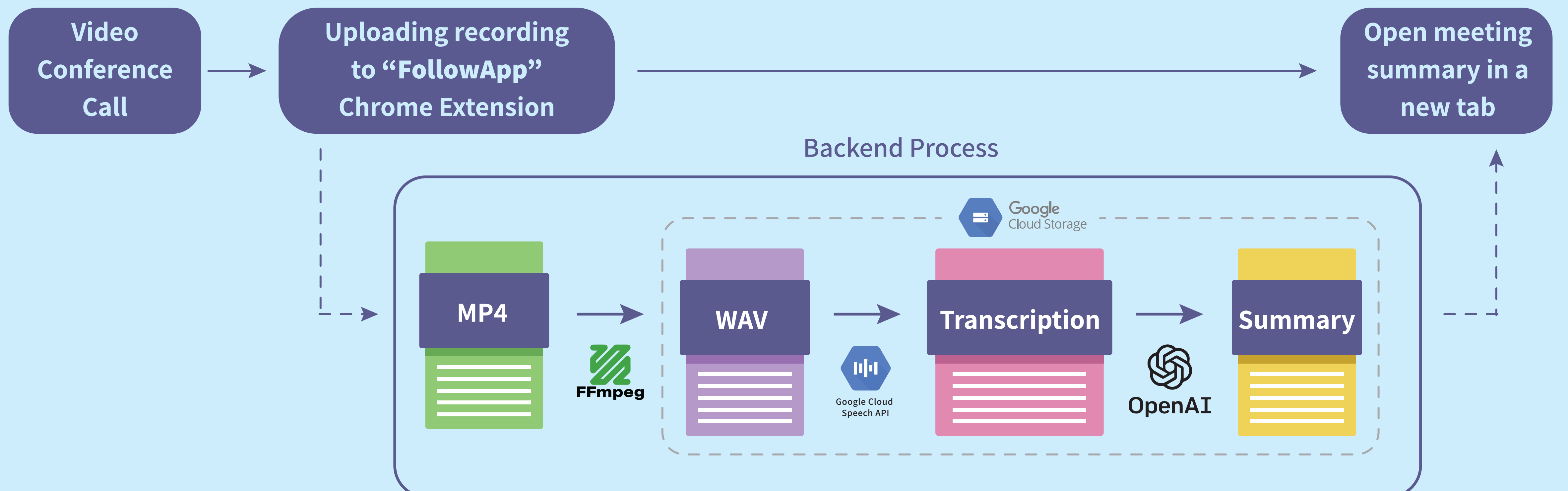
1. You're so engrossed in jotting down details that you **lose track** of the ongoing conversation.
2. Your focus on summarizing **takes away from your active participation** and engagement.
3. After missing a call, you find yourself **chasing colleague for a recap**, trying to piece together the discussion.
4. The information you finally get from missed calls is often **distorted, irrelevant, or simply incorrect**.

These challenges aren't just frustrating and consuming valuable time and energy that could be better spent elsewhere.

OUR SOLUTION

That's where FollowApp comes in. Our Chrome extension is designed to mitigate these common issues. With just one click, FollowApp produces a precise call summary, offering an overview, action items, and their due dates. Stay informed, participate actively, and ensure that you're always on top of your game with FollowApp.

WORKFLOW & USER JOURNEY



CONCLUSIONS

Challenges:

1. API Integrations.
2. Learning Chrome extension development.
3. Moving from theory to coding practice in the new world:
 - Integrating existing platforms.
 - Utilizing ChatGPT and AI tools.
 - Managing false information.

Insights:

Emphasizing the significance of marketing research (mom test, MRD).

ROADMAP

Technical:

1. Move from local server to SaaS method (MVP focused).
2. Integration with conference meeting platforms.
3. Use the most updated models (OpenAI, Google).
4. Improve the Data Security field.
5. Delivery mechanizem - add the option to:
 - Send summary to specified emails
 - Add task reminders.

Buisness:

Design partner cooperation

