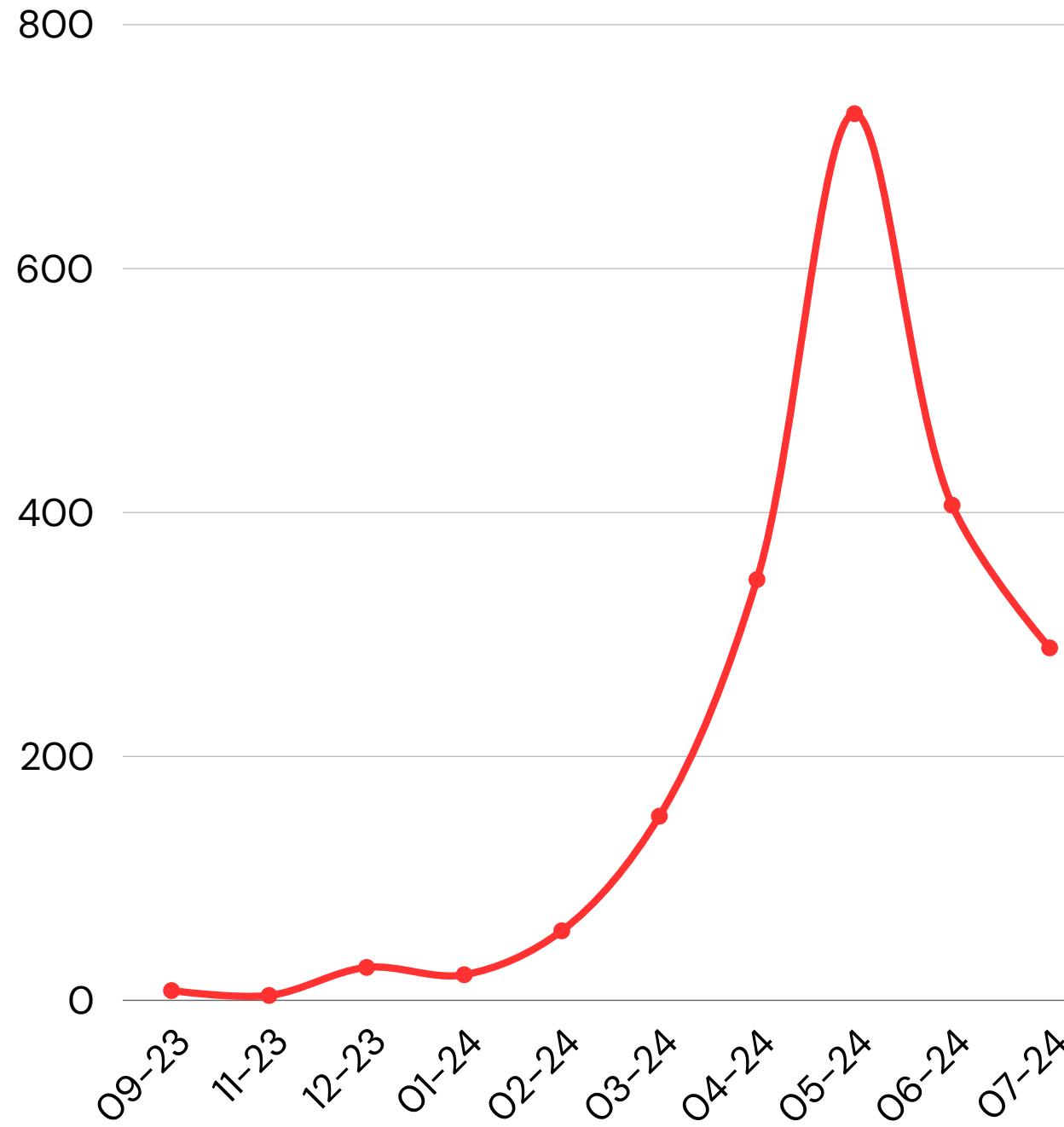


A photograph of a modern university building under a clear blue sky. The building features a light-colored, curved facade with large windows and a prominent white cantilevered roof supported by white columns. The architecture is clean and contemporary.

