

PORTFOLIO

Yagmur Karabulut
Fontys - ICT & Media
student
- 2025 -

HELLO! HELLO!

I'm Yagmur Karabulut

Associate degree student at Fontys ICT & Media in Eindhoven, The Netherlands.

Pudisqui de niendi re plabore nos aliquis voluptasime voluptas et reium rectassum deniatiore nis quo elis modiatiam ilit pe voluptas ditas magnist ruptaque nobitatur, sam voluptio qui occus ut harum fugias repella ndenis aut quam nobit, voloreped quid magnatum fugit reici ipidebis qui nobita quo magnat.



Resume. Resume.

Experiences

Education

Fontys Hogescholen

2023-2025

ICT & Media

Jan van Brabant

2016-2021

HAVO TTO

Skills

Blik

Branding

P/05

Friends with “Benefits”

Beyond the board

P/10

Dream Organization

Web design and development

P/05

LOOP

Media Agency

P/05

Zekur

Fix that UI

P/05

/01 **BLIK**

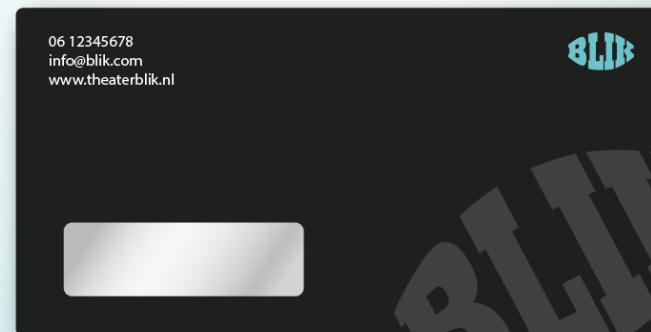
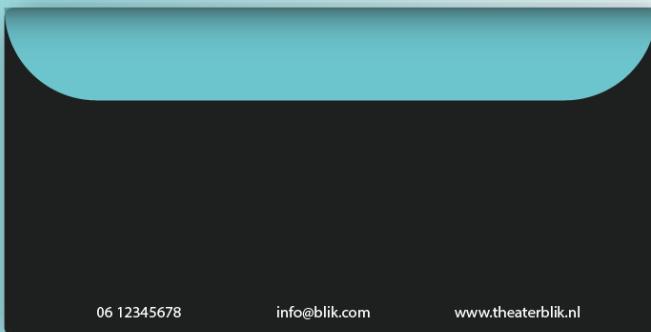
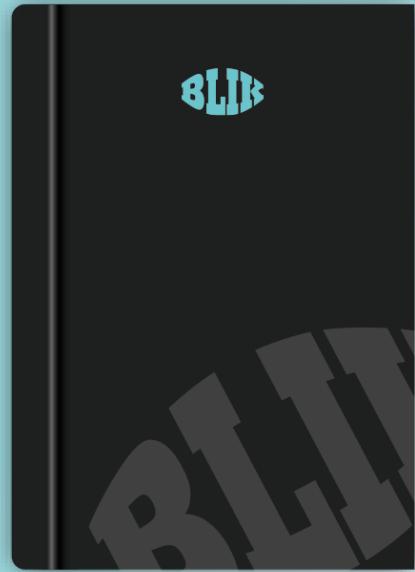
“In elk blik schuilt een verhaal.”

Blik is a play back theatre group based in Amesfoort. They need a new marketing strategy. I created an entire brand guide for them.





The logo was created with great attention to detail. Since "Blik" means "sight," the design incorporates the shape of an eye. Clear rules and guidelines have been established to ensure the logo is used correctly and consistently.



I designed all the basic stationery items for Blik, including a custom pen, folder, envelope, business cards, and more. These branded materials will help the theatre group enhance its professionalism and improve brand recognition.



