

Software Products

A WEBSITE FOR SOFTWARE PRODUCTS
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Sales Linker

Introduction: Sales Linker is a CRM system designed for managing marketing campaigns and sales. It allows marketers and sales teams to build relationships with potential clients and connect all sales activities within one intuitive system.

Key Features:

- **Campaign Management:** Create and manage marketing campaigns with direct access to customer information.
- **Customer Retention:** Automatically link customer purchase history with personalized marketing offers.
- **Integration System:** Connect with additional platforms for email management, social media, and mailing lists.
- **Performance Tracking:** A dashboard for real-time tracking of campaign performance.

Benefits:

- Track every step of the sales process
- Customization for campaigns and customers
- Integration with other digital management tools