# Admissions Insights 2024

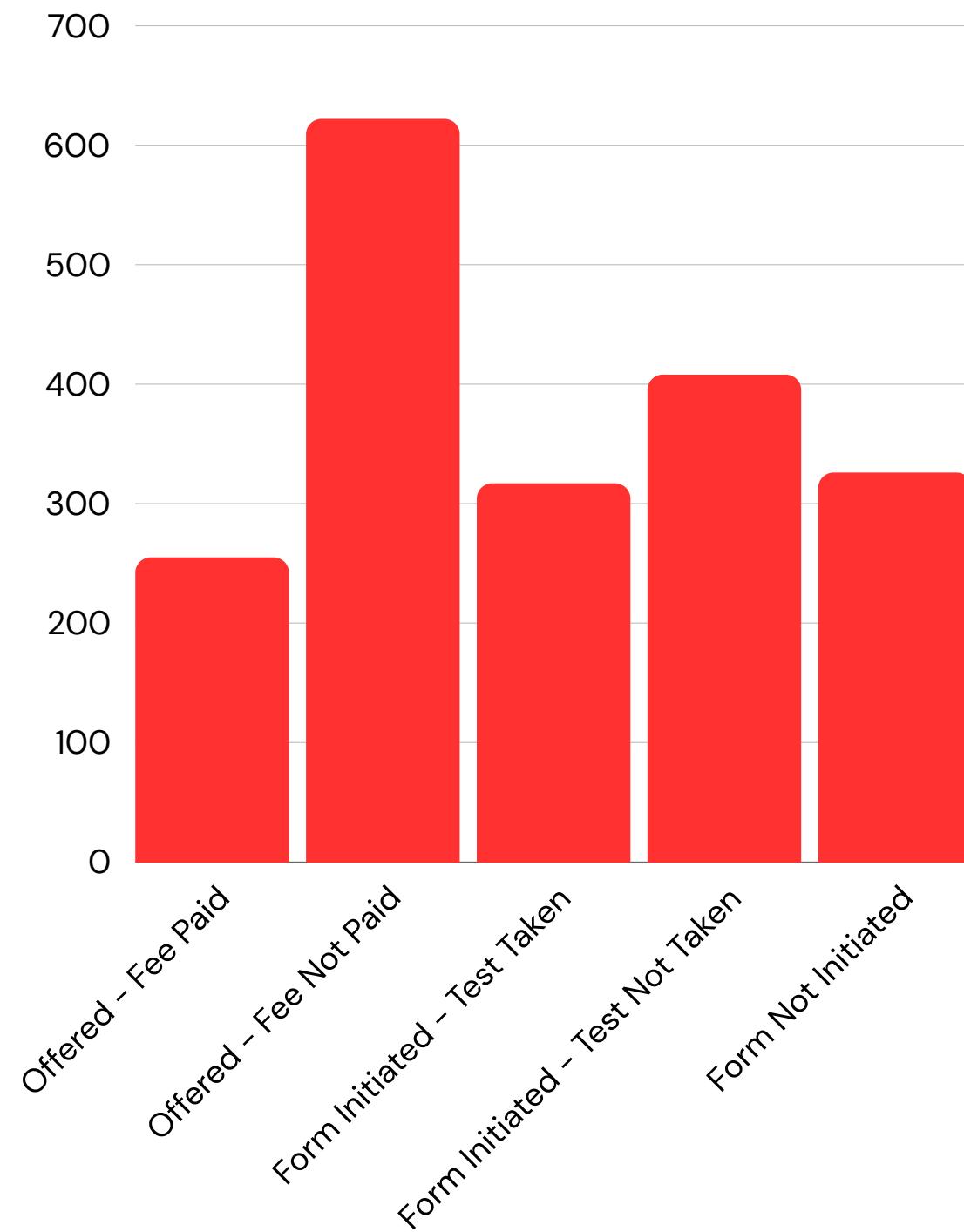
## Exploring Insights and Trends from Walk-In Data