BLIK

Piet Jansen
Rembrandtstraat 4
1234 AB Amsterdam
pjansen@gmail.com

Geachte Piet Jansen,

Mus se sundel maximi. utetusandi doliquam ex expe endpsa pellori beatur audit od quossusa ipsum doloriatu restisi re et pe cum coressi mpelectaest expedit. qui dolor reperrum quam. occum nimodiostrum auditibus ad quunti susanis mincia si necabor ecopro tem et pereptus esti arita. Arum qualiat de lacerovid que deles maxim qui dolores illam facepeditae cori aperrup ide- ris dolut qualia est porunt evellessim sequiscid rati vendic teturest. vent i deliquas eam stur serenimus experae inimpost omnisca molupta volerendi voluptate veliquam qui ut lam dem quoqaspi squoissi motorum volupatatem quas quam fugit. volor aspene mporest. utem il ele- dae in expla debis dignat volo quatatus qui qui consequi il is natur?gnatem ius ma volupti sunt es et aut as ut arum ut et fugiatis as porrum eos alt. is as asperum ium electo te ipic tem et veriatur? Meniatet. velis autatiae moluptatis aspis mo blabon berman intu?

Ibus ent. tenihit ut arum faccum reusam. tet lab illaut quamus re consequi nonecte net adit quis nit aut moditat eum quo qui sunt quam nus dipsantur. cust aceriam et debitcumqui blab ium sit debitam is sapient.

Liquas corem ipsum facepud andanto minctur eriatibus magnatem qui blant laut quo mag- ritatur modit. ut molores sitem. Lia netus am. sitibus. que praeped evenis acliquidit la doles nim fugianista sin

Met vriendelijk groet,
Floor Boon

Koppelweg 47
3813 SB Amersfoort
Floor.boon@wur.nl

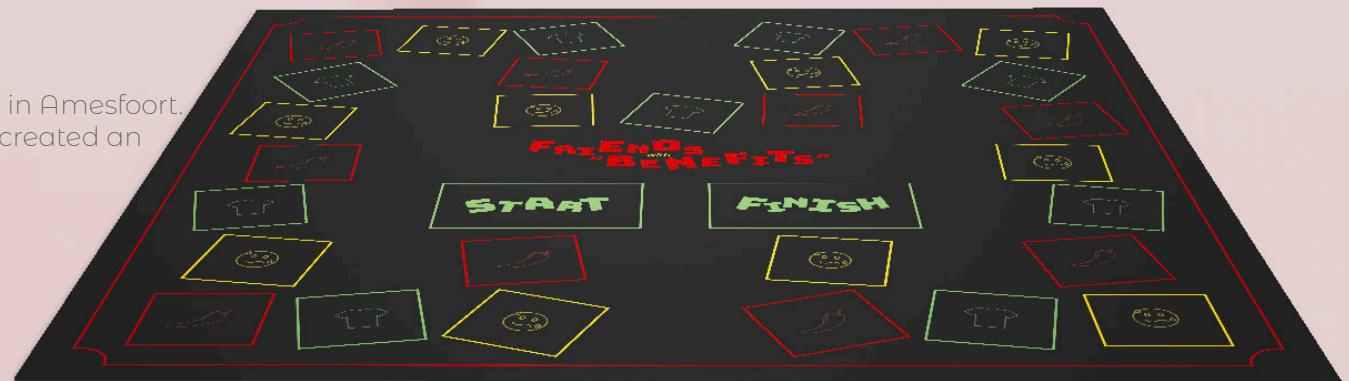


[Click here to view the Brand style Guidelines for
Blik theatre group.](#)

/02 Friends with “Benefits”

“In elk blik schuilt een verhaal.”