### MONTHLY WALKIN ANALYSIS



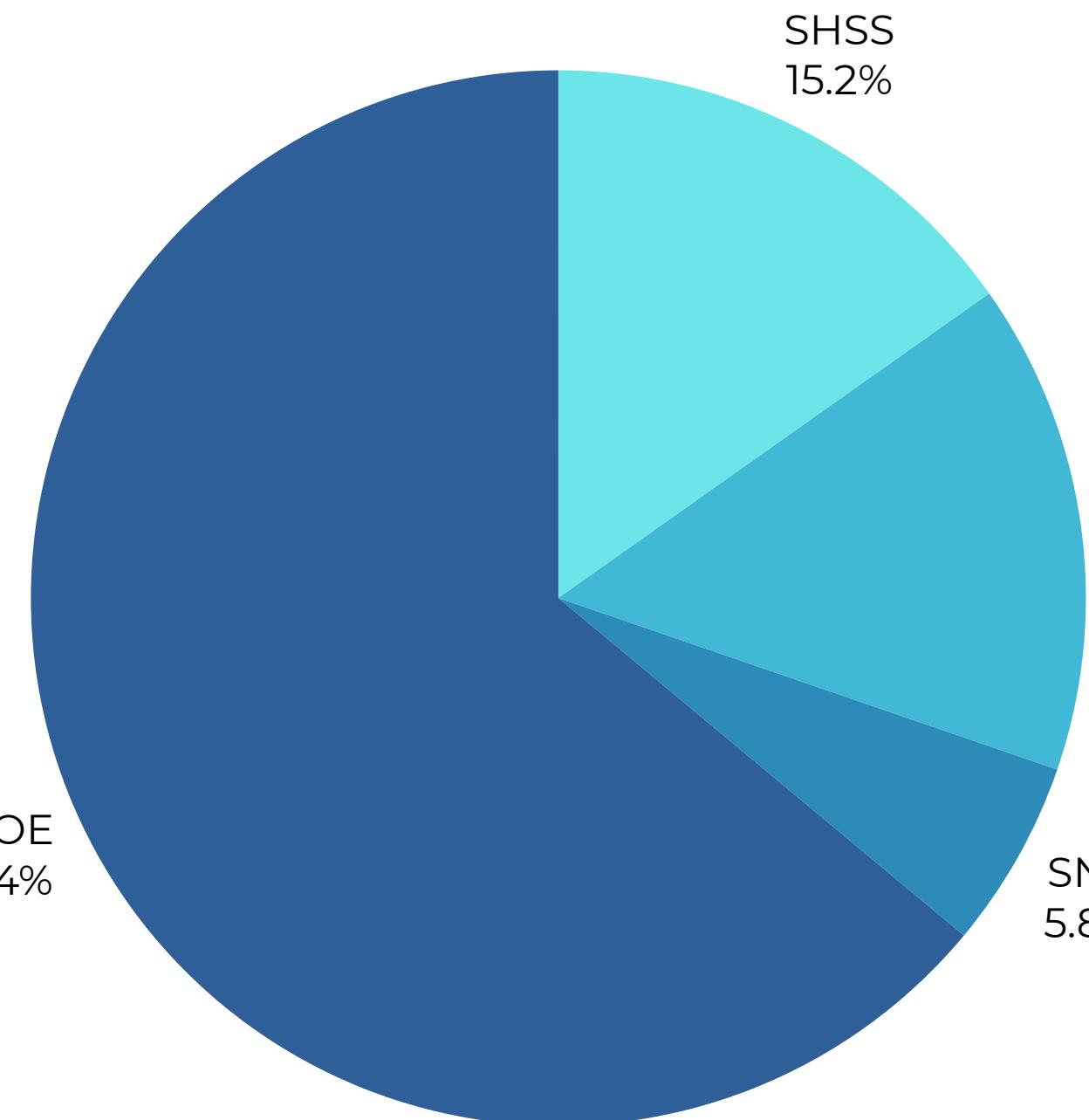
The chart illustrates a significant increase in walk-ins from January to May 2024, peaking in May, followed by a steady decline through July. This trend highlights the peak admission period during the early months of the year.

### APPLICATION STATUS OVERVIEW

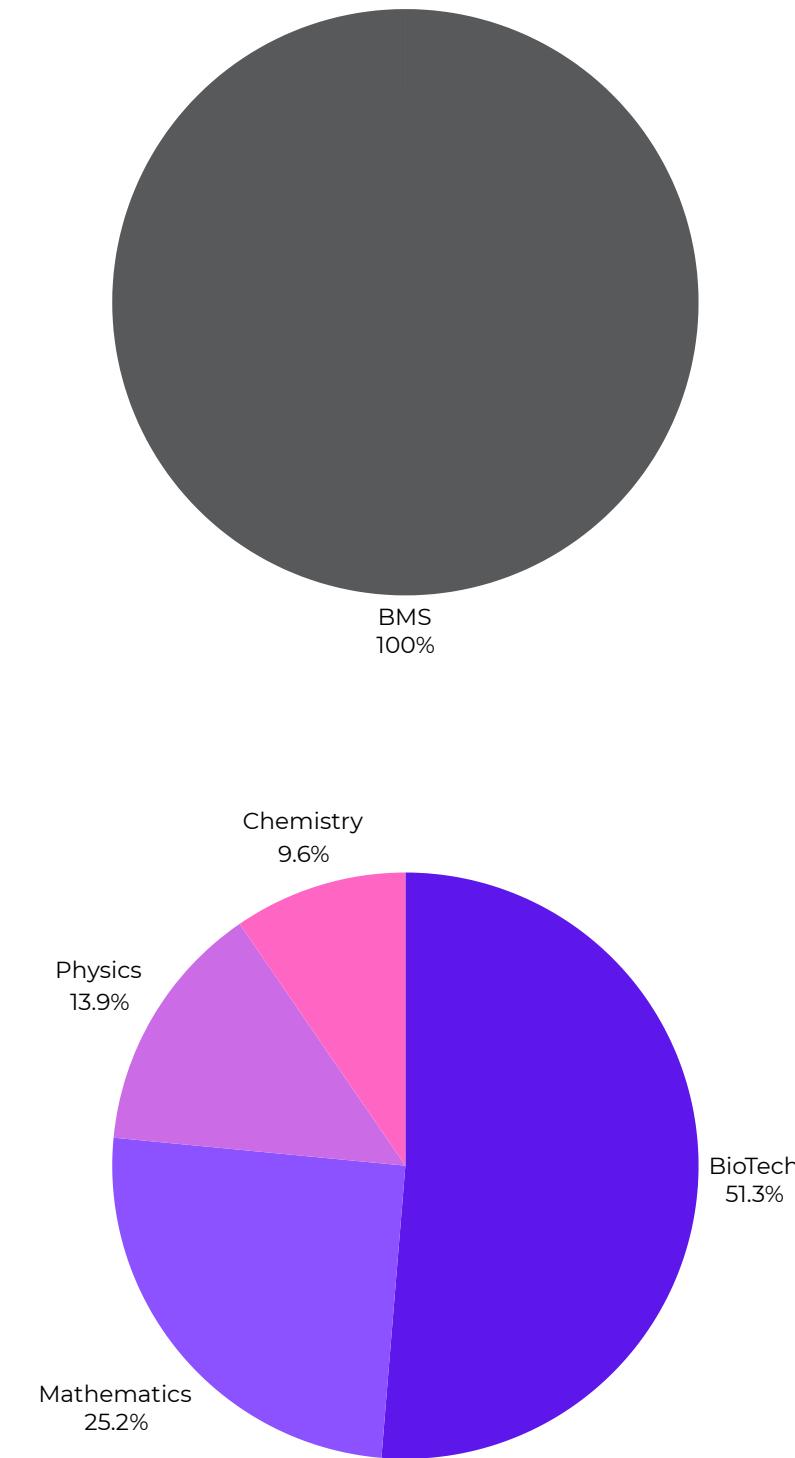