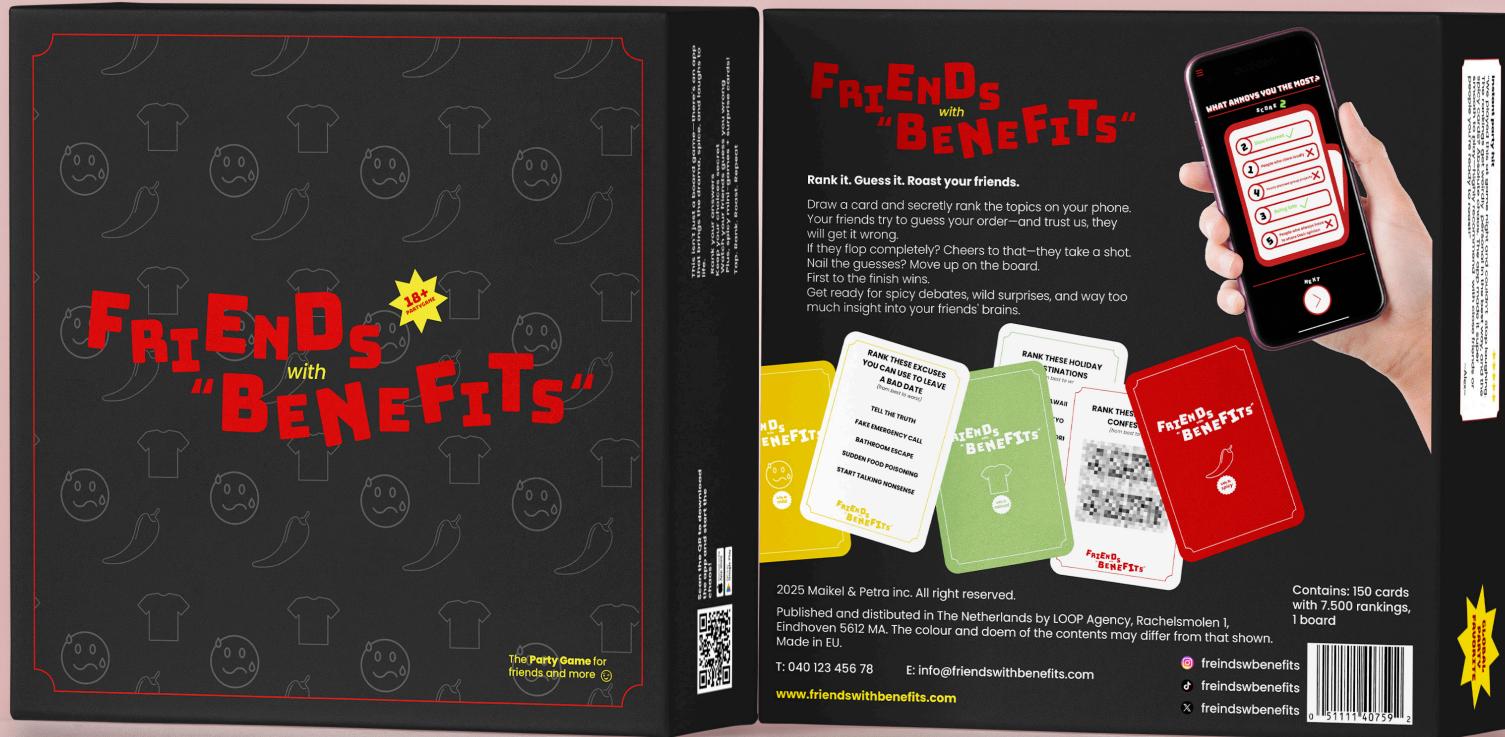
Blik is a play back theatre group based in Amesfoort. They need a new marketing strategy. I created an entire brand guide for them.



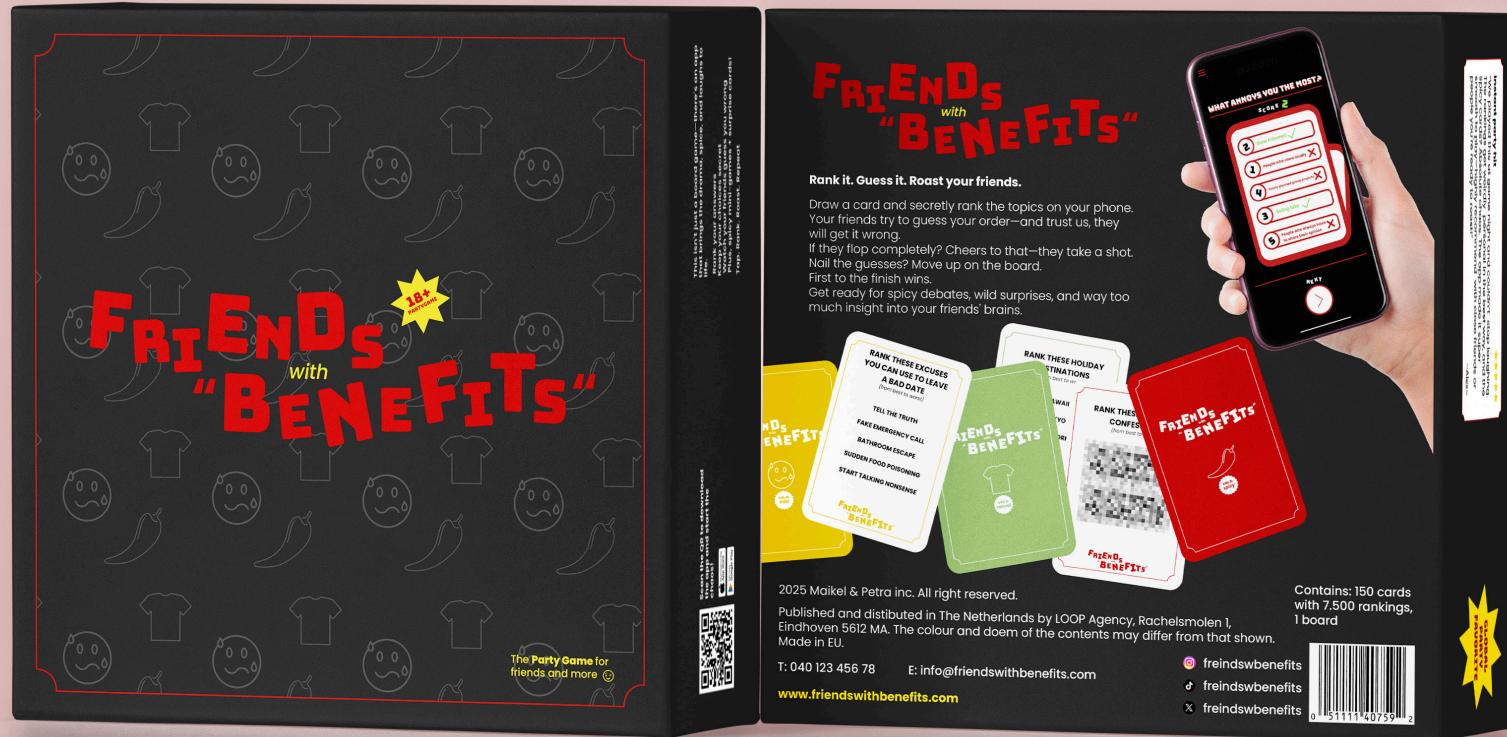


The initial idea was to have three levels ranging from casual, mild, to spicy. There was also a pinwheel involved. I designed the box, board and pinwheel. Later on we created a different version..

This box is classy but playfull with all the icons and shapes. The back of the box provides a lot of information about the game. But the style was not really appealing to the target audience.