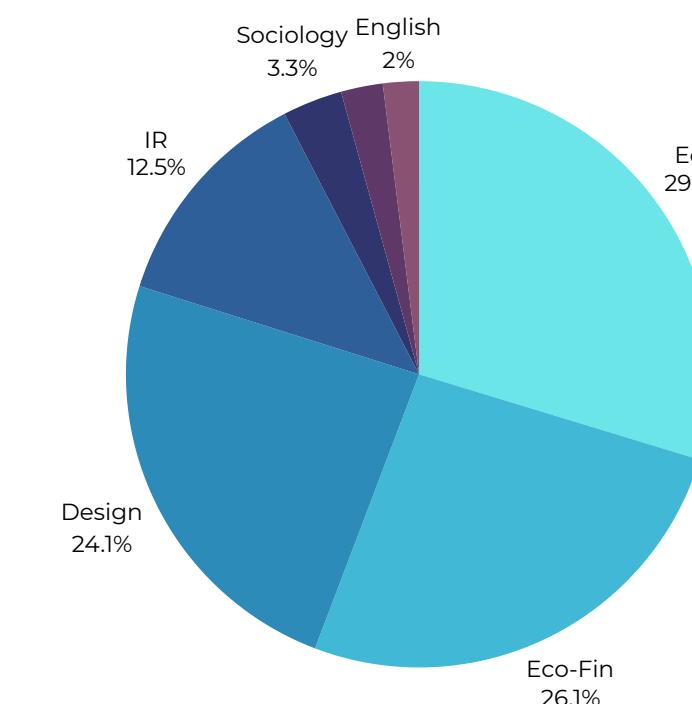
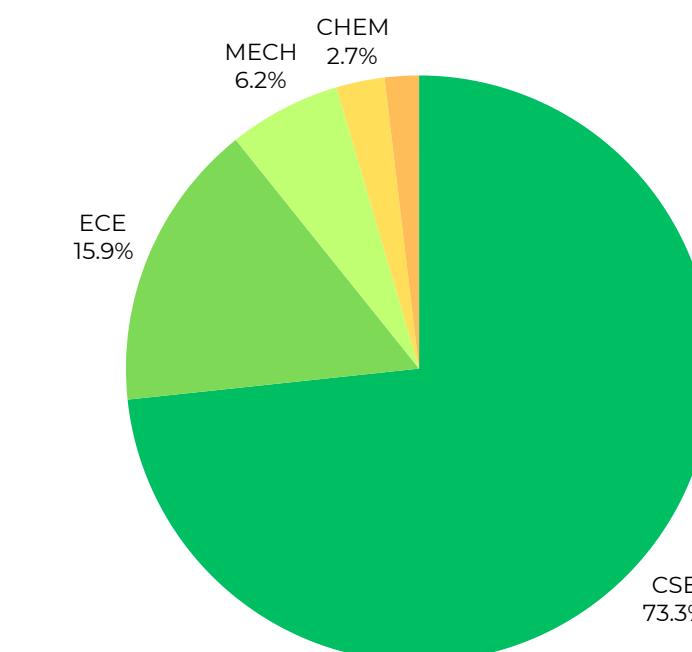