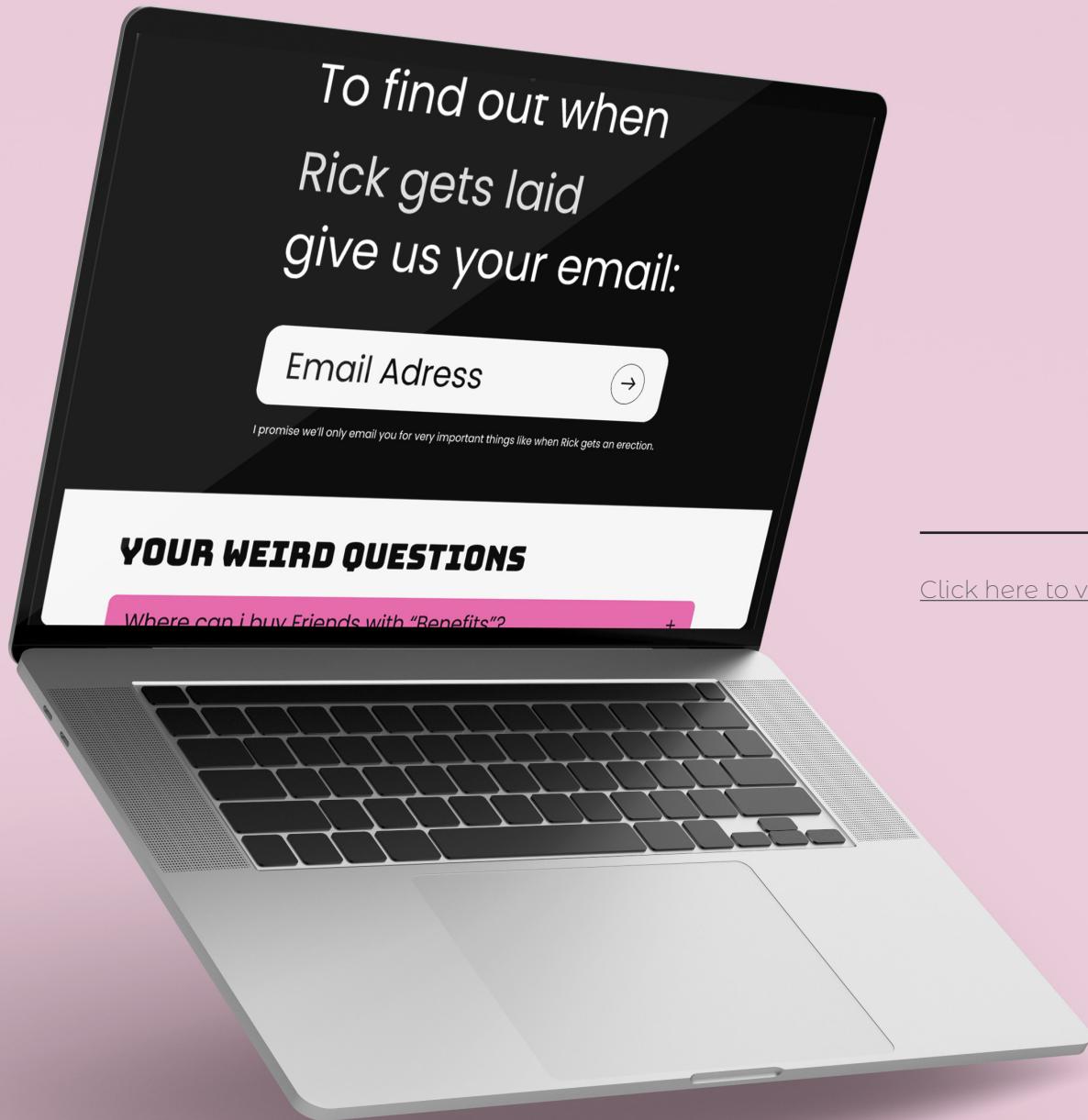


The final design has a lot more vibrant colours. We added a mascot for better marketing purposes.





The product website shows a short demo of the game. The mascotte Rick is incorporated throughout the whole website.



[Click here to visit the friends with "benefits" website](#)

/03 Dream Organization

"In elk blik schuilt een verhaal."

Blik is a play back theatre group based in Amesfoort.
They need a new marketing strategy. I created an
entire brand guide for them.