The chart reveals that most walk-ins are in the 'Offered - Fee Not Paid' status, followed by those who have initiated the form but have yet to take the test. Many students still need to initiate the form, indicating areas for targeted follow-up.

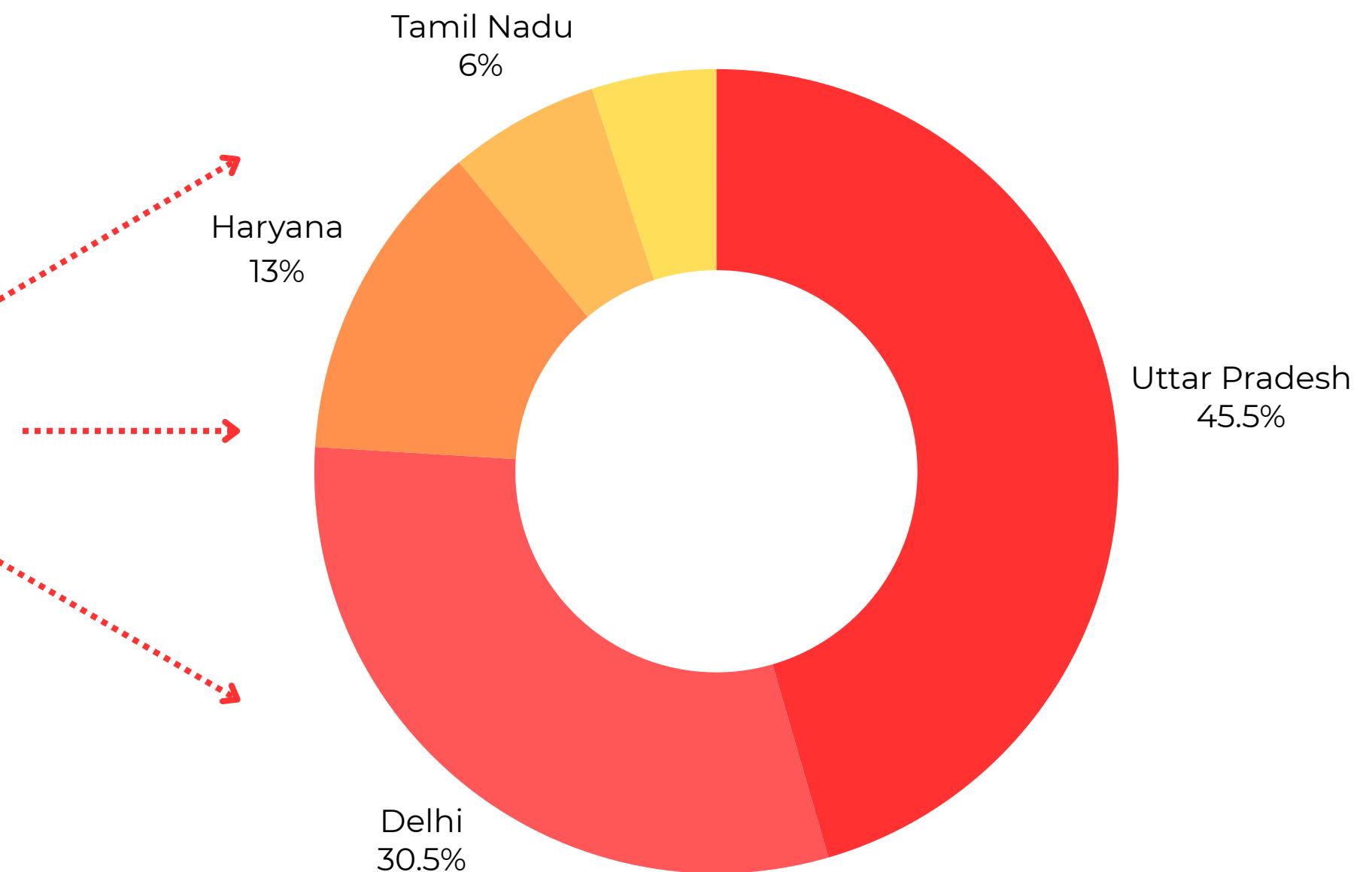
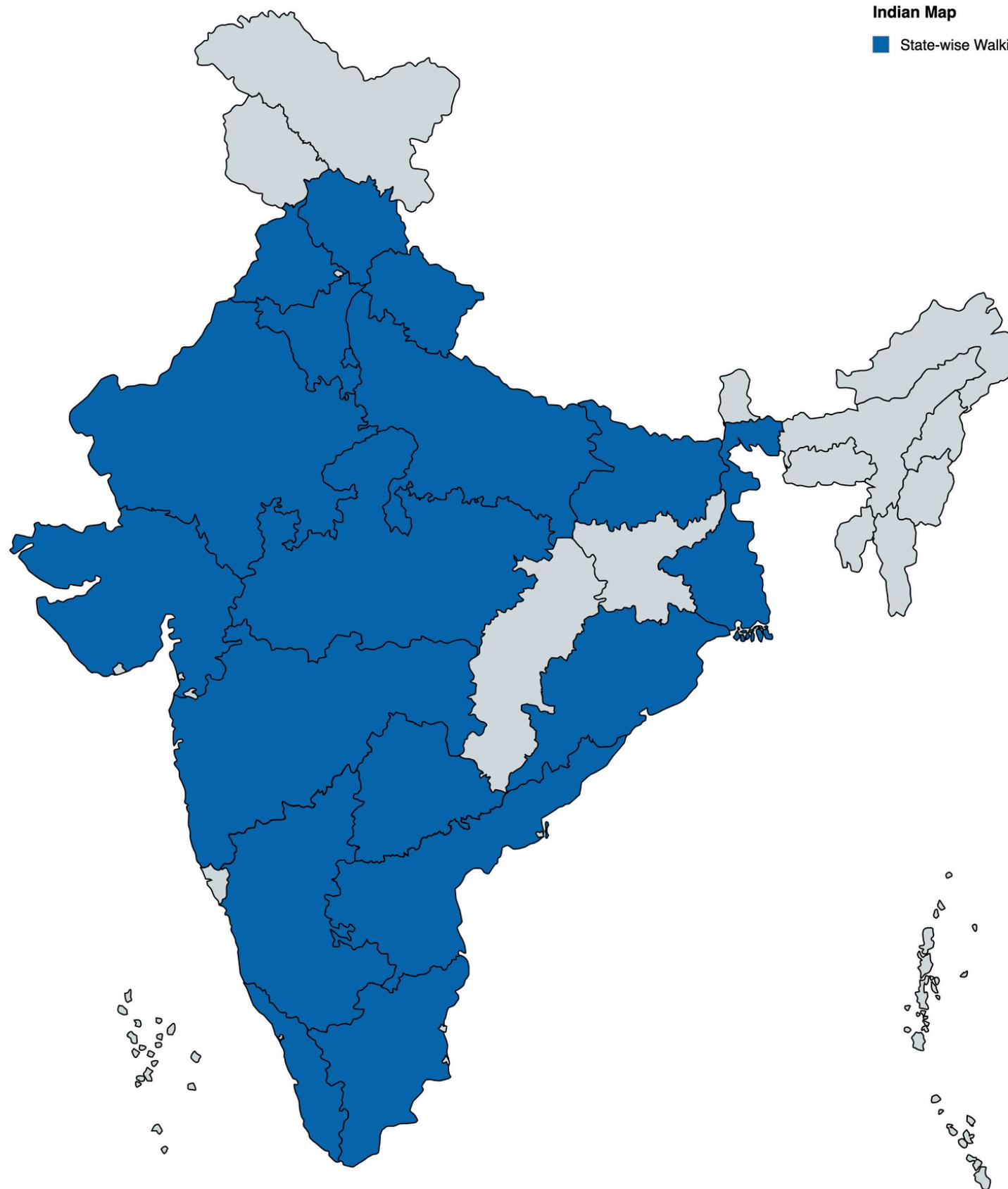
## COURSE POPULARITY ANALYSIS



The pie chart highlights BTech programs' dominance, particularly in Computer Science Engineering, across schools. Smaller pie charts for each school further break down department-specific preferences, showcasing detailed insights into student interests.



## GEOGRAPHICAL DISTRIBUTION OF WALK-INS



The Indian map chart illustrates states from which campus visits happened in 2024. There is a high concentration of Uttar Pradesh and Delhi walk-ins, followed by Haryana. This geographic distribution highlights regional trends and potential areas for targeted outreach.



# Thank You!

**Yagay Khatri, Data Analyst**  
**July 31, 2024**